A3385-2-U

Canadian Newspaper Circulation

FACTBOOK - 1989

Dailies and Weeklies

Coverage Analysis by County, Census Division, Major Market

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"The objects of the Audit Bureau of Circulations shall be to issue standardized statements of circulation data or other data reported by a member; to verify the figures shown in these statements by auditors' examination of any and all records considered by the Bureau to be necessary; and to disseminate data for the benefit of advertisers, advertising agencies, and others interested in facts in the advertising and publishing industry.

"Each member's statement and each Audit Report issued by the Bureau shall embrace figures and facts bearing on the quality as well as the quantity of circulation data and other data reported. The figures in the Audit Report shall be those verified by the Bureau auditors.

"Facts, without opinion, to be reported."

· Article I of the Bylaws of
Audit Bureau of Circulations

ABC FACTBOOK - 1989
Canadian Newspaper Circulation

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ABC:

AN INTRODUCTION

ABC — Created to Meet a Need

ABC was formed in 1914 when advertisers, advertising agencies and publishers established ground rules for circulation auditing. ABC was created to enforce those rules and to provide audited circulation information to both the buyers and the sellers of advertising space.

The need for audited circulation stemmed from the need for credibility. Publishers needed independent verification to sell advertising space and to provide a basis for their rates. Advertisers and advertising agencies needed to know their print media decisions were being based upon independently verified circulation data.

These needs persist today although methods of buying and selling print advertising space have changed. ABC continues to serve its members by providing needed data in useful formats.

Verified Circulation

While today's media planning is dependent upon a variety of research — subscriber demographics, for instance — the cornerstone of all this data continues to be verified circulation figures.

Many publishers base their advertising rates on circulation. Buyers use circulation figures to decide where their advertising budgets should be spent. With an ABC audit, publishers can offer buyers an independent verification that their circulation claims are accurate.

ABC auditors examine and evaluate publishers' circulation claims by checking such items as press runs, distribution methods and financial records.

The auditors' findings become the Audit Report, an ABC-produced report containing comprehensive breakdowns of the publication's paid circulation and, where ABC rules allow, an analysis of non-paid circulation. Audits generally are conducted annually, although some smaller circulation publications have audits done every other year.

ABC Reports

ABC provides circulation information to its members in a variety of reports and formats. Audit Reports are supplemented every six months by statements that publisher members submit to ABC. These Publisher's Statements, which are subject to audit, are issued by ABC to provide the most up-to-date information possible.

From these basic reports come a number of other reports. For instance, FAS-FAX reports compile pertinent information from all Publisher's Statements.

Most circulation information is available either in hard-copy formats or electronically through ABC's Circulation Data Bank. The Data Bank maintains county circulation and household data on the newspapers and periodicals in the service. Members can request custom reports that can include specific ABC data, the member's own proprietary data and other information. Data Bank report formats include personal computer diskettes, laser-printed reports, magnetic tape, annual reference volumes and on-line through timesharing services.

FOREWORD

The ABC FACTBOOK has been published annually since 1971, when it was developed at the request of Canadian media planners for a convenient and comprehensive reference source on newspaper circulation and coverage in Canadian markets.

Data reported in this Factbook are derived from the latest ABC Audit Report for each member newspaper. Much of the circulation data reported herein can be readily updated from subsequent ABC FAS-FAX and member Publisher's Statements.

In addition to the Factbook, ABC offers a variety of computer generated Data-bank services covering county-unit tabulations structured to meet the user's specific requirements. Data-bank services are available without charge to ABC members. Further information on these services is available on request from any ABC office.

INTRODUCTION

The Canadian FACTBOOK consists of three major parts, plus a map section. Part I contains five sections of data for Daily, Saturday and Sunday issues of daily newspaper members and the markets they serve. Part II provides circulation and coverage data for weekly newspaper members. Part III provides circulation and coverage data for both daily and weekly member newspapers. Each section is printed on a different color for easy reference. Provincial maps at the back of this volume depict boundaries as defined in the 1986 census. Only those towns where ABC member newspapers are located, plus others which have a census population of 1,000 or more, are included.

Section A - Individual Newspaper Circulation by Market, County, Census Division

Section A of Parts I and II show paid circulation coverages from the most recent ABC Audit Report for each member. These data are reported alphabetically within provinces which are listed geographically from east to west.

County and Census Division circulation analysis follows the listing of market circulation averages. Paid circulation not analyzed by county or census division, is included in the "Remainder of Circulation" total. An asterisk identifies each newspaper's county or census division of publication.

The circulation/occupied household ratio is reported for each reporting market. The percentage of total paid circulation is shown for each component figure. Map reference coordinates shown for each newspaper's city of publication will aid in locating markets on maps, pages 267-286.

French language newspapers are identified with the code (F) following the newspaper name.

Section B - County and Census Division Circulations

These alphabetical listings of counties or census divisions by province in Parts I and II show circulation and household coverage ratios of each member paper with significant circulation in the area.

Section C - Daily and Weekly Newspaper Circulation

These sections in Parts I and II provide daily newspaper circulation and coverage in major markets and weekly newspaper circulation in alphabetical sequence by province and city.

Section D - Five Year Circulation Trends in Metropolitan Areas

Section D of Part I provides five year circulation and coverage data for all daily newspapers in the 24 census metropolitan areas.

Section E - Ranking by Circulation Size

Section E of Part I ranks daily newspapers by total circulation.

Map Section

Provincial maps, placed at the back of this book, depict county or census division boundaries as defined in the 1986 census. Only those towns which contain an ABC publisher member, and others with 1,000 plus populations, are shown.

Map reference coordinates shown in each newspaper city of publications will aid in locating markets on maps.

ABC Daily Newspaper Members - Canada

Newfoundland

CORNER BROOK		
	The Western Star	(Eve)
ST. JOHN'S		
	The Evening Telegram	(Eve)

Prince Edward Island

CHARLOTTETOWN		
	Guardian	(Morn)
	Patriot	(Eve)
SUMMERSIDE		
	The Journal-Pioneer	(Eve)

Nova Scotia

AMHERST		
	News	(Morn)
HALIFAX		
	The Chronicle-Herald	(Morn)
	The Daily News	(Morn)
	The Mail-Star	(Eve)
NEW GLASGOW		
	News	(Eve)
SYDNEY		
	Cape Breton Post	(Eve)
TRURO		
	Daily News	(Eve)

New Brunswick

CARAQUET		
	L'Acadie Nouvelle	(Morn)
FREDERICTON		
	The Daily Gleaner	(Eve)
MONCTON		
	The Moncton Times - Transcript	(Eve & Sat)
SAINT JOHN		
	Telegraph-Journal	(Morn)
	Times-Globe	(Eve)

Quebec

CHICOUTIMI		
	Progres-Dimanche	(Sun)
	Le Quotidien du Saguenay-Lac St. Jean	(Morn)
GRANBY		
	La Voix de l'Est	(Morn)
MONTREAL		
	Le Devoir	(Morn)
	The Gazette	(Morn, Sat Morn, & Sun)
	Le Journal de Montreal	(Morn & Sun)
	La Presse	(Morn & Sun)
QUEBEC		
	Le Journal de Quebec	(Morn & Sun)
	Le Soleil	(Morn & Sun)
SHERBROOKE		
	Record	(Eve)
	La Tribune	(Morn)
TROIS-RIVIERES		
	Le Nouvelliste	(Morn)

Ontario

BARRIE		
	Examiner	(Eve)
BELLEVILLE		
	Intelligencer	(Eve)
BRAMPTON		
	The Daily Times	(Eve)
BRANTFORD		
	The Brantford Expositor	(Eve)
BROCKVILLE		
	Recorder & Times	(Eve)
BURLINGTON		
	Burlington Spectator	(Eve)
CAMBRIDGE		
	Daily Reporter	(Eve)
CHATHAM		
	News	(Eve)
COBOURG		
	Cobourg Daily Star	(Eve)
CORNWALL		
	Standard-Freeholder	(Eve)
GUELPH		
	Mercury	(Eve)
HAMILTON		
	The Hamilton Spectator	(Eve)
KENORA		
	Kenora Miner & News	(Eve)
KINGSTON		
	The Whig-Standard	(Eve)
KIRKLAND LAKE		
	Northern Daily News	(Eve)
KITCHENER-WATERLOO		
	Record	(Eve)
LINDSAY		
	Post	(Eve)
	Thursday Post	(Wkly)
LONDON		
	The London Free Press	(Morn)
NIAGARA FALLS		
	Niagara Falls Review	(Eve)
NORTH BAY		
	Nugget	(Eve)
ORILLIA		
	The Daily Packet & Times	(Eve)
OSHAWA-WHITBY		
	Times	(Eve)
OTTAWA		
	The Ottawa Citizen	(All Day)
	Le Droit	(All Day & Sat Eve)
OWEN SOUND		
	Sun-Times	(Eve)
PEMBROKE		
	Observer	(Eve)
PETERBOROUGH		
	Examiner	(Eve)
PORT HOPE		
	The Evening Guide	(Eve)
ST. CATHARINES		
	Standard	(Eve)
ST. THOMAS		
	Times-Journal	(Eve)
SARNIA		
	Observer	(Eve)
SAULT STE. MARIE		
	Star	(Eve)
SIMCOE		
	Reformer	(Eve)
STRATFORD		
	The Beacon-Herald	(Eve)
SUDBURY		
	Star	(Eve)
THUNDER BAY		
	Chronicle-Journal	(Eve)
	Times-News	(Morn)
TIMMINS		
	Press	(Eve)
TORONTO		
	Daily Commercial News and Construction Record	(Daily)
	Daily Racing Form	(Morn & Sun)
	The Financial Post	(Morn)
	The Toronto Star	(All Day, Sat & Sun)
	The Toronto Sun	(Morn, Sat Morn & Sun)
WELLAND-PORT COLBORNE		
	Evening Tribune	(Eve)
WINDSOR		
	Star	(Eve)
WOODSTOCK		
	Sentinel-Review	(Eve)

Manitoba

BRANDON		
	Sun	(Eve)
PORTAGE LA PRAIRIE		
	Daily Graphic	(Eve)
WINNIPEG		
	Free Press	(Eve)
	The Winnipeg Sun	(Morn & Sun)

Saskatchewan

MOOSE JAW		
	Moose Jaw Times-Herald	(Eve)
PRINCE ALBERT		
	The Daily Herald	(Eve)
REGINA		
	The Leader-Post	(Eve)
SASKATOON		
	Star-Phoenix	(All Day)

Alberta

CALGARY		
	The Calgary Sun	(Morn)
	Herald	(Morn & Sun)
	The Sunday Sun	(Sun)
EDMONTON		
	The Edmonton Sun	(Morn & Sun)
	The Edmonton Journal	(Morn & Sun)
FORT McMURRAY		
	Fort McMurray Today	(Eve)
GRANDE PRAIRIE		
	Herald-Tribune	(Eve)
LETHBRIDGE		
	Herald	(Eve)
MEDICINE HAT		
	News	(Eve)
RED DEER		
	Advocate	(Eve)

British Columbia

CRANBROOK		
	The Daily Townsman	(Eve)

FORT ST. JOHN
Alaska Highway News (Eve)

KAMLOOPS
The Kamloops News (Eve)

KELOWNA
Courier (Eve)

NANAIMO
Free Press (Eve)

NELSON
News (Eve)

PENTICTON
Herald (Eve)

PORT ALBERNI
Alberni Valley Times (Eve)

PRINCE GEORGE
The Citizen (Eve)

PRINCE RUPERT
Daily News (Eve)

TRAIL
Times (Eve)

VANCOUVER
The Province (Morn & Sun)
The Vancouver Sun (Eve)

VERNON
Daily News (Eve)

VICTORIA
Times-Colonist (Morn & Sun)

Yukon Territory

WHITEHORSE
The Whitehorse Star (Eve)

CANADIAN DAILY NEWSPAPERS BY AFFILIATION

- **CHAIN**
  - PROVINCE
    - Publication

- **ARMADALE COMPANY LIMITED**
  - SASKATCHEWAN
    - Regina Leader-Post
    - Saskatoon Star-Phoenix

- **IRVING NEWSPAPERS**
  - NEW BRUNSWICK
    - Fredericton Gleaner
    - Moncton Times-Transcript
    - Saint John Telegraph-Journal, Times-Globe

- **LES PUBLICATIONS J.T.C.**
  - QUEBEC
    - Granby La Voix De L'Est (F)
    - Montreal La Presse (F)
    - Sherbrooke La Tribune (F)
    - Trois Rivieres Le Nouvelliste (F)

- **QUEBECOR**
  - QUEBEC
    - Le Journal De Montreal (F)
    - Le Journal De Quebec (F)
    - Sherbrooke Record
  - MANITOBA
    - Winnipeg Sun

- **SOUTHAM**
  - QUEBEC
    - Montreal Gazette
  - ONTARIO
    - Brantford Expositor
    - Burlington Spectator
    - Hamilton Spectator
    - North Bay Nugget
    - Ottawa Citizen
    - Owen Sound Sun-Times
    - Sault Ste. Marie Sault Star
    - Windsor Star
  - ALBERTA
    - Calgary Herald
    - Edmonton Journal
    - Medicine Hat News
  - BRITISH COLUMBIA
    - Kamloops News
    - Prince George Citizen
    - Vancouver Province
    - Vancouver Sun

- **TORONTO SUN PUBLISHING CORP.**
  - ONTARIO
    - Kenora Miner and News
    - Toronto Sun
  - MANITOBA
    - Portage La Prairie Graphic
  - ALBERTA
    - Calgary Sun
    - Edmonton Sun
    - Fort McMurray Today
    - Grande Prairie Herald-Tribune

- **ST. CATHARINES STANDARD**
  - ONTARIO
    - Cobourg Star
    - Port Hope Guide
    - St. Catharines Standard

- **SOCIETE MEDIA-QUEBEC**
  - QUEBEC
    - Chicoutimi Le Quotidien Du Saguenay (F)
    - Quebec Le Soleil (F)
  - ONTARIO
    - Ottawa Le Droit (F)

- **STERLING PUBLICATIONS**
  - PRINCE EDWARD ISLAND
    - Summerside Journal-Pioneer
  - BRITISH COLUMBIA
    - Cranbrook Townsman
    - Fort St. John Alaska Highway News
    - Nelson News
    - Port Alberni, Alberni Valley Times
    - Prince Rupert News
    - Trail Times

- **THOMSON NEWSPAPERS**
  - NEWFOUNDLAND
    - Corner Brook Western Star
    - St. John's Telegram
  - PRINCE EDWARD ISLAND
    - Charlottetown Guardian, Patriot
  - NOVA SCOTIA
    - New Glasgow News
    - Sydney, Cape Breton Post
    - Truro News
  - ONTARIO
    - Barrie Examiner
    - Belleville Intelligencer
    - Brampton Times
    - Cambridge Reporter
    - Chatham News
    - Cornwall Standard-Freeholder
    - Guelph Mercury
    - Kirkland Lake Northern News
    - Niagara Falls Review
    - Orillia Packet & Times
    - Oshawa Times
    - Pembroke Observer
    - Peterborough Examiner
    - St. Thomas Times-Journal
    - Sarnia Observer
    - Simcoe Reformer
    - Sudbury Star
    - Thunder Bay Times-News, Chronicle- Journal
    - Timmins Press
    - Welland Tribune
    - Woodstock Sentinel-Review
  - MANITOBA
    - Brandon Sun
    - Winnipeg Free Press
  - SASKATCHEWAN
    - Moose Jaw Times-Herald
    - Prince Albert Herald
  - ALBERTA
    - Lethbridge Herald
  - BRITISH COLUMBIA
    - Kelowna Courier
    - Nanaimo Free Press
    - Penticton Herald
    - Vernon News
    - Victoria Times-Colonist

- **INDEPENDENTS**
  - NOVA SCOTIA
    - Amherst News, Citizen
    - Halifax News
    - Halifax Chronicle-Herald, Mail-Star
  - NEW BRUNSWICK
    - Caraquet L'Acadie Nouvelle (F)
  - QUEBEC
    - Montreal Le Devoir (F)
  - ONTARIO
    - Brockville Recorder and Times
    - Kingston Whig-Standard
    - Kitchener-Waterloo Record
    - Lindsay Post
    - London Free Press
    - Stratford Beacon-Herald
    - Toronto Star
  - ALBERTA
    - Red Deer Advocate
  - YUKON
    - Whitehorse Star

ABC Weekly Newspaper Members - Canada

Prince Edward Island

ALBERTON 02-3107-5
West Prince Graphic (Wkly)

MONTAGUE 02-3107-0
The Eastern Graphic (Wkly)

Nova Scotia

KENTVILLE 02-2680-0
Advertiser (Wkly)

PORT HAWKSBURY 02-2691-0
The Reporter (Wkly)

YARMOUTH 02-2731-0
The Vanguard (Wkly)

New Brunswick

BATHURST 02-2640-0
The Northern Light (Wkly)

CHATHAM 02-2642-0
Miramichi Weekend (Wkly)

DALHOUSIE 02-2643-0
Dalhousie News (Wkly)

DOAKTOWN 02-2644-0
Miramichi Headwaters (Wkly)

EDMUNDSTON 02-2645-0
Le Madawaska (Wkly)

NEWCASTLE 02-2655-0
Miramichi Leader (Wkly)

SACKVILLE 02-2660-0
The Sackville Tribune-Post (Wkly)

SUSSEX 02-2665-0
The Kings County Record (Wkly)

Quebec

AMOS 02-3110-0
L'Echo d'Amos (Wkly)

CAP AUX MEULES 02-3123-0
Le Radar (Wkly)

CHIBOUGAMAU 02-3125-0
La Sentinelle de Chibougamau-Chapais (Wkly)

COATICOOK 02-3127-0
Le Progres de Coaticook (Wkly)

HUNTINGDON 02-3135-0
Gleaner (Wkly)

JOLIETTE 02-3140-0
Joliette Journal (Wkly)

LAC MEGANTIC 02-3163-0
L'Echo de Frontenac (Wkly)

LA SARRE 02-3310-0
L'Echo d'Abitibi-Ouest (Wkly)

LOUISEVILLE 02-3165-0
L'Echo de Louiseville/Berthier (Wkly)

MALARTIC 02-3305-0
L'Echo de Malartic (Wkly)

MATAGAMI 02-3303-0
L'Echo de la Baie James (Wkly)

MATANE 02-3175-0
La Voix Gaspesienne (Wkly)

MONTREAL 02-3190-0
Echoes-Vedettes (Wkly)

NEW CARLISLE 02-3188-0
Spec Newspaper (Wkly)

PLESSISVILLE 02-3220-0
La Feuille d'Erable (Wkly)

RIVIERE-DU-LOUP 02-3235-0
Le St. Laurent, Echo (Wkly)

ROUYN
La Frontiere 02-3240-0 (Wkly)
Rouyn-Noranda Press 02-3245-0 (Wkly)

ST. HYACINTHE 02-3270-0
Le Courrier de St. Hyacinthe (Wkly)

ST. JEAN 02-3275-0
Le Canada Francais (Wkly)

ST. JEROME 02-3285-0
L'Echo du Nord (Wkly)

SHAWVILLE 02-3288-0
The Equity (Wkly)

VAL D'OR
L'Echo Abitibien 02-3300-0 (Wkly)
The Star 02-3315-0 (Wkly)

VICTORIAVILLE 32-5325-0
L'Union des Canton de l'Est (Wkly)

VILLE-MARIE 02-3321-0
Le Temiscamien (Wkly)

Ontario

ALEXANDRIA 02-2740-0
The Glengarry News (Wkly)

ALLISTON 02-2742-0
The Alliston Herald (Wkly)

ALMONTE 02-2742-5
The Almonte Gazette (Wkly)

ARNPRIOR 02-2745-0
Arnprior Chronicle-Guide (Wkly)

ATIKOKAN 02-2750-0
The Atikokan Progress (Wkly)

AYLMER 02-2760-0
The Aylmer Express (Wkly)

BLENHEIM 02-2770-0
News-Tribune (Wkly)

BRACEBRIDGE 02-2776-0
The Herald-Gazette (Wkly)

CARLETON PLACE 02-2790-0
The Canadian (Wkly)

COCHRANE 02-2805-0
The Cochrane Northland Post (Wkly)

COLLINGWOOD 02-2810-0
Enterprise-Bulletin (Wkly & Sat)

DEEP RIVER 02-2815-0
North Renfrew Times (Wkly)

DELHI 02-2820-0
The Delhi News-Record (Wkly)

DRYDEN 02-2825-0
The Dryden Observer (Wkly)

DUNNVILLE 02-2835-0
Chronicle (Wkly)

FORT FRANCES 02-2850-0
Times (Wkly)

GANANOQUE 02-2855-0
The Reporter (Wkly)

GRAVENHURST 02-2861-0
Gravenhurst News (Wkly)

HANOVER 02-2870-0
The Post (Wkly)

HAWKESBURY 02-2875-0
Le Carillon (Wkly)

HUNTSVILLE 02-2880-0
The Forester (Wkly)

IROQUOIS FALLS 02-2886-0
The Enterprise (Wkly)

LEAMINGTON 02-2890-0
Leamington Post and News (Wkly)

LITTLE CURRENT 02-2900-0
The Manitoulin Expositor (Wkly)

MEAFORD 02-2905-0
Meaford Express (Wkly)

MIDLAND 02-2910-0
The Free Press (Semi Wkly)

ORANGEVILLE 02-2935-0
Banner (Semi Wkly)

PERTH 02-2940-0
Courier (Wkly)

PORT ELGIN 02-2950-0
The Beacon Times (Wkly)

RENFREW 02-2960-0
The Mercury (Wkly)

SMITHS FALLS 02-2990-0
The Record News (Wkly)

STITTSVILLE 02-2995-0
The Stittsville News (Wkly)

STRATHROY 02-3005-0
The Age Dispatch (Wkly)

TILLSONBURG 02-3010-0
News (Tri Wkly)

TRENTON 02-3090-0
The Trentonian & Tri County News (Tri Wkly)

WIARTON 02-3100-0
Echo (Wkly)

Manitoba

NEEPAWA 02-2577-0
The Neepawa Press (Wkly)

STEINBACH 02-2620-0
The Carillon (Wkly)

VIRDEN 02-2630-0
Empire-Advance (Wkly)

Saskatchewan

ASSINIBOIA 02-3327-0
Times (Wkly GAP)

CANORA 02-3328-0
Courier (Wkly GAP)

CUT KNIFE 02-3342-4
Hwy. 40 Courier (Wkly GAP)

DAVIDSON 02-3335-0
Leader (Wkly GAP)

ESTERHAZY-POTASHVILLE 02-3336-0
Miner-Journal (Wkly GAP)

ESTEVAN 02-3337-0
Mercury (Wkly GAP)

HUDSON BAY 02-3343-0
Post-Review (Wkly GAP)

HUMBOLDT 02-3345-0
Journal (Wkly GAP)

KAMSACK 02-3349-0
Times (Wkly GAP)

KERROBERT 02-3350-0
Citizen (Wkly GAP)

KINDERSLEY 02-3355-0
Clarion (Wkly GAP)

LA RONGE 02-3361-5
The Northerner (Wkly GAP)

LEADER 02-3362-2
News (Wkly GAP)

MAPLE CREEK 02-3362-3
News (Wkly GAP)

MELVILLE 02-3363-4
Advance (Wkly GAP)

MOOSOMIN 02-3364-0
World Spectator (Wkly GAP)

NIPAWIN 02-2577-0
Journal (Wkly GAP)

NOKOMIS 02-3370-0
Times (Wkly GAP)

NORQUAY 02-3382-0
North Star (Wkly GAP)

NORTH BATTLEFORD 02-3380-0
The Battlefords
News-Optimist (Wkly & Wkly GAP)

OUTLOOK 02-3383-0
The Outlook (Wkly GAP)

PREECEVILLE 02-3383-2
Progress (Wkly GAP)

REDVERS 02-3384-0
The Optimist (Wkly GAP)

ROSTHERN 02-3385-0
Saskatchewan Valley News (Wkly GAP)

SEMANS 02-3407-0
Hiway 15 Gazette (Wkly GAP)

SHELLBROOK 02-3392-0
Chronicle (Wkly GAP)

SPIRITWOOD 02-3392-2
Herald (Wkly GAP)

SWIFT CURRENT 02-3395-0
Sun (Semi Wkly)

TISDALE 02-3397-0
Tisdale Recorder (Wkly GAP)

UNITY 02-3378-0
Northwest Herald (Wkly GAP)

WATROUS 02-3403-0
Manitou (Wkly GAP)

WEYBURN 02-3420-0
Review (Wkly GAP)

WILKIE 02-3406-0
The Press (Wkly GAP)

WYNYARD 02-3410-0
Advance (Wkly GAP)

YORKTON
Enterprise 02-3430-0 (Semi Wkly)
Yorkton This Week 02-3431-0 (Wkly)

Alberta

BEAVERLODGE 02-2254-0
The Advertiser (Wkly)

BOW ISLAND 02-2254-5
The 40 Mile County Commentator (Wkly GAP)

CARDSTON 02-2262-0
Chronicle (Wkly GAP)

CORONATION 02-2262-5
The Coronation Review* (Wkly GAP)

ECKVILLE 02-2263-0
Examiner (Wkly GAP)

EDSON 02-2263-5
Edson Leader* (Wkly)

FAIRVIEW 02-2266-6
The Post (Wkly)

FORT MACLEOD 02-2264-0
Gazette (Wkly GAP)

FORT VERMILION 02-2265-0
Northern Pioneer (Wkly GAP)

GRIMSHAW 02-2266-5
Mile Zero News (Wkly GAP)

HIGH LEVEL 02-2267-0
Echo (Wkly GAP)

HIGH RIVER 02-2270-0
Times (Wkly)

LACOMBE 02-2275-0
Globe (Wkly GAP)

MANNING 02-2277-0
Banner Post (Wkly GAP)

PINCHER CREEK 02-2290-0
Echo (Wkly GAP)

RAYMOND 02-2293-0
Raymond Review (Wkly GAP)

RIMBEY 02-2295-0
Record (Wkly GAP)

ROCKY MOUNTAIN HOUSE 02-2300-0
The Mountaineer (Wkly GAP)

RYCROFT 02-2302-0
The Signal (Wkly)

SEDGEWICK 02-2303-0
The Community Press (Wkly)

STETTLER 02-2304-0
The Stettler Independent (Wkly GAP)

SYLVAN LAKE 02-2308-0
News (Wkly GAP)

THREE HILLS 02-2313-0
The Three Hills Capital (Wkly)

WAINWRIGHT 02-2315-4
Wainwright Star Chronicle (Wkly)

British Columbia

CAMPBELL RIVER
The Campbell River Courier 02-2330-0 (Wkly)
The Upper Islander 02-2355-0 (Wkly)

CASTLEGAR 02-2335-0
Castlegar News (Wkly & Sun)

COURTENAY 02-2360-0
Comox District Free Press (Semi Wkly)

CRESTON 02-2370-0
The Creston Valley Advance (Semi Wkly)

LANGLEY 02-2425-0
Langley Advance (Wkly)

PORT HARDY 02-2478-0
North Island Gazette (Wkly)

POWELL RIVER 02-2480-0
The Power River News (Wkly)

REVELSTOKE 02-2500-0
Revelstoke Review (Wkly)

RICHMOND
Buy and Sell Press 02-2503-0 (Wkly)

Northwest Territories

HAY RIVER 02-2316-0
The Hub (Wkly)

Yukon Territory

WHITEHORSE 02-5326-0
Yukon News (Tri Wkly)

USERS GUIDE TO PART I
DAILY NEWSPAPER ANALYSIS

Part I analyzes circulation data for daily newspapers and the markets they serve. Each of the five sections is printed on a different color for ease of reference. Map reference coordinates relate to provincial maps on pages 267-286.

Section A - Daily Newspaper Circulation by Market, County, Census Division

This section lists paid circulation averages for each newspaper, extracted from the most recent ABC Audit Report. Separate figures are reported for each of the established market areas and for the total average paid circulation. Circulation figures are also reported for Census Metropolitan Areas. Listings for all newspapers published within these census-defined markets report circulation for the market within which each is published.

The individual newspaper's county or census division circulation data follows the listing of market data. Home market circulation is shown plus figures for other counties or census divisions where the newspaper reports circulation of at least 250 copies or a 5% circulation/occupied household ratio. Other paid circulation is included in the "Remainder of Circulation" total.

Occupied households shown for newspaper markets and Census Metropolitan Areas are ABC estimates for the year in which the audit period ended. Occupied households for Counties and Census Divisions are 1988 estimates.

It should be noted that circulation figures for Census Metropolitan Areas, Counties and Census Divisions are extracted from Paragraph 3 of ABC Audit Reports and, as such, do not necessarily represent the average for all daily issues. Under ABC rules, a separation of averages is required where daily circulation on a given day or days is considered abnormally high or low.

Section B - County and Census Division Circulation & Coverage

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/occupied household ratio of all daily newspaper members having at least 250 copies or 5% circulation/occupied household ratio. As in Section A, 1988 occupied household estimates are shown.

Section C - Major Market Circulation & Coverage

Publisher reported or ABC compiled circulation data coupled with 1988 estimated population and occupied households are provided in this section for major markets where ABC member daily newspapers circulate. These major markets are listed by size, according to the total market population. Map reference coordinates are provided to aid in locating markets, pages 267-286.

Newspaper circulation within these census-defined areas with the circulation/occupied household ratio is shown for all member daily newspapers having at least 500 circulation in the area. Newspapers published in the market area are identified by an asterisk.

Section D - Five Year Circulation Trends In Metropolitan Areas

Five year trend data on circulation of daily newspapers in the 24 Census Metropolitan areas are included in this report for the first time. These include coverage ratios, single copy sales, subscription sales and their proportions of total circulation.

Section E - Circulation Rankings

The table in this section ranks daily newspapers by total circulation for each edition.

PART I
SECTION A

ANALYSIS OF DAILY NEWSPAPER CIRCULATION BY MARKET AND BY COUNTY, CENSUS DIVISION, REGIONAL DISTRICT OR TERRITORY

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEWFOUNDLAND							
CORNER BROOK			M 4				
CORNER BROOK WESTERN STAR	9/88			EVE (M-S)			
CITY ZONE		6,900			4,998	72	45
RETAIL TRADING ZONE		17,500			5,241	30	47
TOTAL ZONES		24,400			10,239	42	93
TOTAL PAID CIRCULATION					11,059		
CENSUS DIVISION CIRCULATION							
NEWFOUNDLAND							
CEN. DIV. 04		7,800			2,330	30	21
* CEN. DIV. 05		13,100			7,550	58	68
CEN. DIV. 08		15,000			383	3	4
CEN. DIV. 09		6,900			506	7	5
REMAINDER OF CIRCULATION					290		3
ST. JOHN'S			D14				
ST. JOHN'S TELEGRAM	9/88			EVE (M-F)			
CITY ZONE		30,500			20,836	68	55
RETAIL TRADING ZONE		132,000			17,162	13	45
TOTAL ZONES		162,500			37,998	23	100
CENSUS METROPOLITAN AREA		47,905			30,626	64	80
TOTAL PAID CIRCULATION					38,205		
CENSUS DIVISION CIRCULATION							
NEWFOUNDLAND							
* CEN. DIV. 01		73,300			34,669	47	91
CEN. DIV. 06		11,700			1,514	13	4
CEN. DIV. 07		12,800			794	6	2
CEN. DIV. 08		15,000			255	2	1
CEN. DIV. 10		6,800			470	7	1
REMAINDER OF CIRCULATION					503		1
ST. JOHN'S TELEGRAM	9/88			WEEKEND			
CITY ZONE		30,500			23,978	79	44
RETAIL TRADING ZONE		132,000			30,197	23	55
TOTAL ZONES		162,500			54,175	33	99
CENSUS METROPOLITAN AREA		47,905			36,559	76	67
TOTAL PAID CIRCULATION					54,793		
CENSUS DIVISION CIRCULATION							
NEWFOUNDLAND							
* CEN. DIV. 01		73,300			45,292	62	83
CEN. DIV. 02		8,300			1,380	17	3
CEN. DIV. 06		11,700			2,955	25	5
CEN. DIV. 07		12,800			2,801	22	5
CEN. DIV. 08		15,000			657	4	1
CEN. DIV. 10		6,800			704	10	1
REMAINDER OF CIRCULATION					1,004		2

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
PRINCE EDWARD ISLAND							
CHARLOTTETOWN			J18				
CHARLOTTETOWN GUARDIAN, PATRIOT	9/88			MORN/EVE (M-S)			
CITY ZONE		9,100			10,717	118	44
RETAIL TRADING ZONE		32,800			13,059	40	54
TOTAL ZONES		41,900			23,776	57	98
NEWSPAPER DESIGNATED MARKET		41,900			23,776	57	98
TOTAL PAID CIRCULATION					24,191		
COUNTY CIRCULATION							
PRINCE EDWARD ISLAND							
KINGS		6,200			3,591	58	15
PRINCE		14,000			2,260	16	9
* QUEENS		21,700			17,925	83	74
REMAINDER OF CIRCULATION					415		2
SUMMERSIDE			E12				
SUMMERSIDE JOURNAL-PIONEER	9/88			EVE (M-S)			
CITY ZONE		4,600			3,938	86	34
RETAIL TRADING ZONE		10,800			6,325	59	55
TOTAL ZONES		15,400			10,263	67	89
TOTAL PAID CIRCULATION					11,474		
COUNTY CIRCULATION							
PRINCE EDWARD ISLAND							
* PRINCE		14,000			10,042	72	88
QUEENS		21,700			1,023	5	9
REMAINDER OF CIRCULATION					409		4

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
AMHERST			G11				
AMHERST NEWS, CITIZEN	9/88			MORN (M-F)			
CITY ZONE		3,700			2,460	67	62
RETAIL TRADING ZONE		11,500			1,412	12	36
TOTAL ZONES		15,200			3,872	26	98
TOTAL PAID CIRCULATION					3,960		
COUNTY CIRCULATION							
NOVA SCOTIA							
* CUMBERLAND		12,500			3,839	31	97
REMAINDER OF CIRCULATION					121		3
AMHERST CITIZEN	9/88			SATURDAY			
CITY ZONE		3,700			3,004	81	44
RETAIL TRADING ZONE		11,500			3,097	27	45
TOTAL ZONES		15,200			6,101	40	89
TOTAL PAID CIRCULATION					6,858		
COUNTY CIRCULATION							
NOVA SCOTIA							
* CUMBERLAND		12,500			5,774	46	84
NEW BRUNSWICK							
WESTMORLAND		39,200			327	1	5
REMAINDER OF CIRCULATION					757		11
HALIFAX			M18				
HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/88			MORN/EVE (M-S)			
NEWSPAPER DESIGNATED MARKET		252,100			134,412	53	92
TOTAL ZONES		252,100			134,412	53	92
CENSUS METROPOLITAN AREA		108,000			74,716	69	51
TOTAL PAID CIRCULATION					146,696		
COUNTY CIRCULATION							
PRINCE EDWARD ISLAND							
QUEENS		21,700			316	2	
NOVA SCOTIA							
ANNAPOLIS		8,400			2,870	34	2
ANTIGONISH		5,700			3,359	59	2
CAPE BRETON		39,600			5,314	13	4
COLCHESTER		16,400			6,762	41	5
CUMBERLAND		12,500			4,494	36	3
DIGBY		7,700			2,949	38	2
GUYSBOROUGH		4,200			1,598	38	1
* HALIFAX		111,600			76,535	69	52
HANTS		12,400			8,318	67	6
INVERNESS		6,900			3,047	44	2
KINGS		18,900			8,158	43	6
LUNENBERG		17,000			6,741	40	5

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
HALIFAX (CONT.)			M18				
HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/88			MORN/EVE (M-S)			
PICTOU		16,900			5,112	30	4
QUEENS		4,700			1,897	40	1
RICHMOND		3,700			1,365	37	1
SHELBURNE		6,100			2,009	33	1
VICTORIA		2,900			899	31	1
YARMOUTH		9,600			3,610	38	3
NEW BRUNSWICK							
WESTMORLAND		39,200			492	1	
REMAINDER OF CIRCULATION					851		1
HALIFAX			M18				
HALIFAX NEWS	9/88			MORN (M-S)			
NEWSPAPER DESIGNATED MARKET		111,600			20,002	18	87
TOTAL ZONES		111,600			20,002	18	87
CENSUS METROPOLITAN AREA		108,000			19,783	18	86
TOTAL PAID CIRCULATION					22,993		
COUNTY CIRCULATION							
NOVA SCOTIA							
CAPE BRETON		39,600			378	1	2
COLCHESTER		16,400			374	2	2
* HALIFAX		111,600			20,002	18	87
HANTS		12,400			456	4	2
KINGS		18,900			358	2	2
LUNENBERG		17,000			296	2	1
PICTOU		16,900			319	2	1
REMAINDER OF CIRCULATION					810		4
NEW GLASGOW			G14				
NEW GLASGOW NEWS	9/88			EVE (M-S)			
CITY ZONE		7,800			7,277	93	65
RETAIL TRADING ZONE		9,100			3,567	39	32
TOTAL ZONES		16,900			10,844	64	96
TOTAL PAID CIRCULATION					11,278		
COUNTY CIRCULATION							
NOVA SCOTIA							
ANTIGONISH		5,700			261	5	2
* PICTOU		16,900			10,844	64	96
REMAINDER OF CIRCULATION					173		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
SYDNEY			E18				
SYDNEY CAPE BRETON POST	9/88			EVE (M-S)			
CITY ZONE		12,100			11,706	97	37
RETAIL TRADING ZONE		41,000			19,615	48	62
TOTAL ZONES		53,100			31,321	59	99
TOTAL PAID CIRCULATION					31,684		
COUNTY CIRCULATION							
NOVA SCOTIA							
* CAPE BRETON		39,600			29,278	74	92
INVERNESS		6,900			1,030	15	3
RICHMOND		3,700			275	7	1
VICTORIA		2,900			738	25	2
REMAINDER OF CIRCULATION					363		1
TRURO			H13				
TRURO NEWS	9/88			EVE (M-S)			
CITY ZONE		7,600			5,068	67	56
RETAIL TRADING ZONE		14,700			3,869	26	43
TOTAL ZONES		22,300			8,937	40	99
TOTAL PAID CIRCULATION					9,039		
COUNTY CIRCULATION							
NOVA SCOTIA							
* COLCHESTER		16,400			8,838	54	98
REMAINDER OF CIRCULATION					201		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
CARAQUET			B 9				
CARAQUET L'ACADIE NOUVELLE (F)	9/88			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		13,700			6,914	51	77
RETAIL TRADING ZONE		13,300			1,285	10	14
TOTAL ZONES		27,000			8,199	30	91
TOTAL PAID CIRCULATION					9,011		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* GLOUCESTER		27,000			8,199	30	91
NORTHUMBERLAND		16,100			574	4	6
REMAINDER OF CIRCULATION					238		3
FREDERICTON			G 6				
FREDERICTON GLEANER	9/88			EVE (M-S)			
CITY ZONE		17,800			16,251	91	56
RETAIL TRADING ZONE		23,400			11,610	50	40
TOTAL ZONES		41,200			27,861	68	96
TOTAL PAID CIRCULATION					28,997		
COUNTY CIRCULATION							
NEW BRUNSWICK							
CARLETON		8,500			940	11	3
NORTHUMBERLAND		16,100			1,039	7	4
QUEENS		4,500			1,885	42	7
SUNBURY		7,200			4,312	60	15
* YORK		27,500			20,402	74	70
REMAINDER OF CIRCULATION					419		1
MONCTON			G10				
MONCTON TIMES-TRANSCRIPT	9/88			EVE (M-S)			
CITY ZONE		28,800			23,669	82	54
RETAIL TRADING ZONE		72,100			17,787	25	41
TOTAL ZONES		100,900			41,456	41	95
TOTAL PAID CIRCULATION					43,748		
COUNTY CIRCULATION							
NEW BRUNSWICK							
ALBERT		8,100			5,707	71	13
GLOUCESTER		27,000			1,393	5	3
KENT		10,100			4,423	44	10
KINGS		18,900			345	2	1
NORTHUMBERLAND		16,100			3,145	20	7
RESTIGOUCHE		13,000			1,267	10	3
* WESTMORLAND		39,200			26,788	68	61
REMAINDER OF CIRCULATION					680		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
SAINT JOHN			M14				
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE	9/88			MORN/EVE (M-F)			
CITY ZONE		28,900			24,693	85	39
RETAIL TRADING ZONE		209,900			38,263	18	60
TOTAL ZONES		238,800			62,956	26	99
CENSUS METROPOLITAN AREA		41,720			34,270	82	54
TOTAL PAID CIRCULATION					63,471		
COUNTY CIRCULATION							
NEW BRUNSWICK							
ALBERT		8,100			471	6	1
CARLETON		8,500			2,312	27	4
CHARLOTTE		9,500			4,336	46	7
GLOUCESTER		27,000			1,697	6	3
KINGS		18,900			12,087	64	19
MADAWASKA		12,200			936	8	2
NORTHUMBERLAND		16,100			2,859	18	5
QUEENS		4,500			1,027	23	2
RESTIGOUCHE		13,000			1,660	13	3
* ST. JOHN		29,800			26,031	87	41
SUNBURY		7,200			537	8	1
VICTORIA		7,200			1,904	26	3
WESTMORLAND		39,200			2,164	6	3
YORK		27,500			4,773	17	8
REMAINDER OF CIRCULATION					677		1
SAINT JOHN TELEGRAPH-JOURNAL	9/88			SATURDAY			
CITY ZONE		28,900			21,590	75	36
RETAIL TRADING ZONE		209,900			38,429	18	63
TOTAL ZONES		238,800			60,019	25	99
CENSUS METROPOLITAN AREA		41,720			30,756	74	51
TOTAL PAID CIRCULATION					60,623		
COUNTY CIRCULATION							
NEW BRUNSWICK							
ALBERT		8,100			487	6	1
CARLETON		8,500			2,325	27	4
CHARLOTTE		9,500			4,261	45	7
GLOUCESTER		27,000			1,658	6	3
KINGS		18,900			11,443	61	19
MADAWASKA		12,200			943	8	2
NORTHUMBERLAND		16,100			2,845	18	5
QUEENS		4,500			979	22	2
RESTIGOUCHE		13,000			1,767	14	3
* ST. JOHN		29,800			22,859	77	38
SUNBURY		7,200			626	9	1
VICTORIA		7,200			1,890	26	3
WESTMORLAND		39,200			2,207	6	4
YORK		27,500			5,552	20	9
REMAINDER OF CIRCULATION					781		1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
CHICOUTIMI			J 8				
CHICOUTIMI PROGRES-DIMANCHE (F)	3/88			SUNDAY			
CITY ZONE		21,200			12,827	61	26
RETAIL TRADING ZONE		42,701			22,601	53	45
TOTAL ZONES		63,901			35,428	55	71
CENSUS METROPOLITAN AREA		51,300			24,741	48	50
TOTAL PAID CIRCULATION					49,842		
COUNTY CIRCULATION							
QUEBEC							
ABITIBI		32,500			654	2	1
* CHICOUTIMI		58,100			32,857	57	66
LAC-ST-JEAN-EST		15,300			6,689	44	13
LAC-ST-JEAN-OUEST		19,800			7,349	37	15
QUEBEC		180,600			699		1
SAGUENAY		32,000			1,518	5	3
REMAINDER OF CIRCULATION					76		
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/88			MORN (M-S)			
CITY ZONE		21,200			10,505	50	31
RETAIL TRADING ZONE		42,701			16,217	38	49
TOTAL ZONES		63,901			26,722	42	80
CENSUS METROPOLITAN AREA		51,300			19,192	37	57
TOTAL PAID CIRCULATION					33,437		
COUNTY CIRCULATION							
QUEBEC							
* CHICOUTIMI		58,100			24,546	42	73
LAC-ST-JEAN-EST		15,300			4,563	30	14
LAC-ST-JEAN-OUEST		19,800			4,138	21	12
REMAINDER OF CIRCULATION					190		1
GRANBY				H12			
GRANBY LA VOIX DE L'EST (F)	3/88			MORN (M-S)			
CITY ZONE		20,311			9,372	46	59
RETAIL TRADING ZONE		32,201			6,141	19	39
TOTAL ZONES		52,512			15,513	30	98
TOTAL PAID CIRCULATION					15,854		
COUNTY CIRCULATION							
QUEBEC							
BAGOT		9,800			320	3	2
BROME		6,800			695	10	4
MISSISQUOI		12,600			2,114	17	13
ROUVILLE		15,400			1,395	9	9
* SHEFFORD		27,700			11,101	40	70
REMAINDER OF CIRCULATION					229		1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL			D13				
MONTREAL GAZETTE	3/88			MORN (M-F)			
CITY ZONE		974,200			157,108	16	82
RETAIL TRADING ZONE		414,100			18,287	4	10
TOTAL ZONES		1,388,300			175,395	13	92
CENSUS METROPOLITAN AREA		1,115,380			169,932	15	89
TOTAL PAID CIRCULATION					190,747		
COUNTY CIRCULATION							
NOVA SCOTIA							
HALIFAX		111,600			257		
QUEBEC							
ABITIBI		32,500			352	1	
ARGENTEUIL		12,500			831	7	
BEAUHARNOIS		20,200			325	2	
BROME		6,800			541	8	
CHAMBLY		117,100			9,248	8	5
CHATEAUGUAY		21,300			3,015	14	2
CHICOUTIMI		58,100			372	1	
DEUX-MONTAGNES		26,700			1,465	6	1
HULL		53,600			557	1	
HUNTINGDON		5,500			542	10	
* ILE-DE-MONTREAL		741,400			139,345	19	73
ILE-JESUS		103,100			7,482	7	4
LAPRAIRIE		35,900			4,157	12	2
L'ASSOMPTION		42,300			642	2	
MISSISQUOI		12,600			608	5	
MONTCALM		11,300			334	3	
QUEBEC		180,600			1,927	1	1
ROUVILLE		15,400			641	4	
SAGUENAY		32,000			290	1	
ST-JEAN		21,900			454	2	
ST-MAURICE		43,000			363	1	
SHEFFORD		27,700			414	2	
SHERBROOKE		47,700			1,058	2	1
STANSTEAD		14,500			480	3	
TERREBONNE		75,700			2,755	4	1
VAUDREUIL		19,300			2,634	14	1
VERCHERES		22,800			468	2	
ONTARIO							
OTTAWA-CARLETON		242,200			3,572	2	2
STOR. , DUN. & GLEN.		37,000			995	3	1
TORONTO		838,800			364		
REMAINDER OF CIRCULATION					4,259		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL GAZETTE	3/88			SATURDAY			
CITY ZONE		974,200			210,779	22	78
RETAIL TRADING ZONE		414,100			33,761	8	13
TOTAL ZONES		1,388,300			244,540	18	91
CENSUS METROPOLITAN AREA		1,115,380			231,301	21	86
TOTAL PAID CIRCULATION					268,971		
COUNTY CIRCULATION							
PRINCE EDWARD ISLAND							
QUEENS		21,700			285	1	
NOVA SCOTIA							
HALIFAX		111,600			631	1	
NEW BRUNSWICK							
WESTMORLAND		39,200			277	1	
QUEBEC							
ABITIBI		32,500			484	2	
ARGENTEUIL		12,500			2,157	17	1
BEAUHARNOIS		20,200			525	3	
BROME		6,800			1,706	25	1
CHAMBLY		117,100			13,483	12	5
CHAMPLAIN		44,300			279	1	
CHATEAUGUAY		21,300			4,624	22	2
CHICOUTIMI		58,100			465	1	
DEUX-MONTAGNES		26,700			2,577	10	1
HULL		53,600			571	1	
HUNTINGDON		5,500			1,453	26	1
* ILE-DE-MONTREAL		741,400			185,142	25	69
ILE-JESUS		103,100			10,921	11	4
LAPRAIRIE		35,900			6,798	19	3
L'ASSOMPTION		42,300			1,099	3	
MISSISQUOI		12,600			1,319	11	1
MONTCALM		11,300			823	7	
QUEBEC		180,600			2,708	2	1
RICHMOND		13,500			417	3	
ROUVILLE		15,400			941	6	
SAGUENAY		32,000			491	2	
ST-JEAN		21,900			975	5	
ST-MAURICE		43,000			583	1	
SHEFFORD		27,700			767	3	
SHERBROOKE		47,700			1,716	4	1
STANSTEAD		14,500			1,233	9	1
TEMISCAMINGUE		19,400			257	1	
TERREBONNE		75,700			5,839	8	2
VAUDREUIL		19,300			4,092	21	2
VERCHERES		22,800			848	4	
ONTARIO							
OTTAWA-CARLETON		242,200			3,596	2	1
PRESCOTT & RUSSELL		19,900			370	2	
STOR. , DUN. & GLEN.		37,000			1,912	5	1
TORONTO		838,800			506		
NORTHWEST TERR.							
BAFFIN		2,200			104	5	
REMAINDER OF CIRCULATION					5,997		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			D13				
MONTREAL GAZETTE		3/88			SUNDAY			
CITY ZONE			974,200			161,174	17	82
RETAIL TRADING ZONE			414,100			20,971	5	11
TOTAL ZONES			1,388,300			182,145	13	93
CENSUS METROPOLITAN AREA			1,115,380			176,207	16	90
TOTAL PAID CIRCULATION						196,453		
COUNTY CIRCULATION								
QUEBEC								
ABITIBI			32,500			296	1	
ARGENTEUIL			12,500			841	7	
BEAUHARNOIS			20,200			295	2	
BROME			6,800			758	11	
CHAMBLY			117,100			10,051	9	5
CHATEAUGUAY			21,300			3,568	17	2
DEUX-MONTAGNES			26,700			1,724	7	1
HULL			53,600			492	1	
HUNTINGDON			5,500			557	10	
* ILE-DE-MONTREAL			741,400			142,077	19	72
ILE-JESUS			103,100			8,141	8	4
LAPRAIRIE			35,900			4,901	14	3
L'ASSOMPTION			42,300			628	2	
MISSISQUOI			12,600			697	6	
MONTCALM			11,300			374	3	
QUEBEC			180,600			1,690	1	1
ROUVILLE			15,400			718	5	
ST-JEAN			21,900			473	2	
ST-MAURICE			43,000			340	1	
SHEFFORD			27,700			556	2	
SHERBROOKE			47,700			1,168	2	1
STANSTEAD			14,500			571	4	
TERREBONNE			75,700			2,973	4	2
VAUDREUIL			19,300			3,019	16	2
VERCHERES			22,800			591	3	
ONTARIO								
OTTAWA-CARLETON			242,200			3,334	1	2
STOR. , DUN. & GLEN.			37,000			1,105	3	1
TORONTO			838,800			305		
REMAINDER OF CIRCULATION						4,220		2
MONTREAL				D13				
MONTREAL LE DEVOIR (F)		3/88			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET			1,145,400			17,121	2	60
RETAIL TRADING ZONE			242,900			1,618	1	6
TOTAL ZONES			1,388,300			18,739	1	65
CENSUS METROPOLITAN AREA			1,115,380			17,121	2	60
TOTAL PAID CIRCULATION						28,744		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL LE DEVOIR (F)	3/88			MORN (M-F)			
COUNTY CIRCULATION							
QUEBEC							
CHAMBLY		117,100			1,265	1	4
CHICOUTINI		58,100			402	1	1
HULL		53,600			857	2	3
* ILE-DE-MONTREAL		741,400			14,050	2	49
ILE-JESUS		103,100			731	1	3
LAPRAIRIE		35,900			260	1	1
QUEBEC		180,600			3,052	2	11
ST-HYACINTHE		21,600			263	1	1
ST-MAURICE		43,000			290	1	1
SHERBROOKE		47,700			487	1	2
TERREBONNE		75,700			531	1	2
ONTARIO							
OTTAWA-CARLETON		242,200			1,710	1	6
REMAINDER OF CIRCULATION					4,846		17
MONTREAL LE DEVOIR (F)	3/88			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,145,400			18,336	2	57
RETAIL TRADING ZONE		242,900			2,197	1	7
TOTAL ZONES		1,388,300			20,533	2	64
CENSUS METROPOLITAN AREA		1,115,380			18,336	2	57
TOTAL PAID CIRCULATION					32,201		
COUNTY CIRCULATION							
QUEBEC							
CHAMBLY		117,100			1,469	1	5
CHICOUTINI		58,100			428	1	1
DEUX-MONTAGNES		26,700			261	1	1
HULL		53,600			1,062	2	3
* ILE-DE-MONTREAL		741,400			14,642	2	46
ILE-JESUS		103,100			867	1	3
LAPRAIRIE		35,900			349	1	1
LEVIS		36,600			275	1	1
QUEBEC		180,600			3,200	2	10
ST-HYACINTHE		21,600			260	1	1
ST-MAURICE		43,000			360	1	1
SHERBROOKE		47,700			560	1	2
TERREBONNE		75,700			893	1	3
ONTARIO							
OTTAWA-CARLETON		242,200			1,607	1	5
REMAINDER OF CIRCULATION					5,968		19

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
LE JOURNAL DE MONTREAL (F)	3/88			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,145,400			221,911	19	70
RETAIL TRADING ZONE		242,900			49,024	20	16
TOTAL ZONES		1,388,300			270,935	20	86
CENSUS METROPOLITAN AREA		1,115,380			221,911	20	70
TOTAL PAID CIRCULATION					316,575		
COUNTY CIRCULATION							
QUEBEC							
ABITIBI		32,500			3,630	11	1
ARGENTEUIL		12,500			1,710	14	1
ARTHABASKA		21,500			1,729	8	1
BAGOT		9,800			1,154	12	
BEAUHARNOIS		20,200			5,243	26	2
BERTHIER		11,800			1,920	16	1
BROME		6,800			301	4	
CHAMBLY		117,100			23,472	20	7
CHAMPLAIN		44,300			2,966	7	1
CHATEAUGUAY		21,300			3,547	17	1
DEUX-MONTAGNES		26,700			5,388	20	2
DRUMMOND		26,900			3,393	13	1
GATINEAU		20,100			880	4	
HULL		53,600			6,072	11	2
HUNTINGDON		5,500			570	10	
IBERVILLE		8,400			1,287	15	
* ILE-DE-MONTREAL		741,400			137,251	19	43
ILE-JESUS		103,100			21,698	21	7
ILES-DE-LA-MADELEINE		4,600			313	7	
JOLIETTE		24,000			4,879	20	2
LABELLE		12,500			1,724	14	1
LAPRAIRIE		35,900			7,096	20	2
L'ASSOMPTION		42,300			10,781	26	3
MASKINONGE		7,600			503	7	
MEGANTIC		18,700			287	2	
MISSISQUOI		12,600			1,614	13	1
MONTCALM		11,300			2,098	19	1
NAPIERVILLE		4,800			878	18	
NICOLET		11,500			605	5	
PAPINEAU		15,000			1,463	10	1
RICHELIEU		18,700			5,309	28	2
RICHMOND		13,500			733	5	
ROUVILLE		15,400			2,381	16	1
ST-HYACINTHE		21,600			3,873	18	1
ST-JEAN		21,900			4,339	20	1
ST-MAURICE		43,000			3,535	8	1
SHEFFORD		27,700			2,290	8	1
SHERBROOKE		47,700			2,599	5	1
SOULANGES		5,800			1,306	23	
STANSTEAD		14,500			611	4	
TEMISCAMINGUE		19,400			1,713	9	1
TERREBONNE		75,700			17,893	24	6
VAUDREUIL		19,300			3,160	16	1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
LE JOURNAL DE MONTREAL (F)	3/88			MORN (M-F)			
VERCHERES		22,800			5,162	23	2
YAMASKA		5,000			408	8	
ONTARIO							
OTTAWA-CARLETON		242,200			2,835	1	1
PRESCOTT & RUSSELL		19,900			821	4	
STOR. , DUN. & GLEN.		37,000			283	1	
REMAINDER OF CIRCULATION					2,872		1
LE JOURNAL DE MONTREAL (F)	3/88			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,145,400			227,988	20	66
RETAIL TRADING ZONE		242,900			62,293	26	18
TOTAL ZONES		1,388,300			290,281	21	84
CENSUS METROPOLITAN AREA		1,115,380			227,988	20	66
TOTAL PAID CIRCULATION					344,743		
COUNTY CIRCULATION							
QUEBEC							
ABITIBI		32,500			4,191	13	1
ARGENTEUIL		12,500			2,312	19	1
ARTHABASKA		21,500			2,178	10	1
BAGOT		9,800			1,488	15	
BEAUHARNOIS		20,200			5,909	29	2
BERTHIER		11,800			2,750	23	1
BROME		6,800			466	7	
CHAMBLY		117,100			26,525	23	8
CHAMPLAIN		44,300			3,878	9	1
CHATEAUGUAY		21,300			4,429	21	1
DEUX-MONTAGNES		26,700			6,920	26	2
DRUMMOND		26,900			4,065	15	1
GATINEAU		20,100			1,268	6	
HULL		53,600			6,547	12	2
HUNTINGDON		5,500			759	14	
IBERVILLE		8,400			1,585	19	1
* ILE-DE-MONTREAL		741,400			127,081	17	37
ILE-JESUS		103,100			25,256	25	7
ILES-DE-LA-MADELEINE		4,600			322	7	
JOLIETTE		24,000			6,252	26	2
LABELLE		12,500			2,640	21	1
LAPRAIRIE		35,900			8,734	24	3
L'ASSOMPTION		42,300			13,866	33	4
MASKINONGE		7,600			831	11	
MEGANTIC		18,700			396	2	
MISSISQUOI		12,600			1,959	16	1
MONTCALM		11,300			3,356	30	1
NAPIERVILLE		4,800			1,167	24	
NICOLET		11,500			898	8	
PAPINEAU		15,000			1,923	13	1
RICHELIEU		18,700			5,931	32	2
RICHMOND		13,500			858	6	
ROUVILLE		15,400			3,042	20	1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			D13				
LE JOURNAL DE MONTREAL (F)		3/88			SATURDAY			
ST-HYACINTHE			21,600			4,650	22	1
ST-JEAN			21,900			5,146	24	2
ST-MAURICE			43,000			4,097	10	1
SHEFFORD			27,700			2,781	10	1
SHERBROOKE			47,700			2,751	6	1
SOULANGES			5,800			1,685	29	1
STANSTEAD			14,500			857	6	
TEMISCAMINGUE			19,400			1,812	9	1
TERREBONNE			75,700			23,562	31	7
VAUDREUIL			19,300			3,951	21	1
VERCHERES			22,800			6,204	27	2
YAMASKA			5,000			635	13	
ONTARIO								
OTTAWA-CARLETON			242,200			1,964	1	1
PRESCOTT & RUSSELL			19,900			953	5	
STOR. , DUN. & GLEN.			37,000			297	1	
REMAINDER OF CIRCULATION						3,616		1
LE JOURNAL DE MONTREAL (F)		3/88			SUNDAY			
NEWSPAPER DESIGNATED MARKET			1,145,400			213,213	19	63
RETAIL TRADING ZONE			242,900			61,327	25	18
TOTAL ZONES			1,388,300			274,540	20	81
CENSUS METROPOLITAN AREA			1,115,380			213,213	19	63
TOTAL PAID CIRCULATION						338,254		
COUNTY CIRCULATION								
QUEBEC								
ABITIBI			32,500			3,880	12	1
ARGENTEUIL			12,500			2,277	18	1
ARTHABASKA			21,500			2,655	12	1
BAGOT			9,800			1,721	18	1
BEAUHARNOIS			20,200			5,917	29	2
BERTHIER			11,800			2,835	24	1
BROME			6,800			615	9	
CHAMBLY			117,100			24,887	21	7
CHAMPLAIN			44,300			5,406	12	2
CHATEAUGUAY			21,300			4,249	20	1
DEUX-MONTAGNES			26,700			6,651	25	2
DRUMMOND			26,900			4,302	16	1
GATINEAU			20,100			1,192	6	
HULL			53,600			7,263	14	2
HUNTINGDON			5,500			784	14	
IBERVILLE			8,400			1,549	18	1
* ILE-DE-MONTREAL			741,400			116,789	16	35
ILE-JESUS			103,100			24,142	23	7
ILES-DE-LA-MADELEINE			4,600			348	8	
JOLIETTE			24,000			5,925	25	2
LABELLE			12,500			2,265	18	1
LAPRAIRIE			35,900			8,605	24	3
L'ASSOMPTION			42,300			13,390	32	4

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
LE JOURNAL DE MONTREAL (F)	3/88			SUNDAY			
MASKINONGE		7,600			925	12	
MEGANTIC		18,700			472	3	
MISSISQUOI		12,600			2,296	18	1
MONTCALM		11,300			3,108	28	1
NAPIERVILLE		4,800			1,168	24	
NICOLET		11,500			1,178	10	
PAPINEAU		15,000			2,036	14	1
RICHELIEU		18,700			5,958	32	2
RICHMOND		13,500			1,458	11	
ROUVILLE		15,400			3,127	20	1
ST-HYACINTHE		21,600			4,799	22	1
ST-JEAN		21,900			4,981	23	2
ST-MAURICE		43,000			5,630	13	2
SHEFFORD		27,700			3,889	14	1
SHERBROOKE		47,700			4,585	10	1
SOULANGES		5,800			1,713	30	1
STANSTEAD		14,500			1,332	9	
TEMISCAMINGUE		19,400			1,782	9	1
TERREBONNE		75,700			22,203	29	7
VAUDREUIL		19,300			3,941	20	1
VERCHERES		22,800			6,081	27	2
YAMASKA		5,000			588	12	
ONTARIO							
OTTAWA-CARLETON		242,200			2,291	1	1
PRESCOTT & RUSSELL		19,900			1,192	6	
STOR. , DUN. & GLEN.		37,000			384	1	
REMAINDER OF CIRCULATION					3,490		1
MONTREAL			D13				
MONTREAL LA PRESSE (F)	3/88			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,255,100			163,760	13	82
RETAIL TRADING ZONE		133,200			12,347	9	6
TOTAL ZONES		1,388,300			176,107	13	88
CENSUS METROPOLITAN AREA		1,115,380			155,720	14	78
TOTAL PAID CIRCULATION					200,281		
COUNTY CIRCULATION							
QUEBEC							
ABITIBI		32,500			736	2	
ARGENTEUIL		12,500			537	4	
ARTHABASKA		21,500			1,254	6	1
BAGOT		9,800			268	3	
BEAUHARNOIS		20,200			2,000	10	1
BERTHIER		11,800			547	5	
BROME		6,800			257	4	
CHAMBLY		117,100			20,068	17	10
CHAMPLAIN		44,300			1,111	3	1
CHATEAUGUAY		21,300			2,215	10	1
CHICOUTIMI		58,100			1,374	2	1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL LA PRESSE (F)	3/88			MORN (M-F)			
DEUX-MONTAGNES		26,700			2,432	9	1
DRUMMOND		26,900			1,205	5	1
GATINEAU		20,100			279	1	
HULL		53,600			1,282	2	1
IBERVILLE		8,400			639	8	
* ILE-DE-MONTREAL		741,400			91,571	12	46
ILE-JESUS		103,100			16,551	16	8
JOLIETTE		24,000			2,144	9	1
LABELLE		12,500			565	5	
LAC-ST-JEAN-OUEST		19,800			312	2	
LAPRAIRIE		35,900			6,588	18	3
L'ASSOMPTION		42,300			4,922	12	3
LEVIS		36,600			302	1	
MEGANTIC		18,700			312	2	
MISSISQUOI		12,600			628	5	
MONTCALM		11,300			643	6	
NAPIERVILLE		4,800			304	6	
QUEBEC		180,600			2,207	1	1
RICHELIEU		18,700			2,284	12	1
RIMOUSKI		24,900			306	1	
ROUVILLE		15,400			1,841	12	1
SAGUENAY		32,000			507	2	
ST-HYACINTHE		21,600			2,120	10	1
ST-JEAN		21,900			2,218	10	1
ST-MAURICE		43,000			2,117	5	1
SHEFFORD		27,700			1,262	5	1
SHERBROOKE		47,700			1,444	3	1
SOULANGES		5,800			488	8	
STANSTEAD		14,500			256	2	
TEMISCAMINGUE		19,400			580	3	
TERREBONNE		75,700			9,856	13	5
VAUDREUIL		19,300			2,020	11	1
VERCHERES		22,800			3,889	17	2
ONTARIO							
OTTAWA-CARLETON		242,200			1,823	1	1
TORONTO		838,800			274		
REMAINDER OF CIRCULATION					3,743		2
MONTREAL LA PRESSE (F)	3/88			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,255,100			246,714	20	78
RETAIL TRADING ZONE		133,200			24,132	18	8
TOTAL ZONES		1,388,300			270,846	20	86
CENSUS METROPOLITAN AREA		1,115,380			232,297	21	74
TOTAL PAID CIRCULATION					315,450		
COUNTY CIRCULATION							
QUEBEC							
ABITIBI		32,500			1,584	5	1
ARGENTEUIL		12,500			1,282	10	
ARTHABASKA		21,500			1,774	8	1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL LA PRESSE (F)	3/88			SATURDAY			
BAGOT		9,800			584	6	
BEAUCE		25,600			448	2	
BEAUHARNOIS		20,200			2,818	14	1
BERTHIER		11,800			1,240	11	
BROME		6,800			1,089	16	
CHAMBLY		117,100			30,317	26	10
CHAMPLAIN		44,300			2,076	5	1
CHATEAUGUAY		21,300			3,402	16	1
CHICOUTIMI		58,100			2,097	4	1
DEUX-MONTAGNES		26,700			4,261	16	1
DRUMMOND		26,900			1,884	7	1
GATINEAU		20,100			899	5	
HULL		53,600			2,775	5	1
HUNTINGDON		5,500			331	6	
IBERVILLE		8,400			945	11	
* ILE-DE-MONTREAL		741,400			133,368	18	42
ILE-JESUS		103,100			25,534	25	8
JOLIETTE		24,000			3,770	16	1
LABELLE		12,500			1,149	9	
LAC-ST-JEAN-EST		15,300			266	2	
LAC-ST-JEAN-OUEST		19,800			449	2	
LAPRAIRIE		35,900			10,080	28	3
L'ASSOMPTION		42,300			8,009	19	3
LEVIS		36,600			461	1	
MASKINONGE		7,600			281	4	
MEGANTIC		18,700			558	3	
MISSISQUOI		12,600			1,253	10	
MONTCALM		11,300			1,890	17	1
NAPIERVILLE		4,800			561	12	
NICOLET		11,500			454	4	
PAPINEAU		15,000			558	4	
QUEBEC		180,600			3,884	2	1
RICHELIEU		18,700			3,182	17	1
RICHMOND		13,500			354	3	
RIMOUSKI		24,900			375	2	
RIVIERE-DU-LOUP		13,900			338	2	
ROUVILLE		15,400			2,923	19	1
SAGUENAY		32,000			908	3	
ST-HYACINTHE		21,600			3,520	16	1
ST-JEAN		21,900			3,648	17	1
ST-MAURICE		43,000			3,682	9	1
SHEFFORD		27,700			2,257	8	1
SHERBROOKE		47,700			2,840	6	1
SOULANGES		5,800			949	16	
STANSTEAD		14,500			879	6	
TEMISCAMINGUE		19,400			1,001	5	
TERREBONNE		75,700			19,161	25	6
VAUDREUIL		19,300			3,327	17	1
VERCHERES		22,800			6,315	28	2
ONTARIO							
OTTAWA-CARLETON		242,200			1,777	1	1
TORONTO		838,800			409		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			D13				
MONTREAL LA PRESSE (F)		3/88			SATURDAY			
REMAINDER OF CIRCULATION						5,274		2
MONTREAL LA PRESSE (F)		3/88			SUNDAY			
NEWSPAPER DESIGNATED MARKET			1,255,100			133,070	11	81
RETAIL TRADING ZONE			133,200			11,621	9	7
TOTAL ZONES			1,388,300			144,691	10	88
CENSUS METROPOLITAN AREA			1,115,380			126,147	11	76
TOTAL PAID CIRCULATION						165,113		
COUNTY CIRCULATION								
QUEBEC								
ABITIBI			32,500			440	1	
ARGENTEUIL			12,500			504	4	
ARTHABASKA			21,500			1,108	5	1
BAGOT			9,800			257	3	
BEAUCE			25,600			251	1	
BEAUHARNOIS			20,200			1,792	9	1
BERTHIER			11,800			495	4	
BROME			6,800			362	5	
CHAMBLY			117,100			17,850	15	11
CHAMPLAIN			44,300			1,621	4	1
CHATEAUGUAY			21,300			2,070	10	1
CHICOUTIMI			58,100			753	1	1
DEUX-MONTAGNES			26,700			2,244	8	1
DRUMMOND			26,900			1,153	4	1
GATINEAU			20,100			286	1	
HULL			53,600			894	2	1
IBERVILLE			8,400			518	6	
* ILE-DE-MONTREAL			741,400			67,718	9	41
ILE-JESUS			103,100			14,607	14	9
JOLIETTE			24,000			1,893	8	1
LABELLE			12,500			540	4	
LAPRAIRIE			35,900			5,964	17	4
L'ASSOMPTION			42,300			4,744	11	3
MEGANTIC			18,700			288	2	
MISSISQUOI			12,600			545	4	
MONTCALM			11,300			592	5	
NAPIERVILLE			4,800			268	6	
QUEBEC			180,600			1,749	1	1
RICHELIEU			18,700			2,144	12	1
RIMOUSKI			24,900			262	1	
ROUVILLE			15,400			1,665	11	1
ST-HYACINTHE			21,600			1,877	9	1
ST-JEAN			21,900			1,966	9	1
ST-MAURICE			43,000			2,501	6	2
SHEFFORD			27,700			1,359	5	1
SHERBROOKE			47,700			1,636	3	1
SOULANGES			5,800			424	7	
STANSTEAD			14,500			318	2	
TEMISCAMINGUE			19,400			324	2	

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL LA PRESSE (F)	3/88			SUNDAY			
TERREBONNE		75,700			9,482	13	6
VAUDREUIL		19,300			1,852	10	1
VERCHERES		22,800			3,841	17	2
ONTARIO							
OTTAWA-CARLETON		242,200			706		
REMAINDER OF CIRCULATION					3,250		2
QUEBEC			D17				
QUEBEC LE SOLEIL (F)	3/88			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		217,900			69,405	32	62
RETAIL TRADING ZONE		54,300			9,885	18	9
TOTAL ZONES		272,200			79,290	29	71
CENSUS METROPOLITAN AREA		225,900			71,011	31	63
TOTAL PAID CIRCULATION					112,458		
COUNTY CIRCULATION							
NEW BRUNSWICK							
MADAWASKA		12,200			488	4	
QUEBEC							
BEAUCE		25,600			3,277	13	3
BELLECHASSE		7,500			1,464	20	1
BONAVENTURE		12,900			1,277	10	1
CHARLEVOIX-EST		5,600			1,181	21	1
CHARLEVOIX-OUEST		4,400			953	22	1
CHICOUTIMI		58,100			638	1	1
DORCHESTER		10,800			1,780	17	2
GASPE-EST		12,800			1,370	11	1
GASPE-OUEST		5,500			945	17	1
ILE-DE-MONTREAL		741,400			862		1
KAMOURASKA		9,500			1,272	13	1
LAC-ST-JEAN-OUEST		19,800			407	2	
LEVIS		36,600			9,657	26	9
L'ISLET		7,000			1,560	22	1
LOTBINIERE		9,900			1,750	18	2
MATANE		10,300			1,419	14	1
MATAPEDIA		7,800			604	8	1
MEGANTIC		18,700			2,095	11	2
MONTMAGNY		8,400			1,440	17	1
MONTMORENCY NO. 1		7,900			1,984	25	2
MONTMORENCY NO. 2		2,300			735	32	1
PORTNEUF		21,100			3,936	19	4
* QUEBEC		180,600			58,967	33	52
RIMOUSKI		24,900			3,115	13	3
RIVIERE-DU-LOUP		13,900			2,031	15	2
SAGUENAY		32,000			3,935	12	4
ST-MAURICE		43,000			258	1	
TEMISCOUATA		6,500			957	15	1
REMAINDER OF CIRCULATION					2,101		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
QUEBEC LE SOLEIL (F)	3/88			SATURDAY			
NEWSPAPER DESIGNATED MARKET		217,900			90,496	42	64
RETAIL TRADING ZONE		54,300			12,203	23	9
TOTAL ZONES		272,200			102,699	38	73
CENSUS METROPOLITAN AREA		225,900			92,648	41	66
TOTAL PAID CIRCULATION					140,717		
COUNTY CIRCULATION							
NEW BRUNSWICK							
MADAWASKA		12,200			574	5	
QUEBEC							
BEAUCE		25,600			3,789	15	3
BELLECHASSE		7,500			1,631	22	1
BONAVENTURE		12,900			1,397	11	1
CHAMPLAIN		44,300			253	1	
CHARLEVOIX-EST		5,600			1,277	23	1
CHARLEVOIX-OUEST		4,400			1,055	24	1
CHICOUTIMI		58,100			892	2	1
DORCHESTER		10,800			2,001	19	1
GASPE-EST		12,800			1,482	12	1
GASPE-OUEST		5,500			1,028	19	1
ILE-DE-MONTREAL		741,400			972		1
KAMOURASKA		9,500			1,490	16	1
LAC-ST-JEAN-EST		15,300			343	2	
LAC-ST-JEAN-OUEST		19,800			479	2	
LEVIS		36,600			13,206	36	9
L'ISLET		7,000			1,771	25	1
LOTBINIERE		9,900			2,076	21	2
MATANE		10,300			1,546	15	1
MATAPEDIA		7,800			669	9	1
MEGANTIC		18,700			2,298	12	2
MONTMAGNY		8,400			1,615	19	1
MONTMORENCY NO. 1		7,900			2,426	31	2
MONTMORENCY NO. 2		2,300			929	40	1
PORTNEUF		21,100			5,044	24	4
* QUEBEC		180,600			76,405	42	54
RIMOUSKI		24,900			3,676	15	3
RIVIERE-DU-LOUP		13,900			2,255	16	2
SAGUENAY		32,000			4,379	14	3
ST-MAURICE		43,000			419	1	
TEMISCOUATA		6,500			1,051	16	1
REMAINDER OF CIRCULATION					2,289		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
QUEBEC	(CONT.)			D17				
QUEBEC LE SOLEIL (F)		3/88			SUNDAY			
NEWSPAPER DESIGNATED MARKET			217,900			54,684	25	60
RETAIL TRADING ZONE			54,300			8,409	16	9
TOTAL ZONES			272,200			63,093	23	70
CENSUS METROPOLITAN AREA			225,900			56,037	25	62
TOTAL PAID CIRCULATION						90,646		
COUNTY CIRCULATION								
NEW BRUNSWICK								
MADAWASKA			12,200			437	4	1
QUEBEC								
BEAUCE			25,600			2,636	10	3
BELLECHASSE			7,500			1,113	15	1
BONAVENTURE			12,900			1,136	9	1
CHARLEVOIX-EST			5,600			1,053	19	1
CHARLEVOIX-OUEST			4,400			814	19	1
CHICOUTIMI			58,100			442	1	1
DORCHESTER			10,800			1,346	13	2
GASPE-EST			12,800			1,244	10	1
GASPE-OUEST			5,500			863	16	1
ILE-DE-MONTREAL			741,400			541		1
KAMOURASKA			9,500			1,150	12	1
LAC-ST-JEAN-OUEST			19,800			279	1	
LEVIS			36,600			7,898	22	9
L'ISLET			7,000			1,386	20	2
LOTBINIERE			9,900			1,413	14	2
MATANE			10,300			1,262	12	1
MATAPEDIA			7,800			537	7	1
MEGANTIC			18,700			1,658	9	2
MONTMAGNY			8,400			1,234	15	1
MONTMORENCY NO. 1			7,900			1,669	21	2
MONTMORENCY NO. 2			2,300			604	26	1
PORTNEUF			21,100			3,298	16	4
* QUEBEC			180,600			46,174	26	51
RIMOUSKI			24,900			2,731	11	3
RIVIERE-DU-LOUP			13,900			1,747	13	2
SAGUENAY			32,000			3,548	11	4
ST-MAURICE			43,000			288	1	
TEMISCOUATA			6,500			798	12	1
REMAINDER OF CIRCULATION						1,347		2
QUEBEC				D17				
LE JOURNAL DE QUEBEC (F)		3/88			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET			225,900			58,567	26	57
RETAIL TRADING ZONE			46,300			9,141	20	9
TOTAL ZONES			272,200			67,708	25	66
CENSUS METROPOLITAN AREA			225,900			58,567	26	57
TOTAL PAID CIRCULATION						101,984		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
QUEBEC	(CONT.)			D17				
LE JOURNAL DE QUEBEC (F)		3/88			MORN (M-F)			
COUNTY CIRCULATION								
NEW BRUNSWICK								
MADAWASKA			12,200			314	3	
QUEBEC								
BEAUCE			25,600			4,700	18	5
BELLECHASSE			7,500			1,148	15	1
BONAVENTURE			12,900			952	7	1
CHARLEVOIX-EST			5,600			1,104	20	1
CHARLEVOIX-OUEST			4,400			770	18	1
CHICOUTIMI			58,100			5,796	10	6
DORCHESTER			10,800			1,691	16	2
FRONTENAC			9,000			725	8	1
GASPE-EST			12,800			787	6	1
KAMOURASKA			9,500			1,035	11	1
LAC-ST-JEAN-EST			15,300			1,957	13	2
LAC-ST-JEAN-OUEST			19,800			2,592	13	3
LEVIS			36,600			8,583	24	8
L'ISLET			7,000			736	11	1
LOTBINIERE			9,900			1,186	12	1
MATANE			10,300			824	8	1
MATAPEDIA			7,800			473	6	1
MEGANTIC			18,700			2,150	12	2
MONTMAGNY			8,400			1,407	17	1
MONTMORENCY NO. 1			7,900			1,958	25	2
MONTMORENCY NO. 2			2,300			173	8	
PORTNEUF			21,100			4,053	19	4
* QUEBEC			180,600			48,615	27	48
RIMOUSKI			24,900			2,433	10	2
RIVIERE-DU-LOUP			13,900			1,839	13	2
SAGUENAY			32,000			3,211	10	3
TEMISCOUATA			6,500			411	6	
REMAINDER OF CIRCULATION						361		
LE JOURNAL DE QUEBEC (F)		3/88			SATURDAY			
NEWSPAPER DESIGNATED MARKET			225,900			58,427	26	56
RETAIL TRADING ZONE			46,300			10,416	23	10
TOTAL ZONES			272,200			68,843	25	67
CENSUS METROPOLITAN AREA			225,900			58,427	26	56
TOTAL PAID CIRCULATION						103,560		
COUNTY CIRCULATION								
NEW BRUNSWICK								
MADAWASKA			12,200			332	3	
QUEBEC								
BEAUCE			25,600			5,080	20	5
BELLECHASSE			7,500			1,371	18	1
BONAVENTURE			12,900			956	7	1
CHARLEVOIX-EST			5,600			1,143	20	1
CHARLEVOIX-OUEST			4,400			808	18	1
CHICOUTIMI			58,100			4,859	8	5

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
LE JOURNAL DE QUEBEC (F)	3/88			SATURDAY			
DORCHESTER		10,800			1,926	18	2
FRONTENAC		9,000			940	10	1
GASPE-EST		12,800			699	6	1
KAMOURASKA		9,500			1,097	12	1
LAC-ST-JEAN-EST		15,300			1,760	12	2
LAC-ST-JEAN-OUEST		19,800			2,281	12	2
LEVIS		36,600			9,517	26	9
L'ISLET		7,000			875	13	1
LOTBINIERE		9,900			1,533	16	2
MATANE		10,300			848	8	1
MATAPEDIA		7,800			528	7	1
MEGANTIC		18,700			2,316	12	2
MONTMAGNY		8,400			1,620	19	2
MONTMORENCY NO. 1		7,900			2,270	29	2
MONTMORENCY NO. 2		2,300			249	11	
PORTNEUF		21,100			4,588	22	4
* QUEBEC		180,600			47,264	26	46
RIMOUSKI		24,900			2,473	10	2
RIVIERE-DU-LOUP		13,900			1,873	14	2
SAGUENAY		32,000			3,343	10	3
TEMISCOUATA		6,500			489	8	1
REMAINDER OF CIRCULATION					522		1
LE JOURNAL DE QUEBEC (F)	3/88			SUNDAY			
NEWSPAPER DESIGNATED MARKET		225,900			51,698	23	57
RETAIL TRADING ZONE		46,300			8,956	19	10
TOTAL ZONES		272,200			60,654	22	66
CENSUS METROPOLITAN AREA		225,900			51,698	23	57
TOTAL PAID CIRCULATION					91,549		
COUNTY CIRCULATION							
NEW BRUNSWICK							
MADAWASKA		12,200			305	3	
QUEBEC							
BEAUCE		25,600			4,600	18	5
BELLECHASSE		7,500			1,040	14	1
BONAVENTURE		12,900			782	6	1
CHARLEVOIX-EST		5,600			1,020	18	1
CHARLEVOIX-OUEST		4,400			746	17	1
CHICOUTIMI		58,100			4,095	7	5
DORCHESTER		10,800			1,555	14	2
FRONTENAC		9,000			1,044	12	1
GASPE-EST		12,800			675	5	1
KAMOURASKA		9,500			1,009	11	1
LAC-ST-JEAN-EST		15,300			1,459	10	2
LAC-ST-JEAN-OUEST		19,800			1,854	9	2
LEVIS		36,600			8,482	23	9
L'ISLET		7,000			741	11	1
LOTBINIERE		9,900			1,151	12	1
MATANE		10,300			747	7	1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
QUEBEC	(CONT.)			D17				
LE JOURNAL DE QUEBEC (F)		3/88			SUNDAY			
MATAPEDIA			7,800			443	6	1
MEGANTIC			18,700			2,281	12	3
MONTMAGNY			8,400			1,427	17	2
MONTMORENCY NO. 1			7,900			2,011	26	2
MONTMORENCY NO. 2			2,300			188	8	
PORTNEUF			21,100			4,060	19	4
* QUEBEC			180,600			41,751	23	46
RIMOUSKI			24,900			2,224	9	2
RIVIERE-DU-LOUP			13,900			1,899	14	2
SAGUENAY			32,000			2,912	9	3
TEMISCOUATA			6,500			486	8	1
REMAINDER OF CIRCULATION						562		1
SHERBROOKE				R15				
SHERBROOKE RECORD		3/88			MORN (M-F)			
CITY ZONE			42,000			1,818	4	30
RETAIL TRADING ZONE			65,900			3,107	5	51
TOTAL ZONES			107,900			4,925	5	81
CENSUS METROPOLITAN AREA						2,020		33
TOTAL PAID CIRCULATION						6,096		
COUNTY CIRCULATION								
QUEBEC								
BROME			6,800			893	13	15
COMPTON			6,900			602	9	10
MISSISQUOI			12,600			447	4	7
RICHMOND			13,500			561	4	9
* SHERBROOKE			47,700			1,827	4	30
STANSTEAD			14,500			1,003	7	17
REMAINDER OF CIRCULATION						763		13
SHERBROOKE LA TRIBUNE (F)		3/88			MORN (M-F)			
CITY ZONE			42,000			21,055	50	51
RETAIL TRADING ZONE			65,900			15,342	23	37
TOTAL ZONES			107,900			36,397	34	89
CENSUS METROPOLITAN AREA						22,905		56
TOTAL PAID CIRCULATION						41,060		
COUNTY CIRCULATION								
QUEBEC								
ARTHABASKA			21,500			1,266	6	3
COMPTON			6,900			2,163	31	5
DRUMMOND			26,900			2,272	8	6
FRONTENAC			9,000			1,131	13	3
MEGANTIC			18,700			1,067	6	3
RICHMOND			13,500			4,682	35	11
SHEFFORD			27,700			608	2	2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
SHERBROOKE (CONT.)			R15				
SHERBROOKE LA TRIBUNE (F)	3/88			MORN (M-F)			
* SHERBROOKE		47,700			21,692	46	53
STANSTEAD		14,500			4,012	28	10
WOLFE		5,100			1,559	31	4
REMAINDER OF CIRCULATION					608		2
SHERBROOKE LA TRIBUNE (F)	3/88			SATURDAY			
CITY ZONE		42,000			24,923	59	54
RETAIL TRADING ZONE		65,900			16,952	26	36
TOTAL ZONES		107,900			41,875	39	90
CENSUS METROPOLITAN AREA					27,214		58
TOTAL PAID CIRCULATION					46,595		
COUNTY CIRCULATION							
QUEBEC							
ARTHABASKA		21,500			1,218	6	3
COMPTON		6,900			2,348	34	5
DRUMMOND		26,900			2,294	9	5
FRONTENAC		9,000			1,200	13	3
MEGANTIC		18,700			1,069	6	2
RICHMOND		13,500			5,092	38	11
SHEFFORD		27,700			656	2	1
* SHERBROOKE		47,700			25,753	54	55
STANSTEAD		14,500			4,699	32	10
WOLFE		5,100			1,605	32	3
REMAINDER OF CIRCULATION					661		1
TROIS RIVIERES			M13				
TROIS RIVIERES LE NOUVELLISTE (F)	3/88			MORN (M-S)			
NEWSPAPER DESIGNATED MARKET		79,000			42,797	54	76
TOTAL ZONES		79,000			42,797	54	76
CENSUS METROPOLITAN AREA		47,475			24,369	51	44
TOTAL PAID CIRCULATION					56,081		
COUNTY CIRCULATION							
QUEBEC							
ARTHABASKA		21,500			498	2	1
CHAMPLAIN		44,300			23,104	52	41
LOTBINIERE		9,900			283	3	1
MASKINONGE		7,600			2,508	33	5
NICOLET		11,500			4,796	42	9
PORTNEUF		21,100			309	2	1
* ST-MAURICE		43,000			23,422	55	42
YAMASKA		5,000			530	11	1
REMAINDER OF CIRCULATION					633		1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
BARRIE			M19				
BARRIE EXAMINER	3/88			EVE (M-S)			
CITY ZONE		17,800			10,278	58	73
RETAIL TRADING ZONE		24,400			3,722	15	26
TOTAL ZONES		42,200			14,000	33	99
TOTAL PAID CIRCULATION					14,164		
COUNTY CIRCULATION							
ONTARIO							
* SIMCOE		86,100			14,021	16	99
REMAINDER OF CIRCULATION					143		1
BELLEVILLE			O25				
BELLEVILLE INTELLIGENCER	3/88			EVE (M-S)			
CITY ZONE		14,000			11,058	79	61
RETAIL TRADING ZONE		32,408			6,978	22	38
TOTAL ZONES		46,408			18,036	39	99
TOTAL PAID CIRCULATION					18,269		
COUNTY CIRCULATION							
ONTARIO							
* HASTINGS		40,800			16,700	41	91
PRINCE EDWARD		8,100			1,352	17	7
REMAINDER OF CIRCULATION					217		1
BRAMPTON			J 6				
BRAMPTON TIMES	9/88			EVE (M-F)			
CITY ZONE		63,000			9,221	15	98
RETAIL TRADING ZONE		9,500			110	1	1
TOTAL ZONES		72,500			9,331	13	99
CENSUS METROPOLITAN AREA		1,199,800			9,281	1	99
TOTAL PAID CIRCULATION					9,391		
COUNTY CIRCULATION							
ONTARIO							
* PEEL		204,900			9,331	5	99
REMAINDER OF CIRCULATION					60		1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
BRANTFORD			R16				
BRANTFORD EXPOSITOR	12/88			EVE (M-S)			
CITY ZONE		28,700			21,863	76	66
RETAIL TRADING ZONE		37,100			10,944	30	33
TOTAL ZONES		65,800			32,807	50	98
TOTAL PAID CIRCULATION					33,359		
COUNTY CIRCULATION							
ONTARIO							
* BRANT		38,800			28,953	75	87
HALDIMAND-NORFOLK		31,800			3,424	11	10
OXFORD		30,200			551	2	2
REMAINDER OF CIRCULATION					431		1
BROCKVILLE			N29				
BROCKVILLE RECORDER AND TIMES	3/88			EVE (M-S)			
CITY ZONE		8,500			7,255	85	46
RETAIL TRADING ZONE		21,700			7,854	36	50
TOTAL ZONES		30,200			15,109	50	96
TOTAL PAID CIRCULATION					15,745		
COUNTY CIRCULATION							
ONTARIO							
* LEEDS & GRENVILLE		31,600			15,211	48	97
REMAINDER OF CIRCULATION					534		3
BURLINGTON			M 5				
BURLINGTON SPECTATOR	12/88			EVE (M-S)			
CITY ZONE		40,100			21,159	53	90
RETAIL TRADING ZONE		39,600			2,236	6	10
TOTAL ZONES		79,700			23,395	29	100
CENSUS METROPOLITAN AREA		207,300			21,503	10	92
TOTAL PAID CIRCULATION					23,484		
COUNTY CIRCULATION							
ONTARIO							
* HALTON		94,200			23,391	25	100
REMAINDER OF CIRCULATION					93		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
CAMBRIDGE			K 2				
CAMBRIDGE REPORTER	12/88			EVE (M-S)			
CITY ZONE		28,000			12,950	46	94
RETAIL TRADING ZONE		4,546			817	18	6
TOTAL ZONES		32,546			13,767	42	99
CENSUS METROPOLITAN AREA		115,700			13,622	12	98
TOTAL PAID CIRCULATION					13,845		
COUNTY CIRCULATION							
ONTARIO							
* WATERLOO		121,400			13,622	11	98
REMAINDER OF CIRCULATION					223		2
CHATHAM			T11				
CHATHAM NEWS	12/88			EVE (M-S)			
CITY ZONE		15,700			10,400	66	65
RETAIL TRADING ZONE		22,600			5,376	24	34
TOTAL ZONES		38,300			15,776	41	99
TOTAL PAID CIRCULATION					15,901		
COUNTY CIRCULATION							
ONTARIO							
* KENT		38,300			15,776	41	99
REMAINDER OF CIRCULATION					125		1
COBOURG			P23				
COBOURG STAR	6/88			EVE (M-F)			
CITY ZONE		5,100			3,619	71	65
RETAIL TRADING ZONE		5,952			1,764	30	32
TOTAL ZONES		11,052			5,383	49	96
TOTAL PAID CIRCULATION					5,584		
COUNTY CIRCULATION							
ONTARIO							
* NORTHUMBERLAND		25,000			5,490	22	98
REMAINDER OF CIRCULATION					94		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
CORNWALL			L32				
CORNWALL STANDARD-FREEHOLDER	9/88			EVE (M-S)			
CITY ZONE		17,400			12,890	74	73
RETAIL TRADING ZONE		12,466			4,137	33	23
TOTAL ZONES		29,866			17,027	57	97
TOTAL PAID CIRCULATION					17,644		
COUNTY CIRCULATION							
ONTARIO							
* STOR. , DUN. & GLEN.		37,000			17,383	47	99
REMAINDER OF CIRCULATION					261		2
GUELPH			Q17				
GUELPH MERCURY	12/88			EVE (M-S)			
CITY ZONE		29,700			15,637	53	84
RETAIL TRADING ZONE		24,600			2,982	12	16
TOTAL ZONES		54,300			18,619	34	99
TOTAL PAID CIRCULATION					18,724		
COUNTY CIRCULATION							
ONTARIO							
* WELLINGTON		50,200			18,441	37	99
REMAINDER OF CIRCULATION					283		2
HAMILTON			N 5				
HAMILTON SPECTATOR	12/88			EVE (M-S)			
CITY ZONE		142,500			90,779	64	77
RETAIL TRADING ZONE		54,000			24,992	46	21
TOTAL ZONES		196,500			115,771	59	98
CENSUS METROPOLITAN AREA		207,300			105,696	51	90
TOTAL PAID CIRCULATION					117,962		
COUNTY CIRCULATION							
ONTARIO							
BRANT		38,800			942	2	1
HALDIMAND-NORFOLK		31,800			7,579	24	6
* HAMILTON-WENTWORTH		160,100			102,664	64	87
NIAGARA		137,100			6,316	5	5
REMAINDER OF CIRCULATION					461		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
KENORA			E 1				
KENORA MINER AND NEWS	6/88			EVE (M-F)			
CITY ZONE		3,700			3,836	104	79
RETAIL TRADING ZONE		3,300			801	24	17
TOTAL ZONES		7,000			4,637	66	96
TOTAL PAID CIRCULATION					4,848		
COUNTY CIRCULATION							
ONTARIO							
* KENORA		17,200			4,637	27	96
REMAINDER OF CIRCULATION					211		4
KINGSTON			O27				
KINGSTON WHIG-STANDARD	12/88			EVE (M-S)			
CITY ZONE		24,500			17,433	71	48
RETAIL TRADING ZONE		39,600			17,929	45	49
TOTAL ZONES		64,100			35,362	55	97
NEWSPAPER DESIGNATED MARKET		51,500			32,842	64	90
TOTAL PAID CIRCULATION					36,557		
COUNTY CIRCULATION							
ONTARIO							
* FRONTENAC		44,500			27,276	61	75
HASTINGS		40,800			355	1	1
LEEDS & GRENVILLE		31,600			2,678	9	7
LENNOX & ADDINGTON		12,200			5,368	44	15
PRINCE EDWARD		8,100			452	6	1
REMAINDER OF CIRCULATION					428		1
KIRKLAND LAKE			F 7				
KIRKLAND LAKE NORTHERN NEWS	3/88			EVE (M-S)			
CITY ZONE		4,700			3,322	71	59
RETAIL TRADING ZONE		10,000			2,156	22	38
TOTAL ZONES		14,700			5,478	37	97
TOTAL PAID CIRCULATION					5,651		
COUNTY CIRCULATION							
ONTARIO							
* TIMISKAMING		14,700			5,478	37	97
REMAINDER OF CIRCULATION					173		3

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
KITCHENER-WATERLOO			K 2				
KITCHENER-WATERLOO RECORD	12/88			EVE (M-S)			
CITY ZONE		80,900			50,957	63	65
RETAIL TRADING ZONE		41,900			17,097	41	22
TOTAL ZONES		122,800			68,054	55	87
CENSUS METROPOLITAN AREA		115,700			60,160	52	77
TOTAL PAID CIRCULATION					78,468		
COUNTY CIRCULATION							
ONTARIO							
BRUCE		20,900			1,451	7	2
GREY		28,000			884	3	1
HURON		20,000			848	4	1
OXFORD		30,200			1,101	4	1
PERTH		24,200			2,877	12	4
* WATERLOO		121,400			64,347	53	82
WELLINGTON		50,200			6,671	13	9
REMAINDER OF CIRCULATION					289		
LINDSAY			N22				
LINDSAY POST	3/88			EVE (M-F)			
CITY ZONE		5,900			4,320	73	87
RETAIL TRADING ZONE		17,029			531	3	11
TOTAL ZONES		22,929			4,851	21	98
TOTAL PAID CIRCULATION					4,953		
COUNTY CIRCULATION							
ONTARIO							
* VICTORIA		20,300			4,854	24	98
REMAINDER OF CIRCULATION					99		2
LONDON			R14				
LONDON FREE PRESS	9/88			MORN (M-S)			
CITY ZONE		106,200			66,164	62	52
RETAIL TRADING ZONE		199,200			59,231	30	46
TOTAL ZONES		305,400			125,395	41	98
CENSUS METROPOLITAN AREA		134,400			75,017	56	59
TOTAL PAID CIRCULATION					127,803		
COUNTY CIRCULATION							
ONTARIO							
BRUCE		20,900			868	4	1
ELGIN		25,100			9,391	37	7
ESSEX		115,500			354		
HALDIMAND-NORFOLK		31,800			692	2	1
HURON		20,000			6,263	31	5
KENT		38,300			7,801	20	6

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
LONDON (CONT.)			R14				
LONDON FREE PRESS	9/88			MORN (M-S)			
LAMBTON		45,300			11,230	25	9
* MIDDLESEX		129,600			79,381	61	62
OXFORD		30,200			9,263	31	7
PERTH		24,200			2,245	9	2
REMAINDER OF CIRCULATION					315		
NIAGARA FALLS			P 9				
NIAGARA FALLS REVIEW	12/88			EVE (M-S)			
CITY ZONE		26,900			18,090	67	84
RETAIL TRADING ZONE		13,300			3,398	26	16
TOTAL ZONES		40,200			21,488	54	99
CENSUS METROPOLITAN AREA		126,200			21,587	17	100
TOTAL PAID CIRCULATION					21,675		
COUNTY CIRCULATION							
ONTARIO							
* NIAGARA		137,100			21,600	16	100
REMAINDER OF CIRCULATION					75		
NORTH BAY			F21				
NORTH BAY NUGGET	3/88			EVE (M-S)			
CITY ZONE		18,500			14,579	79	59
RETAIL TRADING ZONE		17,800			8,326	47	34
TOTAL ZONES		36,300			22,905	63	93
TOTAL PAID CIRCULATION					24,772		
COUNTY CIRCULATION							
QUEBEC							
TEMISCAMINGUE		19,400			555	3	2
ONTARIO							
* NIPISSING		28,200			19,307	69	78
PARRY SOUND		12,800			3,063	24	12
TIMISKAMING		14,700			1,604	11	7
REMAINDER OF CIRCULATION					243		1
ORILLIA			M19				
ORILLIA PACKET & TIMES	6/88			EVE (M-S)			
CITY ZONE		9,300			7,063	76	68
RETAIL TRADING ZONE		12,700			3,226	25	31
TOTAL ZONES		22,000			10,289	47	99
TOTAL PAID CIRCULATION					10,436		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
ORILLIA (CONT.)			M19				
ORILLIA PACKET & TIMES	6/88			EVE (M-S)			
COUNTY CIRCULATION							
ONTARIO							
* SIMCOE		86,100			10,099	12	97
REMAINDER OF CIRCULATION					337		3
OSHAWA-WHITBY			K10				
OSHAWA TIMES	12/88			EVE (M-S)			
CITY ZONE		60,200			19,806	33	90
RETAIL TRADING ZONE		50,900			2,207	4	10
TOTAL ZONES		111,100			22,013	20	100
CENSUS METROPOLITAN AREA		71,600			19,806	28	90
TOTAL PAID CIRCULATION					22,112		
COUNTY CIRCULATION							
ONTARIO							
* DURHAM		114,600			22,018	19	100
REMAINDER OF CIRCULATION					94		
OTTAWA			S31				
OTTAWA CITIZEN	3/88			ALL DAY (M-F)			
NEWSPAPER DESIGNATED MARKET		307,800			149,888	49	79
TOTAL ZONES		307,800			149,888	49	79
CENSUS METROPOLITAN AREA		320,500			149,888	47	79
TOTAL PAID CIRCULATION					190,181		
COUNTY CIRCULATION							
QUEBEC							
GATINEAU		20,100			4,798	24	3
HULL		53,600			7,890	15	4
ILE-DE-MONTREAL		741,400			337		
PAPINEAU		15,000			1,003	7	1
PONTIAC		6,800			1,616	24	1
ONTARIO							
FRONTENAC		44,500			394	1	
LANARK		18,500			8,828	48	5
LEEDS & GRENVILLE		31,600			4,411	14	2
* OTTAWA-CARLETON		242,200			137,249	57	72
PRESCOTT & RUSSELL		19,900			4,908	25	3
RENFREW		32,000			10,542	33	6
STOR. , DUN. & GLEN.		37,000			7,333	20	4
TORONTO		838,800			265		
REMAINDER OF CIRCULATION					607		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OTTAWA (CONT.)			S31				
OTTAWA CITIZEN	3/88			SATURDAY			
NEWSPAPER DESIGNATED MARKET		307,800			189,155	62	77
TOTAL ZONES		307,800			189,155	62	77
CENSUS METROPOLITAN AREA		320,500			189,155	59	77
TOTAL PAID CIRCULATION					245,679		
COUNTY CIRCULATION							
QUEBEC							
GATINEAU		20,100			7,350	37	3
HULL		53,600			9,069	17	4
ILE-DE-MONTREAL		741,400			1,554		1
PAPINEAU		15,000			1,420	10	1
PONTIAC		6,800			2,461	36	1
ONTARIO							
FRONTENAC		44,500			684	2	
LANARK		18,500			11,786	64	5
LEEDS & GRENVILLE		31,600			6,220	20	3
* OTTAWA-CARLETON		242,200			173,051	71	70
PRESCOTT & RUSSELL		19,900			6,600	33	3
RENFREW		32,000			15,075	47	6
STOR. , DUN. & GLEN.		37,000			8,844	24	4
TORONTO		838,800			411		
REMAINDER OF CIRCULATION					1,154		1
OTTAWA-HULL, ONTARIO-QUEBEC			S31				
OTTAWA LE DROIT (F)	3/88			ALL DAY (M-F)			
NEWSPAPER DESIGNATED MARKET		258,200			30,522	12	82
TOTAL ZONES		258,200			30,522	12	82
CENSUS METROPOLITAN AREA		320,500			27,848	9	75
TOTAL PAID CIRCULATION					37,095		
COUNTY CIRCULATION							
QUEBEC							
GATINEAU		20,100			4,180	21	11
HULL		53,600			16,962	32	46
PAPINEAU		15,000			3,788	25	10
PONTIAC		6,800			420	6	1
ONTARIO							
* OTTAWA-CARLETON		242,200			7,490	3	20
PRESCOTT & RUSSELL		19,900			3,132	16	8
REMAINDER OF CIRCULATION					1,123		3

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OTTAWA-HULL, ONTARIO-QUEBEC (CONT.)			S31				
OTTAWA LE DROIT (F)	3/88			SATURDAY			
NEWSPAPER DESIGNATED MARKET		258,200			35,203	14	83
TOTAL ZONES		258,200			35,203	14	83
CENSUS METROPOLITAN AREA		320,500			32,168	10	76
TOTAL PAID CIRCULATION					42,585		
COUNTY CIRCULATION							
QUEBEC							
GATINEAU		20,100			4,990	25	12
HULL		53,600			20,249	38	48
LABELLE		12,500			284	2	1
PAPINEAU		15,000			4,335	29	10
PONTIAC		6,800			522	8	1
ONTARIO							
* OTTAWA-CARLETON		242,200			7,887	3	19
PRESCOTT & RUSSELL		19,900			3,313	17	8
REMAINDER OF CIRCULATION					1,005		2
OWEN SOUND			L16				
OWEN SOUND SUN TIMES	3/88			EVE (M-S)			
CITY ZONE		7,900			7,277	92	31
RETAIL TRADING ZONE		33,800			14,939	44	63
TOTAL ZONES		41,700			22,216	53	94
TOTAL PAID CIRCULATION					23,710		
COUNTY CIRCULATION							
ONTARIO							
BRUCE		20,900			7,963	38	34
* GREY		28,000			15,240	54	64
REMAINDER OF CIRCULATION					507		2
PEMBROKE			I26				
PEMBROKE OBSERVER	9/88			EVE (M-S)			
CITY ZONE		6,000			4,142	69	57
RETAIL TRADING ZONE		16,500			3,077	19	42
TOTAL ZONES		22,500			7,219	32	99
TOTAL PAID CIRCULATION					7,310		
COUNTY CIRCULATION							
ONTARIO							
* RENFREW		32,000			7,016	22	96
REMAINDER OF CIRCULATION					294		4

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
/ONTARIO							
PETERBOROUGH			O22				
PETERBOROUGH EXAMINER	12/88			EVE (M-S)			
CITY ZONE		23,600			18,334	78	67
RETAIL TRADING ZONE		28,000			8,537	31	31
TOTAL ZONES		51,600			26,871	52	98
TOTAL PAID CIRCULATION					27,481		
COUNTY CIRCULATION							
ONTARIO							
NORTHUMBERLAND		25,000			1,103	4	4
* PETERBOROUGH		39,300			25,208	64	92
VICTORIA		20,300			840	4	3
REMAINDER OF CIRCULATION					330		1
PORT HOPE			P22				
PORT HOPE GUIDE	6/88			EVE (M-F)			
CITY ZONE		3,900			2,888	74	83
RETAIL TRADING ZONE		1,300			384	30	11
TOTAL ZONES		5,200			3,272	63	95
TOTAL PAID CIRCULATION					3,463		
COUNTY CIRCULATION							
ONTARIO							
* NORTHUMBERLAND		25,000			3,354	13	97
REMAINDER OF CIRCULATION					109		3
ST. CATHARINES			O 8				
ST. CATHARINES STANDARD	12/88			EVE (M-S)			
CITY ZONE		50,800			34,676	68	80
RETAIL TRADING ZONE		15,800			6,321	40	15
TOTAL ZONES		66,600			40,997	62	95
CENSUS METROPOLITAN AREA		126,200			41,066	33	95
TOTAL PAID CIRCULATION					43,280		
COUNTY CIRCULATION							
ONTARIO							
* NIAGARA		137,100			43,189	32	100
REMAINDER OF CIRCULATION					91		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
ST. THOMAS			S13				
ST. THOMAS TIMES-JOURNAL	12/88			EVE (M-S)			
CITY ZONE		11,200			6,859	61	71
RETAIL TRADING ZONE		13,900			2,691	19	28
TOTAL ZONES		25,100			9,550	38	99
TOTAL PAID CIRCULATION					9,637		
COUNTY CIRCULATION							
ONTARIO							
* ELGIN		25,100			9,550	38	99
REMAINDER OF CIRCULATION					87		1
SARNIA			R10				
SARNIA OBSERVER	9/88			EVE (M-S)			
CITY ZONE		29,800			20,100	67	83
RETAIL TRADING ZONE		15,500			3,907	25	16
TOTAL ZONES		45,300			24,007	53	100
TOTAL PAID CIRCULATION					24,112		
COUNTY CIRCULATION							
ONTARIO							
* LAMBTON		45,300			24,007	53	100
REMAINDER OF CIRCULATION					105		
SAULT STE. MARIE			D 8				
SAULT STE. MARIE SAULT STAR	3/88			EVE (M-S)			
CITY ZONE		27,400			21,749	79	81
RETAIL TRADING ZONE		5,900			4,630	79	17
TOTAL ZONES		33,300			26,379	79	98
TOTAL PAID CIRCULATION					26,825		
COUNTY CIRCULATION							
ONTARIO							
* ALGOMA		46,000			26,525	58	99
REMAINDER OF CIRCULATION					300		1
SIMCOE			S16				
SIMCOE REFORMER	3/88			EVE (M-F)			
CITY ZONE		5,400			4,146	77	43
RETAIL TRADING ZONE		16,186			5,295	33	55
TOTAL ZONES		21,586			9,441	44	97
TOTAL PAID CIRCULATION					9,705		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
SIMCOE (CONT.)			S16				
SIMCOE REFORMER	3/88			EVE (M-F)			
COUNTY CIRCULATION							
ONTARIO							
* HALDIMAND-NORFOLK		31,800			9,524	30	98
REMAINDER OF CIRCULATION					181		2
STRATFORD			Q15				
STRATFORD BEACON-HERALD	12/88			EVE (M-S)			
CITY ZONE		10,500			8,210	78	62
RETAIL TRADING ZONE		11,200			4,021	36	31
TOTAL ZONES		21,700			12,231	56	93
TOTAL PAID CIRCULATION					13,205		
COUNTY CIRCULATION							
ONTARIO							
OXFORD		30,200			580	2	4
* PERTH		24,200			12,255	51	93
REMAINDER OF CIRCULATION					370		3
SUDBURY			E17				
SUDBURY STAR	3/88			EVE (M-S)			
NEWSPAPER DESIGNATED MARKET		54,400			25,219	46	89
RETAIL TRADING ZONE		17,800			2,967	17	10
TOTAL ZONES		72,200			28,186	39	99
CENSUS METROPOLITAN AREA		51,595			24,381	47	86
TOTAL PAID CIRCULATION					28,406		
COUNTY CIRCULATION							
ONTARIO							
ALGOMA		46,000			666	1	2
MANITOULIN		3,400			590	17	2
* SUDBURY RM		54,400			25,219	46	89
SUDBURY DISTRICT		8,500			1,725	20	6
REMAINDER OF CIRCULATION					206		1
THUNDER BAY			F 4				
THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL	6/88			MORN/EVE (M-S)			
CITY ZONE		41,100			32,397	79	82
RETAIL TRADING ZONE		16,800			5,703	34	15
TOTAL ZONES		57,900			38,100	66	97
CENSUS METROPOLITAN AREA		43,665			32,575	75	83
TOTAL PAID CIRCULATION					39,383		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
THUNDER BAY (CONT.)			F 4				
THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL	6/88			MORN/EVE (M-S)			
COUNTY CIRCULATION							
ONTARIO							
KENORA		17,200			929	5	2
RAINY RIVER		8,300			889	11	2
* THUNDER BAY		55,900			37,149	67	94
REMAINDER OF CIRCULATION					416		1
TIMMINS			F 6				
TIMMINS PRESS	3/88			EVE (M-S)			
CITY ZONE		16,600			10,467	63	76
RETAIL TRADING ZONE		5,086			1,401	28	10
TOTAL ZONES		21,686			11,868	55	86
TOTAL PAID CIRCULATION					13,754		
COUNTY CIRCULATION							
ONTARIO							
* COCHRANE		32,400			13,229	41	96
SUDBURY DISTRICT		8,500			384	5	3
REMAINDER OF CIRCULATION					141		1
TORONTO			K 8				
TORONTO STAR	9/88			ALL DAY (M-F)			
NEWSPAPER DESIGNATED MARKET		2,058,700			466,965	23	90
TOTAL ZONES		2,058,700			466,965	23	90
CENSUS METROPOLITAN AREA		1,262,400			383,326	30	74
TOTAL PAID CIRCULATION					520,134		
COUNTY CIRCULATION							
QUEBEC							
ILE-DE-MONTREAL		741,400			639		
ONTARIO							
ALGOMA		46,000			1,716	4	
BRANT		38,800			2,573	7	1
BRUCE		20,900			3,652	18	1
COCHRANE		32,400			463	1	
DUFFERIN		10,900			1,930	18	
DURHAM		114,600			23,055	20	4
ELGIN		25,100			355	1	
FRONTENAC		44,500			4,036	9	1
GREY		28,000			3,095	11	1
HALDIMAND-NORFOLK		31,800			2,036	6	
HALIBURTON		4,900			1,202	25	
HALTON		94,200			18,757	20	4
HAMILTON-WENTWORTH		160,100			6,419	4	1
HASTINGS		40,800			6,442	16	1
HURON		20,000			825	4	

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY— PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			K 8				
TORONTO STAR	9/88			ALL DAY (M-F)			
KENT		38,300			493	1	
LANARK		18,500			507	3	
LEEDS & GRENVILLE		31,600			987	3	
LENNOX & ADDINGTON		12,200			887	7	
MANITOULIN		3,400			197	6	
MIDDLESEX		129,600			3,515	3	1
MUSKOKA		15,400			5,134	33	1
NIAGARA		137,100			12,715	9	2
NIPISSING		28,200			2,230	8	
NORTHUMBERLAND		25,000			3,797	15	1
OTTAWA-CARLETON		242,200			2,818	1	1
OXFORD		30,200			708	2	
PARRY SOUND		12,800			2,465	19	1
PEEL		204,900			58,640	29	11
PERTH		24,200			1,100	5	
PETERBOROUGH		39,300			4,118	11	1
PRINCE EDWARD		8,100			972	12	
RENFREW		32,000			609	2	
SIMCOE		86,100			15,006	17	3
STOR. , DUN. & GLEN.		37,000			349	1	
SUDBURY RM		54,400			3,184	6	1
SUDBURY DISTRICT		8,500			531	6	
THUNDER BAY		55,900			347	1	
TIMISKAMING		14,700			928	6	
* TORONTO		838,800			267,725.	32	52
VICTORIA		20,300			4,045	20	1
WATERLOO		121,400			2,861	2	1
WELLINGTON		50,200			3,907	8	1
YORK		117,900			41,417	35	8
REMAINDER OF CIRCULATION					747		
TORONTO STAR	9/88			SATURDAY			
NEWSPAPER DESIGNATED MARKET		2,058,700			706,200	34	89
TOTAL ZONES		2,058,700			706,200	34	89
CENSUS METROPOLITAN AREA		1,262,400			547,860	43	69
TOTAL PAID CIRCULATION					796,475		
COUNTY CIRCULATION							
QUEBEC							
ILE-DE-MONTREAL		741,400			1,630		
ONTARIO							
ALGOMA		46,000			2,192	5	
BRANT		38,800			3,968	10	1
BRUCE		20,900			7,337	35	1
COCHRANE		32,400			666	2	
DUFFERIN		10,900			4,654	43	1
DURHAM		114,600			40,808	36	5
ELGIN		25,100			407	2	
ESSEX		115,500			1,036	1	
FRONTENAC		44,500			4,989	11	1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO								
TORONTO	(CONT.)			K 8				
TORONTO STAR		9/88			SATURDAY			
GREY			28,000			6,478	23	1
HALDIMAND-NORFOLK			31,800			3,607	11	1
HALIBURTON			4,900			3,120	64	
HALTON			94,200			31,443	33	4
HAMILTON-WENTWORTH			160,100			6,294	4	1
HASTINGS			40,800			11,334	28	1
HURON			20,000			1,604	8	
KENT			38,300			603	2	
LAMBTON			45,300			1,065	2	
LANARK			18,500			732	4	
LEEDS & GRENVILLE			31,600			1,705	5	
LENNOX & ADDINGTON			12,200			1,107	9	
MANITOULIN			3,400			192	6	
MIDDLESEX			129,600			5,168	4	1
MUSKOKA			15,400			10,015	65	1
NIAGARA			137,100			18,250	13	2
NIPISSING			28,200			2,592	9	
NORTHUMBERLAND			25,000			7,398	30	1
OTTAWA-CARLETON			242,200			3,665	2	1
OXFORD			30,200			1,396	5	
PARRY SOUND			12,800			4,069	32	1
PEEL			204,900			88,954	43	11
PERTH			24,200			2,732	11	
PETERBOROUGH			39,300			10,315	26	1
PRINCE EDWARD			8,100			1,582	20	
RENFREW			32,000			930	3	
SIMCOE			86,100			34,658	40	4
STOR. , DUN. & GLEN.			37,000			545	2	
SUDBURY RM			54,400			3,717	7	1
SUDBURY DISTRICT			8,500			589	7	
THUNDER BAY			55,900			726	1	
TIMISKAMING			14,700			1,551	11	
* TORONTO			838,800			367,411	44	46
VICTORIA			20,300			9,857	49	1
WATERLOO			121,400			6,184	5	1
WELLINGTON			50,200			8,862	18	1
YORK			117,900			67,144	57	8
BRITISH COLUMBIA								
GREATER VANCOUVER			516,200			271		
REMAINDER OF CIRCULATION						923		
TORONTO STAR		9/88			SUNDAY			
NEWSPAPER DESIGNATED MARKET			2,058,700			416,913	20	80
TOTAL ZONES			2,058,700			416,913	20	80
CENSUS METROPOLITAN AREA			1,262,400			319,692	25	61
TOTAL PAID CIRCULATION						522,927		
COUNTY CIRCULATION								
QUEBEC								
ILE-DE-MONTREAL			741,400			958		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO								
TORONTO	(CONT.)			K 8				
TORONTO STAR		9/88			SUNDAY			
ONTARIO								
ALGOMA			46,000			2,092	5	
BRANT			38,800			3,715	10	1
BRUCE			20,900			4,621	22	1
COCHRANE			32,400			497	2	
DUFFERIN			10,900			1,960	18	
DURHAM			114,600			21,312	19	4
ELGIN			25,100			2,544	10	1
ESSEX			115,500			1,503	1	
FRONTENAC			44,500			6,014	14	1
GREY			28,000			4,302	15	1
HALDIMAND-NORFOLK			31,800			3,401	11	1
HALIBURTON			4,900			1,315	27	
HALTON			94,200			19,082	20	4
HAMILTON-WENTWORTH			160,100			9,438	6	2
HASTINGS			40,800			8,238	20	2
HURON			20,000			1,886	9	
KENT			38,300			1,931	5	
LAMBTON			45,300			3,436	8	1
LANARK			18,500			1,450	8	
LEEDS & GRENVILLE			31,600			2,197	7	
LENNOX & ADDINGTON			12,200			1,267	10	
MIDDLESEX			129,600			18,413	14	4
MUSKOKA			15,400			5,952	39	1
NIAGARA			137,100			15,492	11	3
NIPISSING			28,200			3,317	12	1
NORTHUMBERLAND			25,000			4,234	17	1
OTTAWA-CARLETON			242,200			12,331	5	2
OXFORD			30,200			2,396	8	1
PARRY SOUND			12,800			2,698	21	1
PEEL			204,900			53,648	26	10
PERTH			24,200			2,614	11	1
PETERBOROUGH			39,300			5,436	14	1
PRINCE EDWARD			8,100			1,168	14	
RENFREW			32,000			1,387	4	
SIMCOE			86,100			16,116	19	3
STOR. , DUN. & GLEN.			37,000			1,337	4	
SUDBURY RM			54,400			4,105	8	1
SUDBURY DISTRICT			8,500			552	7	
THUNDER BAY			55,900			401	1	
TIMISKAMING			14,700			1,051	7	
* TORONTO			838,800			214,048	26	41
VICTORIA			20,300			4,351	21	1
WATERLOO			121,400			5,959	5	1
WELLINGTON			50,200			5,227	10	1
YORK			117,900			36,895	31	7
REMAINDER OF CIRCULATION						640		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO			K 8				
TORONTO SUN	9/88			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,311,400			248,705	19	86
TOTAL ZONES		1,311,400			248,705	19	86
CENSUS METROPOLITAN AREA		1,262,400			231,135	18	80
TOTAL PAID CIRCULATION					290,807		
COUNTY CIRCULATION							
ONTARIO							
BRANT		38,800			957	3	
DUFFERIN		10,900			1,575	14	1
DURHAM		114,600			21,001	18	7
HALTON		94,200			10,644	11	4
HAMILTON-WENTWORTH		160,100			8,071	5	3
NIAGARA		137,100			3,205	2	1
NORTHUMBERLAND		25,000			1,689	7	1
OTTAWA-CARLETON		242,200			939		
PEEL		204,900			44,320	22	15
PETERBOROUGH		39,300			2,439	6	1
SIMCOE		86,100			5,009	6	2
* TORONTO		838,800			156,755	19	54
VICTORIA		20,300			1,126	6	
WATERLOO		121,400			8,415	7	3
WELLINGTON		50,200			3,353	7	1
YORK		117,900			21,216	18	7
REMAINDER OF CIRCULATION					93		
TORONTO SUN	9/88			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,311,400			145,303	11	78
TOTAL ZONES		1,311,400			145,303	11	78
CENSUS METROPOLITAN AREA		1,262,400			133,441	11	72
TOTAL PAID CIRCULATION					185,695		
COUNTY CIRCULATION							
ONTARIO							
BRANT		38,800			711	2	
BRUCE		20,900			714	3	
DUFFERIN		10,900			1,367	13	1
DURHAM		114,600			13,839	12	8
GREY		28,000			786	3	
HALTON		94,200			6,796	7	4
HAMILTON-WENTWORTH		160,100			6,259	4	3
MUSKOKA		15,400			1,307	9	1
NIAGARA		137,100			3,982	3	2
NORTHUMBERLAND		25,000			1,350	5	1
OTTAWA-CARLETON		242,200			570		
PEEL		204,900			23,930	12	13
PETERBOROUGH		39,300			2,062	5	1
SIMCOE		86,100			7,703	9	4
* TORONTO		838,800			92,855	11	50
VICTORIA		20,300			1,090	5	1

* DENOTES HOME COUNTY

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			K 8				
TORONTO SUN	9/88			SATURDAY			
WATERLOO		121,400			6,137	5	3
WELLINGTON		50,200			2,422	5	1
YORK		117,900			11,515	10	6
REMAINDER OF CIRCULATION					300		
TORONTO SUN	9/88			SUNDAY			
NEWSPAPER DESIGNATED MARKET		1,311,400			374,363	29	82
TOTAL ZONES		1,311,400			374,363	29	82
CENSUS METROPOLITAN AREA		1,262,400			340,179	27	75
TOTAL PAID CIRCULATION					456,065		
COUNTY CIRCULATION							
ONTARIO							
BRANT		38,800			858	2	
BRUCE		20,900			1,038	5	
DUFFERIN		10,900			3,781	35	1
DURHAM		114,600			42,302	37	9
FRONTENAC		44,500			1,931	4	
GREY		28,000			1,378	5	
HALTON		94,200			22,619	24	5
HAMILTON-WENTWORTH		160,100			9,164	6	2
HASTINGS		40,800			1,337	3	
MIDDLESEX		129,600			2,013	2	
MUSKOKA		15,400			2,266	15	1
NIAGARA		137,100			7,085	5	2
NORTHUMBERLAND		25,000			2,448	10	1
OXFORD		30,200			671	2	
PARRY SOUND		12,800			287	2	
PEEL		204,900			72,369	35	16
PERTH		24,200			319	1	
PETERBOROUGH		39,300			3,525	9	1
PRINCE EDWARD		8,100			343	4	
SIMCOE		86,100			16,127	19	4
* TORONTO		838,800			213,771	26	47
VICTORIA		20,300			2,474	12	1
WATERLOO		121,400			8,265	7	2
WELLINGTON		50,200			4,349	9	1
YORK		117,900			35,066	30	8
REMAINDER OF CIRCULATION					279		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
WELLAND-PORT COLBORNE			P 8				
WELLAND TRIBUNE	12/88			EVE (M-S)			
CITY ZONE		23,900			14,489	61	85
RETAIL TRADING ZONE		20,800			2,157	10	13
TOTAL ZONES		44,700			16,646	37	98
CENSUS METROPOLITAN AREA		126,200			16,536	13	97
TOTAL PAID CIRCULATION					17,028		
COUNTY CIRCULATION							
ONTARIO							
* NIAGARA		137,100			16,809	12	99
REMAINDER OF CIRCULATION					219		1
WINDSOR			T 8				
WINDSOR STAR	3/88			EVE (M-S)			
CITY ZONE		81,300			64,878	80	74
RETAIL TRADING ZONE		36,200			21,347	59	25
TOTAL ZONES		117,500			86,225	73	99
CENSUS METROPOLITAN AREA		91,615			72,269	79	83
TOTAL PAID CIRCULATION					87,275		
COUNTY CIRCULATION							
ONTARIO							
* ESSEX		115,500			84,523	73	97
KENT		38,300			2,575	7	3
REMAINDER OF CIRCULATION					177		
WOODSTOCK			R15				
WOODSTOCK SENTINEL-REVIEW	12/88			EVE (M-S)			
CITY ZONE		10,100			6,424	64	63
RETAIL TRADING ZONE		15,500			3,656	24	36
TOTAL ZONES		25,600			10,080	39	99
TOTAL PAID CIRCULATION					10,153		
COUNTY CIRCULATION							
ONTARIO							
* OXFORD		30,200			10,080	33	99
REMAINDER OF CIRCULATION					73		1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
BRANDON			Q 4				
BRANDON SUN	6/88			EVE (M-TH & S)			
CITY ZONE		15,300			11,362	74	62
RETAIL TRADING ZONE		25,400			6,565	26	36
TOTAL ZONES		40,700			17,927	44	98
TOTAL PAID CIRCULATION					18,383		
CENSUS DIVISION CIRCULATION							
MANITOBA							
CEN. DIV. 05		6,000			1,473	25	8
CEN. DIV. 06		4,000			1,064	27	6
* CEN. DIV. 07		21,400			13,478	63	73
CEN. DIV. 15		9,000			1,828	20	10
REMAINDER OF CIRCULATION					540		3
BRANDON SUN	6/88			FRIDAY			
CITY ZONE		15,300			12,271	80	54
RETAIL TRADING ZONE		25,400			9,741	38	43
TOTAL ZONES		40,700			22,012	54	98
TOTAL PAID CIRCULATION					22,554		
CENSUS DIVISION CIRCULATION							
MANITOBA							
CEN. DIV. 05		6,000			2,247	38	10
CEN. DIV. 06		4,000			1,803	45	8
* CEN. DIV. 07		21,400			14,945	70	66
CEN. DIV. 15		9,000			2,917	32	13
CEN. DIV. 16		3,800			200	5	1
REMAINDER OF CIRCULATION					442		2
PORTAGE LA PRAIRIE			P 8				
PORTAGE LA PRAIRIE GRAPHIC	6/88			EVE (M-S)			
CITY ZONE		5,000			4,223	85	91
RETAIL TRADING ZONE		12,900			359	3	8
TOTAL ZONES		17,900			4,582	26	98
TOTAL PAID CIRCULATION					4,659		
CENSUS DIVISION CIRCULATION							
MANITOBA							
* CEN. DIV. 09		7,800			4,582	59	98
REMAINDER OF CIRCULATION					77		2

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
WINNIPEG			G11				
WINNIPEG SUN	3/88			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET							
TOTAL ZONES		233,800			42,032	18	88
		233,800			42,032	18	88
CENSUS METROPOLITAN AREA		236,325			42,449	18	89
TOTAL PAID CIRCULATION					47,956		
CENSUS DIVISION CIRCULATION							
ONTARIO							
KENORA		17,200			420	2	1
MANITOBA							
CEN. DIV. 02		12,400			535	4	1
CEN. DIV. 03		12,700			288	2	1
CEN. DIV. 07		21,400			766	4	2
CEN. DIV. 09		7,800			515	7	1
CEN. DIV. 10		2,000			347	17	1
* CEN. DIV. 11		233,800			42,032	18	88
CEN. DIV. 12		5,500			259	5	1
CEN. DIV. 13		11,400			731	6	2
CEN. DIV. 21		7,600			250	3	1
CEN. DIV. 22		8,200			345	4	1
REMAINDER OF CIRCULATION					1,468		3
WINNIPEG SUN	3/88			SUNDAY			
NEWSPAPER DESIGNATED MARKET							
TOTAL ZONES		233,800			51,537	22	87
		233,800			51,537	22	87
CENSUS METROPOLITAN AREA		236,325			52,151	22	88
TOTAL PAID CIRCULATION					59,012		
CENSUS DIVISION CIRCULATION							
ONTARIO							
KENORA		17,200			438	3	1
MANITOBA							
CEN. DIV. 01		5,900			361	6	1
CEN. DIV. 02		12,400			718	6	1
CEN. DIV. 03		12,700			396	3	1
CEN. DIV. 07		21,400			1,000	5	2
CEN. DIV. 09		7,800			710	9	1
CEN. DIV. 10		2,000			368	18	1
* CEN. DIV. 11		233,800			51,537	22	87
CEN. DIV. 12		5,500			449	8	1
CEN. DIV. 13		11,400			1,112	10	2
CEN. DIV. 18		7,800			289	4	1
CEN. DIV. 21		7,600			308	4	1
REMAINDER OF CIRCULATION					1,326		2

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
WINNIPEG			G11				
WINNIPEG FREE PRESS	3/88			EVE (M-F)			
CITY ZONE		236,200			133,075	56	79
BALANCE IN NEWSPAPER DESIGNATED MARKET		67,800			20,544	30	12
TOTAL ZONES		304,000			153,619	51	91
CENSUS METROPOLITAN AREA		236,325			135,095	57	80
TOTAL PAID CIRCULATION					168,634		
CENSUS DIVISION CIRCULATION							
ONTARIO							
KENORA		17,200			3,292	19	2
RAINY RIVER		8,300			1,007	12	1
MANITOBA							
CEN. DIV. 01		5,900			1,926	33	1
CEN. DIV. 02		12,400			2,952	24	2
CEN. DIV. 03		12,700			2,687	21	2
CEN. DIV. 04		3,900			776	20	1
CEN. DIV. 05		6,000			517	9	
CEN. DIV. 06		4,000			259	7	
CEN. DIV. 07		21,400			1,697	8	1
CEN. DIV. 08		4,200			743	18	
CEN. DIV. 09		7,800			1,741	22	1
CEN. DIV. 10		2,000			744	37	
* CEN. DIV. 11		233,800			133,029	57	79
CEN. DIV. 12		5,500			1,919	35	1
CEN. DIV. 13		11,400			4,288	38	3
CEN. DIV. 14		4,700			1,739	37	1
CEN. DIV. 15		9,000			952	11	1
CEN. DIV. 16		3,800			425	11	
CEN. DIV. 17		9,800			1,303	13	1
CEN. DIV. 18		7,800			2,594	33	2
CEN. DIV. 20		4,600			543	12	
CEN. DIV. 21		7,600			1,445	19	1
CEN. DIV. 22		8,200			916	11	1
CEN. DIV. 23		2,700			398	15	
REMAINDER OF CIRCULATION					742		
WINNIPEG FREE PRESS	3/88			SATURDAY			
CITY ZONE		236,200			167,726	71	73
BALANCE IN NEWSPAPER DESIGNATED MARKET		67,800			38,866	57	17
TOTAL ZONES		304,000			206,592	68	90
CENSUS METROPOLITAN AREA		236,325			170,944	72	74
TOTAL PAID CIRCULATION					230,778		
CENSUS DIVISION CIRCULATION							
ONTARIO							
KENORA		17,200			4,194	24	2
RAINY RIVER		8,300			1,438	17	1
THUNDER BAY		55,900			412	1	
MANITOBA							
CEN. DIV. 01		5,900			3,613	61	2

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
WINNIPEG (CONT.)			G11				
WINNIPEG FREE PRESS	3/88			SATURDAY			
CEN. DIV. 02		12,400			6,054	49	3
CEN. DIV. 03		12,700			6,143	48	3
CEN. DIV. 04		3,900			1,654	42	1
CEN. DIV. 05		6,000			820	14	
CEN. DIV. 06		4,000			384	10	
CEN. DIV. 07		21,400			2,497	12	1
CEN. DIV. 08		4,200			1,559	37	1
CEN. DIV. 09		7,800			3,388	43	2
CEN. DIV. 10		2,000			1,221	61	1
* CEN. DIV. 11		233,800			167,617	72	73
CEN. DIV. 12		5,500			3,457	63	2
CEN. DIV. 13		11,400			6,713	59	3
CEN. DIV. 14		4,700			3,332	71	1
CEN. DIV. 15		9,000			1,729	19	1
CEN. DIV. 16		3,800			718	19	
CEN. DIV. 17		9,800			2,362	24	1
CEN. DIV. 18		7,800			5,054	65	2
CEN. DIV. 20		4,600			775	17	
CEN. DIV. 21		7,600			2,221	29	1
CEN. DIV. 22		8,200			1,390	17	1
CEN. DIV. 23		2,700			588	22	
REMAINDER OF CIRCULATION					1,447		1
WINNIPEG FREE PRESS	3/88			SUNDAY			
CITY ZONE		236,200			114,818	49	79
BALANCE IN NEWSPAPER DESIGNATED MARKET		67,800			17,343	26	12
TOTAL ZONES		304,000			132,161	44	91
CENSUS METROPOLITAN AREA		236,325			116,704	49	81
TOTAL PAID CIRCULATION					144,631		
CENSUS DIVISION CIRCULATION							
ONTARIO							
KENORA		17,200			2,679	16	2
RAINY RIVER		8,300			918	11	1
MANITOBA							
CEN. DIV. 01		5,900			1,655	28	1
CEN. DIV. 02		12,400			2,574	21	2
CEN. DIV. 03		12,700			2,179	17	2
CEN. DIV. 04		3,900			680	17	1
CEN. DIV. 05		6,000			454	8	
CEN. DIV. 06		4,000			201	5	
CEN. DIV. 07		21,400			1,399	7	1
CEN. DIV. 08		4,200			596	14	
CEN. DIV. 09		7,800			1,378	18	1
CEN. DIV. 10		2,000			566	28	
* CEN. DIV. 11		233,800			114,785	49	79
CEN. DIV. 12		5,500			1,726	31	1
CEN. DIV. 13		11,400			3,821	34	3
CEN. DIV. 14		4,700			1,469	31	1
CEN. DIV. 15		9,000			708	8	1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA								
WINNIPEG	(CONT.)			G11				
WINNIPEG FREE PRESS		3/88			SUNDAY			
CEN. DIV. 16			3,800			379	10	
CEN. DIV. 17			9,800			1,037	11	1
CEN. DIV. 18			7,800			2,008	26	1
CEN. DIV. 20			4,600			483	11	
CEN. DIV. 21			7,600			1,297	17	1
CEN. DIV. 22			8,200			860	11	1
CEN. DIV. 23			2,700			311	12	
REMAINDER OF CIRCULATION						468		

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
MOOSE JAW			P 8				
MOOSE JAW TIMES-HERALD	3/88			EVE (M-S)			
CITY ZONE		13,700			8,760	64	92
RETAIL TRADING ZONE		7,800			616	8	6
TOTAL ZONES		21,500			9,376	44	98
TOTAL PAID CIRCULATION					9,579		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 07		19,800			9,140	46	95
REMAINDER OF CIRCULATION					439		5
PRINCE ALBERT			I 8				
PRINCE ALBERT HERALD	3/88			EVE (M-S)			
CITY ZONE		12,400			7,705	62	82
RETAIL TRADING ZONE		24,351			1,496	6	16
TOTAL ZONES		36,751			9,201	25	98
TOTAL PAID CIRCULATION					9,368		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 15		28,400			8,762	31	94
CEN. DIV. 16		14,000			309	2	3
REMAINDER OF CIRCULATION					297		3
REGINA			P10				
REGINA LEADER-POST	3/88			EVE (M-S)			
CITY ZONE		66,300			46,728	71	64
BALANCE IN NEWSPAPER DESIGNATED MARKET		118,953			25,668	22	35
TOTAL ZONES		185,253			72,396	39	99
CENSUS METROPOLITAN AREA		67,680			46,778	69	64
TOTAL PAID CIRCULATION					73,050		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 01		12,400			3,313	27	5
CEN. DIV. 02		9,600			2,927	31	4
CEN. DIV. 03		7,000			1,384	20	2
CEN. DIV. 04		5,000			756	15	1
CEN. DIV. 05		14,500			3,723	26	5
* CEN. DIV. 06		79,900			51,469	64	71
CEN. DIV. 07		19,800			2,999	15	4
CEN. DIV. 08		13,400			2,008	15	3
CEN. DIV. 09		16,300			2,466	15	3
CEN. DIV. 10		8,700			890	10	1
CEN. DIV. 11		84,100			581	1	1
REMAINDER OF CIRCULATION					534		1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
SASKATOON			L 7				
SASKATOON STAR PHOENIX	3/88			ALL DAY (M-S)			
CITY ZONE		71,000			43,616	61	68
BALANCE IN NEWSPAPER DESIGNATED MARKET		26,435			7,993	30	13
TOTAL ZONES		97,435			51,609	53	80
CENSUS METROPOLITAN AREA		73,960			43,948	59	69
TOTAL PAID CIRCULATION					64,175		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 08		13,400			594	4	1
CEN. DIV. 10		8,700			735	8	1
* CEN. DIV. 11		84,100			47,378	56	74
CEN. DIV. 12		8,800			1,842	21	3
CEN. DIV. 13		10,000			1,992	20	3
CEN. DIV. 14		16,800			2,505	15	4
CEN. DIV. 15		28,400			4,294	15	7
CEN. DIV. 16		14,000			2,346	17	4
CEN. DIV. 17		12,400			1,256	10	2
CEN. DIV. 18		5,900			639	11	1
REMAINDER OF CIRCULATION					594		1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
CALGARY			O 9				
CALGARY HERALD	6/88			MORN (M-TH & S)			
CITY ZONE		247,500			116,745	47	86
RETAIL TRADING ZONE		144,400			16,227	11	12
TOTAL ZONES		391,900			132,972	34	98
CENSUS METROPOLITAN AREA		248,590			118,082	48	87
TOTAL PAID CIRCULATION					135,453		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 01		21,200			434	2	
CEN. DIV. 02		41,900			1,932	5	1
CEN. DIV. 03		10,000			978	10	1
CEN. DIV. 04		4,300			472	11	
CEN. DIV. 05		13,000			2,523	19	2
* CEN. DIV. 06		274,300			124,167	45	92
CEN. DIV. 08		42,700			733	2	1
CEN. DIV. 09		5,500			1,644	30	1
CEN. DIV. 11		300,900			251		
BRITISH COLUMBIA							
EAST KOOTENAY		19,100			1,107	6	1
REMAINDER OF CIRCULATION					1,212		1
CALGARY HERALD	6/88			SUNDAY			
CITY ZONE		247,500			104,946	42	87
RETAIL TRADING ZONE		144,400			14,244	10	12
TOTAL ZONES		391,900			119,190	30	98
CENSUS METROPOLITAN AREA		248,590			106,148	43	88
TOTAL PAID CIRCULATION					121,321		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 01		21,200			562	3	1
CEN. DIV. 02		41,900			1,978	5	2
CEN. DIV. 03		10,000			785	8	1
CEN. DIV. 04		4,300			405	9	
CEN. DIV. 05		13,000			1,966	15	2
* CEN. DIV. 06		274,300			111,288	41	92
CEN. DIV. 08		42,700			692	2	1
CEN. DIV. 09		5,500			1,533	28	1
BRITISH COLUMBIA							
EAST KOOTENAY		19,100			1,147	6	1
REMAINDER OF CIRCULATION					965		1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
CALGARY (CONT.)			O 9				
CALGARY SUN	6/88			MORN (M-F)			
CITY ZONE		247,500			59,053	24	82
RETAIL TRADING ZONE		144,400			10,067	7	14
TOTAL ZONES		391,900			69,120	18	96
CENSUS METROPOLITAN AREA		248,590			59,110	24	82
TOTAL PAID CIRCULATION					71,914		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 01		21,200			1,891	9	3
CEN. DIV. 02		41,900			2,956	7	4
CEN. DIV. 03		10,000			701	7	1
CEN. DIV. 04		4,300			327	8	1
CEN. DIV. 05		13,000			1,162	9	2
* CEN. DIV. 06		274,300			60,904	22	85
CEN. DIV. 08		42,700			2,311	5	3
CEN. DIV. 09		5,500			1,176	21	2
BRITISH COLUMBIA							
EAST KOOTENAY		19,100			385	2	1
REMAINDER OF CIRCULATION					101		
CALGARY SUN	6/88			SUNDAY			
CITY ZONE		247,500			76,877	31	81
RETAIL TRADING ZONE		144,400			13,584	9	14
TOTAL ZONES		391,900			90,461	23	95
CENSUS METROPOLITAN AREA		248,590			76,964	31	81
TOTAL PAID CIRCULATION					95,305		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 01		21,200			2,164	10	2
CEN. DIV. 02		41,900			3,922	9	4
CEN. DIV. 03		10,000			870	9	1
CEN. DIV. 04		4,300			361	8	
CEN. DIV. 05		13,000			1,777	14	2
* CEN. DIV. 06		274,300			80,011	29	84
CEN. DIV. 08		42,700			2,799	7	3
CEN. DIV. 09		5,500			1,506	27	2
BRITISH COLUMBIA							
EAST KOOTENAY		19,100			472	3	1
REMAINDER OF CIRCULATION					1,423		2

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON			Q 4				
EDMONTON JOURNAL	6/88			MORN (M-TH & S)			
CITY ZONE		244,000			115,832	48	72
RETAIL TRADING ZONE		244,700			42,373	17	26
TOTAL ZONES		488,700			158,205	32	98
CENSUS METROPOLITAN AREA		283,365			121,886	43	75
TOTAL PAID CIRCULATION					162,115		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 04		4,300			223	5	
CEN. DIV. 06		274,300			258		
CEN. DIV. 07		14,100			2,439	17	2
CEN. DIV. 08		42,700			1,497	4	1
CEN. DIV. 09		5,500			515	9	
CEN. DIV. 10		28,300			5,071	18	3
* CEN. DIV. 11		300,900			131,815	44	81
CEN. DIV. 12		14,300			2,821	20	2
CEN. DIV. 13		19,200			3,619	19	2
CEN. DIV. 14		8,800			1,613	18	1
CEN. DIV. 15		8,400			554	7	
CEN. DIV. 16		15,500			2,106	14	1
CEN. DIV. 17		14,500			2,034	14	1
CEN. DIV. 18		4,000			1,021	26	1
CEN. DIV. 19		24,900			3,112	13	2
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,800			1,100	6	1
NORTHWEST TERR.							
FORT SMITH		7,700			1,498	20	1
REMAINDER OF CIRCULATION					819		1
EDMONTON JOURNAL	6/88			FRIDAY			
CITY ZONE		244,000			136,497	56	69
RETAIL TRADING ZONE		244,700			57,669	24	29
TOTAL ZONES		488,700			194,166	40	98
CENSUS METROPOLITAN AREA		283,365			144,341	51	73
TOTAL PAID CIRCULATION					198,085		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 04		4,300			223	5	
CEN. DIV. 06		274,300			256		
CEN. DIV. 07		14,100			3,479	25	2
CEN. DIV. 08		42,700			1,870	4	1
CEN. DIV. 09		5,500			503	9	
CEN. DIV. 10		28,300			7,608	27	4
* CEN. DIV. 11		300,900			157,658	52	80
CEN. DIV. 12		14,300			4,277	30	2
CEN. DIV. 13		19,200			6,655	35	3
CEN. DIV. 14		8,800			2,435	28	1
CEN. DIV. 15		8,400			582	7	

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON (CONT.)			Q 4				
EDMONTON JOURNAL	6/88			FRIDAY			
CEN. DIV. 16		15,500			2,360	15	1
CEN. DIV. 17		14,500			2,262	16	1
CEN. DIV. 18		4,000			1,176	29	1
CEN. DIV. 19		24,900			3,315	13	2
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,800			1,052	5	1
NORTHWEST TERR.							
FORT SMITH		7,700			1,512	20	1
REMAINDER OF CIRCULATION					862		
EDMONTON JOURNAL	6/88			SUNDAY			
CITY ZONE		244,000			105,781	43	73
RETAIL TRADING ZONE		244,700			36,829	15	25
TOTAL ZONES		488,700			142,610	29	98
CENSUS METROPOLITAN AREA		283,365			111,331	39	77
TOTAL PAID CIRCULATION					145,451		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 07		14,100			1,989	14	1
CEN. DIV. 08		42,700			1,288	3	1
CEN. DIV. 09		5,500			426	8	
CEN. DIV. 10		28,300			4,302	15	3
* CEN. DIV. 11		300,900			120,121	40	83
CEN. DIV. 12		14,300			2,372	17	2
CEN. DIV. 13		19,200			2,949	15	2
CEN. DIV. 14		8,800			1,374	16	1
CEN. DIV. 15		8,400			559	7	
CEN. DIV. 16		15,500			1,938	13	1
CEN. DIV. 17		14,500			1,674	12	1
CEN. DIV. 18		4,000			842	21	1
CEN. DIV. 19		24,900			2,784	11	2
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,800			904	5	1
NORTHWEST TERR.							
FORT SMITH		7,700			1,011	13	1
REMAINDER OF CIRCULATION					918		1
EDMONTON			Q 4				
EDMONTON SUN	6/88			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		273,900			76,184	28	82
TOTAL ZONES		273,900			76,184	28	82
CENSUS METROPOLITAN AREA		283,365			71,365	25	77
TOTAL PAID CIRCULATION					92,561		

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON (CONT.)			Q 4				
EDMONTON SUN	6/88			MORN (M-F)			
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 07		14,100			1,139	8	1
CEN. DIV. 08		42,700			583	1	1
CEN. DIV. 10		28,300			3,604	13	4
* CEN. DIV. 11		300,900			78,203	26	85
CEN. DIV. 12		14,300			1,678	12	2
CEN. DIV. 13		19,200			1,870	10	2
CEN. DIV. 14		8,800			1,408	16	2
CEN. DIV. 15		8,400			265	3	
CEN. DIV. 16		15,500			1,991	13	2
CEN. DIV. 17		14,500			525	4	1
CEN. DIV. 18		4,000			356	9	
CEN. DIV. 19		24,900			843	3	1
REMAINDER OF CIRCULATION					96		
EDMONTON SUN	6/88			SUNDAY			
NEWSPAPER DESIGNATED MARKET		273,900			109,348	40	84
TOTAL ZONES		273,900			109,348	40	84
CENSUS METROPOLITAN AREA		283,365			102,040	36	78
TOTAL PAID CIRCULATION					130,362		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 07		14,100			1,422	10	1
CEN. DIV. 08		42,700			629	2	1
CEN. DIV. 10		28,300			4,830	17	4
* CEN. DIV. 11		300,900			112,532	37	86
CEN. DIV. 12		14,300			2,136	15	2
CEN. DIV. 13		19,200			2,590	14	2
CEN. DIV. 14		8,800			1,851	21	1
CEN. DIV. 15		8,400			355	4	
CEN. DIV. 16		15,500			1,894	12	2
CEN. DIV. 17		14,500			597	4	1
CEN. DIV. 18		4,000			395	10	
CEN. DIV. 19		24,900			991	4	1
REMAINDER OF CIRCULATION					140		
FORT MCMURRAY			D 6				
FORT MCMURRAY TODAY	6/88			EVE (M-TH)			
CITY OF PUBLICATION		11,000			6,303	57	99
BALANCE IN COUNTY					50		1
TOTAL ZONES					6,353		99
TOTAL PAID CIRCULATION					6,400		

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA								
FORT MCMURRAY	(CONT.)			D 6				
FORT MCMURRAY TODAY		6/88			EVE (M-TH)			
CENSUS DIVISION CIRCULATION								
ALBERTA								
* CEN. DIV. 16			15,500			6,353	41	99
REMAINDER OF CIRCULATION						47		1
FORT MCMURRAY TODAY		6/88			FRIDAY			
CITY OF PUBLICATION			11,000			7,721	70	99
BALANCE IN COUNTY						56		1
TOTAL ZONES						7,777		99
TOTAL PAID CIRCULATION						7,826		
CENSUS DIVISION CIRCULATION								
ALBERTA								
* CEN. DIV. 16			15,500			7,777	50	99
REMAINDER OF CIRCULATION						49		1
GRANDE PRAIRIE				E 2				
GRANDE PRAIRIE HERALD-TRIBUNE		9/88			EVE (M-TH)			
CITY ZONE			9,400			5,779	62	70
RETAIL TRADING ZONE			19,451			2,420	12	29
TOTAL ZONES			28,851			8,199	28	99
TOTAL PAID CIRCULATION						8,297		
CENSUS DIVISION CIRCULATION								
ALBERTA								
* CEN. DIV. 19			24,900			8,199	33	99
REMAINDER OF CIRCULATION						98		1
LETHBRIDGE				R11				
LETHBRIDGE HERALD		6/88			EVE (M-S)			
CITY ZONE			22,700			15,159	67	59
RETAIL TRADING ZONE			33,900			10,322	30	40
TOTAL ZONES			56,600			25,481	45	99
TOTAL PAID CIRCULATION						25,657		
CENSUS DIVISION CIRCULATION								
ALBERTA								
CEN. DIV. 01			21,200			433	2	2
* CEN. DIV. 02			41,900			20,433	49	80
CEN. DIV. 03			10,000			2,863	29	11
CEN. DIV. 05			13,000			277	2	1
CEN. DIV. 09			5,500			801	15	3
BRITISH COLUMBIA								
EAST KOOTENAY			19,100			714	4	3

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA								
LETHBRIDGE	(CONT.)			R11				
LETHBRIDGE HERALD		6/88			EVE (M-S)			
REMAINDER OF CIRCULATION						136		1
MEDICINE HAT				Q14				
MEDICINE HAT NEWS		3/88			EVE (M-S)			
CITY ZONE			16,200			11,790	73	84
RETAIL TRADING ZONE			7,300			2,075	28	15
TOTAL ZONES			23,500			13,865	59	99
TOTAL PAID CIRCULATION						14,075		
CENSUS DIVISION CIRCULATION								
ALBERTA								
* CEN. DIV. 01			21,200			13,470	64	96
REMAINDER OF CIRCULATION						605		4
RED DEER				L 9				
RED DEER ADVOCATE		6/88			EVE (M-S)			
CITY ZONE			21,900			13,748	63	60
RETAIL TRADING ZONE			40,000			8,918	22	39
TOTAL ZONES			61,900			22,666	37	99
TOTAL PAID CIRCULATION						22,794		
CENSUS DIVISION CIRCULATION								
ALBERTA								
CEN. DIV. 06			274,300			328		1
CEN. DIV. 07			14,100			490	4	2
* CEN. DIV. 08			42,700			21,712	51	95
REMAINDER OF CIRCULATION						264		1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% C TOT
BRITISH COLUMBIA							
CRANBROOK			M18				
CRANBROOK TOWNSMAN	3/88			EVE (M-F)			
CITY ZONE		5,900			3,914	66	9
RETAIL TRADING ZONE		6,600			172	3	
TOTAL ZONES		12,500			4,086	33	9
TOTAL PAID CIRCULATION					4,163		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* EAST KOOTENAY		19,100			4,086	21	9
REMAINDER OF CIRCULATION					77		
FORT ST. JOHN			D 6				
FORT ST. JOHN ALASKA HIGHWAY NEWS	9/88			EVE (M-F)			
CITY ZONE		4,600			2,477	54	7
RETAIL TRADING ZONE		2,900			653	23	2
TOTAL ZONES		7,500			3,130	42	9
TOTAL PAID CIRCULATION					3,190		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* PEACE RIVER-LIARD		19,800			3,149	16	9
REMAINDER OF CIRCULATION					41		
KAMLOOPS			K11				
KAMLOOPS NEWS	12/88			EVE (M-S)			
CITY ZONE		22,300			17,967	81	8
RETAIL TRADING ZONE		12,200			2,393	20	1
TOTAL ZONES		34,500			20,360	59	9
TOTAL PAID CIRCULATION					20,597		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* THOMPSON-NICOLA		34,500			20,360	59	9
REMAINDER OF CIRCULATION					237		1
KELOWNA			K13				
KELOWNA COURIER	12/88			EVE (M-S)			
CITY ZONE		23,700			14,161	60	8
RETAIL TRADING ZONE		12,500			2,191	18	1
TOTAL ZONES		36,200			16,352	45	9
TOTAL PAID CIRCULATION					16,529		

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
KELOWNA (CONT.)			K13				
KELOWNA COURIER	12/88			EVE (M-S)			
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* CENTRAL OKANAGAN		36,200			16,352	45	99
REMAINDER OF CIRCULATION					177		1
NANAIMO			M 6				
NANAIMO FREE PRESS	12/88			EVE (M-S)			
CITY ZONE		20,100			7,956	40	84
RETAIL TRADING ZONE		31,300			1,421	5	15
TOTAL ZONES		51,400			9,377	18	99
TOTAL PAID CIRCULATION					9,438		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
COWICHAN VALLEY		20,000			380	2	4
* NANAIMO		34,100			8,913	26	94
REMAINDER OF CIRCULATION					145		2
NELSON			M16				
NELSON NEWS	9/88			EVE (M-F)			
CITY ZONE		3,300			2,416	73	51
RETAIL TRADING ZONE		17,900			2,067	12	44
TOTAL ZONES		21,200			4,483	21	95
TOTAL PAID CIRCULATION					4,704		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		19,000			4,483	24	95
REMAINDER OF CIRCULATION					221		5
PENTICTON			M13				
PENTICTON HERALD	12/88			EVE (M-F)			
CITY ZONE		10,200			6,469	63	79
RETAIL TRADING ZONE		12,200			1,556	13	19
TOTAL ZONES		22,400			8,025	36	99
TOTAL PAID CIRCULATION					8,147		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* OKANAGAN-SIMILKAMEEN		24,900			8,025	32	99
REMAINDER OF CIRCULATION					122		2

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
PORT ALBERNI			M 5				
PORT ALBERNI ALBERNI VALLEY TIMES	9/88			EVE (M-F)			
CITY ZONE		6,400			4,719	74	71
RETAIL TRADING ZONE		4,600			1,837	40	28
TOTAL ZONES		11,000			6,556	60	98
TOTAL PAID CIRCULATION					6,691		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* ALBERNI-CLAYOQUOT		11,000			6,556	60	98
REMAINDER OF CIRCULATION					135		2
PRINCE GEORGE			E 6				
PRINCE GEORGE CITIZEN	9/88			EVE (M-S)			
CITY ZONE		22,200			18,450	83	84
RETAIL TRADING ZONE		18,400			3,163	17	14
TOTAL ZONES		40,600			21,613	53	98
TOTAL PAID CIRCULATION					21,985		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
BULKLEY-NECHAKO		11,900			1,353	11	6
* FRASER-FORT GEORGE		30,500			20,260	66	92
REMAINDER OF CIRCULATION					372		2
PRINCE RUPERT			E 4				
PRINCE RUPERT NEWS	9/88			EVE (M-F)			
CITY ZONE		5,400			3,572	66	93
RETAIL TRADING ZONE		1,581			220	14	6
TOTAL ZONES		6,981			3,792	54	98
TOTAL PAID CIRCULATION					3,851		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* SKEENA-Q.CHARLOTTE		7,700			3,763	49	98
REMAINDER OF CIRCULATION					88		2

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
TRAIL			M15				
TRAIL TIMES	9/88			EVE (M-F)			
CITY ZONE		3,900			3,034	78	52
RETAIL TRADING ZONE		9,600			2,699	28	46
TOTAL ZONES		13,500			5,733	43	97
TOTAL PAID CIRCULATION					5,892		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
CENTRAL KOOTENAY		19,000			344	2	6
* KOOTENAY BOUNDARY		11,500			5,460	48	93
REMAINDER OF CIRCULATION					88		2
VANCOUVER			D10				
VANCOUVER PROVINCE	9/88			MORN (M-F)			
CITY ZONE		369,000			83,827	23	47
RETAIL TRADING ZONE		257,370			63,462	25	35
TOTAL ZONES		626,370			147,289	24	82
CENSUS METROPOLITAN AREA		557,800			132,665	24	74
TOTAL PAID CIRCULATION					180,415		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,000			673	6	
BULKLEY-NECHAKO		11,900			702	6	
CAPITAL		113,700			1,328	1	1
CARIBOO		20,300			2,374	12	1
CENTRAL COAST		1,000			77	8	
CEN. FRAZER VALLEY		50,400			11,133	22	6
CENTRAL KOOTENAY		19,000			1,821	10	1
CENTRAL OKANAGAN		36,200			2,921	8	2
COLUMBIA-SHUSWAP		15,100			1,577	10	1
COMOX-STRATHCONA		27,500			1,590	6	1
COWICHAN VALLEY		20,000			650	3	
DEWDNEY-ALOUETTE		24,800			6,405	26	4
EAST KOOTENAY		19,100			1,081	6	1
FRASER-CHEAM		21,900			5,413	25	3
FRASER-FORT GEORGE		30,500			1,023	3	1
* GREATER VANCOUVER		516,200			121,510	24	67
KITIMAT-STIKINE		12,100			1,280	11	1
KOOTENAY BOUNDARY		11,500			1,396	12	1
MOUNT WADDINGTON		5,100			797	16	
NANAIMO		34,100			2,007	6	1
NORTH OKANAGAN		21,200			1,514	7	1
OKANAGAN-SIMILKAMEEN		24,900			3,427	14	2
PEACE RIVER-LIARD		19,800			763	4	
POWELL RIVER		7,000			1,084	16	1
SKEENA-Q.CHARLOTTE		7,700			711	9	
SQUAMISH-LILLOOET		6,500			2,193	34	1
SUNSHINE COAST		7,200			904	13	1

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VANCOUVER (CONT.)			D10				
VANCOUVER PROVINCE	9/88			MORN (M-F)			
THOMPSON-NICOLA		34,500			3,697	11	2
REMAINDER OF CIRCULATION					364		
VANCOUVER PROVINCE	9/88			SUNDAY			
CITY ZONE		369,000			99,293	27	45
RETAIL TRADING ZONE		257,370			79,184	31	36
TOTAL ZONES		626,370			178,477	29	80
CENSUS METROPOLITAN AREA		557,800			160,237	29	72
TOTAL PAID CIRCULATION					223,258		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,000			918	8	
BULKLEY-NECHAKO		11,900			874	7	
CAPITAL		113,700			1,645	1	1
CARIBOO		20,300			3,048	15	1
CENTRAL COAST		1,000			59	6	
CEN. FRAZER VALLEY		50,400			13,774	27	6
CENTRAL KOOTENAY		19,000			2,339	12	1
CENTRAL OKANAGAN		36,200			4,223	12	2
COLUMBIA-SHUSWAP		15,100			1,913	13	1
COMOX-STRATHCONA		27,500			1,948	7	1
COWICHAN VALLEY		20,000			957	5	
DEWDNEY-ALOUETTE		24,800			7,813	32	4
EAST KOOTENAY		19,100			1,247	7	1
FRASER-CHEAM		21,900			6,486	30	3
FRASER-FORT GEORGE		30,500			1,776	6	1
* GREATER VANCOUVER		516,200			146,625	28	66
KITIMAT-STIKINE		12,100			1,962	16	1
KOOTENAY BOUNDARY		11,500			1,894	17	1
MOUNT WADDINGTON		5,100			930	18	
NANAIMO		34,100			2,783	8	1
NORTH OKANAGAN		21,200			2,479	12	1
OKANAGAN-SIMILKAMEEN		24,900			4,650	19	2
PEACE RIVER-LIARD		19,800			1,163	6	1
POWELL RIVER		7,000			1,323	19	1
SKEENA-Q.CHARLOTTE		7,700			912	12	
SQUAMISH-LILLOOET		6,500			2,745	42	1
SUNSHINE COAST		7,200			1,361	19	1
THOMPSON-NICOLA		34,500			4,750	14	2
REMAINDER OF CIRCULATION					661		

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VANCOUVER * (CONT.)			D10				
VANCOUVER SUN	9/88			EVE (M-TH)			
CITY ZONE		369,000			133,902	36	60
RETAIL TRADING ZONE		257,370			69,203	27	31
TOTAL ZONES		626,370			203,105	32	91
CENSUS METROPOLITAN AREA		557,800			189,593	34	85
TOTAL PAID CIRCULATION					222,401		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,000			754	7	
BULKLEY-NECHAKO		11,900			338	3	
CAPITAL		113,700			2,924	3	1
CARIBOO		20,300			573	3	
CEN. FRAZER VALLEY		50,400			10,595	21	5
CENTRAL KOOTENAY		19,000			493	3	
CENTRAL OKANAGAN		36,200			355	1	
COLUMBIA-SHUSWAP		15,100			448	3	
COMOX-STRATHCONA		27,500			2,760	10	1
COWICHAN VALLEY		20,000			1,223	6	1
DEWDNEY-ALOUETTE		24,800			5,995	24	3
EAST KOOTENAY		19,100			569	3	
FRASER-CHEAM		21,900			3,298	15	2
FRASER-FORT GEORGE		30,500			416	1	
* GREATER VANCOUVER		516,200			179,830	35	81
KOOTENAY BOUNDARY		11,500			485	4	
MOUNT WADDINGTON		5,100			455	9	
NANAIMO		34,100			2,774	8	1
NORTH OKANAGAN		21,200			366	2	
OKANAGAN-SIMILKAMEEN		24,900			611	3	
POWELL RIVER		7,000			1,093	16	1
SKEENA-Q.CHARLOTTE		7,700			304	4	
SQUAMISH-LILLOOET		6,500			1,402	22	1
SUNSHINE COAST		7,200			2,129	30	1
THOMPSON-NICOLA		34,500			801	2	
REMAINDER OF CIRCULATION					1,410		1
VANCOUVER SUN	9/88			FRIDAY			
CITY ZONE		369,000			163,262	44	60
RETAIL TRADING ZONE		257,370			84,717	33	31
TOTAL ZONES		626,370			247,979	40	91
TOTAL PAID CIRCULATION					272,313		
REGIONAL DISTRICT CIRCULATION FIGURES NOT REPORTED							

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VANCOUVER (CONT.)			D10				
VANCOUVER SUN	9/88			SATURDAY			
CITY ZONE		369,000			156,417	42	57
RETAIL TRADING ZONE		257,370			86,490	34	31
TOTAL ZONES		626,370			242,907	39	88
TOTAL PAID CIRCULATION					276,734		
REGIONAL DISTRICT CIRCULATION FIGURES NOT REPORTED							
VERNON			K13				
VERNON NEWS	12/88			EVE (M-S)			
CITY ZONE		11,400			6,900	61	85
RETAIL TRADING ZONE		19,000			1,048	6	13
TOTAL ZONES		30,400			7,948	26	97
TOTAL PAID CIRCULATION					8,159		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* NORTH OKANAGAN		21,200	—		7,930	37	97
REMAINDER OF CIRCULATION					229		3
VICTORIA			N 7				
VICTORIA TIMES-COLONIST	9/88			MORN (M-S)			
NEWSPAPER DESIGNATED MARKET		93,200			59,263	64	74
RETAIL TRADING ZONE		74,600			17,846	24	22
TOTAL ZONES		167,800			77,109	46	96
CENSUS METROPOLITAN AREA		110,000			65,452	60	81
TOTAL PAID CIRCULATION					80,572		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,000			1,370	13	2
* CAPITAL		113,700			67,787	60	84
COMOX-STRATHCONA		27,500			1,896	7	2
COWICHAN VALLEY		20,000			5,703	29	7
NANAIMO		34,100			3,619	11	5
REMAINDER OF CIRCULATION					197		

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VICTORIA (CONT.)			N 7				
VICTORIA TIMES-COLONIST	9/88			SUNDAY			
NEWSPAPER DESIGNATED MARKET		93,200			56,993	61	73
RETAIL TRADING ZONE		74,600			17,536	24	23
TOTAL ZONES		167,800			74,529	44	96
CENSUS METROPOLITAN AREA		110,000			63,033	57	81
TOTAL PAID CIRCULATION					78,031		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,000			1,201	11	2
* CAPITAL		113,700			65,098	57	83
COMOX-STRATHCONA		27,500			2,009	7	3
COWICHAN VALLEY		20,000			5,690	29	7
NANAIMO		34,100			3,741	11	5
REMAINDER OF CIRCULATION					292		

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
YUKON TERRITORY							
WHITEHORSE			J 3				
WHITEHORSE STAR	6/87			EVE (M-TH)			
CITY ZONE		5,500			3,359	61	92
RETAIL TRADING ZONE		2,700			202	8	6
TOTAL ZONES		8,200			3,561	43	97
TOTAL PAID CIRCULATION					3,665		
YUKON TERRITORY		8,500			3,561	42	97
REMAINDER OF CIRCULATION					104		3
WHITEHORSE STAR	6/87			FRIDAY			
CITY ZONE		5,500			4,195	76	90
RETAIL TRADING ZONE		2,700			284	11	6
TOTAL ZONES		8,200			4,479	55	96
TOTAL PAID CIRCULATION					4,667		
YUKON TERRITORY		8,500			4,479	53	96
REMAINDER OF CIRCULATION					188		4

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Audit Bureau of Circulations

PART I
SECTION B

DAILY NEWSPAPER CIRCULATION AND COVERAGE ANALYSIS BY COUNTY, CENSUS DIVISION, REGIONAL DISTRICT OR TERRITORY

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

NEWFOUNDLAND

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	73,300	R13			
* ST. JOHN'S TELEGRAM			EVE	34,669	47
* ST. JOHN'S TELEGRAM			WEEKEND	45,292	62
CEN. DIV. 02	8,300	R10			
ST. JOHN'S TELEGRAM			WEEKEND	1,380	17
CEN. DIV. 03	6,800	P 7			
CEN. DIV. 04	7,800	O 3			
CORNER BROOK WESTERN STAR			EVE	2,330	30
CEN. DIV. 05	13,100	M 5			
* CORNER BROOK WESTERN STAR			EVE	7,550	58
CEN. DIV. 06	11,700	N 8			
ST. JOHN'S TELEGRAM			EVE	1,514	13
ST. JOHN'S TELEGRAM			WEEKEND	2,955	25
CEN. DIV. 07	12,800	N11			
ST. JOHN'S TELEGRAM			EVE	794	6
ST. JOHN'S TELEGRAM			WEEKEND	2,801	22
CEN. DIV. 08	15,000	L 7			
CORNER BROOK WESTERN STAR			EVE	383	3
ST. JOHN'S TELEGRAM			EVE	255	2
ST. JOHN'S TELEGRAM			WEEKEND	657	4
CEN. DIV. 09	6,900	I 6			
CORNER BROOK WESTERN STAR			EVE	506	7
CEN. DIV. 10	6,800	E 4			
ST. JOHN'S TELEGRAM			EVE	470	7
ST. JOHN'S TELEGRAM			WEEKEND	704	10

* DENOTES NEWSPAPER PUBLISHED WITHIN CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	6,200	F14			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	3,591	58
PRINCE	14,000	D11			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	2,260	16
* SUMMERSIDE JOURNAL-PIONEER			EVE	10,042	72
QUEENS	21,700	F13			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	316	1
* CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	17,925	83
SUMMERSIDE JOURNAL-PIONEER			EVE	1,023	5
MONTREAL GAZETTE			SATURDAY	285	1

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,400	J10			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,870	34
ANTIGONISH	5,700	G15			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,359	59
NEW GLASGOW NEWS			EVE	261	5
CAPE BRETON	39,600	F18			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	5,314	13
HALIFAX NEWS			MORN	378	1
* SYDNEY CAPE BRETON POST			EVE	29,279	74
COLCHESTER	16,400	H13			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	6,762	41
HALIFAX NEWS			MORN	374	2
* TRURO NEWS			EVE	8,838	54
CUMBERLAND	12,500	H11			
* AMHERST NEWS, CITIZEN			MORN	3,839	31
* AMHERST CITIZEN			SATURDAY	5,774	46
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	4,494	36
DIGBY	7,700	K 9			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,949	38
GUYSBOROUGH	4,200	H15			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,598	38
HALIFAX	111,600	I14			
* HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	76,535	69
* HALIFAX NEWS			MORN	20,002	18
MONTREAL GAZETTE			MORN	257	
MONTREAL GAZETTE			SATURDAY	631	1
HANTS	12,400	I12			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	8,318	67
HALIFAX NEWS			MORN	456	4
INVERNESS	6,900	F16			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,047	44
SYDNEY CAPE BRETON POST			EVE	1,030	15
KINGS	18,900	I11			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	8,158	43
HALIFAX NEWS			MORN	358	2
LUNENBERG	17,000	J11			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	6,741	40
HALIFAX NEWS			MORN	296	2
PICTOU	16,900	H14			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	5,112	30
HALIFAX NEWS			MORN	319	2
* NEW GLASGOW NEWS			EVE	10,844	64

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
QUEENS	4,700	K10			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,897	40
RICHMOND	3,700	G17			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,365	37
SYDNEY CAPE BRETON POST			EVE	275	7
SHELBURNE	6,100	L10			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,009	33
VICTORIA	2,900	E17			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN	899	31
SYDNEY CAPE BRETON POST			EVE	738	25
YARMOUTH	9,600	L 9			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,610	38

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,100	G10			
MONCTON TIMES-TRANSCRIPT			EVE	5,707	70
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN	471	6
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	487	6
CARLETON	8,500	F 4			
FREDERICTON GLEANER			EVE	940	11
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,312	27
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,325	27
CHARLOTTE	9,500	I 5			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	4,336	46
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	4,261	45
GLOUCESTER	27,000	B 8			
* CARAQUET L'ACADIE NOUVELLE (F)			MORN	8,199	30
MONCTON TIMES-TRANSCRIPT			EVE	1,393	5
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,697	6
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,658	6
KENT	10,100	E 9			
MONCTON TIMES-TRANSCRIPT			EVE	4,423	44
KINGS	18,900	H 8			
MONCTON TIMES-TRANSCRIPT			EVE	345	2
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	12,087	64
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	11,443	61
MADAWASKA	12,200	C 3			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN	936	8
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	943	8
QUEBEC LE SOLEIL (F)			MORN	488	4
QUEBEC LE SOLEIL (F)			SATURDAY	574	5
QUEBEC LE SOLEIL (F)			SUNDAY	437	4
LE JOURNAL DE QUEBEC (F)			MORN	314	3
LE JOURNAL DE QUEBEC (F)			SATURDAY	332	3
LE JOURNAL DE QUEBEC (F)			SUNDAY	305	3
NORTHUMBERLAND	16,100	D 7			
CARAQUET L'ACADIE NOUVELLE (F)			MORN	574	4
FREDERICTON GLEANER			EVE	1,039	6
MONCTON TIMES-TRANSCRIPT			EVE	3,145	20
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,859	18
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,845	18
QUEENS	4,500	G 8			
FREDERICTON GLEANER			EVE	1,885	42
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,027	23
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	979	22
RESTIGOUCHE	13,000	B 5			
MONCTON TIMES-TRANSCRIPT			EVE	1,267	10
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,660	13
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,767	14

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ST. JOHN	29,800	M14			
* SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	26,031	87
* SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	22,859	77
SUNBURY	7,200	G 7			
FREDERICTON GLEANER			EVE	4,312	60
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	537	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	626	9
VICTORIA	7,200	D 4			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,904	26
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,890	26
WESTMORLAND	39,200	F10			
* MONCTON TIMES-TRANSCRIPT			EVE	26,788	68
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,164	6
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,207	6
AMHERST CITIZEN			SATURDAY	327	1
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	492	1
MONTREAL GAZETTE			SATURDAY	277	1
YORK	27,500	G 5			
* FREDERICTON GLEANER			EVE	20,402	74
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	4,773	17
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	5,552	20

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	32,500	J 3			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	654	2
MONTREAL GAZETTE			MORN	352	1
MONTREAL GAZETTE			SATURDAY	484	1
MONTREAL GAZETTE			SUNDAY	296	1
LE JOURNAL DE MONTREAL (F)			MORN	3,630	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,191	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,880	12
MONTREAL LA PRESSE (F)			MORN	736	2
MONTREAL LA PRESSE (F)			SATURDAY	1,584	5
MONTREAL LA PRESSE (F)			SUNDAY	440	1
ARGENTEUIL	12,500	O 6			
MONTREAL GAZETTE			MORN	831	7
MONTREAL GAZETTE			SATURDAY	2,157	17
MONTREAL GAZETTE			SUNDAY	841	7
LE JOURNAL DE MONTREAL (F)			MORN	1,710	14
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,312	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,277	18
MONTREAL LA PRESSE (F)			MORN	537	4
MONTREAL LA PRESSE (F)			SATURDAY	1,282	10
MONTREAL LA PRESSE (F)			SUNDAY	504	4
ARTHABASKA	21,500	O15			
LE JOURNAL DE MONTREAL (F)			MORN	1,729	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,178	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,655	12
MONTREAL LA PRESSE (F)			MORN	1,254	6
MONTREAL LA PRESSE (F)			SATURDAY	1,774	8
MONTREAL LA PRESSE (F)			SUNDAY	1,108	5
SHERBROOKE LA TRIBUNE (F)			MORN	1,266	6
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,218	6
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	496	2
BAGOT	9,800	Q12			
GRANBY LA VOIX DE L'EST (F)			MORN	320	3
LE JOURNAL DE MONTREAL (F)			MORN	1,154	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,488	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,721	18
MONTREAL LA PRESSE (F)			MORN	268	3
MONTREAL LA PRESSE (F)			SATURDAY	584	6
MONTREAL LA PRESSE (F)			SUNDAY	257	3
BEAUCE	25,600	N19			
MONTREAL LA PRESSE (F)			SATURDAY	448	2
MONTREAL LA PRESSE (F)			SUNDAY	251	1
QUEBEC LE SOLEIL (F)			MORN	3,277	13
QUEBEC LE SOLEIL (F)			SATURDAY	3,789	15
QUEBEC LE SOLEIL (F)			SUNDAY	2,636	10
LE JOURNAL DE QUEBEC (F)			MORN	4,700	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,080	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,600	18
BEAUHARNOIS	20,200	R27			
MONTREAL GAZETTE			MORN	325	2

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
BEAUHARNOIS (CONT).					
MONTREAL GAZETTE			SATURDAY	525	3
MONTREAL GAZETTE			SUNDAY	295	1
LE JOURNAL DE MONTREAL (F)			MORN	5,243	26
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,909	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,917	29
MONTREAL LA PRESSE (F)			MORN	2,000	10
MONTREAL LA PRESSE (F)			SATURDAY	2,818	14
MONTREAL LA PRESSE (F)			SUNDAY	1,792	9
BELLECHASSE	7,500	L21			
QUEBEC LE SOLEIL (F)			MORN	1,464	20
QUEBEC LE SOLEIL (F)			SATURDAY	1,631	22
QUEBEC LE SOLEIL (F)			SUNDAY	1,113	15
LE JOURNAL DE QUEBEC (F)			MORN	1,148	15
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,371	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,040	14
BERTHIER	11,800	M10			
LE JOURNAL DE MONTREAL (F)			MORN	1,920	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,750	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,835	24
MONTREAL LA PRESSE (F)			MORN	547	5
MONTREAL LA PRESSE (F)			SATURDAY	1,240	11
MONTREAL LA PRESSE (F)			SUNDAY	495	4
BONAVENTURE	12,900	D30			
QUEBEC LE SOLEIL (F)			MORN	1,277	10
QUEBEC LE SOLEIL (F)			SATURDAY	1,397	11
QUEBEC LE SOLEIL (F)			SUNDAY	1,136	9
LE JOURNAL DE QUEBEC (F)			MORN	952	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	956	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	782	6
BROME	6,800	S13			
GRANBY LA VOIX DE L'EST (F)			MORN	695	10
MONTREAL GAZETTE			MORN	541	8
MONTREAL GAZETTE			SATURDAY	1,706	25
MONTREAL GAZETTE			SUNDAY	758	11
LE JOURNAL DE MONTREAL (F)			MORN	301	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	466	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	615	9
MONTREAL LA PRESSE (F)			MORN	257	4
MONTREAL LA PRESSE (F)			SATURDAY	1,089	16
MONTREAL LA PRESSE (F)			SUNDAY	362	5
SHERBROOKE RECORD			MORN	893	13
CHAMBLY	117,100	P30			
MONTREAL GAZETTE			MORN	9,248	8
MONTREAL GAZETTE			SATURDAY	13,483	12
MONTREAL GAZETTE			SUNDAY	10,051	9
MONTREAL LE DEVOIR (F)			MORN	1,265	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,469	1
LE JOURNAL DE MONTREAL (F)			MORN	23,472	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	26,525	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	24,887	21

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CHAMBLY (CONT).					
MONTREAL LA PRESSE (F)			MORN	20,068	17
MONTREAL LA PRESSE (F)			SATURDAY	30,317	26
MONTREAL LA PRESSE (F)			SUNDAY	17,850	15
CHAMPLAIN	44,300	L13			
MONTREAL GAZETTE			SATURDAY	279	1
LE JOURNAL DE MONTREAL (F)			MORN	2,966	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,878	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,406	12
MONTREAL LA PRESSE (F)			MORN	1,111	3
MONTREAL LA PRESSE (F)			SATURDAY	2,076	5
MONTREAL LA PRESSE (F)			SUNDAY	1,621	4
QUEBEC LE SOLEIL (F)			SATURDAY	253	1
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	23,104	52
CHARLEVOIX-EST	5,600	G20			
QUEBEC LE SOLEIL (F)			MORN	1,181	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,277	23
QUEBEC LE SOLEIL (F)			SUNDAY	1,053	19
LE JOURNAL DE QUEBEC (F)			MORN	1,104	20
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,143	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,020	18
CHARLEVOIX-OUEST	4,400	G19			
QUEBEC LE SOLEIL (F)			MORN	953	22
QUEBEC LE SOLEIL (F)			SATURDAY	1,055	24
QUEBEC LE SOLEIL (F)			SUNDAY	814	19
LE JOURNAL DE QUEBEC (F)			MORN	770	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	808	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	746	17
CHATEAUGUAY	21,300	528			
MONTREAL GAZETTE			MORN	3,015	14
MONTREAL GAZETTE			SATURDAY	4,624	22
MONTREAL GAZETTE			SUNDAY	3,558	17
LE JOURNAL DE MONTREAL (F)			MORN	3,547	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,429	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,249	20
MONTREAL LA PRESSE (F)			MORN	2,215	10
MONTREAL LA PRESSE (F)			SATURDAY	3,402	16
MONTREAL LA PRESSE (F)			SUNDAY	2,070	10
CHICOUTIMI	58,100	J 8			
* CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	32,857	57
* CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	24,546	42
MONTREAL GAZETTE			MORN	372	1
MONTREAL GAZETTE			SATURDAY	465	1
MONTREAL LE DEVOIR (F)			MORN	402	1
MONTREAL LE DEVOIR (F)			SATURDAY	428	1
MONTREAL LA PRESSE (F)			MORN	1,374	2
MONTREAL LA PRESSE (F)			SATURDAY	2,097	4
MONTREAL LA PRESSE (F)			SUNDAY	753	1
QUEBEC LE SOLEIL (F)			MORN	638	1
QUEBEC LE SOLEIL (F)			SATURDAY	892	2
QUEBEC LE SOLEIL (F)			SUNDAY	442	1

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CHICOUTIMI (CONT).					
LE JOURNAL DE QUEBEC (F)			MORN	5,796	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,859	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,095	7
COMPTON	6,900	R17			
SHERBROOKE RECORD			MORN	602	9
SHERBROOKE LA TRIBUNE (F)			MORN	2,163	31
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,348	34
DEUX-MONTAGNES	26,700	O26			
MONTREAL GAZETTE			MORN	1,465	5
MONTREAL GAZETTE			SATURDAY	2,577	10
MONTREAL GAZETTE			SUNDAY	1,724	6
MONTREAL LE DEVOIR (F)			SATURDAY	261	1
LE JOURNAL DE MONTREAL (F)			MORN	5,388	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,920	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,651	25
MONTREAL LA PRESSE (F)			MORN	2,432	9
MONTREAL LA PRESSE (F)			SATURDAY	4,261	16
MONTREAL LA PRESSE (F)			SUNDAY	2,244	8
DORCHESTER	10,800	M20			
QUEBEC LE SOLEIL (F)			MORN	1,780	16
QUEBEC LE SOLEIL (F)			SATURDAY	2,001	19
QUEBEC LE SOLEIL (F)			SUNDAY	1,346	12
LE JOURNAL DE QUEBEC (F)			MORN	1,691	16
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,926	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,555	14
DRUMMOND	26,900	P14			
LE JOURNAL DE MONTREAL (F)			MORN	3,393	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,065	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,302	16
MONTREAL LA PRESSE (F)			MORN	1,205	4
MONTREAL LA PRESSE (F)			SATURDAY	1,884	7
MONTREAL LA PRESSE (F)			SUNDAY	1,153	4
SHERBROOKE LA TRIBUNE (F)			MORN	2,272	8
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,294	9
FRONTENAC	9,000	Q19			
LE JOURNAL DE QUEBEC (F)			MORN	725	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	940	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,044	12
SHERBROOKE LA TRIBUNE (F)			MORN	1,131	13
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,200	13
GASPE-EST	12,800	C31			
QUEBEC LE SOLEIL (F)			MORN	1,370	11
QUEBEC LE SOLEIL (F)			SATURDAY	1,482	12
QUEBEC LE SOLEIL (F)			SUNDAY	1,244	10
LE JOURNAL DE QUEBEC (F)			MORN	787	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	699	5
LE JOURNAL DE QUEBEC (F)			SUNDAY	675	5

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GASPE-OUEST	5,500	R30			
QUEBEC LE SOLEIL (F)			MORN	945	17
QUEBEC LE SOLEIL (F)			SATURDAY	1,028	19
QUEBEC LE SOLEIL (F)			SUNDAY	863	16
GATINEAU	20,100	M 4			
OTTAWA CITIZEN			ALL DAY	4,798	24
OTTAWA CITIZEN			SATURDAY	7,350	37
OTTAWA LE DROIT (F)			ALL DAY	4,180	21
OTTAWA LE DROIT (F)			SATURDAY	4,990	25
LE JOURNAL DE MONTREAL (F)			MORN	880	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,268	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,192	6
MONTREAL LA PRESSE (F)			MORN	279	1
MONTREAL LA PRESSE (F)			SATURDAY	899	4
MONTREAL LA PRESSE (F)			SUNDAY	286	1
HULL	53,600	R 2			
OTTAWA CITIZEN			ALL DAY	7,890	15
OTTAWA CITIZEN			SATURDAY	9,069	17
OTTAWA LE DROIT (F)			ALL DAY	16,962	32
OTTAWA LE DROIT (F)			SATURDAY	20,249	38
MONTREAL GAZETTE			MORN	557	1
MONTREAL GAZETTE			SATURDAY	571	1
MONTREAL GAZETTE			SUNDAY	492	1
MONTREAL LE DEVOIR (F)			MORN	857	2
MONTREAL LE DEVOIR (F)			SATURDAY	1,062	2
LE JOURNAL DE MONTREAL (F)			MORN	6,072	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,547	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	7,263	14
MONTREAL LA PRESSE (F)			MORN	1,282	2
MONTREAL LA PRESSE (F)			SATURDAY	2,775	5
MONTREAL LA PRESSE (F)			SUNDAY	894	2
HUNTINGDON	5,500	S25			
MONTREAL GAZETTE			MORN	542	10
MONTREAL GAZETTE			SATURDAY	1,453	26
MONTREAL GAZETTE			SUNDAY	557	10
LE JOURNAL DE MONTREAL (F)			MORN	570	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	759	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	784	14
MONTREAL LA PRESSE (F)			SATURDAY	331	6
IBERVILLE	8,400	R32			
LE JOURNAL DE MONTREAL (F)			MORN	1,287	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,585	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,549	18
MONTREAL LA PRESSE (F)			MORN	639	8
MONTREAL LA PRESSE (F)			SATURDAY	945	11
MONTREAL LA PRESSE (F)			SUNDAY	518	6
ILE-DE-MONTREAL	741,400	J24			
OTTAWA CITIZEN			ALL DAY	337	
OTTAWA CITIZEN			SATURDAY	1,554	
TORONTO STAR			ALL DAY	639	

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ILE-DE-MONTREAL (CONT).					
TORONTO STAR			SATURDAY	1,630	
TORONTO STAR			SUNDAY	958	
* MONTREAL GAZETTE			MORN	139,345	19
* MONTREAL GAZETTE			SATURDAY	185,142	25
* MONTREAL GAZETTE			SUNDAY	142,077	19
* MONTREAL LE DEVOIR (F)			MORN	14,050	2
* MONTREAL LE DEVOIR (F)			SATURDAY	14,642	2
* LE JOURNAL DE MONTREAL (F)			MORN	137,251	19
* LE JOURNAL DE MONTREAL (F)			SATURDAY	127,081	17
* LE JOURNAL DE MONTREAL (F)			SUNDAY	116,789	16
* MONTREAL LA PRESSE (F)			MORN	91,571	12
* MONTREAL LA PRESSE (F)			SATURDAY	133,368	18
* MONTREAL LA PRESSE (F)			SUNDAY	67,718	9
QUEBEC LE SOLEIL (F)			MORN	862	
QUEBEC LE SOLEIL (F)			SATURDAY	972	
QUEBEC LE SOLEIL (F)			SUNDAY	541	
ILE-JESUS	103,100	E12			
MONTREAL GAZETTE			MORN	7,482	7
MONTREAL GAZETTE			SATURDAY	10,921	11
MONTREAL GAZETTE			SUNDAY	8,141	8
MONTREAL LE DEVOIR (F)			MORN	731	1
MONTREAL LE DEVOIR (F)			SATURDAY	867	1
LE JOURNAL DE MONTREAL (F)			MORN	21,698	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	25,256	25
LE JOURNAL DE MONTREAL (F)			SUNDAY	24,142	23
MONTREAL LA PRESSE (F)			MORN	16,551	16
MONTREAL LA PRESSE (F)			SATURDAY	25,534	25
MONTREAL LA PRESSE (F)			SUNDAY	14,607	14
ILES-DE-LA-MADELEINE	4,600	C12			
LE JOURNAL DE MONTREAL (F)			MORN	313	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	322	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	348	8
JOLIETTE	24,000	L30			
LE JOURNAL DE MONTREAL (F)			MORN	4,879	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,252	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,925	25
MONTREAL LA PRESSE (F)			MORN	2,144	9
MONTREAL LA PRESSE (F)			SATURDAY	3,770	16
MONTREAL LA PRESSE (F)			SUNDAY	1,893	8
KAMOURASKA	9,500	H21			
QUEBEC LE SOLEIL (F)			MORN	1,272	13
QUEBEC LE SOLEIL (F)			SATURDAY	1,490	16
QUEBEC LE SOLEIL (F)			SUNDAY	1,150	12
LE JOURNAL DE QUEBEC (F)			MORN	1,035	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,097	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,009	11
LABELLE	12,500	M 4			
OTTAWA LE DROIT (F)			SATURDAY	284	2
LE JOURNAL DE MONTREAL (F)			MORN	1,724	14
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,640	21

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LABELLE (CONT).					
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,265	18
MONTREAL LA PRESSE (F)			MORN	565	5
MONTREAL LA PRESSE (F)			SATURDAY	1,149	9
MONTREAL LA PRESSE (F)			SUNDAY	540	4
LAC-ST-JEAN-EST	15,300	J 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	6,689	44
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	4,563	30
MONTREAL LA PRESSE (F)			SATURDAY	266	2
QUEBEC LE SOLEIL (F)			SATURDAY	343	2
LE JOURNAL DE QUEBEC (F)			MORN	1,957	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,760	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,459	10
LAC-ST-JEAN-OUEST	19,800	J 6			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	7,349	37
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	4,138	21
MONTREAL LA PRESSE (F)			MORN	312	2
MONTREAL LA PRESSE (F)			SATURDAY	449	2
QUEBEC LE SOLEIL (F)			MORN	407	2
QUEBEC LE SOLEIL (F)			SATURDAY	479	2
QUEBEC LE SOLEIL (F)			SUNDAY	279	1
LE JOURNAL DE QUEBEC (F)			MORN	2,592	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,281	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,854	9
LAPRAIRIE	35,900	Q30			
MONTREAL GAZETTE			MORN	4,157	12
MONTREAL GAZETTE			SATURDAY	6,798	19
MONTREAL GAZETTE			SUNDAY	4,901	14
MONTREAL LE DEVOIR (F)			MORN	260	1
MONTREAL LE DEVOIR (F)			SATURDAY	349	1
LE JOURNAL DE MONTREAL (F)			MORN	7,096	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	8,734	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	8,605	24
MONTREAL LA PRESSE (F)			MORN	6,588	18
MONTREAL LA PRESSE (F)			SATURDAY	10,080	28
MONTREAL LA PRESSE (F)			SUNDAY	5,964	17
L'ASSOMPTION	42,300	N28			
MONTREAL GAZETTE			MORN	642	2
MONTREAL GAZETTE			SATURDAY	1,099	3
MONTREAL GAZETTE			SUNDAY	628	1
LE JOURNAL DE MONTREAL (F)			MORN	10,781	25
LE JOURNAL DE MONTREAL (F)			SATURDAY	13,866	33
LE JOURNAL DE MONTREAL (F)			SUNDAY	13,390	32
MONTREAL LA PRESSE (F)			MORN	4,922	12
MONTREAL LA PRESSE (F)			SATURDAY	8,009	19
MONTREAL LA PRESSE (F)			SUNDAY	4,744	11
LEVIS	36,600	L18			
MONTREAL LE DEVOIR (F)			SATURDAY	275	1
MONTREAL LA PRESSE (F)			MORN	302	1
MONTREAL LA PRESSE (F)			SATURDAY	461	1
QUEBEC LE SOLEIL (F)			MORN	9,657	26

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LEVIS (CONT).					
QUEBEC LE SOLEIL (F)			SATURDAY	13,206	36
QUEBEC LE SOLEIL (F)			SUNDAY	7,898	22
LE JOURNAL DE QUEBEC (F)			MORN	8,583	23
LE JOURNAL DE QUEBEC (F)			SATURDAY	9,517	26
LE JOURNAL DE QUEBEC (F)			SUNDAY	8,482	23
L'ISLET	7,000	I20			
QUEBEC LE SOLEIL (F)			MORN	1,560	22
QUEBEC LE SOLEIL (F)			SATURDAY	1,771	25
QUEBEC LE SOLEIL (F)			SUNDAY	1,386	20
LE JOURNAL DE QUEBEC (F)			MORN	736	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	875	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	741	11
LOTBINIERE	9,900	M16			
QUEBEC LE SOLEIL (F)			MORN	1,750	18
QUEBEC LE SOLEIL (F)			SATURDAY	2,076	21
QUEBEC LE SOLEIL (F)			SUNDAY	1,413	14
LE JOURNAL DE QUEBEC (F)			MORN	1,186	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,533	15
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,151	12
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	283	3
MASKINONGE	7,600	L10			
LE JOURNAL DE MONTREAL (F)			MORN	503	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	831	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	925	12
MONTREAL LA PRESSE (F)			SATURDAY	281	4
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	2,508	33
MATANE	10,300	C27			
QUEBEC LE SOLEIL (F)			MORN	1,419	14
QUEBEC LE SOLEIL (F)			SATURDAY	1,546	15
QUEBEC LE SOLEIL (F)			SUNDAY	1,262	12
LE JOURNAL DE QUEBEC (F)			MORN	824	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	848	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	747	7
MATAPEDIA	7,800	D26			
QUEBEC LE SOLEIL (F)			MORN	604	8
QUEBEC LE SOLEIL (F)			SATURDAY	669	9
QUEBEC LE SOLEIL (F)			SUNDAY	537	7
LE JOURNAL DE QUEBEC (F)			MORN	473	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	528	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	443	6
MEGANTIC	18,700	N17			
LE JOURNAL DE MONTREAL (F)			MORN	287	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	396	2
LE JOURNAL DE MONTREAL (F)			SUNDAY	472	3
MONTREAL LA PRESSE (F)			MORN	312	2
MONTREAL LA PRESSE (F)			SATURDAY	558	3
MONTREAL LA PRESSE (F)			SUNDAY	288	2
QUEBEC LE SOLEIL (F)			MORN	2,095	11
QUEBEC LE SOLEIL (F)			SATURDAY	2,298	12

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
MEGANTIC (CONT).					
QUEBEC LE SOLEIL (F)			SUNDAY	1,658	9
LE JOURNAL DE QUEBEC (F)			MORN	2,150	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,316	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,281	12
SHERBROOKE LA TRIBUNE (F)			MORN	1,067	6
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,069	6
MISSISQUOI	12,600	T12			
GRANBY LA VOIX DE L'EST (F)			MORN	2,114	17
MONTREAL GAZETTE			MORN	608	5
MONTREAL GAZETTE			SATURDAY	1,319	10
MONTREAL GAZETTE			SUNDAY	697	6
LE JOURNAL DE MONTREAL (F)			MORN	1,614	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,959	16
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,296	18
MONTREAL LA PRESSE (F)			MORN	628	5
MONTREAL LA PRESSE (F)			SATURDAY	1,253	10
MONTREAL LA PRESSE (F)			SUNDAY	545	4
SHERBROOKE RECORD			MORN	447	4
MONTCALM	11,300	L28			
MONTREAL GAZETTE			MORN	334	3
MONTREAL GAZETTE			SATURDAY	823	7
MONTREAL GAZETTE			SUNDAY	374	3
LE JOURNAL DE MONTREAL (F)			MORN	2,098	19
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,356	30
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,108	28
MONTREAL LA PRESSE (F)			MORN	643	6
MONTREAL LA PRESSE (F)			SATURDAY	1,890	17
MONTREAL LA PRESSE (F)			SUNDAY	592	5
MONTMAGNY	8,400	K21			
QUEBEC LE SOLEIL (F)			MORN	1,440	17
QUEBEC LE SOLEIL (F)			SATURDAY	1,615	19
QUEBEC LE SOLEIL (F)			SUNDAY	1,234	15
LE JOURNAL DE QUEBEC (F)			MORN	1,407	17
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,620	19
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,427	17
MONTMORENCY NO. 1	7,900	H18			
QUEBEC LE SOLEIL (F)			MORN	1,984	25
QUEBEC LE SOLEIL (F)			SATURDAY	2,426	31
QUEBEC LE SOLEIL (F)			SUNDAY	1,669	21
LE JOURNAL DE QUEBEC (F)			MORN	1,958	25
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,270	29
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,011	25
MONTMORENCY NO. 2	2,300	D19			
QUEBEC LE SOLEIL (F)			MORN	735	32
QUEBEC LE SOLEIL (F)			SATURDAY	929	40
QUEBEC LE SOLEIL (F)			SUNDAY	604	26
LE JOURNAL DE QUEBEC (F)			MORN	173	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	249	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	188	8

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COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
NAPIERVILLE	4,800	R29			
LE JOURNAL DE MONTREAL (F)			MORN	878	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,167	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,168	24
MONTREAL LA PRESSE (F)			MORN	304	6
MONTREAL LA PRESSE (F)			SATURDAY	561	12
MONTREAL LA PRESSE (F)			SUNDAY	268	6
NICOLET	11,500	N14			
LE JOURNAL DE MONTREAL (F)			MORN	605	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	898	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,178	10
MONTREAL LA PRESSE (F)			SATURDAY	454	4
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	4,796	42
NOUVEAU-QUEBEC	9,300	D 4			
PAPINEAU	15,000	O 4			
OTTAWA CITIZEN			ALL DAY	1,003	7
OTTAWA CITIZEN			SATURDAY	1,420	9
OTTAWA LE DROIT (F)			ALL DAY	3,788	25
OTTAWA LE DROIT (F)			SATURDAY	4,335	29
LE JOURNAL DE MONTREAL (F)			MORN	1,463	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,923	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,036	14
MONTREAL LA PRESSE (F)			SATURDAY	558	4
PONTIAC	6,800	M 3			
OTTAWA CITIZEN			ALL DAY	1,616	24
OTTAWA CITIZEN			SATURDAY	2,461	36
OTTAWA LE DROIT (F)			ALL DAY	420	6
OTTAWA LE DROIT (F)			SATURDAY	522	8
PORTNEUF	21,100	J15			
QUEBEC LE SOLEIL (F)			MORN	3,936	19
QUEBEC LE SOLEIL (F)			SATURDAY	5,044	24
QUEBEC LE SOLEIL (F)			SUNDAY	3,298	16
LE JOURNAL DE QUEBEC (F)			MORN	4,053	19
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,588	22
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,060	19
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	309	1
QUEBEC	180,600	D17			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	699	
MONTREAL GAZETTE			MORN	1,927	1
MONTREAL GAZETTE			SATURDAY	2,708	2
MONTREAL GAZETTE			SUNDAY	1,690	1
MONTREAL LE DEVOIR (F)			MORN	3,052	2
MONTREAL LE DEVOIR (F)			SATURDAY	3,200	2
MONTREAL LA PRESSE (F)			MORN	2,207	1
MONTREAL LA PRESSE (F)			SATURDAY	3,884	2
MONTREAL LA PRESSE (F)			SUNDAY	1,749	1
* QUEBEC LE SOLEIL (F)			MORN	58,967	33
* QUEBEC LE SOLEIL (F)			SATURDAY	76,405	42
* QUEBEC LE SOLEIL (F)			SUNDAY	46,174	26

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
QUEBEC (CONT).					
* LE JOURNAL DE QUEBEC (F)			MORN	48,615	27
* LE JOURNAL DE QUEBEC (F)			SATURDAY	47,264	26
* LE JOURNAL DE QUEBEC (F)			SUNDAY	41,751	23
RICHELIEU	18,700	M32			
LE JOURNAL DE MONTREAL (F)			MORN	5,309	28
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,931	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,958	32
MONTREAL LA PRESSE (F)			MORN	2,284	12
MONTREAL LA PRESSE (F)			SATURDAY	3,182	17
MONTREAL LA PRESSE (F)			SUNDAY	2,144	11
RICHMOND	13,500	Q15			
MONTREAL GAZETTE			SATURDAY	417	3
LE JOURNAL DE MONTREAL (F)			MORN	733	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	858	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,458	11
MONTREAL LA PRESSE (F)			SATURDAY	354	3
SHERBROOKE RECORD			MORN	561	4
SHERBROOKE LA TRIBUNE (F)			MORN	4,682	35
SHERBROOKE LA TRIBUNE (F)			SATURDAY	5,092	38
RIMOUSKI	24,900	E24			
MONTREAL LA PRESSE (F)			MORN	306	1
MONTREAL LA PRESSE (F)			SATURDAY	375	2
MONTREAL LA PRESSE (F)			SUNDAY	262	1
QUEBEC LE SOLEIL (F)			MORN	3,115	13
QUEBEC LE SOLEIL (F)			SATURDAY	3,676	15
QUEBEC LE SOLEIL (F)			SUNDAY	2,731	11
LE JOURNAL DE QUEBEC (F)			MORN	2,433	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,473	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,224	9
RIVIERE-DU-LOUP	13,900	G22			
MONTREAL LA PRESSE (F)			SATURDAY	338	2
QUEBEC LE SOLEIL (F)			MORN	2,031	15
QUEBEC LE SOLEIL (F)			SATURDAY	2,255	16
QUEBEC LE SOLEIL (F)			SUNDAY	1,747	13
LE JOURNAL DE QUEBEC (F)			MORN	1,839	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,873	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,899	14
ROUVILLE	15,400	Q33			
GRANBY LA VOIX DE L'EST (F)			MORN	1,395	9
MONTREAL GAZETTE			MORN	641	4
MONTREAL GAZETTE			SATURDAY	941	6
MONTREAL GAZETTE			SUNDAY	718	5
LE JOURNAL DE MONTREAL (F)			MORN	2,381	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,042	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,127	20
MONTREAL LA PRESSE (F)			MORN	1,841	12
MONTREAL LA PRESSE (F)			SATURDAY	2,923	19
MONTREAL LA PRESSE (F)			SUNDAY	1,665	11

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
SAGUENAY	32,000	F 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,518	5
MONTREAL GAZETTE			MORN	290	1
MONTREAL GAZETTE			SATURDAY	491	2
MONTREAL LA PRESSE (F)			MORN	507	2
MONTREAL LA PRESSE (F)			SATURDAY	908	3
QUEBEC LE SOLEIL (F)			MORN	3,935	12
QUEBEC LE SOLEIL (F)			SATURDAY	4,379	14
QUEBEC LE SOLEIL (F)			SUNDAY	3,548	11
LE JOURNAL DE QUEBEC (F)			MORN	3,211	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	3,343	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,912	9
ST-HYACINTHE	21,600	O32			
MONTREAL LE DEVOIR (F)			MORN	263	1
MONTREAL LE DEVOIR (F)			SATURDAY	260	1
LE JOURNAL DE MONTREAL (F)			MORN	3,873	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,650	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,799	22
MONTREAL LA PRESSE (F)			MORN	2,120	10
MONTREAL LA PRESSE (F)			SATURDAY	3,520	16
MONTREAL LA PRESSE (F)			SUNDAY	1,877	9
ST-JEAN	21,900	R31			
MONTREAL GAZETTE			MORN	454	2
MONTREAL GAZETTE			SATURDAY	975	4
MONTREAL GAZETTE			SUNDAY	473	2
LE JOURNAL DE MONTREAL (F)			MORN	4,339	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,146	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,981	23
MONTREAL LA PRESSE (F)			MORN	2,218	10
MONTREAL LA PRESSE (F)			SATURDAY	3,648	17
MONTREAL LA PRESSE (F)			SUNDAY	1,966	9
ST-MAURICE	43,000	L12			
MONTREAL GAZETTE			MORN	363	1
MONTREAL GAZETTE			SATURDAY	583	1
MONTREAL GAZETTE			SUNDAY	340	1
MONTREAL LE DEVOIR (F)			MORN	290	1
MONTREAL LE DEVOIR (F)			SATURDAY	360	1
LE JOURNAL DE MONTREAL (F)			MORN	3,535	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,097	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,630	13
MONTREAL LA PRESSE (F)			MORN	2,117	5
MONTREAL LA PRESSE (F)			SATURDAY	3,682	9
MONTREAL LA PRESSE (F)			SUNDAY	2,501	6
QUEBEC LE SOLEIL (F)			MORN	258	1
QUEBEC LE SOLEIL (F)			SATURDAY	419	1
QUEBEC LE SOLEIL (F)			SUNDAY	288	1
* TROIS RIVIERES LE NOUVELLISTE (F)			MORN	23,422	54
SHEFFORD	27,700	R13			
* GRANBY LA VOIX DE L'EST (F)			MORN	11,101	40
MONTREAL GAZETTE			MORN	414	1
MONTREAL GAZETTE			SATURDAY	767	3

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COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
SHEFFORD (CONT).					
MONTREAL GAZETTE			SUNDAY	556	2
LE JOURNAL DE MONTREAL (F)			MORN	2,290	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,781	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,889	14
MONTREAL LA PRESSE (F)			MORN	1,262	5
MONTREAL LA PRESSE (F)			SATURDAY	2,257	8
MONTREAL LA PRESSE (F)			SUNDAY	1,359	5
SHERBROOKE LA TRIBUNE (F)			MORN	608	2
SHERBROOKE LA TRIBUNE (F)			SATURDAY	656	2
SHERBROOKE	47,700	R15			
MONTREAL GAZETTE			MORN	1,058	2
MONTREAL GAZETTE			SATURDAY	1,716	4
MONTREAL GAZETTE			SUNDAY	1,168	2
MONTREAL LE DEVOIR (F)			MORN	487	1
MONTREAL LE DEVOIR (F)			SATURDAY	560	1
LE JOURNAL DE MONTREAL (F)			MORN	2,599	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,751	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,585	10
MONTREAL LA PRESSE (F)			MORN	1,444	3
MONTREAL LA PRESSE (F)			SATURDAY	2,840	6
MONTREAL LA PRESSE (F)			SUNDAY	1,636	3
* SHERBROOKE RECORD			MORN	1,827	4
* SHERBROOKE LA TRIBUNE (F)			MORN	21,692	45
* SHERBROOKE LA TRIBUNE (F)			SATURDAY	25,753	54
SOULANGES	5,800	R25			
LE JOURNAL DE MONTREAL (F)			MORN	1,306	23
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,685	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,713	30
MONTREAL LA PRESSE (F)			MORN	488	8
MONTREAL LA PRESSE (F)			SATURDAY	949	16
MONTREAL LA PRESSE (F)			SUNDAY	424	7
STANSTEAD	14,500	S15			
MONTREAL GAZETTE			MORN	480	3
MONTREAL GAZETTE			SATURDAY	1,233	9
MONTREAL GAZETTE			SUNDAY	571	4
LE JOURNAL DE MONTREAL (F)			MORN	611	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	857	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,332	9
MONTREAL LA PRESSE (F)			MORN	256	2
MONTREAL LA PRESSE (F)			SATURDAY	879	6
MONTREAL LA PRESSE (F)			SUNDAY	318	2
SHERBROOKE RECORD			MORN	1,003	7
SHERBROOKE LA TRIBUNE (F)			MORN	4,012	28
SHERBROOKE LA TRIBUNE (F)			SATURDAY	4,699	32
TEMISCAMINGUE	19,400	K 2			
NORTH BAY NUGGET			EVE	555	3
MONTREAL GAZETTE			SATURDAY	257	1
LE JOURNAL DE MONTREAL (F)			MORN	1,713	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,812	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,782	9
MONTREAL LA PRESSE (F)			MORN	580	3

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
TEMISCAMINGUE (CONT).					
MONTREAL LA PRESSE (F)			SATURDAY	1,001	5
MONTREAL LA PRESSE (F)			SUNDAY	324	2
TEMISCOUATA	6,500	G23			
QUEBEC LE SOLEIL (F)			MORN	957	15
QUEBEC LE SOLEIL (F)			SATURDAY	1,051	16
QUEBEC LE SOLEIL (F)			SUNDAY	798	12
LE JOURNAL DE QUEBEC (F)			MORN	411	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	489	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	486	7
TERREBONNE	75,700	M26			
MONTREAL GAZETTE			MORN	2,755	4
MONTREAL GAZETTE			SATURDAY	5,839	8
MONTREAL GAZETTE			SUNDAY	2,973	4
MONTREAL LE DEVOIR (F)			MORN	531	1
MONTREAL LE DEVOIR (F)			SATURDAY	893	1
LE JOURNAL DE MONTREAL (F)			MORN	17,893	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	23,562	31
LE JOURNAL DE MONTREAL (F)			SUNDAY	22,203	29
MONTREAL LA PRESSE (F)			MORN	9,856	13
MONTREAL LA PRESSE (F)			SATURDAY	19,161	25
MONTREAL LA PRESSE (F)			SUNDAY	9,482	13
VAUDREUIL	19,300	Q25			
MONTREAL GAZETTE			MORN	2,634	14
MONTREAL GAZETTE			SATURDAY	4,092	21
MONTREAL GAZETTE			SUNDAY	3,019	16
LE JOURNAL DE MONTREAL (F)			MORN	3,160	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,951	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,941	20
MONTREAL LA PRESSE (F)			MORN	2,020	10
MONTREAL LA PRESSE (F)			SATURDAY	3,327	17
MONTREAL LA PRESSE (F)			SUNDAY	1,852	10
VERCHERES	22,800	N31			
MONTREAL GAZETTE			MORN	468	2
MONTREAL GAZETTE			SATURDAY	848	4
MONTREAL GAZETTE			SUNDAY	591	3
LE JOURNAL DE MONTREAL (F)			MORN	5,162	23
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,204	27
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,081	27
MONTREAL LA PRESSE (F)			MORN	3,889	17
MONTREAL LA PRESSE (F)			SATURDAY	6,315	28
MONTREAL LA PRESSE (F)			SUNDAY	3,841	17
WOLFE	5,100	P17			
SHERBROOKE LA TRIBUNE (F)			MORN	1,559	31
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,605	31
YAMASKA	5,000	O12			
LE JOURNAL DE MONTREAL (F)			MORN	408	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	635	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	588	12
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	530	11

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALGOMA	46,000	D12			
* SAULT STE. MARIE SAULT STAR			EVE	26,525	58
SUDBURY STAR			EVE	666	1
TORONTO STAR			ALL DAY	1,716	4
TORONTO STAR			SATURDAY	2,192	5
TORONTO STAR			SUNDAY	2,092	5
BRANT	38,800	R16			
* BRANTFORD EXPOSITOR			EVE	28,953	75
HAMILTON SPECTATOR			EVE	942	2
TORONTO STAR			ALL DAY	2,573	7
TORONTO STAR			SATURDAY	3,968	10
TORONTO STAR			SUNDAY	3,715	10
TORONTO SUN			MORN	957	2
TORONTO SUN			SATURDAY	711	2
TORONTO SUN			SUNDAY	858	2
BRUCE	20,900	M14			
KITCHENER-WATERLOO RECORD			EVE	1,451	7
LONDON FREE PRESS			MORN	868	4
OWEN SOUND SUN TIMES			EVE	7,963	38
TORONTO STAR			ALL DAY	3,652	17
TORONTO STAR			SATURDAY	7,337	35
TORONTO STAR			SUNDAY	4,621	22
TORONTO SUN			SATURDAY	714	3
TORONTO SUN			SUNDAY	1,038	5
COCHRANE	32,400	E 6			
* TIMMINS PRESS			EVE	13,229	41
TORONTO STAR			ALL DAY	463	1
TORONTO STAR			SATURDAY	666	2
TORONTO STAR			SUNDAY	497	2
DUFFERIN	10,900	O17			
TORONTO STAR			ALL DAY	1,930	18
TORONTO STAR			SATURDAY	4,654	43
TORONTO STAR			SUNDAY	1,960	18
TORONTO SUN			MORN	1,575	14
TORONTO SUN			SATURDAY	1,367	13
TORONTO SUN			SUNDAY	3,781	35
DUNDAS	6,800	M31			
DURHAM	114,600	I10			
* OSHAWA TIMES			EVE	22,018	19
TORONTO STAR			ALL DAY	23,055	20
TORONTO STAR			SATURDAY	40,808	36
TORONTO STAR			SUNDAY	21,312	19
TORONTO SUN			MORN	21,001	18
TORONTO SUN			SATURDAY	13,839	12
TORONTO SUN			SUNDAY	42,302	37
ELGIN	25,100	S13			
LONDON FREE PRESS			MORN	9,391	37
* ST. THOMAS TIMES-JOURNAL			EVE	9,550	38

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ELGIN (CONT).					
TORONTO STAR			ALL DAY	355	1
TORONTO STAR			SATURDAY	407	2
TORONTO STAR			SUNDAY	2,544	10
ESSEX	115,500	T 8			
LONDON FREE PRESS			MORN	354	
TORONTO STAR			SATURDAY	1,036	1
TORONTO STAR			SUNDAY	1,503	1
* WINDSOR STAR			EVE	84,523	73
FRONTENAC	44,500	M27			
* KINGSTON WHIG-STANDARD			EVE	27,276	61
OTTAWA CITIZEN			ALL DAY	394	1
OTTAWA CITIZEN			SATURDAY	684	2
TORONTO STAR			ALL DAY	4,036	9
TORONTO STAR			SATURDAY	4,989	11
TORONTO STAR			SUNDAY	6,014	14
TORONTO SUN			SUNDAY	1,931	4
GLENGARRY	7,000	K32			
GRENVILLE	10,100	M30			
GREY	28,000	M16			
KITCHENER-WATERLOO RECORD			EVE	884	3
* OWEN SOUND SUN TIMES			EVE	15,240	54
TORONTO STAR			ALL DAY	3,095	11
TORONTO STAR			SATURDAY	6,478	23
TORONTO STAR			SUNDAY	4,302	15
TORONTO SUN			SATURDAY	786	3
TORONTO SUN			SUNDAY	1,378	5
HALDIMAND-NORFOLK	31,800	S16			
BRANTFORD EXPOSITOR			EVE	3,424	11
HAMILTON SPECTATOR			EVE	7,579	24
LONDON FREE PRESS			MORN	692	2
* SIMCOE REFORMER			EVE	9,524	30
TORONTO STAR			ALL DAY	2,036	6
TORONTO STAR			SATURDAY	3,607	11
TORONTO STAR			SUNDAY	3,401	11
HALIBURTON	4,900	K22			
TORONTO STAR			ALL DAY	1,202	25
TORONTO STAR			SATURDAY	3,120	64
TORONTO STAR			SUNDAY	1,315	27
HALTON	94,200	L 5			
* BURLINGTON SPECTATOR			EVE	23,391	25
TORONTO STAR			ALL DAY	18,757	20
TORONTO STAR			SATURDAY	31,443	33
TORONTO STAR			SUNDAY	19,082	20
TORONTO SUN			MORN	10,644	11
TORONTO SUN			SATURDAY	6,796	7
TORONTO SUN			SUNDAY	22,619	24

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HAMILTON-WENTWORTH	160,100	M 4			
* HAMILTON SPECTATOR			EVE	102,664	64
TORONTO STAR			ALL DAY	6,419	4
TORONTO STAR			SATURDAY	6,294	4
TORONTO STAR			SUNDAY	9,438	6
TORONTO SUN			MORN	8,071	5
TORONTO SUN			SATURDAY	6,259	4
TORONTO SUN			SUNDAY	9,164	6
HASTINGS	40,800	O25			
* BELLEVILLE INTELLIGENCER			EVE	16,700	41
KINGSTON WHIG-STANDARD			EVE	355	1
TORONTO STAR			ALL DAY	6,442	16
TORONTO STAR			SATURDAY	11,334	28
TORONTO STAR			SUNDAY	8,238	20
TORONTO SUN			SUNDAY	1,337	3
HURON	20,000	O13			
KITCHENER-WATERLOO RECORD			EVE	848	4
LONDON FREE PRESS			MORN	6,263	31
TORONTO STAR			ALL DAY	825	4
TORONTO STAR			SATURDAY	1,604	8
TORONTO STAR			SUNDAY	1,886	9
KENORA	17,200	C 4			
WINNIPEG SUN			MORN	420	2
WINNIPEG SUN			SUNDAY	438	3
WINNIPEG FREE PRESS			EVE	3,292	19
WINNIPEG FREE PRESS			SATURDAY	4,194	24
WINNIPEG FREE PRESS			SUNDAY	2,679	16
* KENORA MINER AND NEWS			EVE	4,637	27
THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL			MORN/EVE	929	5
KENT	38,300	S11			
* CHATHAM NEWS			EVE	15,776	41
LONDON FREE PRESS			MORN	7,801	20
TORONTO STAR			ALL DAY	493	1
TORONTO STAR			SATURDAY	603	2
TORONTO STAR			SUNDAY	1,931	5
WINDSOR STAR			EVE	2,575	7
LAMBTON	45,300	R11			
LONDON FREE PRESS			MORN	11,230	25
* SARNIA OBSERVER			EVE	24,007	53
TORONTO STAR			SATURDAY	1,065	2
TORONTO STAR			SUNDAY	3,436	8
LANARK	18,500	L28			
OTTAWA CITIZEN			ALL DAY	8,828	48
OTTAWA CITIZEN			SATURDAY	11,786	64
TORONTO STAR			ALL DAY	507	3
TORONTO STAR			SATURDAY	732	4
TORONTO STAR			SUNDAY	1,450	8

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COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
LEEDS	20,700	N29			
LEEDS & GRENVILLE	31,600	N29			
* BROCKVILLE RECORDER AND TIMES			EVE	15,211	48
KINGSTON WHIG-STANDARD			EVE	2,678	8
OTTAWA CITIZEN			ALL DAY	4,411	14
OTTAWA CITIZEN			SATURDAY	6,220	20
TORONTO STAR			ALL DAY	987	3
TORONTO STAR			SATURDAY	1,705	5
TORONTO STAR			SUNDAY	2,197	7
LENNOX & ADDINGTON	12,200	O26			
KINGSTON WHIG-STANDARD			EVE	5,368	44
TORONTO STAR			ALL DAY	887	7
TORONTO STAR			SATURDAY	1,107	9
TORONTO STAR			SUNDAY	1,267	10
MANITOULIN	3,400	G13			
SUDBURY STAR			EVE	590	17
TORONTO STAR			ALL DAY	197	6
TORONTO STAR			SATURDAY	192	6
MIDDLESEX	129,600	R13			
* LONDON FREE PRESS			MORN	79,381	61
TORONTO STAR			ALL DAY	3,515	3
TORONTO STAR			SATURDAY	5,168	4
TORONTO STAR			SUNDAY	18,413	14
TORONTO SUN			SUNDAY	2,013	2
MUSKOKA	15,400	K20			
TORONTO STAR			ALL DAY	5,134	33
TORONTO STAR			SATURDAY	10,015	65
TORONTO STAR			SUNDAY	5,952	39
TORONTO SUN			SATURDAY	1,307	8
TORONTO SUN			SUNDAY	2,266	15
NIAGARA	137,100	P 8			
HAMILTON SPECTATOR			EVE	6,316	5
* NIAGARA FALLS REVIEW			EVE	21,600	16
* ST. CATHARINES STANDARD			EVE	43,189	32
TORONTO STAR			ALL DAY	12,715	9
TORONTO STAR			SATURDAY	18,250	13
TORONTO STAR			SUNDAY	15,492	11
TORONTO SUN			MORN	3,205	2
TORONTO SUN			SATURDAY	3,982	3
TORONTO SUN			SUNDAY	7,085	5
* WELLAND TRIBUNE			EVE	16,809	12
NIPISSING	28,200	G22			
* NORTH BAY NUGGET			EVE	19,307	68
TORONTO STAR			ALL DAY	2,230	8
TORONTO STAR			SATURDAY	2,592	9
TORONTO STAR			SUNDAY	3,317	12

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COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
NORTHUMBERLAND	25,000	O23			
* COBOURG STAR			EVE	5,490	22
PETERBOROUGH EXAMINER			EVE	1,103	4
* PORT HOPE GUIDE			EVE	3,354	13
TORONTO STAR			ALL DAY	3,797	15
TORONTO STAR			SATURDAY	7,398	30
TORONTO STAR			SUNDAY	4,234	17
TORONTO SUN			MORN	1,689	7
TORONTO SUN			SATURDAY	1,350	5
TORONTO SUN			SUNDAY	2,448	10
OTTAWA-CARLETON	242,200	K29			
* OTTAWA CITIZEN			ALL DAY	137,249	57
* OTTAWA CITIZEN			SATURDAY	173,051	71
* OTTAWA LE DROIT (F)			ALL DAY	7,490	3
* OTTAWA LE DROIT (F)			SATURDAY	7,887	3
TORONTO STAR			ALL DAY	2,818	1
TORONTO STAR			SATURDAY	3,665	2
TORONTO STAR			SUNDAY	12,331	5
TORONTO SUN			MORN	939	
TORONTO SUN			SATURDAY	570	
MONTREAL GAZETTE			MORN	3,572	1
MONTREAL GAZETTE			SATURDAY	3,596	1
MONTREAL GAZETTE			SUNDAY	3,334	1
MONTREAL LE DEVOIR (F)			MORN	1,710	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,607	1
LE JOURNAL DE MONTREAL (F)			MORN	2,835	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,964	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,291	1
MONTREAL LA PRESSE (F)			MORN	1,823	1
MONTREAL LA PRESSE (F)			SATURDAY	1,777	1
MONTREAL LA PRESSE (F)			SUNDAY	706	
OXFORD	30,200	R15			
BRANTFORD EXPOSITOR			EVE	551	2
KITCHENER-WATERLOO RECORD			EVE	1,101	4
LONDON FREE PRESS			MORN	9,263	31
STRATFORD BEACON-HERALD			EVE	580	2
TORONTO STAR			ALL DAY	708	2
TORONTO STAR			SATURDAY	1,396	5
TORONTO STAR			SUNDAY	2,396	8
TORONTO SUN			SUNDAY	671	2
* WOODSTOCK SENTINEL-REVIEW			EVE	10,080	33
PARRY SOUND	12,800	I19			
NORTH BAY NUGGET			EVE	3,063	24
TORONTO STAR			ALL DAY	2,465	19
TORONTO STAR			SATURDAY	4,069	32
TORONTO STAR			SUNDAY	2,698	21
TORONTO SUN			SUNDAY	287	2
PEEL	204,900	K 6			
* BRAMPTON TIMES			EVE	9,331	5
TORONTO STAR			ALL DAY	58,640	29
TORONTO STAR			SATURDAY	88,954	43

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COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
PEEL (CONT).					
TORONTO STAR			SUNDAY	53,648	26
TORONTO SUN			MORN	44,320	22
TORONTO SUN			SATURDAY	23,930	12
TORONTO SUN			SUNDAY	72,369	35
PERTH	24,200	P14			
KITCHENER-WATERLOO RECORD			EVE	2,877	12
LONDON FREE PRESS			MORN	2,245	9
* STRATFORD BEACON-HERALD			EVE	12,255	51
TORONTO STAR			ALL DAY	1,100	5
TORONTO STAR			SATURDAY	2,732	11
TORONTO STAR			SUNDAY	2,614	11
TORONTO SUN			SUNDAY	319	1
PETERBOROUGH	39,300	N23			
* PETERBOROUGH EXAMINER			EVE	25,208	64
TORONTO STAR			ALL DAY	4,118	10
TORONTO STAR			SATURDAY	10,315	26
TORONTO STAR			SUNDAY	5,436	14
TORONTO SUN			MORN	2,439	6
TORONTO SUN			SATURDAY	2,062	5
TORONTO SUN			SUNDAY	3,525	9
PRESCOTT	10,000	K32			
PRESCOTT & RUSSELL	19,900	K32			
OTTAWA CITIZEN			ALL DAY	4,908	25
OTTAWA CITIZEN			SATURDAY	6,600	33
OTTAWA LE DROIT (F)			ALL DAY	3,132	16
OTTAWA LE DROIT (F)			SATURDAY	3,313	17
MONTREAL GAZETTE			SATURDAY	370	2
LE JOURNAL DE MONTREAL (F)			MORN	821	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	953	5
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,192	6
PRINCE EDWARD	8,100	P25			
BELLEVILLE INTELLIGENCER			EVE	1,352	17
KINGSTON WHIG-STANDARD			EVE	452	6
TORONTO STAR			ALL DAY	972	12
TORONTO STAR			SATURDAY	1,582	20
TORONTO STAR			SUNDAY	1,168	14
TORONTO SUN			SUNDAY	343	4
RAINY RIVER	8,300	F 2			
WINNIPEG FREE PRESS			EVE	1,007	12
WINNIPEG FREE PRESS			SATURDAY	1,436	17
WINNIPEG FREE PRESS			SUNDAY	918	11
THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL			MORN/EVE	889	11
RENFREW	32,000	J26			
OTTAWA CITIZEN			ALL DAY	10,542	33
OTTAWA CITIZEN			SATURDAY	15,075	47
* PEMBROKE OBSERVER			EVE	7,016	22
TORONTO STAR			ALL DAY	609	2
TORONTO STAR			SATURDAY	930	3

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COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
RENFREW (CONT).					
TORONTO STAR			SUNDAY	1,387	4
RUSSELL	8,600	K31			
SIMCOE	86,100	M19			
* BARRIE EXAMINER			EVE	14,021	16
* ORILLIA PACKET & TIMES			EVE	10,099	12
TORONTO STAR			ALL DAY	15,006	17
TORONTO STAR			SATURDAY	34,658	40
TORONTO STAR			SUNDAY	16,116	19
TORONTO SUN			MORN	5,009	6
TORONTO SUN			SATURDAY	7,703	9
TORONTO SUN			SUNDAY	16,127	19
STORMONT	22,100	L32			
STOR. , DUN. & GLEN.	37,000	L32			
* CORNWALL STANDARD-FREEHOLDER			EVE	17,383	47
OTTAWA CITIZEN			ALL DAY	7,333	20
OTTAWA CITIZEN			SATURDAY	8,844	24
TORONTO STAR			ALL DAY	349	1
TORONTO STAR			SATURDAY	545	1
TORONTO STAR			SUNDAY	1,337	4
MONTREAL GAZETTE			MORN	995	3
MONTREAL GAZETTE			SATURDAY	1,912	5
MONTREAL GAZETTE			SUNDAY	1,105	3
LE JOURNAL DE MONTREAL (F)			MORN	283	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	297	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	384	1
SUDBURY RM	54,400	D16			
* SUDBURY STAR			EVE	25,219	46
TORONTO STAR			ALL DAY	3,184	6
TORONTO STAR			SATURDAY	3,717	7
TORONTO STAR			SUNDAY	4,105	8
SUDBURY DISTRICT	8,500	C16			
SUDBURY STAR			EVE	1,725	20
TIMMINS PRESS			EVE	384	5
TORONTO STAR			ALL DAY	531	6
TORONTO STAR			SATURDAY	589	7
TORONTO STAR			SUNDAY	552	6
THUNDER BAY	55,900	E 4			
WINNIPEG FREE PRESS			SATURDAY	412	1
* THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL			MORN/EVE	37,149	66
TORONTO STAR			ALL DAY	347	1
TORONTO STAR			SATURDAY	726	1
TORONTO STAR			SUNDAY	401	1
TIMISKAMING	14,700	F 7			
* KIRKLAND LAKE NORTHERN NEWS			EVE	5,478	37
NORTH BAY NUGGET			EVE	1,604	11
TORONTO STAR			ALL DAY	928	6
TORONTO STAR			SATURDAY	1,551	11

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COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
TIMISKAMING (CONT).					
TORONTO STAR			SUNDAY	1,051	7
TORONTO	838,800	K 8			
OTTAWA CITIZEN			ALL DAY	265	
OTTAWA CITIZEN			SATURDAY	411	
* TORONTO STAR			ALL DAY	267,725	32
* TORONTO STAR			SATURDAY	367,411	44
* TORONTO STAR			SUNDAY	214,048	26
* TORONTO SUN			MORN	156,755	19
* TORONTO SUN			SATURDAY	92,855	11
* TORONTO SUN			SUNDAY	213,771	25
MONTREAL GAZETTE			MORN	364	
MONTREAL GAZETTE			SATURDAY	506	
MONTREAL GAZETTE			SUNDAY	305	
MONTREAL LA PRESSE (F)			MORN	274	
MONTREAL LA PRESSE (F)			SATURDAY	409	
VICTORIA	20,300	M21			
* LINDSAY POST			EVE	4,854	24
PETERBOROUGH EXAMINER			EVE	840	4
TORONTO STAR			ALL DAY	4,045	20
TORONTO STAR			SATURDAY	9,857	49
TORONTO STAR			SUNDAY	4,351	21
TORONTO SUN			MORN	1,126	6
TORONTO SUN			SATURDAY	1,090	5
TORONTO SUN			SUNDAY	2,474	12
WATERLOO	121,400	L 2			
* CAMBRIDGE REPORTER			EVE	13,622	11
* KITCHENER-WATERLOO RECORD			EVE	64,347	53
TORONTO STAR			ALL DAY	2,861	2
TORONTO STAR			SATURDAY	6,184	5
TORONTO STAR			SUNDAY	5,959	5
TORONTO SUN			MORN	8,415	7
TORONTO SUN			SATURDAY	6,137	5
TORONTO SUN			SUNDAY	8,265	7
WELLINGTON	50,200	O16			
* GUELPH MERCURY			EVE	18,441	37
KITCHENER-WATERLOO RECORD			EVE	6,671	13
TORONTO STAR			ALL DAY	3,907	8
TORONTO STAR			SATURDAY	8,862	18
TORONTO STAR			SUNDAY	5,227	10
TORONTO SUN			MORN	3,353	7
TORONTO SUN			SATURDAY	2,422	5
TORONTO SUN			SUNDAY	4,349	9
YORK	117,900	J 7			
TORONTO STAR			ALL DAY	41,417	35
TORONTO STAR			SATURDAY	67,144	57
TORONTO STAR			SUNDAY	36,895	31
TORONTO SUN			MORN	21,216	18
TORONTO SUN			SATURDAY	11,515	10
TORONTO SUN			SUNDAY	35,066	30

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,900	Q13			
WINNIPEG SUN			SUNDAY	361	6
WINNIPEG FREE PRESS			EVE	1,926	33
WINNIPEG FREE PRESS			SATURDAY	3,613	61
WINNIPEG FREE PRESS			SUNDAY	1,655	28
CEN. DIV. 02	12,400	R11			
WINNIPEG SUN			MORN	535	4
WINNIPEG SUN			SUNDAY	718	6
WINNIPEG FREE PRESS			EVE	2,952	24
WINNIPEG FREE PRESS			SATURDAY	6,054	49
WINNIPEG FREE PRESS			SUNDAY	2,574	21
CEN. DIV. 03	12,700	S 9			
WINNIPEG SUN			MORN	288	2
WINNIPEG SUN			SUNDAY	396	3
WINNIPEG FREE PRESS			EVE	2,687	21
WINNIPEG FREE PRESS			SATURDAY	6,143	48
WINNIPEG FREE PRESS			SUNDAY	2,179	17
CEN. DIV. 04	3,900	S 8			
WINNIPEG FREE PRESS			EVE	776	20
WINNIPEG FREE PRESS			SATURDAY	1,654	42
WINNIPEG FREE PRESS			SUNDAY	680	17
CEN. DIV. 05	6,000	S 3			
BRANDON SUN			EVE	1,473	25
BRANDON SUN			FRIDAY	2,247	37
WINNIPEG FREE PRESS			EVE	517	9
WINNIPEG FREE PRESS			SATURDAY	820	14
WINNIPEG FREE PRESS			SUNDAY	454	8
CEN. DIV. 06	4,000	Q 2			
BRANDON SUN			EVE	1,064	27
BRANDON SUN			FRIDAY	1,803	45
WINNIPEG FREE PRESS			EVE	259	6
WINNIPEG FREE PRESS			SATURDAY	384	10
WINNIPEG FREE PRESS			SUNDAY	201	5
CEN. DIV. 07	21,400	Q 5			
* BRANDON SUN			EVE	13,478	63
* BRANDON SUN			FRIDAY	14,945	70
WINNIPEG SUN			MORN	766	4
WINNIPEG SUN			SUNDAY	1,000	5
WINNIPEG FREE PRESS			EVE	1,697	8
WINNIPEG FREE PRESS			SATURDAY	2,497	12
WINNIPEG FREE PRESS			SUNDAY	1,399	7
CEN. DIV. 08	4,200	P 7			
WINNIPEG FREE PRESS			EVE	743	18
WINNIPEG FREE PRESS			SATURDAY	1,559	37
WINNIPEG FREE PRESS			SUNDAY	596	14
CEN. DIV. 09	7,800	Q 8			
* PORTAGE LA PRAIRIE GRAPHIC			EVE	4,582	59

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 09 (CONT).					
WINNIPEG SUN			MORN	515	7
WINNIPEG SUN			SUNDAY	710	9
WINNIPEG FREE PRESS			EVE	1,741	22
WINNIPEG FREE PRESS			SATURDAY	3,388	43
WINNIPEG FREE PRESS			SUNDAY	1,378	18
CEN. DIV. 10	2,000	Q10			
WINNIPEG SUN			MORN	347	17
WINNIPEG SUN			SUNDAY	368	18
WINNIPEG FREE PRESS			EVE	744	37
WINNIPEG FREE PRESS			SATURDAY	1,221	61
WINNIPEG FREE PRESS			SUNDAY	566	28
CEN. DIV. 11	233,800	G11			
* WINNIPEG SUN			MORN	42,032	18
* WINNIPEG SUN			SUNDAY	51,537	22
* WINNIPEG FREE PRESS			EVE	133,029	57
* WINNIPEG FREE PRESS			SATURDAY	167,617	72
* WINNIPEG FREE PRESS			SUNDAY	114,785	49
CEN. DIV. 12	5,500	Q11			
WINNIPEG SUN			MORN	259	5
WINNIPEG SUN			SUNDAY	449	8
WINNIPEG FREE PRESS			EVE	1,919	35
WINNIPEG FREE PRESS			SATURDAY	3,457	63
WINNIPEG FREE PRESS			SUNDAY	1,726	31
CEN. DIV. 13	11,400	P11			
WINNIPEG SUN			MORN	731	6
WINNIPEG SUN			SUNDAY	1,112	10
WINNIPEG FREE PRESS			EVE	4,288	38
WINNIPEG FREE PRESS			SATURDAY	6,713	59
WINNIPEG FREE PRESS			SUNDAY	3,821	34
CEN. DIV. 14	4,700	P10			
WINNIPEG FREE PRESS			EVE	1,739	37
WINNIPEG FREE PRESS			SATURDAY	3,332	71
WINNIPEG FREE PRESS			SUNDAY	1,469	31
CEN. DIV. 15	9,000	O 3			
BRANDON SUN			EVE	1,828	20
BRANDON SUN			FRIDAY	2,917	32
WINNIPEG FREE PRESS			EVE	952	11
WINNIPEG FREE PRESS			SATURDAY	1,729	19
WINNIPEG FREE PRESS			SUNDAY	708	8
CEN. DIV. 16	3,800	M 2			
BRANDON SUN			FRIDAY	200	5
WINNIPEG FREE PRESS			EVE	425	11
WINNIPEG FREE PRESS			SATURDAY	718	19
WINNIPEG FREE PRESS			SUNDAY	379	10
CEN. DIV. 17	9,800	M 5			
WINNIPEG FREE PRESS			EVE	1,303	13
WINNIPEG FREE PRESS			SATURDAY	2,362	24

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 17 (CONT).					
WINNIPEG FREE PRESS			SUNDAY	1,037	11
CEN. DIV. 18	7,800	N 9			
WINNIPEG SUN			SUNDAY	289	4
WINNIPEG FREE PRESS			EVE	2,594	33
WINNIPEG FREE PRESS			SATURDAY	5,054	65
WINNIPEG FREE PRESS			SUNDAY	2,008	26
CEN. DIV. 19	1,800	L14			
CEN. DIV. 20	4,600	G 2			
WINNIPEG FREE PRESS			EVE	543	12
WINNIPEG FREE PRESS			SATURDAY	775	17
WINNIPEG FREE PRESS			SUNDAY	483	11
CEN. DIV. 21	7,600	E 2			
WINNIPEG SUN			MORN	250	3
WINNIPEG SUN			SUNDAY	308	4
WINNIPEG FREE PRESS			EVE	1,445	19
WINNIPEG FREE PRESS			SATURDAY	2,221	29
WINNIPEG FREE PRESS			SUNDAY	1,297	17
CEN. DIV. 22	8,200	E 4			
WINNIPEG SUN			MORN	345	4
WINNIPEG FREE PRESS			EVE	916	11
WINNIPEG FREE PRESS			SATURDAY	1,390	17
WINNIPEG FREE PRESS			SUNDAY	860	10
CEN. DIV. 23	2,700	C 3			
WINNIPEG FREE PRESS			EVE	398	15
WINNIPEG FREE PRESS			SATURDAY	588	22
WINNIPEG FREE PRESS			SUNDAY	311	12

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

SASKATCHEWAN

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	12,400	S14			
REGINA LEADER-POST			EVE	3,313	27
CEN. DIV. 02	9,600	S10			
REGINA LEADER-POST			EVE	2,927	30
CEN. DIV. 03	7,000	S 7			
REGINA LEADER-POST			EVE	1,384	20
CEN. DIV. 04	5,000	R 3			
REGINA LEADER-POST			EVE	756	15
CEN. DIV. 05	14,500	P14			
REGINA LEADER-POST			EVE	3,723	26
CEN. DIV. 06	79,900	P10			
* REGINA LEADER-POST			EVE	51,469	64
CEN. DIV. 07	19,800	P 7			
* MOOSE JAW TIMES-HERALD			EVE	9,140	46
REGINA LEADER-POST			EVE	2,999	15
CEN. DIV. 08	13,400	O 3			
REGINA LEADER-POST			EVE	2,008	15
SASKATOON STAR PHOENIX			ALL DAY	594	4
CEN. DIV. 09	16,300	M13			
REGINA LEADER-POST			EVE	2,466	15
CEN. DIV. 10	8,700	M11			
REGINA LEADER-POST			EVE	890	10
SASKATOON STAR PHOENIX			ALL DAY	735	8
CEN. DIV. 11	84,100	M 8			
REGINA LEADER-POST			EVE	581	1
* SASKATOON STAR PHOENIX			ALL DAY	47,378	56
CEN. DIV. 12	8,800	M 5			
SASKATOON STAR PHOENIX			ALL DAY	1,842	21
CEN. DIV. 13	10,000	L 2			
SASKATOON STAR PHOENIX			ALL DAY	1,992	20
CEN. DIV. 14	16,800	J12			
SASKATOON STAR PHOENIX			ALL DAY	2,505	15
CEN. DIV. 15	28,400	J 8			
* PRINCE ALBERT HERALD			EVE	8,762	31
SASKATOON STAR PHOENIX			ALL DAY	4,294	15
CEN. DIV. 16	14,000	I 6			
PRINCE ALBERT HERALD			EVE	309	2
SASKATOON STAR PHOENIX			ALL DAY	2,346	17

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

SASKATCHEWAN

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 17	12,400	H 3			
SASKATOON STAR PHOENIX			ALL DAY	1,256	10
CEN. DIV. 18	5,900	C 3			
SASKATOON STAR PHOENIX			ALL DAY	639	11

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

ALBERTA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	21,200	R14			
CALGARY HERALD			MORN	434	2
CALGARY HERALD			SUNDAY	562	3
CALGARY SUN			MORN	1,891	9
CALGARY SUN			SUNDAY	2,164	10
LETHBRIDGE HERALD			EVE	433	2
* MEDICINE HAT NEWS			EVE	13,470	64
CEN. DIV. 02	41,900	Q12			
CALGARY HERALD			MORN	1,932	5
CALGARY HERALD			SUNDAY	1,978	5
CALGARY SUN			MORN	2,956	7
CALGARY SUN			SUNDAY	3,922	9
* LETHBRIDGE HERALD			EVE	20,433	49
CEN. DIV. 03	10,000	R 9			
CALGARY HERALD			MORN	978	10
CALGARY HERALD			SUNDAY	785	8
CALGARY SUN			MORN	701	7
CALGARY SUN			SUNDAY	870	9
LETHBRIDGE HERALD			EVE	2,863	29
CEN. DIV. 04	4,300	N14			
CALGARY HERALD			MORN	472	11
CALGARY HERALD			SUNDAY	405	9
CALGARY SUN			MORN	327	8
CALGARY SUN			SUNDAY	361	8
EDMONTON JOURNAL			MORN	223	5
EDMONTON JOURNAL			FRIDAY	223	5
CEN. DIV. 05	13,000	O10			
CALGARY HERALD			MORN	2,523	19
CALGARY HERALD			SUNDAY	1,966	15
CALGARY SUN			MORN	1,162	9
CALGARY SUN			SUNDAY	1,777	14
LETHBRIDGE HERALD			EVE	277	2
CEN. DIV. 06	274,300	N 9			
* CALGARY HERALD			MORN	124,167	45
* CALGARY HERALD			SUNDAY	111,288	41
* CALGARY SUN			MORN	60,904	22
* CALGARY SUN			SUNDAY	80,011	29
EDMONTON JOURNAL			MORN	258	
EDMONTON JOURNAL			FRIDAY	256	
RED DEER ADVOCATE			EVE	328	
CEN. DIV. 07	14,100	K13			
EDMONTON JOURNAL			MORN	2,439	17
EDMONTON JOURNAL			FRIDAY	3,479	25
EDMONTON JOURNAL			SUNDAY	1,989	14
EDMONTON SUN			MORN	1,139	8
EDMONTON SUN			SUNDAY	1,422	10
RED DEER ADVOCATE			EVE	490	3

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

ALBERTA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 08	42,700	K 9			
CALGARY HERALD			MORN	733	2
CALGARY HERALD			SUNDAY	692	2
CALGARY SUN			MORN	2,311	5
CALGARY SUN			SUNDAY	2,799	7
EDMONTON JOURNAL			MORN	1,497	4
EDMONTON JOURNAL			FRIDAY	1,870	4
EDMONTON JOURNAL			SUNDAY	1,288	3
EDMONTON SUN			MORN	583	1
EDMONTON SUN			SUNDAY	629	1
* RED DEER ADVOCATE			EVE	21,712	51
CEN. DIV. 09	5,500	L 6			
CALGARY HERALD			MORN	1,644	30
CALGARY HERALD			SUNDAY	1,533	28
CALGARY SUN			MORN	1,176	21
CALGARY SUN			SUNDAY	1,506	27
EDMONTON JOURNAL			MORN	515	9
EDMONTON JOURNAL			FRIDAY	503	9
EDMONTON JOURNAL			SUNDAY	426	8
LETHBRIDGE HERALD			EVE	801	15
CEN. DIV. 10	28,300	I13			
EDMONTON JOURNAL			MORN	5,071	18
EDMONTON JOURNAL			FRIDAY	7,608	27
EDMONTON JOURNAL			SUNDAY	4,302	15
EDMONTON SUN			MORN	3,604	13
EDMONTON SUN			SUNDAY	4,830	17
CEN. DIV. 11	300,900	I 9			
CALGARY HERALD			MORN	251	
* EDMONTON JOURNAL			MORN	131,815	44
* EDMONTON JOURNAL			FRIDAY	157,658	52
* EDMONTON JOURNAL			SUNDAY	120,121	40
* EDMONTON SUN			MORN	78,203	26
* EDMONTON SUN			SUNDAY	112,532	37
CEN. DIV. 12	14,300	G13			
EDMONTON JOURNAL			MORN	2,821	20
EDMONTON JOURNAL			FRIDAY	4,277	30
EDMONTON JOURNAL			SUNDAY	2,372	17
EDMONTON SUN			MORN	1,678	12
EDMONTON SUN			SUNDAY	2,136	15
CEN. DIV. 13	19,200	G 9			
EDMONTON JOURNAL			MORN	3,619	19
EDMONTON JOURNAL			FRIDAY	6,655	35
EDMONTON JOURNAL			SUNDAY	2,949	15
EDMONTON SUN			MORN	1,870	10
EDMONTON SUN			SUNDAY	2,590	13
CEN. DIV. 14	8,800	H 6			
EDMONTON JOURNAL			MORN	1,613	18
EDMONTON JOURNAL			FRIDAY	2,435	28
EDMONTON JOURNAL			SUNDAY	1,374	16

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

ALBERTA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 14 (CONT).					
EDMONTON SUN			MORN	1,408	16
EDMONTON SUN			SUNDAY	1,851	21
CEN. DIV. 15	8,400	N 7			
EDMONTON JOURNAL			MORN	554	7
EDMONTON JOURNAL			FRIDAY	582	7
EDMONTON JOURNAL			SUNDAY	559	7
EDMONTON SUN			MORN	265	3
EDMONTON SUN			SUNDAY	355	4
CEN. DIV. 16	15,500	C 5			
EDMONTON JOURNAL			MORN	2,106	14
EDMONTON JOURNAL			FRIDAY	2,360	15
EDMONTON JOURNAL			SUNDAY	1,938	13
EDMONTON SUN			MORN	1,991	13
EDMONTON SUN			SUNDAY	1,894	12
* FORT MCMURRAY TODAY			EVE	6,353	41
* FORT MCMURRAY TODAY			FRIDAY	7,777	50
CEN. DIV. 17	14,500	C 3			
EDMONTON JOURNAL			MORN	2,034	14
EDMONTON JOURNAL			FRIDAY	2,262	16
EDMONTON JOURNAL			SUNDAY	1,674	12
EDMONTON SUN			MORN	525	4
EDMONTON SUN			SUNDAY	597	4
CEN. DIV. 18	4,000	F 2			
EDMONTON JOURNAL			MORN	1,021	26
EDMONTON JOURNAL			FRIDAY	1,176	29
EDMONTON JOURNAL			SUNDAY	842	21
EDMONTON SUN			MORN	356	9
EDMONTON SUN			SUNDAY	395	10
CEN. DIV. 19	24,900	E 2			
EDMONTON JOURNAL			MORN	3,112	13
EDMONTON JOURNAL			FRIDAY	3,315	13
EDMONTON JOURNAL			SUNDAY	2,784	11
EDMONTON SUN			MORN	843	3
EDMONTON SUN			SUNDAY	991	4
* GRANDE PRAIRIE HERALD-TRIBUNE			EVE	8,199	33

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	11,000	M 4			
* PORT ALBERNI ALBERNI VALLEY TIMES			EVE	6,556	60
VANCOUVER PROVINCE			MORN	673	6
VANCOUVER PROVINCE			SUNDAY	918	8
VANCOUVER SUN			EVE	754	7
VICTORIA TIMES-COLONIST			MORN	1,370	12
VICTORIA TIMES-COLONIST			SUNDAY	1,201	11
BULKLEY-NECHAKO	11,900	E 5			
PRINCE GEORGE CITIZEN			EVE	1,353	11
VANCOUVER PROVINCE			MORN	702	6
VANCOUVER PROVINCE			SUNDAY	874	7
VANCOUVER SUN			EVE	338	3
CAPITAL	113,700	O 6			
VANCOUVER PROVINCE			MORN	1,328	1
VANCOUVER PROVINCE			SUNDAY	1,645	1
VANCOUVER SUN			EVE	2,924	3
* VICTORIA TIMES-COLONIST			MORN	67,787	60
* VICTORIA TIMES-COLONIST			SUNDAY	65,098	57
CARIBOO	20,300	H 8			
VANCOUVER PROVINCE			MORN	2,374	12
VANCOUVER PROVINCE			SUNDAY	3,048	15
VANCOUVER SUN			EVE	573	3
CENTRAL COAST	1,000	H 3			
VANCOUVER PROVINCE			MORN	77	8
VANCOUVER PROVINCE			SUNDAY	59	6
CEN. FRAZER VALLEY	50,400	N 9			
VANCOUVER PROVINCE			MORN	11,133	22
VANCOUVER PROVINCE			SUNDAY	13,774	27
VANCOUVER SUN			EVE	10,595	21
CENTRAL KOOTENAY	19,000	L16			
* NELSON NEWS			EVE	4,483	24
TRAIL TIMES			EVE	344	2
VANCOUVER PROVINCE			MORN	1,821	10
VANCOUVER PROVINCE			SUNDAY	2,339	12
VANCOUVER SUN			EVE	493	3
CENTRAL OKANAGAN	36,200	L13			
* KELOWNA COURIER			EVE	16,352	45
VANCOUVER PROVINCE			MORN	2,921	8
VANCOUVER PROVINCE			SUNDAY	4,223	12
VANCOUVER SUN			EVE	355	1
COLUMBIA-SHUSWAP	15,100	I15			
VANCOUVER PROVINCE			MORN	1,577	10
VANCOUVER PROVINCE			SUNDAY	1,913	13
VANCOUVER SUN			EVE	448	3
COMOX-STRATHCONA	27,500	L 4			
VANCOUVER PROVINCE			MORN	1,590	6

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
COMOX-STRATHCONA (CONT).					
VANCOUVER PROVINCE			SUNDAY	1,948	7
VANCOUVER SUN			EVE	2,760	10
VICTORIA TIMES-COLONIST			MORN	1,896	7
VICTORIA TIMES-COLONIST			SUNDAY	2,009	7
COWICHAN VALLEY	20,000	N 6			
NANAIMO FREE PRESS			EVE	380	2
VANCOUVER PROVINCE			MORN	650	3
VANCOUVER PROVINCE			SUNDAY	957	5
VANCOUVER SUN			EVE	1,223	6
VICTORIA TIMES-COLONIST			MORN	5,703	29
VICTORIA TIMES-COLONIST			SUNDAY	5,690	28
DEWDNEY-ALOUETTE	24,800	M 9			
VANCOUVER PROVINCE			MORN	6,405	26
VANCOUVER PROVINCE			SUNDAY	7,813	32
VANCOUVER SUN			EVE	5,995	24
EAST KOOTENAY	19,100	K18			
CALGARY HERALD			MORN	1,107	6
CALGARY HERALD			SUNDAY	1,147	6
CALGARY SUN			MORN	385	2
CALGARY SUN			SUNDAY	472	2
LETHBRIDGE HERALD			EVE	714	4
* CRANBROOK TOWNSMAN			EVE	4,086	21
VANCOUVER PROVINCE			MORN	1,081	6
VANCOUVER PROVINCE			SUNDAY	1,247	7
VANCOUVER SUN			EVE	569	3
FRASER-CHEAM	21,900	M10			
VANCOUVER PROVINCE			MORN	5,413	25
VANCOUVER PROVINCE			SUNDAY	6,486	30
VANCOUVER SUN			EVE	3,298	15
FRASER-FORT GEORGE	30,500	E 6			
* PRINCE GEORGE CITIZEN			EVE	20,260	66
VANCOUVER PROVINCE			MORN	1,023	3
VANCOUVER PROVINCE			SUNDAY	1,776	6
VANCOUVER SUN			EVE	416	1
GREATER VANCOUVER	516,200	D11			
* VANCOUVER PROVINCE			MORN	121,510	24
* VANCOUVER PROVINCE			SUNDAY	146,625	28
* VANCOUVER SUN			EVE	179,830	35
TORONTO STAR			SATURDAY	271	
KITIMAT-STIKINE	12,100	D 4			
VANCOUVER PROVINCE			MORN	1,280	11
VANCOUVER PROVINCE			SUNDAY	1,962	16
KOOTENAY BOUNDARY	11,500	M14			
* TRAIL TIMES			EVE	5,460	47
VANCOUVER PROVINCE			MORN	1,396	12
VANCOUVER PROVINCE			SUNDAY	1,894	16
VANCOUVER SUN			EVE	485	4

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
MOUNT WADDINGTON	5,100	J 3			
VANCOUVER PROVINCE			MORN	797	16
VANCOUVER PROVINCE			SUNDAY	930	18
VANCOUVER SUN			EVE	455	9
NANAIMO	34,100	M 6			
* NANAIMO FREE PRESS			EVE	8,913	26
VANCOUVER PROVINCE			MORN	2,007	6
VANCOUVER PROVINCE			SUNDAY	2,783	8
VANCOUVER SUN			EVE	2,774	8
VICTORIA TIMES-COLONIST			MORN	3,619	11
VICTORIA TIMES-COLONIST			SUNDAY	3,741	11
NORTH OKANAGAN	21,200	K14			
VANCOUVER PROVINCE			MORN	1,514	7
VANCOUVER PROVINCE			SUNDAY	2,479	12
VANCOUVER SUN			EVE	366	2
* VERNON NEWS			EVE	7,930	37
OKANAGAN-SIMILKAMEEN	24,900	M12			
* PENTICTON HERALD			EVE	8,025	32
VANCOUVER PROVINCE			MORN	3,427	14
VANCOUVER PROVINCE			SUNDAY	4,650	19
VANCOUVER SUN			EVE	611	2
PEACE RIVER-LIARD	19,800	C 6			
EDMONTON JOURNAL			MORN	1,100	6
EDMONTON JOURNAL			FRIDAY	1,052	5
EDMONTON JOURNAL			SUNDAY	904	5
* FORT ST. JOHN ALASKA HIGHWAY NEWS			EVE	3,149	16
VANCOUVER PROVINCE			MORN	763	4
VANCOUVER PROVINCE			SUNDAY	1,163	6
POWELL RIVER	7,000	K 6			
VANCOUVER PROVINCE			MORN	1,084	15
VANCOUVER PROVINCE			SUNDAY	1,323	19
VANCOUVER SUN			EVE	1,093	16
SKEENA-Q.CHARLOTTE	7,700	D 3			
* PRINCE RUPERT NEWS			EVE	3,763	49
VANCOUVER PROVINCE			MORN	711	9
VANCOUVER PROVINCE			SUNDAY	912	12
VANCOUVER SUN			EVE	304	4
SQUAMISH-LILLOOET	6,500	K 8			
VANCOUVER PROVINCE			MORN	2,193	34
VANCOUVER PROVINCE			SUNDAY	2,745	42
VANCOUVER SUN			EVE	1,402	22
STIKINE	700	B 3			
SUNSHINE COAST	7,200	L 7			
VANCOUVER PROVINCE			MORN	904	13
VANCOUVER PROVINCE			SUNDAY	1,361	19
VANCOUVER SUN			EVE	2,129	30

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
THOMPSON-NICOLA	34,500	J11			
* KAMLOOPS NEWS			EVE	20,360	59
VANCOUVER PROVINCE			MORN	3,697	11
VANCOUVER PROVINCE			SUNDAY	4,750	14
VANCOUVER SUN			EVE	801	2

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

TERRITORY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	8,500	J 2			
* WHITEHORSE STAR			EVE	3,561	42
* WHITEHORSE STAR			FRIDAY	4,479	53

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

TERRITORY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	2,200	H16			
MONTREAL GAZETTE			SATURDAY	104	5
FORT SMITH	7,700	K 5			
EDMONTON JOURNAL			MORN	1,498	19
EDMONTON JOURNAL			FRIDAY	1,512	20
EDMONTON JOURNAL			SUNDAY	1,011	13
INUVICK	2,300	H 5			
KEEWATIN	1,000	L11			
KITIKMEOT	800	H10			

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PART I
SECTION C

MAJOR MARKET
CIRCULATION & COVERAGE ANALYSIS

MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
TORONTO, ONTARIO			K 8			
POPULATION		3,587,300				
HOUSEHOLDS		1,262,400				
*BRAMPTON TIMES	9/88			EVE	9,281	1
*TORONTO STAR	9/88			ALL DAY	383,326	30
*TORONTO STAR	9/88			SATURDAY	547,860	43
*TORONTO STAR	9/88			SUNDAY	319,692	25
*TORONTO SUN	9/88			MORN	231,135	18
*TORONTO SUN	9/88			SATURDAY	133,441	11
*TORONTO SUN	9/88			SUNDAY	304,179	24
MONTREAL, QUEBEC			D13			
POPULATION		2,965,500				
HOUSEHOLDS		1,157,300				
*MONTREAL LE DEVOIR (F)	3/88			MORN	17,121	1
*MONTREAL LE DEVOIR (F)	3/88			SATURDAY	18,336	2
*MONTREAL GAZETTE	3/88			MORN	169,932	15
*MONTREAL GAZETTE	3/88			SATURDAY	231,301	20
*MONTREAL GAZETTE	3/88			SUNDAY	176,207	15
*LE JOURNAL DE MONTREAL (F)	3/88			MORN	221,911	19
*LE JOURNAL DE MONTREAL (F)	3/88			SATURDAY	227,988	20
*LE JOURNAL DE MONTREAL (F)	3/88			SUNDAY	213,213	18
*MONTREAL LA PRESSE (F)	3/88			MORN	155,720	13
*MONTREAL LA PRESSE (F)	3/88			SATURDAY	232,297	20
*MONTREAL LA PRESSE (F)	3/88			SUNDAY	126,147	11
QUEBEC LE SOLEIL (F)	3/88			MORN	862	
QUEBEC LE SOLEIL (F)	3/88			SATURDAY	972	
QUEBEC LE SOLEIL (F)	3/88			SUNDAY	541	
OTTAWA CITIZEN	3/88			SATURDAY	1,554	
TORONTO STAR	9/88			ALL DAY	638	
TORONTO STAR	9/88			SATURDAY	1,630	
TORONTO STAR	9/88			SUNDAY	958	
VANCOUVER, BRITISH COLUMBIA			D10			
POPULATION		1,436,600				
HOUSEHOLDS		557,800				
*VANCOUVER PROVINCE	9/88			MORN	132,665	24
*VANCOUVER PROVINCE	9/88			SUNDAY	160,237	29
*VANCOUVER SUN	9/88			EVE	189,593	34
*VANCOUVER SUN	9/88			FRIDAY	DATA NOT AVAILABLE	
*VANCOUVER SUN	9/88			SATURDAY	DATA NOT AVAILABLE	
OTTAWA-HULL, ONTARIO-QUEBEC			S31			
POPULATION		855,200				
HOUSEHOLDS		320,500				
*OTTAWA CITIZEN	3/88			ALL DAY	149,888	47
*OTTAWA CITIZEN	3/88			SATURDAY	189,155	59
*OTTAWA LE DROIT (F)	3/88			EVE	27,848	9
*OTTAWA LE DROIT (F)	3/88			SATURDAY	32,168	10
TORONTO STAR	9/88			ALL DAY	2,818	1
TORONTO STAR	9/88			SATURDAY	3,665	1
TORONTO STAR	9/88			SUNDAY	12,331	4
TORONTO SUN	9/88			MORN	898	
TORONTO SUN	9/88			SATURDAY	531	
MONTREAL LE DEVOIR (F)	3/88			MORN	2,567	1
MONTREAL LE DEVOIR (F)	3/88			SATURDAY	2,866	1
MONTREAL GAZETTE	3/88			MORN	4,208	1

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
OTTAWA-HULL, ONTARIO-QUEBEC (CONT)			S31			
MONTREAL GAZETTE	3/88			SATURDAY	4,343	1
MONTREAL GAZETTE	3/88			SUNDAY	3,939	1
LE JOURNAL DE MONTREAL (F)	3/88			MORN	8,907	3
LE JOURNAL DE MONTREAL (F)	3/88			SATURDAY	8,511	3
LE JOURNAL DE MONTREAL (F)	3/88			SUNDAY	9,554	3
MONTREAL LA PRESSE (F)	3/88			MORN	3,219	1
MONTREAL LA PRESSE (F)	3/88			SATURDAY	5,616	2
MONTREAL LA PRESSE (F)	3/88			SUNDAY	1,723	1
EDMONTON, ALBERTA			Q 4			
POPULATION		800,700				
HOUSEHOLDS		293,300				
*EDMONTON JOURNAL	6/88			MORN	121,886	42
*EDMONTON JOURNAL	6/88			FRIDAY	144,341	49
*EDMONTON JOURNAL	6/88			SUNDAY	111,331	38
*EDMONTON SUN	6/88			MORN	71,365	24
*EDMONTON SUN	6/88			SUNDAY	102,040	35
CALGARY, ALBERTA			O 9			
POPULATION		687,700				
HOUSEHOLDS		259,300				
*CALGARY HERALD	6/88			MORN	118,082	46
*CALGARY HERALD	6/88			SUNDAY	106,148	41
*CALGARY SUN	6/88			MORN	59,110	23
*CALGARY SUN	6/88			SUNDAY	76,964	30
WINNIPEG, MANITOBA			G11			
POPULATION		643,700				
HOUSEHOLDS		243,600				
*WINNIPEG FREE PRESS	3/88			EVE	135,095	55
*WINNIPEG FREE PRESS	3/88			SATURDAY	170,944	70
*WINNIPEG FREE PRESS	3/88			SUNDAY	116,704	48
*WINNIPEG SUN	3/88			EVE	42,449	17
*WINNIPEG SUN	3/88			SUNDAY	52,151	21
QUEBEC, QUEBEC			D17			
POPULATION		614,200				
HOUSEHOLDS		228,700				
CHICOUTIMI PROGRES DIMANCHE (F)	3/88			SUNDAY	699	
MONTREAL LE DEVOIR (F)	3/88			MORN	3,160	1
MONTREAL LE DEVOIR (F)	3/88			SATURDAY	3,330	1
MONTREAL GAZETTE	3/88			MORN	1,891	1
MONTREAL GAZETTE	3/88			SATURDAY	2,653	1
MONTREAL GAZETTE	3/88			SUNDAY	1,650	1
MONTREAL LA PRESSE (F)	3/88			MORN	2,480	1
MONTREAL LA PRESSE (F)	3/88			SATURDAY	4,298	2
MONTREAL LA PRESSE (F)	3/88			SUNDAY	1,930	1
*LE JOURNAL DE QUEBEC (F)	3/88			MORN	58,567	26
*LE JOURNAL DE QUEBEC (F)	3/88			SATURDAY	58,427	26
*LE JOURNAL DE QUEBEC (F)	3/88			SUNDAY	51,698	23
*QUEBEC LE SOLEIL (F)	3/88			MORN	71,011	31
*QUEBEC LE SOLEIL (F)	3/88			SATURDAY	92,648	41
*QUEBEC LE SOLEIL (F)	3/88			SUNDAY	56,037	25

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
HAMILTON, ONTARIO			N 5			
POPULATION		566,900				
HOUSEHOLDS		207,300				
*BURLINGTON SPECTATOR	12/88			EVE	21,503	10
*HAMILTON SPECTATOR	12/88			EVE	105,696	51
TORONTO STAR	9/88			ALL DAY	10,959	5
TORONTO STAR	9/88			SATURDAY	13,221	6
TORONTO STAR	9/88			SUNDAY	15,858	8
TORONTO SUN	9/88			MORN	12,534	6
TORONTO SUN	9/88			SATURDAY	8,987	4
TORONTO SUN	9/88			SUNDAY	17,286	8
LONDON, ONTARIO			R14			
POPULATION		351,800				
HOUSEHOLDS		134,400				
*LONDON FREE PRESS	9/88			MORN	75,017	56
TORONTO STAR	9/88			ALL DAY	3,492	3
TORONTO STAR	9/88			SATURDAY	5,086	4
TORONTO STAR	9/88			SUNDAY	17,712	13
TORONTO SUN	9/88			SUNDAY	1,980	1
ST. CATHARINES-NIAGARA, ONTARIO			O 8			
POPULATION		341,400				
HOUSEHOLDS		126,200				
HAMILTON SPECTATOR	12/88			EVE	786	1
*NIAGARA FALLS REVIEW	12/88			EVE	21,587	17
*ST. CATHARINES STANDARD	12/88			EVE	41,066	33
TORONTO STAR	9/88			ALL DAY	10,415	8
TORONTO STAR	9/88			SATURDAY	15,217	12
TORONTO STAR	9/88			SUNDAY	12,853	10
TORONTO SUN	9/88			MORN	2,609	2
TORONTO SUN	9/88			SATURDAY	3,247	3
TORONTO SUN	9/88			SUNDAY	5,668	4
*WELLAND TRIBUNE	12/88			EVE	16,536	13
KITCHENER, ONTARIO			K 1			
POPULATION		324,000				
HOUSEHOLDS		115,700				
*CAMBRIDGE REPORTER	12/88			EVE	13,622	12
*KITCHENER-WATERLOO RECORD	12/88			EVE	60,160	52
TORONTO STAR	9/88			ALL DAY	2,778	2
TORONTO STAR	9/88			SATURDAY	6,034	5
TORONTO STAR	9/88			SUNDAY	5,779	5
TORONTO SUN	9/88			MORN	8,415	7
TORONTO SUN	9/88			SATURDAY	6,137	5
TORONTO SUN	9/88			SUNDAY	8,265	7
HALIFAX, NOVA SCOITA			N18			
POPULATION		302,800				
HOUSEHOLDS		108,000				
*HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/88			MORN/EVE	74,716	69
*HALIFAX NEWS	9/88			MORN	19,783	18
MONTREAL GAZETTE	3/88			SATURDAY	831	1

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
VICTORIA, BRITISH COLUMBIA			N 7			
POPULATION		277,100				
HOUSEHOLDS		110,000				
VANCOUVER PROVINCE	9/88			MORN	1,129	1
VANCOUVER PROVINCE	9/88			SUNDAY	1,444	1
VANCOUVER SUN	9/88			EVE	2,643	2
*VICTORIA TIMES-COLONIST	9/88			ALL DAY	65,452	60
*VICTORIA TIMES-COLONIST	9/88			SUNDAY	63,033	57
WINDSOR, ONTARIO			T 8			
POPULATION		257,400				
HOUSEHOLDS		94,500				
TORONTO STAR	9/88			SATURDAY	1,036	1
TORONTO STAR	9/88			SUNDAY	1,503	2
*WINDSOR STAR	3/88			EVE	72,269	76
SASKATOON, SASKATCHEWAN			L 7			
POPULATION		212,400				
HOUSEHOLDS		79,400				
*SASKATOON STAR-PHOENIX	3/88			ALL DAY	43,948	55
OSHAWA, ONTARIO			K10			
POPULATION		212,100				
HOUSEHOLDS		71,600				
*OSHAWA TIMES	12/88			EVE	19,806	28
TORONTO STAR	9/88			ALL DAY	10,734	15
TORONTO STAR	9/88			SATURDAY	18,172	25
TORONTO STAR	9/88			SUNDAY	9,894	14
TORONTO SUN	9/88			EVE	12,777	18
TORONTO SUN	9/88			SATURDAY	8,389	12
TORONTO SUN	9/88			SUNDAY	22,066	31
REGINA, SASKATCHEWAN			P10			
POPULATION		191,200				
HOUSEHOLDS		70,300				
*REGINA LEADER-POST	3/88			EVE	46,778	67
ST. JOHN'S, NEWFOUNDLAND			D14			
POPULATION		165,000				
HOUSEHOLDS		49,700				
*ST. JOHN'S TELEGRAM	9/88			EVE	30,626	62
*ST. JOHN'S TELEGRAM	9/88			SATURDAY	36,559	74
CHICOUTIMI-JONQUIERE, QUEBEC			J 8			
POPULATION		159,300				
HOUSEHOLDS		53,300				
*CHICOUTIMI PROGRES-DIMANCHE (F)	3/88			SUNDAY	24,741	46
*CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/88			MORN	19,192	36
MONTREAL LA PRESSE (F)	3/88			MORN	1,259	2
MONTREAL LA PRESSE (F)	3/88			SATURDAY	1,911	4
MONTREAL LA PRESSE (F)	3/88			SUNDAY	602	1
LE JOURNAL DE QUEBEC (F)	3/88			MORN	4,846	9
LE JOURNAL DE QUEBEC (F)	3/88			SATURDAY	3,975	7
LE JOURNAL DE QUEBEC (F)	3/88			SUNDAY	3,391	6
QUEBEC LE SOLEIL (F)	3/88			MORN	571	1

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CHICOUTIMI-JONQUIERE, QUEBEC (CONT)			J 8			
QUEBEC LE SOLEIL (F)	3/88			SATURDAY	812	2
SUDBURY, ONTARIO			E17			
POPULATION		147,100				
HOUSEHOLDS		53,300				
*SUDBURY STAR	3/88			EVE	24,381	46
TORONTO STAR	9/88			ALL DAY	3,126	6
TORONTO STAR	9/88			SATURDAY	3,639	7
TORONTO STAR	9/88			SUNDAY	4,101	8
SHERBROOKE, QUEBEC			R15			
POPULATION		132,500				
HOUSEHOLDS		50,900				
MONTREAL GAZETTE	3/88			MORN	1,049	2
MONTREAL GAZETTE	3/88			SATURDAY	1,699	3
MONTREAL GAZETTE	3/88			SUNDAY	1,162	2
MONTREAL LE DEVOIR (F)	3/88			SATURDAY	516	1
MONTREAL LA PRESSE (F)	3/88			MORN	1,430	3
MONTREAL LA PRESSE (F)	3/88			SATURDAY	2,832	6
MONTREAL LA PRESSE (F)	3/88			SUNDAY	1,619	3
LE JOURNAL DE MONTREAL (F)	3/88			MORN	2,605	5
LE JOURNAL DE MONTREAL (F)	3/88			SATURDAY	2,745	5
LE JOURNAL DE MONTREAL (F)	3/88			SUNDAY	4,557	9
*SHERBROOKE LA TRIBUNE (F)	3/88			MORN	22,905	45
*SHERBROOKE LA TRIBUNE (F)	3/88			SATURDAY	27,214	53
*SHERBROOKE THE RECORD	3/88			MORN	2,020	4
TROIS RIVIERES, QUEBEC			M13			
POPULATION		131,300				
HOUSEHOLDS		50,000				
LE JOURNAL DE MONTREAL (F)	3/88			MORN	3,475	7
LE JOURNAL DE MONTREAL (F)	3/88			SATURDAY	3,998	8
LE JOURNAL DE MONTREAL (F)	3/88			SUNDAY	6,035	12
MONTREAL GAZETTE	3/88			SATURDAY	561	1
MONTREAL LA PRESSE (F)	3/88			MORN	1,974	4
MONTREAL LA PRESSE (F)	3/88			SATURDAY	3,395	7
MONTREAL LA PRESSE (F)	3/88			SUNDAY	2,367	5
*TROIS RIVIERES LE NOUVELLISTE (F)	3/88			MORN	24,369	49
THUNDER BAY, ONTARIO			F 4			
POPULATION		123,400				
HOUSEHOLDS		44,800				
*THUNDER BAY TIMES-NEWS, CHRONICLE-JRNL.	6/88			MORN/EVE	32,575	73
SAINT JOHN, NEW BRUNSWICK			M14			
POPULATION		121,200				
HOUSEHOLDS		42,800				
*SAINT JOHN TELEGRAPH-JRL., TIMES-GLOBE	9/88			MORN/EVE	34,270	80
*SAINT JOHN TELEGRAPH-JOURNAL	9/88			SATURDAY	30,755	72

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Audit Bureau of Circulations

PART I
SECTION D

CIRCULATION TREND DATA

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA									
		HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
ST. JOHN'S, NEWFOUNDLAND											
ST. JOHN'S TELEGRAM											
9/88	E(M-F)	49.7	30,626	62	80	38,205	30,370	79	7,834	20,836	55
9/87		50.1	30,683	61	80	38,408	31,670	82	6,738	21,003	55
9/86		48.1	30,980	64	80	38,900	32,067	82	6,839	21,450	55
9/85		46.3	30,402	66	79	38,376	N/A		N/A	21,312	56
9/84		46.6	28,355	61	78	36,303	29,957	83	6,346	20,368	56
ST. JOHN'S TELEGRAM											
9/88	WEEKEND	49.7	36,559	74	67	54,793	41,562	76	13,231	23,978	44
9/87		50.1	36,142	72	66	54,353	43,627	80	10,726	23,955	44
9/86		48.1	35,966	75	66	54,440	43,695	80	10,745	24,182	44
9/85		46.3	35,548	77	66	53,643	N/A		N/A	24,055	45
9/84		46.6	32,853	71	65	50,407	40,210	80	10,197	22,902	45
HALIFAX, NOVA SCOTIA											
HALIFAX CHRONICLE-HERALD, MAIL-STAR											
9/88	M/E(M-S)	108.0	74,716	69	51	146,696	119,553	81	26,693	134,412	92 (a)
9/87		106.3	72,354	68	51	140,880	111,743	79	28,694	60,184	43
9/86		106.3	72,007	68	52	138,598	108,538	78	29,664	59,876	43
9/85		103.5	70,956	69	52	137,320	106,147	77	30,879	59,879	44
9/84		102.3	70,642	69	52	135,059	104,128	77	30,643	59,827	44
							(a) CZ through 9/87; thereafter, NDM				
HALIFAX NEWS											
9/88	M(M-S)	108.0	19,783	18	86	22,993	13,410	58	9,583	20,002	87
9/87		106.3	19,353	18	90	21,445	12,248	57	9,197	19,559	91
9/86		106.3	18,269	17	92	19,965	10,975	55	8,990	18,455	92
9/85		103.5	18,745	18	95	19,656	10,940	56	8,716	18,764	95
9/84		102.3	15,380	15	91	16,867	11,390	68	5,477	15,380	91
SAINT JOHN, NEW BRUNSWICK											
SAINT JOHN TELEGRAPH-JOURNAL, TIMES-GLOBE											
9/88	M/E(M-F)	42.8	34,270	80	54	63,471	45,908	72	17,511	24,693	39
9/87		40.0	33,897	85	54	62,582	45,385	73	17,197	24,623	39
9/86		40.4	34,457	85	53	64,933	47,086	73	17,806	25,336	39
9/85		40.0	34,537	86	53	65,732	47,214	72	18,472	25,720	39
9/84		39.5	34,542	87	52	66,176	47,274	71	18,899	26,144	40
SAINT JOHN TELEGRAPH-JOURNAL, TIMES-GLOBE											
9/88	SAT.	42.8	30,755	72	51	60,623	43,012	71	17,611	21,590	36
9/87		40.0	30,316	76	50	60,365	42,991	71	17,374	21,722	36
9/86		40.4	31,264	77	50	62,803	45,055	72	17,748	22,534	36
9/85		40.0	31,610	79	49	63,966	45,402	71	18,564	23,059	36
9/84		39.5	31,497	80	49	64,826	46,037	71	18,789	23,252	36
CHICOUTIMI-JONQUIERE, QUEBEC											
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)											
3/88	M(M-S)	53.3	19,192	36	57	33,437	30,916	92	2,511	10,505	31
3/87		43.9	18,295	42	57	32,090	29,613	92	2,477	10,045	31
3/86		44.9	17,896	40	58	30,918	28,565	92	2,353	9,714	31
3/85		43.8	17,691	40	58	30,540	27,907	91	2,633	9,688	32
3/84		44.2	17,533	40	58	30,270	27,488	91	2,782	9,576	32

* EXCLUDES SCHOOL COPIES

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
MONTREAL, QUEBEC											
LE JOURNAL DE MONTREAL (F)											
3/88	M(M-F)	1,157.3	221,911	19	70	316,575	124,612	39	191,963	221,911	70
3/87		1,142.0	226,096	20	70	321,683	126,164	39	195,519	226,096	70
3/86		1,126.8	223,094	20	70	316,671	121,279	38	195,392	223,094	70
3/85		1,108.7	220,373	20	70	314,184	115,035	37	199,149	221,274	70
3/84		1,097.8	215,447	20	70	308,039	105,745	34	202,294	186,842	61
LE JOURNAL DE MONTREAL (F)											
3/88	SAT.	1,157.3	227,988	20	66	344,743	134,191	39	210,552	227,988	66
3/87		1,142.0	239,261	21	66	361,269	136,269	38	225,000	239,261	66
3/86		1,126.8	236,312	21	67	355,205	130,926	37	224,279	236,312	67
3/85		1,108.7	230,499	21	66	346,991	123,571	36	223,420	231,704	67
3/84		1,097.8	220,209	20	66	331,438	114,317	34	217,121	185,209	56
LE JOURNAL DE MONTREAL (F)											
3/88	SUN.	1,157.3	213,213	18	63	338,254	132,842	39	205,412	213,213	63
3/87		1,142.0	216,319	19	63	341,075	134,572	39	206,503	216,319	63
3/86		1,126.8	208,462	19	64	324,962	128,113	39	196,849	208,462	64
3/85		1,108.7	198,222	18	64	310,230	119,972	39	190,258	199,281	64
3/84		1,097.8	194,024	18	62	313,563	110,310	35	203,253	161,357	51
MONTREAL GAZETTE											
3/88	M(M-F)	1,157.3	169,932	15	89	190,747	131,030	69	59,157	157,108	82
3/87		1,142.0	174,274	15	89	196,309	130,770	67	65,147	160,973	82
3/86		1,126.8	175,146	16	89	197,108	130,840	66	65,918	161,865	82
3/85		1,108.7	174,791	16	89	197,174	129,030	65	67,966	161,757	82
3/84		1,097.8	174,570	16	89	196,953	127,101	65	69,806	161,016	82
MONTREAL GAZETTE											
3/88	SAT.	1,157.3	231,301	20	86	268,971	152,447	57	116,434	210,779	78
3/87		1,142.0	231,668	20	86	270,745	150,357	56	120,237	211,096	78
3/86		1,126.8	230,982	20	86	270,034	148,614	55	121,324	210,754	78
3/85		1,108.7	230,436	21	86	269,102	146,515	54	122,482	210,975	78
3/84		1,097.8	230,713	21	85	269,852	146,659	54	123,161	210,085	78
MONTREAL GAZETTE											
3/88	SUN.	1,157.3	176,207	15	90	196,453	155,416	79	41,002	161,174	82
MONTREAL LA PRESSE (F)											
3/88	M(M-F)	1,157.3	155,720	13	78	200,281	134,717	67	64,569	163,760	82
3/87		1,142.0	149,370	13	76	195,323	128,233	66	66,432	157,412	81
3/86		1,126.8	149,783	13	77	193,666	126,596	65	66,654	157,493	81
3/85		1,108.7	148,060	13	76	194,469	126,682	65	67,787	126,784	65
3/84		1,097.8	144,402	13	76	189,332	119,671	63	69,661	124,532	66
MONTREAL LA PRESSE (F)											
3/88	SAT.	1,157.3	232,297	20	74	315,450	156,971	50	158,380	246,714	78
3/87		1,142.0	226,712	20	73	311,075	147,396	47	163,588	240,845	77
3/86		1,126.8	225,348	20	74	306,426	148,116	48	158,234	238,554	78
3/85		1,108.7	217,505	20	73	298,670	146,683	49	151,987	183,425	61
3/84		1,097.8	215,646	20	73	295,797	141,983	48	153,814	182,365	62
MONTREAL LA PRESSE (F)											
3/88	SUN.	1,157.3	126,147	11	76	165,113	123,261	75	41,836	133,070	81
3/87		1,142.0	113,567	10	74	153,462	112,784	73	40,673	119,988	78
3/86		1,126.8	106,119	9	75	141,646	102,992	73	38,646	112,126	79
3/85		1,108.7	99,437	9	74	134,301	92,028	69	42,273	81,245	60

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DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A.		CENSUS METROPOLITAN AREA									
PUBLICATION AUDIT PERIOD	EDITION	HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
MONTREAL, QUEBEC											
MONTREAL LE DEVOIR (F)											
3/88	M(M-F)	1,157.3	17,121	1	60	28,744	14,892	52	13,852	17,121	60
3/87		1,142.0	17,086	1	58	29,261	16,396	56	12,865	17,086	58
3/86		1,126.8	19,200	2	60	31,874	16,841	53	15,033	19,200	60
3/85		1,108.7	18,026	2	56	32,013	14,734	46	17,279	16,906	53
3/84		1,097.8	19,112	2	59	32,583	14,562	45	18,021	18,438	57
MONTREAL LE DEVOIR (F)											
3/88	SAT.	1,157.3	18,336	2	57	32,201	15,018	47	17,183	18,336	57
3/87		1,142.0	18,576	2	56	33,266	16,490	50	16,776	18,576	56
3/86		1,126.8	20,847	2	59	35,560	17,471	49	18,089	20,847	59
3/85		1,108.7	17,850	2	53	33,560	15,005	45	18,555	16,507	49
3/84		1,097.8	20,135	2	56	36,195	15,599	43	20,596	19,309	53
QUEBEC, QUEBEC											
QUEBEC LE SOLEIL (F)											
3/88	M(M-F)	228.7	50,861	22	45	112,458	96,110	85	16,110	69,405	62
3/87		219.4	73,268	33	64	114,122	97,790	86	16,149	71,008	62
3/86		211.8	74,302	35	65	114,295	98,010	86	16,169	72,327	63
3/85		208.5	77,408	37	65	118,700	101,048	85	17,534	75,460	64
3/84	E(M-F)	207.7	73,996	36	62	118,418	101,632	86	16,764	76,087	64
QUEBEC LE SOLEIL (F)											
3/88	SAT.	228.7	66,913	29	48	140,717	103,735	74	36,935	90,496	64
3/87		219.4	93,996	43	66	141,952	104,362	74	37,566	91,043	64
3/86		211.8	93,158	44	68	137,946	101,739	74	36,157	90,534	66
3/85		208.5	93,595	45	67	140,053	102,889	73	37,062	91,153	65
3/84		207.7	90,174	43	66	137,160	101,764	74	35,253	89,418	65
QUEBEC LE SOLEIL (F)											
3/88	SUN.	228.7	41,042	18	45	90,646	79,025	87	11,590	54,684	60
3/87		219.4	56,556	26	63	90,370	79,674	88	10,694	54,776	61
3/86		211.8	56,596	27	64	88,730	78,831	89	9,889	55,020	62
3/85		208.5	60,034	29	63	95,808	85,715	89	10,090	58,423	61
LE JOURNAL DE QUEBEC (F)											
3/88	M(M-F)	228.7	58,567	26	57	101,984	54,733	54	47,251	58,567	57
3/87		219.4	60,574	28	58	105,078	53,749	51	51,329	60,574	58
3/86		211.8	61,075	29	58	105,496	53,540	51	51,956	61,075	58
3/85		208.5	60,012	29	57	105,180	53,275	51	51,905	60,258	57
3/84		207.7	59,877	29	57	104,246	51,132	49	53,114	51,947	50
LE JOURNAL DE QUEBEC (F)											
3/88	SAT.	228.7	58,427	26	56	103,560	56,734	55	46,826	58,427	56
3/87		219.4	60,880	28	56	108,566	56,370	52	52,196	60,880	56
3/86		211.8	61,210	29	57	108,062	55,635	51	52,427	61,210	57
3/85		208.5	58,878	28	56	104,933	54,907	52	50,026	59,215	56
3/84		207.7	58,871	28	57	102,416	54,916	54	47,500	51,090	50
LE JOURNAL DE QUEBEC (F)											
3/88	SUN.	228.7	51,698	23	56	91,549	52,061	57	39,488	51,698	56
3/87		219.4	52,643	24	56	93,469	50,800	54	42,669	52,643	56
3/86		211.8	51,796	24	58	89,919	48,169	54	41,750	51,796	58
3/85		208.5	50,086	24	57	87,631	46,094	53	41,537	50,367	57
3/84		207.7	53,836	26	59	90,807	45,512	50	45,295	47,024	52

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DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA HSLDS. (000)	CENSUS METROPOLITAN AREA CIRC.	CENSUS METROPOLITAN AREA RATIO CIRC/ HSLDS.	CENSUS METROPOLITAN AREA % OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
SHERBROOKE, QUEBEC											
SHERBROOKE RECORD											
3/88	M(M-F)	50.9	2,020	4	33	6,096	4,853	80	1,243	1,818	30
3/87	E(M-F)	49.7	N/A			6,246	4,985	80	1,261	1,873	30
3/86		48.5	N/A			6,346	5,201	82	1,145	1,918	30
SHERBROOKE LA TRIBUNE (F)											
3/88	M(M-F)	50.9	22,905	45	56	41,060	38,427	94	2,564	21,055	51
3/87		49.7	N/A			40,983	38,423	94	2,507	20,916	51
3/86		48.5	N/A			39,948	37,404	94	2,544	20,490	51
SHERBROOKE LA TRIBUNE (F)											
3/88	SAT.	50.9	27,214	53	58	46,595	38,372	82	8,223	24,923	53
3/87		49.7	N/A			46,150	38,412	83	7,738	24,558	53
3/86		48.5	N/A			44,771	37,363	83	7,408	23,846	53
TROIS-RIVIERES, QUEBEC											
TROIS RIVIERES LE NOUVELLISTE (F)											
3/88	M(M-S)	50.0	24,369	49	43	56,081	54,738	98	1,343	42,797	76
3/87		43.2	24,304	56	44	55,514	54,243	98	1,271	42,232	76
3/86		42.7	22,223	52	41	53,872	52,741	98	1,131	40,952	76
3/85		41.9	22,690	54	43	52,959	51,680	98	1,279	40,402	76
3/84		42.2	23,635	56	46	51,827	50,474	97	1,353	39,782	77
HAMILTON, ONTARIO											
HAMILTON SPECTATOR (INCLUDES BURLINGTON)											
12/88	E(M-S)	207.3	127,199	61	90	141,446	113,216	80	27,594	111,938	79
12/87		204.7	127,579	62	90	141,712	112,242	79	29,143	112,683	80
12/86		210.4	126,545	60	90	140,600	111,424	79	28,820	112,384	80
12/85		208.2	128,069	62	91	141,407	113,310	80	27,850	113,378	80
12/84		203.5	129,813	64	90	143,515	114,944	80	28,386	115,406	80
KITCHENER, ONTARIO											
KITCHENER-WATERLOO RECORD											
12/88	E(M-S)	115.7	60,160	52	77	78,468	65,656	84	12,812	50,957	65
12/87		113.1	59,794	53	77	77,997	65,579	84	12,418	50,332	65
12/86		111.7	60,426	54	77	78,209	66,243	85	11,966	50,750	65
12/85		109.0	58,967	54	77	76,701	65,346	85	11,355	49,121	64
12/84		107.5	57,394	53	77	74,895	63,856	85	11,039	48,273	64
CAMBRIDGE REPORTER											
12/88	E(M-S)	115.7	13,622	12	98	13,845	12,339	89	1,506	12,950	94
12/87		113.1	13,330	12	98	13,596	12,051	89	1,545	12,704	93
12/86		111.7	13,438	12	98	13,704	12,251	89	1,453	12,772	93
12/85		109.0	12,946	12	98	13,192	11,858	90	1,334	12,254	93
12/84		107.5	13,062	12	98	13,296	11,964	90	1,332	12,326	93

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DAILY NEWSPAPERS - FIVE YEAR TREND

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LONDON, ONTARIO											
LONDON FREE PRESS											
9/88	M(M-S)	134.4	75,017	56	59	127,803	97,663	76	29,759	66,164	52
9/87		117.2	70,903	60	55	128,816	97,340	76	31,258	66,265	51
9/86		119.0	71,333	60	56	127,827	96,687	76	30,927	65,397	51
9/85		115.9	69,957	60	55	128,321	97,451	76	30,724	65,330	51
9/84		114.1	N/A			127,053	98,123	77	28,831	64,493	51
OSHAWA, ONTARIO											
OSHAWA TIMES											
12/88	E(M-S)	71.6	19,806	28	90	22,112	16,606	75	5,506	19,806	90
12/87		59.2	20,246	34	90	22,503	16,173	72	6,330	20,246	90
12/86		61.9	20,170	33	90	22,370	16,942	76	5,428	20,170	90
12/85		59.5	20,125	34	90	22,391	17,398	78	4,993	20,125	90
12/84		57.1	19,711	35	90	21,983	16,526	75	5,457	19,711	90
OTTAWA-HULL, ONTARIO-QUEBEC											
OTTAWA CITIZEN											
3/88	ALL DAY	320.5	149,888	47	79	190,181	137,632	72	52,392	149,888	79
3/87	(M-F)	299.3	146,489	49	79	186,605	134,405	72	52,098	146,489	79
3/86		296.6	147,440	50	79	187,606	135,802	72	51,804	147,440	79
3/85		288.3	147,388	51	79	186,914	134,492	72	52,422	147,388	79
3/84		282.5	143,942	51	79	182,032	131,769	72	50,263	143,942	79
OTTAWA CITIZEN											
3/88	SAT.	320.5	189,155	59	77	245,679	140,174	57	105,505	189,155	77
3/87		299.3	185,658	62	77	241,908	137,648	57	104,260	185,658	77
3/86		296.6	N/A			241,046	140,188	58	100,858	184,636	77
3/85		288.3	N/A			236,856	140,005	59	96,851	181,683	77
3/84		282.5	N/A			230,514	138,755	60	91,759	177,558	77
OTTAWA LE DROIT (F)											
3/88	ALL DAY	320.5	27,848	9	75	37,095	31,732	86	5,363	30,522	82
3/87	E(M-F)	299.3	29,601	10	76	38,769	33,138	85	5,631	32,283	83
3/86		296.6	30,374	10	75	40,497	34,648	86	5,849	27,116	67
3/85		288.3	31,580	11	75	42,192	36,280	86	5,912	28,139	67
3/84		282.5	31,612	11	75	42,431	36,628	86	5,803	28,294	67
OTTAWA LE DROIT (F)											
3/88	SAT.	320.5	32,168	10	76	42,585	31,808	75	10,777	35,203	83
3/87		299.3	N/A			44,247	33,128	75	11,119	36,805	83
3/86		296.6	N/A			46,189	34,722	75	11,467	31,146	67
3/85		288.3	N/A			47,279	36,363	77	10,916	31,707	67
3/84		282.5	N/A			47,633	36,766	77	10,867	31,883	67
ST. CATHARINES-NIAGARA, ONTARIO											
ST. CATHARINES STANDARD											
12/88	E(M-S)	126.2	41,066	33	95	43,280	33,934	78	9,297	34,676	80
12/87		111.2	40,906	37	94	43,308	34,284	79	9,022	34,816	80
12/86		113.2	40,179	35	95	42,388	33,178	78	9,202	33,860	80
12/85		111.1	40,056	36	95	42,257	33,245	79	9,006	34,035	81
12/84		111.2	39,651	36	95	41,799	33,122	79	8,672	33,320	80

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C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA									
		HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
ST. CATHARINES-NIAGARA, ONTARIO											
NIAGARA FALLS REVIEW											
12/88	E(M-S)	126.2	21,587	17	0	21,675	18,276	84	3,399	18,090	83
12/87		111.2	18,173	16	84	21,554	18,172	84	3,382	17,902	83
12/86		113.2	17,845	16	85	21,094	17,846	85	3,248	17,547	83
12/85		111.1	17,218	15	84	20,464	17,257	84	3,207	16,946	83
12/84		111.2	17,001	15	84	20,268	17,098	84	3,170	16,755	83
WELLAND TRIBUNE											
12/88	E(M-S)	126.2	16,536	13	97	17,028	14,709	86	2,319	14,489	85
12/87		111.2	16,465	15	96	17,110	14,761	86	2,349	14,424	84
12/86		113.2	16,113	14	96	16,780	13,265	79	3,515	13,980	83
12/85		111.1	N/A			16,815	13,219	79	3,596	13,930	83
12/84		111.2	16,364	15	96	17,078	14,599	85	2,479	14,109	83
SUDBURY, ONTARIO											
SUDBURY STAR											
3/88	E(M-S)	53.0	24,381	46	86	28,406	22,263	78	6,143	25,219	89
3/87		47.8	23,697	50	86	27,608	22,103	80	5,505	24,547	89
3/86		50.4	23,039	46	85	27,222	22,461	83	4,761	23,906	88
3/85		50.1	22,342	45	85	26,355	21,737	82	4,618	23,071	88
3/84		50.6	24,014	47	84	28,688	22,507	78	6,175	24,859	87
THUNDER BAY, ONTARIO											
THUNDER BAY TIMES-NEWS, CHRONICLE-JOURNAL											
6/88	M/E(M-S)	44.8	32,575	73	83	39,383	26,825	68	12,558	32,397	82
6/87		43.6	31,776	73	82	38,528	26,550	69	11,978	31,597	82
6/86		45.5	30,525	67	82	37,324	25,251	68	12,073	30,181	81
6/85		44.8	30,349	68	81	37,339	25,405	68	11,934	29,900	80
6/84		42.3	30,021	71	81	37,020	25,334	68	11,686	29,596	80
TORONTO, ONTARIO											
TORONTO STAR											
9/88	ALL DAY	1,262.4	383,326	30	74	520,134	307,523	59	208,597	466,965	90
9/87	(M-F)	1,197.9	374,764	31	72	521,799	293,165	56	226,562	468,186	90
9/86		1,182.0	376,377	32	72	523,218	288,186	55	233,037	466,336	89
9/85		1,155.3	361,401	31	70	517,836	283,831	55	232,295	454,513	88
9/84		1,127.4	367,864	33	73	502,604	267,349	53	232,975	387,551	77
TORONTO STAR											
9/88	SAT.	1,262.4	547,860	43	69	796,475	441,053	55	354,976	706,200	89
9/87		1,197.9	544,137	45	69	793,995	440,086	55	353,868	704,019	89
9/86		1,182.0	554,549	47	69	808,859	447,017	55	361,814	719,767	89
9/85		1,155.3	559,154	48	69	816,031	444,264	54	371,742	725,116	89
9/84		1,127.4	560,822	50	70	804,977	430,023	53	374,920	597,799	74
TORONTO STAR											
9/88	SUN.	1,262.4	319,692	25	61	522,927	336,864	64	185,568	416,913	80
9/87		1,197.9	314,325	26	60	527,003	333,633	63	193,265	416,480	79
9/86		1,182.0	311,957	26	75	418,191	327,860	78	202,651	530,565	27
9/85		1,155.3	308,641	27	59	524,597	323,915	62	200,641	416,389	79
9/84		1,127.4	312,416	28	62	505,235	301,299	60	203,868	329,420	65

* EXCLUDES SCHOOL COPIES

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA				TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
		HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.						
TORONTO, ONTARIO											
TORONTO SUN											
9/88	M(M-F)	1,262.4	231,135	18	79	290,807	930	0	289,877	248,705	86
9/87		1,197.9	239,265	20	80	297,547	116	0	297,431	262,989	88
9/86		1,182.0	237,295	20	84	281,918	146	0	281,772	254,355	90
9/85		1,155.3	218,220	19	84	260,326	152	0	260,174	234,620	90
9/84		1,127.4	210,248	19	84	250,482	173	0	250,309	224,579	90
TORONTO SUN											
9/88	SAT.	1,262.4	133,441	11	72	185,695	930	1	184,765	145,303	78
9/87		1,197.9	124,004	10	72	172,331	95	0	172,236	137,286	80
TORONTO SUN											
9/88	SUN.	1,262.4	340,179	27	75	456,065	250,412	55	205,653	374,363	82
9/87		1,197.9	342,161	29	74	459,952	255,113	55	204,839	384,583	84
9/86		1,182.0	353,802	30	77	458,752	253,356	55	205,396	386,354	84
9/85		1,155.3	347,243	30	77	453,648	248,975	55	204,673	381,112	84
9/84		1,127.4	351,759	31	78	448,834	254,086	57	194,748	386,056	86
BRAMPTON TIMES											
9/88	E(M-F)	1,262.4	9,281	1	99	9,391	7,471	80	1,920	9,221	98
9/87		1,197.9	9,083	1	98	9,235	7,505	81	1,730	8,972	97
9/86		1,182.0	6,915	1	99	7,013	5,780	82	1,233	6,803	97
9/85		1,155.3	6,517	1	98	6,658	5,774	87	884	6,356	95
9/84		1,127.4	6,235	1	98	6,341	5,486	87	855	6,146	97
WINDSOR, ONTARIO											
WINDSOR STAR											
3/88	E(M-S)	94.5	72,269	76	83	87,275	75,026	86	12,249	64,878	74
3/87		88.9	72,327	81	83	87,641	74,285	85	13,170	65,172	74
3/86		88.8	71,213	80	82	86,598	72,736	84	13,695	64,206	74
3/85		87.9	70,215	80	81	86,183	73,057	85	13,038	63,707	74
3/84		87.4	69,832	80	81	86,280	74,498	86	11,723	63,420	74
WINNIPEG, MANITOBA											
WINNIPEG FREE PRESS											
3/88	E(M-F)	243.6	135,095	55	80	168,634	99,199	59	69,435	133,075	79
3/87		241.0	136,697	57	80	171,214	N/A		N/A	134,612	79
3/86		247.5	138,628	56	79	174,686	N/A		N/A	136,576	78
3/85		241.1	141,087	59	79	177,677	138,145	78	39,532	139,324	78
3/84		236.3	139,445	59	79	175,865	138,317	79	37,548	137,701	78
WINNIPEG FREE PRESS											
3/88	SAT.	243.6	170,944	70	74	230,778	114,478	50	116,300	167,726	73
3/87		241.0	171,817	71	74	232,574	N/A		N/A	168,713	73
3/86		247.5	175,891	71	74	238,704	N/A		N/A	172,550	72
3/85		241.1	178,601	74	74	242,294	166,168	69	76,126	176,032	73
3/84		236.3	N/A			244,207	169,747	70	74,460	176,793	72
WINNIPEG FREE PRESS											
3/88	SUN.	243.6	116,704	48	81	144,631	99,089	69	45,542	114,818	79
3/87		241.0	119,288	49	80	148,345	N/A		N/A	117,334	79
3/86		247.5	120,911	49	80	151,116	N/A		N/A	118,822	79

* EXCLUDES SCHOOL COPIES

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A.		CENSUS METROPOLITAN AREA								PUBLICATION	
		RATIO	% OF		SUBSCR.	% OF	SINGLE	CZ OR	% OF		
AUDIT		HSLDS.		CIRC/	TOTAL	TOTAL	CARRIER	TOTAL	COPY	NDM	TOTAL
PERIOD	EDITION	(000)	CIRC.	HSLDS.	CIRC.	CIRC.	/MAIL*	CIRC.	SALES	CIRC.	CIRC.
WINNIPEG, MANITOBA											
WINNIPEG SUN											
3/88	M(M-F)	243.6	42,449	17	89	47,956	17,539	37	30,417	42,032	88
3/87		241.0	39,842	17	88	45,469	16,323	36	29,146	39,607	87
3/86		247.5	38,120	15	90	42,545	16,364	38	26,181	37,792	89
3/85		241.1	37,531	16	93	40,516	19,200	47	21,316	37,366	92
WINNIPEG SUN											
3/88	SUN.	243.6	52,151	21	88	59,012	28,854	49	30,158	51,537	87
3/87		241.0	48,093	20	88	54,661	26,502	48	28,159	47,657	87
3/86		247.5	46,434	19	90	51,775	27,037	52	24,738	46,046	89
3/85		241.1	52,346	22	93	56,167	32,838	58	23,329	52,346	93
REGINA, SASKATCHEWAN											
REGINA LEADER-POST											
3/88	E(M-S)	70.3	46,778	67	64	73,050	58,912	81	14,138	46,728	64
3/87		65.9	45,993	70	64	71,663	58,270	81	13,393	45,945	64
3/86		65.6	45,689	70	64	71,407	58,159	81	13,248	45,649	64
3/85		66.2	44,908	68	64	70,376	N/A		N/A	44,871	64
3/84		65.0	44,186	68	64	69,067	N/A		N/A	44,148	64
SASKATOON, SASKATCHEWAN											
SASKATOON STAR PHOENIX											
3/88	ALL DAY	79.4	43,948	55	68	64,175	49,691	77	14,179	43,616	68
3/87	E(M-S)	70.4	42,284	60	68	61,755	48,293	78	13,269	42,284	68
3/86		69.0	42,672	62	70	60,980	48,131	79	12,618	42,403	70
3/85		66.8	40,511	61	69	58,472	45,581	78	12,891	40,511	69
3/84		65.7	39,598	60	70	56,912	44,751	79	11,956	39,425	69
CALGARY, ALBERTA											
CALGARY HERALD											
6/88	M(M-TH,S)	259.3	118,082	46	87	135,453	109,658	81	25,537	116,745	86
6/87		242.5	115,246	48	86	133,631	107,269	80	26,283	115,246	86
6/86		240.5	115,628	48	86	134,172	104,331	78	29,721	115,628	86
6/85		233.9	119,488	51	86	138,365	109,156	79	29,103	119,488	86
6/84		238.1	122,354	51	87	140,347	109,971	78	30,376	121,389	86
CALGARY HERALD											
6/88	FRI.	259.3	N/A			175,609	109,674	62	65,854	150,094	85
6/87		242.5	N/A			175,560	107,229	61	68,323	150,106	86
6/86		240.5	N/A			179,474	105,842	59	73,619	153,367	85
6/85		233.9	N/A			182,344	93,312	51	17,287	155,912	86
6/84		238.1	N/A			181,854	109,807	60	72,047	155,322	85
CALGARY HERALD											
6/88	SUN.	259.3	106,148	41	87	121,321	103,103	85	17,924	104,946	87
6/87		242.5	103,102	43	87	118,519	101,123	85	17,383	103,102	87
6/86		240.5	98,282	41	87	112,801	94,479	84	18,318	98,282	87
6/85		233.9	96,668	41	87	110,621	109,004	99	73,339	96,668	87
6/84		238.1	83,923	35	88	95,562	78,047	82	17,515	83,102	87

* EXCLUDES SCHOOL COPIES

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA				TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
		HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.						
CALGARY, ALBERTA											
CALGARY SUN											
6/88	M(M-F)	259.3	59,110	23	82	71,914	26,450	37	45,464	59,053	82
6/87		242.5	63,337	26	83	76,020	25,460	33	50,560	63,337	83
6/86		240.5	61,574	26	84	72,912	22,963	31	49,949	61,574	84
6/85		233.9	60,336	26	84	71,626	20,050	28	51,576	60,336	84
6/84		238.1	60,741	26	84	72,125	19,035	26	53,090	60,741	84
CALGARY SUN											
6/88	SUN.	259.3	76,964	30	81	95,305	34,905	37	60,400	76,877	81
6/87		242.5	76,594	32	81	94,124	37,005	39	57,119	76,594	81
6/86		240.5	70,503	29	81	86,678	33,453	39	53,225	70,503	81
6/85		233.9	68,427	29	82	83,528	32,900	39	50,628	68,427	82
6/84		238.1	69,129	29	83	83,523	30,675	37	52,848	69,129	83
EDMONTON, ALBERTA											
EDMONTON JOURNAL											
6/88	M(M-TH,S)	293.3	121,886	42	75	162,115	125,330	77	36,558	115,832	71
6/87		264.2	126,570	48	75	167,938	128,371	76	39,215	120,240	72
6/86		251.0	128,244	51	75	170,957	130,918	77	39,564	122,300	72
6/85		243.7	126,967	52	75	168,392	127,912	76	40,316	122,979	73
6/84		257.8	127,177	49	76	167,648	127,010	76	40,638	123,413	74
EDMONTON JOURNAL											
6/88	FRI.	293.3	144,341	49	73	198,085	125,392	63	72,505	136,497	69
6/87		264.2	148,876	56	73	204,477	128,539	63	75,490	140,313	69
6/86		251.0	149,682	60	72	209,340	131,296	63	77,960	141,896	68
6/85		243.7	151,158	62	71	212,731	128,231	60	84,453	145,402	68
6/84		257.8	152,221	59	71	213,933	298,904	40	84,971	146,763	69
EDMONTON JOURNAL											
6/88	SUN.	293.3	111,331	38	77	145,451	124,613	86	20,812	105,781	73
6/87		264.2	114,229	43	77	148,844	127,628	86	21,183	108,700	73
6/86		251.0	116,066	46	77	150,773	130,218	86	20,555	110,844	74
6/85		243.7	112,577	46	78	144,404	127,187	88	17,217	109,221	76
6/84		257.8	111,402	43	79	141,732	125,800	89	15,852	108,342	76
EDMONTON SUN											
6/88	M(M-F)	293.3	71,365	24	77	92,561	36,277	39	56,284	76,184	82
6/87		264.2	68,417	26	79	86,901	N/A		N/A	73,333	84
6/86		251.0	65,999	26	78	84,145	N/A		N/A	71,366	85
6/85		243.7	66,748	27	84	79,889	33,687	42	46,202	71,008	89
6/84		257.8	65,932	26	85	77,401	32,548	42	44,853	70,054	91
EDMONTON SUN											
6/88	SUN.	293.3	102,040	35	78	130,362	59,540	46	70,822	109,348	84
6/87		264.2	97,143	37	80	121,753	N/A		N/A	104,192	86
6/86		251.0	90,676	36	79	115,206	N/A		N/A	98,244	85
6/85		243.7	88,050	36	82	106,787	51,380	48	55,407	94,167	88
6/84		257.8	82,406	32	84	98,490	48,675	49	49,815	88,258	90

* EXCLUDES SCHOOL COPIES

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A.		CENSUS METROPOLITAN AREA									
PUBLICATION AUDIT PERIOD	EDITION	HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
VANCOUVER, BRITISH COLUMBIA											
VANCOUVER SUN											
9/88	E(M-TH)	557.8	189,593	34	85	222,401	158,315	71	63,809	133,902	60
9/87		552.1	193,229	35	85	226,762	160,103	71	66,469	136,981	60
9/86		530.5	198,438	37	85	232,908	160,242	69	72,463	141,012	61
9/85		524.9	199,641	38	84	237,316	158,480	67	78,694	142,238	60
9/84		517.0	198,499	38	84	235,009	154,623	66	80,248	142,056	60
VANCOUVER SUN											
9/88	FRI.	557.8	N/A			272,313	172,607	63	99,617	163,262	60
9/87		552.1	N/A			272,408	172,451	63	99,874	163,544	60
9/86		530.5	N/A			280,288	173,310	62	106,943	168,482	60
9/85		524.9	N/A			283,161	168,215	59	114,933	168,511	60
9/84		517.0	N/A			276,779	163,537	59	113,203	165,293	60
VANCOUVER SUN											
9/88	SAT.	557.8	N/A			276,734	172,147	62	104,496	156,417	57
9/87		552.1	N/A			277,328	172,737	62	104,533	157,404	57
9/86		530.5	N/A			282,967	173,094	61	109,836	161,500	57
9/85		524.9	N/A			283,598	168,017	59	115,555	159,528	56
9/84		517.0	N/A			279,965	163,968	59	115,984	158,812	57
VANCOUVER PROVINCE											
9/88	M(M-F)	557.8	132,665	24	74	180,415	109,420	61	70,909	83,827	46
9/87		552.1	130,657	24	75	175,347	102,892	59	72,358	84,743	48
9/86		530.5	129,417	24	75	172,959	97,933	57	74,916	86,705	50
9/85		524.9	122,772	23	74	164,896	90,696	55	73,877	84,076	51
9/84		517.0	111,296	22	74	151,235	85,516	57	65,388	78,713	52
VANCOUVER PROVINCE											
9/88	SUN.	557.8	160,237	29	72	223,258	131,222	59	92,034	99,293	44
9/87		552.1	158,988	29	73	218,695	127,483	58	91,212	100,870	46
9/86		530.5	160,424	30	73	219,279	126,906	58	92,354	104,464	48
9/85		524.9	207,652	40	37	152,112	115,321	76	92,326	101,505	67
9/84		517.0	135,450	26	72	187,347	105,038	56	82,290	92,957	50
VICTORIA, BRITISH COLUMBIA											
VICTORIA TIMES-COLONIST											
9/88	M(M-S)	110.0	65,452	60	81	80,572	65,231	81	15,341	59,263	74
9/87	ALL DAY	110.0	64,560	59	82	78,561	62,487	80	16,074	58,499	74
9/86	(M-S)	105.4	63,600	60	82	77,562	62,962	81	14,600	63,600	82
9/85		104.3	61,646	59	81	75,822	61,378	81	14,444	61,646	81
9/84		103.2	61,358	59	81	75,554	59,220	78	16,334	61,358	81
VICTORIA TIMES-COLONIST											
9/88	SUN.	110.0	63,033	57	81	78,031	65,127	83	12,904	56,993	73
9/87		110.0	62,130	56	82	76,076	62,351	82	13,716	56,258	74
9/86		105.4	61,350	58	81	75,362	63,933	85	12,429	61,350	81
9/85		104.3	59,040	57	80	73,518	61,577	84	11,941	59,040	80
9/84		103.2	42,556	41	75	57,077	44,394	78	12,683	42,556	75

* EXCLUDES SCHOOL COPIES

PART I
SECTION E

RANKING BY CIRCULATION SIZE

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

NEWSPAPER	AUDIT	EDITIONS	CIRCULATION			
	PERIOD		MON TO SAT	RANK	MON TO FRI	FRI/SAT
TORONTO STAR	9/88	ALL DAY		1	520,134	796,475
LE JOURNAL DE MONTREAL (F)	3/88	MORN		2	316,575	344,743
TORONTO SUN	9/88	MORN		3	290,807	185,695
VANCOUVER SUN	9/88	EVE		4	222,401(A)	272,313(A) 276,734(A)
MONTREAL LA PRESSE (F)	3/88	MORN		5	200,281	315,450
MONTREAL GAZETTE	3/88	MORN		6	190,747	268,971
OTTAWA CITIZEN	3/88	ALL DAY		7	190,181	245,679
VANCOUVER PROVINCE	9/88	MORN		8	180,415	
WINNIPEG FREE PRESS	3/88	EVE		9	168,634	230,778
EDMONTON JOURNAL	6/88	MORN		10	162,115(B)	198,085(B)
HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/88	MORN/EVE	146,696	11		
HALIFAX CHRONICLE-HERALD	9/88	MORN	(87,686)			
HALIFAX MAIL-STAR	9/88	EVE	(59,010)			
HAMILTON SPECTATOR (INCL. BURLINGTON)	12/88	EVE	141,446	12		
HAMILTON SPECTATOR	12/88	EVE	(117,962)			
BURLINGTON SPECTATOR	12/88	EVE	(23,484)			
CALGARY HERALD	6/88	MORN		13	135,453(C)	175,609(C)
LONDON FREE PRESS	9/88	MORN	127,803	14		
QUEBEC LE SOLEIL (F)	3/88	MORN		15	112,458	140,717
LE JOURNAL DE QUEBEC (F)	3/88	MORN		16	101,984	103,560
EDMONTON SUN	6/88	MORN		17	92,561	
WINDSOR STAR	3/88	EVE	87,275	18		
VICTORIA TIMES-COLONIST	9/88	MORN	80,572	19		
KITCHENER-WATERLOO RECORD	12/88	EVE	78,468	20		
REGINA LEADER-POST	3/88	EVE	73,050	21		
CALGARY SUN	6/88	MORN		22	71,914	
SASKATOON STAR PHOENIX	3/88	ALL DAY	64,175	23		
SAINT JOHN TELEGRAPH-JOURNAL, TIMES-GLOBE	9/88	MORN/EVE		24	63,471	60,623
SAINT JOHN TELEGRAPH-JOURNAL	9/88	MORN			(30,879)	(60,623)
SAINT JOHN TIMES-GLOBE	9/88	EVE			(32,592)	
TROIS RIVIERES LE NOUVELLISTE (F)	3/88	MORN	56,081	25		
WINNIPEG SUN	3/88	MORN		26	47,956	
MONCTON TIMES-TRANSCRIPT	9/88	EVE		27	43,748	52,413
ST. CATHARINES STANDARD	12/88	EVE	43,280	28		
SHERBROOKE LA TRIBUNE (F)	9/88	MORN		29	41,060	46,595
THUNDER BAY TIMES-NEWS, CHRONICLE-JOURNAL	6/88	MORN/EVE	39,383	30		
THUNDER BAY TIMES-NEWS	6/88	MORN	(8,904)			
THUNDER BAY CHRONICLE-JOURNAL	6/88	EVE	(30,479)			
ST. JOHN'S TELEGRAM	9/88	EVE		31	38,205	54,793
OTTAWA LE DROIT (F)	3/88	ALL DAY		32	37,095	42,585
KINGSTON WHIG-STANDARD	12/88	EVE	36,557	33		
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/88	MORN	33,437	34		
BRANTFORD EXPOSITOR	12/88	EVE	33,359	35		
SYDNEY CAPE BRETON POST	9/88	EVE	31,684	36		
FREDERICTON GLEANER	9/88	EVE	28,997	37		

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

NEWSPAPER	AUDIT PERIOD	EDITIONS	MON TO SAT	RANK	MON TO FRI	FRI/SAT
			CIRCULATION			
MONTREAL LE DEVOIR (F)	3/88	MORN		38	28,744	32,201
SUDBURY STAR	3/88	EVE	28,406	39		
PETERBOROUGH EXAMINER	12/88	EVE	27,481	40		
SAULT STE. MARIE SAULT STAR	9/88	EVE	26,825	41		
LETHBRIDGE HERALD	6/88	EVE	25,657	42		
NORTH BAY NUGGET	3/88	EVE	24,772	43		
CHARLOTTETOWN GUARDIAN, PATRIOT	9/88	MORN/EVE	24,191	44		
CHARLOTTETOWN GUARDIAN	9/88	MORN	(18,735)			
CHARLOTTETOWN PATRIOT	9/88	EVE	(5,456)			
SARNIA OBSERVER	9/88	EVE	24,112	45		
OWEN SOUND SUN TIMES	3/88	EVE	23,710	46		
HALIFAX NEWS	9/88	MORN	22,993	47		
RED DEER ADVOCATE	6/88	EVE	22,794	48		
OSHAWA TIMES	12/88	EVE	22,112	49		
PRINCE GEORGE CITIZEN	9/88	EVE	21,985	50		
NIAGARA FALLS REVIEW	12/88	EVE	21,675	51		
KAMLOOPS NEWS	12/88	EVE	20,597	52		
GUELPH MERCURY	12/88	EVE	18,724	53		
BRANDON SUN	6/88	EVE		54	28,383(D)	22,554(D)
BELLEVILLE INTELLIGENCER	3/88	EVE	18,269	55		
CORNWALL STANDARD-FREEHOLDER	9/88	EVE	17,644	56		
WELLAND TRIBUNE	12/88	EVE	17,028	57		
KELOWNA COURIER	12/88	EVE	16,529	58		
CHATHAM NEWS	12/88	EVE	15,901	59		
GRANBY LA VOIX DE L'EST (F)	3/88	MORN	15,854	60		
BROCKVILLE RECORDER AND TIMES	3/88	EVE	15,745	61		
BARRIE EXAMINER	3/88	EVE	14,164	62		
MEDICINE HAT NEWS	3/88	EVE	14,075	63		
CAMBRIDGE REPORTER	12/88	EVE	13,845	64		
TIMMINS PRESS	3/88	EVE	13,754	65		
STRATFORD BEACON-HERALD	12/88	EVE	13,205	66		
SUMMERSIDE JOURNAL-PIONEER	9/88	EVE	11,474	67		
NEW GLASGOW NEWS	9/88	EVE	11,276	68		
CORNER BROOK WESTERN STAR	9/88	EVE	11,059	69		
ORILLIA PACKET & TIMES	6/88	EVE	10,436	70		
WOODSTOCK SENTINEL-REVIEW	12/88	EVE	10,153	71		
SIMCOE REFORMER	9/88	EVE		72	9,705	
ST. THOMAS TIMES-JOURNAL	12/88	EVE	9,637	73		
MOOSE JAW TIMES-HERALD	3/88	EVE	9,579	74		
NANAIMO FREE PRESS	12/88	EVE	9,438	75		
BRAMPTON TIMES	9/88	EVE		76	9,391	
PRINCE ALBERT HERALD	9/88	EVE	9,368	77		
TRURO NEWS	9/88	EVE	9,039	78		
CARAQUET L'ACADIE NOUVELLE (F)	9/88	MORN	9,011	79		
GRANDE PRAIRIE HERALD-TRIBUNE	9/88	EVE		80	8,347(E)	11,169(E)

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

NEWSPAPER	AUDIT PERIOD	EDITIONS	CIRCULATION MON TO SAT	RANK	MON TO FRI	FRI/SAT
VERNON NEWS	12/88	EVE	8,159	81		
PENTICTON HERALD	12/88	EVE		82	8,147	
PEMBROKE OBSERVER	9/88	EVE	7,310	83		
PORT ALBERNI VALLEY TIMES	9/88	EVE		84	6,691	
FORT MCMURRAY TODAY	6/88	EVE		85	6,400(G)	7,826(G)
SHERBROOKE RECORD	3/88	MORN		86	6,096	
TRAIL TIMES	9/88	EVE		87	5,892	
KIRKLAND LAKE NEWS	3/88	EVE	5,834	88		
COBOURG STAR	6/88	EVE		89	5,584	
LINDSAY POST	3/88	EVE		90	4,953	
KENORA MINER AND NEWS	6/88	EVE		91	4,848	
NELSON NEWS	9/88	EVE		92	4,704	
PORTAGE LA PRAIRIE GRAPHIC	6/88	EVE	4,659	93		
CRANBROOK TOWNSMAN	3/88	EVE		94	4,163	
AMHERST NEWS	9/88	MORN		95	3,960	6,858
PRINCE RUPERT NEWS	9/88	EVE		96	3,851	
WHITEHORSE STAR	6/87	EVE		97	3,665(H)	4,667(H)
PORT HOPE GUIDE	6/88	EVE		98	3,463	
FORT ST. JOHN ALASKA HIGHWAY NEWS	9/88	EVE		99	3,190	

NOTES

(A) VANCOUVER SUN IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY; SATURDAY.

(B) EDMONTON JOURNAL IS PUBLISHED MORNING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY AND SATURDAY; FRIDAY.

(C) CALGARY HERALD IS PUBLISHED MORNING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY AND SATURDAY; FRIDAY.

(D) BRANDON SUN IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY AND SATURDAY; FRIDAY.

(E) GRAND PRAIRIE HERALD-TRIBUNE IS PUBLISHED EVENING (MONDAY TO FRIDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY.

(F) FRENCH NEWSPAPER

(G) FORT MCMURRAY TODAY IS PUBLISHED EVENING (MONDAY TO FRIDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY.

(H) WHITEHORSE STAR IS PUBLISHED EVENING (MONDAY TO FRIDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY.

ABC
85
80
75
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Audit Bureau of Circulations

Then and Now

While just a small group of visionaries gave birth to ABC in 1914, 4,800 advertisers, publishers and advertising agencies make up our membership today.

While our basic role to audit and disseminate data remains unaltered, we continue to develop and design services to meet the changing needs of the industry.

Electronic auditing and computer access to ABC-audited data has replaced manual research and calculations. The development of ABC macro diskettes allow print media planning through desktop PCs.

ABC upholds a proud tradition of self-regulation and service innovations. And we thank you—our members—for making that possible.

Integrity in a changing world.
Then and now.
Audit Bureau of Circulations

USERS GUIDE TO PART II
WEEKLY NEWSPAPER ANALYSIS

Part II of the ABC Canadian Newspaper FACTBOOK provides analyses of data for ABC member Weekly Newspapers.

Each of the three sections in this part is printed on different color paper for easy reference. Map reference coordinates used in this book are for the Provincial maps appearing on pages 267-286.

Weekly newspaper members of ABC are audited annually when published in the city or City Zone of a daily newspaper member and bi-annually in other areas. Members of a group audit plan may be audited less frequently but at least once every four years. In Section A, a crosshatch symbol is used to identify those newspapers which are audited annually.

Occupied households for Counties and Census Divisions are 1988 estimates.

Section A - Weekly Newspaper Circulation by Market, County, Census Division

This section lists total paid circulation averages for each newspaper, as reported in the most recent ABC Audit Report.

Each newspaper's county or census division circulation data follows the listing of total circulation averages. Home market circulation is shown plus any county or census division where a newspaper reports circulation of at least 250 copies or a 5% circulation/occupied household ratio. Other paid circulation is included in the "Remainder of Circulation" total.

Section B - Weekly Newspaper County and Census Division Circulation & Coverage

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/occupied household ratio of all Weekly Newspaper members having at least 250 copies or 5% circulation/occupied household ratio.

Section C - Circulation of Weekly Newspapers by Province and City

Circulation of each ABC Weekly Newspaper member is reported in alphabetical sequence by province and city. Separate columns identify home county or census division, frequency of publication and total average paid circulation.

PART II
SECTION A

ANALYSIS OF WEEKLY NEWSPAPER CIRCULATION BY MARKET AND BY COUNTY, CENSUS DIVISION, REGIONAL DISTRICT OR TERRITORY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
PRINCE EDWARD ISLAND							
ALBERTON			C11				
ALBERTON WEST PRINCE GRAPHIC	9/88			WED.			
TOTAL PAID CIRCULATION					1,878		
COUNTY CIRCULATION							
PRINCE EDWARD ISLAND							
* PRINCE		14,000			1,643	12	87
REMAINDER OF CIRCULATION					235		13
MONTAGUE			F14				
MONTAGUE EASTERN GRAPHIC	# 9/88			WED.			
TOTAL PAID CIRCULATION					5,802		
COUNTY CIRCULATION							
PRINCE EDWARD ISLAND							
* KINGS		6,200			3,841	62	66
QUEENS		21,700			1,581	7	27
REMAINDER OF CIRCULATION					380		7

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NOVA SCOTIA							
KENTVILLE							
KENTVILLE ADVERTISER	9/88		I11	TUE.			
TOTAL PAID CIRCULATION					9,895		
COUNTY CIRCULATION							
NOVA SCOTIA							
HANTS		12,400			289	2	3
* KINGS		18,900			8,829	47	89
REMAINDER OF CIRCULATION					777		8
PORT HAWKESBURY							
PORT HAWKESBURY REPORTER	3/87		G16	WED.			
TOTAL PAID CIRCULATION					6,817		
COUNTY CIRCULATION							
NOVA SCOTIA							
ANTIGONISH		5,700			1,176	21	17
* GUYSBOROUGH		4,200			1,046	25	15
* INVERNESS		6,900			2,662	39	39
RICHMOND		3,700			1,656	45	24
REMAINDER OF CIRCULATION					277		4
YARMOUTH							
YARMOUTH VANGUARD	9/87		L 8	TUE.			
TOTAL PAID CIRCULATION					10,510		
COUNTY CIRCULATION							
NOVA SCOTIA							
DIGBY		7,700			1,560	20	15
SHELBURNE		6,100			394	6	4
* YARMOUTH		9,600			7,605	79	72
REMAINDER OF CIRCULATION					951		9

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NEW BRUNSWICK							
BATHURST			A 7				
BATHURST NORTHERN LIGHT	9/87			WED.			
TOTAL PAID CIRCULATION					7,924		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* GLOUCESTER		27,000			7,231	27	91
REMAINDER OF CIRCULATION					693		9
CHATHAM			D 9				
CHATHAM MIRAMICHI WEEKEND	9/87			FRI.			
TOTAL PAID CIRCULATION					8,659		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,100			8,194	51	95
REMAINDER OF CIRCULATION					465		5
DALHOUSIE			A 6				
DALHOUSIE NEWS	9/87			WED.			
TOTAL PAID CIRCULATION					2,773		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* RESTIGOUCHE		13,000			2,407	19	87
REMAINDER OF CIRCULATION					366		13
DOAKTOWN			E 7				
DOAKTOWN MIRAMICHI HEADWATERS	9/87			TUE.			
TOTAL PAID CIRCULATION					1,091		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,100			900	6	82
REMAINDER OF CIRCULATION					191		18
EDMUNDSTON			A 7				
EDMUNDSTON LE MADAWASKA (F)	# 6/88			WED.			
TOTAL PAID CIRCULATION					9,323		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* MADAWASKA		12,200			7,657	63	82
REMAINDER OF CIRCULATION					1,666		18
NEWCASTLE			C 9				
NEWCASTLE MIRAMICHI LEADER	9/87			WED.			
TOTAL PAID CIRCULATION					8,973		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,100			7,798	48	87
ONTARIO							
TORONTO		838,800			367		4
REMAINDER OF CIRCULATION					808		9

* DENOTES HOME COUNTY # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NEW BRUNSWICK							
SACKVILLE							
SACKVILLE TRIBUNE-POST	9/88		G11	WED.			
TOTAL PAID CIRCULATION					3,283		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* WESTMORLAND		39,200			2,632	7	80
REMAINDER OF CIRCULATION					651		20
SUSSEX							
SUSSEX KINGS COUNTY RECORD	6/88		H 8	TUE.			
TOTAL PAID CIRCULATION					5,936		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* KINGS		18,900			4,078	22	69
QUEENS		4,500			326	7	5
ST. JOHN		29,800			629	2	11
WESTMORLAND		39,200			448	1	8
REMAINDER OF CIRCULATION					455		8

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
AMOS			J 3				
L'ECHO D'AMOS (F)	# 6/88			TUE.			
TOTAL PAID CIRCULATION					3,627		
COUNTY CIRCULATION							
QUEBEC							
* ABITIBI		32,500			3,530	11	97
REMAINDER OF CIRCULATION					97		3
CAP AUX MEULES			J24				
CAP AUX MEULES LE RADAR (F)	9/88			MON.			
TOTAL PAID CIRCULATION					2,940		
COUNTY CIRCULATION							
QUEBEC							
* ILES-DE-LA-MADELEINE		4,600			2,659	58	90
REMAINDER OF CIRCULATION					281		10
CHIBOUGAMAU			I 5				
CHIBOUGAMAU LA SENTINELLE (F)	3/88			TUE.			
TOTAL PAID CIRCULATION					2,694		
COUNTY CIRCULATION							
QUEBEC							
* NOUVEAU-QUEBEC		9,300			2,639	28	98
REMAINDER OF CIRCULATION					55		2
COATICOOK			T16				
COATICOOK LE PROGRES DE COATICOOK (F)	3/87			TUE.			
TOTAL PAID CIRCULATION					3,518		
COUNTY CIRCULATION							
QUEBEC							
COMPTON		6,900			521	8	15
* STANSTEAD		14,500			2,496	17	71
REMAINDER OF CIRCULATION					501		14
HUNTINGDON			S26				
HUNTINGDON GLEANER	3/87			WED.			
TOTAL PAID CIRCULATION					4,586		
COUNTY CIRCULATION							
QUEBEC							
CHATEAUGUAY		21,300			1,186	6	26
* HUNTINGDON		5,500			2,676	49	58
REMAINDER OF CIRCULATION					724		16
JOLIETTE			L30				
JOLIETTE JOURNAL	# 6/88			WED.			
TOTAL PAID CIRCULATION					11,001		
COUNTY CIRCULATION							
QUEBEC							
BERTHIER		11,800			1,392	12	13
ILE-DE-MONTREAL		741,400			356		3
* JOLIETTE		24,000			8,080	34	73
MONTCALM		11,300			973	9	9
REMAINDER OF CIRCULATION					200		2

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
LAC MEGANTIC							
LAC MEGANTIC L'ECHO DE FRONTENAC (F)	6/87		R19	TUE.			
TOTAL PAID CIRCULATION					5,864		
COUNTY CIRCULATION							
QUEBEC							
* FRONTENAC		9,000			4,828	54	82
REMAINDER OF CIRCULATION					1,036		18
LA SARRE							
LA SARRE L'ECHO D'ABITIBI-OUEST (F)	# 6/88		J 2	TUE.			
TOTAL PAID CIRCULATION					2,899		
COUNTY CIRCULATION							
QUEBEC							
* ABITIBI		32,500			2,808	9	97
REMAINDER OF CIRCULATION					91		3
LOUISEVILLE							
L'ECHO DE LOUISEVILLE/BERTHIER (F)	# 6/88		N12	WED.			
TOTAL PAID CIRCULATION					8,419		
COUNTY CIRCULATION							
QUEBEC							
BERTHIER		11,800			3,262	28	39
* MASKINONGE		7,600			4,084	54	49
ST-MAURICE		43,000			792	2	9
REMAINDER OF CIRCULATION					281		3
MALARTIC							
L'ECHO DE MALARTIC (F)	# 6/88		J 3	TUE.			
TOTAL PAID CIRCULATION					897		
COUNTY CIRCULATION							
QUEBEC							
* ABITIBI		32,500			888	3	99
REMAINDER OF CIRCULATION					9		1
MATAGAMI							
MATAGAMI L'ECHO DE LA BAIE JAMES (F)	# 6/88		I 3	TUE.			
TOTAL PAID CIRCULATION					244		
COUNTY CIRCULATION							
QUEBEC							
* NOUVEAU-QUEBEC		9,300			242	3	99
REMAINDER OF CIRCULATION					2		1
MATANE							
MATANE LA VOIX GASPESIENNE (F)	# 6/88		C26	WED.			
TOTAL PAID CIRCULATION					6,565		
COUNTY CIRCULATION							
QUEBEC							
GASPE-OUEST		5,500			586	11	9
* MATANE		10,300			5,361	52	82
REMAINDER OF CIRCULATION					618		9

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
MONTREAL			D13				
MONTREAL ECHOS VEDETTES (F)	# 3/88			SAT.			
TOTAL PAID CIRCULATION					165,860		
COUNTY CIRCULATION							
NEW BRUNSWICK							
GLOUCESTER		27,000			343	1	
QUEBEC							
ABITIBI		32,500			4,061	12	2
ARGENTEUIL		12,500			814	7	
ARTHABASKA		21,500			1,662	8	1
BAGOT		9,800			854	9	1
BEAUCE		25,600			1,989	8	1
BEAUHARNOIS		20,200			2,068	10	1
BELLECHASSE		7,500			722	10	
BERTHIER		11,800			1,531	13	1
BONAVENTURE		12,900			737	6	
CHAMBLY		117,100			6,741	6	4
CHAMPLAIN		44,300			3,546	8	2
CHARLEVOIX-EST		5,600			612	11	
CHARLEVOIX-OUEST		4,400			486	11	
CHATEAUGUAY		21,300			1,229	6	1
CHICOUTIMI		58,100			3,379	6	2
COMPTON		6,900			282	4	
DEUX-MONTAGNES		26,700			1,864	7	1
DORCHESTER		10,800			933	9	1
DRUMMOND		26,900			2,694	10	2
FRONTENAC		9,000			849	9	1
GASPE-EST		12,800			942	7	1
GASPE-OUEST		5,500			601	11	
GATINEAU		20,100			494	2	
HULL		53,600			1,742	3	1
HUNTINGDON		5,500			265	5	
IBERVILLE		8,400			747	9	
* ILE-DE-MONTREAL		741,400			36,533	5	22
ILE-JESUS		103,100			5,841	6	4
JOLIETTE		24,000			2,636	11	2
KAMOURASKA		9,500			901	9	1
LABELLE		12,500			1,321	11	1
LAC-ST-JEAN-EST		15,300			1,119	7	1
LAC-ST-JEAN-OUEST		19,800			1,719	9	1
LAPRAIRIE		35,900			1,923	5	1
L'ASSOMPTION		42,300			3,034	7	2
LEVIS		36,600			2,396	7	1
L'ISLET		7,000			745	11	
LOTBINIERE		9,900			681	7	
MASKINONGE		7,600			933	12	1
MATANE		10,300			906	9	1
MATAPEDIA		7,800			559	7	
MEGANTIC		18,700			1,638	9	1
MISSISQUOI		12,600			903	7	1
MONTCALM		11,300			1,329	12	1
MONTMAGNY		8,400			1,121	13	1
MONTMORENCY NO. 1		7,900			561	7	
MONTMORENCY NO. 2		2,300			112	5	
NAPIERVILLE		4,800			581	12	
NICOLET		11,500			845	7	1

* DENOTES HOME COUNTY # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL ECHOS VEDETTES (F)	3/88			SAT.			
PAPINEAU		15,000			804	5	
PORTNEUF		21,100			1,614	8	1
QUEBEC		180,600			12,424	7	7
RICHELIEU		18,700			2,129	11	1
RICHMOND		13,500			1,089	8	1
RIMOUSKI		24,900			1,870	8	1
RIVIERE-DU-LOUP		13,900			1,478	11	1
ROUVILLE		15,400			1,168	8	1
SAGUENAY		32,000			2,665	8	2
ST-HYACINTHE		21,600			2,467	11	1
ST-JEAN		21,900			2,071	9	1
ST-MAURICE		43,000			3,452	8	2
SHEFFORD		27,700			2,069	7	1
SHERBROOKE		47,700			2,263	5	1
SOULANGES		5,800			547	9	
STANSTEAD		14,500			757	5	
TEMISCAMINGUE		19,400			1,474	8	1
TEMISCOUATA		6,500			573	9	
TERREBONNE		75,700			7,012	9	4
VAUDREUIL		19,300			1,129	6	1
VERCHERES		22,800			1,477	6	1
WOLFE		5,100			303	6	
YAMASKA		5,000			583	12	
ONTARIO							
OTTAWA-CARLETON		242,200			583		
PRESCOTT & RUSSELL		19,900			363	2	
TIMISKAMING		14,700			388	3	
REMAINDER OF CIRCULATION					2,584		2
NEW CARLISLE			E31				
NEW CARLISLE SPEC	9/88			TUE.			
TOTAL PAID CIRCULATION					3,055		
COUNTY CIRCULATION							
QUEBEC							
* BONAVENTURE		12,900			928	7	30
GASPE-EST		12,800			775	6	25
REMAINDER OF CIRCULATION					1,352		44
PLESSISVILLE			N16				
PLESSISVILLE LA FEUILLE D'ERABLE (F)	12/88			TUE.			
TOTAL PAID CIRCULATION					4,266		
COUNTY CIRCULATION							
QUEBEC							
* MEGANTIC		18,700			3,594	19	84
REMAINDER OF CIRCULATION					672		16
RIVIERE-DU-LOUP			F22				
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)#	6/88			WED.			
TOTAL PAID CIRCULATION					7,477		

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
RIVIERE-DU-LOUP (CONT.)			F22				
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)	6/88			WED.			
COUNTY CIRCULATION							
QUEBEC							
KAMOURASKA		9,500			956	10	13
* RIVIERE-DU-LOUP		13,900			5,201	37	70
TEMISCOUATA		6,500			780	12	10
REMAINDER OF CIRCULATION					540		7
ROUYN			K 1				
ROUYN LA FRONTIERE (F)	# 6/88			TUE.			
TOTAL PAID CIRCULATION					12,037		
COUNTY CIRCULATION							
QUEBEC							
ABITIBI		32,500			3,488	11	29
* TEMISCAMINGUE		19,400			8,262	43	69
REMAINDER OF CIRCULATION					287		2
ROUYN-NORANDA PRESS	# 6/88			THUR.			
TOTAL PAID CIRCULATION					298		
COUNTY CIRCULATION							
QUEBEC							
* TEMISCAMINGUE		19,400			196	1	66
REMAINDER OF CIRCULATION					102		34
SAINT HYACINTHE			P33				
LE COURRIER DE SAINT HYACINTHE (F)	# 6/88			WED.			
TOTAL PAID CIRCULATION					13,085		
COUNTY CIRCULATION							
QUEBEC							
BAGOT		9,800			2,819	29	22
RICHELIEU		18,700			356	2	3
ROUVILLE		15,400			450	3	3
* ST-HYACINTHE		21,600			8,689	40	66
REMAINDER OF CIRCULATION					771		6
ST. JEAN			R31				
SAINT JEAN LE CANADA FRANCAIS (F)							
THIS PUBLICATION UNDER TEMPORARY SUSPENSION OF SERVICE							
ST. JEROME			N27				
ST. JEROME L'ECHO DU NORD (F)	# 6/88			WED.			
TOTAL PAID CIRCULATION					10,037		
COUNTY CIRCULATION							
QUEBEC							
DEUX-MONTAGNES		26,700			506	2	5
* TERREBONNE		75,700			8,986	12	90
REMAINDER OF CIRCULATION					545		5

* DENOTES HOME COUNTY   # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
SHAWVILLE			N 3				
SHAWVILLE EQUITY	12/87			WED.			
TOTAL PAID CIRCULATION					4,369		
COUNTY CIRCULATION							
QUEBEC							
* PONTIAC		6,800			3,016	44	69
REMAINDER OF CIRCULATION					1,353		31
VAL D'OR			K 3				
VAL D'OR L'ECHO ABITIBIEN (F)	# 6/88			TUE.			
TOTAL PAID CIRCULATION					9,640		
COUNTY CIRCULATION							
QUEBEC							
* ABITIBI		32,500			8,268	25	86
NOUVEAU-QUEBEC		9,300			977	11	10
REMAINDER OF CIRCULATION					395		4
VAL D'OR STAR	# 6/88			WED.			
TOTAL PAID CIRCULATION					294		
COUNTY CIRCULATION							
QUEBEC							
* ABITIBI		32,500			229	1	78
REMAINDER OF CIRCULATION					65		22
VICTORIAVILLE			O15				
VICTORIAVILLE L'UNION DES CANTONS (F)	# 6/88			TUE.			
TOTAL PAID CIRCULATION					12,391		
COUNTY CIRCULATION							
QUEBEC							
* ARTHABASKA		21,500			10,102	47	82
MEGANTIC		18,700			975	5	8
NICOLET		11,500			302	3	2
WOLFE		5,100			236	5	2
REMAINDER OF CIRCULATION					776		6
VILLE-MARIE			L 1				
VILLE MARIE LE TEMISCAMIEN (F)	6/87			WED.			
TOTAL PAID CIRCULATION					2,631		
COUNTY CIRCULATION							
QUEBEC							
* TEMISCAMINGUE		19,400			2,483	13	94
REMAINDER OF CIRCULATION					148		6

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
ALEXANDRIA			L33				
ALEXANDRIA GLENGARRY NEWS	9/88			WED.			
TOTAL PAID CIRCULATION					7,804		
COUNTY CIRCULATION							
ONTARIO							
OTTAWA-CARLETON		242,200			267		3
PRESCOTT & RUSSELL		19,900			300	2	4
* STOR. , DUN. & GLEN.		37,000			6,001	16	77
REMAINDER OF CIRCULATION					1,236		16
ALLISTON			N18				
ALLISTON HERALD	12/87			WED.			
TOTAL PAID CIRCULATION					5,395		
COUNTY CIRCULATION							
ONTARIO							
* SIMCOE		86,100			4,934	6	91
REMAINDER OF CIRCULATION					461		9
ALMONTE			L28				
ALMONTE GAZETTE	6/88			WED.			
TOTAL PAID CIRCULATION					2,931		
COUNTY CIRCULATION							
ONTARIO							
* LANARK		18,500			2,383	13	81
REMAINDER OF CIRCULATION					548		19
ARNPRIOR			K27				
ARNPRIOR CHRONICLE-GUIDE	3/88			WED.			
TOTAL PAID CIRCULATION					5,496		
COUNTY CIRCULATION							
ONTARIO							
LANARK		18,500			328	2	6
OTTAWA-CARLETON		242,200			988		18
* RENFREW		32,000			3,860	12	70
REMAINDER OF CIRCULATION					320		6
ATIKOKAN			F 2				
ATIKOKAN PROGRESS	3/88			WED.			
TOTAL PAID CIRCULATION					2,039		
COUNTY CIRCULATION							
ONTARIO							
* RAINY RIVER		8,300			1,659	20	81
REMAINDER OF CIRCULATION					380		19
AYLMER			S14				
AYLMER EXPRESS	3/87			WED.			
TOTAL PAID CIRCULATION					3,782		
COUNTY CIRCULATION							
ONTARIO							
* ELGIN		25,100			3,318	13	88
REMAINDER OF CIRCULATION					464		12

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
BLENHEIM			T11				
BLENHEIM NEWS-TRIBUNE	12/87			WED.			
TOTAL PAID CIRCULATION					3,378		
COUNTY CIRCULATION							
ONTARIO							
* KENT		38,300			3,082	8	91
REMAINDER OF CIRCULATION					296		9
BRACEBRIDGE			K20				
BRACEBRIDGE HERALD-GAZETTE	12/88			WED.			
TOTAL PAID CIRCULATION					4,530		
COUNTY CIRCULATION							
ONTARIO							
* MUSKOKA		15,400			3,713	24	82
REMAINDER OF CIRCULATION					817		18
CARLETON PLACE			L29				
CARLETON PLACE CANADIAN	3/88			WED.			
TOTAL PAID CIRCULATION					3,938		
COUNTY CIRCULATION							
ONTARIO							
* LANARK		18,500			3,377	18	86
OTTAWA-CARLETON		242,200			261		7
REMAINDER OF CIRCULATION					300		8
COCHRANE			E 8				
COCHRANE NORTHLAND POST	3/87			WED.			
TOTAL PAID CIRCULATION					2,796		
COUNTY CIRCULATION							
ONTARIO							
* COCHRANE		32,400			2,351	7	84
REMAINDER OF CIRCULATION					445		16
COLLINGWOOD			M17				
COLLINGWOOD ENTERPRISE-BULLETIN	6/88			WED.			
TOTAL PAID CIRCULATION					6,719		
COUNTY CIRCULATION							
ONTARIO							
GREY		28,000			358	1	5
* SIMCOE		86,100			5,955	7	89
REMAINDER OF CIRCULATION					406		6
DEEP RIVER			N25				
DEEP RIVER NORTH RENFREW TIMES	6/88			WED.			
TOTAL PAID CIRCULATION					2,940		
COUNTY CIRCULATION							
ONTARIO							
* RENFREW		32,000			2,462	8	84
REMAINDER OF CIRCULATION					478		16

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
DELHI			S16				
DELHI NEWS-RECORD	12/88			WED.			
TOTAL PAID CIRCULATION					4,089		
COUNTY CIRCULATION							
ONTARIO							
* HALDIMAND-NORFOLK		31,800			3,200	10	78
OXFORD		30,200			365	1	9
REMAINDER OF CIRCULATION					524		13
DRYDEN			E 2				
DRYDEN OBSERVER	3/87			WED.			
TOTAL PAID CIRCULATION					6,745		
COUNTY CIRCULATION							
ONTARIO							
* KENORA		17,200			6,013	35	89
REMAINDER OF CIRCULATION					732		11
DUNNVILLE			S18				
DUNNVILLE CHRONICLE	12/87			WED.			
TOTAL PAID CIRCULATION					3,806		
COUNTY CIRCULATION							
ONTARIO							
* HALDIMAND-NORFOLK		31,800			3,509	11	92
REMAINDER OF CIRCULATION					297		8
FORT FRANCES			E 2				
FORT FRANCES TIMES	3/88			WED.			
TOTAL PAID CIRCULATION					6,268		
COUNTY CIRCULATION							
ONTARIO							
KENORA		17,200			265	2	4
* RAINY RIVER		8,300			5,088	61	81
REMAINDER OF CIRCULATION					915		15
GANANOQUE			O28				
GANANOQUE REPORTER	12/87			WED.			
TOTAL PAID CIRCULATION					4,255		
COUNTY CIRCULATION							
ONTARIO							
LEEDS & GRENVILLE		31,600			3,785	12	89
REMAINDER OF CIRCULATION					470		11
GRAVENHURST			L20				
GRAVENHURST NEWS	9/88			WED.			
TOTAL PAID CIRCULATION					2,510		
COUNTY CIRCULATION							
ONTARIO							
* MUSKOKA		15,400			2,225	14	89
REMAINDER OF CIRCULATION					285		11

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
HANOVER			N15				
HANOVER POST	12/87			WED.			
TOTAL PAID CIRCULATION					4,550		
COUNTY CIRCULATION							
ONTARIO							
BRUCE		20,900			571	3	13
* GREY		28,000			3,702	13	81
REMAINDER OF CIRCULATION					277		6
HAWKESBURY			K33				
HAWKESBURY LE CARILLON (F)	9/88			WED.			
TOTAL PAID CIRCULATION					7,198		
COUNTY CIRCULATION							
QUEBEC							
ARGENTEUIL		12,500			407	3	6
ONTARIO							
* PRESCOTT & RUSSELL		19,900			6,162	31	86
REMAINDER OF CIRCULATION					629		9
HUNTSVILLE			J20				
HUNTSVILLE FORESTER	12/87			WED.			
TOTAL PAID CIRCULATION					5,406		
COUNTY CIRCULATION							
ONTARIO							
* MUSKOKA		15,400			4,419	29	82
PARRY SOUND		12,800			254	2	5
REMAINDER OF CIRCULATION					733		14
IROQUOIS FALLS			E 7				
IROQUOIS FALLS ENTERPRISE	3/87			WED.			
TOTAL PAID CIRCULATION					2,902		
COUNTY CIRCULATION							
ONTARIO							
* COCHRANE		32,400			2,500	8	86
REMAINDER OF CIRCULATION					402		14
LEAMINGTON			U 9				
LEAMINGTON POST	6/88			WED.			
TOTAL PAID CIRCULATION					5,809		
COUNTY CIRCULATION							
ONTARIO							
* ESSEX		115,500			5,635	5	97
REMAINDER OF CIRCULATION					174		3
LINDSAY			N22				
LINDSAY POST	# 3/88			THUR.			
TOTAL PAID CIRCULATION					4,483		
COUNTY CIRCULATION							
ONTARIO							
DURHAM		114,600			744	1	17
* VICTORIA		20,300			2,825	14	63

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
LINDSAY (CONT.)			N22				
LINDSAY POST	3/88			THUR.			
REMAINDER OF CIRCULATION					914		20
LITTLE CURRENT			G14				
LITTLE CURRENT MANITOULIN EXPOSITOR	3/88			WED.			
TOTAL PAID CIRCULATION					4,697		
COUNTY CIRCULATION							
ONTARIO							
* MANITOULIN		3,400			2,666	78	57
SUDBURY RM		54,400			404	1	9
REMAINDER OF CIRCULATION					1,627		35
MEAFORD			L16				
MEAFORD EXPRESS	3/87			WED.			
TOTAL PAID CIRCULATION					2,742		
COUNTY CIRCULATION							
ONTARIO							
* GREY		28,000			2,310	8	84
REMAINDER OF CIRCULATION					432		16
MIDLAND			L18				
MIDLAND FREE PRESS	3/88			W & F			
TOTAL PAID CIRCULATION					6,340		
COUNTY CIRCULATION							
ONTARIO							
* SIMCOE		86,100			6,167	7	97
REMAINDER OF CIRCULATION					173		3
ORANGEVILLE			O17				
ORANGEVILLE BANNER	3/87			W & F			
TOTAL PAID CIRCULATION					6,128		
COUNTY CIRCULATION							
ONTARIO							
* DUFFERIN		10,900			5,388	49	88
PEEL		204,900			445		7
REMAINDER OF CIRCULATION					295		5
PERTH			M28				
PERTH COURIER	3/88			WED.			
TOTAL PAID CIRCULATION					6,312		
COUNTY CIRCULATION							
ONTARIO							
* LANARK		18,500			5,014	27	79
REMAINDER OF CIRCULATION					1,298		21
PORT ELGIN			M14				
PORT ELGIN BEACON TIMES	6/87			WED.			
TOTAL PAID CIRCULATION					3,981		

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
PORT ELGIN (CONT.)			M14				
PORT ELGIN BEACON TIMES	6/87			WED.			
COUNTY CIRCULATION							
ONTARIO							
* BRUCE		20,900			3,683	18	93
REMAINDER OF CIRCULATION					298		7
RENFREW			K27				
RENFREW MERCURY	3/87			WED.			
TOTAL PAID CIRCULATION					7,028		
COUNTY CIRCULATION							
ONTARIO							
* RENFREW		32,000			5,922	19	84
REMAINDER OF CIRCULATION					1,106		16
SMITH FALLS			M28				
SMITHS FALLS RECORD NEWS	3/88			WED.			
TOTAL PAID CIRCULATION					5,041		
COUNTY CIRCULATION							
ONTARIO							
* LANARK		18,500			3,947	21	78
LEEDS & GRENVILLE		31,800			647	2	13
REMAINDER OF CIRCULATION					447		9
STITTSVILLE			T30				
STITTSVILLE NEWS	9/87			WED.			
TOTAL PAID CIRCULATION					3,624		
COUNTY CIRCULATION							
ONTARIO							
* OTTAWA-CARLETON		242,200			3,476	1	96
REMAINDER OF CIRCULATION					148		4
STRATHROY			R12				
STRATHROY AGE DISPATCH	12/87			WED.			
TOTAL PAID CIRCULATION					5,411		
COUNTY CIRCULATION							
ONTARIO							
* MIDDLESEX		129,600			5,120	4	95
REMAINDER OF CIRCULATION					291		5
TILLSONBURG			S15				
TILLSONBURG NEWS	# 3/88			M,W,F			
TOTAL PAID CIRCULATION					6,595		
COUNTY CIRCULATION							
ONTARIO							
ELGIN		25,100			717	3	11
HALDIMAND-NORFOLK		31,800			1,105	3	17
* OXFORD		30,200			4,526	15	69
REMAINDER OF CIRCULATION					247		4

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
TRENTON			O24				
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	3/87			M,W,F			
TOTAL PAID CIRCULATION					8,020		
COUNTY CIRCULATION							
ONTARIO							
* HASTINGS		40,800			6,534	16	81
NORTHUMBERLAND		25,000			945	4	12
PRINCE EDWARD		8,100			442	5	6
REMAINDER OF CIRCULATION					99		1
WIARTON			K15				
WIARTON ECHO	3/87			WED.			
TOTAL PAID CIRCULATION					4,312		
COUNTY CIRCULATION							
ONTARIO							
* BRUCE		20,900			3,046	15	71
REMAINDER OF CIRCULATION					1,266		29

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
MANITOBA							
NEEPAWA			P 5				
NEEPAWA PRESS	3/88			TUE.			
TOTAL PAID CIRCULATION					4,401		
CENSUS DIVISION CIRCULATION							
MANITOBA							
CEN. DIV. 07		21,400			279	1	6
CEN. DIV. 08		4,200			656	16	15
CEN. DIV. 11		233,800			322		7
* CEN. DIV. 15		9,000			2,228	25	51
REMAINDER OF CIRCULATION					916		21
STEINBACH			R11				
STEINBACH CARILLON	6/88			WED.			
TOTAL PAID CIRCULATION					11,971		
CENSUS DIVISION CIRCULATION							
MANITOBA							
CEN. DIV. 01		5,900			1,130	19	9
* CEN. DIV. 02		12,400			7,395	60	62
CEN. DIV. 03		12,700			729	6	6
CEN. DIV. 11		233,800			1,443	1	12
CEN. DIV. 12		5,500			454	8	4
REMAINDER OF CIRCULATION					820		7
VIRDEN			Q 2				
VIRDEN EMPIRE-ADVANCE	6/87			WED.			
TOTAL PAID CIRCULATION					3,347		
CENSUS DIVISION CIRCULATION							
MANITOBA							
* CEN. DIV. 06		4,000			2,357	59	70
REMAINDER OF CIRCULATION					990		30

* DENOTES HOME CENSUS DIVISION

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
ASSINIBOIA			R 8				
ASSINIBOIA TIMES	# 3/88			WED.			
TOTAL PAID CIRCULATION					5,716		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 03		7,000			3,364	48	59
CEN. DIV. 06		79,900			379		7
CEN. DIV. 07		19,800			544	3	10
REMAINDER OF CIRCULATION					1,429		25
CANORA			M13				
CANORA COURIER	# 3/88			WED.			
TOTAL PAID CIRCULATION					2,757		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 09		16,300			2,260	14	82
REMAINDER OF CIRCULATION					497		18
CUT KNIFE			J 3				
CUT KNIFE HWY. 40 COURIER	# 3/88			WED.			
TOTAL PAID CIRCULATION					771		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 13		10,000			483	5	63
REMAINDER OF CIRCULATION					288		37
DAVIDSON			N 8				
DAVIDSON LEADER	# 3/88			MON.			
TOTAL PAID CIRCULATION					1,942		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 11		84,100			1,627	2	84
REMAINDER OF CIRCULATION					315		16
ESTERHAZY-POTASHVILLE			R14				
ESTERHAZY-POTASHVILLE MINER-JOURNAL	# 3/88			WED.			
TOTAL PAID CIRCULATION					2,279		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 05		14,500			1,924	13	84
REMAINDER OF CIRCULATION					355		16
ESTEVAN			T13				
ESTEVAN MERCURY	# 3/88			WED.			
TOTAL PAID CIRCULATION					4,819		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 01		12,400			3,966	32	82
REMAINDER OF CIRCULATION					853		18

* DENOTES HOME CENSUS DIVISION # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
HUDSON BAY			J13				
HUDSON BAY POST-REVIEW	# 3/88			WED.			
TOTAL PAID CIRCULATION					2,707		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 14		16,800			2,378	14	88
REMAINDER OF CIRCULATION					329		12
HUMBOLDT			L 9				
HUMBOLDT JOURNAL	# 3/88			WED.			
TOTAL PAID CIRCULATION					4,679		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 10		8,700			250	3	5
CEN. DIV. 11		84,100			446	1	10
* CEN. DIV. 15		28,400			3,869	14	83
REMAINDER OF CIRCULATION					114		2
KAMSACK			M14				
KAMSACK TIMES	# 3/88			THUR.			
TOTAL PAID CIRCULATION					2,043		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 09		16,300			1,707	10	84
REMAINDER OF CIRCULATION					336		16
KERROBERT			L 3				
KERROBERT CITIZEN	# 3/88			WED.			
TOTAL PAID CIRCULATION					697		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 13		10,000			562	6	81
REMAINDER OF CIRCULATION					135		19
KINDERSLEY			M 3				
KINDERSLEY CLARION	# 3/88			WED.			
TOTAL PAID CIRCULATION					3,489		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 08		13,400			419	3	12
* CEN. DIV. 13		10,000			2,521	25	72
REMAINDER OF CIRCULATION					549		16
LA RONGE			K 3				
LA RONGE NORTHERNER	# 3/88			WED.			
TOTAL PAID CIRCULATION					2,168		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 18		5,900			1,699	29	78
REMAINDER OF CIRCULATION					469		22

* DENOTES HOME CENSUS DIVISION   # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
LEADER			O 2				
LEADER NEWS	# 3/88			WED.			
TOTAL PAID CIRCULATION					1,222		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 08		13,400			874	7	72
REMAINDER OF CIRCULATION					348		28
MAPLE CREEK			Q 2				
MAPLE CREEK NEWS	# 3/92			TUE.			
TOTAL PAID CIRCULATION					2,952		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 04		5,000			1,612	32	55
CEN. DIV. 08		13,400			453	3	15
REMAINDER OF CIRCULATION					887		30
MELVILLE			O13				
MELVILLE ADVANCE	# 3/88			WED.			
TOTAL PAID CIRCULATION					4,368		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 05		14,500			3,256	22	75
CEN. DIV. 06		79,900			354		8
REMAINDER OF CIRCULATION					756		17
MOOSOMIN			Q15				
MOOSOMIN WORLD-SPECTATOR	# 3/88			WED.			
TOTAL PAID CIRCULATION					3,947		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 01		12,400			540	4	14
* CEN. DIV. 05		14,500			2,371	16	60
REMAINDER OF CIRCULATION					1,036		26
NIPAWIN			I11				
NIPAWIN JOURNAL	# 3/88			WED.			
TOTAL PAID CIRCULATION					4,948		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 14		16,800			4,078	24	82
REMAINDER OF CIRCULATION					870		18
NOKOMIS			M 9				
NOKOMIS LAST MOUNTAIN TIMES	# 3/88			WED.			
TOTAL PAID CIRCULATION					1,792		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 06		79,900			468	1	26
* CEN. DIV. 11		84,100			953	1	53
REMAINDER OF CIRCULATION					371		21

* DENOTES HOME CENSUS DIVISION   # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
NORQUAY			L14				
NORQUAY NORTH STAR	# 3/88			THUR.			
TOTAL PAID CIRCULATION					1,028		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 09		16,300			845	5	82
REMAINDER OF CIRCULATION					183		18
NORTH BATTLEFORD			J 4				
NORTH BATTLEFORD NEWS-OPTIMIST	# 3/88			M & TH			
TOTAL PAID CIRCULATION					5,595		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 12		8,800			729	8	13
* CEN. DIV. 16		14,000			3,491	25	62
CEN. DIV. 17		12,400			474	4	8
REMAINDER OF CIRCULATION					901		16
OUTLOOK			M 6				
OUTLOOK OUTLOOK	# 3/88			MON.			
TOTAL PAID CIRCULATION					3,471		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 07		19,800			405	2	12
* CEN. DIV. 11		84,100			1,942	2	56
CEN. DIV. 12		8,800			688	8	20
REMAINDER OF CIRCULATION					436		13
PREECEVILLE			L13				
PREECEVILLE PROGRESS	# 3/88			THUR.			
TOTAL PAID CIRCULATION					1,783		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 09		16,300			1,476	9	83
REMAINDER OF CIRCULATION					307		17
REDVERS			S15				
REDVERS OPTIMIST	# 3/88			WED.			
TOTAL PAID CIRCULATION					1,894		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 01		12,400			1,249	10	66
REMAINDER OF CIRCULATION					645		34
ROSTHERN			J 7				
ROSTHERN SASKATCHEWAN VALLEY NEWS	# 3/88			THUR.			
TOTAL PAID CIRCULATION					3,953		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 11		84,100			1,191	1	30
* CEN. DIV. 15		28,400			2,221	8	56

* DENOTES HOME CENSUS DIVISION # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
ROSTHERN (CONT.)			J 7				
ROSTHERN SASKATCHEWAN VALLEY NEWS	3/88			THUR.			
REMAINDER OF CIRCULATION					541		14
SEMANS			N10				
SEMANS HIWAY 15 GAZETTE	# 3/88			WED.			
TOTAL PAID CIRCULATION					1,379		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 10		8,700			1,019	12	74
REMAINDER OF CIRCULATION					360		26
SHELLBROOK			I 7				
SHELLBROOK CHRONICLE	# 3/88			WED.			
TOTAL PAID CIRCULATION					2,750		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 16		14,000			2,174	16	79
REMAINDER OF CIRCULATION					576		21
SPIRITWOOD			H 5				
SPIRITWOOD HERALD	# 3/88			THUR.			
TOTAL PAID CIRCULATION					1,111		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 16		14,000			866	6	78
REMAINDER OF CIRCULATION					245		22
SWIFT CURRENT			Q 4				
SWIFT CURRENT SUN	6/87			M & W			
TOTAL PAID CIRCULATION					5,918		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 03		7,000			330	5	6
CEN. DIV. 04		5,000			429	9	7
CEN. DIV. 07		19,800			291	1	5
* CEN. DIV. 08		13,400			4,537	34	77
REMAINDER OF CIRCULATION					331		6
TISDALE			J11				
TISDALE RECORDER	# 3/88			WED.			
TOTAL PAID CIRCULATION					2,937		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 14		16,800			2,486	15	85
REMAINDER OF CIRCULATION					451		15
UNITY			K 3				
UNITY NORTHWEST HERALD	# 3/88			WED.			
TOTAL PAID CIRCULATION					2,217		

* DENOTES HOME CENSUS DIVISION   # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
UNITY (CONT.)			K 3				
UNITY NORTHWEST HERALD	3/88			WED.			
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 13		10,000			1,769	18	80
REMAINDER OF CIRCULATION					448		20
WATROUS			M 8				
WATROUS MANITOU	# 3/88			WED.			
TOTAL PAID CIRCULATION					2,321		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 11		84,100			1,881	2	81
REMAINDER OF CIRCULATION					440		19
WEYBURN			R11				
WEYBURN REVIEW	# 3/88			WED.			
TOTAL PAID CIRCULATION					6,778		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 01		12,400			270	2	4
* CEN. DIV. 02		9,600			5,326	55	79
CEN. DIV. 06		79,900			340		5
REMAINDER OF CIRCULATION					842		12
WILKIE			K 3				
WILKIE PRESS	# 3/88			WED.			
TOTAL PAID CIRCULATION					959		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 13		10,000			735	7	77
REMAINDER OF CIRCULATION					224		23
WYNYARD			M10				
WYNYARD ADVANCE	# 3/88			WED.			
TOTAL PAID CIRCULATION					2,548		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 10		8,700			1,944	22	76
REMAINDER OF CIRCULATION					604		24
YORKTON			N13				
YORKTON ENTERPRISE	6/88			M & W			
TOTAL PAID CIRCULATION					9,209		
CENSUS DIVISION CIRCULATION							
MANITOBA							
CEN. DIV. 16		3,800			453	12	5
SASKATCHEWAN							
CEN. DIV. 05		14,500			1,719	12	19
* CEN. DIV. 09		16,300			5,581	34	61

* DENOTES HOME CENSUS DIVISION # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
YORKTON (CONT.)			N13				
YORKTON ENTERPRISE	6/88			M & W			
CEN. DIV. 10		8,700			642	7	7
REMAINDER OF CIRCULATION					814		9
YORKTON THIS WEEK	6/88			WED.			
TOTAL PAID CIRCULATION					11,224		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 05		14,500			1,500	10	13
* CEN. DIV. 09		16,300			7,973	49	71
CEN. DIV. 10		8,700			437	5	4
REMAINDER OF CIRCULATION					1,314		12

* DENOTES HOME CENSUS DIVISION

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
BEAVERLODGE			D 2				
BEAVERLODGE ADVERTISER	9/87			WED.			
TOTAL PAID CIRCULATION					1,952		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 19		24,900			1,678	7	86
REMAINDER OF CIRCULATION					274		14
BOW ISLAND			R13				
BOW ISLAND 40 MILE COUNTY COMMENTATOR	# 3/88			WED.			
TOTAL PAID CIRCULATION					4,738		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 01		21,200			3,804	18	80
CEN. DIV. 02		41,900			389	1	8
REMAINDER OF CIRCULATION					545		12
CARDSTON			S10				
CARDSTON CHRONICLE	# 3/88			TUE.			
TOTAL PAID CIRCULATION					2,006		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 03		10,000			1,884	19	94
REMAINDER OF CIRCULATION					122		6
CORONATION			M13				
CORONATION REVIEW	# 3/88			TUE.			
TOTAL PAID CIRCULATION					1,270		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 07		14,100			922	7	73
REMAINDER OF CIRCULATION					348		27
ECKVILLE			L 8				
ECKVILLE EXAMINER	# 3/88			TUE.			
TOTAL PAID CIRCULATION					911		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 08		42,700			750	2	82
REMAINDER OF CIRCULATION					161		18
EDSON			J 3				
EDSON LEADER	12/87			TUE.			
TOTAL PAID CIRCULATION					2,492		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 14		8,800			2,213	25	89
REMAINDER OF CIRCULATION					279		11

* DENOTES HOME CENSUS DIVISION # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
FAIRVIEW			E 2				
FAIRVIEW POST	9/88			WED.			
TOTAL PAID CIRCULATION					3,461		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 17		14,500			680	5	20
* CEN. DIV. 19		24,900			2,473	10	71
REMAINDER OF CIRCULATION					308		9
FORT MACLEOD			R10				
FORT MACLEOD GAZETTE	# 3/88			WED.			
TOTAL PAID CIRCULATION					1,692		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 03		10,000			1,347	13	80
REMAINDER OF CIRCULATION					345		20
FORT VERMILION			C 3				
FORT VERMILION NORTHERN PIONEER	# 9/88			WED.			
TOTAL PAID CIRCULATION					1,183		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 17		14,500			1,065	7	90
REMAINDER OF CIRCULATION					118		10
GRIMSHAW			D 2				
GRIMSHAW MILE ZERO NEWS	# 9/88			WED.			
TOTAL PAID CIRCULATION					862		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 19		24,900			728	3	84
REMAINDER OF CIRCULATION					134		16
HIGH LEVEL			B 3				
HIGH LEVEL ECHO	# 9/88			WED.			
TOTAL PAID CIRCULATION					1,753		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 17		14,500			1,606	11	92
REMAINDER OF CIRCULATION					147		8
HIGH RIVER			P 9				
HIGH RIVER TIMES	6/88			WED.			
TOTAL PAID CIRCULATION					3,184		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 06		274,300			2,846	1	89
REMAINDER OF CIRCULATION					338		11

* DENOTES HOME CENSUS DIVISION   # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
LACOMBE			L 9				
LACOMBE GLOBE	# 3/88			WED.			
TOTAL PAID CIRCULATION					3,475		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 08		42,700			3,392	8	98
REMAINDER OF CIRCULATION					83		2
MANNING			D 3				
MANNING BANNER POST	# 9/88			WED.			
TOTAL PAID CIRCULATION					1,071		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 17		14,500			877	6	82
REMAINDER OF CIRCULATION					194		18
PINCHER CREEK			S 9				
PINCHER CREEK ECHO	# 3/88			TUE.			
TOTAL PAID CIRCULATION					2,701		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 03		10,000			2,156	22	80
REMAINDER OF CIRCULATION					545		20
RAYMOND			R11				
RAYMOND REVIEW	# 3/88			TUE.			
TOTAL PAID CIRCULATION					2,087		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 02		41,900			1,924	5	92
REMAINDER OF CIRCULATION					163		8
RIMBEY			K 9				
RIMBEY RECORD	# 3/88			TUE.			
TOTAL PAID CIRCULATION					2,674		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 08		42,700			2,529	6	95
REMAINDER OF CIRCULATION					145		5
ROCKY MOUNTAIN HOUSE			L 8				
ROCKY MOUNTAIN HOUSE MOUNTAINEER	# 3/88			WED.			
TOTAL PAID CIRCULATION					4,797		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 08		42,700			310	1	6
* CEN. DIV. 09		5,500			4,066	74	85
REMAINDER OF CIRCULATION					421		9

* DENOTES HOME CENSUS DIVISION

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
RYCROFT			E 2				
RYCROFT SIGNAL	9/88			WED.			
TOTAL PAID CIRCULATION					2,244		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 19		24,900			2,060	8	92
REMAINDER OF CIRCULATION					184		8
SEDGEWICK			K13				
SEDGEWICK COMMUNITY PRESS	6/87			TUE.			
TOTAL PAID CIRCULATION					2,555		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 07		14,100			1,970	14	77
REMAINDER OF CIRCULATION					585		23
STETTLER			L11				
STETTLER INDEPENDENT	# 3/88			WED.			
TOTAL PAID CIRCULATION					4,771		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 07		14,100			4,029	29	84
REMAINDER OF CIRCULATION					742		16
SYLVAN LAKE			L 9				
SYLVAN LAKE NEWS	# 3/88			TUE.			
TOTAL PAID CIRCULATION					1,030		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 08		42,700			941	2	91
REMAINDER OF CIRCULATION					89		9
THREE HILLS			M10				
THREE HILLS CAPITAL	6/88			WED.			
TOTAL PAID CIRCULATION					3,692		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 05		13,000			2,642	20	72
CEN. DIV. 06		274,300			426		12
REMAINDER OF CIRCULATION					624		17
WAINWRIGHT			K14				
WAINWRIGHT STAR CHRONICLE	6/88			WED.			
TOTAL PAID CIRCULATION					2,987		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 07		14,100			2,703	19	90
REMAINDER OF CIRCULATION					284		10

* DENOTES HOME CENSUS DIVISION # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
BRITISH COLUMBIA							
CAMPBELL RIVER			K 5				
CAMPBELL RIVER COURIER	9/88			THUR.			
TOTAL PAID CIRCULATION					7,282		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		27,500			7,134	26	98
REMAINDER OF CIRCULATION					148		2
CAMPBELL RIVER UPPER ISLANDER	9/88			TUE.			
TOTAL PAID CIRCULATION					6,395		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		27,500			6,239	23	98
REMAINDER OF CIRCULATION					156		2
CASTLEGAR			M15				
CASTLEGAR NEWS	9/87			W & SUN.			
TOTAL PAID CIRCULATION					3,815		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		19,000			3,556	19	93
REMAINDER OF CIRCULATION					259		7
COURTENAY			L 5				
COURTENAY COMOX DISTRICT FREE PRESS	9/88			W & F			
TOTAL PAID CIRCULATION					9,796		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		27,500			9,526	35	97
REMAINDER OF CIRCULATION					270		3
CRESTON			M17				
CRESTON VALLEY ADVANCE	9/88			M & TH			
TOTAL PAID CIRCULATION					3,927		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		19,000			3,564	19	91
REMAINDER OF CIRCULATION					363		9
LANGLEY			N 9				
LANGLEY ADVANCE	9/87			WED.			
TOTAL PAID CIRCULATION					7,774		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* CEN. FRAZER VALLEY		50,400			6,894	14	89
GREATER VANCOUVER		516,200			702		9
REMAINDER OF CIRCULATION					178		2

* DENOTES HOME REGIONAL DISTRICT

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
BRITISH COLUMBIA							
PORT HARDY			K 2				
PORT HARDY NORTH ISLAND GAZETTE	9/87			WED.			
TOTAL PAID CIRCULATION					3,557		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* MOUNT WADDINGTON		5,100			3,159	62	89
REMAINDER OF CIRCULATION					398		11
POWELL RIVER			L 6				
POWELL RIVER NEWS	9/88			WED.			
TOTAL PAID CIRCULATION					5,367		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* POWELL RIVER		7,000			5,150	74	96
REMAINDER OF CIRCULATION					217		4
REVELSTOKE			I15				
REVELSTOKE REVIEW	9/88			WED.			
TOTAL PAID CIRCULATION					3,214		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* COLUMBIA-SHUSWAP		15,100			2,690	18	84
REMAINDER OF CIRCULATION					524		16
RICHMOND			E10				
RICHMOND BUY AND SELL PRESS	# 9/88			THUR.			
TOTAL PAID CIRCULATION					37,353		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
CAPITAL		113,700			337		1
CEN. FRAZER VALLEY		50,400			2,919	6	8
DEWDNEY-ALOUETTE		24,800			1,409	6	4
FRASER-CHEAM		21,900			839	4	2
* GREATER VANCOUVER		516,200			29,558	6	79
SQUAMISH-LILLOOET		6,500			262	4	1
REMAINDER OF CIRCULATION					2,029		5

* DENOTES HOME REGIONAL DISTRICT   # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
YUKON TERRITORY							
WHITEHORSE			J 3				
WHITEHORSE YUKON NEWS	6/87			WED.			
TOTAL PAID CIRCULATION					4,709		
YUKON TERRITORY		8,500			4,534	53	96
REMAINDER OF CIRCULATION					175		4

WEEKLY NEWSPAPER CIRCULATION BY MARKETS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NORTHWEST TERR.							
HAY RIVER			M 6				
HAY RIVER HUB	6/88			WED.			
TOTAL PAID CIRCULATION					1,636		
NORTHWEST TERR.							
* FORT SMITH		7,700			1,406	18	86
REMAINDER OF CIRCULATION					230		14

* DENOTES HOME TERRITORY

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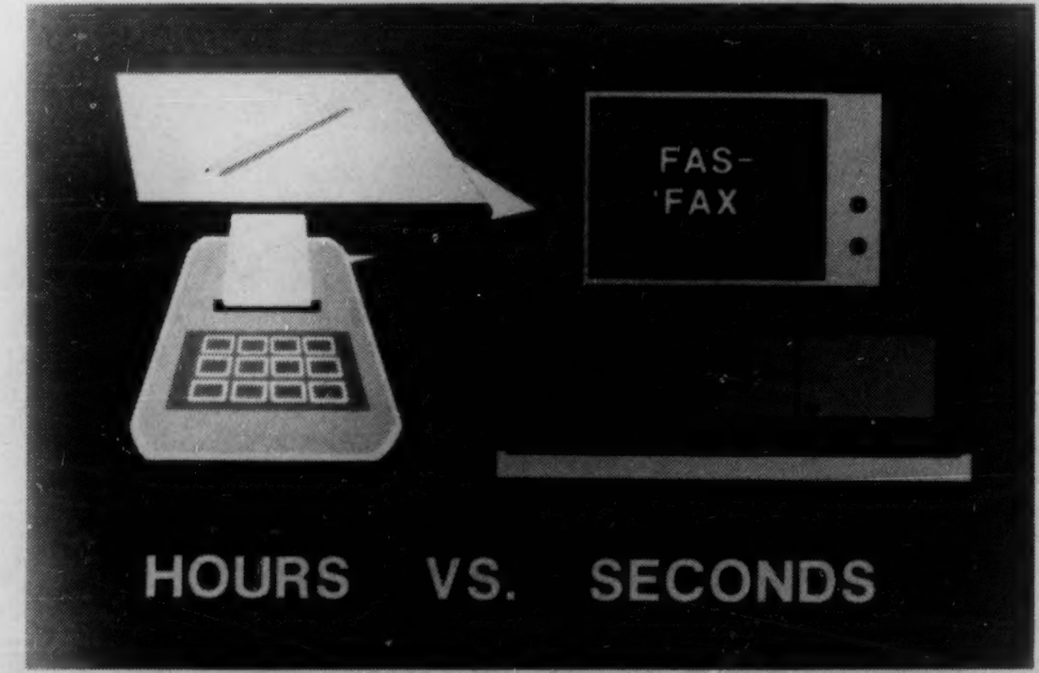
Audit Bureau
of Circulations



PART II
SECTION B

WEEKLY NEWSPAPER CIRCULATION AND COVERAGE ANALYSIS BY COUNTY, CENSUS DIVISION, REGIONAL DISTRICT OR TERRITORY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

NEWFOUNDLAND

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	73,300	R13			
CEN. DIV. 02	8,300	R10			
CEN. DIV. 03	6,800	P 7			
CEN. DIV. 04	7,800	O 3			
CEN. DIV. 05	13,100	M 5			
CEN. DIV. 06	11,700	N 8			
CEN. DIV. 07	12,800	N11			
CEN. DIV. 08	15,000	L 7			
CEN. DIV. 09	6,900	I 6			
CEN. DIV. 10	6,800	E 4			

* DENOTES NEWSPAPER PUBLISHED WITHIN CENSUS DIVISION

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	6,200	F14			
* MONTAGUE EASTERN GRAPHIC			WED.	3,841	62
PRINCE	14,000	D11			
* ALBERTON WEST PRINCE GRAPHIC			WED.	1,643	12
QUEENS	21,700	F13			
MONTAGUE EASTERN GRAPHIC			WED.	1,581	7

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,400	J10			
ANTIGONISH	5,700	G15			
PORT HAWKESBURY REPORTER			WED.	1,176	21
CAPE BRETON	39,600	F18			
COLCHESTER	16,400	H13			
CUMBERLAND	12,500	H11			
DIGBY	7,700	K 9			
YARMOUTH VANGUARD			TUE.	1,560	20
GUYSBOROUGH	4,200	H15			
PORT HAWKESBURY REPORTER			WED.	1,046	25
HALIFAX	111,600	I14			
HANTS	12,400	I12			
KENTVILLE ADVERTISER			TUE.	289	2
INVERNESS	6,900	F16			
* PORT HAWKESBURY REPORTER			WED.	2,662	39
KINGS	18,900	I11			
* KENTVILLE ADVERTISER			TUE.	8,829	47
LUNENBERG	17,000	J11			
PICTOU	16,900	H14			
QUEENS	4,700	K10			
RICHMOND	3,700	G17			
PORT HAWKESBURY REPORTER			WED.	1,656	45
SHELBURNE	6,100	L10			
YARMOUTH VANGUARD			TUE.	394	6
VICTORIA	2,900	E17			
YARMOUTH	9,600	L 9			
* YARMOUTH VANGUARD			TUE.	7,605	79

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,100	G10			
CARLETON	8,500	F 4			
CHARLOTTE	9,500	I 5			
GLOUCESTER	27,000	B 8			
* BATHURST NORTHERN LIGHT			WED.	7,231	27
MONTREAL ECHOS VEDETTES (F)			SAT.	343	1
KENT	10,100	E 9			
KINGS	18,900	H 8			
* SUSSEX KINGS COUNTY RECORD			TUE.	4,078	22
MADAWASKA	12,200	C 3			
* EDMUNDSTON LE MADAWASKA (F)			WED.	7,657	63
NORTHUMBERLAND	16,100	D 7			
* CHATHAM MIRAMICHI WEEKEND			FRI.	8,194	51
* DOAKTOWN MIRAMICHI HEADWATERS			TUE.	900	6
* NEWCASTLE MIRAMICHI LEADER			WED.	7,798	48
QUEENS	4,500	G 8			
SUSSEX KINGS COUNTY RECORD			TUE.	326	7
RESTIGOUCHE	13,000	B 5			
* DALHOUSIE NEWS			WED.	2,407	19
ST. JOHN	29,800	M14			
SUSSEX KINGS COUNTY RECORD			TUE.	629	2
SUNBURY	7,200	G 7			
VICTORIA	7,200	D 4			
WESTMORLAND	39,200	F10			
* SACKVILLE TRIBUNE-POST			WED.	2,632	7
SUSSEX KINGS COUNTY RECORD			TUE.	448	1
YORK	27,500	G 5			

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	32,500	J 3			
* L'ECHO D'AMOS (F)			TUE.	3,530	11
MONTREAL ECHOS VEDETTES (F)			SAT.	4,061	13
ROUYN LA FRONTIERE (F)			TUE.	3,488	11
* VAL D'OR L'ECHO ABITIBIEN (F)			TUE.	8,268	25
* L'ECHO DE MALARTIC (F)			TUE.	888	3
* LA SARRE L'ECHO D'ABITIBI-OUEST (F)			TUE.	2,808	9
ARGENTEUIL	12,500	O 6			
HAWKESBURY LE CARILLON (F)			WED.	407	3
MONTREAL ECHOS VEDETTES (F)			SAT.	814	7
ARTHABASKA	21,500	O15			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,662	8
* VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	10,102	47
BAGOT	9,800	Q12			
MONTREAL ECHOS VEDETTES (F)			SAT.	854	9
LE COURRIER DE SAINT HYACINTHE (F)			WED.	2,819	29
BEAUCE	25,600	N19			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,989	8
BEAUHARNOIS	20,200	R27			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,068	10
BELLECHASSE	7,500	L21			
MONTREAL ECHOS VEDETTES (F)			SAT.	722	10
BERTHIER	11,800	M10			
JOLIETTE JOURNAL			WED.	1,392	12
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	3,262	28
MONTREAL ECHOS VEDETTES (F)			SAT.	1,531	13
BONAVENTURE	12,900	D30			
* NEW CARLISLE SPEC			TUE.	928	7
MONTREAL ECHOS VEDETTES (F)			SAT.	737	6
BROME	6,800	S13			
CHAMBLY	117,100	P30			
MONTREAL ECHOS VEDETTES (F)			SAT.	6,741	6
CHAMPLAIN	44,300	L13			
MONTREAL ECHOS VEDETTES (F)			SAT.	3,546	8
CHARLEVOIX-EST	5,600	G20			
MONTREAL ECHOS VEDETTES (F)			SAT.	612	11
CHARLEVOIX-OUEST	4,400	G19			
MONTREAL ECHOS VEDETTES (F)			SAT.	486	11
CHATEAUGUAY	21,300	S28			
HUNTINGDON GLEANER			WED.	1,186	6
MONTREAL ECHOS VEDETTES (F)			SAT.	1,229	6

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CHICOUTIMI	58,100	J 8			
MONTREAL ECHOS VEDETTES (F)			SAT.	3,379	6
COMPTON	6,900	R17			
COATICOOK LE PROGRES DE COATICOOK (F)			TUE.	521	8
MONTREAL ECHOS VEDETTES (F)			SAT.	282	4
DEUX-MONTAGNES	26,700	O26			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,864	7
ST. JEROME L'ECHO DU NORD (F)			WED.	506	2
DORCHESTER	10,800	M20			
MONTREAL ECHOS VEDETTES (F)			SAT.	933	9
DRUMMOND	26,900	P14			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,694	10
FRONTENAC	9,000	Q19			
* LAC MEGANTIC L'ECHO DE FRONTENAC (F)			TUE.	4,828	54
MONTREAL ECHOS VEDETTES (F)			SAT.	849	9
GASPE-EST	12,800	C31			
NEW CARLISLE SPEC			TUE.	775	6
MONTREAL ECHOS VEDETTES (F)			SAT.	942	7
GASPE-OUEST	5,500	B30			
MATANE LA VOIX GASPESIENNE (F)			WED.	586	11
MONTREAL ECHOS VEDETTES (F)			SAT.	601	11
GATINEAU	20,100	M 4			
MONTREAL ECHOS VEDETTES (F)			SAT.	494	2
HULL	53,600	R 2			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,742	3
HUNTINGDON	5,500	S25			
* HUNTINGDON GLEANER			WED.	2,676	49
MONTREAL ECHOS VEDETTES (F)			SAT.	265	5
IBERVILLE	8,400	R32			
MONTREAL ECHOS VEDETTES (F)			SAT.	747	9
ILE-DE-MONTREAL	741,400	J24			
JOLIETTE JOURNAL			WED.	356	
* MONTREAL ECHOS VEDETTES (F)			SAT.	36,533	5
ILE-JESUS	103,100	E12			
MONTREAL ECHOS VEDETTES (F)			SAT.	5,841	6
ILES-DE-LA-MADELEINE	4,600	C12			
* CAP AUX MEULES LE RADAR (F)			MON.	2,659	58
JOLIETTE	24,000	L30			
* JOLIETTE JOURNAL			WED.	8,080	34
MONTREAL ECHOS VEDETTES (F)			SAT.	2,636	11

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KAMOURASKA	9,500	H21			
MONTREAL ECHOS VEDETTES (F)			SAT.	901	9
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WED.	956	10
LABELLE	12,500	M 4			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,321	11
LAC-ST-JEAN-EST	15,300	J 7			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,119	7
LAC-ST-JEAN-OUEST	19,800	J 6			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,719	9
LAPRAIRIE	35,900	Q30			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,923	5
L'ASSOMPTION	42,300	N28			
MONTREAL ECHOS VEDETTES (F)			SAT.	3,034	7
LEVIS	36,600	L18			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,396	7
L'ISLET	7,000	I20			
MONTREAL ECHOS VEDETTES (F)			SAT.	745	11
LOTBINIERE	9,900	M16			
MONTREAL ECHOS VEDETTES (F)			SAT.	681	7
MASKINONGE	7,600	L10			
* L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	4,084	54
MONTREAL ECHOS VEDETTES (F)			SAT.	933	12
MATANE	10,300	C27			
* MATANE LA VOIX GASPESIENNE (F)			WED.	5,361	52
MONTREAL ECHOS VEDETTES (F)			SAT.	906	9
MATAPEDIA	7,800	D26			
MONTREAL ECHOS VEDETTES (F)			SAT.	559	7
MEGANTIC	18,700	N17			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,638	9
* PLESSISVILLE LA FEUILLE D'ERABLE (F)			TUE.	3,594	19
VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	975	5
MISSISQUOI	12,600	T12			
MONTREAL ECHOS VEDETTES (F)			SAT.	903	7
MONTCALM	11,300	L28			
JOLIETTE JOURNAL			WED.	973	9
MONTREAL ECHOS VEDETTES (F)			SAT.	1,329	12
MONTMAGNY	8,400	K21			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,121	13

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
MONTMORENCY NO. 1	7,900	H18			
MONTREAL ECHOS VEDETTES (F)			SAT.	561	7
MONTMORENCY NO. 2	2,300	D19			
MONTREAL ECHOS VEDETTES (F)			SAT.	112	5
NAPIERVILLE	4,800	R29			
MONTREAL ECHOS VEDETTES (F)			SAT.	581	12
NICOLET	11,500	N14			
MONTREAL ECHOS VEDETTES (F)			SAT.	845	7
VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	302	3
NOUVEAU-QUEBEC	9,300	D 4			
* CHIBOUGAMAU LA SENTINELLE (F)			TUE.	2,639	28
VAL D'OR L'ECHO ABITIBIEN (F)			TUE.	977	11
PAPINEAU	15,000	O 4			
MONTREAL ECHOS VEDETTES (F)			SAT.	804	5
PONTIAC	6,800	M 3			
* SHAWVILLE EQUITY			WED.	3,016	44
PORTNEUF	21,100	J15			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,614	8
QUEBEC	180,600	D17			
MONTREAL ECHOS VEDETTES (F)			SAT.	12,424	7
RICHELIEU	18,700	M32			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,129	11
LE COURRIER DE SAINT HYACINTHE (F)			WED.	356	2
RICHMOND	13,500	Q15			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,089	8
RIMOUSKI	24,900	E24			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,870	8
RIVIERE-DU-LOUP	13,900	G22			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,478	11
* RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WED.	5,201	37
ROUVILLE	15,400	Q33			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,168	8
LE COURRIER DE SAINT HYACINTHE (F)			WED.	450	3
SAGUENAY	32,000	F 7			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,665	8
ST-HYACINTHE	21,600	O32			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,467	11
* LE COURRIER DE SAINT HYACINTHE (F)			WED.	8,689	40

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ST-JEAN	21,900	R31			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,071	9
ST-MAURICE	43,000	L12			
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	792	2
MONTREAL ECHOS VEDETTES (F)			SAT.	3,452	8
SHEFFORD	27,700	R13			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,069	7
SHERBROOKE	47,700	R15			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,263	5
SOULANGES	5,800	R25			
MONTREAL ECHOS VEDETTES (F)			SAT.	547	9
STANSTEAD	14,500	S15			
* COATICOOK LE PROGRES DE COATICOOK (F)			TUE.	2,496	17
MONTREAL ECHOS VEDETTES (F)			SAT.	757	5
TEMISCAMINGUE	19,400	K 2			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,474	8
* ROUYN LA FRONTIERE (F)			TUE.	8,262	43
* VILLE MARIE LE TEMISCAMIEN (F)			WED.	2,483	13
TEMISCOUATA	6,500	G23			
MONTREAL ECHOS VEDETTES (F)			SAT.	573	9
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WED.	780	12
TERREBONNE	75,700	M26			
MONTREAL ECHOS VEDETTES (F)			SAT.	7,012	9
* ST. JEROME L'ECHO DU NORD (F)			WED.	8,986	12
VAUDREUIL	19,300	Q25			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,129	6
VERCHERES	22,800	N31			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,477	6
WOLFE	5,100	P17			
MONTREAL ECHOS VEDETTES (F)			SAT.	303	6
VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	236	5
YAMASKA	5,000	O12			
MONTREAL ECHOS VEDETTES (F)			SAT.	583	12

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALGOMA	46,000	D12			
BRANT	38,800	R16			
BRUCE	20,900	M14			
HANOVER POST			WED.	571	3
* PORT ELGIN BEACON TIMES			WED.	3,683	18
* WIARTON ECHO			WED.	3,046	15
COCHRANE	32,400	F 6			
* COCHRANE NORTHLAND POST			WED.	2,351	7
* IROQUOIS FALLS ENTERPRISE			WED.	2,500	8
DUFFERIN	10,900	O17			
* ORANGEVILLE BANNER			W & F	5,388	49
DUNDAS	6,800	M31			
DURHAM	114,600	I10			
LINDSAY POST			THUR.	744	1
ELGIN	25,100	S13			
* AYLMER EXPRESS			WED.	3,318	13
TILLSONBURG NEWS			M,W,F	717	3
ESSEX	115,500	T 8			
* LEAMINGTON POST			WED.	5,635	5
FRONTENAC	44,500	M27			
GLENGARRY	7,000	K32			
GRENVILLE	10,100	M30			
GREY	28,000	M16			
COLLINGWOOD ENTERPRISE-BULLETIN			WED.	358	1
* HANOVER POST			WED.	3,702	13
* MEAFORD EXPRESS			WED.	2,310	8
HALDIMAND-NORFOLK	31,800	S16			
* DELHI NEWS-RECORD			WED.	3,200	10
* DUNNVILLE CHRONICLE			WED.	3,509	11
TILLSONBURG NEWS			M,W,F	1,105	3
HALIBURTON	4,900	K22			
HALTON	94,200	L 5			
HAMILTON-WENTWORTH	160,100	M 4			
HASTINGS	40,800	O25			
* TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	6,534	16
HURON	20,000	O13			

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KENORA	17,200	C 4			
* DRYDEN OBSERVER			WED.	6,013	35
FORT FRANCES TIMES			WED.	265	2
KENT	38,300	S11			
* BLENHEIM NEWS-TRIBUNE			WED.	3,082	8
LAMBTON	45,300	R11			
LANARK	18,500	L28			
* ALMONTE GAZETTE			WED.	2,383	13
ARNPRIOR CHRONICLE-GUIDE			WED.	328	2
* CARLETON PLACE CANADIAN			WED.	3,377	18
* PERTH COURIER			WED.	5,014	27
* SMITHS FALLS RECORD NEWS			WED.	3,947	21
LEEDS	20,700	N29			
LEEDS & GRENVILLE	31,600	N29			
GANANOQUE REPORTER			WED.	3,785	12
SMITHS FALLS RECORD NEWS			WED.	647	2
LENNOX & ADDINGTON	12,200	O26			
MANITOULIN	3,400	G13			
* LITTLE CURRENT MANITOULIN EXPOSITOR			WED.	2,666	78
MIDDLESEX	129,600	R13			
* STRATHROY AGE DISPATCH			WED.	5,120	4
MUSKOKA	15,400	K20			
* BRACEBRIDGE HERALD-GAZETTE			WED.	3,713	24
* GRAVENHURST NEWS			WED.	2,225	14
* HUNTSVILLE FORESTER			WED.	4,419	29
NIAGARA	137,100	P 8			
NIPISSING	28,200	G22			
NORTHUMBERLAND	25,000	O23			
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	945	4
OTTAWA-CARLETON	242,200	K29			
ALEXANDRIA GLENGARRY NEWS			WED.	267	
ARNPRIOR CHRONICLE-GUIDE			WED.	988	
CARLETON PLACE CANADIAN			WED.	261	
* STITTSVILLE NEWS			WED.	3,476	1
MONTREAL ECHOS VEDETTES (F)			SAT.	583	
OXFORD	30,200	R15			
DELHI NEWS-RECORD			WED.	365	1
* TILLSONBURG NEWS			M,W,F	4,526	15
PARRY SOUND	12,800	I19			
HUNTSVILLE FORESTER			WED.	254	2

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
PEEL	204,900	K 6			
ORANGEVILLE BANNER			W & F	445	
PERTH	24,200	P14			
PETERBOROUGH	39,300	N23			
PRESCOTT	10,000	K32			
PRESCOTT & RUSSELL	19,900	K32			
ALEXANDRIA GLENGARRY NEWS			WED.	300	2
* HAWKESBURY LE CARILLON (F)			WED.	6,162	31
MONTREAL ECHOS VEDETTES (F)			SAT.	363	2
PRINCE EDWARD	8,100	P25			
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	142	5
RAINY RIVER	8,300	F 2			
* ATIKOKAN PROGRESS			WED.	1,659	20
* FORT FRANCES TIMES			WED.	5,088	61
RENFREW	32,000	J26			
* ARNPRIOR CHRONICLE-GUIDE			WED.	3,860	12
* DEEP RIVER NORTH RENFREW TIMES			WED.	2,462	8
* RENFREW MERCURY			WED.	5,922	19
RUSSELL	8,600	K31			
SIMCOE	86,100	M19			
* ALLISTON HERALD			WED.	4,934	6
* COLLINGWOOD ENTERPRISE-BULLETIN			WED.	5,955	7
* MIDLAND FREE PRESS			W & F	6,167	7
STORMONT	22,100	L32			
STOR. , DUN. & GLEN.	37,000	L32			
* ALEXANDRIA GLENGARRY NEWS			WED.	6,001	16
SUDBURY RM	54,400	D16			
LITTLE CURRENT MANITOULIN EXPOSITOR			WED.	404	1
SUDBURY DISTRICT	8,500	C16			
THUNDER BAY	55,900	E 4			
TIMISKAMING	14,700	F 7			
MONTREAL ECHOS VEDETTES (F)			SAT.	388	3
TORONTO	838,800	K 8			
NEWCASTLE MIRAMICHI LEADER			WED.	367	
VICTORIA	20,300	M21			
* LINDSAY POST			THUR.	2,825	14

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
WATERLOO	121,400	L 2			
WELLINGTON	50,200	O16			
YORK	117,900	J 7			

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,900	Q13			
STEINBACH CARILLON			WED.	1,130	19
CEN. DIV. 02	12,400	R11			
* STEINBACH CARILLON			WED.	7,395	60
CEN. DIV. 03	12,700	S 9			
STEINBACH CARILLON			WED.	729	6
CEN. DIV. 04	3,900	S 8			
CEN. DIV. 05	6,000	S 3			
CEN. DIV. 06	4,000	Q 2			
* VIRDEN EMPIRE-ADVANCE			WED.	2,357	59
CEN. DIV. 07	21,400	Q 5			
NEEPAWA PRESS			TUE.	279	1
CEN. DIV. 08	4,200	P 7			
NEEPAWA PRESS			TUE.	656	16
CEN. DIV. 09	7,800	Q 8			
CEN. DIV. 10	2,000	Q10			
CEN. DIV. 11	233,800	G11			
NEEPAWA PRESS			TUE.	322	
STEINBACH CARILLON			WED.	1,443	1
CEN. DIV. 12	5,500	Q11			
STEINBACH CARILLON			WED.	454	8
CEN. DIV. 13	11,400	P11			
CEN. DIV. 14	4,700	P10			
CEN. DIV. 15	9,000	O 3			
* NEEPAWA PRESS			TUE.	2,228	25
CEN. DIV. 16	3,800	M 2			
YORKTON ENTERPRISE			M & W	453	12
CEN. DIV. 17	9,800	M 5			
CEN. DIV. 18	7,800	N 9			
CEN. DIV. 19	1,800	L14			
CEN. DIV. 20	4,600	G 2			
CEN. DIV. 21	7,600	E 2			
CEN. DIV. 22	8,200	E 4			

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 23	2,700	C 3			

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

SASKATCHEWAN

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	12,400	S14			
* ESTEVAN MERCURY			WED.	3,966	32
MOOSOMIN WORLD-SPECTATOR			WED.	540	4
* REDVERS OPTIMIST			WED.	1,249	10
WEYBURN REVIEW			WED.	270	2
CEN. DIV. 02	9,600	S10			
* WEYBURN REVIEW			WED.	5,326	55
CEN. DIV. 03	7,000	S 7			
* ASSINIBOIA TIMES			WED.	3,364	48
SWIFT CURRENT SUN			M & W	330	5
CEN. DIV. 04	5,000	R 3			
* MAPLE CREEK NEWS			TUE.	1,612	32
SWIFT CURRENT SUN			M & W	429	9
CEN. DIV. 05	14,500	P14			
* ESTERHAZY-POTASHVILLE MINER-JOURNAL			WED.	1,924	13
* MELVILLE ADVANCE			WED.	3,258	22
* MOOSOMIN WORLD-SPECTATOR			WED.	2,371	16
YORKTON ENTERPRISE			M & W	1,719	12
YORKTON THIS WEEK			WED.	1,500	10
CEN. DIV. 06	79,900	P10			
ASSINIBOIA TIMES			WED.	379	
MELVILLE ADVANCE			WED.	354	
NOKOMIS LAST MOUNTAIN TIMES			WED.	468	1
WEYBURN REVIEW			WED.	340	
CEN. DIV. 07	19,800	P 7			
ASSINIBOIA TIMES			WED.	544	3
OUTLOOK OUTLOOK			MON.	405	2
SWIFT CURRENT SUN			M & W	291	1
CEN. DIV. 08	13,400	O 3			
KINDERSLEY CLARION			WED.	419	3
* LEADER NEWS			WED.	874	7
MAPLE CREEK NEWS			TUE.	453	3
* SWIFT CURRENT SUN			M & W	4,537	34
CEN. DIV. 09	16,300	M13			
* CANORA COURIER			WED.	2,260	14
* KAMSACK TIMES			THUR.	1,707	10
* NORQUAY NORTH STAR			THUR.	845	5
* PREECEVILLE PROGRESS			THUR.	1,476	9
* YORKTON ENTERPRISE			M & W	5,581	34
* YORKTON THIS WEEK			WED.	7,973	49
CEN. DIV. 10	8,700	M11			
* SEMANS HIWAY 15 GAZETTE			WED.	1,019	12
* WYNYARD ADVANCE			WED.	1,944	22
YORKTON ENTERPRISE			M & W	642	7
YORKTON THIS WEEK			WED.	437	5

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

SASKATCHEWAN

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 11	84,100	M 8			
* DAVIDSON LEADER			MON.	1,627	2
HUMBOLDT JOURNAL			WED.	446	1
* NOKOMIS LAST MOUNTAIN TIMES			WED.	953	1
* OUTLOOK OUTLOOK			MON.	1,942	2
ROSTHERN SASKATCHEWAN VALLEY NEWS			THUR.	1,191	1
* WATROUS MANITOU			WED.	1,881	2
CEN. DIV. 12	8,800	M 5			
NORTH BATTLEFORD NEWS-OPTIMIST			M & TH	729	8
OUTLOOK OUTLOOK			MON.	688	8
CEN. DIV. 13	10,000	L 2			
* CUT KNIFE HWY. 40 COURIER			WED.	483	5
* KERROBERT CITIZEN			WED.	562	6
* KINDERSLEY CLARION			WED.	2,521	25
* UNITY NORTHWEST HERALD			WED.	1,769	18
* WILKIE PRESS			WED.	735	7
CEN. DIV. 14	16,800	J12			
* HUDSON BAY POST-REVIEW			WED.	2,378	14
* NIPAWIN JOURNAL			WED.	4,078	24
* TISDALE RECORDER			WED.	2,486	15
CEN. DIV. 15	28,400	J 8			
* HUMBOLDT JOURNAL			WED.	3,869	14
* ROSTHERN SASKATCHEWAN VALLEY NEWS			THUR.	2,221	8
CEN. DIV. 16	14,000	I 6			
* NORTH BATTLEFORD NEWS-OPTIMIST			M & TH	3,491	25
* SHELLBROOK CHRONICLE			WED.	2,174	16
* SPIRITWOOD HERALD			THUR.	866	6
CEN. DIV. 17	12,400	H 3			
NORTH BATTLEFORD NEWS-OPTIMIST			M & TH	474	4
CEN. DIV. 18	5,900	C 3			
* LA RONGE NORTHERNER			WED.	1,699	29

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

ALBERTA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	21,200	R14			
* BOW ISLAND 40 MILE COUNTY COMMENTATOR			WED.	3,804	18
CEN. DIV. 02	41,900	Q12			
BOW ISLAND 40 MILE COUNTY COMMENTATOR			WED.	389	1
* RAYMOND REVIEW			TUE.	1,924	5
CEN. DIV. 03	10,000	R 9			
* CARDSTON CHRONICLE			TUE.	1,884	19
* FORT MACLEOD GAZETTE			WED.	1,347	13
* PINCHER CREEK ECHO			TUE.	2,156	22
CEN. DIV. 04	4,300	N14			
CEN. DIV. 05	13,000	O10			
* THREE HILLS CAPITAL			WED.	2,642	20
CEN. DIV. 06	274,300	N 9			
* HIGH RIVER TIMES			WED.	2,846	1
THREE HILLS CAPITAL			WED.	426	
CEN. DIV. 07	14,100	K13			
* CORONATION REVIEW			TUE.	922	7
* SEDGEWICK COMMUNITY PRESS			TUE.	1,970	14
* STETTLER INDEPENDENT			WED.	4,029	29
* WAINWRIGHT STAR CHRONICLE			WED.	2,703	19
CEN. DIV. 08	42,700	K 9			
* ECKVILLE EXAMINER			TUE.	750	2
* LACOMBE GLOBE			WED.	3,392	8
* RIMBEY RECORD			TUE.	2,529	6
ROCKY MOUNTAIN HOUSE MOUNTAINEER			WED.	310	1
* SYLVAN LAKE NEWS			TUE.	941	2
CEN. DIV. 09	5,500	L 6			
* ROCKY MOUNTAIN HOUSE MOUNTAINEER			WED.	4,066	74
CEN. DIV. 10	28,300	I13			
CEN. DIV. 11	300,900	I 9			
CEN. DIV. 12	14,300	G13			
CEN. DIV. 13	19,200	G 9			
CEN. DIV. 14	8,800	H 6			
* EDSON LEADER			TUE.	2,213	25
CEN. DIV. 15	8,400	M 7			
CEN. DIV. 16	15,500	C 5			
CEN. DIV. 17	14,500	C 3			
* FORT VERMILION NORTHERN PIONEER			WED.	1,065	7
FAIRVIEW POST			WED.	680	5

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

ALBERTA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 17 (CONT).					
* HIGH LEVEL ECHO			WED.	1,606	11
* MANNING BANNER POST			WED.	877	6
CEN. DIV. 18	4,000	F 2			
CEN. DIV. 19	24,900	E 2			
* BEAVERLODGE ADVERTISER			WED.	1,678	7
* GRIMSHAW MILE ZERO NEWS			WED.	728	3
* FAIRVIEW POST			WED.	2,473	10
* RYCROFT SIGNAL			WED.	2,060	8

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	11,000	M 4			
BULKLEY-NECHAKO	11,900	E 5			
CAPITAL	113,700	O 6			
RICHMOND BUY AND SELL PRESS			THUR.	337	
CARIBOO	20,300	H 8			
CENTRAL COAST	1,000	H 3			
CEN. FRAZER VALLEY	50,400	N 9			
* LANGLEY ADVANCE			WED.	6,894	14
RICHMOND BUY AND SELL PRESS			THUR.	2,919	6
CENTRAL KOOTENAY	19,000	L16			
* CASTLEGAR NEWS			W & SUN.	3,556	19
* CRESTON VALLEY ADVANCE			M & TH	3,564	19
CENTRAL OKANAGAN	36,200	L13			
COLUMBIA-SHUSWAP	15,100	I15			
* REVELSTOKE REVIEW			WED.	2,690	18
COMOX-STRATHCONA	27,500	L 4			
* CAMPBELL RIVER COURIER			THUR.	7,134	26
* CAMPBELL RIVER UPPER ISLANDER			TUE.	6,239	23
* COURTENAY COMOX DISTRICT FREE PRESS			W & F	9,526	35
COWICHAN VALLEY	20,000	N 6			
DEWDNEY-ALOUETTE	24,800	M 9			
RICHMOND BUY AND SELL PRESS			THUR.	1,409	6
EAST KOOTENAY	19,100	K18			
FRASER-CHEAM	21,900	M10			
RICHMOND BUY AND SELL PRESS			THUR.	839	4
FRASER-FORT GEORGE	30,500	E 6			
GREATER VANCOUVER	516,200	D11			
LANGLEY ADVANCE			WED.	702	
* RICHMOND BUY AND SELL PRESS			THUR.	29,558	6
KITIMAT-STIKINE	12,100	D 4			
KOOTENAY BOUNDARY	11,500	M14			
MOUNT WADDINGTON	5,100	J 3			
* PORT HARDY NORTH ISLAND GAZETTE			WED.	3,159	62
NANAIMO	34,100	M 6			

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
NORTH OKANAGAN	21,200	K14			
OKANAGAN-SIMILKAMEEN	24,900	M12			
PEACE RIVER-LIARD	19,800	C 6			
POWELL RIVER	7,000	K 6			
* POWELL RIVER NEWS			WED.	5,150	74
SKEENA-Q.CHARLOTTE	7,700	D 3			
SQUAMISH-LILLOOET	6,500	K 8			
RICHMOND BUY AND SELL PRESS			THUR.	262	4
STIKINE	700	B 3			
SUNSHINE COAST	7,200	L 7			
THOMPSON-NICOLA	34,500	J11			

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

TERRITORY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	8,500	J 2			
* WHITEHORSE YUKON NEWS			WED.	4,534	53

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

TERRITORY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	2,200	H16			
FORT SMITH	7,700	K 5			
* HAY RIVER HUB			WED.	1,406	18
INUVICK	2,300	H 5			
KEEWATIN	1,000	L11			
KITIKMEOT	800	H10			

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PART II
SECTION C

CIRCULATION OF WEEKLY NEWSPAPERS

BY PROVINCE & CITY

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
PRINCE EDWARD ISLAND			
ALBERTON WEST PRINCE GRAPHIC	PRINCE	WED.	1,878
MONTAGUE EASTERN GRAPHIC	KINGS	WED.	5,802
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			7,680
NOVA SCOTIA			
KENTVILLE ADVERTISER	KINGS	TUE.	9,895
PORT HAWKESBURY REPORTER	INVERNESS	WED.	6,817
YARMOUTH VANGUARD	YARMOUTH	TUE.	10,510
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			27,222
NEW BRUNSWICK			
BATHURST NORTHERN LIGHT	GLOUCESTER	WED.	7,924
CHATHAM MIRAMICHI WEEKEND	NORTHUMBERLAND	FRI.	8,659
DALHOUSIE NEWS	RESTIGOUCHE	WED.	2,773
DOAKTOWN MIRAMICHI HEADWATERS	NORTHUMBERLAND	TUE.	1,091
EDMUNDSTON LE MADAWASKA (F)	MADAWASKA	WED.	9,323
NEWCASTLE MIRAMICHI LEADER	NORTHUMBERLAND	WED.	8,973
SACKVILLE TRIBUNE-POST	WESTMORLAND	WED.	3,283
SUSSEX KINGS COUNTY RECORD	KINGS	TUE.	5,936
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			47,962
QUEBEC			
L'ECHO D'AMOS (F)	ABITIBI	TUE.	3,627
CAP AUX MEULES LE RADAR (F)	ILES-DE-LA-MADELEINE	MON.	2,940
CHIBOUGAMAU LA SENTINELLE (F)	NOUVEAU-QUEBEC	TUE.	2,694
COATICOOK LE PROGRES DE COATICOOK (F)	STANSTEAD	TUE.	3,518
HUNTINGDON GLEANER	HUNTINGDON	WED.	4,586
JOLIETTE JOURNAL	JOLIETTE	WED.	11,001
LAC MEGANTIC L'ECHO DE FRONTENAC (F)	FRONTENAC	TUE.	5,864
LA SARRE L'ECHO D'ABITIBI-OUEST (F)	ABITIBI	TUE.	2,899
L'ECHO DE LOUISEVILLE/BERTHIER (F)	MASKINONGE	WED.	8,419
L'ECHO DE MALARTIC (F)	ABITIBI	TUE.	897
MATAGAMI L'ECHO DE LA BAIE JAMES (F)	NOUVEAU-QUEBEC	TUE.	244
MATANE LA VOIX GASPESIENNE (F)	MATANE	WED.	6,565
MONTREAL ECHOS VEDETTES (F)	ILE-DE-MONTREAL	SAT.	165,860
NEW CARLISLE SPEC	BONAVENTURE	TUE.	3,055
PLESSISVILLE LA FEUILLE D'ERABLE (F)	MEGANTIC	TUE.	4,266
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)	RIVIERE-DU-LOUP	WED.	7,477
ROUYN LA FRONTIERE (F)	TEMISCAMINGUE	TUE.	12,037
ROUYN-NORANDA PRESS	TEMISCAMINGUE	THUR.	298
LE COURRIER DE SAINT HYACINTHE (F)	ST-HYACINTHE	WED.	13,085
SAINT JEAN LE CANADA FRANCAIS (F)	ST-JEAN	TEMPORARY SUSPENSION OF SERVICE	
ST. JEROME L'ECHO DU NORD (F)	TERREBONNE	WED.	10,037
SHAWVILLE EQUITY	PONTIAC	WED.	4,369
VAL D'OR L'ECHO ABITIBIEN (F)	ABITIBI	TUE.	9,640

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
QUEBEC			
VAL D'OR STAR	ABITIBI	WED.	294
VICTORIAVILLE L'UNION DES CANTONS (F)	ARTHABASKA	TUE.	12,391
VILLE MARIE LE TEMISCAMIEN (F)	TEMISCAMINGUE	WED.	2,631
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			298,694
ONTARIO			
ALEXANDRIA GLENGARRY NEWS	STOR. , DUN. & GLEN.	WED.	7,804
ALLISTON HERALD	SIMCOE	WED.	5,395
ALMONTE GAZETTE	LANARK	WED.	2,931
ARNPRIOR CHRONICLE-GUIDE	RENFREW	WED.	5,496
ATIKOKAN PROGRESS	RAINY RIVER	WED.	2,039
AYLMER EXPRESS	ELGIN	WED.	3,782
BLENHEIM NEWS-TRIBUNE	KENT	WED.	3,378
BRACEBRIDGE HERALD-GAZETTE	MUSKOKA	WED.	4,530
CARLETON PLACE CANADIAN	LANARK	WED.	3,938
COCHRANE NORTHLAND POST	COCHRANE	WED.	2,796
COLLINGWOOD ENTERPRISE-BULLETIN	SIMCOE	WED.	6,719
DEEP RIVER NORTH RENFREW TIMES	RENFREW	WED.	2,940
DELHI NEWS-RECORD	HALDIMAND-NORFOLK	WED.	4,089
DRYDEN OBSERVER	KENORA	WED.	6,745
DUNNVILLE CHRONICLE	HALDIMAND-NORFOLK	WED.	3,806
FORT FRANCES TIMES	RAINY RIVER	WED.	6,268
GANANOQUE REPORTER	LEEDS	WED.	4,255
GRAVENHURST NEWS	MUSKOKA	WED.	2,510
HANOVER POST	GREY	WED.	4,550
HAWKESBURY LE CARILLON (F)	PRESCOTT & RUSSELL	WED.	7,198
HUNTSVILLE FORESTER	MUSKOKA	WED.	5,406
IROQUOIS FALLS ENTERPRISE	COCHRANE	WED.	2,902
LEAMINGTON POST	ESSEX	WED.	5,809
LINDSAY POST	VICTORIA	THUR.	4,483
LITTLE CURRENT MANITOULIN EXPOSITOR	MANITOULIN	WED.	4,697
MEAFORD EXPRESS	GREY	WED.	2,742
MIDLAND FREE PRESS	SIMCOE	W & F	6,340
ORANGEVILLE BANNER	DUFFERIN	W & F	6,128
PERTH COURIER	LANARK	WED.	6,312
PORT ELGIN BEACON TIMES	BRUCE	WED.	3,981
RENFREW MERCURY	RENFREW	WED.	7,028
SMITHS FALLS RECORD NEWS	LANARK	WED.	5,041
STITTSVILLE NEWS	OTTAWA-CARLETON	WED.	3,624
STRATHROY AGE DISPATCH	MIDDLESEX	WED.	5,411
TILLSONBURG NEWS	OXFORD	M,W,F	6,595
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	HASTINGS	M,W,F	8,020
WIARTON ECHO	BRUCE	WED.	4,312
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			180,000
MANITOBA			
NEEPAWA PRESS	CEN. DIV. 15	TUE.	4,401
STEINBACH CARILLON	CEN. DIV. 02	WED.	11,971

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
MANITOBA			
VIRDEN EMPIRE-ADVANCE	CEN. DIV. 06	WED.	3,347
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			19,719
SASKATCHEWAN			
ASSINIBOIA TIMES	CEN. DIV. 03	WED.	5,716
CANORA COURIER	CEN. DIV. 09	WED.	2,757
CUT KNIFE HWY. 40 COURIER	CEN. DIV. 13	WED.	771
DAVIDSON LEADER	CEN. DIV. 11	MON.	1,942
ESTERHAZY-POTASHVILLE MINER-JOURNAL	CEN. DIV. 05	WED.	2,279
ESTEVAN MERCURY	CEN. DIV. 01	WED.	4,819
HUDSON BAY POST-REVIEW	CEN. DIV. 14	WED.	2,707
HUMBOLDT JOURNAL	CEN. DIV. 15	WED.	4,679
KAMSACK TIMES	CEN. DIV. 09	THUR.	2,043
KERROBERT CITIZEN	CEN. DIV. 13	WED.	697
KINDERSLEY CLARION	CEN. DIV. 13	WED.	3,489
LA RONGE NORTHERNER	CEN. DIV. 18	WED.	2,168
LEADER NEWS	CEN. DIV. 08	WED.	1,222
MAPLE CREEK NEWS	CEN. DIV. 04	TUE.	2,952
MELVILLE ADVANCE	CEN. DIV. 05	WED.	4,368
MOOSOMIN WORLD-SPECTATOR	CEN. DIV. 05	WED.	3,947
NIPAWIN JOURNAL	CEN. DIV. 14	WED.	4,948
NOKOMIS LAST MOUNTAIN TIMES	CEN. DIV. 11	WED.	1,792
NORQUAY NORTH STAR	CEN. DIV. 09	THUR.	1,028
NORTH BATTLEFORD NEWS-OPTIMIST	CEN. DIV. 16	M & TH	5,595
OUTLOOK OUTLOOK	CEN. DIV. 11	MON.	3,471
PREECEVILLE PROGRESS	CEN. DIV. 09	THUR.	1,783
REDVERS OPTIMIST	CEN. DIV. 01	WED.	1,894
ROSTHERN SASKATCHEWAN VALLEY NEWS	CEN. DIV. 15	THUR.	3,953
SEMANS HIWAY 15 GAZETTE	CEN. DIV. 10	WED.	1,379
SHELLBROOK CHRONICLE	CEN. DIV. 16	WED.	2,750
SPIRITWOOD HERALD	CEN. DIV. 16	THUR.	1,111
SWIFT CURRENT SUN	CEN. DIV. 08	M & W	5,918
TISDALE RECORDER	CEN. DIV. 14	WED.	2,937
UNITY NORTHWEST HERALD	CEN. DIV. 13	WED.	2,217
WATROUS MANITOU	CEN. DIV. 11	WED.	2,321
WEYBURN REVIEW	CEN. DIV. 02	WED.	6,778
WILKIE PRESS	CEN. DIV. 13	WED.	959
WYNYARD ADVANCE	CEN. DIV. 10	WED.	2,548
YORKTON ENTERPRISE	CEN. DIV. 09	M & W	9,209
YORKTON THIS WEEK	CEN. DIV. 09	WED.	11,224
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			120,371
ALBERTA			
BEAVERLODGE ADVERTISER	CEN. DIV. 19	WED.	1,952
BOW ISLAND 40 MILE COUNTY COMMENTATOR	CEN. DIV. 01	WED.	4,738
CARDSTON CHRONICLE	CEN. DIV. 03	TUE.	2,006
CORONATION REVIEW	CEN. DIV. 07	TUE.	1,270
ECKVILLE EXAMINER	CEN. DIV. 08	TUE.	911

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
ALBERTA			
EDSON LEADER	CEN. DIV. 14	TUE.	2,492
FAIRVIEW POST	CEN. DIV. 19	WED.	3,461
FORT MACLEOD GAZETTE	CEN. DIV. 03	WED.	1,692
FORT VERMILION NORTHERN PIONEER	CEN. DIV. 17	WED.	1,183
GRIMSHAW MILE ZERO NEWS	CEN. DIV. 19	WED.	862
HIGH LEVEL ECHO	CEN. DIV. 17	WED.	1,753
HIGH RIVER TIMES	CEN. DIV. 06	WED.	3,184
LACOMBE GLOBE	CEN. DIV. 08	WED.	3,475
MANNING BANNER POST	CEN. DIV. 17	WED.	1,071
PINCHER CREEK ECHO	CEN. DIV. 03	TUE.	2,701
RAYMOND REVIEW	CEN. DIV. 02	TUE.	2,087
RIMBEY RECORD	CEN. DIV. 08	TUE.	2,674
ROCKY MOUNTAIN HOUSE MOUNTAINEER	CEN. DIV. 09	WED.	4,797
RYCROFT SIGNAL	CEN. DIV. 19	WED.	2,244
SEDGEWICK COMMUNITY PRESS	CEN. DIV. 07	TUE.	2,555
STETTLER INDEPENDENT	CEN. DIV. 07	WED.	4,771
SYLVAN LAKE NEWS	CEN. DIV. 08	TUE.	1,030
THREE HILLS CAPITAL	CEN. DIV. 05	WED.	3,692
WAINWRIGHT STAR CHRONICLE	CEN. DIV. 07	WED.	2,987
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			59,588
BRITISH COLUMBIA			
CAMPBELL RIVER COURIER	COMOX-STRATHCONA	THUR.	7,282
CAMPBELL RIVER UPPER ISLANDER	COMOX-STRATHCONA	TUE.	6,395
CASTLEGAR NEWS	CENTRAL KOOTENAY	W & SUN.	3,815
COURTENAY COMOX DISTRICT FREE PRESS	COMOX-STRATHCONA	W & F	9,796
CRESTON VALLEY ADVANCE	CENTRAL KOOTENAY	M & TH	3,927
LANGLEY ADVANCE	CEN. FRAZER VALLEY	WED.	7,774
PORT HARDY NORTH ISLAND GAZETTE	MOUNT WADDINGTON	WED.	3,557
POWELL RIVER NEWS	POWELL RIVER	WED.	5,367
REVELSTOKE REVIEW	COLUMBIA-SHUSWAP	WED.	3,214
RICHMOND BUY AND SELL PRESS	GREATER VANCOUVER	THUR.	37,353
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			88,480
YUKON			
WHITEHORSE YUKON NEWS	YUKON	WED.	4,709
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			4,709
NORTHWEST TERR.			
HAY RIVER HUB	FORT SMITH	WED.	1,636
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			1,636

USERS GUIDE TO PART III
DAILY AND WEEKLY NEWSPAPER ANALYSES

Part III of the ABC Canadian Newspaper FACTBOOK provides analyses of County and Census Division Circulation & Coverage for both Daily and Weekly ABC member newspapers within the same listings. For easy reference, the section is printed on the same color paper as the corresponding sections in Parts I and II.

An explanation of the data shown for Daily Newspapers in this section may be found on page 1 and for Weekly Newspapers on page 145.

Occupied households in Section A for Counties (Census Divisions) are 1988 estimates.

Map reference coordinates used in this book are for the provincial maps appearing on pages 267-286.

PART III
SECTION A

DAILY AND WEEKLY NEWSPAPER CIRCULATION AND COVERAGE ANALYSIS BY COUNTY, CENSUS DIVISION, REGIONAL DISTRICT OR TERRITORY

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

NEWFOUNDLAND

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	73,300	R13			
* ST. JOHN'S TELEGRAM			EVE	34,669	47
* ST. JOHN'S TELEGRAM			WEEKEND	45,292	62
CEN. DIV. 02	8,300	R10			
ST. JOHN'S TELEGRAM			WEEKEND	1,380	17
CEN. DIV. 03	6,800	P 7			
CEN. DIV. 04	7,800	O 3			
CORNER BROOK WESTERN STAR			EVE	2,330	30
CEN. DIV. 05	13,100	M 5			
* CORNER BROOK WESTERN STAR			EVE	7,550	58
CEN. DIV. 06	11,700	N 8			
ST. JOHN'S TELEGRAM			EVE	1,514	13
ST. JOHN'S TELEGRAM			WEEKEND	2,955	25
CEN. DIV. 07	12,800	N11			
ST. JOHN'S TELEGRAM			EVE	794	6
ST. JOHN'S TELEGRAM			WEEKEND	2,801	22
CEN. DIV. 08	15,000	L 7			
CORNER BROOK WESTERN STAR			EVE	383	3
ST. JOHN'S TELEGRAM			EVE	255	2
ST. JOHN'S TELEGRAM			WEEKEND	657	4
CEN. DIV. 09	6,900	I 6			
CORNER BROOK WESTERN STAR			EVE	506	7
CEN. DIV. 10	6,800	E 4			
ST. JOHN'S TELEGRAM			EVE	470	7
ST. JOHN'S TELEGRAM			WEEKEND	704	10

* DENOTES NEWSPAPER PUBLISHED WITHIN CENSUS DIVISION

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	6,200	F14			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	3,591	58
* MONTAGUE EASTERN GRAPHIC			WED.	3,841	62
PRINCE	14,000	D11			
* ALBERTON WEST PRINCE GRAPHIC			WED.	1,643	12
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	2,260	16
* SUMMERSIDE JOURNAL-PIONEER			EVE	10,042	72
QUEENS	21,700	F13			
* CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	17,925	83
MONTAGUE EASTERN GRAPHIC			WED.	1,581	7
SUMMERSIDE JOURNAL-PIONEER			EVE	1,023	5
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	316	1
MONTREAL GAZETTE			SATURDAY	285	1

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,400	J10			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,870	34
ANTIGONISH	5,700	G15			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,359	59
NEW GLASGOW NEWS			EVE	261	5
PORT HAWKESBURY REPORTER			WED.	1,176	21
CAPE BRETON	39,600	F18			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	5,314	13
HALIFAX NEWS			MORN	378	1
* SYDNEY CAPE BRETON POST			EVE	29,278	74
COLCHESTER	16,400	H13			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	6,762	41
HALIFAX NEWS			MORN	374	2
* TRURO NEWS			EVE	8,838	54
CUMBERLAND	12,500	H11			
* AMHERST NEWS, CITIZEN			MORN	3,839	31
* AMHERST CITIZEN			SATURDAY	5,774	46
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	4,494	36
DIGBY	7,700	K 9			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,949	38
YARMOUTH VANGUARD			TUE.	1,560	20
GUYSBOROUGH	4,200	H15			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,598	38
PORT HAWKESBURY REPORTER			WED.	1,046	25
HALIFAX	111,600	I14			
* HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	76,535	69
* HALIFAX NEWS			MORN	20,002	18
MONTREAL GAZETTE			MORN	257	
MONTREAL GAZETTE			SATURDAY	631	1
HANTS	12,400	I12			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	8,318	67
HALIFAX NEWS			MORN	456	4
KENTVILLE ADVERTISER			TUE.	289	2
INVERNESS	6,900	F16			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,047	44
* PORT HAWKESBURY REPORTER			WED.	2,662	39
SYDNEY CAPE BRETON POST			EVE	1,030	15
KINGS	18,900	I11			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	8,158	43
HALIFAX NEWS			MORN	358	2
* KENTVILLE ADVERTISER			TUE.	8,829	47
LUNENBERG	17,000	J11			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	6,741	40
HALIFAX NEWS			MORN	296	2

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
PICTOU	16,900	H14			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	5,112	30
HALIFAX NEWS			MORN	319	2
* NEW GLASGOW NEWS			EVE	10,844	64
QUEENS	4,700	K10			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,897	40
RICHMOND	3,700	G17			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,365	37
PORT HAWKESBURY REPORTER			WED.	1,656	45
SYDNEY CAPE BRETON POST			EVE	275	7
SHELBURNE	6,100	L10			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,009	33
YARMOUTH VANGUARD			TUE.	394	6
VICTORIA	2,900	E17			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN	899	31
SYDNEY CAPE BRETON POST			EVE	738	25
YARMOUTH	9,600	L 9			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,610	38
* YARMOUTH VANGUARD			TUE.	7,605	79

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,100	G10			
MONCTON TIMES-TRANSCRIPT			EVE	5,707	70
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN	471	6
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	487	6
CARLETON	8,500	F 4			
FREDERICTON GLEANER			EVE	940	11
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,312	27
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,325	27
CHARLOTTE	9,500	I 5			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	4,336	46
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	4,261	45
GLOUCESTER	27,000	B 8			
* BATHURST NORTHERN LIGHT			WED.	7,231	27
* CARAQUET L'ACADIE NOUVELLE (F)			MORN	8,199	30
MONCTON TIMES-TRANSCRIPT			EVE	1,393	5
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,697	6
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,658	6
MONTREAL ECHOS VEDETTES (F)			SAT.	343	1
KENT	10,100	E 9			
MONCTON TIMES-TRANSCRIPT			EVE	4,423	44
KINGS	18,900	H 8			
MONCTON TIMES-TRANSCRIPT			EVE	345	2
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	12,087	64
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	11,443	61
* SUSSEX KINGS COUNTY RECORD			TUE.	4,078	22
MADAWASKA	12,200	C 3			
* EDMUNDSTON LE MADAWASKA (F)			WED.	7,657	63
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN	936	8
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	943	8
QUEBEC LE SOLEIL (F)			MORN	488	4
QUEBEC LE SOLEIL (F)			SATURDAY	574	5
QUEBEC LE SOLEIL (F)			SUNDAY	437	4
LE JOURNAL DE QUEBEC (F)			MORN	314	3
LE JOURNAL DE QUEBEC (F)			SATURDAY	332	3
LE JOURNAL DE QUEBEC (F)			SUNDAY	305	3
NORTHUMBERLAND	16,100	D 7			
CARAQUET L'ACADIE NOUVELLE (F)			MORN	574	4
* CHATHAM MIRAMICHI WEEKEND			FRI.	8,194	51
* DOAKTOWN MIRAMICHI HEADWATERS			TUE.	900	6
FREDERICTON GLEANER			EVE	1,039	6
MONCTON TIMES-TRANSCRIPT			EVE	3,145	20
* NEWCASTLE MIRAMICHI LEADER			WED.	7,798	48
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,859	18
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,845	18
QUEENS	4,500	G 8			
FREDERICTON GLEANER			EVE	1,885	42
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,027	23

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
QUEENS (CONT.)					
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	979	22
SUSSEX KINGS COUNTY RECORD			TUE.	326	7
RESTIGOUCHE	13,000	B 5			
* DALHOUSIE NEWS			WED.	2,407	19
MONCTON TIMES-TRANSCRIPT			EVE	1,267	10
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,660	13
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,767	14
ST. JOHN	29,800	M14			
* SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	26,031	87
* SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	22,859	77
SUSSEX KINGS COUNTY RECORD			TUE.	629	2
SUNBURY	7,200	G 7			
FREDERICTON GLEANER			EVE	4,312	60
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	537	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	626	9
VICTORIA	7,200	D 4			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,904	26
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,890	26
WESTMORLAND	39,200	F10			
AMHERST CITIZEN			SATURDAY	327	1
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	492	1
* MONCTON TIMES-TRANSCRIPT			EVE	26,788	68
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,164	6
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,207	6
* SACKVILLE TRIBUNE-POST			WED.	2,632	7
SUSSEX KINGS COUNTY RECORD			TUE.	448	1
MONTREAL GAZETTE			SATURDAY	277	1
YORK	27,500	G 5			
* FREDERICTON GLEANER			EVE	20,402	74
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	4,773	17
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	5,552	20

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COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	32,500	J 3			
* L'ECHO D'AMOS (F)			TUE.	3,530	11
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	654	2
* LA SARRE L'ECHO D'ABITIBI-OUEST (F)			TUE.	2,808	9
* L'ECHO DE MALARTIC (F)			TUE.	888	3
MONTREAL GAZETTZ			MORN	352	1
MONTREAL GAZETTE			SATURDAY	484	1
MONTREAL GAZETTE			SUNDAY	296	1
LE JOURNAL DE MONTREAL (F)			MORN	3,630	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,191	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,880	12
MONTREAL LA PRESSE (F)			MORN	736	2
MONTREAL LA PRESSE (F)			SATURDAY	1,584	5
MONTREAL LA PRESSE (F)			SUNDAY	440	1
MONTREAL ECHOS VEDETTES (F)			SAT.	4,061	13
ROUYN LA FRONTIERE (F)			TUE.	3,488	11
* VAL D'OR L'ECHO ABITIBIEN (F)			TUE.	8,268	25
ARGENTEUIL	12,500	O 6			
MONTREAL GAZETTE			MORN	831	7
MONTREAL GAZETTE			SATURDAY	2,157	17
MONTREAL GAZETTE			SUNDAY	841	7
LE JOURNAL DE MONTREAL (F)			MORN	1,710	14
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,312	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,277	18
MONTREAL LA PRESSE (F)			MORN	537	4
MONTREAL LA PRESSE (F)			SATURDAY	1,282	10
MONTREAL LA PRESSE (F)			SUNDAY	504	4
MONTREAL ECHOS VEDETTES (F)			SAT.	814	7
HAWKESBURY LE CARILLON (F)			WED.	407	3
ARTHABASKA	21,500	O15			
LE JOURNAL DE MONTREAL (F)			MORN	1,729	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,178	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,655	12
MONTREAL LA PRESSE (F)			MORN	1,254	6
MONTREAL LA PRESSE (F)			SATURDAY	1,774	8
MONTREAL LA PRESSE (F)			SUNDAY	1,108	5
MONTREAL ECHOS VEDETTES (F)			SAT.	1,662	8
SHERBROOKE LA TRIBUNE (F)			MORN	1,266	6
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,218	6
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	496	2
* VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	10,102	47
BAGOT	9,800	Q12			
GRANBY LA VOIX DE L'EST (F)			MORN	320	3
LE JOURNAL DE MONTREAL (F)			MORN	1,154	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,488	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,721	18
MONTREAL LA PRESSE (F)			MORN	268	3
MONTREAL LA PRESSE (F)			SATURDAY	584	6
MONTREAL LA PRESSE (F)			SUNDAY	257	3
MONTREAL ECHOS VEDETTES (F)			SAT.	854	9
LE COURRIER DE SAINT HYACINTHE (F)			WED.	2,819	29

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BEAUCE	25,600	N19			
MONTREAL LA PRESSE (F)			SATURDAY	448	2
MONTREAL LA PRESSE (F)			SUNDAY	251	1
MONTREAL ECHOS VEDETTES (F)			SAT.	1,989	8
QUEBEC LE SOLEIL (F)			MORN	3,277	13
QUEBEC LE SOLEIL (F)			SATURDAY	3,789	15
QUEBEC LE SOLEIL (F)			SUNDAY	2,636	10
LE JOURNAL DE QUEBEC (F)			MORN	4,700	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,080	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,600	18
BEAUHARNOIS	20,200	R27			
MONTREAL GAZETTE			MORN	325	2
MONTREAL GAZETTE			SATURDAY	525	3
MONTREAL GAZETTE			SUNDAY	295	1
LE JOURNAL DE MONTREAL (F)			MORN	5,243	26
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,909	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,917	29
MONTREAL LA PRESSE (F)			MORN	2,000	10
MONTREAL LA PRESSE (F)			SATURDAY	2,818	14
MONTREAL LA PRESSE (F)			SUNDAY	1,792	9
MONTREAL ECHOS VEDETTES (F)			SAT.	2,068	10
BELLECHASSE	7,500	L21			
MONTREAL ECHOS VEDETTES (F)			SAT.	722	10
QUEBEC LE SOLEIL (F)			MORN	1,464	20
QUEBEC LE SOLEIL (F)			SATURDAY	1,631	22
QUEBEC LE SOLEIL (F)			SUNDAY	1,113	15
LE JOURNAL DE QUEBEC (F)			MORN	1,148	15
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,371	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,040	14
BERTHIER	11,800	M10			
JOLIETTE JOURNAL			WED.	1,392	12
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	3,262	28
LE JOURNAL DE MONTREAL (F)			MORN	1,920	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,750	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,835	24
MONTREAL LA PRESSE (F)			MORN	547	5
MONTREAL LA PRESSE (F)			SATURDAY	1,240	11
MONTREAL LA PRESSE (F)			SUNDAY	495	4
MONTREAL ECHOS VEDETTES (F)			SAT.	1,531	13
BONAVENTURE	12,900	D30			
MONTREAL ECHOS VEDETTES (F)			SAT.	737	6
* NEW CARLISLE SPEC			TUE.	928	7
QUEBEC LE SOLEIL (F)			MORN	1,277	10
QUEBEC LE SOLEIL (F)			SATURDAY	1,397	11
QUEBEC LE SOLEIL (F)			SUNDAY	1,136	9
LE JOURNAL DE QUEBEC (F)			MORN	952	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	956	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	782	6
BROME	6,800	S13			
GRANBY LA VOIX DE L'EST (F)			MORN	695	10

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BROME (CONT.)					
MONTREAL GAZETTE			MORN	541	8
MONTREAL GAZETTE			SATURDAY	1,706	25
MONTREAL GAZETTE			SUNDAY	758	11
LE JOURNAL DE MONTREAL (F)			MORN	301	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	466	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	615	9
MONTREAL LA PRESSE (F)			MORN	257	4
MONTREAL LA PRESSE (F)			SATURDAY	1,089	16
MONTREAL LA PRESSE (F)			SUNDAY	362	5
SHERBROOKE RECORD			MORN	893	13
CHAMBLY	117,100	P30			
MONTREAL GAZETTE			MORN	9,248	8
MONTREAL GAZETTE			SATURDAY	13,483	12
MONTREAL GAZETTE			SUNDAY	10,051	9
MONTREAL LE DEVOIR (F)			MORN	1,265	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,469	1
LE JOURNAL DE MONTREAL (F)			MORN	23,472	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	26,525	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	24,887	21
MONTREAL LA PRESSE (F)			MORN	20,068	17
MONTREAL LA PRESSE (F)			SATURDAY	30,317	26
MONTREAL LA PRESSE (F)			SUNDAY	17,850	15
MONTREAL ECHOS VEDETTES (F)			SAT.	6,741	6
CHAMPLAIN	44,300	L13			
MONTREAL GAZETTE			SATURDAY	279	1
LE JOURNAL DE MONTREAL (F)			MORN	2,966	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,878	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,406	12
MONTREAL LA PRESSE (F)			MORN	1,111	3
MONTREAL LA PRESSE (F)			SATURDAY	2,076	5
MONTREAL LA PRESSE (F)			SUNDAY	1,621	4
MONTREAL ECHOS VEDETTES (F)			SAT.	3,546	8
QUEBEC LE SOLEIL (F)			SATURDAY	253	1
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	23,104	52
CHARLEVOIX-EST	5,600	G20			
MONTREAL ECHOS VEDETTES (F)			SAT.	612	11
QUEBEC LE SOLEIL (F)			MORN	1,181	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,277	23
QUEBEC LE SOLEIL (F)			SUNDAY	1,053	19
LE JOURNAL DE QUEBEC (F)			MORN	1,104	20
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,143	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,020	18
CHARLEVOIX-OUEST	4,400	G19			
MONTREAL ECHOS VEDETTES (F)			SAT.	486	11
QUEBEC LE SOLEIL (F)			MORN	953	22
QUEBEC LE SOLEIL (F)			SATURDAY	1,055	24
QUEBEC LE SOLEIL (F)			SUNDAY	814	19
LE JOURNAL DE QUEBEC (F)			MORN	770	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	808	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	746	17

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CHATEAUGUAY	21,300	S28			
HUNTINGDON GLEANER			WED.	1,186	6
MONTREAL GAZETTE			MORN	3,015	14
MONTREAL GAZETTE			SATURDAY	4,624	22
MONTREAL GAZETTE			SUNDAY	3,558	17
LE JOURNAL DE MONTREAL (F)			MORN	3,547	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,429	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,249	20
MONTREAL LA PRESSE (F)			MORN	2,215	10
MONTREAL LA PRESSE (F)			SATURDAY	3,402	16
MONTREAL LA PRESSE (F)			SUNDAY	2,070	10
MONTREAL ECHOS VEDETTES (F)			SAT.	1,229	6
CHICOUTIMI	58,100	J 8			
* CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	32,857	57
* CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	24,546	42
MONTREAL GAZETTE			MORN	372	1
MONTREAL GAZETTE			SATURDAY	465	1
MONTREAL LE DEVOIR (F)			MORN	402	1
MONTREAL LE DEVOIR (F)			SATURDAY	428	1
MONTREAL LA PRESSE (F)			MORN	1,374	2
MONTREAL LA PRESSE (F)			SATURDAY	2,097	4
MONTREAL LA PRESSE (F)			SUNDAY	753	1
MONTREAL ECHOS VEDETTES (F)			SAT.	3,379	6
QUEBEC LE SOLEIL (F)			MORN	638	1
QUEBEC LE SOLEIL (F)			SATURDAY	892	2
QUEBEC LE SOLEIL (F)			SUNDAY	442	1
LE JOURNAL DE QUEBEC (F)			MORN	5,796	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,859	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,095	7
COMPTON	6,900	R17			
COATICOOK LE PROGRES DE COATICOOK (F)			TUE.	521	8
MONTREAL ECHOS VEDETTES (F)			SAT.	282	4
SHERBROOKE RECORD			MORN	602	9
SHERBROOKE LA TRIBUNE (F)			MORN	2,163	31
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,348	34
DEUX-MONTAGNES	26,700	O26			
MONTREAL GAZETTE			MORN	1,465	5
MONTREAL GAZETTE			SATURDAY	2,577	10
MONTREAL GAZETTE			SUNDAY	1,724	6
MONTREAL LE DEVOIR (F)			SATURDAY	261	1
LE JOURNAL DE MONTREAL (F)			MORN	5,388	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,920	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,651	25
MONTREAL LA PRESSE (F)			MORN	2,432	9
MONTREAL LA PRESSE (F)			SATURDAY	4,261	16
MONTREAL LA PRESSE (F)			SUNDAY	2,244	8
MONTREAL ECHOS VEDETTES (F)			SAT.	1,864	7
ST. JEROME L'ECHO DU NORD (F)			WED.	506	2
DORCHESTER	10,800	M20			
MONTREAL ECHOS VEDETTES (F)			SAT.	933	9
QUEBEC LE SOLEIL (F)			MORN	1,780	16

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DORCHESTER (CONT.)					
QUEBEC LE SOLEIL (F)			SATURDAY	2,001	19
QUEBEC LE SOLEIL (F)			SUNDAY	1,346	12
LE JOURNAL DE QUEBEC (F)			MORN	1,691	16
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,926	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,555	14
DRUMMOND	26,900	P14			
LE JOURNAL DE MONTREAL (F)			MORN	3,393	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,065	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,302	16
MONTREAL LA PRESSE (F)			MORN	1,205	4
MONTREAL LA PRESSE (F)			SATURDAY	1,884	7
MONTREAL LA PRESSE (F)			SUNDAY	1,153	4
MONTREAL ECHOS VEDETTES (F)			SAT.	2,694	10
SHERBROOKE LA TRIBUNE (F)			MORN	2,272	8
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,294	9
FRONTENAC	9,000	Q19			
* LAC MEGANTIC L'ECHO DE FRONTENAC (F)			TUE.	4,828	54
MONTREAL ECHOS VEDETTES (F)			SAT.	849	9
LE JOURNAL DE QUEBEC (F)			MORN	725	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	940	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,044	12
SHERBROOKE LA TRIBUNE (F)			MORN	1,131	13
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,200	13
GASPE-EST	12,800	C31			
MONTREAL ECHOS VEDETTES (F)			SAT.	942	7
NEW CARLISLE SPEC			TUE.	775	6
QUEBEC LE SOLEIL (F)			MORN	1,370	11
QUEBEC LE SOLEIL (F)			SATURDAY	1,482	12
QUEBEC LE SOLEIL (F)			SUNDAY	1,244	10
LE JOURNAL DE QUEBEC (F)			MORN	787	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	699	5
LE JOURNAL DE QUEBEC (F)			SUNDAY	675	5
GASPE-OUEST	5,500	B30			
MATANE LA VOIX GASPESIENNE (F)			WED.	586	11
MONTREAL ECHOS VEDETTES (F)			SAT.	601	11
QUEBEC LE SOLEIL (F)			MORN	945	17
QUEBEC LE SOLEIL (F)			SATURDAY	1,028	19
QUEBEC LE SOLEIL (F)			SUNDAY	863	16
GATINEAU	20,100	M 4			
LE JOURNAL DE MONTREAL (F)			MORN	880	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,268	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,192	6
MONTREAL LA PRESSE (F)			MORN	279	1
MONTREAL LA PRESSE (F)			SATURDAY	899	4
MONTREAL LA PRESSE (F)			SUNDAY	286	1
MONTREAL ECHOS VEDETTES (F)			SAT.	494	2
OTTAWA CITIZEN			ALL DAY	4,798	24
OTTAWA CITIZEN			SATURDAY	7,350	37
OTTAWA LE DROIT (F)			ALL DAY	4,180	21
OTTAWA LE DROIT (F)			SATURDAY	4,990	25

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HULL	53,600	[illegible]2			
MONTREAL GAZETTE			MORN	567	1
MONTREAL GAZETTE			SATURDAY	571	1
MONTREAL GAZETTE			SUNDAY	492	1
MONTREAL LE DEVOIR (F)			MORN	857	2
MONTREAL LE DEVOIR (F)			SATURDAY	1,062	2
LE JOURNAL DE MONTREAL (F)			MORN	6,072	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,547	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	7,263	14
MONTREAL LA PRESSE (F)			MORN	1,282	2
MONTREAL LA PRESSE (F)			SATURDAY	2,775	5
MONTREAL LA PRESSE (F)			SUNDAY	894	2
MONTREAL ECHOS VEDETTES (F)			SAT.	1,742	3
OTTAWA CITIZEN			ALL DAY	7,890	15
OTTAWA CITIZEN			SATURDAY	9,069	17
OTTAWA LE DROIT (F)			ALL DAY	16,962	32
OTTAWA LE DROIT (F)			SATURDAY	20,249	38
HUNTINGDON	5,500	S25			
* HUNTINGDON GLEANER			WED.	2,676	49
MONTREAL GAZETTE			MORN	542	10
MONTREAL GAZETTE			SATURDAY	1,453	26
MONTREAL GAZETTE			SUNDAY	557	10
LE JOURNAL DE MONTREAL (F)			MORN	570	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	759	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	784	14
MONTREAL LA PRESSE (F)			SATURDAY	331	6
MONTREAL ECHOS VEDETTES (F)			SAT.	265	5
IBERVILLE	8,400	R32			
LE JOURNAL DE MONTREAL (F)			MORN	1,287	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,585	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,549	18
MONTREAL LA PRESSE (F)			MORN	639	8
MONTREAL LA PRESSE (F)			SATURDAY	945	11
MONTREAL LA PRESSE (F)			SUNDAY	518	6
MONTREAL ECHOS VEDETTES (F)			SAT.	747	9
ILE-DE-MONTREAL	741,400	J24			
JOLIETTE JOURNAL			WED.	356	
* MONTREAL GAZETTE			MORN	139,345	19
* MONTREAL GAZETTE			SATURDAY	185,142	25
* MONTREAL GAZETTE			SUNDAY	142,077	19
* MONTREAL LE DEVOIR (F)			MORN	14,050	2
* MONTREAL LE DEVOIR (F)			SATURDAY	14,642	2
* LE JOURNAL DE MONTREAL (F)			MORN	137,251	19
* LE JOURNAL DE MONTREAL (F)			SATURDAY	127,081	17
* LE JOURNAL DE MONTREAL (F)			SUNDAY	116,789	16
* MONTREAL LA PRESSE (F)			MORN	91,571	12
* MONTREAL LA PRESSE (F)			SATURDAY	133,368	18
* MONTREAL LA PRESSE (F)			SUNDAY	67,718	9
* MONTREAL ECHOS VEDETTES (F)			SAT.	36,533	5
QUEBEC LE SOLEIL (F)			MORN	862	
QUEBEC LE SOLEIL (F)			SATURDAY	972	
QUEBEC LE SOLEIL (F)			SUNDAY	541	

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ILE-DE-MONTREAL (CONT.)					
OTTAWA CITIZEN			ALL DAY	337	
OTTAWA CITIZEN			SATURDAY	1,554	
TORONTO STAR			ALL DAY	639	
TORONTO STAR			SATURDAY	1,630	
TORONTO STAR			SUNDAY	958	
ILE-JESUS	103,100	E12			
MONTREAL GAZETTE			MORN	7,482	7
MONTREAL GAZETTE			SATURDAY	10,921	11
MONTREAL GAZETTE			SUNDAY	8,141	8
MONTREAL LE DEVOIR (F)			MORN	731	1
MONTREAL LE DEVOIR (F)			SATURDAY	867	1
LE JOURNAL DE MONTREAL (F)			MORN	21,698	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	25,256	25
LE JOURNAL DE MONTREAL (F)			SUNDAY	24,142	23
MONTREAL LA PRESSE (F)			MORN	16,551	16
MONTREAL LA PRESSE (F)			SATURDAY	25,534	25
MONTREAL LA PRESSE (F)			SUNDAY	14,607	14
MONTREAL ECHOS VEDETTES (F)			SAT.	5,841	6
ILES-DE-LA-MADELEINE	4,600	C12			
* CAP AUX MEULES LE RADAR (F)			MON.	2,659	58
LE JOURNAL DE MONTREAL (F)			MORN	313	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	322	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	348	8
JOLIETTE	24,000	L30			
* JOLIETTE JOURNAL			WED.	8,080	34
LE JOURNAL DE MONTREAL (F)			MORN	4,879	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,252	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,925	25
MONTREAL LA PRESSE (F)			MORN	2,144	9
MONTREAL LA PRESSE (F)			SATURDAY	3,770	16
MONTREAL LA PRESSE (F)			SUNDAY	1,893	8
MONTREAL ECHOS VEDETTES (F)			SAT.	2,636	11
KAMOURASKA	9,500	H21			
MONTREAL ECHOS VEDETTES (F)			SAT.	901	9
QUEBEC LE SOLEIL (F)			MORN	1,272	13
QUEBEC LE SOLEIL (F)			SATURDAY	1,490	16
QUEBEC LE SOLEIL (F)			SUNDAY	1,150	12
LE JOURNAL DE QUEBEC (F)			MORN	1,035	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,097	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,009	11
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WED.	956	10
LABELLE	12,500	M 4			
LE JOURNAL DE MONTREAL (F)			MORN	1,724	14
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,640	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,265	18
MONTREAL LA PRESSE (F)			MORN	565	5
MONTREAL LA PRESSE (F)			SATURDAY	1,149	9
MONTREAL LA PRESSE (F)			SUNDAY	540	4
MONTREAL ECHOS VEDETTES (F)			SAT.	1,321	11
OTTAWA LE DROIT (F)			SATURDAY	284	2

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QUEBEC

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LAC-ST-JEAN-EST	15,300	J 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	6,689	44
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	4,563	30
MONTREAL LA PRESSE (F)			SATURDAY	266	2
MONTREAL ECHOS VEDETTES (F)			SAT.	1,119	7
QUEBEC LE SOLEIL (F)			SATURDAY	343	2
LE JOURNAL DE QUEBEC (F)			MORN	1,957	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,760	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,459	10
LAC-ST-JEAN-OUEST	19,800	J 6			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	7,349	37
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	4,138	21
MONTREAL LA PRESSE (F)			MORN	312	2
MONTREAL LA PRESSE (F)			SATURDAY	449	2
MONTREAL ECHOS VEDETTES (F)			SAT.	1,719	9
QUEBEC LE SOLEIL (F)			MORN	407	2
QUEBEC LE SOLEIL (F)			SATURDAY	479	2
QUEBEC LE SOLEIL (F)			SUNDAY	279	1
LE JOURNAL DE QUEBEC (F)			MORN	2,592	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,281	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,854	9
LAPRAIRIE	35,900	Q30			
MONTREAL GAZETTE			MORN	4,157	12
MONTREAL GAZETTE			SATURDAY	6,798	19
MONTREAL GAZETTE			SUNDAY	4,901	14
MONTREAL LE DEVOIR (F)			MORN	260	1
MONTREAL LE DEVOIR (F)			SATURDAY	349	1
LE JOURNAL DE MONTREAL (F)			MORN	7,096	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	8,734	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	8,605	24
MONTREAL LA PRESSE (F)			MORN	6,588	18
MONTREAL LA PRESSE (F)			SATURDAY	10,080	28
MONTREAL LA PRESSE (F)			SUNDAY	5,964	17
MONTREAL ECHOS VEDETTES (F)			SAT.	1,923	5
L'ASSOMPTION	42,300	N28			
MONTREAL GAZETTE			MORN	642	2
MONTREAL GAZETTE			SATURDAY	1,099	3
MONTREAL GAZETTE			SUNDAY	628	1
LE JOURNAL DE MONTREAL (F)			MORN	10,781	25
LE JOURNAL DE MONTREAL (F)			SATURDAY	13,866	33
LE JOURNAL DE MONTREAL (F)			SUNDAY	13,390	32
MONTREAL LA PRESSE (F)			MORN	4,922	12
MONTREAL LA PRESSE (F)			SATURDAY	8,009	19
MONTREAL LA PRESSE (F)			SUNDAY	4,744	11
MONTREAL ECHOS VEDETTES (F)			SAT.	3,034	7
LEVIS	36,600	L18			
MONTREAL LE DEVOIR (F)			SATURDAY	275	1
MONTREAL LA PRESSE (F)			MORN	302	1
MONTREAL LA PRESSE (F)			SATURDAY	461	1
MONTREAL ECHOS VEDETTES (F)			SAT.	2,396	7
QUEBEC LE SOLEIL (F)			MORN	9,657	26

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LEVIS (CONT.)					
QUEBEC LE SOLEIL (F)			SATURDAY	13,206	36
QUEBEC LE SOLEIL (F)			SUNDAY	7,898	22
LE JOURNAL DE QUEBEC (F)			MORN	8,583	23
LE JOURNAL DE QUEBEC (F)			SATURDAY	9,517	26
LE JOURNAL DE QUEBEC (F)			SUNDAY	8,482	23
L'ISLET	7,000	I20			
MONTREAL ECHOS VEDETTES (F)			SAT.	745	11
QUEBEC LE SOLEIL (F)			MORN	1,560	22
QUEBEC LE SOLEIL (F)			SATURDAY	1,771	25
QUEBEC LE SOLEIL (F)			SUNDAY	1,386	20
LE JOURNAL DE QUEBEC (F)			MORN	736	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	875	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	741	11
LOTBINIERE	9,900	N16			
MONTREAL ECHOS VEDETTES (F)			SAT.	681	7
QUEBEC LE SOLEIL (F)			MORN	1,750	18
QUEBEC LE SOLEIL (F)			SATURDAY	2,076	21
QUEBEC LE SOLEIL (F)			SUNDAY	1,413	14
LE JOURNAL DE QUEBEC (F)			MORN	1,186	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,533	15
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,151	12
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	283	3
MASKINONGE	7,600	L10			
* L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	4,084	54
LE JOURNAL DE MONTREAL (F)			MORN	503	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	831	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	925	12
MONTREAL LA PRESSE (F)			SATURDAY	281	4
MONTREAL ECHOS VEDETTES (F)			SAT.	933	12
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	2,508	33
MATANE	10,300	C27			
* MATANE LA VOIX GASPESIENNE (F)			WED.	5,361	52
MONTREAL ECHOS VEDETTES (F)			SAT.	906	9
QUEBEC LE SOLEIL (F)			MORN	1,419	14
QUEBEC LE SOLEIL (F)			SATURDAY	1,546	15
QUEBEC LE SOLEIL (F)			SUNDAY	1,262	12
LE JOURNAL DE QUEBEC (F)			MORN	824	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	848	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	747	7
MATAPEDIA	7,800	D26			
MONTREAL ECHOS VEDETTES (F)			SAT.	559	7
QUEBEC LE SOLEIL (F)			MORN	604	8
QUEBEC LE SOLEIL (F)			SATURDAY	669	9
QUEBEC LE SOLEIL (F)			SUNDAY	537	7
LE JOURNAL DE QUEBEC (F)			MORN	473	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	528	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	443	6
MEGANTIC	18,700	N17			
LE JOURNAL DE MONTREAL (F)			MORN	287	2

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MEGANTIC (CONT.)					
LE JOURNAL DE MONTREAL (F)			SATURDAY	396	2
LE JOURNAL DE MONTREAL (F)			SUNDAY	472	3
MONTREAL LA PRESSE (F)			MORN	312	2
MONTREAL LA PRESSE (F)			SATURDAY	558	3
MONTREAL LA PRESSE (F)			SUNDAY	288	2
MONTREAL ECHOS VEDETTES (F)			SAT.	1,638	9
* PLESSISVILLE LA FEUILLE D'ERABLE (F)			TUE.	3,594	19
QUEBEC LE SOLEIL (F)			MORN	2,095	11
QUEBEC LE SOLEIL (F)			SATURDAY	2,298	12
QUEBEC LE SOLEIL (F)			SUNDAY	1,658	9
LE JOURNAL DE QUEBEC (F)			MORN	2,150	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,316	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,281	12
SHERBROOKE LA TRIBUNE (F)			MORN	1,067	6
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,069	6
VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	975	5
MISSISQUOI	12,600	T12			
GRANBY LA VOIX DE L'EST (F)			MORN	2,114	17
MONTREAL GAZETTE			MORN	608	5
MONTREAL GAZETTE			SATURDAY	1,319	10
MONTREAL GAZETTE			SUNDAY	697	6
LE JOURNAL DE MONTREAL (F)			MORN	1,614	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,959	16
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,296	18
MONTREAL LA PRESSE (F)			MORN	628	5
MONTREAL LA PRESSE (F)			SATURDAY	1,253	10
MONTREAL LA PRESSE (F)			SUNDAY	545	4
MONTREAL ECHOS VEDETTES (F)			SAT.	903	7
SHERBROOKE RECORD			MORN	447	4
MONTCALM	11,300	L28			
JOLIETTE JOURNAL			WED.	973	9
MONTREAL GAZETTE			MORN	334	3
MONTREAL GAZETTE			SATURDAY	823	7
MONTREAL GAZETTE			SUNDAY	374	3
LE JOURNAL DE MONTREAL (F)			MORN	2,098	19
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,356	30
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,108	28
MONTREAL LA PRESSE (F)			MORN	643	6
MONTREAL LA PRESSE (F)			SATURDAY	1,890	17
MONTREAL LA PRESSE (F)			SUNDAY	592	5
MONTREAL ECHOS VEDETTES (F)			SAT.	1,329	12
MONTMAGNY	8,400	K21			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,121	13
QUEBEC LE SOLEIL (F)			MORN	1,440	17
QUEBEC LE SOLEIL (F)			SATURDAY	1,615	19
QUEBEC LE SOLEIL (F)			SUNDAY	1,234	15
LE JOURNAL DE QUEBEC (F)			MORN	1,407	17
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,620	19
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,427	17
MONTMORENCY NO. 1	7,900	H18			
MONTREAL ECHOS VEDETTES (F)			SAT.	561	7

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MONTMORENCY NO. 1 (CONT.)					
QUEBEC LE SOLEIL (F)			MORN	1,984	25
QUEBEC LE SOLEIL (F)			SATURDAY	2,426	31
QUEBEC LE SOLEIL (F)			SUNDAY	1,669	21
LE JOURNAL DE QUEBEC (F)			MORN	1,958	25
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,270	29
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,011	25
MONTMORENCY NO. 2	2,300	D19			
MONTREAL ECHOS VEDETTES (F)			SAT.	112	5
QUEBEC LE SOLEIL (F)			MORN	735	32
QUEBEC LE SOLEIL (F)			SATURDAY	929	40
QUEBEC LE SOLEIL (F)			SUNDAY	604	26
LE JOURNAL DE QUEBEC (F)			MORN	173	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	249	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	188	8
NAPIERVILLE	4,800	R29			
LE JOURNAL DE MONTREAL (F)			MORN	878	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,167	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,168	24
MONTREAL LA PRESSE (F)			MORN	304	6
MONTREAL LA PRESSE (F)			SATURDAY	561	12
MONTREAL LA PRESSE (F)			SUNDAY	268	6
MONTREAL ECHOS VEDETTES (F)			SAT.	581	12
NICOLET	11,500	N14			
LE JOURNAL DE MONTREAL (F)			MORN	605	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	898	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,178	10
MONTREAL LA PRESSE (F)			SATURDAY	454	4
MONTREAL ECHOS VEDETTES (F)			SAT.	845	7
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	4,796	42
VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	302	3
NOUVEAU-QUEBEC	9,300	D 4			
* CHIBOUGAMAU LA SENTINELLE (F)			TUE.	2,639	28
VAL D'OR L'ECHO ABITIBIEN (F)			TUE.	977	11
PAPINEAU	15,000	O 4			
LE JOURNAL DE MONTREAL (F)			MORN	1,463	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,923	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,036	14
MONTREAL LA PRESSE (F)			SATURDAY	558	4
MONTREAL ECHOS VEDETTES (F)			SAT.	804	5
OTTAWA CITIZEN			ALL DAY	1,003	7
OTTAWA CITIZEN			SATURDAY	1,420	9
OTTAWA LE DROIT (F)			ALL DAY	3,788	25
OTTAWA LE DROIT (F)			SATURDAY	4,335	29
PONTIAC	6,800	M 3			
* SHAWVILLE EQUITY			WED.	3,016	44
OTTAWA CITIZEN			ALL DAY	1,616	24
OTTAWA CITIZEN			SATURDAY	2,461	36
OTTAWA LE DROIT (F)			ALL DAY	420	6
OTTAWA LE DROIT (F)			SATURDAY	522	8

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PORTNEUF	21,100	J15			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,614	8
QUEBEC LE SOLEIL (F)			MORN	3,936	19
QUEBEC LE SOLEIL (F)			SATURDAY	5,044	24
QUEBEC LE SOLEIL (F)			SUNDAY	3,298	16
LE JOURNAL DE QUEBEC (F)			MORN	4,053	19
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,588	22
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,060	19
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	309	1
QUEBEC	180,600	D17			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	699	
MONTREAL GAZETTE			MORN	1,927	1
MONTREAL GAZETTE			SATURDAY	2,708	2
MONTREAL GAZETTE			SUNDAY	1,690	1
MONTREAL LE DEVOIR (F)			MORN	3,052	2
MONTREAL LE DEVOIR (F)			SATURDAY	3,200	2
MONTREAL LA PRESSE (F)			MORN	2,207	1
MONTREAL LA PRESSE (F)			SATURDAY	3,884	2
MONTREAL LA PRESSE (F)			SUNDAY	1,749	1
MONTREAL ECHOS VEDETTES (F)			SAT.	12,424	7
* QUEBEC LE SOLEIL (F)			MORN	58,967	33
* QUEBEC LE SOLEIL (F)			SATURDAY	76,405	42
* QUEBEC LE SOLEIL (F)			SUNDAY	46,174	26
* LE JOURNAL DE QUEBEC (F)			MORN	48,615	27
* LE JOURNAL DE QUEBEC (F)			SATURDAY	47,264	26
* LE JOURNAL DE QUEBEC (F)			SUNDAY	41,751	23
RICHELIEU	18,700	M32			
LE JOURNAL DE MONTREAL (F)			MORN	5,309	28
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,931	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,958	32
MONTREAL LA PRESSE (F)			MORN	2,284	12
MONTREAL LA PRESSE (F)			SATURDAY	3,182	17
MONTREAL LA PRESSE (F)			SUNDAY	2,144	11
MONTREAL ECHOS VEDETTES (F)			SAT.	2,129	11
LE COURRIER DE SAINT HYACINTHE (F)			WED.	356	2
RICHMOND	13,500	Q15			
MONTREAL GAZETTE			SATURDAY	417	3
LE JOURNAL DE MONTREAL (F)			MORN	733	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	858	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,458	11
MONTREAL LA PRESSE (F)			SATURDAY	354	3
MONTREAL ECHOS VEDETTES (F)			SAT.	1,089	8
SHERBROOKE RECORD			MORN	561	4
SHERBROOKE LA TRIBUNE (F)			MORN	4,682	35
SHERBROOKE LA TRIBUNE (F)			SATURDAY	5,092	38
RIMOUSKI	24,900	E24			
MONTREAL LA PRESSE (F)			MORN	306	1
MONTREAL LA PRESSE (F)			SATURDAY	375	2
MONTREAL LA PRESSE (F)			SUNDAY	262	1
MONTREAL ECHOS VEDETTES (F)			SAT.	1,870	8
QUEBEC LE SOLEIL (F)			MORN	3,115	13

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RIMOUSKI (CONT.)					
QUEBEC LE SOLEIL (F)			SATURDAY	3,676	15
QUEBEC LE SOLEIL (F)			SUNDAY	2,731	11
LE JOURNAL DE QUEBEC (F)			MORN	2,433	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,473	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,224	9
RIVIERE-DU-LOUP	13,900	G22			
MONTREAL LA PRESSE (F)			SATURDAY	338	2
MONTREAL ECHOS VEDETTES (F)			SAT.	1,478	11
QUEBEC LE SOLEIL (F)			MORN	2,031	15
QUEBEC LE SOLEIL (F)			SATURDAY	2,255	16
QUEBEC LE SOLEIL (F)			SUNDAY	1,747	13
LE JOURNAL DE QUEBEC (F)			MORN	1,839	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,873	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,899	14
* RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WED.	5,201	37
ROUVILLE	15,400	Q33			
GRANBY LA VOIX DE L'EST (F)			MORN	1,395	9
MONTREAL GAZETTE			MORN	641	4
MONTREAL GAZETTE			SATURDAY	941	6
MONTREAL GAZETTE			SUNDAY	718	5
LE JOURNAL DE MONTREAL (F)			MORN	2,381	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,042	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,127	20
MONTREAL LA PRESSE (F)			MORN	1,841	12
MONTREAL LA PRESSE (F)			SATURDAY	2,923	19
MONTREAL LA PRESSE (F)			SUNDAY	1,665	11
MONTREAL ECHOS VEDETTES (F)			SAT.	1,168	8
LE COURRIER DE SAINT HYACINTHE (F)			WED.	450	3
SAGUENAY	32,000	F 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,518	5
MONTREAL GAZETTE			MORN	290	1
MONTREAL GAZETTE			SATURDAY	491	2
MONTREAL LA PRESSE (F)			MORN	507	2
MONTREAL LA PRESSE (F)			SATURDAY	908	3
MONTREAL ECHOS VEDETTES (F)			SAT.	2,665	8
QUEBEC LE SOLEIL (F)			MORN	3,935	12
QUEBEC LE SOLEIL (F)			SATURDAY	4,379	14
QUEBEC LE SOLEIL (F)			SUNDAY	3,548	11
LE JOURNAL DE QUEBEC (F)			MORN	3,211	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	3,343	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,912	9
ST-HYACINTHE	21,600	O32			
MONTREAL LE DEVOIR (F)			MORN	263	1
MONTREAL LE DEVOIR (F)			SATURDAY	260	1
LE JOURNAL DE MONTREAL (F)			MORN	3,873	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,650	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,799	22
MONTREAL LA PRESSE (F)			MORN	2,120	10
MONTREAL LA PRESSE (F)			SATURDAY	3,520	16
MONTREAL LA PRESSE (F)			SUNDAY	1,877	9
MONTREAL ECHOS VEDETTES (F)			SAT.	2,467	11

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ST-HYACINTHE (CONT.)					
* LE COURRIER DE SAINT HYACINTHE (F)			WED.	8,689	40
ST-JEAN	21,900	R31			
MONTREAL GAZETTE			MORN	454	2
MONTREAL GAZETTE			SATURDAY	975	4
MONTREAL GAZETTE			SUNDAY	473	2
LE JOURNAL DE MONTREAL (F)			MORN	4,339	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,146	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,981	23
MONTREAL LA PRESSE (F)			MORN	2,218	10
MONTREAL LA PRESSE (F)			SATURDAY	3,648	17
MONTREAL LA PRESSE (F)			SUNDAY	1,966	9
MONTREAL ECHOS VEDETTES (F)			SAT.	2,071	9
ST-MAURICE	43,000	L12			
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	792	2
MONTREAL GAZETTE			MORN	363	1
MONTREAL GAZETTE			SATURDAY	583	1
MONTREAL GAZETTE			SUNDAY	340	1
MONTREAL LE DEVOIR (F)			MORN	290	1
MONTREAL LE DEVOIR (F)			SATURDAY	360	1
LE JOURNAL DE MONTREAL (F)			MORN	3,535	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,097	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,630	13
MONTREAL LA PRESSE (F)			MORN	2,117	5
MONTREAL LA PRESSE (F)			SATURDAY	3,682	9
MONTREAL LA PRESSE (F)			SUNDAY	2,501	6
MONTREAL ECHOS VEDETTES (F)			SAT.	3,452	8
QUEBEC LE SOLEIL (F)			MORN	258	1
QUEBEC LE SOLEIL (F)			SATURDAY	419	1
QUEBEC LE SOLEIL (F)			SUNDAY	288	1
* TROIS RIVIERES LE NOUVELLISTE (F)			MORN	23,422	54
SHEFFORD	27,700	R13			
* GRANBY LA VOIX DE L'EST (F)			MORN	11,101	40
MONTREAL GAZETTE			MORN	414	1
MONTREAL GAZETTE			SATURDAY	767	3
MONTREAL GAZETTE			SUNDAY	556	2
LE JOURNAL DE MONTREAL (F)			MORN	2,290	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,781	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,889	14
MONTREAL LA PRESSE (F)			MORN	1,262	5
MONTREAL LA PRESSE (F)			SATURDAY	2,257	8
MONTREAL LA PRESSE (F)			SUNDAY	1,359	5
MONTREAL ECHOS VEDETTES (F)			SAT.	2,069	7
SHERBROOKE LA TRIBUNE (F)			MORN	608	2
SHERBROOKE LA TRIBUNE (F)			SATURDAY	656	2
SHERBROOKE	47,700	R15			
MONTREAL GAZETTE			MORN	1,058	2
MONTREAL GAZETTE			SATURDAY	1,716	4
MONTREAL GAZETTE			SUNDAY	1,168	2
MONTREAL LE DEVOIR (F)			MORN	487	1
MONTREAL LE DEVOIR (F)			SATURDAY	560	1
LE JOURNAL DE MONTREAL (F)			MORN	2,599	5

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SHERBROOKE (CONT.)					
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,751	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,585	10
MONTREAL LA PRESSE (F)			MORN	1,444	3
MONTREAL LA PRESSE (F)			SATURDAY	2,840	6
MONTREAL LA PRESSE (F)			SUNDAY	1,636	3
MONTREAL ECHOS VEDETTES (F)			SAT.	2,263	5
* SHERBROOKE RECORD			MORN	1,827	4
* SHERBROOKE LA TRIBUNE (F)			MORN	21,692	45
* SHERBROOKE LA TRIBUNE (F)			SATURDAY	25,753	54
SOULANGES	5,800	R25			
LE JOURNAL DE MONTREAL (F)			MORN	1,306	23
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,685	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,713	30
MONTREAL LA PRESSE (F)			MORN	488	8
MONTREAL LA PRESSE (F)			SATURDAY	949	16
MONTREAL LA PRESSE (F)			SUNDAY	424	7
MONTREAL ECHOS VEDETTES (F)			SAT.	547	9
STANSTEAD	14,500	S15			
* COATICOOK LE PROGRES DE COATICOOK (F)			TUE.	2,496	17
MONTREAL GAZETTE			MORN	480	3
MONTREAL GAZETTE			SATURDAY	1,233	9
MONTREAL GAZETTE			SUNDAY	571	4
LE JOURNAL DE MONTREAL (F)			MORN	611	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	857	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,332	9
MONTREAL LA PRESSE (F)			MORN	256	2
MONTREAL LA PRESSE (F)			SATURDAY	879	6
MONTREAL LA PRESSE (F)			SUNDAY	318	2
MONTREAL ECHOS VEDETTES (F)			SAT.	757	5
SHERBROOKE RECORD			MORN	1,003	7
SHERBROOKE LA TRIBUNE (F)			MORN	4,012	28
SHERBROOKE LA TRIBUNE (F)			SATURDAY	4,699	32
TEMISCAMINGUE	19,400	K 2			
MONTREAL GAZETTE			SATURDAY	257	1
LE JOURNAL DE MONTREAL (F)			MORN	1,713	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,812	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,782	9
MONTREAL LA PRESSE (F)			MORN	580	3
MONTREAL LA PRESSE (F)			SATURDAY	1,001	5
MONTREAL LA PRESSE (F)			SUNDAY	324	2
MONTREAL ECHOS VEDETTES (F)			SAT.	1,474	8
* ROUYN LA FRONTIERE (F)			TUE.	8,262	43
* VILLE MARIE LE TEMISCAMIEN (F)			WED.	2,483	13
NORTH BAY NUGGET			EVE	555	3
TEMISCOUATA	6,500	G23			
MONTREAL ECHOS VEDETTES (F)			SAT.	573	9
QUEBEC LE SOLEIL (F)			MORN	957	15
QUEBEC LE SOLEIL (F)			SATURDAY	1,051	16
QUEBEC LE SOLEIL (F)			SUNDAY	798	12
LE JOURNAL DE QUEBEC (F)			MORN	411	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	489	8

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TEMISCOUATA (CONT.)					
LE JOURNAL DE QUEBEC (F)			SUNDAY	486	7
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WED.	780	12
TERREBONNE	75,700	M26			
MONTREAL GAZETTE			MORN	2,755	4
MONTREAL GAZETTE			SATURDAY	5,839	8
MONTREAL GAZETTE			SUNDAY	2,973	4
MONTREAL LE DEVOIR (F)			MORN	531	1
MONTREAL LE DEVOIR (F)			SATURDAY	893	1
LE JOURNAL DE MONTREAL (F)			MORN	17,893	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	23,562	31
LE JOURNAL DE MONTREAL (F)			SUNDAY	22,203	29
MONTREAL LA PRESSE (F)			MORN	9,856	13
MONTREAL LA PRESSE (F)			SATURDAY	19,161	25
MONTREAL LA PRESSE (F)			SUNDAY	9,482	13
MONTREAL ECHOS VEDETTES (F)			SAT.	7,012	9
* ST. JEROME L'ECHO DU NORD (F)			WED.	8,986	12
VAUDREUIL	19,300	Q25			
MONTREAL GAZETTE			MORN	2,634	14
MONTREAL GAZETTE			SATURDAY	4,092	21
MONTREAL GAZETTE			SUNDAY	3,019	16
LE JOURNAL DE MONTREAL (F)			MORN	3,160	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,951	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,941	20
MONTREAL LA PRESSE (F)			MORN	2,020	10
MONTREAL LA PRESSE (F)			SATURDAY	3,327	17
MONTREAL LA PRESSE (F)			SUNDAY	1,852	10
MONTREAL ECHOS VEDETTES (F)			SAT.	1,129	6
VERCHERES	22,800	N31			
MONTREAL GAZETTE			MORN	468	2
MONTREAL GAZETTE			SATURDAY	848	4
MONTREAL GAZETTE			SUNDAY	591	3
LE JOURNAL DE MONTREAL (F)			MORN	5,162	23
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,204	27
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,081	27
MONTREAL LA PRESSE (F)			MORN	3,889	17
MONTREAL LA PRESSE (F)			SATURDAY	6,315	28
MONTREAL LA PRESSE (F)			SUNDAY	3,841	17
MONTREAL ECHOS VEDETTES (F)			SAT.	1,477	6
WOLFE	5,100	P17			
MONTREAL ECHOS VEDETTES (F)			SAT.	303	6
SHERBROOKE LA TRIBUNE (F)			MORN	1,559	31
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,605	31
VICTORIAVILLE L'UNION DES CANTONS (F)			TUE.	236	5
YAMASKA	5,000	O12			
LE JOURNAL DE MONTREAL (F)			MORN	408	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	635	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	588	12
MONTREAL ECHOS VEDETTES (F)			SAT.	583	12
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	530	11

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ALGOMA	46,000	D12			
* SAULT STE. MARIE SAULT STAR			EVE	26,525	58
SUDBURY STAR			EVE	666	1
TORONTO STAR			ALL DAY	1,716	4
TORONTO STAR			SATURDAY	2,192	5
TORONTO STAR			SUNDAY	2,092	5
BRANT	38,800	R16			
* BRANTFORD EXPOSITOR			EVE	28,953	75
HAMILTON SPECTATOR			EVE	942	2
TORONTO STAR			ALL DAY	2,573	7
TORONTO STAR			SATURDAY	3,968	10
TORONTO STAR			SUNDAY	3,715	10
TORONTO SUN			MORN	957	2
TORONTO SUN			SATURDAY	711	2
TORONTO SUN			SUNDAY	858	2
BRUCE	20,900	M14			
HANOVER POST			WED.	571	3
KITCHENER-WATERLOO RECORD			EVE	1,451	7
LONDON FREE PRESS			MORN	868	4
OWEN SOUND SUN TIMES			EVE	7,963	38
* PORT ELGIN BEACON TIMES			WED.	3,683	18
TORONTO STAR			ALL DAY	3,652	17
TORONTO STAR			SATURDAY	7,337	35
TORONTO STAR			SUNDAY	4,621	22
TORONTO SUN			SATURDAY	714	3
TORONTO SUN			SUNDAY	1,038	5
* WIARTON ECHO			WED.	3,046	15
COCHRANE	32,400	E 6			
* COCHRANE NORTHLAND POST			WED.	2,351	7
* IROQUOIS FALLS ENTERPRISE			WED.	2,500	8
* TIMMINS PRESS			EVE	13,229	41
TORONTO STAR			ALL DAY	463	1
TORONTO STAR			SATURDAY	666	2
TORONTO STAR			SUNDAY	497	2
DUFFERIN	10,900	O17			
* ORANGEVILLE BANNER			W & F	5,388	49
TORONTO STAR			ALL DAY	1,930	18
TORONTO STAR			SATURDAY	4,654	43
TORONTO STAR			SUNDAY	1,960	18
TORONTO SUN			MORN	1,575	14
TORONTO SUN			SATURDAY	1,367	13
TORONTO SUN			SUNDAY	3,781	35
DUNDAS	6,800	M31			
DURHAM	114,600	I10			
LINDSAY POST			THUR.	744	1
* OSHAWA TIMES			EVE	22,018	19
TORONTO STAR			ALL DAY	23,055	20
TORONTO STAR			SATURDAY	40,808	36
TORONTO STAR			SUNDAY	21,312	19

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DURHAM (CONT.)					
TORONTO SUN			MORN	21,001	18
TORONTO SUN			SATURDAY	13,839	12
TORONTO SUN			SUNDAY	42,302	37
ELGIN	25,100	S13			
* AYLMER EXPRESS			WED.	3,318	13
LONDON FREE PRESS			MORN	9,391	37
* ST. THOMAS TIMES-JOURNAL			EVE	9,550	38
TILLSONBURG NEWS			M,W,F	717	3
TORONTO STAR			ALL DAY	355	1
TORONTO STAR			SATURDAY	407	2
TORONTO STAR			SUNDAY	2,544	10
ESSEX	115,500	T 8			
* LEAMINGTON POST			WED.	5,635	5
LONDON FREE PRESS			MORN	354	
TORONTO STAR			SATURDAY	1,036	1
TORONTO STAR			SUNDAY	1,503	1
* WINDSOR STAR			EVE	84,523	73
FRONTENAC	44,500	M27			
* KINGSTON WHIG-STANDARD			EVE	27,276	61
OTTAWA CITIZEN			ALL DAY	394	1
OTTAWA CITIZEN			SATURDAY	684	2
TORONTO STAR			ALL DAY	4,036	9
TORONTO STAR			SATURDAY	4,989	11
TORONTO STAR			SUNDAY	6,014	14
TORONTO SUN			SUNDAY	1,931	4
GLENGARRY	7,000	K32			
GRENVILLE	10,100	M30			
GREY	28,000	M16			
COLLINGWOOD ENTERPRISE-BULLETIN			WED.	358	1
* HANOVER POST			WED.	3,702	13
KITCHENER-WATERLOO RECORD			EVE	884	3
* MEAFORD EXPRESS			WED.	2,310	8
* OWEN SOUND SUN TIMES			EVE	15,240	54
TORONTO STAR			ALL DAY	3,095	11
TORONTO STAR			SATURDAY	6,478	23
TORONTO STAR			SUNDAY	4,302	15
TORONTO SUN			SATURDAY	786	3
TORONTO SUN			SUNDAY	1,378	5
HALDIMAND-NORFOLK	31,800	S16			
BRANTFORD EXPOSITOR			EVE	3,424	11
* DELHI NEWS-RECORD			WED.	3,200	10
* DUNNVILLE CHRONICLE			WED.	3,509	11
HAMILTON SPECTATOR			EVE	7,579	24
LONDON FREE PRESS			MORN	692	2
* SIMCOE REFORMER			EVE	9,524	30
TILLSONBURG NEWS			M,W,F	1,105	3
TORONTO STAR			ALL DAY	2,036	6
TORONTO STAR			SATURDAY	3,607	11

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HALDIMAND-NORFOLK (CONT.)					
TORONTO STAR			SUNDAY	3,401	11
HALIBURTON	4,900	K22			
TORONTO STAR			ALL DAY	1,202	25
TORONTO STAR			SATURDAY	3,120	64
TORONTO STAR			SUNDAY	1,315	27
HALTON	94,200	L 5			
* BURLINGTON SPECTATOR			EVE	23,391	25
TORONTO STAR			ALL DAY	18,757	20
TORONTO STAR			SATURDAY	31,443	33
TORONTO STAR			SUNDAY	19,082	20
TORONTO SUN			MORN	10,644	11
TORONTO SUN			SATURDAY	6,796	7
TORONTO SUN			SUNDAY	22,619	24
HAMILTON-WENTWORTH	160,100	M 4			
* HAMILTON SPECTATOR			EVE	102,664	64
TORONTO STAR			ALL DAY	6,419	4
TORONTO STAR			SATURDAY	6,294	4
TORONTO STAR			SUNDAY	9,438	6
TORONTO SUN			MORN	8,071	5
TORONTO SUN			SATURDAY	6,259	4
TORONTO SUN			SUNDAY	9,164	6
HASTINGS	40,800	O25			
* BELLEVILLE INTELLIGENCER			EVE	16,700	41
KINGSTON WHIG-STANDARD			EVE	355	1
TORONTO STAR			ALL DAY	6,442	16
TORONTO STAR			SATURDAY	11,334	28
TORONTO STAR			SUNDAY	8,238	20
TORONTO SUN			SUNDAY	1,337	3
* TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	6,534	16
HURON	20,000	O13			
- KITCHENER-WATERLOO RECORD			EVE	848	4
LONDON FREE PRESS			MORN	6,263	31
TORONTO STAR			ALL DAY	825	4
TORONTO STAR			SATURDAY	1,604	8
TORONTO STAR			SUNDAY	1,886	9
KENORA	17,200	C 4			
* DRYDEN OBSERVER			WED.	6,013	35
FORT FRANCES TIMES			WED.	265	2
* KENORA MINER AND NEWS			EVE	4,637	27
THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL			MORN/EVE	929	5
WINNIPEG SUN			MORN	420	2
WINNIPEG SUN			SUNDAY	438	3
WINNIPEG FREE PRESS			EVE	3,292	19
WINNIPEG FREE PRESS			SATURDAY	4,194	24
WINNIPEG FREE PRESS			SUNDAY	2,679	16
KENT	38,300	S11			
* BLENHEIM NEWS-TRIBUNE			WED.	3,082	8
* CHATHAM NEWS			EVE	15,776	41

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KENT (CONT.)					
LONDON FREE PRESS			MORN	7,801	20
TORONTO STAR			ALL DAY	493	1
TORONTO STAR			SATURDAY	603	2
TORONTO STAR			SUNDAY	1,931	5
WINDSOR STAR			EVE	2,575	7
LAMBTON	45,300	R11			
LONDON FREE PRESS			MORN	11,230	25
* SARNIA OBSERVER			EVE	24,007	53
TORONTO STAR			SATURDAY	1,065	2
TORONTO STAR			SUNDAY	3,436	8
LANARK	18,500	L28			
* ALMONTE GAZETTE			WED.	2,383	13
ARNPRIOR CHRONICLE-GUIDE			WED.	328	2
* CARLETON PLACE CANADIAN			WED.	3,377	18
OTTAWA CITIZEN			ALL DAY	8,828	48
OTTAWA CITIZEN			SATURDAY	11,786	64
* PERTH COURIER			WED.	5,014	27
* SMITHS FALLS RECORD NEWS			WED.	3,947	21
TORONTO STAR			ALL DAY	507	3
TORONTO STAR			SATURDAY	732	4
TORONTO STAR			SUNDAY	1,450	8
LEEDS	20,700	N29			
LEEDS & GRENVILLE	31,600	N29			
* BROCKVILLE RECORDER AND TIMES			EVE	15,211	48
GANANOQUE REPORTER			WED.	3,785	12
KINGSTON WHIG-STANDARD			EVE	2,678	8
OTTAWA CITIZEN			ALL DAY	4,411	14
OTTAWA CITIZEN			SATURDAY	6,220	20
SMITHS FALLS RECORD NEWS			WED.	647	2
TORONTO STAR			ALL DAY	987	3
TORONTO STAR			SATURDAY	1,705	5
TORONTO STAR			SUNDAY	2,197	7
LENNOX & ADDINGTON	12,200	O26			
KINGSTON WHIG-STANDARD			EVE	5,368	44
TORONTO STAR			ALL DAY	887	7
TORONTO STAR			SATURDAY	1,107	9
TORONTO STAR			SUNDAY	1,267	10
MANITOULIN	3,400	G13			
* LITTLE CURRENT MANITOULIN EXPOSITOR			WED.	2,666	78
SUDBURY STAR			EVE	590	17
TORONTO STAR			ALL DAY	197	6
TORONTO STAR			SATURDAY	192	6
MIDDLESEX	129,600	R13			
* LONDON FREE PRESS			MORN	79,381	61
* STRATHROY AGE DISPATCH			WED.	5,120	4
TORONTO STAR			ALL DAY	3,515	3
TORONTO STAR			SATURDAY	5,168	4
TORONTO STAR			SUNDAY	18,413	14

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MIDDLESEX (CONT.)					
TORONTO SUN			SUNDAY	2,013	2
MUSKOKA	15,400	K20			
* BRACEBRIDGE HERALD-GAZETTE			WED.	3,713	24
* GRAVENHURST NEWS			WED.	2,225	14
* HUNTSVILLE FORESTER			WED.	4,419	29
TORONTO STAR			ALL DAY	5,134	33
TORONTO STAR			SATURDAY	10,015	65
TORONTO STAR			SUNDAY	5,952	39
TORONTO SUN			SATURDAY	1,307	8
TORONTO SUN			SUNDAY	2,266	15
NIAGARA	137,100	P 8			
HAMILTON SPECTATOR			EVE	6,316	5
* NIAGARA FALLS REVIEW			EVE	21,600	16
* ST. CATHARINES STANDARD			EVE	43,189	32
TORONTO STAR			ALL DAY	12,715	9
TORONTO STAR			SATURDAY	18,250	13
TORONTO STAR			SUNDAY	15,492	11
TORONTO SUN			MORN	3,205	2
TORONTO SUN			SATURDAY	3,982	3
TORONTO SUN			SUNDAY	7,085	5
* WELLAND TRIBUNE			EVE	16,809	12
NIPISSING	28,200	G22			
* NORTH BAY NUGGET			EVE	19,307	68
TORONTO STAR			ALL DAY	2,230	8
TORONTO STAR			SATURDAY	2,592	9
TORONTO STAR			SUNDAY	3,317	12
NORTHUMBERLAND	25,000	O23			
* COBOURG STAR			EVE	5,490	22
PETERBOROUGH EXAMINER			EVE	1,103	4
* PORT HOPE GUIDE			EVE	3,354	13
TORONTO STAR			ALL DAY	3,797	15
TORONTO STAR			SATURDAY	7,398	30
TORONTO STAR			SUNDAY	4,234	17
TORONTO SUN			MORN	1,689	7
TORONTO SUN			SATURDAY	1,350	5
TORONTO SUN			SUNDAY	2,448	10
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	945	4
OTTAWA-CARLETON	242,200	K29			
MONTREAL GAZETTE			MORN	3,572	1
MONTREAL GAZETTE			SATURDAY	3,596	1
MONTREAL GAZETTE			SUNDAY	3,334	1
MONTREAL LE DEVOIR (F)			MORN	1,710	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,607	1
LE JOURNAL DE MONTREAL (F)			MORN	2,835	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,964	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,291	1
MONTREAL LA PRESSE (F)			MORN	1,823	1
MONTREAL LA PRESSE (F)			SATURDAY	1,777	1
MONTREAL LA PRESSE (F)			SUNDAY	706	
MONTREAL ECHOS VEDETTES (F)			SAT.	583	

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COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
OTTAWA-CARLETON (CONT.)					
ALEXANDRIA GLENGARRY NEWS			WED.	267	
ARNPRIOR CHRONICLE-GUIDE			WED.	988	
CARLETON PLACE CANADIAN			WED.	261	
* OTTAWA CITIZEN			ALL DAY	137,249	57
* OTTAWA CITIZEN			SATURDAY	173,051	71
* OTTAWA LE DROIT (F)			ALL DAY	7,490	3
* OTTAWA LE DROIT (F)			SATURDAY	7,887	3
* STITTSVILLE NEWS			WED.	3,476	1
TORONTO STAR			ALL DAY	2,818	1
TORONTO STAR			SATURDAY	3,665	2
TORONTO STAR			SUNDAY	12,331	5
TORONTO SUN			MORN	939	
TORONTO SUN			SATURDAY	570	
OXFORD	30,200	R15			
BRANTFORD EXPOSITOR			EVE	551	2
DELHI NEWS-RECORD			WED.	365	1
KITCHENER-WATERLOO RECORD			EVE	1,101	4
LONDON FREE PRESS			MORN	9,263	31
STRATFORD BEACON-HERALD			EVE	580	2
* TILLSONBURG NEWS			M,W,F	4,526	15
TORONTO STAR			ALL DAY	708	2
TORONTO STAR			SATURDAY	1,396	5
TORONTO STAR			SUNDAY	2,396	8
TORONTO SUN			SUNDAY	671	2
* WOODSTOCK SENTINEL-REVIEW			EVE	10,080	33
PARRY SOUND	12,800	I19			
HUNTSVILLE FORESTER			WED.	254	2
NORTH BAY NUGGET			EVE	3,063	24
TORONTO STAR			ALL DAY	2,465	19
TORONTO STAR			SATURDAY	4,069	32
TORONTO STAR			SUNDAY	2,698	21
TORONTO SUN			SUNDAY	287	2
PEEL	204,900	K 6			
* BRAMPTON TIMES			EVE	9,331	5
ORANGEVILLE BANNER			W & F	445	
TORONTO STAR			ALL DAY	58,640	29
TORONTO STAR			SATURDAY	88,954	43
TORONTO STAR			SUNDAY	53,648	26
TORONTO SUN			MORN	44,320	22
TORONTO SUN			SATURDAY	23,930	12
TORONTO SUN			SUNDAY	72,369	35
PERTH	24,200	P14			
KITCHENER-WATERLOO RECORD			EVE	2,877	12
LONDON FREE PRESS			MORN	2,245	9
* STRATFORD BEACON-HERALD			EVE	12,255	51
TORONTO STAR			ALL DAY	1,100	5
TORONTO STAR			SATURDAY	2,732	11
TORONTO STAR			SUNDAY	2,614	11
TORONTO SUN			SUNDAY	319	1

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PETERBOROUGH	39,300	N23			
* PETERBOROUGH EXAMINER			EVE	25,208	64
TORONTO STAR			ALL DAY	4,118	10
TORONTO STAR			SATURDAY	10,315	26
TORONTO STAR			SUNDAY	5,436	14
TORONTO SUN			MORN	2,439	6
TORONTO SUN			SATURDAY	2,062	5
TORONTO SUN			SUNDAY	3,525	9
PRESCOTT	10,000	K32			
PRESCOTT & RUSSELL	19,900	K32			
MONTREAL GAZETTE			SATURDAY	370	2
LE JOURNAL DE MONTREAL (F)			MORN	821	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	953	5
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,192	6
MONTREAL ECHOS VEDETTES (F)			SAT.	363	2
ALEXANDRIA GLENGARRY NEWS			WED.	300	2
* HAWKESBURY LE CARILLON (F)			WED.	6,162	31
OTTAWA CITIZEN			ALL DAY	4,908	25
OTTAWA CITIZEN			SATURDAY	6,600	33
OTTAWA LE DROIT (F)			ALL DAY	3,132	16
OTTAWA LE DROIT (F)			SATURDAY	3,313	17
PRINCE EDWARD	8,100	P25			
BELLEVILLE INTELLIGENCER			EVE	1,352	17
KINGSTON WHIG-STANDARD			EVE	452	6
TORONTO STAR			ALL DAY	972	12
TORONTO STAR			SATURDAY	1,582	20
TORONTO STAR			SUNDAY	1,168	14
TORONTO SUN			SUNDAY	343	4
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	442	5
RAINY RIVER	8,300	F 2			
* ATIKOKAN PROGRESS			WED.	1,659	20
* FORT FRANCES TIMES			WED.	5,088	61
THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL			MORN/EVE	889	11
WINNIPEG FREE PRESS			EVE	1,007	12
WINNIPEG FREE PRESS			SATURDAY	1,436	17
WINNIPEG FREE PRESS			SUNDAY	918	11
RENFREW	32,000	J26			
* ARNPRIOR CHRONICLE-GUIDE			WED.	3,860	12
* DEEP RIVER NORTH RENFREW TIMES			WED.	2,462	8
OTTAWA CITIZEN			ALL DAY	10,542	33
OTTAWA CITIZEN			SATURDAY	15,075	47
* PEMBROKE OBSERVER			EVE	7,016	22
* RENFREW MERCURY			WED.	5,922	19
TORONTO STAR			ALL DAY	609	2
TORONTO STAR			SATURDAY	930	3
TORONTO STAR			SUNDAY	1,387	4
RUSSELL	8,600	K31			

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COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
SIMCOE	86,100	M19			
* ALLISTON HERALD			WED.	4,934	6
* BARRIE EXAMINER			EVE	14,021	16
* COLLINGWOOD ENTERPRISE-BULLETIN			WED.	5,955	7
* MIDLAND FREE PRESS			W & F	6,167	7
* ORILLIA PACKET & TIMES			EVE	10,099	12
TORONTO STAR			ALL DAY	15,006	17
TORONTO STAR			SATURDAY	34,658	40
TORONTO STAR			SUNDAY	16,116	19
TORONTO SUN			MORN	5,009	6
TORONTO SUN			SATURDAY	7,703	9
TORONTO SUN			SUNDAY	16,127	19
STORMONT	22,100	L32			
STOR. , DUN. & GLEN.	37,000	L32			
MONTREAL GAZETTE			MORN	995	3
MONTREAL GAZETTE			SATURDAY	1,912	5
MONTREAL GAZETTE			SUNDAY	1,105	3
LE JOURNAL DE MONTREAL (F)			MORN	283	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	297	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	384	1
* ALEXANDRIA GLENGARRY NEWS			WED.	6,001	16
* CORNWALL STANDARD-FREEHOLDER			EVE	17,383	47
OTTAWA CITIZEN			ALL DAY	7,333	20
OTTAWA CITIZEN			SATURDAY	8,844	24
TORONTO STAR			ALL DAY	349	1
TORONTO STAR			SATURDAY	545	1
TORONTO STAR			SUNDAY	1,337	4
SUDBURY RM	54,400	D16			
LITTLE CURRENT MANITOULIN EXPOSITOR			WED.	404	1
* SUDBURY STAR			EVE	25,219	46
TORONTO STAR			ALL DAY	3,184	6
TORONTO STAR			SATURDAY	3,717	7
TORONTO STAR			SUNDAY	4,105	8
SUDBURY DISTRICT	8,500	C16			
SUDBURY STAR			EVE	1,725	20
TIMMINS PRESS			EVE	384	5
TORONTO STAR			ALL DAY	531	6
TORONTO STAR			SATURDAY	589	7
TORONTO STAR			SUNDAY	552	6
THUNDER BAY	55,900	E 4			
* THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL			MORN/EVE	37,149	66
TORONTO STAR			ALL DAY	347	1
TORONTO STAR			SATURDAY	726	1
TORONTO STAR			SUNDAY	401	1
WINNIPEG FREE PRESS			SATURDAY	412	1
TIMISKAMING	14,700	F 7			
MONTREAL ECHOS VEDETTES (F)			SAT.	388	3
* KIRKLAND LAKE NORTHERN NEWS			EVE	5,478	37
NORTH BAY NUGGET			EVE	1,604	11

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COUNTY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
TIMISKAMING (CONT.)					
TORONTO STAR			ALL DAY	928	6
TORONTO STAR			SATURDAY	1,551	11
TORONTO STAR			SUNDAY	1,051	7
TORONTO	838,800	K 8			
NEWCASTLE MIRAMICHI LEADER			WED.	367	
MONTREAL GAZETTE			MORN	364	
MONTREAL GAZETTE			SATURDAY	506	
MONTREAL GAZETTE			SUNDAY	305	
MONTREAL LA PRESSE (F)			MORN	274	
MONTREAL LA PRESSE (F)			SATURDAY	409	
OTTAWA CITIZEN			ALL DAY	265	
OTTAWA CITIZEN			SATURDAY	411	
* TORONTO STAR			ALL DAY	267,725	32
* TORONTO STAR			SATURDAY	367,411	44
* TORONTO STAR			SUNDAY	214,048	26
* TORONTO SUN			MORN	156,755	19
* TORONTO SUN			SATURDAY	92,855	11
* TORONTO SUN			SUNDAY	213,771	25
VICTORIA	20,300	M21			
* LINDSAY POST			EVE	4,854	24
* LINDSAY POST			THUR.	2,825	14
PETERBOROUGH EXAMINER			EVE	840	4
TORONTO STAR			ALL DAY	4,045	20
TORONTO STAR			SATURDAY	9,857	49
TORONTO STAR			SUNDAY	4,351	21
TORONTO SUN			MORN	1,126	6
TORONTO SUN			SATURDAY	1,090	5
TORONTO SUN			SUNDAY	2,474	12
WATERLOO	121,400	L 2			
* CAMBRIDGE REPORTER			EVE	13,622	11
* KITCHENER-WATERLOO RECORD			EVE	64,347	53
TORONTO STAR			ALL DAY	2,861	2
TORONTO STAR			SATURDAY	6,184	5
TORONTO STAR			SUNDAY	5,959	5
TORONTO SUN			MORN	8,415	7
TORONTO SUN			SATURDAY	6,137	5
TORONTO SUN			SUNDAY	8,265	7
WELLINGTON	50,200	O16			
* GUELPH MERCURY			EVE	18,441	37
KITCHENER-WATERLOO RECORD			EVE	6,671	13
TORONTO STAR			ALL DAY	3,907	8
TORONTO STAR			SATURDAY	8,862	18
TORONTO STAR			SUNDAY	5,227	10
TORONTO SUN			MORN	3,353	7
TORONTO SUN			SATURDAY	2,422	5
TORONTO SUN			SUNDAY	4,349	9
YORK	117,900	J 7			
TORONTO STAR			ALL DAY	41,417	35
TORONTO STAR			SATURDAY	67,144	57
TORONTO STAR			SUNDAY	36,895	31

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ONTARIO

COUNTY PUBLICATION		HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YORK	(CONT.)					
TORONTO SUN				MORN	21,216	18
TORONTO SUN				SATURDAY	11,515	10
TORONTO SUN				SUNDAY	35,066	30

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NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,900	Q13			
STEINBACH CARILLON			WED.	1,130	19
WINNIPEG SUN			SUNDAY	361	6
WINNIPEG FREE PRESS			EVE	1,926	33
WINNIPEG FREE PRESS			SATURDAY	3,613	61
WINNIPEG FREE PRESS			SUNDAY	1,655	28
CEN. DIV. 02	12,400	R11			
* STEINBACH CARILLON			WED.	7,395	60
WINNIPEG SUN			MORN	535	4
WINNIPEG SUN			SUNDAY	718	6
WINNIPEG FREE PRESS			EVE	2,952	24
WINNIPEG FREE PRESS			SATURDAY	6,054	49
WINNIPEG FREE PRESS			SUNDAY	2,574	21
CEN. DIV. 03	12,700	S 9			
STEINBACH CARILLON			WED.	729	6
WINNIPEG SUN			MORN	288	2
WINNIPEG SUN			SUNDAY	396	3
WINNIPEG FREE PRESS			EVE	2,687	21
WINNIPEG FREE PRESS			SATURDAY	6,143	48
WINNIPEG FREE PRESS			SUNDAY	2,179	17
CEN. DIV. 04	3,900	S 8			
WINNIPEG FREE PRESS			EVE	776	20
WINNIPEG FREE PRESS			SATURDAY	1,654	42
WINNIPEG FREE PRESS			SUNDAY	680	17
CEN. DIV. 05	6,000	S 3			
BRANDON SUN			EVE	1,473	25
BRANDON SUN			FRIDAY	2,247	37
WINNIPEG FREE PRESS			EVE	517	9
WINNIPEG FREE PRESS			SATURDAY	820	14
WINNIPEG FREE PRESS			SUNDAY	454	8
CEN. DIV. 06	4,000	Q 2			
BRANDON SUN			EVE	1,064	27
BRANDON SUN			FRIDAY	1,803	45
* VIRDEN EMPIRE-ADVANCE			WED.	2,357	59
WINNIPEG FREE PRESS			EVE	259	6
WINNIPEG FREE PRESS			SATURDAY	384	10
WINNIPEG FREE PRESS			SUNDAY	201	5
CEN. DIV. 07	21,400	Q 5			
* BRANDON SUN			EVE	13,478	63
* BRANDON SUN			FRIDAY	14,945	70
NEEPAWA PRESS			TUE.	279	1
WINNIPEG SUN			MORN	766	4
WINNIPEG SUN			SUNDAY	1,000	5
WINNIPEG FREE PRESS			EVE	1,697	8
WINNIPEG FREE PRESS			SATURDAY	2,497	12
WINNIPEG FREE PRESS			SUNDAY	1,399	7
CEN. DIV. 08	4,200	P 7			
NEEPAWA PRESS			TUE.	656	16

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NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 08 (CONT.)					
WINNIPEG FREE PRESS			EVE	743	18
WINNIPEG FREE PRESS			SATURDAY	1,559	37
WINNIPEG FREE PRESS			SUNDAY	596	14
CEN. DIV. 09	7,800	Q 8			
* PORTAGE LA PRAIRIE GRAPHIC			EVE	4,582	59
WINNIPEG SUN			MORN	515	7
WINNIPEG SUN			SUNDAY	710	9
WINNIPEG FREE PRESS			EVE	1,741	22
WINNIPEG FREE PRESS			SATURDAY	3,388	43
WINNIPEG FREE PRESS			SUNDAY	1,378	18
CEN. DIV. 10	2,000	Q10			
WINNIPEG SUN			MORN	347	17
WINNIPEG SUN			SUNDAY	368	18
WINNIPEG FREE PRESS			EVE	744	37
WINNIPEG FREE PRESS			SATURDAY	1,221	61
WINNIPEG FREE PRESS			SUNDAY	566	28
CEN. DIV. 11	233,800	G11			
NEEPAWA PRESS			TUE.	322	
STEINBACH CARILLON			WED.	1,443	1
* WINNIPEG SUN			MORN	42,032	18
* WINNIPEG SUN			SUNDAY	51,537	22
* WINNIPEG FREE PRESS			EVE	133,029	57
* WINNIPEG FREE PRESS			SATURDAY	167,617	72
* WINNIPEG FREE PRESS			SUNDAY	114,785	49
CEN. DIV. 12	5,500	Q11			
STEINBACH CARILLON			WED.	454	8
WINNIPEG SUN			MORN	259	5
WINNIPEG SUN			SUNDAY	449	8
WINNIPEG FREE PRESS			EVE	1,919	35
WINNIPEG FREE PRESS			SATURDAY	3,457	63
WINNIPEG FREE PRESS			SUNDAY	1,726	31
CEN. DIV. 13	11,400	P11			
WINNIPEG SUN			MORN	731	6
WINNIPEG SUN			SUNDAY	1,112	10
WINNIPEG FREE PRESS			EVE	4,288	38
WINNIPEG FREE PRESS			SATURDAY	6,713	59
WINNIPEG FREE PRESS			SUNDAY	3,821	34
CEN. DIV. 14	4,700	P10			
WINNIPEG FREE PRESS			EVE	1,739	37
WINNIPEG FREE PRESS			SATURDAY	3,332	71
WINNIPEG FREE PRESS			SUNDAY	1,469	31
CEN. DIV. 15	9,000	O 3			
BRANDON SUN			EVE	1,828	20
BRANDON SUN			FRIDAY	2,917	32
* NEEPAWA PRESS			TUE.	2,228	25
WINNIPEG FREE PRESS			EVE	952	11
WINNIPEG FREE PRESS			SATURDAY	1,729	19
WINNIPEG FREE PRESS			SUNDAY	708	8

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MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 16	3,800	M 2			
BRANDON SUN			FRIDAY	200	5
WINNIPEG FREE PRESS			EVE	425	11
WINNIPEG FREE PRESS			SATURDAY	718	19
WINNIPEG FREE PRESS			SUNDAY	379	10
YORKTON ENTERPRISE			M & W	453	12
CEN. DIV. 17	9,800	M 5			
WINNIPEG FREE PRESS			EVE	1,303	13
WINNIPEG FREE PRESS			SATURDAY	2,362	24
WINNIPEG FREE PRESS			SUNDAY	1,037	11
CEN. DIV. 18	7,800	N 9			
WINNIPEG SUN			SUNDAY	289	4
WINNIPEG FREE PRESS			EVE	2,594	33
WINNIPEG FREE PRESS			SATURDAY	5,054	65
WINNIPEG FREE PRESS			SUNDAY	2,008	26
CEN. DIV. 19	1,800	L14			
CEN. DIV. 20	4,600	G 2			
WINNIPEG FREE PRESS			EVE	543	12
WINNIPEG FREE PRESS			SATURDAY	775	17
WINNIPEG FREE PRESS			SUNDAY	483	11
CEN. DIV. 21	7,600	E 2			
WINNIPEG SUN			MORN	250	3
WINNIPEG SUN			SUNDAY	308	4
WINNIPEG FREE PRESS			EVE	1,445	19
WINNIPEG FREE PRESS			SATURDAY	2,221	29
WINNIPEG FREE PRESS			SUNDAY	1,297	17
CEN. DIV. 22	8,200	E 4			
WINNIPEG SUN			MORN	345	4
WINNIPEG FREE PRESS			EVE	916	11
WINNIPEG FREE PRESS			SATURDAY	1,390	17
WINNIPEG FREE PRESS			SUNDAY	860	10
CEN. DIV. 23	2,700	C 3			
WINNIPEG FREE PRESS			EVE	398	15
WINNIPEG FREE PRESS			SATURDAY	588	22
WINNIPEG FREE PRESS			SUNDAY	311	12

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NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

SASKATCHEWAN

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	12,400	S14			
* ESTEVAN MERCURY			WED.	3,966	32
MOOSOMIN WORLD-SPECTATOR			WED.	540	4
* REDVERS OPTIMIST			WED.	1,249	10
REGINA LEADER-POST			EVE	3,313	27
WEYBURN REVIEW			WED.	270	2
CEN. DIV. 02	9,600	S10			
REGINA LEADER-POST			EVE	2,927	30
* WEYBURN REVIEW			WED.	5,326	55
CEN. DIV. 03	7,000	S 7			
* ASSINIBOIA TIMES			WED.	3,364	48
REGINA LEADER-POST			EVE	1,384	20
SWIFT CURRENT SUN			M & W	330	5
CEN. DIV. 04	5,000	R 3			
* MAPLE CREEK NEWS			TUE.	1,612	32
REGINA LEADER-POST			EVE	756	15
SWIFT CURRENT SUN			M & W	429	9
CEN. DIV. 05	14,500	P14			
* ESTERHAZY-POTASHVILLE MINER-JOURNAL			WED.	1,924	13
* MELVILLE ADVANCE			WED.	3,258	22
* MOOSOMIN WORLD-SPECTATOR			WED.	2,371	16
REGINA LEADER-POST			EVE	3,723	26
YORKTON ENTERPRISE			M & W	1,719	12
YORKTON THIS WEEK			WED.	1,500	10
CEN. DIV. 06	79,900	P10			
ASSINIBOIA TIMES			WED.	379	
MELVILLE ADVANCE			WED.	354	
NOKOMIS LAST MOUNTAIN TIMES			WED.	468	1
* REGINA LEADER-POST			EVE	51,469	64
WEYBURN REVIEW			WED.	340	
CEN. DIV. 07	19,800	P 7			
ASSINIBOIA TIMES			WED.	544	3
* MOOSE JAW TIMES-HERALD			EVE	9,140	46
OUTLOOK OUTLOOK			MON.	405	2
REGINA LEADER-POST			EVE	2,999	15
SWIFT CURRENT SUN			M & W	291	1
CEN. DIV. 08	13,400	O 3			
KINDERSLEY CLARION			WED.	419	3
* LEADER NEWS			WED.	874	7
MAPLE CREEK NEWS			TUE.	453	3
REGINA LEADER-POST			EVE	2,008	15
SASKATOON STAR PHOENIX			ALL DAY	594	4
* SWIFT CURRENT SUN			M & W	4,537	34
CEN. DIV. 09	16,300	M13			
* CANORA COURIER			WED.	2,260	14
* KAMSACK TIMES			THUR.	1,707	10
* NORQUAY NORTH STAR			THUR.	845	5

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NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

SASKATCHEWAN

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 09 (CONT.)					
* PREECEVILLE PROGRESS			THUR.	1,476	9
REGINA LEADER-POST			EVE	2,466	15
* YORKTON ENTERPRISE			M & W	5,581	34
* YORKTON THIS WEEK			WED.	7,973	49
CEN. DIV. 10	8,700	M11			
HUMBOLDT JOURNAL			WED.	250	3
REGINA LEADER-POST			EVE	890	10
SASKATOON STAR PHOENIX			ALL DAY	735	8
* SEMANS HIWAY 15 GAZETTE			WED.	1,019	12
* WYNYARD ADVANCE			WED.	1,944	22
YORKTON ENTERPRISE			M & W	642	7
YORKTON THIS WEEK			WED.	437	5
CEN. DIV. 11	84,100	M 8			
* DAVIDSON LEADER			MON.	1,627	2
HUMBOLDT JOURNAL			WED.	446	1
* NOKOMIS LAST MOUNTAIN TIMES			WED.	953	1
* OUTLOOK OUTLOOK			MON.	1,942	2
REGINA LEADER-POST			EVE	581	1
ROSTHERN SASKATCHEWAN VALLEY NEWS			THUR.	1,191	1
* SASKATOON STAR PHOENIX			ALL DAY	47,378	56
* WATROUS MANITOU			WED.	1,881	2
CEN. DIV. 12	8,800	M 5			
NORTH BATTLEFORD NEWS-OPTIMIST			M & TH	729	8
OUTLOOK OUTLOOK			MON.	688	8
SASKATOON STAR PHOENIX			ALL DAY	1,842	21
CEN. DIV. 13	10,000	L 2			
* CUT KNIFE HWY. 40 COURIER			WED.	483	5
* KERROBERT CITIZEN			WED.	562	6
* KINDERSLEY CLARION			WED.	2,521	25
SASKATOON STAR PHOENIX			ALL DAY	1,992	20
* UNITY NORTHWEST HERALD			WED.	1,769	18
* WILKIE PRESS			WED.	735	7
CEN. DIV. 14	16,800	J12			
* HUDSON BAY POST-REVIEW			WED.	2,378	14
* NIPAWIN JOURNAL			WED.	4,078	24
SASKATOON STAR PHOENIX			ALL DAY	2,506	15
* TISDALE RECORDER			WED.	2,486	15
CEN. DIV. 15	28,400	J 8			
* HUMBOLDT JOURNAL			WED.	3,869	14
* PRINCE ALBERT HERALD			EVE	8,762	31
* ROSTHERN SASKATCHEWAN VALLEY NEWS			THUR.	2,221	8
SASKATOON STAR PHOENIX			ALL DAY	4,294	15
CEN. DIV. 16	14,000	I 6			
* NORTH BATTLEFORD NEWS-OPTIMIST			M & TH	3,491	25
PRINCE ALBERT HERALD			EVE	309	2
SASKATOON STAR PHOENIX			ALL DAY	2,346	17
* SHELLBROOK CHRONICLE			WED.	2,174	16
* SPIRITWOOD HERALD			THUR.	866	6

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NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

SASKATCHEWAN

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CEN. DIV. 17	12,400	H 3			
NORTH BATTLEFORD NEWS-OPTIMIST			M & TH	474	4
SASKATOON STAR PHOENIX			ALL DAY	1,256	10
CEN. DIV. 18	5,900	C 3			
* LA RONGE NORTHERNER			WED.	1,699	29
SASKATOON STAR PHOENIX			ALL DAY	639	11

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NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

ALBERTA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	21,200	R14			
* BOW ISLAND 40 MILE COUNTY COMMENTATOR			WED.	3,804	18
CALGARY HERALD			MORN	434	2
CALGARY HERALD			SUNDAY	562	3
CALGARY SUN			MORN	1,891	9
CALGARY SUN			SUNDAY	2,164	10
LETHBRIDGE HERALD			EVE	433	2
* MEDICINE HAT NEWS			EVE	13,470	64
CEN. DIV. 02	41,900	Q12			
BOW ISLAND 40 MILE COUNTY COMMENTATOR			WED.	389	1
CALGARY HERALD			MORN	1,932	5
CALGARY HERALD			SUNDAY	1,978	5
CALGARY SUN			MORN	2,956	7
CALGARY SUN			SUNDAY	3,922	9
* LETHBRIDGE HERALD			EVE	20,433	49
* RAYMOND REVIEW			TUE.	1,924	5
CEN. DIV. 03	10,000	R 9			
CALGARY HERALD			MORN	978	10
CALGARY HERALD			SUNDAY	785	8
CALGARY SUN			MORN	701	7
CALGARY SUN			SUNDAY	870	9
* CARDSTON CHRONICLE			TUE.	1,884	19
* FORT MACLEOD GAZETTE			WED.	1,347	13
LETHBRIDGE HERALD			EVE	2,863	29
* PINCHER CREEK ECHO			TUE.	2,156	22
CEN. DIV. 04	4,300	N14			
CALGARY HERALD			MORN	472	11
CALGARY HERALD			SUNDAY	405	9
CALGARY SUN			MORN	327	8
CALGARY SUN			SUNDAY	361	8
EDMONTON JOURNAL			MORN	223	5
EDMONTON JOURNAL			FRIDAY	223	5
CEN. DIV. 05	13,000	O10			
CALGARY HERALD			MORN	2,523	19
CALGARY HERALD			SUNDAY	1,966	15
CALGARY SUN			MORN	1,162	9
CALGARY SUN			SUNDAY	1,777	14
LETHBRIDGE HERALD			EVE	277	2
* THREE HILLS CAPITAL			WED.	2,642	20
CEN. DIV. 06	274,300	N 9			
* CALGARY HERALD			MORN	124,167	45
* CALGARY HERALD			SUNDAY	111,288	41
* CALGARY SUN			MORN	60,904	22
* CALGARY SUN			SUNDAY	80,011	29
EDMONTON JOURNAL			MORN	258	
EDMONTON JOURNAL			FRIDAY	256	
* HIGH RIVER TIMES			WED.	2,846	1
RED DEER ADVOCATE			EVE	328	
THREE HILLS CAPITAL			WED.	426	

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NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

ALBERTA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 07	14,100	K13			
* CORONATION REVIEW			TUE.	922	7
EDMONTON JOURNAL			MORN	2,439	17
EDMONTON JOURNAL			FRIDAY	3,479	25
EDMONTON JOURNAL			SUNDAY	1,989	14
EDMONTON SUN			MORN	1,139	8
EDMONTON SUN			SUNDAY	1,422	10
RED DEER ADVOCATE			EVE	490	3
* SEDGEWICK COMMUNITY PRESS			TUE.	1,970	14
* STETTLER INDEPENDENT			WED.	4,029	29
* WAINWRIGHT STAR CHRONICLE			WED.	2,703	19
CEN. DIV. 08	42,700	K 9			
CALGARY HERALD			MORN	733	2
CALGARY HERALD			SUNDAY	692	2
CALGARY SUN			MORN	2,311	5
CALGARY SUN			SUNDAY	2,799	7
* ECKVILLE EXAMINER			TUE.	750	2
EDMONTON JOURNAL			MORN	1,497	4
EDMONTON JOURNAL			FRIDAY	1,870	4
EDMONTON JOURNAL			SUNDAY	1,288	3
EDMONTON SUN			MORN	583	1
EDMONTON SUN			SUNDAY	629	1
* LACOMBE GLOBE			WED.	3,392	8
* RED DEER ADVOCATE			EVE	21,712	51
* RIMBEY RECORD			TUE.	2,529	6
ROCKY MOUNTAIN HOUSE MOUNTAINEER			WED.	310	1
* SYLVAN LAKE NEWS			TUE.	941	2
CEN. DIV. 09	5,500	L 6			
CALGARY HERALD			MORN	1,644	30
CALGARY HERALD			SUNDAY	1,533	28
CALGARY SUN			MORN	1,176	21
CALGARY SUN			SUNDAY	1,506	27
EDMONTON JOURNAL			MORN	515	9
EDMONTON JOURNAL			FRIDAY	503	9
EDMONTON JOURNAL			SUNDAY	426	8
LETHBRIDGE HERALD			EVE	801	15
* ROCKY MOUNTAIN HOUSE MOUNTAINEER			WED.	4,066	74
CEN. DIV. 10	28,300	I13			
EDMONTON JOURNAL			MORN	5,071	18
EDMONTON JOURNAL			FRIDAY	7,608	27
EDMONTON JOURNAL			SUNDAY	4,302	15
EDMONTON SUN			MORN	3,604	13
EDMONTON SUN			SUNDAY	4,830	17
CEN. DIV. 11	300,900	I 9			
CALGARY HERALD			MORN	251	
* EDMONTON JOURNAL			MORN	131,815	44
* EDMONTON JOURNAL			FRIDAY	157,658	52
* EDMONTON JOURNAL			SUNDAY	120,121	40
* EDMONTON SUN			MORN	78,203	26
* EDMONTON SUN			SUNDAY	112,532	37

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CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 12	14,300	G13			
EDMONTON JOURNAL			MORN	2,821	20
EDMONTON JOURNAL			FRIDAY	4,277	30
EDMONTON JOURNAL			SUNDAY	2,372	17
EDMONTON SUN			MORN	1,678	12
EDMONTON SUN			SUNDAY	2,136	15
CEN. DIV. 13	19,200	G 9			
EDMONTON JOURNAL			MORN	3,619	19
EDMONTON JOURNAL			FRIDAY	6,655	35
EDMONTON JOURNAL			SUNDAY	2,949	15
EDMONTON SUN			MORN	1,870	10
EDMONTON SUN			SUNDAY	2,590	13
CEN. DIV. 14	8,800	H 6			
EDMONTON JOURNAL			MORN	1,613	18
EDMONTON JOURNAL			FRIDAY	2,435	28
EDMONTON JOURNAL			SUNDAY	1,374	16
EDMONTON SUN			MORN	1,408	16
EDMONTON SUN			SUNDAY	1,851	21
* EDSON LEADER			TUE.	2,213	25
CEN. DIV. 15	8,400	N 7			
EDMONTON JOURNAL			MORN	554	7
EDMONTON JOURNAL			FRIDAY	582	7
EDMONTON JOURNAL			SUNDAY	559	7
EDMONTON SUN			MORN	265	3
EDMONTON SUN			SUNDAY	355	4
CEN. DIV. 16	15,500	C 5			
EDMONTON JOURNAL			MORN	2,106	14
EDMONTON JOURNAL			FRIDAY	2,360	15
EDMONTON JOURNAL			SUNDAY	1,938	13
EDMONTON SUN			MORN	1,991	13
EDMONTON SUN			SUNDAY	1,894	12
* FORT MCMURRAY TODAY			EVE	6,353	41
* FORT MCMURRAY TODAY			FRIDAY	7,777	50
CEN. DIV. 17	14,500	C 3			
EDMONTON JOURNAL			MORN	2,034	14
EDMONTON JOURNAL			FRIDAY	2,262	16
EDMONTON JOURNAL			SUNDAY	1,674	12
EDMONTON SUN			MORN	525	4
EDMONTON SUN			SUNDAY	597	4
FAIRVIEW POST			WED.	680	5
* FORT VERMILION NORTHERN PIONEER			WED.	1,065	7
* HIGH LEVEL ECHO			WED.	1,606	11
* MANNING BANNER POST			WED.	877	6
CEN. DIV. 18	4,000	F 2			
EDMONTON JOURNAL			MORN	1,021	26
EDMONTON JOURNAL			FRIDAY	1,176	29
EDMONTON JOURNAL			SUNDAY	842	21
EDMONTON SUN			MORN	356	9
EDMONTON SUN			SUNDAY	395	10

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NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

ALBERTA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 19	24,900	E 2			
* BEAVERLODGE ADVERTISER			WED.	1,678	7
EDMONTON JOURNAL			MORN	3,112	13
EDMONTON JOURNAL			FRIDAY	3,315	13
EDMONTON JOURNAL			SUNDAY	2,784	11
EDMONTON SUN			MORN	843	3
EDMONTON SUN			SUNDAY	991	4
* FAIRVIEW POST			WED.	2,473	10
* GRANDE PRAIRIE HERALD-TRIBUNE			EVE	8,199	33
* GRIMSHAW MILE ZERO NEWS			WED.	728	3
* RYCROFT SIGNAL			WED.	2,060	8

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NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	11,000	N 4			
* PORT ALBERNI ALBERNI VALLEY TIMES			EVE	6,556	60
VANCOUVER PROVINCE			MORN	673	6
VANCOUVER PROVINCE			SUNDAY	918	8
VANCOUVER SUN			EVE	754	7
VICTORIA TIMES-COLONIST			MORN	1,370	12
VICTORIA TIMES-COLONIST			SUNDAY	1,201	11
BULKLEY-NECHAKO	11,900	E 5			
PRINCE GEORGE CITIZEN			EVE	1,353	11
VANCOUVER PROVINCE			MORN	702	6
VANCOUVER PROVINCE			SUNDAY	874	7
VANCOUVER SUN			EVE	338	3
CAPITAL	113,700	O 6			
RICHMOND BUY AND SELL PRESS			THUR.	337	
VANCOUVER PROVINCE			MORN	1,328	1
VANCOUVER PROVINCE			SUNDAY	1,645	1
VANCOUVER SUN			EVE	2,924	3
* VICTORIA TIMES-COLONIST			MORN	67,787	60
* VICTORIA TIMES-COLONIST			SUNDAY	65,098	57
CARIBOO	20,300	H 8			
VANCOUVER PROVINCE			MORN	2,374	12
VANCOUVER PROVINCE			SUNDAY	3,048	15
VANCOUVER SUN			EVE	573	3
CENTRAL COAST	1,000	H 3			
VANCOUVER PROVINCE			MORN	77	8
VANCOUVER PROVINCE			SUNDAY	59	6
CEN. FRAZER VALLEY	50,400	N 9			
* LANGLEY ADVANCE			WED.	6,894	14
RICHMOND BUY AND SELL PRESS			THUR.	2,919	6
VANCOUVER PROVINCE			MORN	11,133	22
VANCOUVER PROVINCE			SUNDAY	13,774	27
VANCOUVER SUN			EVE	10,595	21
CENTRAL KOOTENAY	19,000	L16			
* CASTLEGAR NEWS			W & SUN.	3,556	19
* CRESTON VALLEY ADVANCE			M & TH	3,564	19
* NELSON NEWS			EVE	4,483	24
TRAIL TIMES			EVE	344	2
VANCOUVER PROVINCE			MORN	1,821	10
VANCOUVER PROVINCE			SUNDAY	2,339	12
VANCOUVER SUN			EVE	493	3
CENTRAL OKANAGAN	36,200	L13			
* KELOWNA COURIER			EVE	16,352	45
VANCOUVER PROVINCE			MORN	2,921	8
VANCOUVER PROVINCE			SUNDAY	4,223	12
VANCOUVER SUN			EVE	355	1
COLUMBIA-SHUSWAP	15,100	I15			
* REVELSTOKE REVIEW			WED.	2,690	18

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BRITISH COLUMBIA

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COLUMBIA-SHUSWAP (CONT.)					
VANCOUVER PROVINCE			MORN	1,577	10
VANCOUVER PROVINCE			SUNDAY	1,913	13
VANCOUVER SUN			EVE	448	3
COMOX-STRATHCONA	27,500	L 4			
* CAMPBELL RIVER COURIER			THUR.	7,134	26
* CAMPBELL RIVER UPPER ISLANDER			TUE.	6,239	23
* COURTENAY COMOX DISTRICT FREE PRESS			W & F	9,526	35
VANCOUVER PROVINCE			MORN	1,590	6
VANCOUVER PROVINCE			SUNDAY	1,948	7
VANCOUVER SUN			EVE	2,760	10
VICTORIA TIMES-COLONIST			MORN	1,896	7
VICTORIA TIMES-COLONIST			SUNDAY	2,009	7
COWICHAN VALLEY	20,000	N 6			
NANAIMO FREE PRESS			EVE	380	2
VANCOUVER PROVINCE			MORN	650	3
VANCOUVER PROVINCE			SUNDAY	957	5
VANCOUVER SUN			EVE	1,223	6
VICTORIA TIMES-COLONIST			MORN	5,703	29
VICTORIA TIMES-COLONIST			SUNDAY	5,690	28
DEWDNEY-ALOUETTE	24,800	M 9			
RICHMOND BUY AND SELL PRESS			THUR.	1,409	6
VANCOUVER PROVINCE			MORN	6,405	26
VANCOUVER PROVINCE			SUNDAY	7,813	32
VANCOUVER SUN			EVE	5,995	24
EAST KOOTENAY	19,100	K18			
CALGARY HERALD			MORN	1,107	6
CALGARY HERALD			SUNDAY	1,147	6
CALGARY SUN			MORN	385	2
CALGARY SUN			SUNDAY	472	2
LETHBRIDGE HERALD			EVE	714	4
* CRANBROOK TOWNSMAN			EVE	4,086	21
VANCOUVER PROVINCE			MORN	1,081	6
VANCOUVER PROVINCE			SUNDAY	1,247	7
VANCOUVER SUN			EVE	569	3
FRASER-CHEAM	21,900	M10			
RICHMOND BUY AND SELL PRESS			THUR.	839	4
VANCOUVER PROVINCE			MORN	5,413	25
VANCOUVER PROVINCE			SUNDAY	6,486	30
VANCOUVER SUN			EVE	3,298	15
FRASER-FORT GEORGE	30,500	E 6			
* PRINCE GEORGE CITIZEN			EVE	20,260	66
VANCOUVER PROVINCE			MORN	1,023	3
VANCOUVER PROVINCE			SUNDAY	1,776	6
VANCOUVER SUN			EVE	416	1
GREATER VANCOUVER	516,200	D11			
TORONTO STAR			SATURDAY	271	
LANGLEY ADVANCE			WED.	702	
* RICHMOND BUY AND SELL PRESS			THUR.	29,558	6

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REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
GREATER VANCOUVER (CONT.)					
* VANCOUVER PROVINCE			MORN	121,510	24
* VANCOUVER PROVINCE			SUNDAY	146,625	28
* VANCOUVER SUN			EVE	179,830	35
KITIMAT-STIKINE	12,100	D 4			
VANCOUVER PROVINCE			MORN	1,280	11
VANCOUVER PROVINCE			SUNDAY	1,962	16
KOOTENAY BOUNDARY	11,500	M14			
* TRAIL TIMES			EVE	5,460	47
VANCOUVER PROVINCE			MORN	1,396	12
VANCOUVER PROVINCE			SUNDAY	1,894	16
VANCOUVER SUN			EVE	485	4
MOUNT WADDINGTON	5,100	J 3			
* PORT HARDY NORTH ISLAND GAZETTE			WED.	3,159	62
VANCOUVER PROVINCE			MORN	797	16
VANCOUVER PROVINCE			SUNDAY	930	18
VANCOUVER SUN			EVE	455	9
NANAIMO	34,100	M 6			
* NANAIMO FREE PRESS			EVE	8,913	26
VANCOUVER PROVINCE			MORN	2,007	6
VANCOUVER PROVINCE			SUNDAY	2,783	8
VANCOUVER SUN			EVE	2,774	8
VICTORIA TIMES-COLONIST			MORN	3,619	11
VICTORIA TIMES-COLONIST			SUNDAY	3,741	11
NORTH OKANAGAN	21,200	K14			
VANCOUVER PROVINCE			MORN	1,514	7
VANCOUVER PROVINCE			SUNDAY	2,479	12
VANCOUVER SUN			EVE	366	2
* VERNON NEWS			EVE	7,930	37
OKANAGAN-SIMILKAMEEN	24,900	M12			
* PENTICTON HERALD			EVE	8,025	32
VANCOUVER PROVINCE			MORN	3,427	14
VANCOUVER PROVINCE			SUNDAY	4,650	19
VANCOUVER SUN			EVE	611	2
PEACE RIVER-LIARD	19,800	C 6			
EDMONTON JOURNAL			MORN	1,100	6
EDMONTON JOURNAL			FRIDAY	1,052	5
EDMONTON JOURNAL			SUNDAY	904	5
* FORT ST. JOHN ALASKA HIGHWAY NEWS			EVE	3,149	16
VANCOUVER PROVINCE			MORN	763	4
VANCOUVER PROVINCE			SUNDAY	1,163	6
POWELL RIVER	7,000	K 6			
* POWELL RIVER NEWS			WED.	5,150	74
VANCOUVER PROVINCE			MORN	1,084	15
VANCOUVER PROVINCE			SUNDAY	1,323	19
VANCOUVER SUN			EVE	1,093	16

* DENOTES NEWSPAPER PUBLISHED WITHIN REGIONAL DISTRICT

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
SKEENA-Q.CHARLOTTE	7,700	D 3			
* PRINCE RUPERT NEWS			EVE	3,763	49
VANCOUVER PROVINCE			MORN	711	9
VANCOUVER PROVINCE			SUNDAY	912	12
VANCOUVER SUN			EVE	304	4
SQUAMISH-LILLOOET	6,500	K 8			
RICHMOND BUY AND SELL PRESS			THUR.	262	4
VANCOUVER PROVINCE			MORN	2,193	34
VANCOUVER PROVINCE			SUNDAY	2,745	42
VANCOUVER SUN			EVE	1,402	22
STIKINE	700	B 3			
SUNSHINE COAST	7,200	L 7			
VANCOUVER PROVINCE			MORN	904	13
VANCOUVER PROVINCE			SUNDAY	1,361	19
VANCOUVER SUN			EVE	2,129	30
THOMPSON-NICOLA	34,500	J11			
* KAMLOOPS NEWS			EVE	20,360	59
VANCOUVER PROVINCE			MORN	3,697	11
VANCOUVER PROVINCE			SUNDAY	4,750	14
VANCOUVER SUN			EVE	801	2

* DENOTES NEWSPAPER PUBLISHED WITHIN REGIONAL DISTRICT

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

TERRITORY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	8,500	J 2			
* WHITEHORSE STAR			EVE	3,561	42
* WHITEHORSE STAR			FRIDAY	4,479	53
* WHITEHORSE YUKON NEWS			WED.	4,534	53

* DENOTES NEWSPAPER PUBLISHED WITHIN TERRITORY

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS

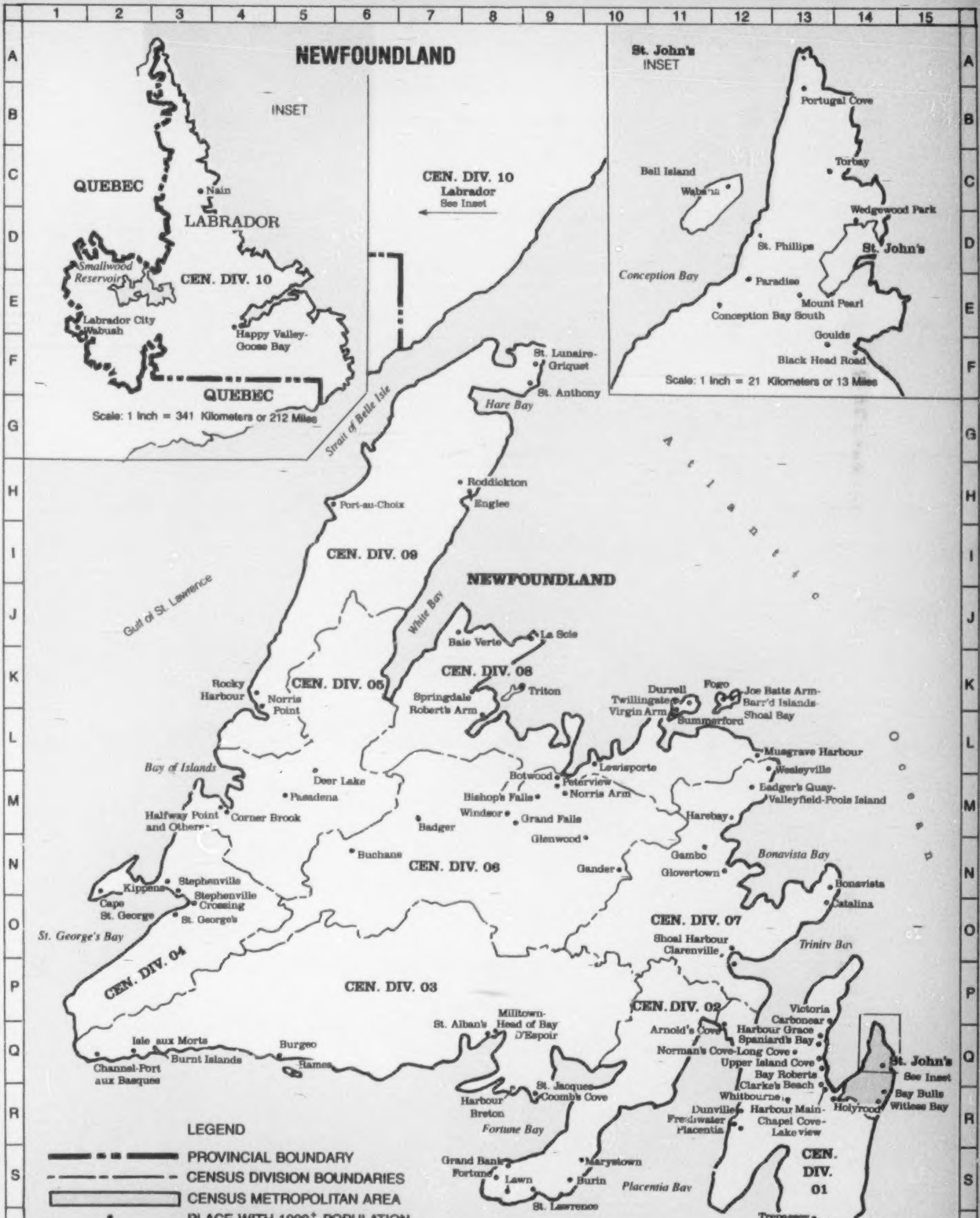
NORTHWEST TERR.

TERRITORY PUBLICATION	HOUSEHOLDS 1988 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	2,200	H16			
MONTREAL GAZETTE			SATURDAY	104	5
FORT SMITH	7,700	K 5			
EDMONTON JOURNAL			MORN	1,498	19
EDMONTON JOURNAL			FRIDAY	1,512	20
EDMONTON JOURNAL			SUNDAY	1,011	13
* HAY RIVER HUB			WED.	1,406	18
INUVICK	2,300	H 5			
KEEWATIN	1,000	L11			
KITIKMEOT	800	H10			

* DENOTES NEWSPAPER PUBLISHED WITHIN TERRITORY

MAPS

PROVINCIAL MAP SERIES
AND
LISTINGS OF TOWNS BY PROVINCES


NEWFOUNDLAND
INSET
QUEBEC
Nain
LABRADOR
Smallwood Reservoir
CEN. DIV. 10
Labrador City
Wabush
Happy Valley-Goose Bay
QUEBEC
Scale: 1 Inch = 341 Kilometers or 212 Miles
CEN. DIV. 10
Labrador
See Inset
Strait of Belle Isle
St. John's INSET
Portugal Cove
Bell Island
Wabana
Torbay
Wedgewood Park
St. Phillips
St. John's
Conception Bay
Paradise
Mount Pearl
Conception Bay South
Goulds
Black Head Road
Scale: 1 Inch = 21 Kilometers or 13 Miles
St. Lunaire-Griquet
St. Anthony
Hare Bay
Roddickton
Englee
Port-au-Choix
CEN. DIV. 09
NEWFOUNDLAND
Gulf of St. Lawrence
White Bay
Baie Verte
La Scie
CEN. DIV. 08
Rocky Harbour
Norris Point
CEN. DIV. 05
Springdale
Robert's Arm
Triton
Durrell
Twillingate
Virgin Arm
Summerford
Fogo
Joe Batts Arm-Barr'd Islands-Shoal Bay
Musgrave Harbour
Wesleyville
Badger's Quay-Valleyfield-Pools Island
Bay of Islands
Deer Lake
Pasadena
Lewisporte
Botwood
Peterview
Bishop's Falls
Norris Arm
Windsor
Grand Falls
Glenwood
Halfway Point and Others
Corner Brook
Badger
Buchans
Harebay
Gambo
Glovertown
Bonavista Bay
Gander
CEN. DIV. 06
Stephenville
Kippens
Cape St. George
Stephenville Crossing
St. George's
St. George's Bay
Bonavista
Catalina
CEN. DIV. 07
Shoal Harbour
Clarenville
Trinity Bay
CEN. DIV. 04
CEN. DIV. 03
CEN. DIV. 02
Victoria
Carbonear
Harbour Grace
Spaniard's Bay
Arnold's Cove
Norman's Cove-Long Cove
Upper Island Cove
Bay Roberts
Clarke's Beach
Whitbourne
St. Alban's
Milltown-Head of Bay D'Espoir
Isle aux Morts
Burnt Islands
Channel-Port aux Basques
Burgeo
Ramea
St. John's
See Inset
Bay Bulls
Witless Bay
Holyrood
Harbour Main-Chapel Cove-Lake view
Dunville
Freshwater
Placentia
St. Jacques-Coomb's Cove
Harbour Breton
Fortune Bay
Grand Bank
Fortune
Lawn
Marystown
Burin
St. Lawrence
Placentia Bay
CEN. DIV. 01
Trepassey
Portugal Cove South
LEGEND
PROVINCIAL BOUNDARY
CENSUS DIVISION BOUNDARIES
CENSUS METROPOLITAN AREA
PLACE WITH 1000+ POPULATION
Scale: 1 Inch = 75 Kilometers or 47 Miles

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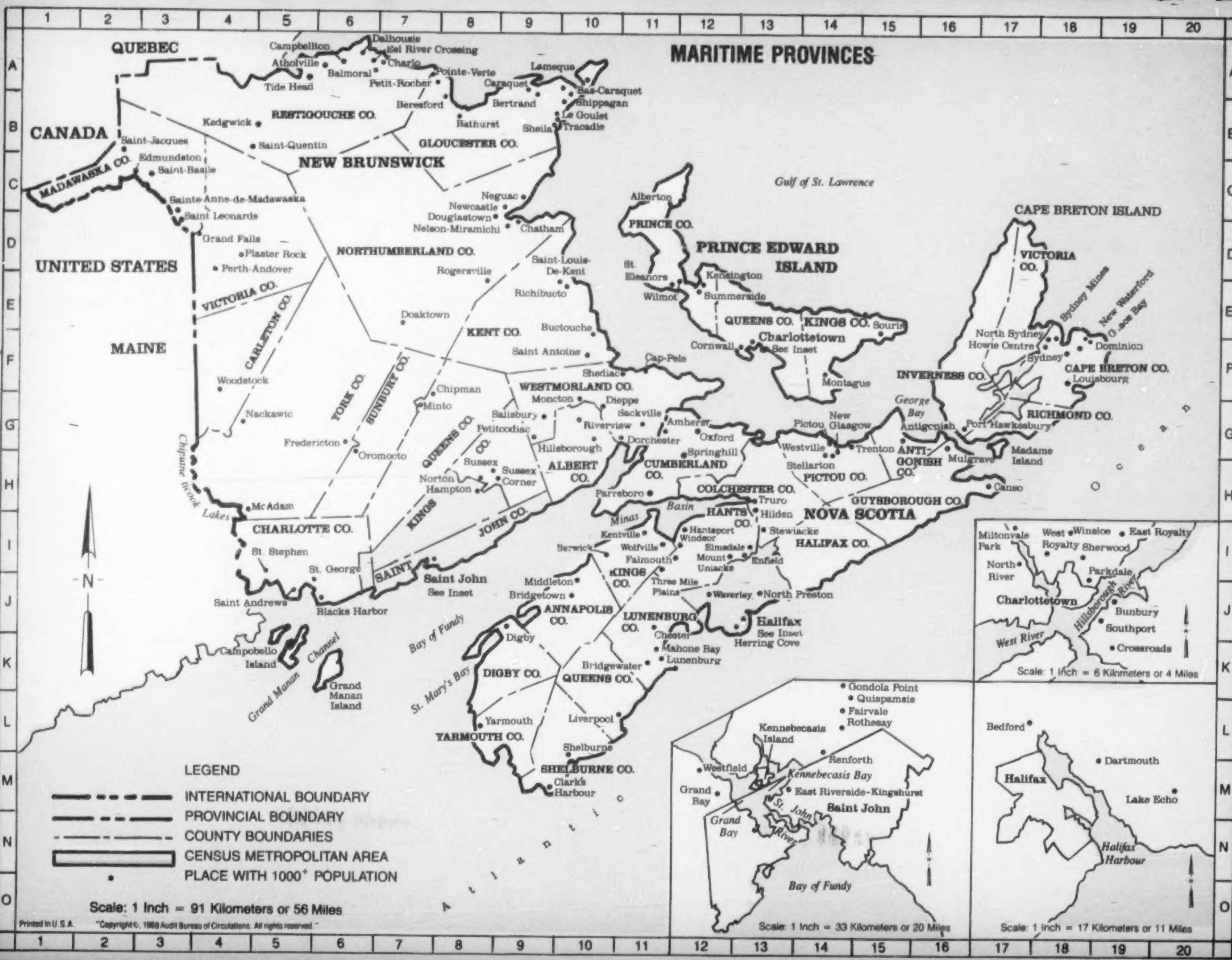
CENSUS DIVISIONS AND TOWNS

The following lists census divisions then towns and census divisions - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000 + (Census) population.

NEWFOUNDLAND
568,349

CEN. DIV. 01	246,149	R	13
CEN. DIV. 02	30,285	R	10
CEN. DIV. 03	35,737	P	7
CEN. DIV. 04	27,278	O	3
CEN. DIV. 05	45,648	M	5
CEN. DIV. 06	40,714	N	8
CEN. DIV. 07	43,618	N	11
CEN. DIV. 08	54,225	L	7
CEN. DIV. 09	25,954	I	6
CEN. DIV. 10	28,741	E	4

Arnold's Cove, CEN. DIV. 01, 1,117	Q	13
Badger's Quay-Valleyfield-Pool's Island CEN. DIV. 07, 1,589	L	12
Badger, CEN. DIV. 06, 1,151	M	7
Baie Verte, CEN. DIV. 08, 2,049	J	7
Bay Bulls, CEN. DIV. 01, 1,114	Q	14
Bay Roberts, CEN. DIV. 01, 4,446	Q	13
Bishop's Falls, CEN. DIV. 06, 4,213	M	9
Blackhead Road, CEN. DIV. 01, *1,855*	F	14
Bonavista, CEN. DIV. 07, 4,605	N	13
Botwood, CEN. DIV. 06, 3,916	M	9
Buchans, CEN. DIV. 06, 1,281	N	6
Burgeo, CEN. DIV. 03, 2,582	Q	5
Burin, CEN. DIV. 02, 2,892	S	9
Burnt Islands, CEN. DIV. 03, 1,042	Q	3
Cape St. George & Others, CEN. DIV. 04 1,505	N	2
Carbonear, CEN. DIV. 01, 5,337	P	13
Catalina, CEN. DIV. 07, 1,211	O	13
Channel-Port aux Basques, CEN. DIV. 03 5,901	Q	2
Clarenville, CEN. DIV. 07, 2,967	G	12
Clark's Beach, CEN. DIV. 01, 1,189	Q	13
Conception Bay South, CEN. DIV. 01 15,531	E	12
Cornerbrook, CEN. DIV. 05, 22,719	M	4
Deer Lake, CEN. DIV. 05, 4,233	L	5
Dunville, CEN. DIV. 01, 1,833	R	12
Durrell, CEN. DIV. 08, 1,060	K	11
Englee, CEN. DIV. 09, 1,012	H	8
Fogo, CEN. DIV. 08, 1,153	K	12
Fortune, CEN. DIV. 02, 2,370	S	8
Freshwater, CEN. DIV. 01, 1,219	R	12
Gambo, CEN. DIV. 07, 2,723	N	11
Gander, CEN. DIV. 06, 10,207	N	10
Glenwood, CEN. DIV. 06, 1,038	N	10
Glovertown, CEN. DIV. 07, 2,184	N	12
Goulds, CEN. DIV. 01, 4,688	F	13
Grand Bank, CEN. DIV. 02, 3,732	S	8
Grand Falls, CEN. DIV. 06, 9,121	M	8
Halfway Point & Others, CEN. DIV. 05 2,182	M	14
Happy Valley-Goose Bay, CEN. DIV. 10 7,248	E	4
Harbour Breton, CEN. DIV. 03, 2,432	R	6
Harbour Grace, CEN. DIV. 01, 3,053	Q	13
Harbour Main-Chapel Cove-Lakeville, CEN. DIV. 01, 1,293	R	12
Hare Bay, CEN. DIV. 07, 1,436	M	12
Holyrood, CEN. DIV. 01, 2,118	R	14
Isle aux Morts, CEN. DIV. 03, 1,203	Q	2
Joe Batt's Arm-Barr'd Islands-Shoal Bay CEN. DIV. 06, 1,232	K	12
Kippens, CEN. DIV. 04, 1,556	N	3
La Scie, CEN. DIV. 08, 1,429	J	9
Labrador City, CEN. DIV. 10, 8,664	E	1
Lawn, CEN. DIV. 02, 1,015	S	9
Lewisporte, CEN. DIV. 08, 3,978	L	10
Marystown, CEN. DIV. 02, 6,660	S	8
Milltown-Head of Bay D'Espoir, CEN. DIV. 03, 1,276	Q	8
Mount Pearl, CEN. DIV. 01, 20,293	E	13
Musgrave Harbor, CEN. DIV. 08, 1,527	L	12
Nain, CEN. DIV. 10, 1,018	C	3
Norman's Cove-Long Cove, CEN. DIV. 01 1,107	Q	13
Norris Arm, CEN. DIV. 06, 1,127	M	9
Norris Point, CEN. DIV. 09, 1,010	K	4
Paradise, CEN. DIV. 01, 3,346	E	12
Pasedena, CEN. DIV. 05, 3,268	M	5
Peterview, CEN. DIV. 06, 1,130	M	9
Placentia, CEN. DIV. 01, 2,016	R	12
Port au Choix, CEN. DIV. 09, 1,291	H	5
Portugal Cove, CEN. DIV. 01, 2,497	B	13
Pouch Cove, CEN. DIV. 01, 1,576	A	13
Ramea, CEN. DIV. 03, 1,380	Q	5
Robert's Arm, CEN. DIV. 08, 1,111	L	8
Rocky Harbour, CEN. DIV. 09, 1,268	K	4
Roddickton, CEN. DIV. 09, 1,223	H	8
Shoal Harbor, CEN. DIV. 07, 1,049	O	12
Spaniard's Bay, CEN. DIV. 01, 2,190	Q	13
Springdale, CEN. DIV. 08, 3,555	K	8
Stephenville Crossing, CEN. DIV. 04 2,252	O	3
Stephenville, CEN. DIV. 04, 7,994	N	3
St. Alban's, CEN. DIV. 03, 1,780	Q	6
St. Anthony, CEN. DIV. 09, 3,182	F	9
St. Georges, CEN. DIV. 04, 1,852	O	3
St. Jacques-Coomb's Cove, CEN. DIV. 03 *1,048*	R	10
St. John's, CEN. DIV. 01, 96,216	D	14
St. Lawrence, CEN. DIV. 02, 1,841	S	9
St. Lunaire-Griquet, CEN. DIV. 09, 1,013	F	9
St. Phillips, CEN. DIV. 01, 1,604	D	12
Summerford, CEN. DIV. 08, 1,169	L	12
Torbay, CEN. DIV. 01, 3,730	O	13
Trepassy, CEN. DIV. 01, 1,460	T	13
Triton, CEN. DIV. 08, 1,253	K	8
Twillingate, CEN. DIV. 08, 1,506	K	11
Upper Island Cove, CEN. DIV. 01, 2,055	Q	13
Victoria, CEN. DIV. 01, 1,695	P	13
Wabana, CEN. DIV. 01, 4,057	C	12
Wabush, CEN. DIV. 10, 2,637	E	1
Wedgewood Park, CEN. DIV. 01, 1,385	D	14
Wesleyville, CEN. DIV. 07, 1,208	M	12
Whitbourne, CEN. DIV. 01, 1,151	R	13
Windsor, CEN. DIV. 06, 5,545	M	8
Witless Bay, CEN. DIV. 01, 1,022	R	14



MARITIME PROVINCES

QUEBEC
CANADA
UNITED STATES
MAINE
NEW BRUNSWICK
NOVA SCOTIA
PRINCE EDWARD ISLAND
CAPE BRETON ISLAND
Gulf of St. Lawrence
Bay of Fundy
St. Mary's Bay
Grand Manan Channel
Minas Basin
George Bay
Chiputne Brook Lakes
Atlantic Ocean
MADAWASKA CO.
RESTIGOUCHE CO.
GLOUCESTER CO.
NORTHUMBERLAND CO.
VICTORIA CO.
CARLETON CO.
YORK CO.
SUNBURY CO.
QUEENS CO.
KENT CO.
WESTMORLAND CO.
ALBERT CO.
KINGS CO.
SAINT JOHN CO.
CHARLOTTE CO.
PRINCE CO.
QUEENS CO.
KINGS CO.
CUMBERLAND CO.
COLCHESTER CO.
PICTOU CO.
ANTIGONISH CO.
GUYSBOROUGH CO.
HANTS CO.
HALIFAX CO.
KINGS CO.
ANNAPOLIS CO.
LUNENBURG CO.
DIGBY CO.
QUEENS CO.
YARMOUTH CO.
SHELBURNE CO.
INVERNESS CO.
VICTORIA CO.
CAPE BRETON CO.
RICHMOND CO.
Campbellton
Dalhousie
Eel River Crossing
Atholville
Balmoral
Charlo
Tide Head
Petit-Rocher
Pointe-Verte
Lameque
Caraquet
Bas-Caraquet
Beresford
Bertrand
Shippagan
Bathurst
Le Goulet
Sheila
Tracadie
Kedgwick
Saint-Quentin
Saint-Jacques
Edmundston
Saint-Basile
Sainte-Anne-de-Madawaska
Saint Leonards
Grand Falls
Plaster Rock
Perth-Andover
Neguac
Newcastle
Douglastown
Nelson-Miramichi
Chatham
Rogersville
Saint-Louis-De-Kent
Richibucto
Doaktown
Buctouche
Saint Antoine
Shediac
Cap-Pele
Woodstock
Nackawic
Chipman
Minto
Moncton
Dieppe
Sackville
Salisbury
Petitcodiac
Riverview
Dorchester
Amherst
Oxford
Springhill
Hillsborough
Fredericton
Oromocto
Sussex
Sussex Corner
Norton
Hampton
McAdam
St. Stephen
St. George
Saint John
See Inset
Saint Andrews
Blacks Harbor
Campobello Island
Grand Manan Island
Alberton
St. Eleanors
Wilmot
Kensington
Summerside
Charlottetown
See Inset
Cornwall
Souris
Montague
Pictou
New Glasgow
Westville
Stellarton
Trenton
Antigonish
Mulgrave
Port Hawkesbury
Madame Island
Canso
Parrsboro
Truro
Hilden
Stewiacke
Kentville
Wolfville
Hantsport
Windsor
Elmsdale
Berwick
Falmouth
Mount Uniacke
Enfield
Middleton
Bridgetown
Three Mile Plains
Waverley
North Preston
Halifax
See Inset
Herring Cove
Digby
Chester
Mahone Bay
Lunenburg
Bridgewater
Yarmouth
Liverpool
Shelburne
Clark's Harbour
North Sydney
Howie Centre
Sydney Mines
New Waterford
Glace Bay
Sydney
Dominion
Louisbourg
Miltonvale Park
West Royalty
Winsloe
East Royalty
Sherwood
North River
Parkdale
Charlottetown
Hillsborough River
Bunbury
Southport
Crossroads
West River
Scale: 1 Inch = 6 Kilometers or 4 Miles
Gondola Point
Quispamsis
Fairvale
Rothesay
Kennebecasis Island
Renforth
Westfield
Kennebecasis Bay
Grand Bay
East Riverside-Kingshurst
Saint John
St. John River
Grand Bay
Bay of Fundy
Scale: 1 Inch = 33 Kilometers or 20 Miles
Bedford
Dartmouth
Halifax
Lake Echo
Halifax Harbour
Scale: 1 Inch = 17 Kilometers or 11 Miles
N
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARY
COUNTY BOUNDARIES
CENSUS METROPOLITAN AREA
PLACE WITH 1000+ POPULATION
Scale: 1 Inch = 91 Kilometers or 56 Miles
1
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COUNTIES AND TOWNS

The following lists counties then towns and counties - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000+ (Census) population.

NEW BRUNSWICK

709,442

ALBERT	24,832	G	10
CARLETON	25,429	F	4
CHARLOTTE	26,525	I	5
GLOUCESTER	87,473	B	8
KENT	31,496	E	9
KINGS	56,598	H	8
MADAWASKA	36,662	C	3
NORTHUMBERLAND	52,981	D	7
QUEENS	12,487	G	8
RESTIGOUCHE	39,921	B	5
ST. JOHN	82,460	M	14
SUNBURY	22,894	G	7
VICTORIA	21,504	D	4
WESTMORELAND	110,969	F	10
YORK	77,211	G	5

Atholville, RESTIGOUCHE 1,501	A	6
Balmoral, RESTIGOUCHE 1,969	A	6
Bas-Caraquet, GLOUCESTER 1,913	A	9
Bathurst, GLOUCESTER, 14,683	A	7
Beresford, GLOUCESTER, 3,851	A	8
Bertrand, GLOUCESTER, 1,279	A	9
Blacks Harbor, CHARLOTTE, 1,224	J	6
Buctouche, KENT, 2,420	E	10
Campbellton, RESTIGOUCHE, 9,073	B	4
Cap-Pele, WESTMORELAND, 2,261	F	11
Caraquet, GLOUCESTER, 4,493	B	9
Charlo, RESTIGOUCHE, 1,602	A	6
Chatham, NORTHUMBERLAND, 6,219	D	9
Chipman, QUEENS, 1,760	F	7
Dalhousie, RESTIGOUCHE, 5,363	A	6
Dieppe, WESTMORELAND, 9,084	G	10
Doaktown, NORTHUMBERLAND 999	E	7
Dorchester, WESTMORELAND, 1,198	G	11
Douglastown, NORTHUMBERLAND 1,133	D	8
East Riverside-Kingshurst, KINGS, 1,031	M	13
Edmundston, MADAWASKA, 11,497	A	7
Eel River Crossing, RESTIGOUCHE 1,479	A	6
Fairvale, KINGS, 4,660	L	14
Fredericton, YORK, 44,352	G	6
Gondola Point, KINGS, 3,596	K	14
Grand Bay, KINGS, 3,319	M	12
Grand Falls, VICTORIA, 6,209	D	4
Hampton, KINGS, 3,405	H	8
Hillsborough, ALBERT, 1,214	G	10
Kedgwick, RESTIGOUCHE, 1,129	B	4
Lameque, GLOUCESTER, 1,806	B	C
Le Goulet, GLOUCESTER, *1,136*	B	10
McAdam, YORK, 1,658	H	4
Minto, QUEENS, 3,197	G	7
Moncton, WESTMORELAND, 55,468	G	10
Nackawic, YORK, 1,288	G	4
Neguac, NORTHUMBERLAND, 1,754	C	9
Nelson-Miramichi, NORTHUMBERLAND 1,407	D	9
Newcastle, NORTHUMBERLAND 5,804	C	9
Norton, KINGS, 1,442	H	8
Oromocto, SUNBURY, 9,656	G	6
Perth-Andover, VICTORIA, 1,889	D	4
Petitcodiac, WESTMORELAND, 1,355	G	9
Petit-Rocher, GLOUCESTER, 1,924	B	8
Plaster Rock, VICTORIA, 1,232	D	4
Point-Verte, GLOUCESTER, 1,257	A	7
Quispamsis, KINGS, 7,185	K	14
Renforth, KINGS, 1,452	L	14
Richibucto, KENT, 1,609	E	10
Riverview, WESTMORELAND, 15,638	G	10
Rogersville, NORTHUMBERLAND 1,273	E	8
Rothesay, KINGS, 1,605	L	14
Sackville, WESTMORELAND, 5,470	G	11
Saint John, ST. JOHN, 76,381	M	14
Salisbury, WESTMORELAND, 1,742	G	9
Schediac, WESTMORELAND, 4,370	F	11
Sheila, GLOUCESTER, 1,265	B	9
Shippagan, GLOUCESTER, 2,801	A	10
Ste. Anne-de-Madawaska MADAWASKA, 1,294	C	3
St. Andrews, CHARLOTTE, 1,612	J	5
St. Antoine, KENT, 1,328	F	10
St. Basile, MADAWASKA, 3,306	C	3
St. George, CHARLOTTE, 1,305	J	6
St. Jacques, MADAWASKA, 2,310	B	2
St. Leonards, MADAWASKA, 1,512	D	3
St. Quentin, RESTIGOUCHE, 2,264	B	9
St. Stephen, CHARLOTTE, 5,032	I	5
St.-Louis-de-Kent, KENT, 1,101	E	10
Sussex Corner, ALBERT, 1,295	H	9
Tide Head, RESTIGOUCHE, 1,085	A	4
Tracadie, GLOUCESTER, 2,444	B	8
Westfield, KINGS, 1,113	M	12
Woodstock, CARLETON, 4,549	F	4

NOVA SCOTIA

873,176

ANNAPOLIS	23,589	J	10
ANTIGONISH	18,776	G	15
CAPE BRETON	123,625	F	18
COLCHESTER	45,093	H	13
CUMBERLAND	34,819	H	11
DIGBY	21,852	K	9
GUYSBOROUGH	12,721	H	15
HALIFAX	306,418	I	14
HANTS	36,548	I	12
INVERNESS	21,946	F	16
KINGS	53,275	I	11
LUNENBURG	46,483	J	11
PICTOU	49,772	H	14
QUEENS	13,125	K	10
RICHMOND	11,841	G	17
SHELBURNE	17,516	L	10
VICTORIA	8,704	E	17
YARMOUTH	27,073	L	9

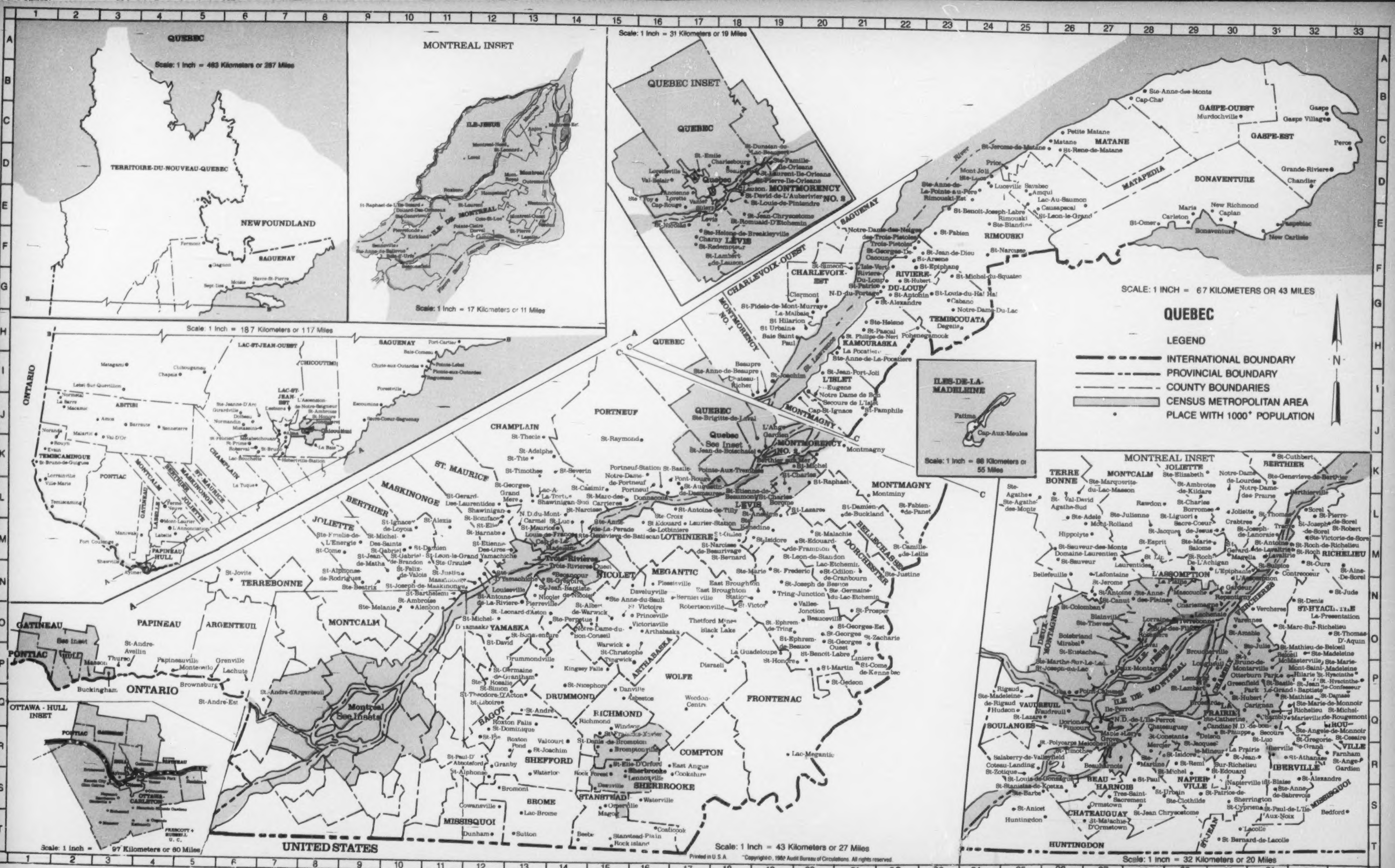
Amherst, CUMBERLAND, 9,671	G	11
Antigonish, ANTIGONISH, 5,291	G	15
Bedford, HALIFAX, 8,010	L	17
Berwick, KINGS, 2,658	I	10
Bridgetown, ANNAPOLIS, 1,118	J	10
Bridgewater, LUNENBURG, 6,617	K	11
Canso, GUYSBOROUGH, 1,285	H	17
Chester, LUNENBURG, 10,579	K	11
Clarks Harbor, SHELBURNE, 1,098	M	9
Dartmouth, HALIFAX, 65,243	M	19
Digby, DIGBY, 2,525	J	9
Dominion, CAPE BRETON, 2,754	F	18
Elmsdale, HANTS, *1,233*	I	13
Enfield, HANTS, *1,775*	I	13
Falmouth, HANTS, *1,195*	I	11
Glace Bay, CAPE BRETON, 20,467	E	18
Halifax, HALIFAX, 113,577	M	18
Hantsport, HANTS, 1,357	I	12
Herring Cove, HALIFAX, *1,570*	J	13
Hilden, COLCHESTER, *1,421*	H	13
Howie Centre, CAPE BRETON, *1,988*	F	18
Kentville, KINGS, 5,208	I	11
Lake Echo, HALIFAX, *1,881*	M	20
Liverpool, QUEENS, 3,295	L	11
Louisbourg, CAPE BRETON, 1,355	F	18
Lunenburg, LUNENBURG, 2,972	K	11
Mahone Bay, LUNENBURG, 1,093	K	11
Middleton, ANNAPOLIS, 1,772	J	10
Mount Uniacke, HANTS, *1,364*	I	12
Mulgrave, GUYSBOROUGH, 1,051	G	16
New Glasgow, PICTOU, 10,022	G	14
New Waterford, CAPE BRETON, 8,326	E	18
North Preston, HALIFAX, *1,166*	J	13
North Sydney, CAPE BRETON, 7,472	E	18
Oxford, CUMBERLAND, 1,376	G	12
Parrsboro, CUMBERLAND, 1,729	H	11
Pictou, PICTOU, 4,413	G	14
Port Hawkesbury, INVERNESS, 3,869	G	16
Shelburne, SHELBURNE, 2,312	L	10
Springhill, CUMBERLAND, 4,712	G	12
Stellarton, PICTOU, 5,259	G	14
Stewiacke, COLCHESTER, 1,265	I	13
Sydney, CAPE BRETON, 27,754	E	18
Sydney Mines, CAPE BRETON, 8,063	E	18
Three Mile Plains, HANTS, *1,278*	I	12
Trenton, PICTOU, 3,083	G	14
Truro, COLCHESTER, 12,124	H	13
Waverly, HALIFAX, *1,698*	J	12
Westville, PICTOU, 4,271	G	14
Windsor, HANTS, 3,665	I	12
Wolfville, KINGS, 3,277	I	11
Yarmouth, YARMOUTH, 7,617	L	8

PRINCE EDWARD ISLAND

126,646

KINGS	19,509	F	14
PRINCE	43,677	D	11
QUEENS	63,460	F	13

Alberton, PRINCE, 1,103	C	11
Bunbury, QUEENS, 1,054	J	19
Charlottetown, QUEENS, 15,776	J	18
Cornwall, QUEENS, 1,894	F	13
Crossroads, QUEENS, 1,765	K	19
East Royalty, QUEENS, 2,039	I	19
Kensington, PRINCE, 1,105	E	12
Miltonville Park, QUEENS, 1,080	I	17
Montague, KINGS, 1,994	F	14
North River, QUEENS, 1,732	I	17
Parkdale, QUEENS, 2,065	I	18
Sherwood, QUEENS, 5,769	I	18
Souris, KINGS, 1,379	E	15
Southport, QUEENS, 1,321	J	19
St. Eleanors, PRINCE, 3,743	E	11
Summerside, PRINCE, 8,020	E	12
West Royalty, QUEENS, 2,070	I	18
Wilmot, PRINCE, 1,708	E	12
Winsloe, QUEENS, 1,123	I	18


QUEBEC
SCALE: 1 INCH = 67 KILOMETERS OR 43 MILES
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARY
COUNTY BOUNDARIES
CENSUS METROPOLITAN AREA
PLACE WITH 1000+ POPULATION
N
QUEBEC
Scale: 1 inch = 463 Kilometers or 287 Miles
TERRITOIRE-DU-NOUVEAU-QUEBEC
NEWFOUNDLAND
SAGUENAY
Fermont
Gagnon
Sept-Iles
Moisie
Havre-St-Pierre
MONTREAL INSET
ILE-JESUS
ILE DE MONTREAL
Laval
Montreal
Scale: 1 Inch = 17 Kilometers or 11 Miles
Scale: 1 Inch = 31 Kilometers or 19 Miles
QUEBEC INSET
QUEBEC
Quebec
MONTMORENCY NO. 2
LEVIS
Levis
Lauzon
Sillery
Ste-Foy
Cap-Rouge
Charlesbourg
Beauport
Loretteville
Val-Belair
St-Emile
Ancienne Lorette
Vanier
St-Nicolas
Charny
St-Redempteur
St-Lambert-de-Lauzon
Ste-Helene-de-Breakeyville
St-Jean-Chrysostome
St-Romuald-D'Etchemin
St-David-de-L'Auberiviere
St-Louis-de-Pintendre
Ste-Famille-de-Orleans
St-Laurent-Ile-Orleans
St-Pierre-Ile-Orleans
St-Dunstan-du-Lac-Beauport
Scale: 1 Inch = 187 Kilometers or 117 Miles
ONTARIO
LAC-ST-JEAN-OUEST
CHICOUTIMI
LAC-ST-JEAN-EST
ABITIBI
TEMISCAMINGUE
PONTIAC
MONTCALM
LABELLE
GATINEAU
PAPINEAU
HULL
BERTHIER
MASKINONGE
ST MAURICE
CHAMPLAIN
JOLIETTE
SAGUENAY
Matagami
Chibougamau
Chapais
Lebel-Sur-Quevillon
Amos
Val-D'Or
Malartic
Rouyn
Noranda
Senneterre
Barraute
Dolbeau
Normandin
Roberval
Chicoutimi
La Baie
La Tuque
Port-Cartier
Baie-Comeau
Forestville
Escoumins
Sacre-Coeur-Saguenay
Chute-aux-Outardes
Mont-Laurier
Maniwaki
Shawville
Aylmer
Ville-Marie
Temiscaming
GASPE-OUEST
GASPE-EST
MATANE
MATAPEDIA
BONAVENTURE
RIMOUSKI
RIVIERE-DU-LOUP
TEMISCOUATA
KAMOURASKA
L'ISLET
MONTMAGNY
BELLECHASSE
DORCHESTER
CHARLEVOIX-EST
CHARLEVOIX-OUEST
MONTMORENCY NO. 1
QUEBEC
PORTNEUF
CHAMPLAIN
ST. MAURICE
MASKINONGE
BERTHIER
JOLIETTE
TERREBONNE
MONTCALM
ARGENTEUIL
PAPINEAU
GATINEAU
PONTIAC
NICOLET
LOTBINIERE
MEGANTIC
ARTHABASKA
WOLFE
FRONTENAC
YAMASKA
DRUMMOND
BAGOT
RICHMOND
SHERBROOKE
COMPTON
STANSTEAD
SHEFFORD
BROME
MISSISQUOI
ONTARIO
UNITED STATES
Gaspe
Gaspe Village
Perce
Grande-Riviere
Chandler
Paspebiac
New Carlisle
Bonaventure
New Richmond
Caplan
Carleton
Maria
St-Omer
Murdochville
Ste-Anne-des-Monts
Cap-Chat
Matane
Petite Matane
St-Rene-de-Matane
Mont Joli
Price
Rimouski
Rimouski-Est
Amqui
Causapscal
Lac-Au-Saumon
Sayabec
Trois-Pistoles
Riviere-Du-Loup
Cabano
Degelis
Pohenegamook
La Pocatiere
Montmagny
La Malbaie
Clermont
Baie Saint Paul
Beaupre
Trois-Rivieres
Trois-Rivieres Ouest
Cap-de-La-Madeleine
Shawinigan
Shawinigan-Sud
Grand Mere
Louiseville
Becancour
Nicolet
Pierreville
St-Raymond
Donnacona
Portneuf
Victoriaville
Princeville
Plessisville
Thetford Mines
Black Lake
Disraeli
Lac-Megantic
Beauceville
St-Georges
St-Joseph-de-Beauce
Drummondville
Asbestos
Danville
Windsor
Sherbrooke
Lennoxville
Magog
Coaticook
Waterloo
Granby
Cowansville
Bromont
Lac-Brome
Sutton
Dunham
St-Hyacinthe
Acton Vale
Montreal See Insets
Buckingham
Papineauville
Montebello
Grenville
Lachute
Brownsburg
Thurso
Masson
Hull See Inset
OTTAWA - HULL INSET
PONTIAC
GATINEAU
PAPINEAU
OTTAWA-CARLETON
PRESCOTT & RUSSELL U. C.
Scale: 1 inch = 97 Kilometers or 60 Miles
Scale: 1 Inch = 43 Kilometers or 27 Miles
ILES-DE-LA-MADELEINE
Fatima
Cap-Aux-Meules
Scale: 1 Inch = 86 Kilometers or 55 Miles
MONTREAL INSET
TERREBONNE
MONTCALM
JOLIETTE
BERTHIER
L'ASSOMPTION
DEUX-MONTAGNES
ILE JESUS
ILE DE MONTREAL
VERCHERES
CHAMBLY
ST-HYACINTHE
RICHELIEU
VAUDREUIL
SOULANGES
BEAUHARNOIS
CHATEAUGUAY
LAPRAIRIE
NAPIERVILLE
ST-JEAN
IBERVILLE
ROUVILLE
HUNTINGDON
MISSISQUOI
Joliette
Berthierville
Sorel
Tracy
Repentigny
Terrebonne
Mascouche
Ste-Therese
Mirabel
St-Eustache
Laval
Longueuil
Boucherville
Varennes
Beloeil
St-Jerome
Chateauguay
Beauharnois
Salaberry-de-Valleyfield
Vaudreuil
Hudson
Rigaud
Dorion
Ile-Perrot
Candiac
La Prairie
St-Jean
Iberville
Chambly
Marieville
Farnham
Bedford
Lacolle
Huntingdon
Ormstown
Napierville
Scale: 1 incn = 32 Kilometers or 20 Miles

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COUNTIES AND TOWNS

The following lists counties then towns and counties - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000+ (Census) population.

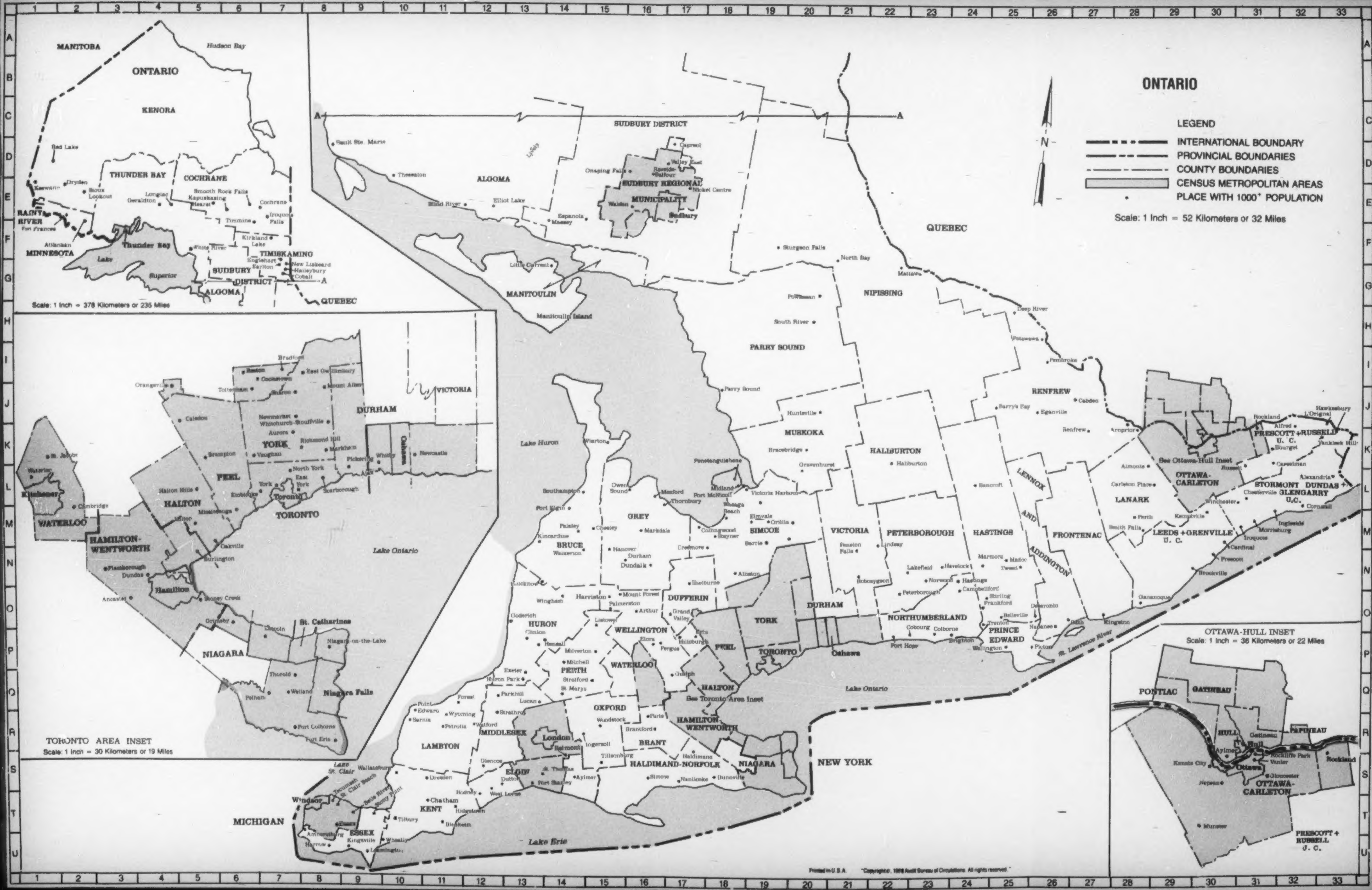
QUEBEC

6,532,461

ABITIBI	94,410	J	3
ARGENTEUIL	32,533	O	6
ARTHABASKA	60,597	O	15
BAGOT	28,166	Q	12
BEAUCE	75,982	N	19
BEAUHARNOIS	53,106	R	27
BELLECHASSE	23,237	L	21
BERTHIER	32,044	M	10
BONAVENTURE	39,576	D	30
BROME	18,047	S	13
CHAMBLY	316,337	P	30
CHAMPLAIN	119,563	L	13
CHARLEVOIX-EST	17,573	G	20
CHARLEVOIX-OUEST	14,201	G	19
CHATEAUGUAY	61,608	S	28
CHICOUTIMI	174,625	J	8
COMPTON	20,110	R	17
DEUX-MONTAGNES	75,880	O	26
DORCHESTER	33,798	M	20
DRUMMOND	72,051	P	14
FRONTENAC	26,390	Q	19
GASPE-EST	40,862	C	31
GASPE-OUEST	17,240	B	30
GATINEAU	57,213	M	4
HULL	134,966	R	2
HUNTINGDON	15,627	S	25
IBERVILLE	23,931	R	32
ILE-DE-MONTREAL	1,752,582	E	12
ILE-JESUS	284,164	C	12
ILES-DE-LA-MADELEINE	*14,130*	J	24
JOLIETTE	63,343	L	30
KAMOURASKA	28,483	H	21
L'ASSOMPTION	122,309	N	28
L'ISLET	21,189	I	20
LABELLE	34,579	M	4
LAC-SAINT-JEAN-EST	47,497	J	7
LAC-SAINT-JEAN-OUEST	62,977	J	6
LAPRAIRIE	110,617	Q	30
LEVIS	103,318	L	18
LOTBINIERE	29,800	M	16
MASKINONGE	20,877	L	10
MATANE	29,258	C	27
MATAPEDIA	23,476	D	26
MEGANTIC	55,028	N	17
MISSISQUOI	35,028	T	12
MONTCALM	29,252	L	28
MONTMAGNY	24,794	K	21
MONTMORENCY NO. 1	22,951	H	18
MONTMORENCY NO. 2	6,769	D	19
NAPIERVILLE	13,836	R	29
NICOLET	34,162	N	14
PAPINEAU	40,258	O	4
PONTIAC	19,809	M	3
PORTNEUF	60,610	J	15
QUEBEC	456,483	D	17
RICHELIEU	51,837	M	32
RICHMOND	38,653	Q	15
RIMOUSKI	69,945	E	24
RIVIERE-DU-LOUP	40,646	G	22
ROUVILLE	43,859	Q	33
SAGUENAY	104,131	F	7
SAINT-HYACINTHE	57,027	O	32
SAINT-JEAN	57,617	R	31
SAINT-MAURICE	109,033	L	12
SHEFFORD	73,883	R	13
SHERBROOKE	120,551	R	15
SOULANGES	16,345	R	25
STANSTEAD	38,746	S	15
TEMISCAMINGUE	53,238	K	2
TEMISCOUATA	19,271	G	23
TERREBONNE	206,657	M	26
TERRITOIRE-DU-NOUVEAU-QUEBEC	37,183	D	4
VAUDREUIL	53,421	O	25
VERCHERES	67,610	N	31
WOLFE	15,223	F	17
YAMASKA	14,722	O	12

Acton Vale, BAGOT, 4,333	Q	13
Alencon, BERTHIER, 1,032	O	11
Alma, LAC-SAINT-JEAN-EST, 25,923	J	7
Amos, ABITIBI, 9,261	J	3
Amqui, MATAPEDIA, 4,249	D	25
Ancienne-Lorette, QUEBEC, 13,747	D	17
Anjou, ILE-DE-MONTREAL, 36,916	C	13
Arthabaska, ARTHABASKA, 7,244	O	16
Asbestos, RICHMOND, 9,611	Q	15
Aylmer, GATINEAU, 28,976	S	2
Baie-Comeau, SAGUENAY, 26,244	H	11
Baie-D'Urfe, ILE-DE-MONTREAL, 3,571	F	10
Baie-Saint-Paul, CHARLEVOIX-OUEST 3,925	H	19
Barraute, ABITIBI, 1,195	J	3
Beaconsfield, ILE-DE-MONTREAL 19,301	F	10
Beauceville, BEAUCE, 4,129	O	20
Beauharnois, BEAUHARNOIS, 6,519	R	27
Beauport, QUEBEC, 62,869	D	18
Beaupre, MONTMORENCY NO. 1, 2,725	I	19
Becancour, NICOLET, 10,472	N	14
Bedford, MISSISQUOI, 2,733	S	33
Beebe Plain, STANSTEAD, 1,015	T	14
Bellefeuille, TERREBONNE, 7,697	N	26
Beloeil, VERCHERES, 17,958	P	31
Bernierville, MEGANTIC, 2,032	N	16
Berthierville, BERTHIER, 3,805	L	31
Berthier-Sur-Mer, MONTMAGNY, 1,216	K	20
Black Lake, MEGANTIC, 4,824	O	18
Blainville, TERREBONNE, 16,175	O	28
Boisbriand, TERREBONNE, 14,360	O	28
Bois-Des-Filion, TERREBONNE, 4,935	O	28
Bonaventure, BONAVENTURE, 2,995	E	30
Boucherville, CHAMBLY, 31,116	P	30
Bromont, BROME, 2,838	S	12
Bromptonville, RICHMOND, 2,979	R	15
Brossard, LAPRAIRIE, 57,441	Q	30
Brownsburg, ARGENTEUIL, 2,679	P	7
Buckingham, PAPINEAU, 8,820	Q	2
Cabano, TEMISCOUATA, 3,284	G	23
Candiac, LAPRAIRIE, 9,096	Q	29
Caplan, BONAVENTURE, *2,078*	E	30
Cap-Aux-Meules, ILES-DE-LA-MADELEINE, 1,571	J	24
Cap-Chat, GASPE-OUEST, 3,202	B	28
Cap-De-La-Madeleine CHAMPLAIN 32,800	M	14
Cap-Rouge, QUEBEC, 12,101	E	17
Cap-Saint-Ignace, MONTMAGNY, *1,510*	I	20
Carignan, CHAMBLY, 4,784	Q	30
Carleton, BONAVENTURE, 2,663	E	29
Causapscal, MATAPEDIA, 2,339	E	25
Chambly, CHAMBLY, 12,869	Q	31
Chandler, GASPE-EST, 3,715	D	32
Chapais, TERRITOIRE-DU-NOVEAU-QUEBEC, 2,875	I	5
Charlemagne, L'ASSOMPTION, 5,331	N	30
Charlesbourg, QUEBEC, 68,996	D	17
Charny, LEVIS, 9,123	F	17
Chateauguay, CHATEAUGUAY, 37,865	Q	28
Chateau-Richer, MONTMORENCY NO. 1 3,802	I	18
Chibougamau, TERRITOIRE-DU-NOVEAU-QUEBEC, 9,922	I	5
Chicoutimi, CHICOUTIMI, 61,083	J	8
Chute-Aux-Outardes, SAGUENAY, 2,219	I	10
Clermont, CHARLEVOIX-EST, 3,426	G	20
Coaticook, STANSTEAD, 6,440	T	16
Contrecoeur, VERCHERES, *5,449*	M	31
Cookshire, COMPTON, 1,476	R	17
Coteau-du-Lac, SOULANGES, *3,547*	R	25
Coteau-Landing, SOULANGES, 1,425	R	25
Cote-Saint-Luc, ILE-DE-MONTREAL 28,582	E	12
Cowansville, MISSISQUOI, 11,643	S	12
Crabtree, JOLIETTE, 1,979	L	30
Danville, RICHMOND, 1,931	P	15
Daveluyville, ARTHABASKA, 1,183	N	15
Deauville, SHERBROOKE, 1,822	S	15
Degelis, TEMISCOUATA, 3,528	H	23
Delson, LAPRAIRIE, 4,997	Q	29
Desbiens, LAC-SAINT-JEAN-EST, 1,417	J	7
Deux-Montagnes, DEUX-MONTAGNES 10,531	P	27
Disraeli, WOLFE, 3,004	P	18
Dolbeau, LAC-SAINT-JEAN-OUEST, 8,554	J	6
Dollard-Des-Ormeaux, ILE-DE-MONTREAL, 43,089	E	11
Domaine-Laurentien TERREBONNE, *1,004*	M	27
Donnacona, PORTNEUF, 5,435	L	16
Dorion, VAUDREUIL, 5,469	Q	26
Dorval, ILE-DE-MONTREAL, 17,354	E	12
Drummondville, DRUMMOND, 36,020	P	14
Dunham, MISSISQUOI, 3,108	T	12
East Broughton Station, BEAUCE, 1,251	N	18
East Broughton, BEAUCE, *1,385*	N	19
East-Angus, COMPTON, 3,701	R	16
Escoumins, SAGUENAY, 2,340	J	9
Evain, TEMISCAMINGUE, *3,019*	K	1
Farnham, MISSISQUOI, 6,102	R	32
Fatima, ILES-DE-LA-MADELEINE, *1,542*	J	24
Ferme-Neuve, LABELLE, 2,172	L	4
Fermont, SAGUENAY, 3,582	F	5
Forestville, SAGUENAY, 3,955	I	10
Fort Coulonge, PONTIAC, 1,449	M	3
Gaspe, GASPE-EST, 17,350	B	32
Gatineau, HULL, 81,244	R	3
Girardville, LAC-SAINT-JEAN-OUEST *1,584*	J	6
Granby, SHEFFORD, 38,508	R	12
Grande Riviere, GASPE-EST, 4,413	D	32
Grand Mere, CHAMPLAIN, 14,582	L	13
Greenfield Park, CHAMBLY, 18,290	P	30
Grenville, ARGENTEUIL, 1,354	P	6
Hampstead, ILE-DE-MONTREAL, 7,451	E	12
Havre-Saint-Pierre, SAGUENAY, *3,344*	G	6
Hebertville-Station, LAC-SAINT-JEAN-EST 1,416	K	7
Hudson, VAUDREUIL, 4,426	Q	25
Hull, HULL, 58,722	S	2
Huntingdon, HUNTINGDON, 2,919	S	26
Iberville, IBERVILLE, 8,547	R	31
Ile-Perrot, VAUDREUIL, 6,586	Q	27
Joliette, JOLIETTE, 16,845	L	50
Jonquiere, CHICOUTIMI, 58,467	J	8
Kingsey Falls, DRUMMOND, 1,083	P	15
Kirkland, ILE-DE-MONTREAL, 13,376	F	11
La Baie, CHICOUTIMI, 20,753	K	8
La Guadeloupe, FRONTENAC, 1,716	O	19
La Malbaie, CHARLEVOIX-EST, 3,948	G	20
La Plaine, L'ASSOMPTION, 5,996	N	28
La Pocatiere, KAMOURASKA, 4,816	H	21
La Prairie, LAPRAIRIE, 11,072	R	30
La Presentation, SAINT-HYACINTHE 1,685	Q	32
La Sarre, ABITIBI, 8,622	J	2
La Tuque, CHAMPLAIN, 10,723	L	6
LaBelle, LABELLE, *2,134*	M	4
Lachenaie, L'ASSOMPTION, 10,177	N	29
Lachine, ILE-DE-MONTREAL, 34,906	F	12
Lachute, ARGENTEUIL, 11,586	P	6
Lacolle, SAINT-JEAN, 1,376	T	30
Lac-Au-Saumon, MATAPEDIA, 1,330	E	26
Lac-A-La-Tortue, CHAMPLAIN, *2,644*	L	13
Lac-Bouchette, LAC-SAINT-JEAN-OUEST 1,654	K	6
Lac-Brome, BROME, 4,466	S	13
Lac-Etchemin, DORCHESTER, 2,666	N	21
Lac-Megantic, FRONTENAC, 5,732	R	19
Lafontaine, TERREBONNE, 5,344	N	27
Lasalle, ILE-DE-MONTREAL, 75,621	F	13
Laurentides, L'ASSOMPTION, 2,018	M	28
Laurier-Station, LOTBINIERE, 1,912	L	17
Lauzon, LEVIS, 13,620	D	18
Lavaltrie, BERTHIER, 2,690	M	31
Laval, ILE-JESUS, 284,164	D	11
Le Gardeur, L'ASSOMPTION, 9,230	N	30
Lebel-Sur-Quevillon, TERRITOIRE-DU-NOVEAU-QUEBEC, 3,465	I	3
Lemoyne, CHAMBLY, 5,534	P	30
Lennoxville, SHERBROOKE, 3,896	R	15
Lery, CHATEAUGUAY, 2,316	Q	28
Levis, LEVIS, 18,310	E	17
Liniere, BEAUCE, 1,393	D	29
Longueuil, CHAMBLY, 125,441	P	30
Loretteville, QUEBEC, 14,335	D	17
Lorraine, TERREBONNE, 7,334	O	28
Lorrainville, TEMISCAMINGUE, 1,153	L	1
Louiseville, MASKINONGE, 3,557	N	12
Luceville, RIMOUSKI, 1,490	D	24
L'Ange Gardien, MONTMORENCY NO. 1 2,412	K	19
L'Annonciation, LABELLE, 2,318	M	4
L'Ascension-de-Notre-Seigneur LAC-SAINT-JEAN-EST, 1,845	J	7
L'Assomption, L'ASSOMPTION, 5,280	N	30
L'Epiphanie, L'ASSOMPTION, 2,846	M	30
L'Isle-Verte, RIVIERE-DU-LOUP, 1,073	F	22
Macamic, ABITIBI, 1,821	J	2
Magog, STANSTEAD, 13,530	S	15
Malartic, ABITIBI, 4,474	J	3
Maniwaki, GATINEAU, 5,168	M	4
Maple Grove, BEAUHARNOIS, 2,127	R	28
Maria, BONAVENTURE, *2,461*	E	29
Marieville, ROUVILLE, 4,913	Q	32
Mascouche, L'ASSOMPTION, 21,285	N	29
Maskinonge, MASKINONGE, 1,014	N	12
Masson, PAPINEAU, 4,842	P	2
Matagami, TERRITOIRE-DU-NOVEAU-QUEBEC, 2,738	I	3
Matane, MATANE, 13,243	C	26
McMasterville, VERCHERES, 3,665	P	31
Melocheville, BEAUHARNOIS, 2,050	Q	28
Mercier, CHATEAUGUAY, 7,264	R	28
Metabetchouan, LAC-SAINT-JEAN-EST 3,285	J	7
Mirabel, DEUX-MONTAGNES, 13,875	O	26
Mistassini, LAC-SAINT-JEAN-OUEST 6,734	J	6
Moisie, SAGUENAY, 1,118	G	6
Montebello, PAPINEAU, 1,069	P	5
Montmagny, MONTMAGNY, 11,958	J	21
Montreal, ILE-DE-MONTREAL, 1,015,420	O	13
Montreal-Est, ILE-DE-MONTREAL, 3,592	C	13
Montreal-Nord, ILE-DE-MONTREAL 90,303	C	12
Montreal-Ouest, ILE-DE-MONTREAL 5,382	E	12
Mont-Joli, RIMOUSKI, 6,670	D	24
Mont-Laurier, LABELLE, 7,937	M	4
Mont-Rolland, TERREBONNE, 2,123	L	26
Mont-Royal, ILE-DE-MONTREAL, 18,350	D	12
Mont-Saint-Hilaire, ROUVILLE, 10,588	P	31
Murdochville, GASPE-OUEST, 2,302	B	30
Napierville, NAPIERVILLE, 2,551	S	30
New Carlisle, BONAVENTURE, *1,674*	E	31
New Richmond, BONAVENTURE, 4,100	E	29
Nicolet, NICOLET, 5,065	N	13
Noranda, TEMISCAMINGUE, 8,870	J	2
Normandin, LAC-SAINT-JEAN-OUEST 4,069	J	6
Normetal, ABITIBI, *1,239*	J	2
Notre-Dame-Des-Neiges-Des-Trois-Pistoles, RIVIERE-DU-LOUP, 1,233	F	22
Notre-Dame-des-Prairies, JOLIETTE 5,809	L	30
Notre-Dame-de-Bon-Secours, ROUVILLE 1,210	Q	31
Notre-Dame-de-Bon-Secours-de-L'Islet L'ISLET, 1,137	I	20
Notre-Dame-de-Lourdes, JOLIETTE 1,906	K	30
Notre-Dame-de-L'Ile-Perrot, VAUDREUIL 4,325	Q	27
Notre-Dame-de-Portneuf, PORTNEUF 1,782	K	16
Notre-Dame-Du-Bon-Conseil DRUMMOND, 1,166	O	14
Notre-Dame-du-Lac, TEMISCOUATA 2,239	G	23
Notre-Dame-Du-Mont-Carmel CHAMPLAIN, 4,054	M	13
Notre-Dame-du-Portage RIVIERE-DU-LOUP, 1,074	G	21
Oka, DEUX-MONTAGNES, 1,480	P	26
Omerville, STANSTEAD, 1,577	S	15
Ormstown, CHATEAUGUAY, 1,620	S	27
Otterburn Park, ROUVILLE, 4,571	P	31
Outremont, ILE-DE-MONTREAL, 23,080	D	13
Papineauville, PAPINEAU, 1,488	P	4
Paspebiac, BONAVENTURE, *3,070*	E	31
Perce, GASPE-EST, 4,686	C	33
Petite Matane, MATANE, *1,262*	C	26
Pierrefonds, ILE-DE-MONTREAL, 39,605	E	10
Pierreville, YAMASKA, 1,146	N	13
Pincourt, VAUDREUIL, 9,121	Q	27
Plessisville, MEGANTIC, 7,042	N	16
Pohenegamook, KAMOURASKA, 3,526	H	22
Pointe-Aux-Outardes, SAGUENAY, 1,032	I	11
Pointe-Aux-Trembles, PORTNEUF, 1,613	K	17
Pointe-Calumet, DEUX-MONTAGNES 3,450	P	26
Pointe-Claire, ILE-DE-MONTREAL, 26,026	E	11
Pointe-Lebel, SAGUENAY, 1,709	I	11
Pont-Rouge, PORTNEUF, 3,694	L	17
Portneuf, PORTNEUF, 1,336	L	16
Portneuf-Station, PORTNEUF, 1,336	L	16
Port-Cartier, SAGUENAY, 6,858	H	11
Price, MATANE, 2,081	D	25
Princeville, ARTHABASKA, 3,905	O	15
Quebec, QUEBEC, 164,580	D	17
Ragueneau, SAGUENAY, 1,843	I	10
Rawdon, MONTCALM, 3,032	L	28
Repentigny, L'ASSOMPTION, 40,778	N	30
Richelieu, ROUVILLE, 2,020	Q	31
Richmond, RICHMOND, 3,260	Q	14
Rigaud, VAUDREUIL, 2,203	P	25
Rimouski, RIMOUSKI, 20,672	E	23
Rimouski-Est, RIMOUSKI, 2,354	E	24
Riviere-du-Loup, RIVIERE-DU-LOUP 13,321	F	22
Robertsonville, MEGANTIC, 1,844	N	18
Roberval, LAC-SAINT-JEAN-OUEST 11,448	K	6
Rock Forest, SHERBROOKE, 12,270	R	15
Rock Island, STANSTEAD, 1,053	T	15
Rosemere, TERREBONNE, 8,673	O	28
Rouyn, TEMISCAMINGUE, 17,319	K	1
Roxboro, ILE-DE-MONTREAL, 6,138	E	11
Roxton Falls, SHEFFORD, 1,283	Q	13
Roxton Pond, SHEFFORD, 1,998	R	13
Sacre-Coeur-de-Jesus, JOLIETTE, 1,086	L	30
Sacre-Coeur-Saguenay, SAGUENAY, *1,172*	J	9
Sainte-Adele, TERREBONNE, 4,272	L	26
Sainte-Agathe, TERREBONNE, 1,071	L	25
Sainte-Agathe-Des-Monts, TERREBONNE 5,254	L	25
Sainte-Agathe-Sud, TERREBONNE, 1,554	L	26
Sainte-Anaclet-de-Lessard, RIMOUSKI 2,483	D	24
Sainte-Angele-de-Monnoir, ROUVILLE 1,216	Q	32
Sainte-Anne-Des-Monts, GASPE-OUEST 6,008	B	28
Sainte-Anne-Des-Plaines, TERREBONNE 8,931	N	28
Sainte-Anne-de-Beaupre MONTMORENCY NO. 1, 3,162	I	19
Sainte-Anne-De-Bellevue, ILE-DE-MONTREAL, 4,140	F	10
Sainte-Anne-de-La-Perade, CHAMPLAIN 1,377	M	14
Sainte-Anne-de-La-Pocatiere KAMOURASKA, 1,758	H	20
Sainte-Anne-de-La-Pointe-Au-Pere RIMOUSKI, 3,685	D	24
Sainte-Anne-de-Sabrevois, IBERVILLE 1,599	S	31
Sainte-Anne-de-Sorel, RICHELIEU, 2,662	L	32
Sainte-Anne-du-Sault, ARTHABASKA 1,311	N	15
Sainte-Anne-D'Yamachiche SAINT-MAURICE, 1,489	N	12
Sainte-Barbe, HUNTINGDON, 1,178	S	26
Sainte-Beatrix, JOLIETTE, 1,258	N	9
Sainte-Blandine, RIMOUSKI, 1,825	E	24
Sainte-Brigitte-de-Laval MONTMORENCY NO. 1, 2,308	J	19
Sainte-Catharine, LAPRAIRIE, 7,020	Q	29
Sainte-Clothilde, CHATEAUGUAY, 1,442	S	28
Sainte-Croix, LOTBINIERE, 1,792	L	16
Sainte-Elizabeth, JOLIETTE, 1,543	K	29
Sainte-Emelie-De-L'Energie, JOLIETTEL 1,167	M	9
Sainte-Famille, Ile Orleans MONTMORENCY NO. 2, 1,026	D	19
Sainte-Foy, QUEBEC, 69,615	E	16
Sainte-Genevieve, ILE-DE-MONTREAL 2,588	E	11
Sainte-Genevieve-De-Batiscan CHAMPLAIN, 1,088	M	14
Sainte-Genevieve-De-Berthier, BERTHIER 2,079	K	31
Sainte-Germaine-de-L'Anse-Aux-Gascons BONAVENTURE, 1,425	E	32
Sainte-Germaine-du-Lac-Etchemin, DORCHESTER, 1,593	N	21
Sainte-Helene, KAMOURASKA, 1,065	H	21
Sainte-Helene-de-Breakleyville, LEVIS 2,385	E	17
Sainte-Henedine, DORCHESTER, 1,226	M	19
Sainte-Jeanne-D'Arc, LAC-SAINT-JEAN-OUEST, 1,072	J	6
Saint-Jean-Baptiste-de-Nicolet, NICOLET 2,443	M	13
Sainte-Julienne, MONTCALM, 4,972	L	28
Sainte-Julie, VERCHERES, 15,502	O	30
Sainte-Justine, DORCHESTER, 2,035	M	22
Sainte-Luce, RIMOUSKI, 1,362	D	24
Sainte-Madeleine, SAINT-HYACINTHE 1,732	O	32
Sainte-Madeleine-de-Rigaud VAUDREUIL, 2,725	P	25
Sainte-Marguerite-du-Lac-Masson TERREBONNE, 1,590	L	26
Sainte-Marie, BEAUCE, 9,536	M	19
Sainte-Marie-de-Monnoir, ROUVILLE 2,235	Q	31
Sainte-Marie-Madeleine, SAINT-HYACINTHE, 1,678	P	33
Sainte-Marie-Salome, MONTCALM, 1,074	M	30
Sainte-Marthe-Sur-Le-Lac DEUX-MONTAGNES, 6,143	P	27
Sainte-Martine, CHATEAUGUAY, 2,186	R	28
Sainte-Melanie, JOLIETTE, 1,889	O	10
Sainte-Odile-sur-Rimouski Rimouski, 1,040	E	23
Sainte-Perpetue, NICOLET, 1,030	O	15
Sainte-Rosalie, BAGOT, 3,225	P	12
Sainte-Thecle, CHAMPLAIN, 1,208	J	13
Sainte-Therese, TERREBONNE, 19,336	O	28
Sainte-Ursule, MASKINONGE, 1,328	M	12
Sainte-Victoire-de-Sorel, RICHELIEU 2,150	M	32
Sainte-Victoire-D'Arthabaska ARTHABASKA, 6,038	O	15
Saint-Adelphe, CHAMPLAIN, 1,098	K	14
Saint-Albert-De-Warwick, ARTHABASKA 1,204	O	15
Saint-Alexandre, IBERVILLE, 1,507	R	32
Saint-Alexandre, KAMOURASKA, 1,916	G	21
Saint-Alexis-des-Monts, MASKINONGE, 2,604	M	11
Saint-Alphonse, SHEFFORD, 1,685	R	12
Saint-Alphonse-de-Rodriguez, JOLIETTE 1,705	N	9
Saint-Amable, VERCHERES, *4,531*	O	31
Saint-Ambroise, CHICOUTIMI, *3,655*	J	8
Saint-Ambroise-de-Kildare, JOLIETTE 2,731	K	29
Saint-Anaclet-de-Lessard, RIMOUSKI 2,483	D	24
Saint-Andre-Avellin, PAPINEAU, 1,327	P	3
Saint-Andre-D'Acton, BAGOT, 2,103	Q	13
Saint-Andre-d'Argenteuil, ARGENTEUIL, 1,104	Q	7
Saint-Andre-Est, ARGENTEUIL, 1,351	Q	6
Saint-Ange-Gardien, ROUVILLE, 1,317	R	33
Saint-Anicet, HUNTINGDON, 2,104	S	25
Sainte-Anne-Du-Sault, ARTHABASKA *1,311*	N	15
Saint-Anselme, DORCHESTER, 1,395	L	19
Saint-Antoine, TERREBONNE, 7,881	N	27

Saint-Antoine-De-Lavaltrie, BERTHIER 2,830	M	31
Saint-Antoine-de-La-Riviere-Du-Loup MASKINONGE, 4,505	N	12
Saint-Antoine-de-Tilly, LOTBINIERE, 1,290	L	17
Saint-Antonin, RIVIERE-DU-LOUP, 3,180	G	22
Saint-Arsene, RIVIERE-DU-LOUP, 1,187	F	22
Saint-Athanase, IBERVILLE, 5,715	R	31
Saint-Augustin-de-Desmaures PORTNEUF, 9,013	L	17
Saint-Barnabe, SAINT-MAURICE, 1,261	M	12
Saint-Barthelemi, BERTHIER, 1,906	N	11
Saint-Basile-Le-Grand, CHAMBLY, 8,852	P	31
Saint-Basile-Sud, PORTNEUF, 1,661	K	16
Saint-Benoit-Joseph-Labre, MATAPEDIA 2,191	E	25
Saint-Benoit-Labre, BEAUCE, 1,462	P	20
Saint-Bernard, DORCHESTER, 1,167	M	18
Saint-Bernard-de-Lacolle, SAINT-JEAN 1,490	T	30
Saint-Blaise, SAINT-JEAN, 1,671	R	31
Saint-Bonaventure, YAMASKA, 1,111	O	13
Saint-Boniface-de-Shawinigan, SAINT-MAURICE, 3,294	M	22
Saint-Bruno, LAC-SAINT-JEAN-EST, 2,580	K	7
Saint-Bruno-de-Guigues TEMISCAMINGUE, 1,081	K	1
Saint-Bruno-De-Montarville, CHAMBLY 23,103	O	30
Saint-Camille-De-Lellis, BELLECHASSE 1,108	M	22
Saint-Canut, DEUX-MONTAGNES, *1,123*	M	22
Saint-Casimir, PORTNEUF, *1,389*	L	15
Saint-Cesaire, ROUVILLE, 2,980	R	33
Saint-Charles, BELLECHASSE, 1,106	R	19
Saint-Charles-Borome, BELLECHASSE 1,147	L	19
Saint-Charles-Borromee, JOLIETTE 8,460	L	30
Saint-Christophe-D'Arthabaska ARTHABASKA, 1,894	O	16
Saint-Colomban, DEUX-MONTAGNES 2,684	N	26
Saint-Come, JOLIETTE, 1,618	M	9
Saint-Come-de-Kennebec, BEAUCE 1,583	P	21
Saint-Constant, LAPRAIRIE, 12,508	Q	29
Saint-Cuthbert, BERTHIER, 1,687	K	31
Saint-Cyprien, NAPIERVILLE, 1,154	S	30
Saint-Damase, SAINT-HYACINTHE, 1,215	P	32
Saint-Damien, BERTHIER, 1,328	M	10
Saint-Damien-De-Buckland BELLECHASSE, 2,260	L	21
Saint-David-de-L'Auberiviere, LEVIS 5,769	D	18
Saint-Denis, SAINT-HYACINTHE, 1,156	N	32
Saint-Denis-de-Brompton, RICHMOND 1,892	R	15
Saint-Dominique, BAGOT, 2,041	R	12
Saint-Dunstan-du-Lac-Beauport QUEBEC, 3,713	D	18
Saint-Edouard, NAPIERVILLE, 1,188	R	30
Saint-Edouard-De-Frampton DORCHESTER, 1,316	M	19
Saint-Edouard-de-Lotbiniere LOTBINIERE, 1,367	L	16
Saint-Elie, SAINT-MAURICE, 1,233	L	12
Saint-Elie-D'Orford, SHERBROOKE, 3,700	R	15
Saint-Emile, QUEBEC, 5,521	D	19
Saint-Ephrem-De-Beauce, BEAUCE, 1,224	L	19
Saint-Emphrem-de-Tring, BEAUCE, 1,016	O	19
Saint-Epiphane, RIVIERE-DU-LOUP, 1,052	F	22
Saint-Esprit, MONTCALM, 1,774	M	29
Saint-Etienne-Des-Gres, SAINT-MAURICE 3,303	M	13
Saint-Etienne-De-Beaumont BELLECHASSE, 1,922	K	19
Saint-Eugane, L'ISLET, 1,230	I	22
Saint-Eustache, DEUX-MONTAGNES 32,225	O	27
Saint-Fabien, RIMOUSKI, 2,024	E	23
Saint-Fabien-de-Panet, MONTMAGNY 1,078	L	22
Saint-Felicien, LAC-SAINT-JEAN-OUEST 9,324	J	6
Saint-Felix-de-Valois, JOLIETTE, 3,064	N	10
Saint-Fidele-de-Mont-Murray CHARLEVOIX-EST, 1,180	G	20
Saint-Francois-Xavier-de-Brompton RICHMOND, 1,817	Q	15
Saint-Frederic, BEAUCE, 1,044	N	19
Saint-Gabriel, BERTHIER, 2,929	M	10
Saint-Gabriel-de-Brandon, BERTHIER, 2,042	N	11
Saint-Gedeon, FRONTENAC, 1,627	P	20
Saint-Georges, BEAUCE, 11,723	O	20
Saint-Georges, CHAMPLAIN, 3,653	L	13
Saint-Georges-de-Cacouna, RIVIERE-DU-LOUP, 1,166	F	22
Saint-Georges-Est, BEAUCE, 2,418	O	20
Saint-Georges-Ouest, BEAUCE, 6,352	O	20
Saint-Gerard-Des-Laurentides SAINT-MAURICE, 1,816	L	12
Saint-Gerard Magella, L'ASSOMPTION 2,514	M	30
Saint-Germaine-de-Grantham DRUMMOND, 1,542	R	13
Saint-Gilles, LOTBINIERE, 1,750	M	18
Saint-Gregoire-Le-Grand, IBERVILLE 1,904	R	32
Saint-Hilarion, CHARLEVOIX-OUEST 1,245	H	20
Saint-Hippolyte, TERREBONNE, 3,626	M	27
Saint-Honore, BEAUCE, *1,091*	P	20
Saint-Honore, CHICOUTIMI, *3,643*	J	8
Saint-Hubert, CHAMBLY, 66,218	P	30
Saint-Hubert, RIVIERE-DU-LOUP, 1,433	G	22
Saint-Hyacinthe, SAINT-HYACINTHE 38,603	P	33
Saint-Hyacinthe-le-Confesseur SAINT-HYACINTHE, 1,031	P	33
Saint-Ignace-de-Loyola, BERTHIER, 1,795	M	10
Saint-Isidore, DORCHESTER, 1,650	M	18
Saint-Isidore, LAPRAIRIE, 2,262	R	28
Saint-Jacques, MONTCALM, 1,564	M	29
Saint-Jacques, MONTCALM, 2,153	M	29
Saint-Jacques-le-Mineur, LAPRAIRIE 1,218	R	30
Saint-Jean-Baptiste, ROUVILLE, 2,711	P	32
Saint-Jean-Baptiste-de-Nicolet, NICOLET 2,443	N	13
Saint-Jean-Chrysostome, CHATEAUGUAY 1,550	S	28
Saint-Jean-Chrysostome, LEVIS, 6,797	E	18
Saint-Jean-de-Boischatel MONTMORENCY NO. 1, 3,862	K	19
Saint-Jean-de-Dieu, RIVIERE-DU-LOUP *2,063*	F	22
Saint-Jean-de-Matha, JOLIETTE, 2,926	H	10
Saint-Jean-Port-Joli, L'ISLET, 3,395	I	20
Saint-Jean-Sur-Richelieu, SAINT-JEAN 34,745	R	31
Saint-Jerome, TERREBONNE, 23,316	N	27
Saint-Jerome-de-Matane, MATANE, 1,187	C	26
Saint-Joachim, MONTMORENCY NO. 1 *1,489*	I	19
Saint-Joachim-de-Shefford, SHEFFORD 1,092	R	13
Saint-Joseph-De-Beauce, BEAUCE, 3,183	N	19
Saint-Joseph-De-Lanoraie, BERTHIER 1,294	L	31
Saint-Joseph-de-Maskinonge MASKINONGE, 1,240	N	12
Saint-Joseph-de-Sorel, RICHELIEU, 2,272	L	32
Saint-Joseph-Du-Lac, DEUX-MONTAGNES, 2,691	P	27
Saint-Jovite, TERREBONNE, 3,744	N	6
Saint-Jude, SAINT-HYACINTHE, 1,095	N	32
Saint-Justin, MASKINONGE, 1,209	N	12
Saint-Lambert, CHAMBLY, 20,030	P	30
Saint-Lambert-de-Lauzon, LEVIS, 3,611	F	17
Saint-Laurent, Ile Orleans MONTMORENCY NO. 2, 1,409	D	18
Saint-Laurent, ILE-DE-MONTREAL 67,002	E	12
Saint-Lazare, BELLECHASSE, 1,289	L	20
Saint-Lazare, VAUDREUIL, 5,064	Q	26
Saint-Leonard, ILE-DE-MONTREAL 75,947	C	13
Saint-Leon-Le-Grande, MATAPEDIA, 1,277	E	25
Saint-Leon-De-Standon, DORCHESTER 1,362	M	20
Saint-Leon-Le-Grand, MATAPEDIA, 1,277	E	25
Saint-Leonard-d'Aston, NICOLET, 1,027	O	14
Saint-Liboire, BAGOT, 1,245	O	12
Saint-Liguori, MONTCALM, 1,386	L	29
Saint-Lin, L'ASSOMPTION, 5,398	M	28
Saint-Louis-De-France, CHAMPLAIN 5,579	M	13
Saint-Louis-de-Gonzague BEAUHARNOIS, 1,387	S	26
Saint-Louis-de-Ha! Ha!, TEMISCOUATA 1,520	G	23
Saint-Louis-de-Pintendre, LEVIS, 4,001	E	18
Saint-Luc, SAINT-JEAN, 10,951	O	30
Saint-Malachie, DORCHESTER, 1,270	M	20
Saint-Malachie-D'Ormstown CHATEAUGUAY, 2,041	S	27
Saint-Marc-Des-Carrieres, PORTNEUF 2,804	L	15
Saint-Marc-Sur-Richelieu, VERCHERES 1,641	O	31
Sainte-Marguerite-Du-Lac-Masson TERREBONNE, *1,590*	L	26
Saint-Martin, BEAUCE, 2,445	P	20
Saint-Mathias, ROUVILLE, 3,065	P	31
Saint-Mathieu-de-Beloeil, VERCHERES 1,783	O	31
Saint-Maurice, CHAMPLAIN, 2,157	M	14
Saint-Michel, BELLECHASSE, 1,689	K	19
Saint-Michel, NAPIERVILLE, 1,739	R	29
Saint-Michel-Des-Saints, BERTHIER, *2,021*	M	10
Saint-Michel-de-Rougemont, ROUVILLE 1,188	Q	32
Saint-Michel-du-Squatec, TEMISCOUATA 1,467	F	23
Saint-Michel-D'Yamaska, YAMASKA 1,018	O	12
Saint-Narcisse, CHAMPLAIN, 1,935	L	14
Saint-Narcisse, RIMOUSKI, 1,011	F	24
Saint-Narcisse-de-Beaurivage LOTBINIERE, 1,048	M	18
Saint-Nicephore, DRUMMOND, *6,537*	P	14
Saint-Nicholas, LEVIS, 6,123	E	17
Saint-Odilon-de-Cranbourne DORCHESTER, 1,529	N	20
Saint-Omer, BONAVENTURE, 1,341	E	28
Saint-Ours, RICHELIEU, 1,002	M	32
Saint-Pamphile, L'ISLET, 3,224	J	21
Saint-Pascal, KAMOURASKA, 2,718	H	21
Saint-Patrice, RIVIERE-DU-LOUP, 3,021	G	22
Saint-Patrice-de-Sherrington NAPIERVILLE, 1,916	S	29
Saint-Paul D'Abbotsford, ROUVILLE 2,666	R	12
Saint-Paul-de-L'Ile-Aux-Noix SAINT-JEAN, 1,577	S	31
Saint-Philippe, LAPRAIRIE, 3,357	Q	30
Saint-Philippe-de-Neri, KAMOURASKA, 1,052	H	21
Saint-Pierre, Ile Orleans, MONTMORENCY NO. 2, 1,892	D	18
Saint-Pierre, ILE-DE-MONTREAL, 4,944	E	13
Saint-Pierre-de-Sorel, RICHELIEU, 5,098	L	32
Saint-Pie, BAGOT, 2,234	R	12
Saint-Polycarpe, SOULANGES, 1,021	R	25
Saint-Prime, LAC-SAINT-JEAN-OUEST *2,499*	K	6
Saint-Prosper, DORCHESTER, *3,646*	N	21
Saint-Raphael, BELLECHASSE, 1,279	K	20
Saint-Raphael-de-L'Ile-Bizard, ILE-DE-MONTREAL, 8,535	E	10
Saint-Raymond, PORTNEUF, 4,416	J	16
Saint-Redempteur, LEVIS, 5,033	F	17
Saint-Remi, NAPIERVILLE, 5,288	R	29
Saint-Rene-de-Matane, MATANE, *1,189*	C	26
Saint-Robert, RICHELIEU, 1,846	L	31
Saint-Roch, RICHELIEU, 1,598	M	30
Saint-Roch-de-L'Achigan L'ASSOMPTION, 3,535	M	29
Saint-Roch-de-Richelieu, RICHELIEU 1,598	M	32
Saint-Romuald-D'Etchemin, LEVIS, 9,953	E	18
Saint-Saveur, TERREBONNE, 1,623	M	26
Saint-Saveur-Des-Monts, TERREBONNE 2,435	M	26
Saint-Severin, CHAMPLAIN, 1,028	K	14
Saint-Simeon, CHARLEVOIX-EST, 1,074	F	21
Saint-Simon, BAGOT, 1,163	P	13
Saint-Stanislas-De-Kostka BEAUHARNOIS, 1,455	S	26
Saint-Sulpice, L'ASSOMPTION, 1,969	M	31
Saint-Theodore-D'Acton, BAGOT, 1,533	O	13
Saint-Thomas, JOLIETTE, 2,689	L	31
Saint-Thomas-D'Aquin, SAINT-HYACINTHE, 3,004	O	32
Saint-Timothee, BEAUHARNOIS, 5,381	R	26
Saint-Timothee, CHAMPLAIN, 2,073	K	13
Saint-Tite, CHAMPLAIN, 2,831	K	13
Saint-Urbain, CHARLEVOIX-OUEST, 1,656	H	19
Saint-Urbain-Premier, CHATEAUGUAY 1,151	S	28
Saint-Victor, BEAUCE, 1,105	N	19
Saint-Zacharie, BEAUCE, 1,211	O	21
Saint-Zotique, SOULANGES, 2,025	R	25
Salaberry-De-Valleyfield, BEAUHARNOIS 27,942	R	26
Sayabec, MATAPEDIA, *2,309*	D	25
Senneterre, ABITIBI, 4,017	T	4
Senneville, ILE-DE-MONTREAL, 1,101	F	10
Sept-Isles, SAGUENAY, 25,637	G	6
Shawinigan, SAINT-MAURICE, 21,470	L	13
Shawinigan-Sud, CHAMPLAIN, 11,412	L	13
Shawville, PONTIAC, 1,575	N	3
Sherbrooke, SHERBROOKE, 74,438	R	15
Sillery, QUEBEC, 12,784	E	17
Sorel, RICHELIEU, 19,522	L	32
Stanstead Plain, STANSTEAD, 1,080	T	15
Sutton, BROME, 1,602	T	13
Temiscaming, TEMISCAMINGUE, 2,071	L	2
Terrebonne, TERREBONNE, 31,310	O	29
Thetford Mines, MEGANTIC, 18,561	O	18
Thurso, PAPINEAU, 2,578	P	3
Tingwick, ARTHABASKA, 1,307	P	15
Tracy, RICHELIEU, 12,546	L	32
Tres-Saint-Sacrement, CHATEAUGUAY 1,362	S	27
Tring-Jonction, BEAUCE, 1,333	N	19
Trois-Pistoles, RIVIERE-DU-LOUP, 4,290	F	22
Trois-Rivieres, SAINT-MAURICE, 50,122	M	13
Trois-Rivieres-Ouest, SAINT-MAURICE 15,538	M	13
Valcourt, SHEFFORD, 2,501	R	14
Vallee-Jonction, BEAUCE, 1,171	N	19
Val-Belair, QUEBEC, 13,105	D	16
Val-David, TERREBONNE, 2,497	L	26
Val-D'Or, ABITIBI, 22,252	K	3
Vanier, QUEBEC, 10,208	E	17
Varennes, VERCHERES, 10,489	O	30
Vaudreuil, VAUDREUIL, 8,253	Q	26
Vercheres, VERCHERES, 4,530	N	31
Verdun, ILE-DE-MONTREAL, 60,246	E	13
Victoriaville, ARTHABASKA, 21,587	O	15
Ville-Marie, TEMISCAMINGUE, 2,621	L	1
Warwick, ARTHABASKA, 2,807	O	15
Waterloo, SHEFFORD, 4,265	R	13
Waterville, COMPTON, 1,350	S	16
Weedon-Centre, WOLFE, 1,204	Q	17
Westmount, ILE-DE-MONTREAL, 20,011	E	13
Windsor, RICHMOND, 4,850	Q	15
Yamachiche, SAINT-MAURICE, 1,251	N	12


ONTARIO
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
COUNTY BOUNDARIES
CENSUS METROPOLITAN AREAS
PLACE WITH 1000+ POPULATION
Scale: 1 Inch = 52 Kilometers or 32 Miles
N
A
MANITOBA
Hudson Bay
ONTARIO
KENORA
Red Lake
Dryden
Keewatin
Sioux Lookout
THUNDER BAY
COCHRANE
Longlac
Geraldton
Smooth Rock Falls
Kapuskasing
Hearst
Cochrane
Iroquois Falls
Timmins
RAINY RIVER
Fort Frances
Atikokan
MINNESOTA
Thunder Bay
Lake Superior
White River
Kirkland Lake
TIMISKAMING
Englehart
Earlton
New Liskeard
Haileybury
Cobalt
SUDBURY DISTRICT
ALGOMA
QUEBEC
Scale: 1 Inch = 378 Kilometers or 235 Miles
SUDBURY DISTRICT
Capreol
Valley East
Onaping Falls
Rayside-Balfour
SUDBURY REGIONAL MUNICIPALITY
Nickel Centre
Walden
Sudbury
Sault Ste. Marie
Thessalon
ALGOMA
Blind River
Elliot Lake
Espanola
Massey
Little Current
MANITOULIN
Manitoulin Island
Sturgeon Falls
North Bay
Mattawa
QUEBEC
NIPISSING
Powassan
South River
PARRY SOUND
Parry Sound
Deep River
Petawawa
Pembroke
RENFREW
Barry's Bay
Eganville
Cobden
Renfrew
Arnprior
Huntsville
MUSKOKA
Bracebridge
Gravenhurst
HALIBURTON
Haliburton
Bancroft
LENNOX AND ADDINGTON
Lake Huron
Wiarton
Penetanguishene
Midland
Port McNicoll
Victoria Harbour
Owen Sound
Meaford
Thornbury
Wasaga Beach
Collingwood
Stayner
Elmvale
Orillia
SIMCOE
Barrie
GREY
Southampton
Port Elgin
Chesley
Paisley
Markdale
Kincardine
BRUCE
Walkerton
Hanover
Durham
Dundalk
Creemore
Alliston
Shelburne
DUFFERIN
Lucknow
Wingham
Harriston
Mount Forest
Palmerston
Arthur
Grand Valley
Orangeville
Listowel
WELLINGTON
Goderich
HURON
Clinton
Hensall
Milverton
Elora
Fergus
Erin
Hillsburgh
PEEL
TORONTO
Oshawa
YORK
DURHAM
VICTORIA
Fenelon Falls
Lindsay
Bobcaygeon
PETERBOROUGH
Lakefield
Havelock
Norwood
Peterborough
HASTINGS
Marmora
Madoc
Tweed
Hastings
Campbellford
Stirling
Frankford
Deseronto
Belleville
Trenton
Napanee
NORTHUMBERLAND
Cobourg
Colborne
Brighton
Port Hope
PRINCE EDWARD
Wellington
Picton
Bath
Kingston
FRONTENAC
Gananoque
Almonte
Carleton Place
LANARK
Perth
Smiths Falls
LEEDS + GRENVILLE U. C.
Kemptville
Brockville
Prescott
Cardinal
Iroquois
Morrisburg
Ingleside
Cornwall
Winchester
Chesterville
STORMONT DUNDAS + GLENGARRY U.C.
Alexandria
Casselman
Russell
See Ottawa-Hull Inset
OTTAWA-CARLETON
Rockland
Alfred
PRESCOTT + RUSSELL U. C.
Bourget
Hawkesbury
L'Orignal
Vankleek Hill
St. Lawrence River
Lake Ontario
Exeter
Mitchell
PERTH
Stratford
St. Marys
WATERLOO
Guelph
HALTON
See Toronto Area Inset
HAMILTON-WENTWORTH
Huron Park
Parkhill
Lucan
Forest
Point Edward
Sarnia
Wyoming
Petrolia
Watford
Strathroy
MIDDLESEX
LAMBTON
London
Belmont
OXFORD
Woodstock
Ingersoll
Tillsonburg
Paris
Brantford
BRANT
Haldimand
HALDIMAND-NORFOLK
Simcoe
Nanticoke
Dunnville
NIAGARA
NEW YORK
Glencoe
ELGIN
St. Thomas
Aylmer
Dutton
Port Stanley
West Lorne
Rodney
Dresden
Wallaceburg
Lake St. Clair
Tecumseh
St. Clair Beach
Belle River
Stoney Point
Windsor
Chatham
KENT
Ridgetown
Tilbury
Blenheim
Essex
ESSEX
Amherstburg
Harrow
Kingsville
Wheatley
Leamington
MICHIGAN
Lake Erie
Bradford
Beeton
Cookstown
East Gwillimbury
Tottenham
Sharon
Mount Albert
Caledon
Newmarket
Whitchurch-Stouffville
Aurora
Richmond Hill
Markham
Vaughan
Brampton
Pickering
Whitby
Oshawa
Newcastle
St. Jacobs
Waterloo
Kitchener
Cambridge
Halton Hills
Milton
Mississauga
Etobicoke
York
North York
East York
Scarborough
Ajax
Oakville
Burlington
Flamborough
Dundas
Hamilton
Ancaster
Stoney Creek
Grimsby
Lincoln
St. Catharines
Niagara-on-the-Lake
NIAGARA
Thorold
Pelham
Welland
Niagara Falls
Port Colborne
Fort Erie
TORONTO AREA INSET
Scale: 1 Inch = 30 Kilometers or 19 Miles
OTTAWA-HULL INSET
Scale: 1 Inch = 36 Kilometers or 22 Miles
PONTIAC
GATINEAU
HULL
Gatineau
PAPINEAU
Aylmer
Hull
Rockcliffe Park
Vanier
Kanata City
Ottawa
Rockland
Nepean
Gloucester
OTTAWA-CARLETON
Munster
PRESCOTT + RUSSELL U. C.

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COUNTIES AND TOWNS

The following lists counties then towns and counties - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000 + (Census) population.

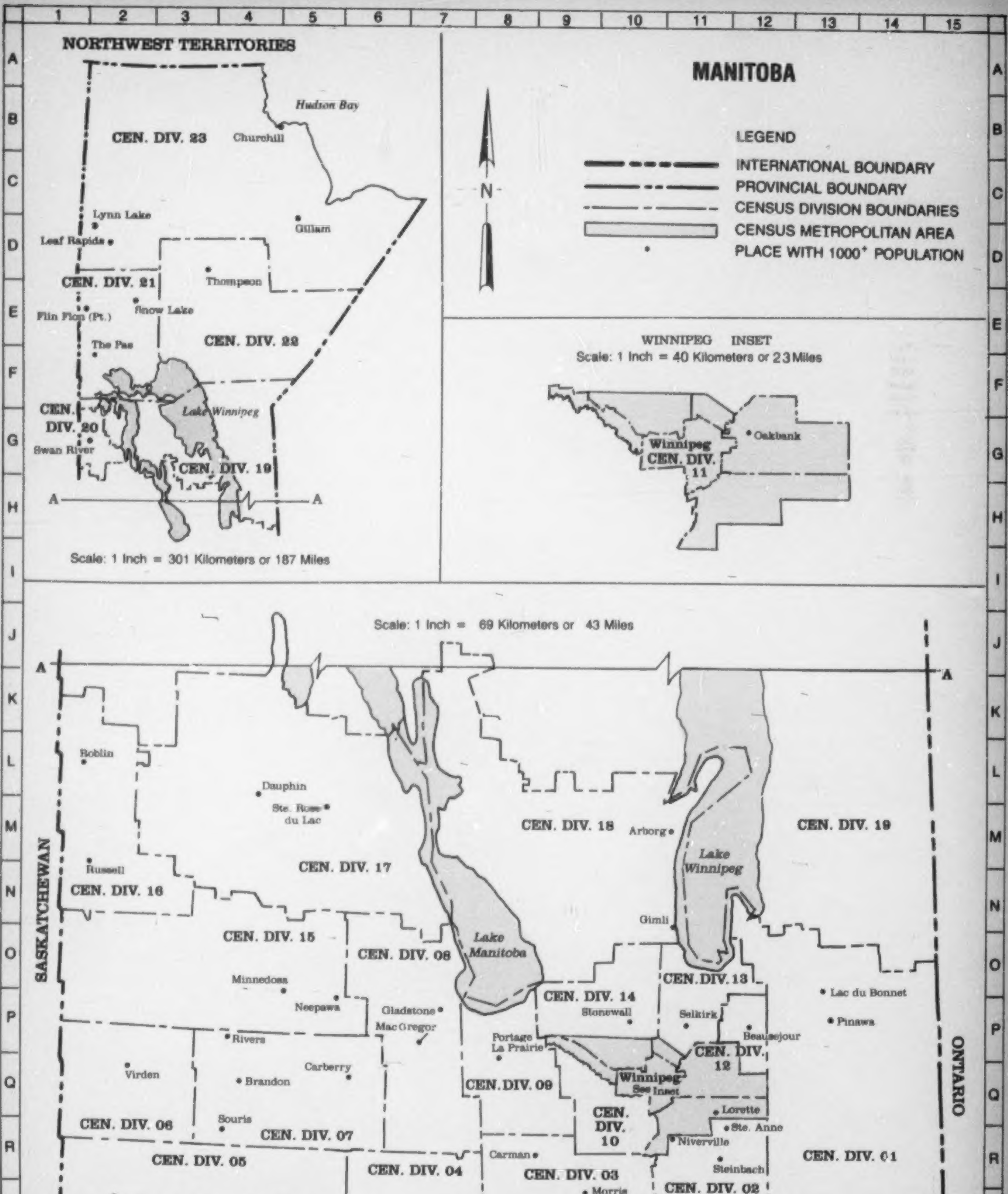
ONTARIO

9,101,694

ALGOMA	131,841	D	12
BRANT	106,267	R	16
BRUCE	58,848	M	14
COCHRANE	93,712	E	6
DUFFERIN	36,635	O	17
DURHAM	326,179	I	10
ELGIN	70,335	S	13
ESSEX	316,382	T	8
FRONTENAC	115,221	M	27
GREY	74,759	M	16
HALDIMAND-NORFOLK	90,121	S	16
HALIBURTON	11,961	K	22
HALTON	271,389	L	5
HAMILTON-WENTWORTH	423,398	M	4
HASTINGS	109,352	O	25
HURON	55,996	O	13
KENORA	52,834	C	4
KENT	106,732	T	11
LAMBTON	124,592	R	11
LANARK	49,649	L	28
LEEDS & GRENVILLE	84,582	N	29
LENNOX & ADDINGTON	34,354	O	26
MANITOULIN	9,823	G	13
MIDDLESEX	332,471	R	13
MUSKOKA	40,235	K	20
NIAGARA	370,132	P	8
NIPISSING	79,004	G	22
NORTHUMBERLAND	67,704	O	23
OTTAWA-CARLETON	606,639	K	29
OXFORD	85,364	R	15
PARRY SOUND	33,828	I	19
PEEL	592,169	K	6
PERTH	66,636	P	14
PETERBOROUGH	105,056	N	23
PRESCOTT & RUSSELL	57,620	K	32
PRINCE EDWARD	22,427	P	25
RAINY RIVER	22,871	F	2
RENFREW	88,965	J	26
SIMCOE	238,408	M	19
STORMONT, DUNDAS & GLENGARRY	102,262	L	32
SUDBURY DISTRICT	25,771	C	16
SUDBURY REGIONAL MUNICIPALITY	152,476	D	16
THUNDER BAY	155,673	E	4
TIMISKAMING	40,307	F	7
TORONTO	2,192,721	K	8
VICTORIA	52,599	M	21
WATERLOO	329,404	L	2
WELLINGTON	139,436	O	16
YORK	350,602	J	7

Ajax, DURHAM, 36,550	K	9
Alexandria, STORMONT, DUNDAS & GLENGARRY 3,246	L	33
Alfred, PRESCOTT & RUSSELL, 1,050	K	32
Alliston, SIMCOE, 4,844	N	18
Almonte, LANARK, 4,122	L	28
Amherstburg, ESSEX, 8,413	T	8
Ancaster, HAMILTON-WENTWORTH, 17,264	N	4
Arnprior, RENFREW, 6,022	K	28
Arthur, WELLINGTON, 1,842	O	16
Atikokan, RAINY RIVER, *4,345*	F	2
Aurora, YORK, 20,905	J	8
Aylmer, ELGIN, 5,248	S	14
Bancroft, HASTINGS, 2,363	L	24
Barrie, SIMCOE, 48,287	M	19
Barry's Bay, RENFREW, 1,141	J	25
Bath, LENNOX & ADDINGTON 1,045	O	26
Beeton, SIMCOE, 2,154	O	18
Belle River, ESSEX, 3,797	T	9
Belleville, HASTINGS, 36,041	O	25
Belmont, ELGIN, 1,011	S	14
Blenheim, KENT, 4,382	T	11
Blind River, ALGOMA, 3,553	E	12
Bobcaygeon, VICTORIA, 1,785	N	21
Bourget, PRESCOTT & RUSSELL 1,057	K	31
Bracebridge, MUSKOKA, 9,811	K	20
Bradford, SIMCOE, 8,825	O	19
Brampton, PEEL, 188,498	J	6
Brantford, BRANT, 76,146	R	16
Brighton, NORTHUMBERLAND 3,595	P	24
Brockville, LEEDS & GRENVILLE 20,880	N	29
Burlington, HALTON, 116,675	M	5
Cabden, RENFREW, 1,028	J	27
Caledon, PEEL, 29,666	I	5
Cambridge, WATERLOO, 79,920	K	2
Campbellford, NORTHUMBERLAND 3,505	O	24
Capreol, SUDBURY REG. MUNIC. 3,765	D	17
Cardinal, LEEDS & GRENVILLE, 1,639	M	30
Carleton Place, LANARK, 6,520	L	29
Casselman, PRESCOTT & RUSSELL 1,875	K	31
Chatham, KENT, 42,211	T	11
Chesley, BRUCE, 1,841	M	15
Chesterville, STORMONT, DUNDAS & GLENGARRY, 1,498	L	31
Clinton, HURON, 3,124	P	13
Cobalt, TIMISKAMING, 1,640	G	7
Cobourg, NORTHUMBERLAND 13,197	P	23
Cochrane, COCHRANE, 4,662	E	6
Colborne, NORTHUMBERLAND 1,849	P	23
Coldwater, SIMCOE, 1,028	L	19
Collingwood, SIMCOE, 12,172	M	17
Cookstown, SIMCOE, 1,027	N	18
Cornwall, STORMONT, DUNDAS & GLENGARRY, 46,425	L	32
Creemore, SIMCOE, 1,190	N	18
Deep River, RENFREW, 4,602	H	25
Deseronto, HASTINGS, 1,881	O	26
Dresden, KENT, 2,573	S	11
Dryden, KENORA, 6,462	E	2
Dundalk, GREY, 1,295	N	16
Dundas, HAMILTON-WENTWORTH 20,118	M	4
Dunnville, HALDIMAND-NORFOLK 11,589	S	18
Durham, GREY, 2,517	N	15
Dutton, ELGIN, 1,094	S	12
Earleton, TIMISKAMING, *1,413*	G	7
East Gwillimbury, YORK, 14,644	H	8
East York, TORONTO METRO 101,085	K	8
Eganville, RENFREW, 1,241	J	26
Elliot Lake, ALGOMA, 17,984	E	12
Elmvale, SIMCOE, 1,476	M	19
Elora, WELLINGTON, 2,799	P	16
Englehart, TIMISKAMING, 1,740	G	7
Erin, WELLINGTON, 2,320	P	17
Espanola, SUDBURY DISTRICT 5,491	F	15
Essex, ESSEX, 6,134	T	8
Etobicoke, TORONTO METRO 302,973	K	7
Exeter, HURON, 3,769	Q	13
Fenelon Falls, VICTORIA, 1,797	N	21
Fergus, WELLINGTON, 6,272	P	16
Flamborough, HAMILTON-WENTWORTH, 26,142	M	3
Forest, LAMBTON, 2,658	Q	11
Fort Erie, NIAGARA, 23,253	Q	9
Fort Frances, RAINY RIVER, 8,870	E	2
Frankford, HASTINGS, 2,040	O	24
Ganonoque, LEEDS & GRENVILLE 4,939	O	28
Geraldton, THUNDER BAY 2,882	E	4
Glencoe, MIDDLESEX, 1,693	S	12
Gloucester, OTTAWA-CARLETON 89,810	S	31
Goderich, HURON, 7,352	O	13
Grand Valley, DUFFERIN, 1,178	O	17
Gravenhurst, MUSKOKA, 8,926	L	20
Grimsby, NIAGARA, 16,956	O	6
Guelph, WELLINGTON, 78,235	O	17
Haileybury, TIMISKAMING, 4,820	G	7
Haldimand, HALDIMAND-NORFOLK, 17,701	S	17
Haliburton, HALIBURTON, *1,878*	K	22
Halton Hills, HALTON, 35,570	K	5
Hamilton, HAMILTON-WENTWORTH, 306,728	N	5
Hanover, GREY, 6,414	N	15
Harriston, WELLINGTON, 1,993	O	15
Harrow, ESSEX, 2,334	U	8
Hastings, NORTHUMBERLAND, 1,055	N	24
Havelock, PETERBOROUGH, 1,381	N	23
Hawkesbury, PRESCOTT & RUSSELL 9,710	K	33
Hearst, COCHRANE, 5,559	E	5
Hensall, HURON, 1,069	P	13
Hillsburgh, WELLINGTON, *1,267*	P	17
Huntsville, MUSKOKA, 12,131	J	20
Huron Park, HURON, *1,074*	Q	13
Ingersoll, OXFORD, 8,451	R	14
Ingleside, STORMONT, DUNDAS & GLENGARRY, *1,446*	M	31
Iroquois Falls, COCHRANE, 6,191	E	7
Iroquois, STORMONT, DUNDAS & GLENGARRY, 1,178	M	31
Kanata, OTTAWA-CARLETON 27,519	S	30
Kapuskasing, COCHRANE, 11,378	E	6
Keewatin, KENORA, 1,954	E	1
Kemptville, LEEDS & GRENVILLE 2,597	M	30
Kenora, KENORA, 9,621	E	1
Kincardine, BRUCE, 5,852	M	13
Kingston, FRONTENAC, 55,050	O	27
Kingsville, ESSEX, 5,382	U	9
Kirkland Lake, TIMISKAMING 11,604	F	7
Kitchener, WATERLOO, 150,604	K	2
Lakefield, PETERBOROUGH, 2,414	N	22
Leamington, ESSEX, 12,828	U	9
Lincoln, NIAGARA, 14,391	O	7
Lindsay, VICTORIA, 14,455	N	22
Listowel, PERTH, 5,107	O	15
Little Current, MANITOULIN, 1,463	G	14
London, MIDDLESEX, 269,140	R	14
Longlac, THUNDER BAY, 2,339	E	4
Lucan, MIDDLESEX, 1,728	Q	13
Lucknow, BRUCE, 1,062	N	13
L'Original, PRESCOTT & RUSSELL 1,914	J	33
Madoc, HASTINGS, 1,255	N	25
Markdale, GREY, 1,226	M	16
Markham, YORK, 114,597	J	9
Marmora, HASTINGS, 1,430	N	24
Massey, SUDBURY DISTRICT, 1,257	F	14
Mattawa, NIPISSING, 2,535	G	22
Meaford, GREY, 4,382	L	16
Midland, SIMCOE, 12,092	L	18
Milton, HALTON, 32,037	L	5
Milverton, PERTH, 1,557	P	15
Mississauga, PEEL, 374,005	L	6
Mitchell, PERTH, 2,992	P	14
Morrisburg, STORMONT, DUNDAS & GLENGARRY, 2,531	M	31
Mount Albert, YORK, *1,694*	I	9
Mount Forest, WELLINGTON, 3,594	O	15
Munster, OTTAWA-CARLETON *1,544*	T	30
Nanticoke, HALDIMAND-NORFOLK 20,202	S	17
Napanee, LENNOX & ADDINGTON 4,803	O	26
Nepean, OTTAWA-CARLETON 95,490	S	30
New Liskeard, TIMISKAMING 5,286	G	7
Newcastle, DURHAM, 34,073	J	11
Newmarket, YORK, 34,923	J	8
Niagara Falls, NIAGARA, 72,107	P	9
Niagara-on-the-Lake, NIAGARA 12,494	Q	9
Nickel Centre, SUDBURY REG. MUNIC., 11,469	E	17
North Bay, NIPISSING, 50,623	F	21
North York, TORONTO METRO 556,297	K	8
Norwood, PETERBOROUGH, 1,265	N	23
Oakville, HALTON, 87,107	L	6
Onaping Falls, SUDBURY REG. MUNIC., 5,619	D	16
Orangeville, DUFFERIN, 14,440	O	17
Orillia, SIMCOE, 24,077	M	19
Oshawa, DURHAM, 123,651	K	10
Ottawa, OTTAWA-CARLETON 300,763	S	31
Owen Sound, GREY, 19,804	L	16
Paisley, BRUCE, 1,031	M	14
Palmerston, WELLINGTON, 2,056	O	15
Paris, BRANT, 7,898	R	16
Parkhill, MIDDLESEX, 1,390	Q	12
Parry Sound, PARRY SOUND, 5,977	J	18
Pelham, NIAGARA, 12,137	P	7
Pembroke, RENFREW, 14,131	I	26
Penetanguishene, SIMCOE, 5,576	L	18
Perth, LANARK, 5,673	M	28
Petawawa, RENFREW, 5,580	H	26
Peterborough, PETERBOROUGH 61,049	O	22
Petrolia, LAMBTON, 4,347	R	11
Pickering, DURHAM, 48,959	K	9
Picton, PRINCE EDWARD, 4,235	P	26
Point Edward, LAMBTON, 2,291	R	10
Port Colborne, NIAGARA, 18,281	Q	8
Port Elgin, BRUCE, 6,208	M	14
Port Hope, NORTHUMBERLAND 10,281	P	22
Port McNicoll, SIMCOE, 1,804	L	18
Port Stanley, ELGIN, 1,926	S	13
Powassan, PARRY SOUND, 1,112	G	20
Prescott, LEEDS & GRENVILLE, 4,583	N	30
Rayside-Balfour, SUDBURY REG. MUNIC., 14,231	D	16
Red Lake, KENORA, *2,085*	D	1
Renfrew, RENFREW, 8,314	K	27
Richmond Hill, YORK, 46,766	J	8
Ridgetown, KENT, 3,140	T	11
Rockcliffe Park, OTTAWA-CARLETON, 2,033	S	31
Rockland, PRESCOTT & RUSSELL 4,894	K	31
Rodney, ELGIN, 1,020	T	12
Russell, PRESCOTT & RUSSELL *1,255*	K	31
Sarnia, LAMBTON, 49,033	R	10
Sault Ste. Marie, ALGOMA 80,905	D	8
Scarborough, TORONTO METRO, 484,676	K	8
Seaforth, HURON, 2,148	P	13
Sharon, YORK, *1,646*	I	8
Shelburne, DUFFERIN, 2,981	N	17
Simcoe, HALDIMAND-NORFOLK, 14,290	S	16
Sioux Lookout, KENORA 3,098	E	2
Smith Falls, LANARK, 9,163	M	28
Smooth Rock Falls COCHRANE, 2,208	E	6
South River, PARRY SOUND 1,072	H	20
Southampton, BRUCE, 2,725	L	14
Stayner, SIMCOE, 2,868	M	18
Stirling, HASTINGS, 1,861	O	24
Stoney Creek, HAMILTON-WENTWORTH, 43,554	N	5
Stony Point, ESSEX, *1,074*	T	9
Stratford, PERTH, 26,451	Q	15
Strathroy, MIDDLESEX, 9,045	R	12
Sturgeon Falls, NIPISSING 5,895	F	19
St. Catharines, NIAGARA 123,455	O	8
St. Clair Beach, ESSEX, 3,152	T	8
St. Jacobs, WATERLOO, *1,525*	J	2
St. Marys, PERTH, 5,069	Q	14
St. Thomas, ELGIN, 28,851	S	13
Sudbury, SUDBURY REG. MUNIC., 88,717	E	17
Tecumseh, ESSEX, 7,731	T	8
Thessalon, ALGOMA, 1,522	D	10
Thornbury, GREY, 1,499	L	16
Thorold, NIAGARA, 16,131	P	8
Thunder Bay, THUNDER BAY 112,272	F	4
Tilbury, KENT, 4,188	T	10
Tillsonburg, OXFORD, 10,745	S	15
Timmins, COCHRANE, 46,657	F	6
Toronto, TORONTO METRO 612,289	K	8
Tottenham, SIMCOE, 2,958	O	18
Trenton, HASTINGS, 15,311	O	24
Tweed, HASTINGS, 1,559	N	25

Valley East, SUDBURY REG. MUNIC., 19,233	D	17
Vanier, OTTAWA-CARLETON 18,426	S	31
Vankleek Hill, PRESCOTT & RUSSELL, 1,775	K	33
Vaughan, YORK, 65,058	J	7
Victoria Harbour, SIMCOE 1,168	L	19
Walden, SUDBURY REG. MUNIC., 9,442	E	16
Walkerton, BRUCE, 4,725	N	14
Wallaceburg, KENT, 11,367	S	10
Wasaga Beach, SIMCOE, 5,124	M	18
Waterloo, WATERLOO, 58,218	K	1
Watford, LAMBTON, 1,516	R	12
Welland, NIAGARA, 45,054	P	8
Wellington, PRINCE EDWARD 1,205	P	25
West Lorne, ELGIN, 1,360	S	12
Wheatley, KENT, 1,555	U	10
Whitby, DURHAM, 45,819	K	10
Whitchurch-Stouffville, YORK 15,135	J	9
White River, ALGOMA, *1,132*	F	5
Wiarton, BRUCE, 2,054	K	15
Winchester, STORMONT, DUNDAS & GLENGARRY, 2,180	L	31
Windsor, ESSEX, 193,111	T	8
Wingham, HURON, 2,952	O	14
Woodstock, OXFORD, 26,386	R	15
Wyoming, LAMBTON, 1,796	R	11
York, TORONTO METRO 135,401	K	7


MANITOBA
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARY
CENSUS DIVISION BOUNDARIES
CENSUS METROPOLITAN AREA
PLACE WITH 1000+ POPULATION
N
NORTHWEST TERRITORIES
Hudson Bay
CEN. DIV. 23
Churchill
Lynn Lake
Leaf Rapids
Gillam
CEN. DIV. 21
Thompson
Flin Flon (Pt.)
Snow Lake
The Pas
CEN. DIV. 22
CEN. DIV. 20
Swan River
Lake Winnipeg
CEN. DIV. 19
A
A
Scale: 1 Inch = 301 Kilometers or 187 Miles
WINNIPEG INSET
Scale: 1 Inch = 40 Kilometers or 23 Miles
Oakbank
Winnipeg
CEN. DIV. 11
Scale: 1 Inch = 69 Kilometers or 43 Miles
Roblin
Dauphin
Ste. Rose du Lac
CEN. DIV. 18
Arborg
CEN. DIV. 19
Lake Winnipeg
CEN. DIV. 17
SASKATCHEWAN
Russell
CEN. DIV. 16
Gimli
CEN. DIV. 15
Lake Manitoba
CEN. DIV. 08
CEN. DIV. 13
Minnedosa
Neepawa
Gladstone
CEN. DIV. 14
Stonewall
Selkirk
Lac du Bonnet
Pinawa
MacGregor
Rivers
Portage La Prairie
Beausejour
CEN. DIV. 12
Virden
Brandon
Carberry
CEN. DIV. 09
Winnipeg See Inset
ONTARIO
CEN. DIV. 10
Lorette
Souris
CEN. DIV. 06
CEN. DIV. 07
Ste. Anne
Niverville
CEN. DIV. 05
Carman
CEN. DIV. 04
CEN. DIV. 03
CEN. DIV. 01
Steinbach
Morris
CEN. DIV. 02
Melita
Deloraine
Boissevain
Killarney
Morden
Winkler
Altona
NORTH DAKOTA
UNITED STATES
MINNESOTA
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15
A B C D E F G H I J K L M N O P Q R S T

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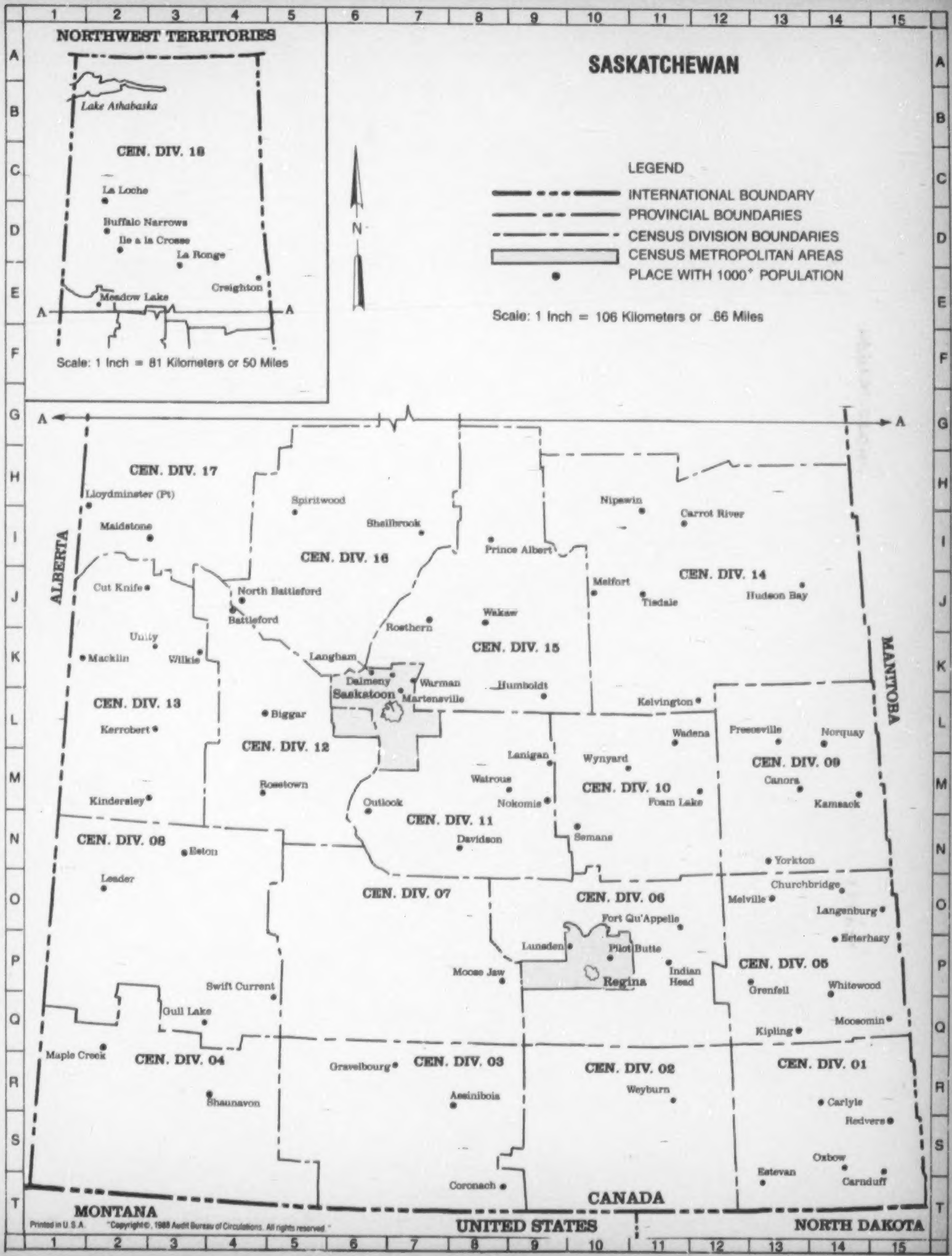
CENSUS DIVISIONS AND TOWNS

The following lists census divisions then towns and census divisions - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000+ (Census) population.

MANITOBA
1,063,016

CEN. DIV. 01	16,262	Q	13
CEN. DIV. 02	40,368	R	11
CEN. DIV. 03	38,422	S	9
CEN. DIV. 04	11,489	S	8
CEN. DIV. 05	18,495	S	3
CEN. DIV. 06	11,176	Q	2
CEN. DIV. 07	57,112	Q	5
CEN. DIV. 08	13,226	P	7
CEN. DIV. 09	23,236	Q	8
CEN. DIV. 10	7,334	Q	10
CEN. DIV. 11	594,551	G	11
CEN. DIV. 12	15,859	Q	11
CEN. DIV. 13	33,619	P	11
CEN. DIV. 14	14,713	P	10
CEN. DIV. 15	23,818	O	3
CEN. DIV. 16	10,577	M	2
CEN. DIV. 17	26,522	M	5
CEN. DIV. 18	22,005	N	9
CEN. DIV. 19	9,125	L	14
CEN. DIV. 20	12,256	G	2
CEN. DIV. 21	24,068	E	2
CEN. DIV. 22	30,544	E	4
CEN. DIV. 23	10,259	C	3

Altona, CEN. DIV. 03, 2,958	S	10
Arborg, CEN. DIV. 18, 1,018	M	11
Beausejour, CEN. DIV. 12, 2,535	P	12
Boissevain, CEN. DIV. 05, 1,572	S	4
Brandon, CEN. DIV. 07, 38,708	Q	4
Carberry, CEN. DIV. 07, 1,544	Q	6
Carman, CEN. DIV. 03, 2,500	R	9
Churchill, CEN. DIV. 23, 1,217	B	4
Dauphin, CEN. DIV. 17, 8,875	L	4
Deloraine, CEN. DIV. 05, 1,134	S	3
Flin Flon (pt), CEN. DIV. 21, 7,243	E	1
Gillam, CEN. DIV. 23, 1,909	D	5
Gimli, CEN. DIV. 18, 1,681	N	11
Gladstone, CEN. DIV. 08, 951	P	7
Killarney, CEN. DIV. 05, 2,318	S	5
Lac du Bonnet, CEN. DIV. 01, 1,021	P	13
Leaf Rapids, CEN. DIV. 23, 1,950	D	2
Lorette, CEN. DIV. 02, *1,169*	Q	11
Lynn Lake, CEN. DIV. 23, 1,665	D	2
MacGregor, CEN. DIV. 08, 854	P	7
Melita, CEN. DIV. 05, 1,239	S	2
Minnedosa, CEN. DIV. 15, 2,520	O	5
Morden, CEN. DIV. 03, 5,004	S	8
Morris, CEN. DIV. 03, 1,613	S	9
Neepawa, CEN. DIV. 15, 3,314	P	5
Niverville, CEN. DIV. 02, 1,452	R	11
Oakbank, CEN. DIV. 12, *1,545*	C	13
Pinawa, CEN. DIV. 01, 2,078	P	13
Portage La Prairie, CEN. DIV. 09, 13,198	P	8
Rivers, CEN. DIV. 07, 1,157	P	4
Roblin, CEN. DIV. 16, 1,913	L	2
Russell, CEN. DIV. 16, 1,669	M	2
Selkirk, CEN. DIV. 13, 10,013	P	11
Snow Lake, CEN. DIV. 21, 1,837	E	2
Souris, CEN. DIV. 07, 1,751	R	4
Ste. Anne, CEN. DIV. 02, 1,402	R	11
Ste. Rose Du Lac, CEN. DIV. 17, 1,030	M	5
Steinbach, CEN. DIV. 02, 7,473	R	11
Stonewall, CEN. DIV. 14, 2,349	P	10
Swan River, CEN. DIV. 20, 3,946	G	2
The Pas, CEN. DIV. 21, 6,283	F	2
Thompson, CEN. DIV. 22, 14,701	D	3
Virden, CEN. DIV. 06, 3,054	Q	2
Winkler, CEN. DIV. 03, 5,926	S	9
Winnipeg, CEN. DIV. 11, 594,551	G	11


SASKATCHEWAN
NORTHWEST TERRITORIES
Lake Athabaska
CEN. DIV. 18
La Loche
Buffalo Narrows
Ile a la Crosse
La Ronge
Creighton
Meadow Lake
Scale: 1 Inch = 81 Kilometers or 50 Miles
N
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
CENSUS DIVISION BOUNDARIES
CENSUS METROPOLITAN AREAS
PLACE WITH 1000+ POPULATION
Scale: 1 Inch = 106 Kilometers or 66 Miles
ALBERTA
MANITOBA
CEN. DIV. 17
Lloydminster (Pt)
Maidstone
Cut Knife
CEN. DIV. 16
Spiritwood
Shellbrook
North Battleford
Battleford
Prince Albert
CEN. DIV. 14
Nipawin
Carrot River
Melfort
Tisdale
Hudson Bay
Unity
Macklin
Wilkie
Langham
Rosthern
Wakaw
CEN. DIV. 15
Dalmeny
Warman
Saskatoon
Martensville
Humboldt
Kelvington
CEN. DIV. 13
Kerrobert
Biggar
CEN. DIV. 12
Rosetown
Kindersley
Lanigan
Watrous
Nokomis
Outlook
CEN. DIV. 11
Davidson
Wadena
Wynyard
CEN. DIV. 10
Foam Lake
Semans
Preeceville
Norquay
CEN. DIV. 09
Canora
Kamsack
Yorkton
CEN. DIV. 08
Eston
Leader
CEN. DIV. 07
CEN. DIV. 06
Fort Qu'Appelle
Lumsden
Pilot Butte
Regina
Indian Head
Moose Jaw
Churchbridge
Melville
Langenburg
Esterhazy
CEN. DIV. 05
Grenfell
Whitewood
Moosomin
Kipling
Swift Current
Gull Lake
Maple Creek
CEN. DIV. 04
Shaunavon
Gravelbourg
CEN. DIV. 03
Assiniboia
Coronach
CEN. DIV. 02
Weyburn
CEN. DIV. 01
Carlyle
Redvers
Oxbow
Estevan
Carnduff
MONTANA
CANADA
UNITED STATES
NORTH DAKOTA
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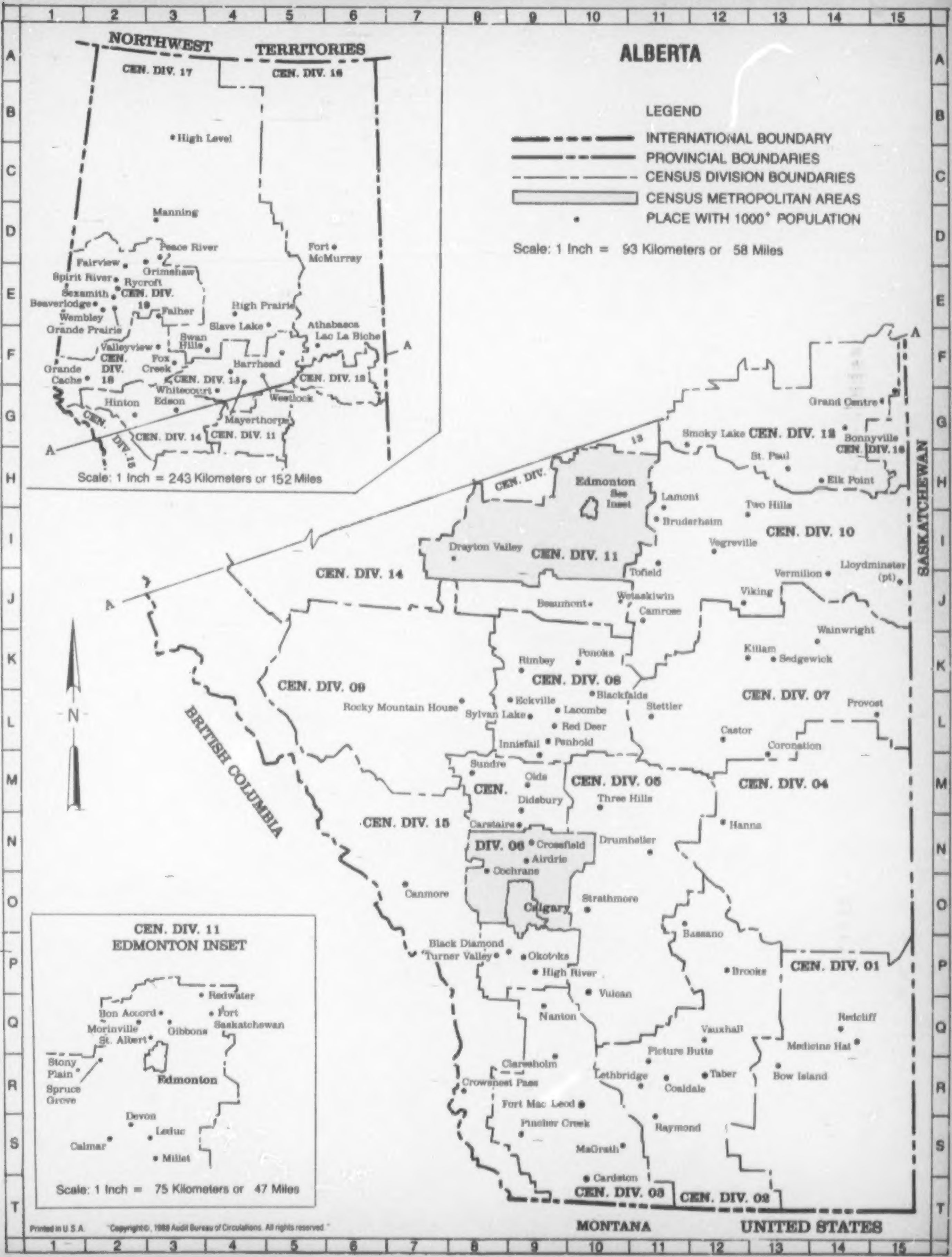
CENSUS DIVISIONS AND TOWNS

The following lists census divisions then towns and census divisions - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000+ (Census) population.

SASKATCHEWAN
1,009,613

CEN DIV 01	33.813	S	14
CEN DIV 02	26.491	S	10
CEN DIV 03	19.392	S	7
CEN DIV 04	14.058	R	3
CEN DIV 05	40.315	P	14
CEN DIV 06	213.800	P	10
CEN DIV 07	53.706	P	7
CEN DIV 08	35.723	O	3
CEN DIV 09	43.455	M	13
CEN DIV 10	24.487	M	11
CEN DIV 11	287.231	M	8
CEN DIV 12	25.887	M	5
CEN DIV 13	28.656	L	2
CEN DIV 14	46.932	J	12
CEN DIV 15	82.258	J	8
CEN DIV 16	40.314	I	6
CEN DIV 17	37.775	H	3
CEN DIV 18	25.340	C	3

Assiniboia, CEN DIV 03, 3.001	R	8
Battleford, CEN DIV 12, 3.833	J	4
Biggar, CEN DIV 12, 2.626	L	4
Buffalo Narrows, CEN DIV 18, 1.183	D	2
Canora, CEN DIV 09, 2.602	M	13
Carlyle, CEN DIV 01, 1.172	R	14
Carnduff, CEN DIV 01, 1.090	T	15
Carrot River, CEN DIV 14, 1.101	I	11
Churchbridge, CEN DIV 05, 1.035	O	14
Coronach, CEN DIV 03, 1.006	T	8
Creighton, CEN DIV 18, 1.620	E	4
Cut Knife, CEN DIV 13, 583	J	3
Dalmeny, CEN DIV 11, 1.328	K	7
Davidson, CEN DIV 11, 1.183	N	8
Esterhazy, CEN DIV 05, 3.083	R	14
Estevan, CEN DIV 01, 10.161	T	13
Eston, CEN DIV 08, 1.383	N	3
Foam Lake, CEN DIV 10, 1.535	M	12
Fort Qu'Appelle, CEN DIV 06, 1.915	O	11
Gravelbourg, CEN DIV 03, 1.305	R	7
Grenfell, CEN DIV 05, 1.274	P	13
Gull Lake, CEN DIV 08, 1.164	Q	3
Hudson Bay, CEN DIV 14, 2.133	J	13
Humboldt, CEN DIV 15, 5.089	L	9
Ile la Crosse, CEN DIV 18, 1.030	D	2
Indian Head, CEN DIV 06, 1.886	P	11
Kamsack, CEN DIV 09, 2.565	M	14
Kelvington, CEN DIV 14, 1.084	L	12
Kerrobert, CEN DIV 13, 1.286	L	3
Kindersley, CEN DIV 13, 4.912	M	3
Kipling, CEN DIV 05, 1.033	Q	13
La Loche, CEN DIV 18, 1.623	C	2
La Ronge, CEN DIV 18, 2.696	E	3
Langenburg, CEN DIV 05, 1.371	O	15
Langham, CEN DIV 11, 1.193	K	6
Lanigan, CEN DIV 11, 1.698	M	9
Leader, CEN DIV 08, 1.130	O	2
Lloydminster (pt), CEN DIV 17, 7.155	H	2
Lumsden, CEN DIV 06, 1.369	P	10
Maidstone, CEN DIV 17, 1.112	I	3
Macklin, CEN DIV 13, 1.131	K	1
Maple Creek, CEN DIV 04, 2.452	Q	2
Martensville, CEN DIV 11, 2.760	L	7
Meadow Lake, CEN DIV 17, 3.976	E	2
Melfort, CEN DIV 14, 6.078	J	10
Melville, CEN DIV 05, 5.123	O	13
Moose Jaw, CEN DIV 07, 35.073	P	8
Moosomin, CEN DIV 05, 2.557	Q	15
Nipawin, CEN DIV 14, 4.588	I	11
Nokomis, CEN DIV 11, 538	M	9
Norquay, CEN DIV 09, 575	L	14
North Battleford, CEN DIV 16, 14.876	J	4
Outlook, CEN DIV 11, 2.137	M	6
Oxbow CEN DIV 01, 1.229	S	14
Pilot Butte, CEN DIV 06, 1.387	P	10
Preeceville, CEN DIV 09, 1.272	L	13
Prince Albert, CEN DIV 15, 33.686	I	8
Redvers, CEN DIV 01, 924	S	15
Regina, CEN DIV 06, 175.064	P	10
Rosetown, CEN DIV 12, 2.663	M	4
Rosthern, CEN DIV 15, 1.594	J	7
Saskatoon, CEN DIV 11, 177.641	L	7
Semans, CEN DIV 10, 356	N	10
Shaunavon, CEN DIV 04, 2.153	R	4
Shellbrook, CEN DIV 16, 1.238	I	7
Spiritwood, CEN DIV 16, 1.025	H	5
Swift Current, CEN DIV 08, 15.666	Q	4
Tisdale, CEN DIV 14, 3.184	J	11
Unity, CEN DIV 13, 2.471	K	3
Wadena, CEN DIV 10, 1.602	L	11
Wakaw, CEN DIV 15, 1.010	J	8
Warman, CEN DIV 11, 2.455	K	7
Watrous, CEN DIV 11, 1.953	M	8
Weyburn, CEN DIV 02, 10.153	R	11
Whitewood, CEN DIV 05, 1.107	P	14
Wilkie, CEN DIV 13, 1.526	K	3
Wynyard, CEN DIV 10, 2.079	M	10
Yorkton, CEN DIV 09, 15.574	N	13



ALBERTA
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
CENSUS DIVISION BOUNDARIES
CENSUS METROPOLITAN AREAS
PLACE WITH 1000+ POPULATION
Scale: 1 Inch = 93 Kilometers or 58 Miles
NORTHWEST TERRITORIES
CEN. DIV. 17
CEN. DIV. 16
High Level
Manning
Peace River
Fort McMurray
Fairview
Grimshaw
Spirit River
Rycroft
Sexsmith
CEN. DIV. 19
Beaverlodge
Wembley
Falher
High Prairie
Grande Prairie
Slave Lake
Athabasca
Lac La Biche
Valleyview
Swan Hills
CEN. DIV. 18
Fox Creek
Barrhead
Grande Cache
CEN. DIV. 13
CEN. DIV. 12
Whitecourt
Hinton
Edson
Westlock
Mayerthorpe
CEN. DIV. 15
CEN. DIV. 14
CEN. DIV. 11
A
Scale: 1 Inch = 243 Kilometers or 152 Miles
Grand Centre
Smoky Lake
CEN. DIV. 12
Bonnyville
CEN. DIV. 13
St. Paul
CEN. DIV. 16
Elk Point
CEN. DIV.
Edmonton See Inset
Lamont
Two Hills
Bruderheim
CEN. DIV. 10
Vegreville
Drayton Valley
CEN. DIV. 11
Tofield
Vermilion
Lloydminster (pt)
CEN. DIV. 14
Beaumont
Wetaskiwin
Viking
Camrose
Wainwright
Killam
Sedgewick
Rimbey
Ponoka
CEN. DIV. 08
CEN. DIV. 09
Blackfalds
CEN. DIV. 07
Provost
Rocky Mountain House
Eckville
Lacombe
Stettler
Sylvan Lake
Red Deer
Castor
Innisfail
Penhold
Coronation
Sundre
Olds
CEN. DIV. 05
CEN. DIV. 04
CEN.
Three Hills
Didsbury
CEN. DIV. 15
Carstairs
Hanna
DIV. 06
Crossfield
Drumheller
Airdrie
Cochrane
Canmore
Strathmore
Calgary
Bassano
Black Diamond
Turner Valley
Okotoks
CEN. DIV. 01
High River
Brooks
Vulcan
Nanton
Redcliff
Vauxhall
Medicine Hat
Picture Butte
Claresholm
Taber
Bow Island
Crowsnest Pass
Lethbridge
Coaldale
Fort Mac Leod
Pincher Creek
Raymond
MaGrath
Cardston
CEN. DIV. 03
CEN. DIV. 02
BRITISH COLUMBIA
SASKATCHEWAN
MONTANA
UNITED STATES
N
CEN. DIV. 11
EDMONTON INSET
Redwater
Bon Accord
Fort Saskatchewan
Morinville
Gibbons
St. Albert
Stony Plain
Spruce Grove
Edmonton
Devon
Leduc
Calmar
Millet
Scale: 1 Inch = 75 Kilometers or 47 Miles
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15
A B C D E F G H I J K L M N O P Q R S T

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CENSUS DIVISIONS AND TOWNS

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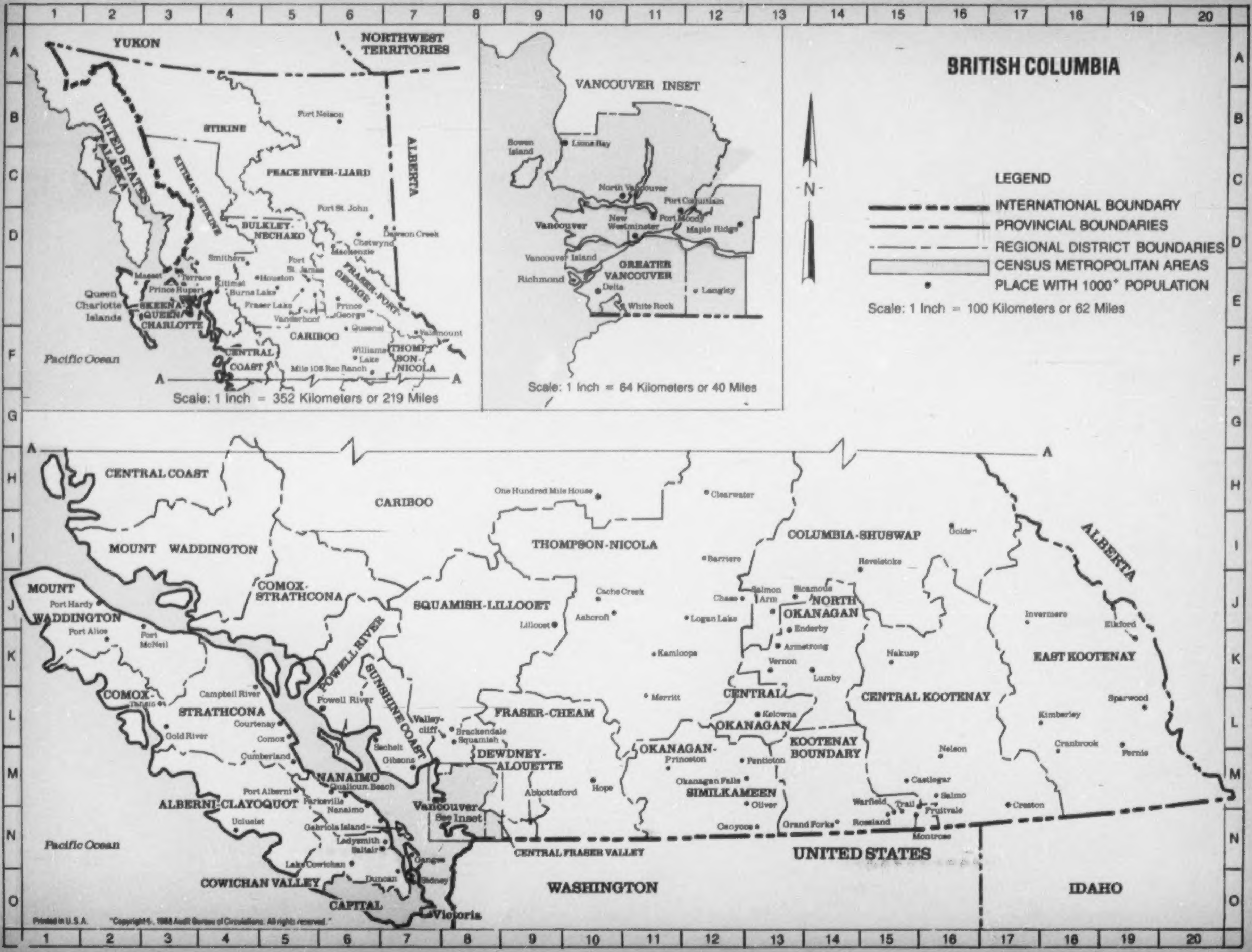
ALBERTA
2,365,825

CEN DIV 01	56,592	R	14
CEN DIV 02	115,739	Q	12
CEN DIV 03	34,970	R	9
CEN DIV 04	12,376	N	14
CEN DIV 05	38,805	O	10
CEN DIV 06	715,605	N	9
CEN DIV 07	40,681	K	13
CEN DIV 08	116,611	K	9
CEN DIV 09	15,999	L	6
CEN DIV 10	79,745	I	13
CEN DIV 11	807,504	I	9
CEN DIV 12	43,907	G	13
CEN DIV 13	54,973	F	4
CEN DIV 14	25,309	G	3
CEN DIV 15	22,794	N	7
CEN DIV 16	48,779	C	5
CEN DIV 17	48,852	C	3
CEN DIV 18	13,587	F	2
CEN DIV 19	72,997	E	2

Airdrie, CEN. DIV 06, 10,390	N	9
Athabasca, CEN. DIV 13, 1,970	F	5
Barrhead, CEN. DIV 13, 3,991	G	4
Bassano, CEN. DIV 02, 1,186	O	11
Beaumont, CEN. DIV 11, 3,944	J	10
Beaverlodge, CEN. DIV 19, 1,808	E	2
Black Diamond, CEN. DIV 06, 1,486	P	8
Blackfalds, CEN. DIV 08, 1,688	L	10
Bon Accord, CEN. DIV 11, 1,355	Q	3
Bonnyville, CEN. DIV 12, 5,470	G	14
Bow Island, CEN. DIV 01, 1,650	R	13
Brooks, CEN. DIV 02, 9,464	P	12
Bruderheim, CEN. DIV 10, 1,131	I	11
Calgary, CEN. DIV 06, 636,104	O	9
Calmar, CEN. DIV 11, 1,087	S	2
Camrose, CEN. DIV 10, 12,968	J	11
Canmore, CEN. DIV 15, 4,182	O	7
Cardston, CEN. DIV 03, 3,497	T	10
Carstairs, CEN. DIV 06, 1,629	N	9
Castor, CEN. DIV 07, 1,030	L	12
Claresholm, CEN. DIV 03, 3,382	R	9
Coaldale, CEN. DIV 02, 4,79	R	11
Cochrane, CEN. DIV 06, 4,190	N	8
Cold Lake, CEN. DIV 12, 3,19	G	15
Coronation, CEN. DIV 07, 1,310	M	13
Crossfield, CEN. DIV 06, 1,40	N	9
Crowsnest Pass, CEN. DIV 15, 6,912	R	8
Devon, CEN. DIV 11, 3,691	S	2
Didsbury, CEN. DIV 06, 3,184	M	9
Drayton Valley, CEN. DIV 11, 5,290	I	7
Drumheller, CEN. DIV 05, 6,366	N	11
Eckville, CEN. DIV 08, 853	L	8
Edmonton, CEN. DIV 11, 573,982	Q	4
Edson, CEN. DIV 14, 7,323	G	3
Elk Point, CEN. DIV 12, *1,318*	H	14
Fairview, CEN. DIV 19, 2,998	E	2
Falher, CEN. DIV 19, 1,178	E	3
Fort MacLeod, CEN. DIV 03, 3,123	R	10
Fort McMurray, CEN. DIV 16, 34,949	D	6
Fort Saskatchewan, CEN. DIV 11, 11,983	Q	4
Fox Creek, CEN. DIV 18, 2,068	F	3
Gibbons, CEN. DIV 11, 2,335	Q	3
Grand Centre, CEN. DIV 12, 3,655	G	15
Grande Cache, CEN. DIV 18, 3,646	F	2
Grande Prairie, CEN. DIV 19, 26,471	E	2
Grimshaw, CEN. DIV 19, 2,579	D	2
Hanna, CEN. DIV 04, 3,017	N	12
High Level, CEN. DIV 17, 3,004	B	3
High Prairie, CEN. DIV 17, 2,817	E	4
High River, CEN. DIV 06, 5,096	P	9
Hinton, CEN. DIV 14, 8,629	G	2
Innisfail, CEN. DIV 08, 5,535	L	9
Killam, CEN. DIV 07, 1,032	K	12
Lac La Biche, CEN. DIV 16, 2,553	F	5
Lacombe, CEN. DIV 08, 6,080	L	9
Lamont, CEN. DIV 10, 1,576	H	11
Leduc, CEN. DIV 11, 13,126	S	2
Lethbridge, CEN. DIV 02, 58,841	R	11
Lloydminster (pt), CEN. DIV 10, 10,201	J	15
MaGrath, CEN. DIV 03, 1,637	S	10
Manning, CEN. DIV 17, 1,144	D	3
Mayerthorpe, CEN. DIV 13, 1,414	G	4
Medicine Hat, CEN. DIV 01, 41,804	Q	14
Millet, CEN. DIV 11, 1,520	S	3
Morinville, CEN. DIV 11, 5,364	Q	2
Nanton, CEN. DIV 03, 1,562	Q	9
Okotoks, CEN. DIV 06, 5,214	P	9
Olds, CEN. DIV 06, 4,871	M	9
Peace River, CEN DIV 19, 6,288	D	3
Penhold, CEN. DIV 08, 1,580	L	9
Picture Butte, CEN. DIV 02, 1,576	R	11
Pincher Creek, CEN. DIV 03, 3,800	S	9
Ponoka, CEN. DIV 08, 5,473	K	10
Provost, CEN. DIV 07, 1,725	L	15
Raymond, CEN. DIV 02, 2,957	R	11
Red Deer, CEN. DIV 08, 54,425	L	9
Redcliff, CEN. DIV 01, 3,634	Q	3
Redwater, CEN. DIV 11, 1,982	P	5
Rimbey, CEN. DIV 08, 1,786	K	9
Rocky Mountain House, CEN. DIV 09 5,182	L	8
Rycroft, CEN. DIV 19, 627	E	2
Sedgewick, CEN. DIV 07, 877	K	13
Sexsmith, CEN. DIV 19, 1,256	E	2
Slave Lake, CEN. DIV 17, 5,429	F	5
Smoky Lake, CEN. DIV 12, 1,036	G	11
Spirit River, CEN. DIV 19, 1,086	E	2
Spruce Grove, CEN. DIV 11, 11,918	R	2
Stettler, CEN. DIV 07, 5,147	L	11
Stony Plain, CEN. DIV 11, 5,802	R	1
Strathmore, CEN. DIV 05, 3,544	O	10
St. Albert, CEN. DIV 11, 36,710	Q	3
St. Paul, CEN. DIV 12, 5,030	H	13
Sundre, CEN. DIV 06, 1,712	M	8
Swan Hills, CEN. DIV 17, 2,403	F	4
Sylvan Lake, CEN. DIV 08, 3,937	L	9
Taber, CEN. DIV 02, 6,382	R	12
Three Hills, CEN. DIV 05, 2,526	M	10
Tofield, CEN. DIV 10, 1,483	I	11
Turner Valley, CEN. DIV 06, 1,271	P	8
Two Hills, CEN. DIV 10, 1,127	I	13
Valleyview, CEN. DIV 18, 1,987	F	3
Vauxhall, CEN. DIV 02, 991	Q	12
Vegreville, CEN. DIV 10, 5,276	I	12
Vermilion, CEN. DIV 10, 3,879	J	14
Viking, CEN. DIV 10, 1,160	J	12
Vulcan, CEN. DIV 05, 1,420	P	10
Wainwright, CEN. DIV 07, 4,665	K	14
Wembley, CEN. DIV 19, 1,208	E	2
Westlock, CEN. DIV 13, 4,532	F	5
Wetaskiwin, CEN. DIV 11, 10,071	J	11
Whitecourt, CEN. DIV 13, 5,737	G	4

BRITISH COLUMBIA


LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
REGIONAL DISTRICT BOUNDARIES
CENSUS METROPOLITAN AREAS
PLACE WITH 1000⁺ POPULATION
Scale: 1 Inch = 100 Kilometers or 62 Miles
N
YUKON
NORTHWEST TERRITORIES
ALBERTA
UNITED STATES ALASKA
STIKINE
KITIMAT-STIKINE
PEACE RIVER-LIARD
BULKLEY-NECHAKO
FRASER-FORT GEORGE
SKEENA-QUEEN CHARLOTTE
CARIBOO
CENTRAL COAST
THOMPSON-NICOLA
Port Nelson
Fort St. John
Dawson Creek
Chetwynd
Mackenzie
Smithers
Fort St. James
Houston
Burns Lake
Fraser Lake
Vanderhoof
Prince George
Quesnel
Valemount
Williams Lake
Mile 108 Rec Ranch
Masset
Terrace
Kitimat
Prince Rupert
Queen Charlotte Islands
Pacific Ocean
A
A
Scale: 1 Inch = 352 Kilometers or 219 Miles
VANCOUVER INSET
Bowen Island
Lions Bay
North Vancouver
Port Coquitlam
Port Moody
Vancouver
New Westminster
Maple Ridge
Vancouver Island
GREATER VANCOUVER
Richmond
Delta
Langley
White Rock
Scale: 1 Inch = 64 Kilometers or 40 Miles
CENTRAL COAST
CARIBOO
MOUNT WADDINGTON
COMOX-STRATHCONA
SQUAMISH-LILLOOET
THOMPSON-NICOLA
COLUMBIA-SHUSWAP
NORTH OKANAGAN
CENTRAL OKANAGAN
OKANAGAN-SIMILKAMEEN
KOOTENAY BOUNDARY
CENTRAL KOOTENAY
EAST KOOTENAY
POWELL RIVER
SUNSHINE COAST
FRASER-CHEAM
DEWDNEY-ALOUETTE
CENTRAL FRASER VALLEY
NANAIMO
ALBERNI-CLAYOQUOT
COWICHAN VALLEY
CAPITAL
One Hundred Mile House
Clearwater
Golden
Barriere
Revelstoke
Cache Creek
Ashcroft
Chase
Salmon Arm
Sicamous
Logan Lake
Lillooet
Enderby
Armstrong
Kamloops
Vernon
Lumby
Nakusp
Merritt
Kelowna
Invermere
Elkford
Sparwood
Kimberley
Cranbrook
Fernie
Nelson
Castlegar
Salmo
Trail
Warfield
Fruitvale
Rossland
Montrose
Grand Forks
Osoyoos
Oliver
Okanagan Falls
Penticton
Princeton
Hope
Abbotsford
Creston
Valleycliff
Brackendale
Squamish
Sechelt
Gibsons
Powell River
Vancouver See Inset
Port Hardy
Port Alice
Port McNeil
Campbell River
Tahsis
Gold River
Courtenay
Comox
Cumberland
Qualicum Beach
Port Alberni
Parksville
Nanaimo
Ucluelet
Gabriola Island
Ladysmith
Saltair
Lake Cowichan
Duncan
Ganges
Sidney
Victoria
Pacific Ocean
UNITED STATES
WASHINGTON
IDAHO
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
A B C D E F G H I J K L M N O

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REGIONAL DISTRICTS AND TOWNS

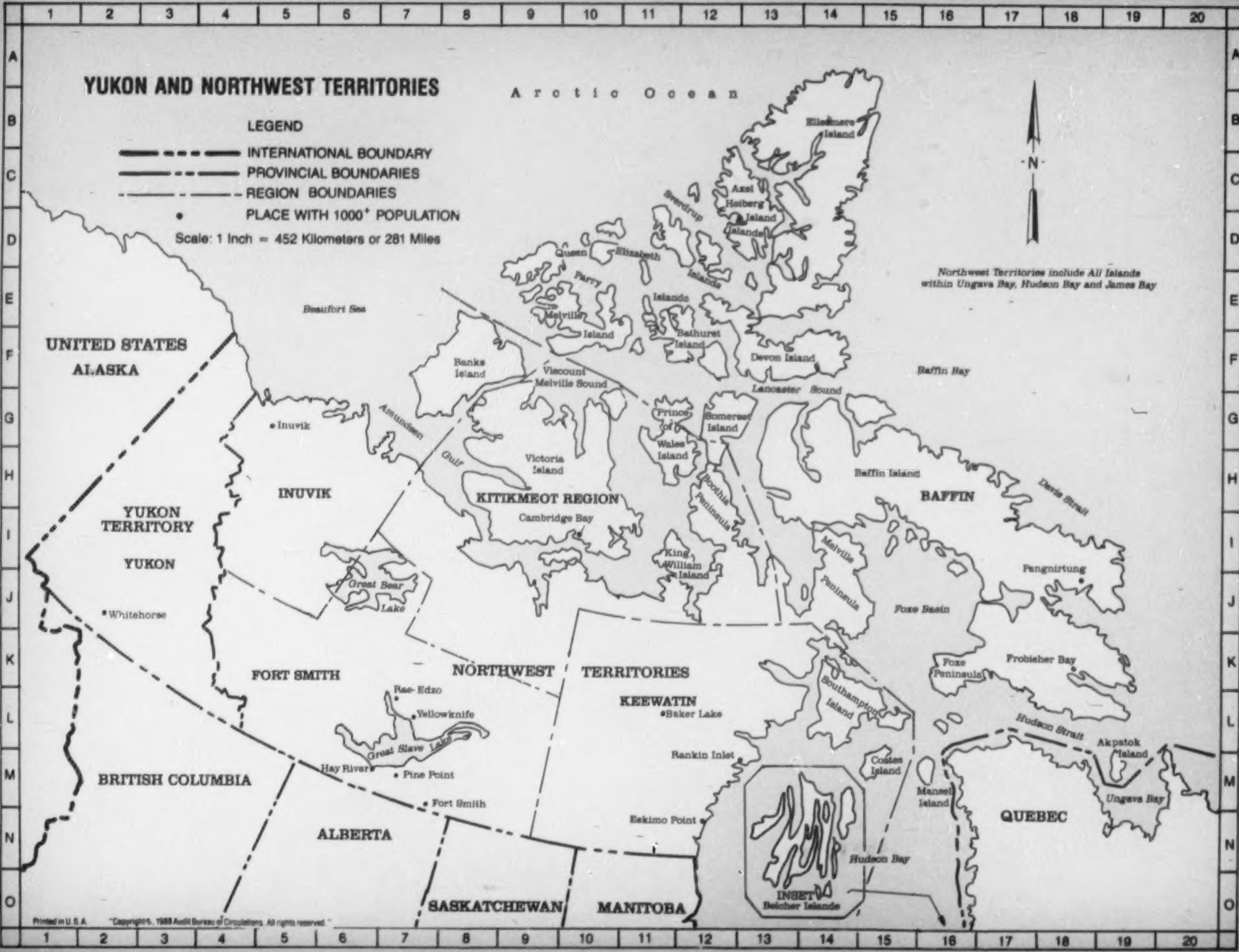
The following lists regional districts then towns and regional districts - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000+ (Census) population.

BRITISH COLUMBIA
2,883,367

ALBERNI-CLAYOQUOT	30.341	M	4
BULKLEY-NECHAKO	37.470	E	5
CAPITAL	264.614	O	6
CARIBOO	59.495	H	8
CENTRAL COAST	3.120	H	3
CENTRAL FRASER VALLEY	136.892	N	9
CENTRAL KOOTENAY	49.110	L	16
CENTRAL OKANAGAN	89.730	L	13
COLUMBIA-SHUSWAP	39.917	I	15
COMOX-STRATHCONA	71.145	L	4
COWICHAN VALLEY	52.466	N	6
DEWDNEY-ALOUETTE	69.494	M	9
EAST KOOTENAY	53.089	K	18
FRASER-FORT GEORGE	89.377	E	6
FRASER-CHEAM	57.965	M	10
GREATER VANCOUVER	1.266.152	D	11
KITIMAT-STIKINE	39.483	D	4
KOOTENAY BOUNDARY	30.335	M	14
MOUNT WADDINGTON	14.934	J	3
NANAIMO	82.180	M	6
NORTH OKANAGAN	54.820	K	14
OKANAGAN-SIMILKAMEEN	59.089	M	12
PEACE RIVER-LIARD	57.278	C	6
POWELL RIVER	18.374	K	6
SKEENA-QUEEN CHARLOTTE	23.061	D	3
SQUAMISH-LILLOOET	17.891	K	8
STIKINE	2.022	B	3
SUNSHINE COAST	16.758	L	7
THOMPSON-NICOLA	96.805	J	11

Abbotsford, CENTRAL FASER VALLEY, 14.496	N	9
Armstrong, NORTH OKANAGAN, 2.706	K	13
Ashcroft, THOMPSON-NICOLA, 1.914	J	10
Barriere, THOMPSON-NICOLA, *1.204*	I	12
Bowen Island, GREATER VANCOUVER, *1.447*	C	9
Brackendale, SQUAMISH-LILLOOET, *1.973*	L	8
Burns Lake, BULKLEY-NECHAKO, 1.723	E	5
Cache Creek, THOMPSON-NICOLA, 1.147	J	10
Campbell River, COMOX-STRATHCONA 16.986	K	5
Castlegar, CENTRAL KOOTENAY, 6.385	M	15
Chase, THOMPSON-NICOLA, 1.933	J	13
Chetwynd, PEACE RIVER-LIARD, 2.774	D	6
Clearwater, THOMPSON-NICOLA, *1.375*	H	12
Comox, COMOX-STRATHCONA, 6.873	L	5
Courtenay, COMOX-STRATHCONA, 9.631	L	5
Cranbrook, EAST KOOTENAY, 15.893	M	18
Creston, CENTRAL KOOTENAY, 4.098	M	17
Cumberland, COMOX-STRATHCONA, 1.853	M	5
Dawson Creek, PEACE RIVER-LIARD 10.544	D	7
Duncan, COWICHAN VALLEY, 4.039	N	7
Elkford, EAST KOOTENAY, 3.187	K	19
Enderby, NORTH OKANAGAN, 1.714	J	13
Fernie, EAST KOOTENAY, 5.188	L	19
Fort Nelson, PEACE RIVER-LIARD, 3.729	B	6
Fort St. James, BULKLEY-NECHAKO, 1.983	E	5
Fort St. John, PEACE RIVER-LIARD, 13.355	D	6
Fraser Lake, BULKLEY-NECHAKO, 1.182	E	5
Fruitvale, KOOTENAY BOUNDAPY, 1.932	M	15
Gabriola Island, NANAIMO, *2.066*	M	6
Ganges, CAPITAL, *1.133*	N	7
Gibsons, SUNSHINE COAST, 2.675	M	6
Gold River, COMOX-STRATHCONA, 1.879	L	3
Golden, COLUMBIA-SHUSWAP, 3.584	I	16
Grand Forks, KOOTENAY BOUNDARY, 3.282	N	14
Hope, FRASER-CHEAM, 3.046	M	10
Houston, BULKLEY-NECHAKO, 3.905	E	5
Invermere, EAST KOOTENAY, 1.998	J	17
Kamloops, THOMPSON-NICOLA, 61.773	K	11
Kelowna, CENTRAL OKANAGAN, 61.213	K	13
Kimberley, EAST KOOTENAY, 6.732	M	18
Kitimat, KITIMAT-STIKINE, 11.196	E	4
Ladysmith, COWICHAN VALLEY, 4.393	N	7
Lake Cowichan, COWICHAN VALLEY, 2.170	N	6
Langley, CENTRAL FRASER VALLEY 16,557	N	9
Lillooet, SQUAMISH-LILLOOET, 1.758	J	9
Lions Bay, GREATER VANCOUVER, 1.152	B	9
Logan Lake, THOMPSON-NICOLA, 2.001	J	12
Lumby, NORTH OKANAGAN, 1.181	K	14
MacKenzie, FRAZER-FORT GEORGE, 5.542	D	6
Masset, SKEENA-QUEEN CHARLOTTE, 1.529	E	2
Merritt, THOMPSON-NICOLA, 6.180	L	11
Mile 108 Rec Ranch, CARIBOO, *1.511*	F	6
Montrose, KOOTENAY BOUNDARY, 1.183	N	15
Nakusp, CENTRAL KOOTENAY, 1.410	K	15
Nanaimo, NANAIMO, 49.029	M	6
Nelson, CENTRAL KOOTENAY, 8.113	M	16
New Westminster, GREATER VANCOUVER 39.972	D	11
North Vancouver, GREATER VANCOUVER 35.968	C	11
Okanagan Falls, OKANAGAN-SIMILKAMEEN, *1.101*	M	13
Oliver, OKANAGAN-SIMILKAMEEN, 1.963	M	13
One Hundred Mile House, CARIBOO, 1.692	H	10
Osoyoos, OKANAGAN-SIMILKAMEEN 2.956	N	13
Parksville, NANAIMO, 5.828	M	6
Penticton, OKANAGAN-SIMILKAMEEN 23.588	M	13
Port Alberni, ALBERNI-CLAYOQUOT 18,241	M	5
Port Alice, MOUNT WADDINGTON, 1.387	J	3
Port Coquitlam, GREATER VANCOUVER 29.115	D	11
Port Hardy, MOUNT WADDINGTON, 5.389	K	2
Port McNeil, MOUNT WADDINGTON, 2.559	J	2
Port Moody, GREATER VANCOUVER 15.754	D	11
Powell River, POWELL RIVER, 12.440	L	6
Prince George, FRASER-FORT GEORGE 67.621	E	6
Prince Rupert, SKEENA-QUEEN CHARLOTTE, 15.755	E	4
Princeton, OKANAGAN-SIMILKAMEEN 2.910	M	11
Qualicum Beach, NANAIMO, 3.410	M	6
Quesnel, CARIBOO, 8.358	F	6
Revelstoke, COLUMBIA-SHUSWAP, 8.279	I	15
Richmond, GREATER VANCOUVER, 108.492	E	10
Rossland, KOOTENAY BOUNDARY, 3.472	N	15
Salmon Arm, COLUMBIA-SHUSWAP, 11.199	J	13
Salmo, CENTRAL KOOTENAY, 1.014	M	16
Saltair, COWICHAN VALLEY, *1.429*	N	7
Sechelt, SUNSHINE COAST, 1.224	L	6
Sicamous, COLUMBIA-SHUSWAP, *2.004*	J	13
Sidney, CAPITAL, 8.982	O	7
Smithers, BULKLEY-NECHAKO, 4.713	D	4
Sparwood, EAST KOOTENAY, 4.540	L	19
Squamish, SQUAMISH-LILLOOET, 10.157	L	8
Tahsis, COMOX-STRATHCONA, 1.445	L	3
Terrace, KITIMAT-STIKINE, 10.532	E	4
Trail, KOOTENAY BOUNDARY, 7.948	M	15
Ucluelet, ALBERNI-CLAOQUOT, 1.512	N	4
Valemount, FRASER-FORT GEORGE, 1.161	F	7
Valleycliff, SQUAMISH-LILLOOET, *2.326*	L	8
Vancouver, GREATER VANCOUVER, 431.147	D	10
Vanderhoof, BULKLEY-NECHAKO, *2.323*	E	5
Vernon, NORTH OKANAGAN, 20.241	K	13
Victoria, CAPITAL, 66.303	N	7
Warfield, KOOTENAY BOUNDARY, 1.840	M	15
White Rock, GREATER VANCOUVER 14.387	E	11
Williams Lake, CARIBOO, 10.280	F	6

YUKON AND NORTHWEST TERRITORIES


LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
REGION BOUNDARIES
PLACE WITH 1000+ POPULATION
Scale: 1 Inch = 452 Kilometers or 281 Miles
Arctic Ocean
N
Northwest Territories include All Islands within Ungava Bay, Hudson Bay and James Bay
Ellesmere Island
Axel Heiberg Island
Sverdrup Islands
Queen Elizabeth Islands
Parry Islands
Melville Island
Bathurst Island
Devon Island
Beaufort Sea
UNITED STATES
ALASKA
Banks Island
Viscount Melville Sound
Lancaster Sound
Baffin Bay
Prince of Wales Island
Somerset Island
Amundsen Gulf
Inuvik
INUVIK
Victoria Island
KITIKMEOT REGION
Cambridge Bay
Boothia Peninsula
Baffin Island
BAFFIN
Davis Strait
YUKON TERRITORY
YUKON
Great Bear Lake
King William Island
Melville Peninsula
Pangnirtung
Whitehorse
Foxe Basin
Foxe Peninsula
Frobisher Bay
FORT SMITH
NORTHWEST TERRITORIES
KEEWATIN
Southampton Island
Rae-Edzo
Yellowknife
Baker Lake
Hudson Strait
Akpatok Island
Great Slave Lake
Rankin Inlet
Coats Island
Hay River
Pine Point
BRITISH COLUMBIA
Mansel Island
Ungava Bay
Fort Smith
QUEBEC
Eskimo Point
ALBERTA
Hudson Bay
INSET Belcher Islands
SASKATCHEWAN
MANITOBA
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REGIONS AND TOWNS

The following lists regions then towns and regions - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000+ (Census) population.

NORTHWEST TERRITORIES

52,238

BAFFIN	9,975	H	16
FORT SMITH	25,116	K	5
INUVIK	8,411	H	5
KEEWATIN	4,986	L	11
KITIKMEOT	3,750	H	10

Baker Lake, KEEWATIN, 1,009	L	11
Cambridge Bay, KITIKMEOT, 1,002	I	10
Eskimo Point, KEEWATIN, 1,189	N	14
Fort Smith, FORT SMITH, 2,460	M	7
Frobisher Bay, BAFFIN, 2,947	K	18
Hay River, FORT SMITH, 2,964	M	6
Inuvik, INUVIK, 3,389	G	5
Pangnirtung, BAFFIN, 1,004	J	18
Pine Point, FORT SMITH, 1,558	M	7
Rae-Edzo, FORT SMITH, 1,378	L	7
Rankin Inlet, KEEWATIN, 1,374	M	13
Yellowknife, FORT SMITH, 11,753	L	7

YUKON TERRITORY

23,504

YUKON	23,504	I	2

Whitehorse, YUKON, 15,199	J	3

A 3385-2U

Audit Bureau of Circulations

1990 Canadian
NEWSPAPER CIRCULATION
FACTBOOK

Dailies & Weeklies

COVERAGE ANALYSIS BY:

- County
- Census Division
- Major Market

151 Bloor Street W. Suite 850, Toronto, Ontario M5S 1S4

"The objects of the Audit Bureau of Circulations shall be to issue standardized statements of circulation data or other data reported by a member; to verify the figures shown in these statements by auditors' examination of any and all records considered by the Bureau to be necessary; and to disseminate data for the benefit of advertisers, advertising agencies, and others interested in facts in the advertising and publishing industry.

"Each member's statement and each Audit Report issued by the Bureau shall embrace figures and facts bearing on the quality as well as the quantity of circulation data and other data reported. The figures in the Audit Report shall be those verified by the Bureau auditors.

"Facts, without opinion, to be reported."

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Audit Bureau of Circulations

ABC FACTBOOK - 1990
Canadian Newspaper Circulation

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ABC:
AN INTRODUCTION

Created to Meet a Need

ABC was formed in 1914 when advertisers, advertising agencies and publishers established ground rules for circulation auditing. ABC was created to enforce those rules and to provide audited circulation information to both the buyers and the sellers of advertising space.

The need for audited circulation stemmed from the need for credibility. Publishers needed independent verification to sell advertising space and to provide a basis for their rates. Advertisers and advertising agencies needed to know their print media decisions were being based upon independently verified circulation data.

These needs persist today although methods of buying and selling print advertising space have changed. ABC continues to serve its members by providing needed data in useful formats.

Verified Circulation

While today's media planning is dependent upon a variety of research – subscriber demographics, for instance – the cornerstone of all this data continues to be verified circulation figures.

Many publishers base their advertising rates on circulation. Buyers use circulation figures to decide where their advertising budgets should be spent. With an ABC audit, publishers can offer buyers an independent verification that their circulation claims are accurate.

ABC auditors examine and evaluate publishers' circulation claims by checking such items as press runs, distribution methods and financial records.

The auditors' findings become the Audit Report, an ABC-produced report containing comprehensive breakdowns of the publication's paid circulation and, where ABC rules allow, an analysis of non-paid circulation. Audits generally are conducted annually, although some smaller circulation publications have audits done every other year.

ABC Reports

ABC provides circulation information to its members in a variety of reports and formats. Audit Reports are supplemented every six months by statements that publisher members submit to ABC. These Publisher's Statements, which are subject to audit, are issued by ABC to provide the most up-to-date information possible.

From these basic reports come a number of other reports. For instance, FAS-FAX reports compile pertinent information from all Publisher's Statements.

Most circulation information is available either in hard-copy formats or electronically through ABC's Circulation Data Bank. The Data Bank maintains county circulation and household data on the newspapers and periodicals in the service. Members can request custom reports that can include specific ABC data, the member's own proprietary data and other information. Data Bank report formats include personal computer diskettes, laser-printed reports, magnetic tape, annual reference volumes and on-line through timesharing services.

Foreword

The ABC NEWSPAPER CIRCULATION FACTBOOK has been published annually since 1971, when it was developed at the request of Canadian media planners for a convenient and comprehensive reference source on newspaper circulation and coverage in Canadian markets. It can also be obtained in diskette form at moderate cost.

Data reported in this Factbook are derived from the latest ABC Audit Report for each member newspaper. Much of the circulation data reported herein can be readily updated from subsequent ABC FAS-FAX and member Publisher's Statements.

In addition to the Factbook, ABC offers a variety of computer generated Data Bank services covering county-unit tabulations structured to meet users' specific requirements. Numerous Data Bank reports and services are available without charge to ABC members. Further information on these services is available on request from any ABC office.

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Introduction

The Canadian FACTBOOK consists of three major parts, plus a map section. Part I contains five sections of data for Daily, Saturday and Sunday issues of daily newspaper members and the markets they serve. Part II provides circulation and coverage data for weekly newspaper members. Part III provides circulation and coverage data for both daily and weekly member newspapers. Each section is printed on a different color for easy reference. Provincial maps at the back of this volume depict boundaries as defined in the 1986 census. Only those towns where ABC member newspapers are located, plus others which have a census population of 1,000 or more, are included.

SECTION A - Individual Newspaper Circulation by Market, County, Census Division

Section A shows paid circulation coverages from the most recent ABC Audit Report for daily newspaper members in Part I and weekly newspaper members in Part II. These data are reported alphabetically within provinces which are listed geographically from east to west.

County and Census Division circulation analysis follows the listing of market circulation averages. Paid circulation not analyzed by county or census division is included in the "Remainder of Circulation" total. An asterisk identifies each newspaper's county or census division of publication.

The circulation/occupied household ratio is reported for each reporting market. The percentage of total paid circulation is shown for each component figure. Map reference coordinates shown for each newspaper's city of publication will aid in locating markets on the maps located at the back of this volume.

French language newspapers are identified with the code (F) following the newspaper name.

SECTION B - County and Census Division Circulations

These alphabetical listings of counties or census divisions by province in Parts I and II show circulation and household coverage ratios of each member paper with significant circulation in the area.

SECTION C - Daily and Weekly Newspaper Circulation

These sections in Parts I and II provide daily newspaper circulation and coverage in major markets and weekly newspaper circulation in alphabetical sequence by province and city.

SECTION D - Five Year Circulation Trends in Metropolitan Areas

Section D of Part I provides five-year circulation and coverage data for all daily newspapers in the 25 census metropolitan areas.

SECTION E - Ranking by Circulation Size

Section E of Part I ranks daily newspapers by total circulation.

Map Section

Provincial maps, placed at the back of this book, depict county or census division boundaries as defined in the 1986 census. Only those towns which contain an ABC publisher member, and others with 1,000 plus populations, are shown.

Map reference coordinates shown in each newspaper city of publications will aid in locating markets on maps.

ABC Daily Newspaper Members - CANADA

Newfoundland

CORNER BROOK	The Western Star	(Eve)
ST. JOHN'S	The Evening Telegram	(Eve)
	The Sunday Telegram	(Sun)
	The Weekend Evening Telegram	(Wknd)

Prince Edward Island

CHARLOTTETOWN	Guardian	(Morn)
	Patriot	(Eve)
SUMMERSIDE	The Journal-Pioneer	(Eve)

Nova Scotia

AMHERST	Amherst Daily News, The Citizen	(Morn & Sat)
HALIFAX	The Chronicle-Herald	(Morn)
	The Daily News	(Morn & Sun)
	The Mail-Star	(Eve)
NEW GLASGOW	News	(Eve)
SYDNEY	Cape Breton Post	(Eve)
TRURO	Daily News	(Eve)

New Brunswick

CARAQUET	L'Acadie Nouvelle	(Morn)
FREDERICTON	The Daily Gleaner	(Eve)
MONCTON	The Moncton Times - Transcript	(Eve & Sat)
SAINT JOHN	Telegraph-Journal	(Morn)
	Times-Globe	(Eve)

Quebec

CHICOUTIMI	Progrès-Dimanche	(Sun)
	Le Quotidien	(Morn)
GRANBY	La Voix de l'Est	(Morn)
MONTREAL	Le Devoir	(Morn)
	The Gazette	(Morn & Sun)
	Le Journal de Montreal	(Morn & Sun)
	La Presse	(Morn & Sun)
QUEBEC	Le Journal de Québec	(Morn & Sun)
	Le Soleil	(Morn & Sun)
SHERBROOKE	Record	(Eve)
	La Tribune	(Morn)
TROIS-RIVIERES	Le Nouvelliste	(Morn)

Ontario

BARRIE	Examiner	(Eve)
BELLEVILLE	Intelligencer	(Eve)
BRAMPTON	The Brampton Times	(Eve)
BRANTFORD	The Expositor	(Eve)
BROCKVILLE	The Brockville Recorder and Times	(Eve)
BURLINGTON	Burlington Spectator	(Eve)
CAMBRIDGE	Cambridge Reporter	(Eve)
CHATHAM	News	(Eve)
COBOURG	Cobourg Daily Star	(Eve)
CORNWALL	Standard-Freeholder	(Eve)
GUELPH	Mercury	(Eve)
HAMILTON	The Hamilton Spectator	(Eve)
KENORA	Kenora Miner & News	(Eve)
KINGSTON	The Whig-Standard	(Eve)
KIRKLAND LAKE	Northern Daily News	(Eve)
KITCHENER-WATERLOO	Record	(Eve)
LINDSAY	Post	(Eve)
	Thursday Post	(Wkly)
LONDON	The London Free Press	(Morn)
NIAGARA FALLS	Niagara Falls Review	(Eve)
NORTH BAY	The Nugget	(Eve)
	The Weekend Nugget	(Sat)
ORILLIA	The Daily Packet & Times	(Eve)
OSHAWA-WHITBY	Times	(Eve)
OTTAWA	Le Droit	(All Day & Sat Eve)
	The Ottawa Citizen	(All Day)
	The Ottawa Sun	(All Day & Sun)
OWEN SOUND	Sun-Times	(Eve)
PEMBROKE	Observer	(Eve)
PETERBOROUGH	Examiner	(Eve)
PORT HOPE	The Evening Guide	(Eve)
ST. CATHARINES	Standard	(Eve)
ST. THOMAS	Times-Journal	(Eve)
SARNIA	The Observer	(Eve)
SAULT STE. MARIE	Star	(Eve)
SIMCOE	Reformer	(Eve)
STRATFORD	The Beacon-Herald	(Eve)
SUDBURY	Star	(Eve)
THUNDER BAY	Chronicle-Journal	(Eve)
	Times-News	(Morn)
TIMMINS	Press	(Eve)
TORONTO	Daily Commercial News and Construction Record	(Daily)
	Daily Racing Form	(Morn & Sun)
	The Financial Post	(Morn)
	The Toronto Star	(All Day, Sat & Sun)
	The Toronto Sun	(Morn, Sat & Sun)
WELLAND-PORT COLBORNE	Evening Tribune	(Eve)
WINDSOR	Star	(Eve)
WOODSTOCK	Sentinel-Review	(Eve)

Manitoba

BRANDON	Sun	(Eve & Sun)
PORTAGE LA PRAIRIE	Daily Graphic	(Eve)
WINNIPEG	Free Press	(Eve, Sat Morn & Sun)
	The Winnipeg Sun	(Morn & Sun)

Saskatchewan

MOOSE JAW	The Moose Jaw Times-Herald	(Eve)
PRINCE ALBERT	The Daily Herald	(Eve)
REGINA	The Leader-Post	(Eve)
SASKATOON	Star Phoenix	(All Day)

Alberta

CALGARY	Calgary Herald	(Morn)
	The Calgary Sun	(Morn)
	Sunday Herald	(Sun)
	The Sunday Sun	(Sun)
EDMONTON	The Edmonton Sun	(Morn & Sun)
	The Edmonton Journal	(Morn & Sun)
FORT McMURRAY	Fort McMurray Today	(Eve)
GRANDE PRAIRIE	Herald-Tribune	(Eve)
LETHBRIDGE	Herald	(Eve)
MEDICINE HAT	News	(Eve)
RED DEER	Red Deer Advocate	(Eve)

Daily Newspapers - continued on back

ABC Daily Newspaper Members - CANADA - continued

British Columbia

CRANBROOK	
The Daily Townsman	(Eve)
FORT ST. JOHN	
Alaska Highway News	(Eve)
KAMLOOPS	
The Kamloops News	(Eve)
KELOWNA	
The Daily Courier	(Eve)
NANAIMO	
Free Press	(Eve)
NELSON	
News	(Eve)
PENTICTON	
Herald	(Eve)
PORT ALBERNI	
Alberni Valley Times	(Eve)
PRINCE GEORGE	
The Citizen	(Eve)
PRINCE RUPERT	
Daily News	(Eve)
TRAIL	
Times	(Eve)
VANCOUVER	
The Province	(Morn & Sun)
The Vancouver Sun	(Eve)
VERNON	
Daily News	(Eve)
VICTORIA	
Times-Colonist	(Morn & Sun)

Yukon Territory

WHITEHORSE	
The Whitehorse Star	(Eve)

Canadian Daily Newspapers by Affiliation

CHAIN
- PROVINCE
  - Publication

ARMADALE COMPANY LIMITED
- SASKATCHEWAN
  - Regina Leader-Post
  - Saskatoon Star-Phoenix

GESCA INC.
- QUEBEC
  - Granby La Voix de L'Est (F)
  - Montreal La Presse (F)
  - Sherbrooke La Tribune (F)
  - Trois Rivieres Le Nouvelliste (F)

IRVING NEWSPAPERS
- NEW BRUNSWICK
  - Fredericton Gleaner
  - Moncton Times-Transcript
  - Saint John Telegraph-Journal, Times-Globe

QUEBECOR
- QUEBEC
  - Le Journal de Montreal (F)
  - Le Journal de Québec (F)
  - Sherbrooke Record
- MANITOBA
  - Winnipeg Sun

SOUTHAM
- QUEBEC
  - Montreal Gazette
- ONTARIO
  - Brantford Expositor
  - Burlington Spectator
  - Hamilton Spectator
  - Kitchener-Waterloo Record
  - North Bay Nugget
  - Ottawa Citizen
  - Owen Sound Sun-Times
  - Sault Ste. Marie Sault Star
  - Windsor Star
- ALBERTA
  - Calgary Herald
  - Edmonton Journal
  - Medicine Hat News
- BRITISH COLUMBIA
  - Kamloops News
  - Prince George Citizen
  - Vancouver Province
  - Vancouver Sun

TORONTO SUN PUBLISHING CORP.
- ONTARIO
  - Kenora Miner and News
  - Toronto Sun
  - The Financial Post
  - Ottawa Sun
- MANITOBA
  - Portage La Prairie Graphic
- ALBERTA
  - Calgary Sun
  - Edmonton Sun
  - Fort McMurray Today
  - Grande Prairie Herald-Tribune

ST. CATHARINES STANDARD
- ONTARIO
  - Cobourg Star
  - Port Hope Guide
  - St. Catharines Standard

STERLING PUBLICATIONS
- PRINCE EDWARD ISLAND
  - Summerside Journal-Pioneer
- BRITISH COLUMBIA
  - Cranbrook Townsman
  - Fort St. John Alaska Highway News
  - Nelson News
  - Port Alberni, Valley Times
  - Prince Rupert News
  - Trail Times

THOMSON NEWSPAPERS
- NEWFOUNDLAND
  - Corner Brook Western Star
  - St. John's Telegram
- PRINCE EDWARD ISLAND
  - Charlottetown Guardian, Patriot
- NOVA SCOTIA
  - New Glasgow News
  - Sydney, Cape Breton Post
  - Truro News
- ONTARIO
  - Barrie Examiner
  - Belleville Intelligencer
  - Brampton Times
  - Cambridge Reporter
  - Chatham News
  - Cornwall Standard-Freeholder
  - Guelph Mercury
  - Kirkland Lake Northern News
  - Lindsay Post
  - Niagara Falls Review
  - Orillia Packet & Times
  - Oshawa Times
  - Pembroke Observer
  - Peterborough Examiner
  - St. Thomas Times-Journal
  - Sarnia Observer
  - Simcoe Reformer
  - Sudbury Star
  - Thunder Bay Times-News, Chronicle- Journal
  - Timmins Press
  - Welland Tribune
  - Woodstock Sentinel-Review
- MANITOBA
  - Brandon Sun
  - Winnipeg Free Press
- SASKATCHEWAN
  - Moose Jaw Times-Herald
  - Prince Albert Herald
- ALBERTA
  - Lethbridge Herald
- BRITISH COLUMBIA
  - Kelowna Courier
  - Nanaimo Free Press
  - Penticton Herald
  - Vernon News
  - Victoria Times-Colonist

UNIMEDIA INC.
- QUEBEC
  - Chicoutimi Le Quotidien (F)
  - Quebec Le Soleil (F)
- ONTARIO
  - Ottawa Le Droit (F)

INDEPENDENTS
- NOVA SCOTIA
  - Amherst News
  - Halifax News
  - Halifax Chronicle-Herald, Mail-Star
- NEW BRUNSWICK
  - Caraquet L'Acadie Nouvelle (F)
- QUEBEC
  - Montreal Le Devoir (F)
- ONTARIO
  - Brockville Recorder and Times
  - Kingston Whig-Standard
  - London Free Press
  - Stratford Beacon-Herald
  - Toronto Star
- ALBERTA
  - Red Deer Advocate
- YUKON
  - Whitehorse Star

(F) = French language newspaper

ABC Weekly Newspaper Members - CANADA

Prince Edward Island

ALBERTON	West Prince Graphic	(Wkly)
MONTAGUE	The Eastern Graphic	(Wkly)

Nova Scotia

KENTVILLE	Advertiser	(Wkly)
PORT HAWKSBURY	The Reporter	(Wkly)
YARMOUTH	The Vanguard	(Wkly)

New Brunswick

BATHURST	The Northern Light	(Wkly)
CHATHAM	Miramichi Weekend	(Wkly)
DALHOUSIE	Dalhousie News	(Wkly)
DOAKTOWN	Miramichi Headwaters	(Wkly)
EDMUNDSTON	Le Madawaska	(Wkly)
NEWCASTLE	Miramichi Leader	(Wkly)
SACKVILLE	The Sackville Tribune-Post	(Wkly)
SUSSEX	The Kings County Record	(Wkly)

Quebec

AMOS	L'Echo d'Amos	(Wkly)
CAP AUX MEULES	Le Radar	(Wkly)
CHIBOUGAMAU	La Sentinelle de Chibougamau-Chapais	(Wkly)
HUNTINGDON	Gleaner	(Wkly)
JOLIETTE	Joliette Journal	(Wkly)
LAC MEGANTIC	L'Echo de Frontenac	(Wkly)
LA SARRE	L'Echo d'Abitibi-Ouest	(Wkly)
LOUISEVILLE	L'Echo de Louiseville/Berthier	(Wkly)
MATANE	La Voix Gaspesienne	(Wkly)
MONTREAL	Echoes-Vedettes	(Wkly)
NEW CARLISLE	Spec Newspaper	(Wkly)
PLESSISVILLE	La Feuille d'Erable	(Wkly)
RIVIERE-DU-LOUP	Le St. Laurent, Echo	(Wkly)
ROUYN	La Frontiere	(Wkly)
ST. HYACINTHE	Le Courrier de St. Hyacinthe	(Wkly)
ST. JEROME	L'Echo du Nord	(Wkly)
SHAWVILLE	The Equity	(Wkly)
VAL D'OR	L'Echo Abitibien	(Wkly)
VICTORIAVILLE	L'Union	(Wkly)
VILLE-MARIE	Le Temiscamien	(Wkly)

Ontario

ALEXANDRIA	The Glengarry News	(Wkly)
ALLISTON	The Alliston Herald	(Wkly)
ALMONTE	The Almonte Gazette	(Wkly)
ARNPRIOR	Arnprior Chronicle-Guide	(Wkly)
ATIKOKAN	The Atikokan Progress	(Wkly)
AYLMER	The Aylmer Express	(Wkly)
BLENHEIM	News-Tribune	(Wkly)
BRACEBRIDGE	The Herald-Gazette	(Wkly)
CARLETON PLACE	The Canadian	(Wkly)
COCHRANE	The Cochrane Northland Post	(Wkly)
COLLINGWOOD	Enterprise-Bulletin	(Wkly & Sat)
DEEP RIVER	North Renfrew Times	(Wkly)
DELHI	Delhi News-Record	(Wkly)
DRYDEN	The Dryden Observer	(Wkly)
DUNNVILLE	Chronicle	(Wkly)
FORT FRANCES	Times	(Wkly)
GANANOQUE	The Reporter	(Wkly)
GRAVENHURST	Gravenhurst News	(Wkly)
HANOVER	The Post	(Wkly)
HAWKESBURY	Le Carillon	(Wkly)
HUNTSVILLE	The Forester	(Wkly)
IROQUOIS FALLS	The Enterprise	(Wkly)
LEAMINGTON	Leamington Post	(Wkly)
LITTLE CURRENT	The Manitoulin Expositor	(Wkly)
MEAFORD	The Express	(Wkly)
MIDLAND	The Free Press	(Semi Wkly)
ORANGEVILLE	Banner	(Semi Wkly)
PERTH	Courier	(Wkly)
PORT ELGIN	The Beacon Times	(Wkly)
RENFREW	The Mercury	(Wkly)
SMITHS FALLS	The Record News	(Wkly)
STITTSVILLE	The Stittsville News	(Wkly)
STRATHROY	The Age Dispatch	(Wkly)
TILLSONBURG	News	(Tri Wkly)
TRENTON	The Trentonian & Tri County News	(Tri Wkly)
WIARTON	Echo	(Wkly)

Manitoba

NEEPAWA	The Neepawa Press	(Wkly)
STEINBACH	The Carillon	(Wkly)
VIRDEN	Empire-Advance	(Wkly)

Saskatchewan

ASSINIBOIA	Times	(Wkly GAP)
BALGONIE	City's Edge	(Wkly GAP)
BENGOUGH	Country Collection	(Wkly GAP)
CANORA	Courier	(Wkly GAP)
CARLYLE	Observer	(Wkly GAP)
CUT KNIFE	Hwy. 40 Courier	(Wkly GAP)
DAVIDSON	Leader	(Wkly GAP)
ESTERHAZY-POTASHVILLE	Miner-Journal	(Wkly GAP)
ESTEVAN	Mercury	(Wkly GAP)
HUDSON BAY	Post-Review	(Wkly GAP)
HUMBOLDT	Journal	(Wkly GAP)
INDIAN HEAD	Indian Head-Wolseley News	(Wkly GAP)
ITUNA	News	(Wkly GAP)
KAMSACK	Times	(Wkly GAP)
KERROBERT	Citizen	(Wkly GAP)
KELVINGTON	Radio	(Wkly GAP)
KINDERSLEY	Clarion	(Wkly GAP)

Weekly Newspapers - continued on back

GAP = Group Audit Plan

ABC Weekly Newspaper Members - CANADA - continued

LA RONGE	The Northerner	(Wkly GAP)
LANGENBURG	Four-Town Journal	(Wkly GAP)
LANIGAN	Advisor	(Wkly GAP)
LEADER	News	(Wkly GAP)
LEMBERG	Highway 22 Review	Wkly GAP)
MAPLE CREEK	News	(Wkly GAP)
MEADOW LAKE	Progress	(Wkly GAP)
MELVILLE	Advance	(Wkly GAP)
MOOSOMIN	World Spectator	(Wkly GAP)
NIPAWIN	Journal	(Wkly GAP)
NOKOMIS	Times	(Wkly GAP)
NORQUAY	North Star	(Wkly GAP)
NORTH BATTLEFORD	The Battlefords News-Optimist	(Wkly & Wkly GAP)
OUTLOOK	The Outlook	(Wkly GAP)
PREECEVILLE	Progress	(Wkly GAP)
RADVILLE	Star	(Wkly GAP)
REDVERS	The Optimist	(Wkly GAP)
ROSE VALLEY	View From Here	(Wkly GAP)
ROSTHERN	Saskatchewan Valley News	(Wkly GAP)
SEMANS	Hiway 15 Gazette	(Wkly GAP)
SHELLBROOK	Chronicle	(Wkly GAP)
SPIRITWOOD	Herald	(Wkly GAP)
SWIFT CURRENT	Sun	(Semi Wkly)
TISDALE	Tisdale Recorder	(Wkly GAP)
UNITY	Northwest Herald	(Wkly GAP)
WADENA	News	(Wkly GAP)
WATROUS	Manitou	(Wkly GAP)
WEYBURN	Review	(Wkly GAP)
WHITEWOOD	Herald	(Wkly GAP)
WILKIE	The Press	(Wkly GAP)
WYNYARD	Advance	(Wkly GAP)
YORKTON	Enterprise	(Semi Wkly)
	Yorkton This Week	(Wkly)

Alberta

BEAVERLODGE	The Advertiser	(Wkly)
CARDSTON	Chronicle	(Wkly GAP)
CORONATION	The Coronation Review	(Wkly GAP)
ECKVILLE	Examiner	(Wkly GAP)
EDSON	Edson Leader	(Wkly)
FAIRVIEW	The Post	(Wkly)
FORT MACLEOD	Gazette	(Wkly GAP)
FORT VERMILION	Northern Pioneer	(Wkly GAP)
GRIMSHAW	Mile Zero News	(Wkly GAP)
HIGH LEVEL	Echo	(Wkly GAP)
HIGH RIVER	Times	(Wkly)
LACOMBE	Globe	(Wkly GAP)
MANNING	Banner Post	(Wkly GAP)
PINCHER CREEK	Echo	(Wkly GAP)
RAYMOND	Raymond Review	(Wkly GAP)
RIMBEY	Record	(Wkly GAP)
ROCKY MOUNTAIN HOUSE	The Mountaineer	(Wkly GAP)
RYCROFT	The Signal	(Wkly)
SEDGEWICK	The Community Press	(Wkly)
STETTLER	The Stettler Independent	(Wkly GAP)
SYLVAN LAKE	News	(Wkly GAP)
THREE HILLS	The Three Hills Capital	(Wkly)
WAINWRIGHT	Wainwright Star Chronicle	(Wkly)

British Columbia

CAMPBELL RIVER	The Campbell River Courier	(Wkly)
	The Upper Islander	(Wkly)
CASTLEGAR	Castlegar News	(Wkly & Sun)
COURTENAY	Comox District Free Press	(Semi Wkly)
CRESTON	The Creston Valley Advance	(Semi Wkly)
LANGLEY	Langley Advance	(Wkly)
PORT HARDY	North Island Gazette	(Wkly)
POWELL RIVER	The Power River News	(Wkly)
REVELSTOKE	Revelstoke Review	(Wkly)
RICHMOND	Buy and Sell Press	(Wkly)

Northwest Territories

HAY RIVER	The Hub	(Wkly)

Yukon Territory

WHITEHORSE	Yukon News	(Semi Wkly)

GAP = Group Audit Plan

Users' Guide to Part I

DAILY NEWSPAPER ANALYSIS

Part I analyzes circulation data for daily newspapers and the markets they serve. Each of the five sections is printed on a different color paper for ease of reference. Map reference coordinates relate to the provincial maps located at the back of this volume.

SECTION A - Daily Newspaper Circulation by Market, County, Census Division

This section lists total paid circulation averages for each newspaper, extracted from the most recent ABC Audit Report. Separate figures are reported for each of the established market areas and for the total average paid circulation. Circulation figures are also reported for Census Metropolitan Areas. Listings for all newspapers published within these census-defined markets report circulation for the market within which each is published.

The individual newspaper's county or census division circulation data follows the listing of market data. Home market circulation is shown plus figures for other counties or census divisions where the newspaper reports circulation of at least 250 copies or a 5 percent circulation/occupied household ratio. Other paid circulation is included in the "Remainder of Circulation" total.

Occupied households shown for newspaper markets and Census Metropolitan Areas are ABC estimates for the year in which the audit period ended. Occupied households for Counties and Census Divisions are 1989 estimates.

It should be noted that circulation figures for Census Metropolitan Areas, Counties and Census Divisions are extracted from Paragraph 3 of ABC Audit Reports and, as such, do not necessarily represent the average for all daily issues. Under ABC rules, a separation of averages is required where daily circulation on a given day or days is considered abnormally high or low.

SECTION B - County and Census Division Circulation & Coverage

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/occupied household ratio of all daily newspaper members having circulation of at least 250 copies or a 5 percent circulation/occupied household ratio. As in Section A, 1989 occupied household estimates are shown.

SECTION C - Major Market Circulation & Coverage

Publisher reported or ABC compiled circulation data coupled with 1989 estimated population and occupied households are provided in this section for major markets where ABC member daily newspapers circulate. These major markets are listed by size, according to the total market population. Map reference coordinates, provided to aid in locating markets, relate to the provincial maps located at the back of this volume.

Newspaper circulation within these census-defined areas with the circulation/occupied household ratio is shown for all member daily newspapers having circulation of at least 500 copies in the area. Newspapers published in the market area are identified by an asterisk.

SECTION D - Five-Year Circulation Trends In Metropolitan Areas

Five-year trend data on circulation of daily newspapers in the 25 Census Metropolitan Areas are included in this section. These include coverage ratios, single copy sales, subscription sales and their proportions of total circulation.

SECTION E - Circulation Rankings

The table in this section ranks daily newspapers by total circulation for each edition.

Part I

SECTION A

Analysis of Daily Newspaper Circulation
By Market, County, Census Division, Regional District or Territory

This section lists paid circulation averages for each newspaper, extracted from the most recent ABC Audit Report. Separate figures are reported for each of the established market areas and for the total average paid circulation. Circulation figures are also reported for Census Metropolitan Areas. Listings for all newspapers published within these census-defined markets report circulation for the market within which each is published.

The individual newspaper's county or census division circulation data follows the listing of market data. Home market circulation is shown plus figures for other counties or census divisions where the newspaper reports circulation of at least 250 copies or a 5 percent circulation/occupied household ratio. Other paid circulation is included in the "Remainder of Circulation" total.

Occupied households shown for newspaper markets and Census Metropolitan Areas are ABC estimates for the year in which the audit period ended. Occupied households for Counties and Census Divisions are 1989 estimates.

It should be noted that circulation figures for Census Metropolitan Areas, Counties and Census Divisions are extracted from Paragraph 3 of ABC Audit Reports and, as such, do not necessarily represent the average for all daily issues. Under ABC rules, a separation of averages is required where daily circulation on a given day or days is considered abnormally high or low.

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEWFOUNDLAND							
CORNER BROOK			M 4				
CORNER BROOK WESTERN STAR	9/89			EVE (M-S)			
CITY ZONE		7,000			5,173	74	47
RETAIL TRADING ZONE		17,500			5,202	30	47
TOTAL ZONES		24,500			10,375	42	94
TOTAL PAID CIRCULATION					11,074		
CENSUS DIVISION CIRCULATION							
NEWFOUNDLAND							
CEN. DIV. 04		7,900			2,392	30	22
* CEN. DIV. 05		13,100			7,796	60	70
CEN. DIV. 08		15,200			315	2	3
CEN. DIV. 09		7,000			323	5	3
REMAINDER OF CIRCULATION					248		2
ST. JOHN'S			D14				
ST. JOHN'S TELEGRAM	9/89			EVE (M-F)			
CITY ZONE		30,800			21,237	69	54
RETAIL TRADING ZONE		76,600			17,350	23	44
TOTAL ZONES		107,400			38,587	36	97
CENSUS METROPOLITAN AREA		50,200			31,611	63	80
TOTAL PAID CIRCULATION					39,624		
CENSUS DIVISION CIRCULATION							
NEWFOUNDLAND							
* CEN. DIV. 01		74,300			36,053	49	91
CEN. DIV. 06		11,700			1,544	13	4
CEN. DIV. 07		13,000			807	6	2
CEN. DIV. 10		6,600			456	7	1
REMAINDER OF CIRCULATION					764		2
ST. JOHN'S TELEGRAM	9/89			WEEKEND			
CITY ZONE		30,800			18,120	59	51
RETAIL TRADING ZONE		76,600			16,437	22	46
TOTAL ZONES		107,400			34,557	32	97
CENSUS METROPOLITAN AREA		50,200			27,386	55	77
TOTAL PAID CIRCULATION					35,637		
CENSUS DIVISION CIRCULATION							
NEWFOUNDLAND							
* CEN. DIV. 01		74,300			31,329	42	88
CEN. DIV. 02		8,400			558	7	2
CEN. DIV. 06		11,700			1,472	13	4
CEN. DIV. 07		13,000			1,198	9	3
CEN. DIV. 10		6,600			453	7	1
REMAINDER OF CIRCULATION					627		2

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
PRINCE EDWARD ISLAND							
CHARLOTTETOWN			J18				
CHARLOTTETOWN GUARDIAN, PATRIOT	9/89			MORN/EVE (M-S)			
CITY ZONE		9,200			10,752	117	44
RETAIL TRADING ZONE		33,200			13,319	40	54
TOTAL ZONES		42,400			24,071	57	98
NEWSPAPER DESIGNATED MARKET		42,400			24,071	57	98
TOTAL PAID CIRCULATION					24,503		
COUNTY CIRCULATION							
PRINCE EDWARD ISLAND							
KINGS		6,200			3,745	60	15
PRINCE		14,200			2,277	16	9
* QUEENS		22,000			18,049	82	74
REMAINDER OF CIRCULATION					432		2
SUMMERSIDE			E12				
SUMMERSIDE JOURNAL-PIONEER	9/89			EVE (M-S)			
CITY ZONE		4,600			3,987	87	34
RETAIL TRADING ZONE		11,000			6,482	59	56
TOTAL ZONES		15,600			10,469	67	90
TOTAL PAID CIRCULATION					11,645		
COUNTY CIRCULATION							
PRINCE EDWARD ISLAND							
* PRINCE		14,200			10,237	72	88
QUEENS		22,000			953	4	8
REMAINDER OF CIRCULATION					455		4

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
AMHERST			G11				
AMHERST NEWS, CITIZEN	9/88			MORN (M-F)			
CITY ZONE		3,700			2,460	67	62
RETAIL TRADING ZONE		11,500			1,412	12	36
TOTAL ZONES		15,200			3,872	26	98
TOTAL PAID CIRCULATION					3,960		
COUNTY CIRCULATION							
NOVA SCOTIA							
* CUMBERLAND		12,500			3,839	31	97
REMAINDER OF CIRCULATION					121		3
AMHERST CITIZEN	9/88			SATURDAY			
CITY ZONE		3,700			3,004	81	44
RETAIL TRADING ZONE		11,500			3,097	27	45
TOTAL ZONES		15,200			6,101	40	89
TOTAL PAID CIRCULATION					6,858		
COUNTY CIRCULATION							
NOVA SCOTIA							
* CUMBERLAND		12,500			5,774	46	84
NEW BRUNSWICK							
WESTMORLAND		39,600			327	1	5
REMAINDER OF CIRCULATION					757		11
HALIFAX			M18				
HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/89			MORN/EVE (M-S)			
NEWSPAPER DESIGNATED MARKET		255,200			135,524	53	92
TOTAL ZONES		255,200			135,524	53	92
CENSUS METROPOLITAN AREA		109,400			74,059	68	50
TOTAL PAID CIRCULATION					148,119		
COUNTY CIRCULATION							
PRINCE EDWARD ISLAND							
QUEENS		22,000			342	2	
NOVA SCOTIA							
ANNAPOLIS		8,500			3,455	41	2
ANTIGONISH		5,800			3,505	60	2
CAPE BRETON		39,700			5,340	14	4
COLCHESTER		16,600			6,936	42	5
CUMBERLAND		12,500			4,475	36	3
DIGBY		7,800			3,004	39	2
GUYSBOROUGH		4,200			1,545	37	1
* HALIFAX		113,200			75,719	67	51
HANTS		12,700			8,614	68	6
INVERNESS		7,000			3,271	47	2
KINGS		19,200			8,336	43	6
LUNENBERG		17,100			6,839	40	5

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
HALIFAX (CONT.)			M18				
HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/89			MORN/EVE (M-S)			
PICTOU		17,000			5,482	32	4
QUEENS		4,700			2,002	43	1
RICHMOND		3,700			1,365	37	1
SHELBURNE		6,200			1,600	26	1
VICTORIA		2,900			891	31	1
YARMOUTH		9,700			4,012	41	3
NEW BRUNSWICK							
WESTMORLAND		39,600			459	1	
REMAINDER OF CIRCULATION					927		1
HALIFAX			M18				
HALIFAX NEWS	9/89			MORN (M-S)			
NEWSPAPER DESIGNATED MARKET		113,200			20,149	18	86
TOTAL ZONES		113,200			20,149	18	86
CENSUS METROPOLITAN AREA		109,400			19,384	18	83
TOTAL PAID CIRCULATION					23,388		
COUNTY CIRCULATION							
NOVA SCOTIA							
CAPE BRETON		39,700			563	1	2
COLCHESTER		16,600			305	2	1
* HALIFAX		113,200			20,149	18	86
HANTS		12,700			324	3	1
KINGS		19,200			450	2	2
LUNENBERG		17,100			362	2	2
PICTOU		17,000			475	3	2
REMAINDER OF CIRCULATION					760		3
NEW GLASGOW			G14				
NEW GLASGOW NEWS	9/89			EVE (M-S)			
CITY ZONE		7,800			6,861	88	61
RETAIL TRADING ZONE		8,300			3,953	48	35
TOTAL ZONES		16,100			10,814	67	96
TOTAL PAID CIRCULATION					11,215		
COUNTY CIRCULATION							
NOVA SCOTIA							
* PICTOU		17,000			10,814	64	96
REMAINDER OF CIRCULATION					401		4

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
SYDNEY			E18				
SYDNEY CAPE BRETON POST	9/89			EVE (M-S)			
CITY ZONE		12,100			11,681	97	37
RETAIL TRADING ZONE		41,200			19,522	47	62
TOTAL ZONES		53,300			31,203	59	99
TOTAL PAID CIRCULATION					31,532		
COUNTY CIRCULATION							
NOVA SCOTIA							
* CAPE BRETON		39,700			29,212	74	93
INVERNESS		7,000			864	12	3
RICHMOND		3,700			306	8	1
VICTORIA		2,900			821	28	3
REMAINDER OF CIRCULATION					329		1
TRURO			H13				
TRURO NEWS	9/89			EVE (M-S)			
CITY ZONE		7,600			5,070	67	55
RETAIL TRADING ZONE		15,100			4,023	27	44
TOTAL ZONES		22,700			9,093	40	99
TOTAL PAID CIRCULATION					9,187		
COUNTY CIRCULATION							
NOVA SCOTIA							
* COLCHESTER		16,600			9,004	54	98
REMAINDER OF CIRCULATION					183		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
CARAQUET			B 9				
CARAQUET L'ACADIE NOUVELLE (F)	9/89			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		14,000			7,577	54	73
RETAIL TRADING ZONE		13,400			1,617	12	16
TOTAL ZONES		27,400			9,194	34	89
TOTAL PAID CIRCULATION					10,335		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* GLOUCESTER		27,400			9,194	34	89
NORTHUMBERLAND		16,200			684	4	7
REMAINDER OF CIRCULATION					457		4
FREDERICTON			G 6				
FREDERICTON GLEANER	9/89			EVE (M-S)			
CITY ZONE		18,000			16,686	93	57
RETAIL TRADING ZONE		23,600			11,304	48	39
TOTAL ZONES		41,600			27,990	67	96
TOTAL PAID CIRCULATION					29,242		
COUNTY CIRCULATION							
NEW BRUNSWICK							
CARLETON		8,600			949	11	3
NORTHUMBERLAND		16,200			995	6	3
QUEENS		4,500			1,841	41	6
SUNBURY		7,300			4,136	57	14
* YORK		27,800			20,832	75	71
REMAINDER OF CIRCULATION					489		2
MONCTON			G10				
MONCTON TIMES-TRANSCRIPT	9/89			EVE (M-F)			
CITY ZONE		29,100			23,803	82	54
RETAIL TRADING ZONE		72,800			17,949	25	41
TOTAL ZONES		101,900			41,752	41	95
TOTAL PAID CIRCULATION					44,008		
COUNTY CIRCULATION							
NEW BRUNSWICK							
ALBERT		8,300			5,682	69	13
GLOUCESTER		27,400			1,431	5	3
KENT		10,400			4,435	43	10
KINGS		19,300			344	2	1
NORTHUMBERLAND		16,200			3,221	20	7
RESTIGOUCHE		13,100			1,180	9	3
* WESTMORLAND		39,600			26,983	68	61
REMAINDER OF CIRCULATION					732		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
SAINT JOHN			M14				
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE	9/89			MORN/EVE (M-F)			
CITY ZONE		28,800			24,526	86	39
RETAIL TRADING ZONE		212,600			38,615	18	61
TOTAL ZONES		241,400			63,141	26	99
CENSUS METROPOLITAN AREA		41,100			33,059	80	52
TOTAL PAID CIRCULATION					63,640		
COUNTY CIRCULATION							
NEW BRUNSWICK							
ALBERT		8,300			422	5	1
CARLETON		8,600			2,298	27	4
CHARLOTTE		9,600			4,193	44	7
GLOUCESTER		27,400			1,795	7	3
KINGS		19,300			12,450	65	20
MADAWASKA		12,400			945	8	2
NORTHUMBERLAND		16,200			2,928	18	5
QUEENS		4,500			1,049	23	2
RESTIGOUCHE		13,100			1,666	13	3
* ST. JOHN		29,700			26,099	88	41
SUNBURY		7,300			479	7	1
VICTORIA		7,300			1,862	26	3
WESTMORLAND		39,600			2,131	5	3
YORK		27,800			4,638	17	7
REMAINDER OF CIRCULATION					685		1
SAINT JOHN TELEGRAPH-JOURNAL	9/89			SATURDAY			
CITY ZONE		28,800			21,335	74	35
RETAIL TRADING ZONE		212,600			39,039	18	64
TOTAL ZONES		241,400			60,374	25	99
CENSUS METROPOLITAN AREA		41,100			30,488	74	50
TOTAL PAID CIRCULATION					60,959		
COUNTY CIRCULATION							
NEW BRUNSWICK							
ALBERT		8,300			510	6	1
CARLETON		8,600			2,265	26	4
CHARLOTTE		9,600			3,940	41	7
GLOUCESTER		27,400			1,720	6	3
KINGS		19,300			11,864	62	20
MADAWASKA		12,400			980	8	2
NORTHUMBERLAND		16,200			2,859	18	5
QUEENS		4,500			1,133	25	2
RESTIGOUCHE		13,100			1,865	14	3
* ST. JOHN		29,700			22,973	77	38
SUNBURY		7,300			586	8	1
VICTORIA		7,300			1,849	25	3
WESTMORLAND		39,600			2,185	6	4
YORK		27,800			5,434	20	9
REMAINDER OF CIRCULATION					726		1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
CHICOUTIMI			J 8				
CHICOUTIMI PROGRES-DIMANCHE (F)	3/89			SUNDAY			
CITY ZONE		21,700			12,798	59	26
RETAIL TRADING ZONE		43,400			22,830	53	46
TOTAL ZONES		65,100			35,628	55	71
CENSUS METROPOLITAN AREA		54,300			24,847	46	50
TOTAL PAID CIRCULATION					50,002		
COUNTY CIRCULATION							
QUEBEC							
ABITIBI		33,100			668	2	1
* CHICOUTIMI		59,200			33,019	56	66
LAC-ST-JEAN-EST		15,600			6,736	43	14
LAC-ST-JEAN-OUEST		20,200			7,333	36	15
QUEBEC		184,300			714		1
SAGUENAY		31,800			1,433	5	3
REMAINDER OF CIRCULATION					99		
CHICOUTIMI LE QUOTIDIEN (F)	3/89			MORN (M-S)			
CITY ZONE		21,700			9,988	46	31
RETAIL TRADING ZONE		43,400			15,542	36	49
TOTAL ZONES		65,100			25,530	39	80
CENSUS METROPOLITAN AREA		54,300			18,380	34	57
TOTAL PAID CIRCULATION					32,066		
COUNTY CIRCULATION							
QUEBEC							
* CHICOUTIMI		59,200			23,523	40	73
LAC-ST-JEAN-EST		15,600			4,393	28	14
LAC-ST-JEAN-OUEST		20,200			3,958	20	12
REMAINDER OF CIRCULATION					192		1
GRANBY			R12				
GRANBY LA VOIX DE L'EST (F)	3/89			MORN (M-S)			
CITY ZONE		20,900			9,594	46	60
RETAIL TRADING ZONE		32,700			6,116	19	38
TOTAL ZONES		53,600			15,710	29	98
TOTAL PAID CIRCULATION					16,027		
COUNTY CIRCULATION							
QUEBEC							
BAGOT		10,100			332	3	2
BROME		6,900			714	10	5
MISSISQUOI		12,700			2,128	17	13
ROUVILLE		15,800			1,354	9	8
* SHEFFORD		28,400			11,294	40	71
REMAINDER OF CIRCULATION					205		1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL			D13				
MONTREAL GAZETTE	3/89			MORN (M-F)			
CITY ZONE		989,700			148,186	15	82
RETAIL TRADING ZONE		423,900			17,052	4	10
TOTAL ZONES		1,413,600			165,238	12	92
CENSUS METROPOLITAN AREA		1,178,000			160,383	14	89
TOTAL PAID CIRCULATION					179,873		
COUNTY CIRCULATION							
QUEBEC							
ABITIBI		33,100			329	1	
ARGENTEUIL		12,700			841	7	1
BEAUHARNOIS		20,500			257	1	
BROME		6,900			513	7	
CHAMBLY		119,500			9,189	8	5
CHATEAUGUAY		21,800			2,742	13	2
CHICOUTIMI		59,200			409	1	
DEUX-MONTAGNES		27,500			1,244	5	1
HULL		55,200			445	1	
HUNTINGDON		5,500			540	10	
* ILE-DE-MONTREAL		750,800			130,352	17	73
ILE-JESUS		106,200			7,398	7	4
LAPRAIRIE		36,400			3,952	11	2
L'ASSOMPTION		44,200			667	2	
MISSISQUOI		12,700			553	4	
MONTCALM		11,600			300	3	
QUEBEC		184,300			2,100	1	1
ROUVILLE		15,800			564	4	
SAGUENAY		31,800			380	1	
ST-JEAN		22,400			497	2	
ST-MAURICE		43,900			336	1	
SHEFFORD		28,400			411	1	
SHERBROOKE		48,900			1,012	2	1
STANSTEAD		14,800			472	3	
TERREBONNE		77,800			2,584	3	1
VAUDREUIL		19,800			2,758	14	2
VERCHERES		23,400			372	2	
ONTARIO							
OTTAWA-CARLETON		248,300			3,058	1	2
STOR. , DUN. & GLEN.		37,300			1,121	3	1
TORONTO		845,900			382		
REMAINDER OF CIRCULATION					4,095		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			D13				
MONTREAL GAZETTE		3/89			SATURDAY			
CITY ZONE			989,700			202,729	21	79
RETAIL TRADING ZONE			423,900			31,993	8	12
TOTAL ZONES			1,413,600			234,722	17	91
CENSUS METROPOLITAN AREA			1,178,000			222,877	19	87
TOTAL PAID CIRCULATION						257,797		
COUNTY CIRCULATION								
PRINCE EDWARD ISLAND								
QUEENS			22,000			317	1	
NOVA SCOTIA								
HALIFAX			113,200			550	1	
NEW BRUNSWICK								
WESTMORLAND			39,600			262	1	
QUEBEC								
ABITIBI			33,100			464	1	
ARGENTEUIL			12,700			2,164	17	1
BEAUHARNOIS			20,500			414	2	
BROME			6,900			1,861	27	1
CHAMBLY			119,500			12,800	11	5
CHAMPLAIN			45,100			274	1	
CHATEAUGUAY			21,800			4,597	21	2
CHICOUTIMI			59,200			498	1	
DEUX-MONTAGNES			27,500			2,326	9	1
HULL			55,200			447	1	
HUNTINGDON			5,500			1,334	24	1
* ILE-DE-MONTREAL			750,800			176,709	24	69
ILE-JESUS			106,200			11,274	11	4
LAPRAIRIE			36,400			6,581	18	3
L'ASSOMPTION			44,200			1,066	2	
MISSISQUOI			12,700			1,244	10	1
MONTCALM			11,600			840	7	
QUEBEC			184,300			2,875	2	1
RICHMOND			13,600			412	3	
ROUVILLE			15,800			920	6	
SAGUENAY			31,800			533	2	
ST-JEAN			22,400			918	4	
ST-MAURICE			43,900			544	1	
SHEFFORD			28,400			731	3	
SHERBROOKE			48,900			1,804	4	1
SOULANGES			5,900			258	4	
STANSTEAD			14,800			1,230	8	1
TERREBONNE			77,800			5,930	8	2
VAUDREUIL			19,800			4,041	20	2
VERCHERES			23,400			652	3	
ONTARIO								
OTTAWA-CARLETON			248,300			3,012	1	1
PRESCOTT & RUSSELL			20,400			374	2	
STOR. , DUN. & GLEN.			37,300			1,759	5	1
TORONTO			845,900			541		
REMAINDER OF CIRCULATION						5,241		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL GAZETTE	3/89			SUNDAY			
CITY ZONE		989,700			137,039	14	82
RETAIL TRADING ZONE		423,900			17,506	4	11
TOTAL ZONES		1,413,600			154,545	11	93
CENSUS METROPOLITAN AREA		1,178,000			150,603	13	91
TOTAL PAID CIRCULATION					166,366		
COUNTY CIRCULATION							
QUEBEC							
ARGENTEUIL		12,700			326	3	
BROME		6,900			557	8	
CHAMBLY		119,500			8,685	7	5
CHATEAUGUAY		21,800			2,981	14	2
DEUX-MONTAGNES		27,500			1,329	5	1
HULL		55,200			287	1	
HUNTINGDON		5,500			472	9	
* ILE-DE-MONTREAL		750,800			120,457	16	72
ILE-JESUS		106,200			7,374	7	4
LAPRAIRIE		36,400			4,294	12	3
L'ASSOMPTION		44,200			272	1	
MISSISQUOI		12,700			445	4	
QUEBEC		184,300			1,803	1	1
ROUVILLE		15,800			566	4	
ST-JEAN		22,400			362	2	
ST-MAURICE		43,900			279	1	
SHEFFORD		28,400			362	1	
SHERBROOKE		48,900			947	2	1
STANSTEAD		14,800			404	3	
TERREBONNE		77,800			2,695	4	2
VAUDREUIL		19,800			3,104	16	2
VERCHERES		23,400			358	2	
ONTARIO							
OTTAWA-CARLETON		248,300			2,365	1	1
STOR. , DUN. & GLEN.		37,300			1,044	3	1
TORONTO		845,900			285		
REMAINDER OF CIRCULATION					4,313		3
MONTREAL			D13				
MONTREAL LE DEVOIR (F)	3/89			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,178,000			16,676	1	60
RETAIL TRADING ZONE		235,600			1,528	1	6
TOTAL ZONES		1,413,600			18,204	1	66
CENSUS METROPOLITAN AREA		1,178,000			16,676	1	60
TOTAL PAID CIRCULATION					27,634		
COUNTY CIRCULATION							
QUEBEC							
CHAMBLY		119,500			1,184	1	4
CHICOUTIMI		59,200			445	1	2

* DENOTES HOME COUNTY

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL LE DEVOIR (F)	3/89			MORN (M-F)			
HULL		55,200			830	2	3
* ILE-DE-MONTREAL		750,800			13,658	2	49
ILE-JESUS		106,200			700	1	3
LAPRAIRIE		36,400			276	1	1
LEVIS		37,700			252	1	1
QUEBEC		184,300			3,097	2	11
ST-MAURICE		43,900			269	1	1
SHERBROOKE		48,900			477	1	2
TERREBONNE		77,800			534	1	2
ONTARIO							
OTTAWA-CARLETON		248,300			1,150	1	4
REMAINDER OF CIRCULATION					4,762		17
MONTREAL LE DEVOIR (F)	3/89			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,178,000			17,770	2	56
RETAIL TRADING ZONE		235,600			2,218	1	7
TOTAL ZONES		1,413,600			19,988	1	63
CENSUS METROPOLITAN AREA		1,178,000			17,770	2	56
TOTAL PAID CIRCULATION					31,596		
COUNTY CIRCULATION							
QUEBEC							
CHAMBLY		119,500			1,404	1	4
CHICOUTIMI		59,200			456	1	1
HULL		55,200			976	2	3
* ILE-DE-MONTREAL		750,800			14,192	2	45
ILE-JESUS		106,200			845	1	3
LAPRAIRIE		36,400			331	1	1
LEVIS		37,700			293	1	1
QUEBEC		184,300			3,332	2	11
ST-HYACINTHE		22,000			332	2	1
ST-MAURICE		43,900			337	1	1
SHERBROOKE		48,900			575	1	2
TERREBONNE		77,800			925	1	3
ONTARIO							
OTTAWA-CARLETON		248,300			1,437	1	5
REMAINDER OF CIRCULATION					6,161		20
LE JOURNAL DE MONTREAL (F)	3/89			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,178,000			220,845	19	69
RETAIL TRADING ZONE		235,600			51,285	22	16
TOTAL ZONES		1,413,600			272,130	19	85
CENSUS METROPOLITAN AREA		1,178,000			220,845	19	69
TOTAL PAID CIRCULATION					318,610		
COUNTY CIRCULATION							
QUEBEC							
ABITIBI		33,100			3,623	11	1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
LE JOURNAL DE MONTREAL (F)	3/89			MORN (M-F)			
ARGENTEUIL		12,700			1,929	15	1
ARTHABASKA		22,000			1,854	8	1
BAGOT		10,100			1,200	12	
BEAUHARNOIS		20,500			5,646	28	2
BERTHIER		12,100			2,040	17	1
BROME		6,900			282	4	
CHAMBLY		119,500			23,299	20	7
CHAMPLAIN		45,100			3,164	7	1
CHATEAUGUAY		21,800			3,781	17	1
DEUX-MONTAGNES		27,500			5,062	18	2
DRUMMOND		27,600			3,832	14	1
GATINEAU		20,600			800	4	
HULL		55,200			5,259	10	2
HUNTINGDON		5,500			526	10	
IBERVILLE		8,600			1,315	15	
* ILE-DE-MONTREAL		750,800			133,992	18	42
ILE-JESUS		106,200			22,068	21	7
ILES-DE-LA-MADELEINE		4,800			331	7	
JOLIETTE		24,700			5,106	21	2
LABELLE		12,800			1,675	13	1
LAPRAIRIE		36,400			7,200	20	2
L'ASSOMPTION		44,200			11,227	25	4
MASKINONGE		7,800			592	8	
MEGANTIC		18,900			279	2	
MISSISQUOI		12,700			1,562	12	1
MONTCALM		11,600			2,032	18	1
NAPIERVILLE		4,900			1,107	23	
NICOLET		11,700			868	7	
PAPINEAU		15,400			1,322	9	
RICHELIEU		18,900			5,495	29	2
RICHMOND		13,600			752	6	
ROUVILLE		15,800			2,693	17	1
ST-HYACINTHE		22,000			4,022	18	1
ST-JEAN		22,400			4,582	21	1
ST-MAURICE		43,900			3,817	9	1
SHEFFORD		28,400			2,397	8	1
SHERBROOKE		48,900			2,592	5	1
SOULANGES		5,900			1,424	24	
STANSTEAD		14,800			654	4	
TEMISCAMINGUE		19,800			1,854	9	1
TERREBONNE		77,800			19,406	25	6
VAUDREUIL		19,800			3,212	16	1
VERCHERES		23,400			5,444	23	2
YAMASKA		5,100			410	8	
ONTARIO							
OTTAWA-CARLETON		248,300			2,634	1	1
PRESCOTT & RUSSELL		20,400			844	4	
STOR. , DUN. & GLEN.		37,300			315	1	
REMAINDER OF CIRCULATION					3,090		1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			D13				
LE JOURNAL DE MONTREAL (F)		3/89			SATURDAY			
NEWSPAPER DESIGNATED MARKET			1,178,000			224,352	19	65
RETAIL TRADING ZONE			235,600			63,306	27	19
TOTAL ZONES			1,413,600			287,658	20	84
CENSUS METROPOLITAN AREA			1,178,000			224,352	19	65
TOTAL PAID CIRCULATION						342,792		
COUNTY CIRCULATION								
QUEBEC								
ABITIBI			33,100			4,155	13	1
ARGENTEUIL			12,700			2,570	20	1
ARTHABASKA			22,000			2,203	10	1
BAGOT			10,100			1,529	15	
BEAUHARNOIS			20,500			6,052	30	2
BERTHIER			12,100			2,932	24	1
BROME			6,900			534	8	
CHAMBLY			119,500			25,863	22	8
CHAMPLAIN			45,100			4,009	9	1
CHATEAUGUAY			21,800			4,484	21	1
DEUX-MONTAGNES			27,500			7,011	26	2
DRUMMOND			27,600			4,611	17	1
GATINEAU			20,600			1,188	6	
HULL			55,200			5,477	10	2
HUNTINGDON			5,500			649	12	
IBERVILLE			8,600			1,576	18	1
* ILE-DE-MONTREAL			750,800			121,986	16	36
ILE-JESUS			106,200			24,999	24	7
ILES-DE-LA-MADELEINE			4,800			340	7	
JOLIETTE			24,700			6,383	26	2
LABELLE			12,800			2,580	20	1
LAPRAIRIE			36,400			8,863	24	3
L'ASSOMPTION			44,200			14,371	33	4
MASKINONGE			7,800			916	12	
MEGANTIC			18,900			396	2	
MISSISQUOI			12,700			1,913	15	1
MONTCALM			11,600			3,603	31	1
NAPIERVILLE			4,900			1,391	28	
NICOLET			11,700			1,050	9	
PAPINEAU			15,400			1,844	12	1
RICHELIEU			18,900			5,964	32	2
RICHMOND			13,600			843	6	
ROUVILLE			15,800			3,259	21	1
ST-HYACINTHE			22,000			4,646	21	1
ST-JEAN			22,400			5,088	23	2
ST-MAURICE			43,900			4,365	10	1
SHEFFORD			28,400			2,919	10	1
SHERBROOKE			48,900			2,791	6	1
SOULANGES			5,900			1,514	26	
STANSTEAD			14,800			925	6	
TEMISCAMINGUE			19,800			2,021	10	1
TERREBONNE			77,800			25,051	32	7
VAUDREUIL			19,800			3,980	20	1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
LE JOURNAL DE MONTREAL (F)	3/89			SATURDAY			
VERCHERES		23,400			6,442	28	2
YAMASKA		5,100			671	13	
ONTARIO							
OTTAWA-CARLETON		248,300			1,843	1	1
PRESCOTT & RUSSELL		20,400			1,050	5	
STOR. , DUN. & GLEN.		37,300			294	1	
REMAINDER OF CIRCULATION					3,648		1
LE JOURNAL DE MONTREAL (F)	3/89			SUNDAY			
NEWSPAPER DESIGNATED MARKET		1,178,000			206,066	18	62
RETAIL TRADING ZONE		235,600			62,697	27	19
TOTAL ZONES		1,413,600			268,763	19	81
CENSUS METROPOLITAN AREA		1,178,000			206,066	18	62
TOTAL PAID CIRCULATION					333,038		
COUNTY CIRCULATION							
QUEBEC							
ABITIBI		33,100			3,714	11	1
ARGENTEUIL		12,700			2,408	19	1
ARTHABASKA		22,000			2,718	12	1
BAGOT		10,100			1,744	17	1
BEAUHARNOIS		20,500			6,091	30	2
BERTHIER		12,100			2,786	23	1
BROME		6,900			601	9	
CHAMBLY		119,500			24,114	20	7
CHAMPLAIN		45,100			5,865	13	2
CHATEAUGUAY		21,800			4,274	20	1
COMPTON		7,000			259	4	
DEUX-MONTAGNES		27,500			6,477	24	2
DRUMMOND		27,600			4,722	17	1
GATINEAU		20,600			1,116	5	
HULL		55,200			7,030	13	2
HUNTINGDON		5,500			669	12	
IBERVILLE		8,600			1,616	19	1
* ILE-DE-MONTREAL		750,800			109,662	15	33
ILE-JESUS		106,200			23,455	22	7
ILES-DE-LA-MADELEINE		4,800			314	7	
JOLIETTE		24,700			6,204	25	2
LABELLE		12,800			2,188	17	1
LAPRAIRIE		36,400			8,430	23	3
L'ASSOMPTION		44,200			13,879	31	4
MASKINONGE		7,800			1,029	13	
MEGANTIC		18,900			468	3	
MISSISQUOI		12,700			2,166	17	1
MONTCALM		11,600			3,259	28	1
NAPIERVILLE		4,900			1,410	29	
NICOLET		11,700			1,341	12	
PAPINEAU		15,400			1,979	13	1
RICHELIEU		18,900			6,032	32	2
RICHMOND		13,600			1,473	11	

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
LE JOURNAL DE MONTREAL (F)	3/89			SUNDAY			
ROUVILLE		15,800			3,273	21	1
ST-HYACINTHE		22,000			4,908	22	2
ST-JEAN		22,400			4,960	22	2
ST-MAURICE		43,900			5,935	14	2
SHEFFORD		28,400			3,885	14	1
SHERBROOKE		48,900			4,490	9	1
SOULANGES		5,900			1,575	27	1
STANSTEAD		14,800			1,352	9	
TEMISCAMINGUE		19,800			1,825	9	1
TERREBONNE		77,800			23,729	31	7
VAUDREUIL		19,800			3,929	20	1
VERCHERES		23,400			6,243	27	2
YAMASKA		5,100			588	12	
ONTARIO							
OTTAWA-CARLETON		248,300			2,253	1	1
PRESCOTT & RUSSELL		20,400			1,097	5	
STOR. , DUN. & GLEN.		37,300			376	1	
REMAINDER OF CIRCULATION					3,127		1
MONTREAL			D13				
MONTREAL LA PRESSE (F)	3/89			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,277,700			165,056	13	82
RETAIL TRADING ZONE		135,900			11,391	8	6
TOTAL ZONES		1,413,600			176,447	13	88
CENSUS METROPOLITAN AREA		1,178,000			156,266	13	78
TOTAL PAID CIRCULATION					201,511		
COUNTY CIRCULATION							
QUEBEC							
ABITIBI		33,100			791	2	
ARGENTEUIL		12,700			537	4	
ARTHABASKA		22,000			1,389	6	1
BAGOT		10,100			298	3	
BEAUHARNOIS		20,500			2,256	11	1
BERTHIER		12,100			586	5	
BROME		6,900			272	4	
CHAMBLY		119,500			20,361	17	10
CHAMPLAIN		45,100			1,192	3	1
CHATEAUGUAY		21,800			2,035	9	1
CHICOUTIMI		59,200			1,423	2	1
DEUX-MONTAGNES		27,500			2,389	9	1
DRUMMOND		27,600			1,235	5	1
HULL		55,200			908	2	1
IBERVILLE		8,600			569	7	
* ILE-DE-MONTREAL		750,800			91,607	12	46
ILE-JESUS		106,200			16,840	16	8
JOLIETTE		24,700			2,055	8	1
LABELLE		12,800			545	4	
LAC-ST-JEAN-EST		15,600			274	2	

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL LA PRESSE (F)	3/89			MORN (M-F)			
LAC-ST-JEAN-OUEST		20,200			314	2	
LAPRAIRIE		36,400			6,430	18	3
L'ASSOMPTION		44,200			5,087	12	3
MEGANTIC		18,900			370	2	
MISSISQUOI		12,700			584	5	
MONTCALM		11,600			519	5	
NAPIERVILLE		4,900			289	6	
QUEBEC		184,300			2,327	1	1
RICHELIEU		18,900			2,255	12	1
RIMOUSKI		25,500			601	2	
ROUVILLE		15,800			1,873	12	1
SAGUENAY		31,800			450	1	
ST-HYACINTHE		22,000			2,046	9	1
ST-JEAN		22,400			2,612	12	1
ST-MAURICE		43,900			2,300	5	1
SHEFFORD		28,400			1,180	4	1
SHERBROOKE		48,900			1,961	4	1
SOULANGES		5,900			299	5	
STANSTEAD		14,800			313	2	
TEMISCAMINGUE		19,800			637	3	
TERREBONNE		77,800			9,489	12	5
VAUDREUIL		19,800			2,240	11	1
VERCHERES		23,400			3,830	16	2
ONTARIO							
OTTAWA-CARLETON		248,300			1,679	1	1
TORONTO		845,900			310		
REMAINDER OF CIRCULATION					3,854		2
MONTREAL LA PRESSE (F)	3/89			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,277,700			248,126	19	78
RETAIL TRADING ZONE		135,900			22,869	17	7
TOTAL ZONES		1,413,600			270,995	19	85
CENSUS METROPOLITAN AREA		1,178,000			232,682	20	73
TOTAL PAID CIRCULATION					317,442		
COUNTY CIRCULATION							
QUEBEC							
ABITIBI		33,100			1,706	5	1
ARGENTEUIL		12,700			1,412	11	
ARTHABASKA		22,000			1,906	9	1
BAGOT		10,100			626	6	
BEAUCE		26,300			353	1	
BEAUHARNOIS		20,500			3,087	15	1
BERTHIER		12,100			1,319	11	
BROME		6,900			1,294	19	
CHAMBLY		119,500			30,620	26	10
CHAMPLAIN		45,100			2,261	5	1
CHATEAUGUAY		21,800			3,164	15	1
CHICOUTIMI		59,200			2,230	4	1
DEUX-MONTAGNES		27,500			4,266	16	1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL LA PRESSE (F)	3/89			SATURDAY			
DRUMMOND		27,600			1,929	7	1
GATINEAU		20,600			484	2	
HULL		55,200			1,718	3	1
HUNTINGDON		5,500			342	6	
IBERVILLE		8,600			835	10	
* ILE-DE-MONTREAL		750,800			133,867	18	42
ILE-JESUS		106,200			25,406	24	8
JOLIETTE		24,700			3,662	15	1
LABELLE		12,800			1,170	9	
LAC-ST-JEAN-EST		15,600			400	3	
LAC-ST-JEAN-OUEST		20,200			426	2	
LAPRAIRIE		36,400			9,863	27	3
L'ASSOMPTION		44,200			8,179	19	3
LEVIS		37,700			380	1	
MASKINONGE		7,800			295	4	
MEGANTIC		18,900			709	4	
MISSISQUOI		12,700			1,231	10	
MONTCALM		11,600			1,900	16	1
NAPIERVILLE		4,900			518	11	
NICOLET		11,700			447	4	
PAPINEAU		15,400			558	4	
QUEBEC		184,300			4,141	2	1
RICHELIEU		18,900			3,129	17	1
RICHMOND		13,600			366	3	
RIMOUSKI		25,500			905	4	
RIVIERE-DU-LOUP		14,100			254	2	
ROUVILLE		15,800			2,975	19	1
SAGUENAY		31,800			917	3	
ST-HYACINTHE		22,000			3,428	16	1
ST-JEAN		22,400			4,188	19	1
ST-MAURICE		43,900			3,927	9	1
SHEFFORD		28,400			2,139	8	1
SHERBROOKE		48,900			3,665	8	1
SOULANGES		5,900			610	10	
STANSTEAD		14,800			1,075	7	
TEMISCAMINGUE		19,800			1,136	6	
TERREBONNE		77,800			18,600	24	6
VAUDREUIL		19,800			3,621	18	1
VERCHERES		23,400			6,092	26	2
YAMASKA		5,100			238	5	
ONTARIO							
OTTAWA-CARLETON		248,300			1,974	1	1
TORONTO		845,900			532		
REMAINDER OF CIRCULATION					4,967		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			D13				
MONTREAL LA PRESSE (F)		3/89			SUNDAY			
NEWSPAPER DESIGNATED MARKET			1,277,700			149,179	12	81
RETAIL TRADING ZONE			135,900			11,841	9	6
TOTAL ZONES			1,413,600			161,020	11	87
CENSUS METROPOLITAN AREA			1,178,000			140,660	12	76
TOTAL PAID CIRCULATION						184,958		
COUNTY CIRCULATION								
QUEBEC								
ABITIBI			33,100			584	2	
ARGENTEUIL			12,700			628	5	
ARTHABASKA			22,000			1,376	6	1
BAGOT			10,100			303	3	
BEAUCE			26,300			293	1	
BEAUHARNOIS			20,500			2,204	11	1
BERTHIER			12,100			603	5	
BROME			6,900			401	6	
CHAMBLY			119,500			20,646	17	11
CHAMPLAIN			45,100			1,826	4	1
CHATEAUGUAY			21,800			2,100	10	1
CHICOUTIMI			59,200			834	1	1
DEUX-MONTAGNES			27,500			2,515	9	1
DRUMMOND			27,600			1,232	5	1
HULL			55,200			894	2	1
IBERVILLE			8,600			467	5	
* ILE-DE-MONTREAL			750,800			74,121	10	40
ILE-JESUS			105,200			16,669	16	9
JOLIETTE			24,700			1,984	8	1
LABELLE			12,800			549	4	
LAPRAIRIE			36,400			6,748	19	4
L'ASSOMPTION			44,200			5,413	12	3
MEGANTIC			18,900			470	3	
MISSISQUOI			12,700			536	4	
MONTCALM			11,600			582	5	
NAPIERVILLE			4,900			287	6	
QUEBEC			184,300			1,669	1	1
RICHELIEU			18,900			2,177	12	1
RIMOUSKI			25,500			414	2	
ROUVILLE			15,800			1,995	13	1
ST-HYACINTHE			22,000			2,161	10	1
ST-JEAN			22,400			2,647	12	1
ST-MAURICE			43,900			2,943	7	2
SHEFFORD			28,400			1,296	5	1
SHERBROOKE			48,900			2,657	5	1
SOULANGES			5,900			298	5	
STANSTEAD			14,800			472	3	
TEMISCAMINGUE			19,800			409	2	
TERREBONNE			77,800			10,114	13	6
VAUDREUIL			19,800			2,418	12	1
VERCHERES			23,400			4,165	18	2
ONTARIO								
OTTAWA-CARLETON			248,300			1,110		1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL LA PRESSE (F)	3/89			SUNDAY			
REMAINDER OF CIRCULATION					3,748		2
QUEBEC			D17				
QUEBEC LE SOLEIL (F)	3/89			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		219,100			69,371	32	63
RETAIL TRADING ZONE		59,200			12,968	22	12
TOTAL ZONES		278,300			82,339	30	74
CENSUS METROPOLITAN AREA		233,200			70,299	30	63
TOTAL PAID CIRCULATION					111,072		
COUNTY CIRCULATION							
NEW BRUNSWICK							
MADAWASKA		12,400			643	5	1
QUEBEC							
BEAUCE		26,300			2,685	10	2
BELLECHASSE		7,700			1,589	21	1
BONAVENTURE		13,200			1,119	9	1
CHARLEVOIX-EST		5,700			1,024	18	1
CHARLEVOIX-OUEST		4,500			777	17	1
CHICOUTIMI		59,200			529	1	1
DORCHESTER		11,000			1,967	18	2
GASPE-EST		13,100			1,348	10	1
GASPE-OUEST		5,500			726	13	1
ILE-DE-MONTREAL		750,800			1,418		1
KAMOURASKA		9,600			1,047	11	1
LAC-ST-JEAN-OUEST		20,200			306	2	
LEVIS		37,700			9,857	26	9
L'ISLET		7,100			1,199	17	1
LOTBINIERE		10,100			2,317	23	2
MATANE		10,500			1,223	12	1
MATAPEDIA		7,900			529	7	1
MEGANTIC		18,900			1,770	9	2
MONTMAGNY		8,500			1,549	18	1
MONTMORENCY NO. 1		8,100			2,396	30	2
MONTMORENCY NO. 2		2,400			789	33	1
PORTNEUF		21,500			4,787	22	4
* QUEBEC		184,300			58,978	32	53
RIMOUSKI		25,500			2,512	10	2
RIVIERE-DU-LOUP		14,100			1,732	12	2
SAGUENAY		31,800			3,626	11	3
TEMISCOUATA		6,600			742	11	1
REMAINDER OF CIRCULATION					1,888		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
QUEBEC LE SOLEIL (F)	3/89			SATURDAY			
NEWSPAPER DESIGNATED MARKET		219,100			92,850	42	66
RETAIL TRADING ZONE		59,200			15,586	26	11
TOTAL ZONES		278,300			108,436	39	77
CENSUS METROPOLITAN AREA		233,200			94,042	40	67
TOTAL PAID CIRCULATION					141,327		
COUNTY CIRCULATION							
NEW BRUNSWICK							
MADAWASKA		12,400			848	7	1
QUEBEC							
BEAUCE		26,300			3,173	12	2
BELLECHASSE		7,700			1,920	25	1
BONAVENTURE		13,200			1,173	9	1
CHARLEVOIX-EST		5,700			1,129	20	1
CHARLEVOIX-OUEST		4,500			871	19	1
CHICOUTIMI		59,200			748	1	1
DORCHESTER		11,000			2,249	20	2
GASPE-EST		13,100			1,476	11	1
GASPE-OUEST		5,500			707	13	1
ILE-DE-MONTREAL		750,800			1,408		1
KAMOURASKA		9,600			1,141	12	1
LAC-ST-JEAN-OUEST		20,200			357	2	
LEVIS		37,700			13,919	37	10
L'ISLET		7,100			1,345	19	1
LOTBINIERE		10,100			2,694	27	2
MATANE		10,500			1,330	13	1
MATAPEDIA		7,900			619	8	
MEGANTIC		18,900			1,961	10	1
MONTMAGNY		8,500			1,783	21	1
MONTMORENCY NO. 1		8,100			2,970	37	2
MONTMORENCY NO. 2		2,400			997	42	1
PORTNEUF		21,500			6,071	28	4
* QUEBEC		184,300			78,031	42	55
RIMOUSKI		25,500			2,952	12	2
RIVIERE-DU-LOUP		14,100			1,992	14	1
SAGUENAY		31,800			3,989	13	3
ST-MAURICE		43,900			303	1	
TEMISCOUATA		6,600			854	13	1
REMAINDER OF CIRCULATION					2,317		2
QUEBEC LE SOLEIL (F)	3/89			SUNDAY			
NEWSPAPER DESIGNATED MARKET		219,100			56,834	26	62
RETAIL TRADING ZONE		59,200			10,642	18	12
TOTAL ZONES		278,300			67,476	24	73
CENSUS METROPOLITAN AREA		233,200			57,394	25	62
TOTAL PAID CIRCULATION					92,109		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
QUEBEC LE SOLEIL (F)	3/89			SUNDAY			
COUNTY CIRCULATION							
NEW BRUNSWICK							
MADAWASKA		12,400			696	6	1
QUEBEC							
BEAUCE		26,300			2,220	8	2
BELLECHASSE		7,700			1,336	17	2
BONAVENTURE		13,200			871	7	1
CHARLEVOIX-EST		5,700			931	16	1
CHARLEVOIX-OUEST		4,500			666	15	1
CHICOUTIMI		59,200			393	1	
DORCHESTER		11,000			1,509	14	2
GASPE-EST		13,100			1,159	9	1
GASPE-OUEST		5,500			643	12	1
ILE-DE-MONTREAL		750,800			1,397		2
KAMOURASKA		9,600			810	8	1
LEVIS		37,700			8,450	22	9
L'ISLET		7,100			1,089	15	1
LOTBINIERE		10,100			1,875	19	2
MATANE		10,500			1,089	10	1
MATAPEDIA		7,900			474	6	1
MEGANTIC		18,900			1,437	8	2
MONTMAGNY		8,500			1,357	16	2
MONTMORENCY NO. 1		8,100			2,024	25	2
MONTMORENCY NO. 2		2,400			640	27	1
PORTNEUF		21,500			4,303	20	5
* QUEBEC		184,300			47,631	26	52
RIMOUSKI		35,500			2,135	8	2
RIVIERE-DU-LOUP		14,100			1,518	11	2
SAGUENAY		31,800			3,211	10	4
TEMISCOUATA		6,600			659	10	1
REMAINDER OF CIRCULATION					1,586		2
QUEBEC			D17				
LE JOURNAL DE QUEBEC (F)	3/89			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		233,800			60,415	26	58
RETAIL TRADING ZONE		44,500			9,508	21	9
TOTAL ZONES		278,300			69,923	25	67
CENSUS METROPOLITAN AREA		233,800			60,415	26	58
TOTAL PAID CIRCULATION					104,623		
COUNTY CIRCULATION							
NEW BRUNSWICK							
MADAWASKA		12,400			358	3	
QUEBEC							
BEAUCE		26,300			4,693	18	5
BELLECHASSE		7,700			1,183	15	1
BONAVENTURE		13,200			927	7	1
CHARLEVOIX-EST		5,700			1,050	18	1
CHARLEVOIX-OUEST		4,500			765	17	1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
LE JOURNAL DE QUEBEC (F)	3/89			MORN (M-F)			
CHICOUTIMI		59,200			5,934	10	6
DORCHESTER		11,000			1,704	16	2
FRONTENAC		9,100			642	7	1
GASPE-EST		13,100			734	6	1
KAMOURASKA		9,600			1,025	11	1
LAC-ST-JEAN-EST		15,600			2,040	13	2
LAC-ST-JEAN-OUEST		20,200			2,730	14	3
LEVIS		37,700			8,993	24	9
L'ISLET		7,100			708	10	1
LOTBINIERE		10,100			1,225	12	1
MATANE		10,500			854	8	1
MATAPEDIA		7,900			471	6	1
MEGANTIC		18,900			2,150	11	2
MONTMAGNY		8,500			1,472	17	1
MONTMORENCY NO. 1		8,100			1,915	24	2
MONTMORENCY NO. 2		2,400			181	8	
PORTNEUF		21,500			4,205	20	4
* QUEBEC		184,300			50,072	27	48
RIMOUSKI		25,500			2,569	10	3
RIVIERE-DU-LOUP		14,100			1,717	12	2
SAGUENAY		31,800			3,350	11	3
TEMISCOUATA		6,600			446	7	
REMAINDER OF CIRCULATION					510		1
LE JOURNAL DE QUEBEC (F)	3/89			SATURDAY			
NEWSPAPER DESIGNATED MARKET		233,800			60,267	26	57
RETAIL TRADING ZONE		44,500			10,840	24	10
TOTAL ZONES		278,300			71,107	26	67
CENSUS METROPOLITAN AREA		233,800			60,267	26	57
TOTAL PAID CIRCULATION					106,069		
COUNTY CIRCULATION							
NEW BRUNSWICK							
MADAWASKA		12,400			349	3	
QUEBEC							
BEAUCE		26,300			5,005	19	5
BELLECHASSE		7,700			1,440	19	1
BONAVENTURE		13,200			933	7	1
CHARLEVOIX-EST		5,700			1,092	19	1
CHARLEVOIX-OUEST		4,500			821	18	1
CHICOUTIMI		59,200			4,864	8	5
DORCHESTER		11,000			1,949	18	2
FRONTENAC		9,100			771	9	1
GASPE-EST		13,100			650	5	1
KAMOURASKA		9,600			1,171	12	1
LAC-ST-JEAN-EST		15,600			1,907	12	2
LAC-ST-JEAN-OUEST		20,200			2,484	12	2
LEVIS		37,700			9,861	26	9
L'ISLET		7,100			854	12	1
LOTBINIERE		10,100			1,646	16	2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
LE JOURNAL DE QUEBEC (F)	3/89			SATURDAY			
MATANE		10,500			818	8	1
MATAPEDIA		7,900			520	7	1
MEGANTIC		18,900			2,218	12	2
MONTMAGNY		8,500			1,689	20	2
MONTMORENCY NO. 1		8,100			2,216	27	2
MONTMORENCY NO. 2		2,400			274	11	
PORTNEUF		21,500			4,726	22	5
* QUEBEC		184,300			48,684	26	46
RIMOUSKI		25,500			2,490	10	2
RIVIERE-DU-LOUP		14,100			2,009	14	2
SAGUENAY		31,800			3,450	11	3
TEMISCOUATA		6,600			582	9	1
REMAINDER OF CIRCULATION					596		1
LE JOURNAL DE QUEBEC (F)	3/89			SUNDAY			
NEWSPAPER DESIGNATED MARKET		233,800			53,814	23	57
RETAIL TRADING ZONE		44,500			9,251	21	10
TOTAL ZONES		278,300			63,065	23	67
CENSUS METROPOLITAN AREA		233,800			53,814	23	57
TOTAL PAID CIRCULATION					94,553		
COUNTY CIRCULATION							
NEW BRUNSWICK							
MADAWASKA		12,400			319	3	
QUEBEC							
BEAUCE		26,300			4,721	18	5
BELLECHASSE		7,700			1,076	14	1
BONAVENTURE		13,200			808	6	1
CHARLEVOIX-EST		5,700			980	17	1
CHARLEVOIX-OUEST		4,500			772	17	1
CHICOUTIMI		59,200			4,235	7	5
DORCHESTER		11,000			1,636	15	2
FRONTENAC		9,100			975	11	1
GASPE-EST		13,100			760	6	1
KAMOURASKA		9,600			960	10	1
LAC-ST-JEAN-EST		15,600			1,615	10	2
LAC-ST-JEAN-OUEST		20,200			2,075	10	2
LEVIS		37,700			8,850	24	9
L'ISLET		7,100			701	10	1
LOTBINIERE		10,100			1,149	11	1
MATANE		10,500			751	7	1
MATAPEDIA		7,900			463	6	1
MEGANTIC		18,900			2,276	12	2
MONTMAGNY		8,500			1,452	17	2
MONTMORENCY NO. 1		8,100			1,997	25	2
MONTMORENCY NO. 2		2,400			213	9	
PORTNEUF		21,500			4,247	20	5
* QUEBEC		184,300			43,423	24	46
RIMOUSKI		25,500			2,237	9	2
RIVIERE-DU-LOUP		14,100			1,765	13	2

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DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
QUEBEC	(CONT.)			D17				
LE JOURNAL DE QUEBEC (F)		3/89			SUNDAY			
SAGUENAY			31,800			3,043	10	3
TEMISCOUATA			6,600			466	7	1
REMAINDER OF CIRCULATION						568		1
SHERBROOKE				R15				
SHERBROOKE RECORD		3/89			MORN (M-F)			
CITY ZONE			42,900			1,777	4	29
RETAIL TRADING ZONE			67,000			3,005	5	49
TOTAL ZONES			109,900			4,782	4	78
CENSUS METROPOLITAN AREA			52,500			1,777	3	29
TOTAL PAID CIRCULATION						6,102		
COUNTY CIRCULATION								
QUEBEC								
BROME			6,900			971	14	16
COMPTON			7,000			537	8	9
MISSISQUOI			12,700			482	4	8
RICHMOND			13,600			521	4	9
* SHERBROOKE			48,900			1,784	4	29
STANSTEAD			14,800			1,105	8	18
REMAINDER OF CIRCULATION						702		12
SHERBROOKE LA TRIBUNE (F)		3/89			MORN (M-F)			
CITY ZONE			42,900			20,850	49	51
RETAIL TRADING ZONE			67,000			15,423	23	38
TOTAL ZONES			109,900			36,273	33	89
CENSUS METROPOLITAN AREA			52,500			22,905	44	56
TOTAL PAID CIRCULATION						40,678		
COUNTY CIRCULATION								
QUEBEC								
ARTHABASKA			22,000			1,222	6	3
COMPTON			7,000			2,195	31	5
DRUMMOND			27,600			2,052	7	5
FRONTENAC			9,100			1,097	12	3
MEGANTIC			18,900			893	5	2
RICHMOND			13,600			4,812	35	12
SHEFFORD			28,400			605	2	2
* SHERBROOKE			48,900			21,547	44	53
STANSTEAD			14,800			4,102	28	10
WOLFE			5,200			1,546	30	4
REMAINDER OF CIRCULATION						607		2

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
SHERBROOKE (CONT.)			R15				
SHERBROOKE LA TRIBUNE (F)	3/89			SATURDAY			
CITY ZONE		42,900			24,882	58	53
RETAIL TRADING ZONE		67,000			17,219	26	37
TOTAL ZONES		109,900			42,101	38	90
CENSUS METROPOLITAN AREA		52,500			27,443	52	59
TOTAL PAID CIRCULATION					46,579		
COUNTY CIRCULATION							
QUEBEC							
ARTHABASKA		22,000			1,181	5	3
COMPTON		7,000			2,444	35	5
DRUMMOND		27,600			2,075	8	5
FRONTENAC		9,100			1,180	13	3
MEGANTIC		18,900			904	5	2
RICHMOND		13,600			5,317	39	11
SHEFFORD		28,400			664	2	1
* SHERBROOKE		48,900			25,787	53	55
STANSTEAD		14,800			4,768	32	10
WOLFE		5,200			1,603	31	3
REMAINDER OF CIRCULATION					656		1
TROIS RIVIERES			M13				
TROIS RIVIERES LE NOUVELLISTE (F)	3/89			MORN (M-S)			
NEWSPAPER DESIGNATED MARKET		78,500			43,264	55	77
TOTAL ZONES		78,500			43,264	55	77
CENSUS METROPOLITAN AREA		51,400			24,717	48	44
TOTAL PAID CIRCULATION					56,433		
COUNTY CIRCULATION							
QUEBEC							
ARTHABASKA		22,000			463	2	1
CHAMPLAIN		45,100			23,336	52	41
LOTBINIERE		10,100			252	3	
MASKINONGE		7,800			2,468	32	4
NICOLET		11,700			4,806	41	9
PORTNEUF		21,500			316	2	1
* ST-MAURICE		43,900			23,627	54	42
YAMASKA		5,100			468	9	1
REMAINDER OF CIRCULATION					697		1

* DENOTES HOME COUNTY

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
BARRIE			N19				
BARRIE EXAMINER	3/89			EVE (M-S)			
CITY ZONE		18,200			10,050	55	71
RETAIL TRADING ZONE		24,900			3,883	16	28
TOTAL ZONES		43,100			13,933	32	99
TOTAL PAID CIRCULATION					14,106		
COUNTY CIRCULATION							
ONTARIO							
* SIMCOE		87,600			13,933	16	99
REMAINDER OF CIRCULATION					173		1
BELLEVILLE			O25				
BELLEVILLE INTELLIGENCER	3/89			EVE (M-S)			
CITY ZONE		15,000			11,147	74	60
RETAIL TRADING ZONE		32,600			7,208	22	39
TOTAL ZONES		47,600			18,355	39	99
TOTAL PAID CIRCULATION					18,623		
COUNTY CIRCULATION							
ONTARIO							
* HASTINGS		41,200			17,084	42	92
PRINCE EDWARD		8,100			1,271	16	7
REMAINDER OF CIRCULATION					268		1
BRAMPTON			J 6				
BRAMPTON TIMES	9/89			EVE (M-F)			
CITY ZONE		67,300			7,838	12	98
RETAIL TRADING ZONE		9,800			99	1	1
TOTAL ZONES		77,100			7,937	10	99
CENSUS METROPOLITAN AREA		1,287,700			7,937	1	99
TOTAL PAID CIRCULATION					7,996		
COUNTY CIRCULATION							
ONTARIO							
* PEEL		213,700			7,937	4	99
REMAINDER OF CIRCULATION					59		1

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
BRANTFORD			R16				
BRANTFORD EXPOSITOR	12/89			EVE (M-S)			
CITY ZONE		29,000			21,822	75	66
RETAIL TRADING ZONE		37,200			10,580	28	32
TOTAL ZONES		66,200			32,402	49	98
TOTAL PAID CIRCULATION					32,920		
COUNTY CIRCULATION							
ONTARIO							
* BRANT		39,100			28,745	74	87
HALDIMAND-NORFOLK		32,000			3,260	10	10
OXFORD		30,300			533	2	2
REMAINDER OF CIRCULATION					382		1
BROCKVILLE			N29				
BROCKVILLE RECORDER AND TIMES	3/89			EVE (M-S)			
CITY ZONE		8,900			7,182	81	45
RETAIL TRADING ZONE		21,700			8,114	37	51
TOTAL ZONES		30,600			15,296	50	96
TOTAL PAID CIRCULATION					15,916		
COUNTY CIRCULATION							
ONTARIO							
* LEEDS & GRENVILLE		32,000			15,347	48	96
STOR. , DUN. & GLEN.		37,300			256	1	2
REMAINDER OF CIRCULATION					313		2
BURLINGTON			M 5				
BURLINGTON SPECTATOR	12/89			EVE (M-S)			
CITY ZONE		40,500			20,621	51	91
RETAIL TRADING ZONE		41,300			2,133	5	9
TOTAL ZONES		81,800			22,754	28	100
CENSUS METROPOLITAN AREA		209,300			20,903	10	92
TOTAL PAID CIRCULATION					22,797		
COUNTY CIRCULATION							
ONTARIO							
* HALTON		96,000			22,774	24	100
REMAINDER OF CIRCULATION					23		

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
CAMBRIDGE			K 2				
CAMBRIDGE REPORTER	12/89			EVE (M-S)			
CITY ZONE		28,300			13,234	47	92
RETAIL TRADING ZONE		4,600			1,055	23	7
TOTAL ZONES		32,900			14,289	43	99
CENSUS METROPOLITAN AREA		118,000			13,558	12	94
TOTAL PAID CIRCULATION					14,374		
COUNTY CIRCULATION							
ONTARIO							
* WATERLOO		123,800			14,191	12	99
REMAINDER OF CIRCULATION					183		1
CHATHAM			T11				
CHATHAM NEWS	12/89			EVE (M-S)			
CITY ZONE		15,900			10,425	66	65
RETAIL TRADING ZONE		22,500			5,524	25	34
TOTAL ZONES		38,400			15,949	42	99
TOTAL PAID CIRCULATION					16,076		
COUNTY CIRCULATION							
ONTARIO							
* KENT		38,400			15,949	42	99
REMAINDER OF CIRCULATION					127		1
COBOURG			P23				
COBOURG STAR	6/89			EVE (M-F)			
CITY ZONE		5,100			3,801	75	65
RETAIL TRADING ZONE		6,000			1,850	31	32
TOTAL ZONES		11,100			5,651	51	97
TOTAL PAID CIRCULATION					5,847		
COUNTY CIRCULATION							
ONTARIO							
* NORTHUMBERLAND		25,300			5,732	23	98
REMAINDER OF CIRCULATION					115		2

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
CORNWALL			L32				
CORNWALL STANDARD-FREEHOLDER	9/89			EVE (M-S)			
CITY ZONE		17,300			13,215	76	73
RETAIL TRADING ZONE		11,700			4,240	36	24
TOTAL ZONES		29,000			17,455	60	97
TOTAL PAID CIRCULATION					18,048		
COUNTY CIRCULATION							
ONTARIO							
* STOR. , DUN. & GLEN.		37,300			17,810	48	99
REMAINDER OF CIRCULATION					238		1
GUELPH			Q17				
GUELPH MERCURY	12/89			EVE (M-S)			
CITY ZONE		30,400			15,702	52	83
RETAIL TRADING ZONE		25,100			3,140	13	17
TOTAL ZONES		55,500			18,842	34	99
TOTAL PAID CIRCULATION					18,957		
COUNTY CIRCULATION							
ONTARIO							
* WELLINGTON		51,100			18,668	37	99
REMAINDER OF CIRCULATION					289		2
HAMILTON			N 5				
HAMILTON SPECTATOR	12/89			EVE (M-S)			
CITY ZONE		143,600			89,408	62	77
RETAIL TRADING ZONE		54,600			25,296	46	22
TOTAL ZONES		198,200			114,704	58	98
CENSUS METROPOLITAN AREA		209,300			104,259	50	89
TOTAL PAID CIRCULATION					116,931		
COUNTY CIRCULATION							
ONTARIO							
BRANT		39,100			927	2	1
HALDIMAND-NORFOLK		32,000			7,865	25	7
* HAMILTON-WENTWORTH		161,500			101,251	63	87
NIAGARA		138,400			6,413	5	6
REMAINDER OF CIRCULATION					475		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
KENORA			E 1				
KENORA MINER AND NEWS	6/89			EVE (M-S)			
CITY ZONE		3,700			3,960	107	79
RETAIL TRADING ZONE		3,200			839	26	17
TOTAL ZONES		6,900			4,799	70	96
TOTAL PAID CIRCULATION					5,025		
COUNTY CIRCULATION							
ONTARIO							
* KENORA		16,900			4,799	28	96
REMAINDER OF CIRCULATION					226		5
KINGSTON			O27				
KINGSTON WHIG-STANDARD	12/89			EVE (M-S)			
CITY ZONE		26,200			17,416	67	47
RETAIL TRADING ZONE		37,000			18,537	50	50
TOTAL ZONES		63,200			35,953	57	97
NEWSPAPER DESIGNATED MARKET		52,900			33,406	63	90
TOTAL PAID CIRCULATION					37,091		
COUNTY CIRCULATION							
ONTARIO							
* FRONTENAC		45,400			27,979	62	75
HASTINGS		41,200			401	1	1
LEEDS & GRENVILLE		32,000			2,545	8	7
LENNOX & ADDINGTON		12,300			5,314	43	14
PRINCE EDWARD		8,100			397	5	1
REMAINDER OF CIRCULATION					455		1
KIRKLAND LAKE			F 7				
KIRKLAND LAKE NORTHERN NEWS	3/89			EVE (M-S)			
CITY ZONE		4,700			3,369	72	58
RETAIL TRADING ZONE		10,000			2,275	23	39
TOTAL ZONES		14,700			5,644	38	97
TOTAL PAID CIRCULATION					5,834		
COUNTY CIRCULATION							
ONTARIO							
* TIMISKAMING		14,700			5,644	38	97
REMAINDER OF CIRCULATION					190		3

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
KITCHENER-WATERLOO			K 2				
KITCHENER-WATERLOO RECORD	12/89			EVE (M-S)			
CITY ZONE		82,700			52,966	64	65
RETAIL TRADING ZONE		42,500			17,464	41	22
TOTAL ZONES		125,200			70,430	56	87
CENSUS METROPOLITAN AREA		118,000			62,713	53	77
TOTAL PAID CIRCULATION					81,127		
COUNTY CIRCULATION							
ONTARIO							
BRUCE		20,900			1,349	7	2
GREY		29,200			879	3	1
HURON		20,100			890	4	1
OXFORD		30,300			1,214	4	2
PERTH		24,400			2,787	11	3
* WATERLOO		123,800			66,763	54	82
WELLINGTON		51,100			7,021	14	9
REMAINDER OF CIRCULATION					224		
LINDSAY			N22				
LINDSAY POST	3/89			EVE (M-F)			
CITY ZONE		6,100			4,676	77	84
RETAIL TRADING ZONE		16,300			757	5	14
TOTAL ZONES		22,400			5,433	24	98
TOTAL PAID CIRCULATION					5,559		
COUNTY CIRCULATION							
ONTARIO							
* VICTORIA		20,800			5,438	26	98
REMAINDER OF CIRCULATION					121		2
LONDON			R14				
LONDON FREE PRESS	9/89			MORN (M-S)			
CITY ZONE		111,100			65,642	59	53
BALANCE IN NEWSPAPER DESIGNATED MARKET		45,500			19,123	42	15
TOTAL ZONES		156,600			84,765	54	68
CENSUS METROPOLITAN AREA		136,100			84,799	62	68
TOTAL PAID CIRCULATION					125,035		
COUNTY CIRCULATION							
ONTARIO							
BRUCE		20,900			793	4	1
ELGIN		25,300			8,612	34	7
HALDIMAND-NORFOLK		32,000			726	2	1
HURON		20,100			6,607	33	5
KENT		38,400			8,160	21	7
LAMBTON		45,600			11,641	26	9

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
LONDON (CONT.)			R14				
LONDON FREE PRESS	9/89			MORN (M-S)			
* MIDDLESEX		131,300			76,153	58	61
OXFORD		30,300			9,401	31	8
PERTH		24,400			2,382	10	2
REMAINDER OF CIRCULATION					560		
NIAGARA FALLS			P 9				
NIAGARA FALLS REVIEW	12/89			EVE (M-S)			
CITY ZONE		27,200			18,391	68	83
RETAIL TRADING ZONE		13,400			3,499	26	16
TOTAL ZONES		40,600			21,890	54	99
CENSUS METROPOLITAN AREA		129,300			21,944	17	100
TOTAL PAID CIRCULATION					22,049		
COUNTY CIRCULATION							
ONTARIO							
* NIAGARA		138,400			21,964	16	100
REMAINDER OF CIRCULATION					85		
NORTH BAY			F21				
NORTH BAY NUGGET	3/89			EVE (M-S)			
CITY ZONE		18,700			14,669	78	60
RETAIL TRADING ZONE		18,900			8,044	43	33
TOTAL ZONES		37,600			22,713	60	93
TOTAL PAID CIRCULATION					24,397		
COUNTY CIRCULATION							
QUEBEC							
TEMISCAMINGUE		19,800			565	3	2
ONTARIO							
* NIPISSING		28,400			19,183	68	79
PARRY SOUND		12,900			2,973	23	12
TIMISKAMING		14,700			1,281	9	5
REMAINDER OF CIRCULATION					395		2
ORILLIA			M19				
ORILLIA PACKET & TIMES	6/89			EVE (M-S)			
CITY ZONE		9,400			7,205	77	67
RETAIL TRADING ZONE		12,900			3,335	26	31
TOTAL ZONES		22,300			10,540	47	98
TOTAL PAID CIRCULATION					10,739		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
ORILLIA (CONT.)			M19				
ORILLIA PACKET & TIMES	6/89			EVE (M-S)			
COUNTY CIRCULATION							
ONTARIO							
* SIMCOE		87,600			10,385	12	97
REMAINDER OF CIRCULATION					354		3
OSHAWA-WHITBY			K10				
OSHAWA TIMES	12/89			EVE (M-S)			
CITY ZONE		61,500			18,387	30	87
RETAIL TRADING ZONE		53,100			2,665	5	13
TOTAL ZONES		114,600			21,052	18	99
CENSUS METROPOLITAN AREA		73,100			18,552	25	88
TOTAL PAID CIRCULATION					21,170		
COUNTY CIRCULATION							
ONTARIO							
* DURHAM		118,200			21,053	18	99
REMAINDER OF CIRCULATION					117		1
OTTAWA			S31				
OTTAWA CITIZEN	3/89			ALL DAY (M-F)			
NEWSPAPER DESIGNATED MARKET		329,000			154,949	47	81
TOTAL ZONES		329,000			154,949	47	81
CENSUS METROPOLITAN AREA		329,000			154,949	47	81
TOTAL PAID CIRCULATION					191,199		
COUNTY CIRCULATION							
QUEBEC							
GATINEAU		20,600			4,793	23	3
HULL		55,200			6,753	12	4
ILE-DE-MONTREAL		750,800			376		
PAPINEAU		15,400			887	6	1
PONTIAC		6,900			1,616	23	1
ONTARIO							
FRONTENAC		45,400			422	1	
LANARK		18,900			8,145	43	4
LEEDS & GRENVILLE		32,000			4,035	13	2
* OTTAWA-CARLETON		248,300			140,859	57	74
PRESCOTT & RUSSELL		20,400			5,016	25	3
RENFREW		32,400			10,230	32	5
STOR. , DUN. & GLEN.		37,300			7,138	19	4
TORONTO		845,900			307		
REMAINDER OF CIRCULATION					622		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OTTAWA (CONT.)			831				
OTTAWA CITIZEN	3/89			SATURDAY			
NEWSPAPER DESIGNATED MARKET		329,000			133,209	41	80
TOTAL ZONES		325,000			133,209	41	80
CENSUS METROPOLITAN AREA		329,000			133,209	41	80
TOTAL PAID CIRCULATION					167,492		
COUNTY CIRCULATION							
QUEBEC							
GATINEAU		20,600			4,715	23	3
HULL		55,200			5,037	9	3
ILE-DE-MONTREAL		750,800			358		
PAPINEAU		15,400			841	6	1
PONTIAC		6,900			1,544	22	1
ONTARIO							
FRONTENAC		45,400			295	1	
LANARK		18,900			7,654	41	5
LEEDS & GRENVILLE		32,000			3,690	12	2
* OTTAWA-CARLETON		248,300			121,478	49	73
PRESCOTT & RUSSELL		20,400			4,847	24	3
RENFREW		32,400			9,499	29	6
STOR. , DUN. & GLEN.		37,300			6,737	18	4
TORONTO		845,900			263		
REMAINDER OF CIRCULATION					534		
OTTAWA, ONTARIO-HULL, QUEBEC			831				
OTTAWA LE DROIT (F)	3/89			ALL DAY (M-F)			
NEWSPAPER DESIGNATED MARKET		268,900			27,629	10	82
TOTAL ZONES		268,900			27,629	10	82
CENSUS METROPOLITAN AREA		329,000			25,294	8	75
TOTAL PAID CIRCULATION					33,566		
COUNTY CIRCULATION							
QUEBEC							
GATINEAU		20,600			3,734	18	11
HULL		55,200			15,471	28	46
PAPINEAU		15,400			3,427	22	10
PONTIAC		6,900			447	7	1
ONTARIO							
* OTTAWA-CARLETON		248,300			6,671	3	20
PRESCOTT & RUSSELL		20,400			2,945	14	9
REMAINDER OF CIRCULATION					871		3

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OTTAWA, ONTARIO-HULL, QUEBEC (CONT.)			S31				
OTTAWA LE DROIT (F)	3/89			SATURDAY			
NEWSPAPER DESIGNATED MARKET		268,900			32,169	12	83
TOTAL ZONES		268,900			32,169	12	83
CENSUS METROPOLITAN AREA		329,000			29,534	9	76
TOTAL PAID CIRCULATION					38,885		
COUNTY CIRCULATION							
QUEBEC							
GATINEAU		20,600			4,571	22	12
HULL		55,200			18,651	34	48
PAPINEAU		15,400			3,903	25	10
PONTIAC		6,900			542	8	1
ONTARIO							
* OTTAWA-CARLETON		248,300			7,013	3	18
PRESCOTT & RUSSELL		20,400			3,192	16	8
STOR. , DUN. & GLEN.		37,300			253	1	1
REMAINDER OF CIRCULATION					760		2
OTTAWA			S31				
OTTAWA SUN	3/89			ALL DAY (M-F)			
NEWSPAPER DESIGNATED MARKET		225,200			17,329	8	87
TOTAL ZONES		225,200			17,329	8	87
CENSUS METROPOLITAN AREA		329,000			18,255	6	92
TOTAL PAID CIRCULATION					19,848		
COUNTY CIRCULATION							
QUEBEC							
HULL		55,200			664	1	3
ONTARIO							
LANARK		18,900			443	2	2
LEEDS & GRENVILLE		32,000			293	1	2
* OTTAWA-CARLETON		248,300			17,547	7	88
RENFREW		32,400			410	1	2
STOR. , DUN. & GLEN.		37,300			291	1	2
REMAINDER OF CIRCULATION					200		1
OWEN SOUND			L16				
OWEN SOUND SUN TIMES	3/89			EVE (M-S)			
CITY ZONE		8,300			7,474	90	31
RETAIL TRADING ZONE		35,300			15,230	43	63
TOTAL ZONES		43,600			22,704	52	93
TOTAL PAID CIRCULATION					24,301		
COUNTY CIRCULATION							
ONTARIO							
BRUCE		20,900			8,153	39	34

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OWEN SOUND (CONT.)			L16				
OWEN SOUND SUN TIMES	3/89			EVE (M-S)			
* GREY		29,200			15,604	53	64
SIMCOE		87,600			254		1
REMAINDER OF CIRCULATION					290		1
PEMBROKE			I26				
PEMBROKE OBSERVER	9/89			EVE (M-S)			
CITY ZONE		6,000			4,170	70	56
RETAIL TRADING ZONE		16,800			3,155	19	43
TOTAL ZONES		22,800			7,325	32	99
TOTAL PAID CIRCULATION					7,423		
COUNTY CIRCULATION							
ONTARIO							
* RENFREW		32,400			7,134	22	96
REMAINDER OF CIRCULATION					289		4
PETERBOROUGH			O22				
PETERBOROUGH EXAMINER	12/89			EVE (M-S)			
CITY ZONE		23,700			18,760	79	67
RETAIL TRADING ZONE		27,100			8,662	32	31
TOTAL ZONES		50,800			27,422	54	98
TOTAL PAID CIRCULATION					28,070		
COUNTY CIRCULATION							
ONTARIO							
NORTHUMBERLAND		25,300			1,143	5	4
* PETERBOROUGH		39,700			25,701	65	92
VICTORIA		20,800			891	4	3
REMAINDER OF CIRCULATION					335		1
PORT HOPE			P22				
PORT HOPE GUIDE	6/89			EVE (M-F)			
CITY ZONE		4,000			3,022	76	85
RETAIL TRADING ZONE		1,300			367	28	10
TOTAL ZONES		5,300			3,389	64	95
TOTAL PAID CIRCULATION					3,565		
COUNTY CIRCULATION							
ONTARIO							
* NORTHUMBERLAND		25,300			3,503	14	98
REMAINDER OF CIRCULATION					62		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
ST. CATHARINES			O 8				
ST. CATHARINES STANDARD	12/89			EVE (M-S)			
CITY ZONE		50,500			34,780	69	80
RETAIL TRADING ZONE		16,900			6,409	38	15
TOTAL ZONES		67,400			41,189	61	95
CENSUS METROPOLITAN AREA		129,300			41,226	32	95
TOTAL PAID CIRCULATION					43,517		
COUNTY CIRCULATION							
ONTARIO							
* NIAGARA		138,400			43,425	31	100
REMAINDER OF CIRCULATION					92		
ST. THOMAS			S13				
ST. THOMAS TIMES-JOURNAL	12/89			EVE (M-S)			
CITY ZONE		11,300			7,113	63	71
RETAIL TRADING ZONE		14,000			2,806	20	28
TOTAL ZONES		25,300			9,919	39	99
TOTAL PAID CIRCULATION					10,009		
COUNTY CIRCULATION							
ONTARIO							
* ELGIN		25,300			9,919	39	99
REMAINDER OF CIRCULATION					90		1
SARNIA			R10				
SARNIA OBSERVER	9/89			EVE (M-S)			
CITY ZONE		29,900			20,082	67	83
RETAIL TRADING ZONE		15,700			4,117	26	17
TOTAL ZONES		45,600			24,199	53	100
TOTAL PAID CIRCULATION					24,302		
COUNTY CIRCULATION							
ONTARIO							
* LAMBTON		45,600			24,199	53	100
REMAINDER OF CIRCULATION					103		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
SAULT STE. MARIE			D 8				
SAULT STE. MARIE SAULT STAR	3/89			EVE (M-S)			
CITY ZONE		29,400			21,924	75	81
RETAIL TRADING ZONE		6,100			4,670	77	17
TOTAL ZONES		35,500			26,594	75	98
TOTAL PAID CIRCULATION					27,055		
COUNTY CIRCULATION							
ONTARIO							
* ALGOMA		46,400			26,774	58	99
REMAINDER OF CIRCULATION					281		1
SIMCOE			S16				
SIMCOE REFORMER	3/89			EVE (M-F)			
CITY ZONE		5,500			4,246	77	43
RETAIL TRADING ZONE		16,200			5,381	33	55
TOTAL ZONES		21,700			9,627	44	98
TOTAL PAID CIRCULATION					9,852		
COUNTY CIRCULATION							
ONTARIO							
* HALDIMAND-NORFOLK		32,000			9,680	30	98
REMAINDER OF CIRCULATION					172		2
STRATFORD			Q15				
STRATFORD BEACON-HERALD	12/89			EVE (M-S)			
CITY ZONE		10,500			8,312	79	62
RETAIL TRADING ZONE		11,300			4,142	37	31
TOTAL ZONES		21,800			12,454	57	93
TOTAL PAID CIRCULATION					13,359		
COUNTY CIRCULATION							
ONTARIO							
OXFORD		30,300			552	2	4
* PERTH		24,400			12,483	51	93
REMAINDER OF CIRCULATION					324		2

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
SUDBURY			E17				
SUDBURY STAR	3/89			EVE (M-S)			
NEWSPAPER DESIGNATED MARKET		54,900			25,836	47	90
RETAIL TRADING ZONE		17,700			2,799	16	10
TOTAL ZONES		72,600			28,835	39	99
CENSUS METROPOLITAN AREA		53,200			24,954	47	86
TOTAL PAID CIRCULATION					28,869		
COUNTY CIRCULATION							
ONTARIO							
ALGOMA		46,400			617	1	2
MANITOULIN		3,300			621	19	2
* SUDBURY RM		54,900			25,836	47	90
SUDBURY DISTRICT		8,400			1,606	19	6
REMAINDER OF CIRCULATION					189		1
THUNDER BAY			F 4				
THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL	6/89			MORN/EVE (M-S)			
CITY ZONE		41,700			31,920	77	83
RETAIL TRADING ZONE		16,900			5,186	31	14
TOTAL ZONES		58,600			37,106	63	97
CENSUS METROPOLITAN AREA		45,100			32,117	71	84
TOTAL PAID CIRCULATION					38,351		
COUNTY CIRCULATION							
ONTARIO							
KENORA		16,900			844	5	2
RAINY RIVER		8,300			874	11	2
* THUNDER BAY		56,400			36,359	65	95
REMAINDER OF CIRCULATION					274		1
TIMMINS			F 6				
TIMMINS PRESS	3/89			EVE (M-S)			
CITY ZONE		16,700			10,660	64	78
RETAIL TRADING ZONE		5,100			1,303	26	10
TOTAL ZONES		21,800			11,963	55	88
TOTAL PAID CIRCULATION					13,604		
COUNTY CIRCULATION							
ONTARIO							
* COCHRANE		32,500			13,220	41	97
SUDBURY DISTRICT		8,400			306	4	2
REMAINDER OF CIRCULATION					78		1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO			K 8				
TORONTO STAR	9/89			ALL DAY (M-F)			
NEWSPAPER DESIGNATED MARKET		1,391,000			413,747	30	79
TOTAL ZONES		1,391,000			413,747	30	79
CENSUS METROPOLITAN AREA		1,287,700			381,175	30	73
TOTAL PAID CIRCULATION					525,887		
COUNTY CIRCULATION							
QUEBEC							
ILE-DE-MONTREAL		750,800			626		
ONTARIO							
ALGOMA		46,400			1,675	4	
BRANT		39,100			2,775	7	1
BRUCE		20,900			2,891	14	1
COCHRANE		32,500			513	2	
DUFFERIN		11,100			2,083	19	
DURHAM		118,200			24,822	21	5
ELGIN		25,300			361	1	
FRONTENAC		45,400			4,003	9	1
GREY		29,200			2,807	10	1
HALDIMAND-NORFOLK		32,000			2,451	8	1
HALIBURTON		4,900			1,223	25	
HALTON		96,000			19,784	21	4
HAMILTON-WENTWORTH		161,500			6,309	4	1
HASTINGS		41,200			5,982	15	1
HURON		20,100			812	4	
KENT		38,400			539	1	
LAMBTON		45,600			272	1	
LANARK		18,900			454	2	
LEEDS & GRENVILLE		32,000			785	3	
LENNOX & ADDINGTON		12,300			771	6	
MANITOULIN		3,300			207	6	
MIDDLESEX		131,300			3,568	3	1
MUSKOKA		15,700			4,881	31	1
NIAGARA		138,400			12,581	9	2
NIPISSING		28,400			2,174	8	
NORTHUMBERLAND		25,300			4,351	17	1
OTTAWA-CARLETON		248,300			3,011	1	1
OXFORD		30,300			752	3	
PARRY SOUND		12,900			2,652	21	1
PEEL		213,700			58,551	27	11
PERTH		24,400			1,211	5	
PETERBOROUGH		39,700			4,698	12	1
PRINCE EDWARD		8,100			919	11	
RENFREW		32,400			640	2	
SIMCOE		87,600			15,583	18	3
STOR. , DUN. & GLEN.		37,300			339	1	
SUDBURY RM		54,900			3,186	6	1
SUDBURY DISTRICT		8,400			540	6	
THUNDER BAY		56,400			279	1	
TIMISKAMING		14,700			885	6	
* TORONTO		845,900			265,992	31	51
VICTORIA		20,800			4,090	20	1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO								
TORONTO	(CONT.)			K 8				
TORONTO STAR		9/89			ALL DAY (M-F)			
WATERLOO			123,800			3,361	3	1
WELLINGTON			51,100			3,794	7	1
YORK			123,900			45,211	37	9
REMAINDER OF CIRCULATION						493		
TORONTO STAR		9/89			SATURDAY			
NEWSPAPER DESIGNATED MARKET			1,391,000			599,596	43	75
TOTAL ZONES			1,391,000			599,596	43	75
CENSUS METROPOLITAN AREA			1,287,700			552,700	43	70
TOTAL PAID CIRCULATION						795,705		
COUNTY CIRCULATION								
QUEBEC								
ILE-DE-MONTREAL			750,800			1,440		
ONTARIO								
ALGOMA			46,400			2,167	5	
BRANT			39,100			3,768	10	1
BRUCE			20,900			5,442	26	1
COCHRANE			32,500			655	2	
DUFFERIN			11,100			4,734	43	1
DURHAM			118,200			42,550	36	5
ELGIN			25,300			378	2	
ESSEX			116,500			1,131	1	
FRONTENAC			45,400			4,631	10	1
GREY			29,200			5,554	19	1
HALDIMAND-NORFOLK			32,000			3,626	11	1
HALIBURTON			4,900			3,122	64	
HALTON			96,000			31,867	33	4
HAMILTON-WENTWORTH			161,500			6,526	4	1
HASTINGS			41,200			9,317	23	1
HURON			20,100			1,563	8	
KENT			38,400			743	2	
LAMBTON			45,600			1,248	3	
LANARK			18,900			666	4	
LEEDS & GRENVILLE			32,000			1,338	4	
LENNOX & ADDINGTON			12,300			1,088	9	
MANITOULIN			3,300			208	6	
MIDDLESEX			131,300			4,467	3	1
MUSKOKA			15,700			9,128	58	1
NIAGARA			138,400			16,509	12	2
NIPISSING			28,400			2,737	10	
NORTHUMBERLAND			25,300			7,438	29	1
OTTAWA-CARLETON			248,300			4,011	2	1
OXFORD			30,300			1,428	5	
PARRY SOUND			12,900			4,536	35	1
PEEL			213,700			88,557	41	11
PERTH			24,400			3,068	13	
PETERBOROUGH			39,700			11,268	28	1
PRINCE EDWARD			8,100			1,577	20	
RENFREW			32,400			980	3	

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO								
TORONTO	(CONT.)			K 8				
TORONTO STAR		9/89			SATURDAY			
SIMCOE			87,600			35,098	40	4
STOR. , DUN. & GLEN.			37,300			528	1	
SUDBURY RM			54,900			3,987	7	1
SUDBURY DISTRICT			8,400			529	8	
THUNDER BAY			56,400			671	1	
TIMISKAMING			14,700			1,451	10	
* TORONTO			845,900			363,971	43	46
VICTORIA			20,800			9,583	46	1
WATERLOO			123,800			6,853	6	1
WELLINGTON			51,100			8,678	17	1
YORK			123,900			73,258	59	9
REMAINDER OF CIRCULATION						1,532		
TORONTO STAR		9/89			SUNDAY			
NEWSPAPER DESIGNATED MARKET			1,391,000			353,629	25	68
TOTAL ZONES			1,391,000			353,629	25	68
CENSUS METROPOLITAN AREA			1,287,700			328,332	26	63
TOTAL PAID CIRCULATION						522,412		
COUNTY CIRCULATION								
QUEBEC								
ILE-DE-MONTREAL			750,800			619		
ONTARIO								
ALGOMA			46,400			2,022	4	
BRANT			39,100			3,539	9	1
BRUCE			20,900			3,684	18	1
COCHRANE			32,500			482	2	
DUFFERIN			11,100			2,219	20	
DURHAM			118,200			23,112	20	4
ELGIN			25,300			2,437	10	1
ESSEX			116,500			1,576	1	
FRONTENAC			45,400			5,354	12	1
GREY			29,200			3,393	12	1
HALDIMAND-NORFOLK			32,000			3,450	11	1
HALIBURTON			4,900			1,429	29	
HALTON			96,000			19,583	20	4
HAMILTON-WENTWORTH			161,500			9,508	6	2
HASTINGS			41,200			7,236	18	1
HURON			20,100			1,749	9	
KENT			38,400			1,853	5	
LAMBTON			45,600			3,223	7	1
LANARK			18,900			771	4	
LEEDS & GRENVILLE			32,000			1,639	5	
LENNOX & ADDINGTON			12,300			1,106	9	
MIDDLESEX			131,300			18,601	14	4
MUSKOKA			15,700			4,679	30	1
NIAGARA			138,400			15,354	11	3
NIPISSING			28,400			3,038	11	1
NORTHUMBERLAND			25,300			4,507	18	1
OTTAWA-CARLETON			248,300			7,328	3	1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			K 8				
TORONTO STAR	9/89			SUNDAY			
OXFORD		30,300			2,317	8	
PARRY SOUND		12,900			2,763	21	1
PEEL		213,700			53,128	25	10
PERTH		24,400			2,624	11	1
PETERBOROUGH		39,700			6,074	15	1
PRINCE EDWARD		8,100			1,101	14	
RENFREW		32,400			1,020	3	
SIMCOE		87,600			18,157	21	4
STOR. , DUN. & GLEN.		37,300			933	3	
SUDBURY RM		54,900			3,921	7	1
SUDBURY DISTRICT		8,400			559	7	
THUNDER BAY		56,400			329	1	
TIMISKAMING		14,700			945	6	
* TORONTO		845,900			216,917	26	42
VICTORIA		20,800			4,532	22	1
WATERLOO		123,800			5,984	5	1
WELLINGTON		51,100			5,402	11	1
YORK		123,900			41,516	34	8
REMAINDER OF CIRCULATION					699		
TORONTO SUN	9/89			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,391,000			250,507	18	85
TOTAL ZONES		1,391,000			250,507	18	85
CENSUS METROPOLITAN AREA		1,287,700			225,017	18	77
TOTAL PAID CIRCULATION					293,737		
COUNTY CIRCULATION							
ONTARIO							
BRANT		39,100			2,207	6	1
DUFFERIN		11,100			1,815	16	1
DURHAM		118,200			22,540	19	8
HALTON		96,000			10,879	11	4
HAMILTON-WENTWORTH		161,500			8,971	6	3
NIAGARA		138,400			4,755	3	2
NORTHUMBERLAND		25,300			1,379	6	1
PEEL		213,700			43,717	21	15
PETERBOROUGH		39,700			2,966	8	1
SIMCOE		87,600			8,288	10	3
* TORONTO		845,900			152,503	18	52
VICTORIA		20,800			1,215	6	
WATERLOO		123,800			8,372	7	3
WELLINGTON		51,100			3,452	7	1
YORK		123,900			20,506	17	7
REMAINDER OF CIRCULATION					172		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			K 8				
TORONTO SUN	9/89			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,391,000			161,446	12	81
TOTAL ZONES		1,391,000			161,446	12	81
CENSUS METROPOLITAN AREA		1,287,700			143,226	11	71
TOTAL PAID CIRCULATION					200,577		
COUNTY CIRCULATION							
ONTARIO							
BRANT		39,100			1,658	4	1
BRUCE		20,900			471	2	
DUFFERIN		11,100			1,576	14	1
DURHAM		118,200			15,661	13	8
GREY		29,200			1,054	4	1
HALTON		96,000			7,892	8	4
HAMILTON-WENTWORTH		161,500			6,879	4	3
MUSKOKA		15,700			1,492	10	1
NIAGARA		138,400			4,504	3	2
NORTHUMBERLAND		25,300			1,188	5	1
PARRY SOUND		12,900			286	2	
PEEL		213,700			24,948	12	12
PETERBOROUGH		39,700			2,290	6	1
SIMCOE		87,600			8,393	10	4
* TORONTO		845,900			100,360	12	50
VICTORIA		20,800			1,154	6	1
WATERLOO		123,800			5,907	5	3
WELLINGTON		51,100			2,524	5	1
YORK		123,900			12,369	10	6
REMAINDER OF CIRCULATION					171		
TORONTO SUN	9/89			SUNDAY			
NEWSPAPER DESIGNATED MARKET		1,391,000			384,830	28	83
TOTAL ZONES		1,391,000			384,830	28	83
CENSUS METROPOLITAN AREA		1,287,700			334,284	26	72
TOTAL PAID CIRCULATION					462,695		
COUNTY CIRCULATION							
ONTARIO							
BRANT		39,100			1,526	4	
BRUCE		20,900			834	4	
DUFFERIN		11,100			4,117	37	1
DURHAM		118,200			42,282	36	9
GREY		29,200			1,824	6	
HALTON		96,000			25,583	27	6
HAMILTON-WENTWORTH		161,500			10,231	6	2
HASTINGS		41,200			1,804	4	
MIDDLESEX		131,300			1,661	1	
MUSKOKA		15,700			2,650	17	1
NIAGARA		138,400			8,021	6	2
NORTHUMBERLAND		25,300			2,292	9	1
OXFORD		30,300			563	2	

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO								
TORONTO	(CONT.)			K 8				
TORONTO SUN		9/89			SUNDAY			
PARRY SOUND			12,900			425	3	
PEEL			213,700			71,419	33	15
PETERBOROUGH			39,700			4,654	12	1
PRINCE EDWARD			8,100			410	5	
SIMCOE			87,600			19,618	22	4
* TORONTO			845,900			210,698	25	46
VICTORIA			20,800			3,045	15	1
WATERLOO			123,800			8,824	7	2
WELLINGTON			51,100			4,505	9	1
YORK			123,900			35,000	28	8
REMAINDER OF CIRCULATION						709		
WELLAND-PORT COLBORNE				P 8				
WELLAND TRIBUNE		12/89			EVE (M-S)			
CITY ZONE			24,100			15,007	62	86
RETAIL TRADING ZONE			21,000			2,100	10	12
TOTAL ZONES			45,100			17,107	38	98
CENSUS METROPOLITAN AREA			129,300			16,970	13	97
TOTAL PAID CIRCULATION						17,489		
COUNTY CIRCULATION								
ONTARIO								
* NIAGARA			138,400			17,179	12	98
REMAINDER OF CIRCULATION						310		2
WINDSOR				T 8				
WINDSOR STAR		3/89			EVE (M-S)			
CITY ZONE			81,900			64,086	78	74
RETAIL TRADING ZONE			36,600			20,737	57	24
TOTAL ZONES			118,500			84,823	72	98
CENSUS METROPOLITAN AREA						71,501		83
TOTAL PAID CIRCULATION						86,224		
COUNTY CIRCULATION								
ONTARIO								
* ESSEX			116,500			83,197	71	97
KENT			38,400			2,790	7	3
REMAINDER OF CIRCULATION						237		

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
WOODSTOCK			E15				
WOODSTOCK SENTINEL-REVIEW	12/89			EVE (M-S)			
CITY ZONE		10,100			6,649	66	62
RETAIL TRADING ZONE		15,800			3,971	25	37
TOTAL ZONES		25,900			10,620	41	99
TOTAL PAID CIRCULATION					10,691		
COUNTY CIRCULATION							
ONTARIO							
* OXFORD		30,300			10,620	35	99
REMAINDER OF CIRCULATION					71		1

* DENOTES HOME COUNTY

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
BRANDON			Q 4				
BRANDON SUN	6/89			EVE (M-S)			
CITY ZONE		15,600			11,618	75	61
RETAIL TRADING ZONE		25,000			7,077	28	37
TOTAL ZONES		40,600			18,695	46	97
TOTAL PAID CIRCULATION					19,219		
CENSUS DIVISION CIRCULATION							
MANITOBA							
CEN. DIV. 05		5,900			1,596	27	8
CEN. DIV. 06		4,000			1,108	28	6
* CEN. DIV. 07		21,600			14,019	65	73
CEN. DIV. 15		8,900			1,954	22	10
REMAINDER OF CIRCULATION					542		3
BRANDON SUN	6/89			FRIDAY			
CITY ZONE		15,600			9,775	63	62
RETAIL TRADING ZONE		25,000			5,690	23	36
TOTAL ZONES		40,600			15,465	38	98
TOTAL PAID CIRCULATION					15,791		
CENSUS DIVISION CIRCULATION							
MANITOBA							
CEN. DIV. 05		5,900			1,321	22	8
CEN. DIV. 06		4,000			879	22	6
* CEN. DIV. 07		21,600			11,786	55	75
CEN. DIV. 15		8,900			1,438	16	9
REMAINDER OF CIRCULATION					367		2
PORTAGE LA PRAIRIE			P 8				
PORTAGE LA PRAIRIE GRAPHIC	6/89			EVE (M-S)			
CITY ZONE *		5,000			4,214	84	91
RETAIL TRADING ZONE		3,800			333	9	7
TOTAL ZONES		8,800			4,547	52	98
TOTAL PAID CIRCULATION					4,627		
CENSUS DIVISION CIRCULATION							
MANITOBA							
* CEN. DIV. 09		7,800			4,541	58	98
REMAINDER OF CIRCULATION					86		2

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
WINNIPEG			G11				
WINNIPEG SUN	3/89			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		235,400			44,102	19	88
TOTAL ZONES		235,400			44,102	19	88
CENSUS METROPOLITAN AREA		245,500			44,352	18	88
TOTAL PAID CIRCULATION					50,162		
CENSUS DIVISION CIRCULATION							
ONTARIO							
KENORA		16,900			568	3	1
MANITOBA							
CEN. DIV. 02		12,600			582	5	1
CEN. DIV. 03		12,800			386	3	1
CEN. DIV. 07		21,600			612	3	1
CEN. DIV. 09		7,800			556	7	1
CEN. DIV. 10		2,000			277	14	1
* CEN. DIV. 11		235,400			44,102	19	88
CEN. DIV. 12		5,600			312	6	1
CEN. DIV. 13		11,600			802	7	2
CEN. DIV. 21		7,500			322	4	1
CEN. DIV. 22		8,300			418	5	1
REMAINDER OF CIRCULATION					1,225		2
WINNIPEG SUN	3/89			SUNDAY			
NEWSPAPER DESIGNATED MARKET		235,400			50,167	21	87
TOTAL ZONES		235,400			50,167	21	87
CENSUS METROPOLITAN AREA		245,500			50,631	21	88
TOTAL PAID CIRCULATION					57,845		
CENSUS DIVISION CIRCULATION							
ONTARIO							
KENORA		16,900			471	3	1
MANITOBA							
CEN. DIV. 01		5,900			306	5	1
CEN. DIV. 02		12,600			879	7	2
CEN. DIV. 03		12,800			565	4	1
CEN. DIV. 07		21,600			903	4	2
CEN. DIV. 09		7,800			814	10	1
CEN. DIV. 10		2,000			338	17	1
* CEN. DIV. 11		235,400			50,167	21	87
CEN. DIV. 12		5,600			468	8	1
CEN. DIV. 13		11,600			1,164	10	2
CEN. DIV. 18		7,800			378	5	1
CEN. DIV. 21		7,500			333	4	1
REMAINDER OF CIRCULATION					1,069		2

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
WINNIPEG			G11				
WINNIPEG FREE PRESS	3/89			EVE (M-F)			
CITY ZONE		237,900			131,227	55	79
BALANCE IN NEWSPAPER DESIGNATED MARKET		68,400			20,839	31	13
TOTAL ZONES		306,300			152,066	50	91
CENSUS METROPOLITAN AREA		245,500			133,218	54	80
TOTAL PAID CIRCULATION					166,610		
CENSUS DIVISION CIRCULATION							
ONTARIO							
KENORA		16,900			3,151	19	2
RAINY RIVER		8,300			918	11	1
MANITOBA							
CEN. DIV. 01		5,900			2,029	34	1
CEN. DIV. 02		12,600			2,830	23	2
CEN. DIV. 03		12,800			2,605	20	2
CEN. DIV. 04		3,900			697	18	
CEN. DIV. 05		5,900			461	8	
CEN. DIV. 06		4,000			243	6	
CEN. DIV. 07		21,600			1,631	8	1
CEN. DIV. 08		4,000			659	17	
CEN. DIV. 09		7,800			1,919	25	1
CEN. DIV. 10		2,000			682	34	
* CEN. DIV. 11		235,400			131,172	56	79
CEN. DIV. 12		5,600			1,976	35	1
CEN. DIV. 13		11,600			4,311	37	3
CEN. DIV. 14		4,800			1,881	39	1
CEN. DIV. 15		8,900			891	10	1
CEN. DIV. 16		3,800			385	10	
CEN. DIV. 17		9,600			1,380	14	1
CEN. DIV. 18		7,800			2,662	34	2
CEN. DIV. 20		4,500			569	13	
CEN. DIV. 21		7,500			1,385	19	1
CEN. DIV. 22		8,300			1,161	14	1
CEN. DIV. 23		2,800			300	11	
REMAINDER OF CIRCULATION					713		
WINNIPEG FREE PRESS	3/89			SATURDAY			
CITY ZONE		237,900			169,047	71	73
BALANCE IN NEWSPAPER DESIGNATED MARKET		68,400			39,665	58	17
TOTAL ZONES		306,300			208,712	68	90
CENSUS METROPOLITAN AREA		245,500			172,421	70	74
TOTAL PAID CIRCULATION					232,651		
CENSUS DIVISION CIRCULATION							
ONTARIO							
KENORA		16,900			4,210	25	2
RAINY RIVER		8,300			1,397	17	1
THUNDER BAY		56,400			429	1	
MANITOBA							
CEN. DIV. 01		5,900			3,598	61	2

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
WINNIPEG (CONT.)			G11				
WINNIPEG FREE PRESS	3/89			SATURDAY			
CEN. DIV. 02		12,600			6,010	48	3
CEN. DIV. 03		12,800			6,137	48	3
CEN. DIV. 04		3,900			1,515	39	1
CEN. DIV. 05		5,900			787	13	
CEN. DIV. 06		4,000			353	9	
CEN. DIV. 07		21,600			2,437	11	1
CEN. DIV. 08		4,000			1,603	40	1
CEN. DIV. 09		7,800			3,494	45	2
CEN. DIV. 10		2,000			1,236	62	1
* CEN. DIV. 11		235,400			168,947	72	73
CEN. DIV. 12		5,600			3,754	67	2
CEN. DIV. 13		11,600			6,892	59	3
CEN. DIV. 14		4,800			3,559	74	2
CEN. DIV. 15		8,900			1,742	20	1
CEN. DIV. 16		3,800			710	19	
CEN. DIV. 17		9,600			2,296	24	1
CEN. DIV. 18		7,800			5,085	65	2
CEN. DIV. 20		4,500			822	18	
CEN. DIV. 21		7,500			2,304	31	1
CEN. DIV. 22		8,300			1,602	19	1
CEN. DIV. 23		2,800			528	19	
REMAINDER OF CIRCULATION					1,204		1
WINNIPEG FREE PRESS	3/89			SUNDAY			
CITY ZONE		237,900			114,625	48	79
BALANCE IN NEWSPAPER DESIGNATED MARKET		68,400			18,297	27	13
TOTAL ZONES		306,300			133,122	44	91
CENSUS METROPOLITAN AREA		245,500			116,720	48	80
TOTAL PAID CIRCULATION					145,616		
CENSUS DIVISION CIRCULATION							
ONTARIO							
KENORA		16,900			2,601	15	2
RAINY RIVER		8,300			873	11	1
MANITOBA							
CEN. DIV. 01		5,900			1,768	30	1
CEN. DIV. 02		12,600			2,606	21	2
CEN. DIV. 03		12,800			2,273	18	2
CEN. DIV. 04		3,900			627	16	
CEN. DIV. 05		5,900			430	7	
CEN. DIV. 06		4,000			189	5	
CEN. DIV. 07		21,600			1,434	7	1
CEN. DIV. 08		4,000			544	14	
CEN. DIV. 09		7,800			1,659	21	1
CEN. DIV. 10		2,000			560	28	
* CEN. DIV. 11		235,400			114,788	49	79
CEN. DIV. 12		5,600			1,811	32	1
CEN. DIV. 13		11,600			3,975	34	3
CEN. DIV. 14		4,800			1,614	34	1
CEN. DIV. 15		8,900			714	8	1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA								
WINNIPEG	(CONT.)			G11				
WINNIPEG FREE PRESS		3/89			SUNDAY			
CEN. DIV. 16			3,800			365	10	
CEN. DIV. 17			9,600			1,161	12	1
CEN. DIV. 18			7,800			2,068	27	1
CEN. DIV. 20			4,500			536	12	
CEN. DIV. 21			7,500			1,293	17	1
CEN. DIV. 22			8,300			1,001	12	1
CEN. DIV. 23			2,800			282	10	
REMAINDER OF CIRCULATION						444		

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
MOOSE JAW			P 8				
MOOSE JAW TIMES-HERALD	3/89			EVE (M-S)			
CITY ZONE		13,700			8,579	63	92
RETAIL TRADING ZONE		7,700			554	7	6
TOTAL ZONES		21,400			9,133	43	98
TOTAL PAID CIRCULATION					9,304		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 07		19,700			8,924	45	96
REMAINDER OF CIRCULATION					380		4
PRINCE ALBERT			I 8				
PRINCE ALBERT HERALD	3/89			EVE (M-S)			
CITY ZONE		12,500			7,761	62	83
RETAIL TRADING ZONE		24,100			1,402	6	15
TOTAL ZONES		36,600			9,163	25	98
TOTAL PAID CIRCULATION					9,323		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 15		28,400			8,738	31	94
CEN. DIV. 16		14,000			303	2	3
REMAINDER OF CIRCULATION					282		3
REGINA			P10				
REGINA LEADER-POST	3/89			EVE (M-S)			
CITY ZONE		66,900			46,434	69	64
BALANCE IN NEWSPAPER DESIGNATED MARKET		118,200			25,711	22	35
TOTAL ZONES		185,100			72,145	39	99
CENSUS METROPOLITAN AREA		70,900			46,484	66	64
TOTAL PAID CIRCULATION					72,762		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 01		12,500			3,389	27	5
CEN. DIV. 02		9,500			2,857	30	4
CEN. DIV. 03		6,900			1,479	21	2
CEN. DIV. 04		4,900			736	15	1
CEN. DIV. 05		14,400			3,741	26	5
* CEN. DIV. 06		80,400			51,232	64	70
CEN. DIV. 07		19,700			2,818	14	4
CEN. DIV. 08		13,300			2,007	15	3
CEN. DIV. 09		16,200			2,508	16	3
CEN. DIV. 10		8,600			935	11	1
CEN. DIV. 11		85,400			572	1	1
REMAINDER OF CIRCULATION					488		1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
SASKATOON			L 7				
SASKATOON STAR PHOENIX	3/89			ALL DAY (M-S)			
CITY ZONE		72,300			44,081	61	68
BALANCE IN NEWSPAPER DESIGNATED MARKET		26,300			8,168	31	13
TOTAL ZONES		98,600			52,249	53	80
CENSUS METROPOLITAN AREA		80,700			44,412	55	68
TOTAL PAID CIRCULATION					65,171		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 08		13,300			585	4	1
CEN. DIV. 10		8,600			784	9	1
* CEN. DIV. 11		85,400			47,938	56	74
CEN. DIV. 12		8,800			1,909	22	3
CEN. DIV. 13		10,000			2,038	20	3
CEN. DIV. 14		16,600			2,626	16	4
CEN. DIV. 15		28,400			4,399	16	7
CEN. DIV. 16		14,000			2,461	18	4
CEN. DIV. 17		12,500			1,175	9	2
CEN. DIV. 18		5,800			523	9	1
REMAINDER OF CIRCULATION					733		1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
CALGARY			O 9				
CALGARY HERALD	6/89			MORN (M-TH & S)			
CITY ZONE		249,000			115,472	46	87
RETAIL TRADING ZONE		145,300			15,525	11	12
TOTAL ZONES		394,300			130,997	33	98
CENSUS METROPOLITAN AREA		260,900			116,883	45	88
TOTAL PAID CIRCULATION					133,314		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 01		21,300			421	2	
CEN. DIV. 02		42,400			1,943	5	2
CEN. DIV. 03		9,600			956	10	1
CEN. DIV. 04		4,300			366	9	
CEN. DIV. 05		12,900			2,467	19	2
* CEN. DIV. 06		275,800			123,203	45	92
CEN. DIV. 08		43,100			630	2	1
CEN. DIV. 11		301,400			279		
CEN. DIV. 15		8,400			1,449	17	1
BRITISH COLUMBIA							
EAST KOOTENAY		17,200			518	3	
REMAINDER OF CIRCULATION					1,082		1
CALGARY HERALD	6/89			SUNDAY			
CITY ZONE		249,000			105,361	42	87
RETAIL TRADING ZONE		145,300			14,120	10	12
TOTAL ZONES		394,300			119,481	30	98
CENSUS METROPOLITAN AREA		260,900			106,685	41	88
TOTAL PAID CIRCULATION					121,467		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 01		21,300			590	3	1
CEN. DIV. 02		42,400			2,070	5	2
CEN. DIV. 03		9,600			780	8	1
CEN. DIV. 04		4,300			294	7	
CEN. DIV. 05		12,900			2,102	16	2
* CEN. DIV. 06		275,800			112,441	41	93
CEN. DIV. 08		43,100			580	1	1
CEN. DIV. 15		8,400			1,416	17	1
BRITISH COLUMBIA							
EAST KOOTENAY		17,200			469	3	
REMAINDER OF CIRCULATION					725		1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA								
CALGARY	(CONT.)			O 9				
CALGARY SUN		6/89			MORN (M-F)			
CITY ZONE			249,000			58,668	24	81
RETAIL TRADING ZONE			145,300			10,843	8	15
TOTAL ZONES			394,300			69,511	18	96
CENSUS METROPOLITAN AREA			260,900			58,727	23	81
TOTAL PAID CIRCULATION						72,244		
CENSUS DIVISION CIRCULATION								
ALBERTA								
CEN. DIV. 01			21,300			1,683	8	2
CEN. DIV. 02			42,400			2,924	7	4
CEN. DIV. 03			9,600			899	9	1
CEN. DIV. 04			4,300			406	9	1
CEN. DIV. 05			12,900			1,064	8	2
* CEN. DIV. 06			275,800			60,938	22	84
CEN. DIV. 08			43,100			2,025	5	3
CEN. DIV. 09			5,500			1,544	28	2
BRITISH COLUMBIA								
EAST KOOTENAY			17,200			699	4	1
REMAINDER OF CIRCULATION						62		
CALGARY SUN		6/89			SUNDAY			
CITY ZONE			249,000			78,664	32	80
RETAIL TRADING ZONE			145,300			15,435	11	16
TOTAL ZONES			394,300			94,099	24	96
CENSUS METROPOLITAN AREA			260,900			78,788	30	80
TOTAL PAID CIRCULATION						98,427		
CENSUS DIVISION CIRCULATION								
ALBERTA								
CEN. DIV. 01			21,300			2,183	10	2
CEN. DIV. 02			42,400			4,005	9	4
CEN. DIV. 03			9,600			1,060	11	1
CEN. DIV. 04			4,300			490	11	1
CEN. DIV. 05			12,900			1,634	13	2
* CEN. DIV. 06			275,800			82,588	30	84
CEN. DIV. 08			43,100			2,860	7	3
CEN. DIV. 09			5,500			1,911	35	2
BRITISH COLUMBIA								
EAST KOOTENAY			17,200			776	5	1
REMAINDER OF CIRCULATION						920		1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON			Q 4				
EDMONTON JOURNAL	6/89			MORN (M-TH & S)			
CITY ZONE		247,400			112,314	45	72
RETAIL TRADING ZONE		247,400			40,759	17	26
TOTAL ZONES		494,800			153,073	31	98
CENSUS METROPOLITAN AREA		293,800			117,917	40	75
TOTAL PAID CIRCULATION					156,722		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 07		14,000			2,364	17	2
CEN. DIV. 08		43,100			1,429	3	1
CEN. DIV. 09		5,500			484	9	
CEN. DIV. 10		28,100			4,962	18	3
* CEN. DIV. 11		301,400			127,686	42	82
CEN. DIV. 12		14,300			2,693	19	2
CEN. DIV. 13		19,100			3,533	19	2
CEN. DIV. 14		8,800			1,783	20	1
CEN. DIV. 15		8,400			659	8	
CEN. DIV. 16		15,700			1,874	12	1
CEN. DIV. 17		14,600			1,868	13	1
CEN. DIV. 18		3,800			905	24	1
CEN. DIV. 19		25,000			2,844	11	2
BRITISH COLUMBIA							
PEACE RIVER-LIARD		16,600			1,133	7	1
NORTHWEST TERR.							
FORT SMITH		8,900			1,315	15	1
INUVICK		2,400			112	5	
REMAINDER OF CIRCULATION					1,078		1
EDMONTON JOURNAL	6/89			FRIDAY			
CITY ZONE		247,400			130,949	53	69
RETAIL TRADING ZONE		247,400			54,275	22	29
TOTAL ZONES		494,800			185,224	37	98
CENSUS METROPOLITAN AREA		293,800			137,972	47	73
TOTAL PAID CIRCULATION					188,858		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 07		14,000			3,103	22	2
CEN. DIV. 08		43,100			1,795	4	1
CEN. DIV. 09		5,500			524	10	
CEN. DIV. 10		28,100			7,226	26	4
* CEN. DIV. 11		301,400			150,877	50	80
CEN. DIV. 12		14,300			4,041	28	2
CEN. DIV. 13		19,100			6,056	32	3
CEN. DIV. 14		8,800			2,484	28	1
CEN. DIV. 15		8,400			828	10	
CEN. DIV. 16		15,700			2,162	14	1
CEN. DIV. 17		14,600			1,978	14	1
CEN. DIV. 18		3,800			1,088	29	1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON (CONT.)			Q 4				
EDMONTON JOURNAL	6/89			FRIDAY			
CEN. DIV. 19		25,000			3,076	12	2
BRITISH COLUMBIA							
PEACE RIVER-LIARD		16,600			1,066	6	1
NORTHWEST TERR.							
FORT SMITH		8,900			1,279	14	1
INUVICK		2,400			142	6	
REMAINDER OF CIRCULATION					1,133		1
EDMONTON JOURNAL	6/89			SUNDAY			
CITY ZONE		247,400			105,053	43	73
RETAIL TRADING ZONE		247,400			36,301	15	25
TOTAL ZONES		494,800			141,354	29	98
CENSUS METROPOLITAN AREA		293,800			110,197	38	76
TOTAL PAID CIRCULATION					144,236		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 07		14,000			1,973	14	1
CEN. DIV. 08		43,100			1,307	3	1
CEN. DIV. 09		5,500			437	8	
CEN. DIV. 10		28,100			4,226	15	3
* CEN. DIV. 11		301,400			119,031	40	83
CEN. DIV. 12		14,300			2,361	17	2
CEN. DIV. 13		19,100			2,923	15	2
CEN. DIV. 14		8,800			1,555	18	1
CEN. DIV. 15		8,400			913	11	1
CEN. DIV. 16		15,700			1,755	11	1
CEN. DIV. 17		14,600			1,581	11	1
CEN. DIV. 18		3,800			771	20	1
CEN. DIV. 19		25,000			2,528	10	2
BRITISH COLUMBIA							
PEACE RIVER-LIARD		16,600			960	6	1
NORTHWEST TERR.							
FORT SMITH		8,900			968	11	1
REMAINDER OF CIRCULATION					947		1
EDMONTON			Q 4				
EDMONTON SUN	6/89			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		279,600			75,892	27	81
TOTAL ZONES		279,600			75,892	27	81
CENSUS METROPOLITAN AREA		293,800			70,820	24	75
TOTAL PAID CIRCULATION					94,013		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 07		14,000			1,260	9	1
CEN. DIV. 08		43,100			561	1	1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON (CONT.)			Q 4				
EDMONTON SUN	6/89			MORN (M-F)			
CEN. DIV. 10		28,100			3,469	12	4
* CEN. DIV. 11		301,400			78,263	26	83
CEN. DIV. 12		14,300			1,732	12	2
CEN. DIV. 13		19,100			1,732	9	2
CEN. DIV. 14		8,800			1,659	19	2
CEN. DIV. 16		15,700			2,229	14	2
CEN. DIV. 17		14,600			739	5	1
CEN. DIV. 18		3,800			332	9	
CEN. DIV. 19		25,000			1,672	7	2
NORTHWEST TERR.							
FORT SMITH		8,900			252	3	
REMAINDER OF CIRCULATION					113		
EDMONTON SUN	6/89			SUNDAY			
NEWSPAPER DESIGNATED MARKET		279,600			107,878	39	83
TOTAL ZONES		279,600			107,878	39	83
CENSUS METROPOLITAN AREA		293,800			100,601	34	77
TOTAL PAID CIRCULATION					130,266		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 07		14,000			1,529	11	1
CEN. DIV. 08		43,100			722	2	1
CEN. DIV. 10		28,100			4,875	17	4
* CEN. DIV. 11		301,400			111,577	37	86
CEN. DIV. 12		14,300			2,202	15	2
CEN. DIV. 13		19,100			2,559	13	2
CEN. DIV. 14		8,800			1,684	19	1
CEN. DIV. 16		15,700			1,977	13	2
CEN. DIV. 17		14,600			791	5	1
CEN. DIV. 18		3,800			346	9	
CEN. DIV. 19		25,000			1,821	7	1
REMAINDER OF CIRCULATION					183		
FORT MCMURRAY			D 6				
FORT MCMURRAY TODAY	6/89			EVE (M-TH)			
CITY OF PUBLICATION		11,100			6,010	54	98
BALANCE IN COUNTY					48		1
TOTAL ZONES					6,058		99
TOTAL PAID CIRCULATION					6,126		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 16		15,700			6,058	39	99
REMAINDER OF CIRCULATION					68		1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
FORT MCMURRAY (CONT.)			D 6				
FORT MCMURRAY TODAY	6/89			FRIDAY			
CITY OF PUBLICATION		11,100			7,686	69	98
BALANCE IN COUNTY					55		1
TOTAL ZONES					7,741		99
TOTAL PAID CIRCULATION					7,818		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 16		15,700			7,741	49	99
REMAINDER OF CIRCULATION					77		1
GRANDE PRAIRIE			E 2				
GRANDE PRAIRIE HERALD-TRIBUNE	9/88			EVE (M-TH)			
CITY ZONE		9,400			5,779	62	70
RETAIL TRADING ZONE		19,451			2,420	12	29
TOTAL ZONES		28,851			8,199	28	99
TOTAL PAID CIRCULATION					8,297		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 19		25,000			8,199	33	99
REMAINDER OF CIRCULATION					98		1
LETHBRIDGE			E11				
LETHBRIDGE HERALD	6/89			EVE (M-S)			
CITY ZONE		22,800			15,012	66	60
RETAIL TRADING ZONE		33,300			10,052	30	40
TOTAL ZONES		56,100			25,064	45	99
TOTAL PAID CIRCULATION					25,226		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 01		21,300			440	2	2
* CEN. DIV. 02		42,400			20,062	47	80
CEN. DIV. 03		9,600			2,812	29	11
CEN. DIV. 05		12,900			264	2	1
CEN. DIV. 09		5,500			805	15	3
BRITISH COLUMBIA							
EAST KOOTENAY		17,200			712	4	3
REMAINDER OF CIRCULATION					131		1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
MEDICINE HAT			Q14				
MEDICINE HAT NEWS	3/89			EVE (M-S)			
CITY ZONE		16,100			11,857	74	84
RETAIL TRADING ZONE		7,400			2,067	28	15
TOTAL ZONES		23,500			13,924	59	99
TOTAL PAID CIRCULATION					14,120		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 01		21,300			13,519	64	96
REMAINDER OF CIRCULATION					601		4
RED DEER			L 9				
RED DEER ADVOCATE	6/89			EVE (M-S)			
CITY ZONE		22,800			13,541	59	60
RETAIL TRADING ZONE		41,900			8,739	21	39
TOTAL ZONES		64,700			22,280	34	99
TOTAL PAID CIRCULATION					22,409		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 06		275,800			293		1
CEN. DIV. 07		14,000			493	4	2
* CEN. DIV. 08		43,100			21,378	50	95
REMAINDER OF CIRCULATION					245		1

* DENOTES HOME CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
CRANBROOK			M18				
CRANBROOK TOWNSMAN	3/89			EVE (M-F)			
CITY ZONE		6,700			3,825	57	94
RETAIL TRADING ZONE		5,900			162	3	4
TOTAL ZONES		12,600			3,987	32	98
TOTAL PAID CIRCULATION					4,075		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* EAST KOOTENAY		17,200			3,987	23	98
REMAINDER OF CIRCULATION					88		2
FORT ST. JOHN			D 6				
FORT ST. JOHN ALASKA HIGHWAY NEWS	9/89			EVE (M-F)			
CITY ZONE		4,800			2,414	50	77
RETAIL TRADING ZONE		2,100			618	29	20
TOTAL ZONES		6,900			3,032	44	97
TOTAL PAID CIRCULATION					3,117		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* PEACE RIVER-LIARD		16,800			3,058	18	98
REMAINDER OF CIRCULATION					59		2
KAMLOOPS			K11				
KAMLOOPS NEWS	12/89			EVE (M-S)			
CITY ZONE		22,800			17,002	75	87
RETAIL TRADING ZONE		13,000			2,221	17	11
TOTAL ZONES		35,800			19,223	54	99
TOTAL PAID CIRCULATION					19,505		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* THOMPSON-NICOLA		35,800			19,223	54	99
REMAINDER OF CIRCULATION					282		1
KELOWNA			K13				
KELOWNA COURIER	12/89			EVE (M-S)			
CITY ZONE		25,400			14,730	58	86
RETAIL TRADING ZONE		12,900			2,405	19	14
TOTAL ZONES		38,300			17,135	45	99
TOTAL PAID CIRCULATION					17,339		

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
KELOWNA (CONT.)			K13				
KELOWNA COURIER	12/89			EVE (M-S)			
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* CENTRAL OKANAGAN		38,300			17,135	45	99
REMAINDER OF CIRCULATION					204		1
NANAIMO			M 6				
NANAIMO FREE PRESS	12/89			EVE (M-S)			
CITY ZONE		21,200			8,678	41	85
RETAIL TRADING ZONE		32,700			1,502	5	15
TOTAL ZONES		53,900			10,180	19	99
TOTAL PAID CIRCULATION					10,272		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
COWICHAN VALLEY		20,900			288	1	3
* NANAIMO		35,700			9,817	28	96
REMAINDER OF CIRCULATION					167		2
NELSON			M16				
NELSON NEWS	9/88			EVE (M-F)			
CITY ZONE		3,300			2,416	73	51
RETAIL TRADING ZONE		17,900			2,067	12	44
TOTAL ZONES		21,200			4,483	21	95
TOTAL PAID CIRCULATION					4,704		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		18,900			4,483	24	95
REMAINDER OF CIRCULATION					221		5
PENTICTON			M13				
PENTICTON HERALD	12/89			EVE (M-S)			
CITY ZONE		11,400			6,812	60	81
RETAIL TRADING ZONE		12,200			1,526	13	18
TOTAL ZONES		23,600			8,338	35	99
TOTAL PAID CIRCULATION					8,463		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* OKANAGAN-SIMILKAMEEN		26,000			8,338	32	99
REMAINDER OF CIRCULATION					125		2

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
PORT ALBERNI			N 5				
PORT ALBERNI ALBERNI VALLEY TIMES	9/89			EVE (M-F)			
CITY ZONE		6,800			4,803	71	70
RETAIL TRADING ZONE		4,300			1,873	44	28
TOTAL ZONES		11,100			6,676	60	98
TOTAL PAID CIRCULATION					6,819		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* ALBERNI-CLAYOQUOT		11,100			6,676	60	98
REMAINDER OF CIRCULATION					143		2
PRINCE GEORGE			E 6				
PRINCE GEORGE CITIZEN	9/89			EVE (M-S)			
CITY ZONE		22,000			18,500	84	84
RETAIL TRADING ZONE		19,200			3,147	16	14
TOTAL ZONES		41,200			21,647	53	98
TOTAL PAID CIRCULATION					21,993		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
BULKLEY-NECHAKO		11,900			1,339	11	6
* FRASER-FORT GEORGE		29,300			20,308	69	92
REMAINDER OF CIRCULATION					346		2
PRINCE RUPERT			E 4				
PRINCE RUPERT NEWS	9/88			EVE (M-F)			
CITY ZONE		5,400			3,572	66	93
RETAIL TRADING ZONE		1,581			220	14	6
TOTAL ZONES		6,981			3,792	54	99
TOTAL PAID CIRCULATION					3,851		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* SKEENA-Q.CHARLOTTE		7,800			3,763	48	98
REMAINDER OF CIRCULATION					88		2

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
TRAIL			M15				
TRAIL TIMES	9/89			EVE (M-F)			
CITY ZONE		3,700			3,011	81	52
RETAIL TRADING ZONE		9,500			2,641	28	45
TOTAL ZONES		13,200			5,652	43	97
TOTAL PAID CIRCULATION					5,831		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
CENTRAL KOOTENAY		18,900			304	2	5
* KOOTENAY BOUNDARY		11,600			5,440	47	93
REMAINDER OF CIRCULATION					87		2
VANCOUVER			D10				
VANCOUVER PROVINCE	9/89			MORN (M-F)			
CITY ZONE		379,300			83,132	22	45
RETAIL TRADING ZONE		276,200			66,095	24	36
TOTAL ZONES		655,500			149,227	23	82
CENSUS METROPOLITAN AREA		580,900			134,342	23	73
TOTAL PAID CIRCULATION					183,027		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,100			801	7	
BULKLEY-NECHAKO		11,900			720	6	
CAPITAL		118,000			1,559	1	1
CARIBOO		19,800			2,446	12	1
CENTRAL COAST		1,000			56	6	
CEN. FRASER VALLEY		53,100			11,576	22	6
CENTRAL KOOTENAY		18,900			1,919	10	1
CENTRAL OKANAGAN		38,300			2,807	7	2
COLUMBIA-SHUSWAP		15,200			1,594	11	1
COMOX-STRATHCONA		29,200			1,725	6	1
COWICHAN VALLEY		20,900			772	4	
DEWDNEY-ALOUETTE		28,000			6,848	25	4
EAST KOOTENAY		17,200			1,096	6	1
FRASER-CHEAM		23,700			5,288	22	3
FRASER-FORT GEORGE		29,300			975	3	1
* GREATER VANCOUVER		535,500			122,443	23	67
KITIMAT-STIKINE		12,500			1,301	10	1
KOOTENAY BOUNDARY		11,600			1,457	13	1
MOUNT WADDINGTON		4,800			757	16	
NANAIMO		35,700			2,148	6	1
NORTH OKANAGAN		21,800			1,396	6	1
OKANAGAN-SIMILKAMEEN		26,000			3,452	13	2
PEACE RIVER-LIARD		16,600			777	5	
POWELL RIVER		7,200			1,036	14	1
SKEENA-Q.CHARLOTTE		7,800			713	9	
SQUAMISH-LILLOOET		8,100			2,282	28	1
SUNSHINE COAST		7,400			1,055	14	1

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VANCOUVER (CONT.)			D10				
VANCOUVER PROVINCE	9/89			MORN (M-F)			
THOMPSON-NICOLA		35,800			3,673	10	2
REMAINDER OF CIRCULATION					356		
VANCOUVER PROVINCE	9/89			SUNDAY			
CITY ZONE		379,300			97,747	26	44
RETAIL TRADING ZONE		276,200			81,730	30	37
TOTAL ZONES		655,500			179,477	27	80
CENSUS METROPOLITAN AREA		580,900			161,039	28	72
TOTAL PAID CIRCULATION					223,681		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,100			1,010	9	1
BULKLEY-NECHAKO		11,900			879	7	
CAPITAL		118,000			1,965	2	1
CARIBOO		19,800			3,011	15	1
CENTRAL COAST		1,000			73	7	
CEN. FRAZER VALLEY		53,100			14,061	27	6
CENTRAL KOOTENAY		18,900			2,362	13	1
CENTRAL OKANAGAN		38,300			4,040	11	2
COLUMBIA-SHUSWAP		15,200			1,865	12	1
COMOX-STRATHCONA		29,200			2,049	7	1
COWICHAN VALLEY		20,900			1,060	5	1
DEWDNEY-ALOUETTE		28,000			8,250	30	4
EAST KOOTENAY		17,200			1,182	7	1
FRASER-CHEAM		23,700			6,483	27	3
FRASER-FORT GEORGE		29,300			1,640	6	1
* GREATER VANCOUVER		535,500			146,837	27	66
KITIMAT-STIKINE		12,500			1,870	15	1
KOOTENAY BOUNDARY		11,600			1,940	17	1
MOUNT WADDINGTON		4,800			891	19	
NANAIMO		35,700			2,917	8	1
NORTH OKANAGAN		21,800			2,117	10	1
OKANAGAN-SIMILKAMEEN		26,000			4,526	17	2
PEACE RIVER-LIARD		16,600			1,083	7	1
POWELL RIVER		7,200			1,234	17	1
SKEENA-Q.CHARLOTTE		7,800			920	12	
SQUAMISH-LILLOOET		8,100			2,849	35	1
SUNSHINE COAST		7,400			1,345	18	1
THOMPSON-NICOLA		35,800			4,613	13	2
REMAINDER OF CIRCULATION					609		

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA								
VANCOUVER	(CONT.)			D10				
VANCOUVER SUN		9/89			EVE (M-TH)			
CITY ZONE			379,300			129,631	34	60
RETAIL TRADING ZONE			276,200			68,632	25	32
TOTAL ZONES			655,500			198,263	30	92
CENSUS METROPOLITAN AREA			580,900			185,179	32	86
TOTAL PAID CIRCULATION						216,528		
REGIONAL DISTRICT CIRCULATION BRITISH COLUMBIA								
ALBERNI-CLAYOQUOT			11,100			695	6	
BULKLEY-NECHAKO			11,900			288	2	
CAPITAL			118,000			2,845	2	1
CARIBOO			19,800			525	3	
CEN. FRAZER VALLEY			53,100			10,103	19	5
CENTRAL KOOTENAY			18,900			481	3	
CENTRAL OKANAGAN			38,300			323	1	
COLUMBIA-SHUSWAP			15,200			427	3	
COMOX-STRATHCONA			29,200			2,703	9	1
COWICHAN VALLEY			20,900			1,210	6	1
DEWDNEY-ALOUETTE			28,000			5,776	21	3
EAST KOOTENAY			17,200			535	3	
FRASER-CHEAM			23,700			3,107	13	1
FRASER-FORT GEORGE			29,300			386	1	
* GREATER VANCOUVER			535,500			175,730	33	81
KOOTENAY BOUNDARY			11,600			433	4	
MOUNT WADDINGTON			4,800			467	10	
NANAIMO			35,700			2,712	8	1
NORTH OKANAGAN			21,800			332	2	
OKANAGAN-SIMILKAMEEN			26,000			561	2	
POWELL RIVER			7,200			1,051	15	1
SQUAMISH-LILLOOET			8,100			1,360	17	1
SUNSHINE COAST			7,400			2,288	31	1
THOMPSON-NICOLA			35,800			799	2	
REMAINDER OF CIRCULATION						1,391		1
VANCOUVER SUN		9/88			FRIDAY			
CITY ZONE			379,300			163,262	43	60
RETAIL TRADING ZONE			276,200			84,717	31	31
TOTAL ZONES			655,500			247,979	38	91
TOTAL PAID CIRCULATION						272,313		
REGIONAL DISTRICT CIRCULATION FIGURES NOT REPORTED								

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA								
VANCOUVER	(CONT.)			D10				
VANCOUVER SUN		9/88			SATURDAY			
CITY ZONE			379,300			156,417	41	57
RETAIL TRADING ZONE			276,200			86,490	31	31
TOTAL ZONES			655,500			242,907	37	88
TOTAL PAID CIRCULATION						276,734		
REGIONAL DISTRICT CIRCULATION FIGURES NOT REPORTED								
VERNON				K13				
VERNON NEWS		12/89			EVE (M-S)			
CITY ZONE			12,000			6,792	57	84
RETAIL TRADING ZONE			19,000			1,155	6	14
TOTAL ZONES			31,000			7,947	26	99
TOTAL PAID CIRCULATION						8,067		
REGIONAL DISTRICT CIRCULATION								
BRITISH COLUMBIA								
* NORTH OKANAGAN			21,800			7,882	36	98
REMAINDER OF CIRCULATION						185		2
VICTORIA				N 7				
VICTORIA TIMES-COLONIST		9/89			MORN (M-S)			
NEWSPAPER DESIGNATED MARKET			96,000			60,169	63	73
RETAIL TRADING ZONE			78,600			18,397	23	22
TOTAL ZONES			174,600			78,566	45	96
CENSUS METROPOLITAN AREA			114,000			66,594	58	81
TOTAL PAID CIRCULATION						82,086		
REGIONAL DISTRICT CIRCULATION								
BRITISH COLUMBIA								
ALBERNI-CLAYOQUOT			11,100			1,334	12	2
* CAPITAL			118,000			68,757	58	84
COMOX-STRATHCONA			29,200			1,903	7	2
COWICHAN VALLEY			20,900			6,016	29	7
NANAIMO			35,700			3,793	11	5
REMAINDER OF CIRCULATION						283		

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA								
VICTORIA	(CONT.)			N 7				
VICTORIA TIMES-COLONIST		9/89			SUNDAY			
NEWSPAPER DESIGNATED MARKET			96,000			57,914	60	73
RETAIL TRADING ZONE			78,600			18,053	23	23
TOTAL ZONES			174,600			75,967	44	96
CENSUS METROPOLITAN AREA			114,000			64,083	56	81
TOTAL PAID CIRCULATION						79,514		
REGIONAL DISTRICT CIRCULATION								
BRITISH COLUMBIA								
ALBERNI-CLAYOQUOT			11,100			1,246	11	2
* CAPITAL			118,000			66,020	56	83
COMOX-STRATHCONA			29,200			1,947	7	2
COWICHAN VALLEY			20,900			5,903	28	7
NANAIMO			35,700			4,044	11	5
REMAINDER OF CIRCULATION						354		

* DENOTES HOME REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION BY MARKETS

TERRITORY CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
YUKON TERRITORY							
WHITEHORSE			J 3				
WHITEHORSE STAR	6/89			EVE (M-TH)			
CITY ZONE		6,100			3,654	60	93
RETAIL TRADING ZONE		4,000			173	4	4
TOTAL ZONES		10,100			3,827	38	97
TOTAL PAID CIRCULATION					3,933		
YUKON TERRITORY		9,700			3,827	40	97
REMAINDER OF CIRCULATION					106		3
WHITEHORSE STAR	6/89			FRIDAY			
CITY ZONE		6,100			4,671	77	91
RETAIL TRADING ZONE		4,000			243	6	5
TOTAL ZONES		10,100			4,914	49	96
TOTAL PAID CIRCULATION					5,126		
YUKON TERRITORY		9,700			4,914	51	96
REMAINDER OF CIRCULATION					212		4

Part I

SECTION B

Daily Newspaper Circulation & Coverage Analysis By County, Census Division, Regional District or Territory

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/occupied household ratio of all daily newspaper members having at least 250 copies or 5 percent circulation/occupied household ratio. As in Section A, 1989 occupied household estimates are shown.

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

NEWFOUNDLAND

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	74,300	R13			
* ST. JOHN'S TELEGRAM			EVE	36,053	49
* ST. JOHN'S TELEGRAM			WEEKEND	31,329	42
CEN. DIV. 02	8,400	R10			
ST. JOHN'S TELEGRAM			WEEKEND	558	7
CEN. DIV. 03	6,900	P 7			
CEN. DIV. 04	7,900	O 3			
CORNER BROOK WESTERN STAR			EVE	2,392	30
CEN. DIV. 05	13,100	M 5			
* CORNER BROOK WESTERN STAR			EVE	7,796	60
CEN. DIV. 06	11,700	N 8			
ST. JOHN'S TELEGRAM			EVE	1,544	13
ST. JOHN'S TELEGRAM			WEEKEND	1,472	13
CEN. DIV. 07	13,000	N11			
ST. JOHN'S TELEGRAM			EVE	807	6
ST. JOHN'S TELEGRAM			WEEKEND	1,198	9
CEN. DIV. 08	15,200	L 7			
CORNER BROOK WESTERN STAR			EVE	315	2
CEN. DIV. 09	7,000	I 6			
CORNER BROOK WESTERN STAR			EVE	323	5
CEN. DIV. 10	6,600	E 4			
ST. JOHN'S TELEGRAM			EVE	456	7
ST. JOHN'S TELEGRAM			WEEKEND	453	7

* DENOTES NEWSPAPER PUBLISHED WITHIN CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	6,200	F14			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	3,745	60
PRINCE	14,200	D11			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	2,277	16
* SUMMERSIDE JOURNAL-PIONEER			EVE	10,237	72
QUEENS	22,000	F13			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	342	2
* CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	18,049	82
SUMMERSIDE JOURNAL-PIONEER			EVE	953	4
MONTREAL GAZETTE			SATURDAY	317	1

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,500	J10			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,455	41
ANTIGONISH	5,800	G15			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,505	60
CAPE BRETON	39,700	F18			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	5,340	13
HALIFAX NEWS			MORN	563	1
* SYDNEY CAPE BRETON POST			EVE	29,212	74
COLCHESTER	16,600	H13			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	6,936	42
HALIFAX NEWS			MORN	305	2
* TRURO NEWS			EVE	9,004	54
CUMBERLAND	12,500	H11			
* AMHERST NEWS, CITIZEN			MORN	3,839	31
* AMHERST CITIZEN			SATURDAY	5,774	46
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	4,475	36
DIGBY	7,800	K 9			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,004	39
GUYSBOROUGH	4,200	H15			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,545	37
HALIFAX	113,200	I14			
* HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	75,719	67
* HALIFAX NEWS			MORN	20,149	18
MONTREAL GAZETTE			SATURDAY	550	
HANTS	12,700	I12			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	8,614	68
HALIFAX NEWS			MORN	324	3
INVERNESS	7,000	F16			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,271	47
SYDNEY CAPE BRETON POST			EVE	884	13
KINGS	19,200	I11			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	8,336	43
HALIFAX NEWS			MORN	450	2
LUNENBERG	17,100	J11			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	6,839	40
HALIFAX NEWS			MORN	362	2
PICTOU	17,000	H14			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	5,482	32
HALIFAX NEWS			MORN	475	3
* NEW GLASGOW NEWS			EVE	10,814	64
QUEENS	4,700	K10			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,002	43

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NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
RICHMOND	3,700	G17			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,365	37
SYDNEY CAPE BRETON POST			EVE	306	8
SHELBURNE	6,200	L10			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,600	26
VICTORIA	2,900	E17			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN	891	31
SYDNEY CAPE BRETON POST			EVE	821	28
YARMOUTH	9,700	L 9			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	4,012	41

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,300	G10			
MONCTON TIMES-TRANSCRIPT			EVE	5,682	68
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN	422	5
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	510	6
CARLETON	8,600	F 4			
FREDERICTON GLEANER			EVE	949	11
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,298	27
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,266	26
CHARLOTTE	9,600	I 5			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	4,193	44
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	3,940	41
GLOUCESTER	27,400	B 8			
* CARAQUET L'ACADIE NOUVELLE (F)			MORN	9,194	34
MONCTON TIMES-TRANSCRIPT			EVE	1,431	5
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,796	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,720	6
KENT	10,400	E 9			
MONCTON TIMES-TRANSCRIPT			EVE	4,438	43
KINGS	19,300	H 8			
MONCTON TIMES-TRANSCRIPT			EVE	344	2
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	12,450	65
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	11,864	61
MADAWASKA	12,400	C 3			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	945	8
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	990	8
QUEBEC LE SOLEIL (F)			MORN	643	5
QUEBEC LE SOLEIL (F)			SATURDAY	848	7
QUEBEC LE SOLEIL (F)			SUNDAY	696	6
LE JOURNAL DE QUEBEC (F)			MORN	358	3
LE JOURNAL DE QUEBEC (F)			SATURDAY	349	3
LE JOURNAL DE QUEBEC (F)			SUNDAY	319	3
NORTHUMBERLAND	16,200	D 7			
CARAQUET L'ACADIE NOUVELLE (F)			MORN	684	4
FREDERICTON GLEANER			EVE	995	6
MONCTON TIMES-TRANSCRIPT			EVE	3,221	20
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,928	18
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,859	18
QUEENS	4,500	G 8			
FREDERICTON GLEANER			EVE	1,841	41
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,049	23
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,133	25
RESTIGOUCHE	13,100	B 5			
MONCTON TIMES-TRANSCRIPT			EVE	1,180	9
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,666	13
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,865	14

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NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ST. JOHN	29,700	N14			
* SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	26,099	88
* SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	22,973	77
SUNBURY	7,300	G 7			
FREDERICTON GLEANER			EVE	4,136	57
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	479	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	586	8
VICTORIA	7,300	D 4			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,862	26
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,849	25
WESTMORLAND	39,600	F10			
* MONCTON TIMES-TRANSCRIPT			EVE	26,983	68
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,131	5
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,186	6
AMHERST CITIZEN			SATURDAY	327	1
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	459	1
MONTREAL GAZETTE			SATURDAY	262	1
YORK	27,800	G 5			
* FREDERICTON GLEANER			EVE	20,832	75
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	4,638	17
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	5,434	20

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	33,100	J 3			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	668	2
MONTREAL GAZETTE			MORN	329	1
MONTREAL GAZETTE			SATURDAY	464	1
LE JOURNAL DE MONTREAL (F)			MORN	3,623	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,155	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,714	11
MONTREAL LA PRESSE (F)			MORN	791	2
MONTREAL LA PRESSE (F)			SATURDAY	1,706	5
MONTREAL LA PRESSE (F)			SUNDAY	584	2
ARGENTEUIL	12,700	O 6			
MONTREAL GAZETTE			MORN	841	7
MONTREAL GAZETTE			SATURDAY	2,164	17
MONTREAL GAZETTE			SUNDAY	326	3
LE JOURNAL DE MONTREAL (F)			MORN	1,929	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,570	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,408	19
MONTREAL LA PRESSE (F)			MORN	537	4
MONTREAL LA PRESSE (F)			SATURDAY	1,412	11
MONTREAL LA PRESSE (F)			SUNDAY	628	5
ARTHABASKA	22,000	O15			
LE JOURNAL DE MONTREAL (F)			MORN	1,854	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,203	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,718	12
MONTREAL LA PRESSE (F)			MORN	1,389	6
MONTREAL LA PRESSE (F)			SATURDAY	1,906	9
MONTREAL LA PRESSE (F)			SUNDAY	1,376	6
SHERBROOKE LA TRIBUNE (F)			MORN	1,222	6
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,181	5
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	463	2
BAGOT	10,100	Q12			
GRANBY LA VOIX DE L'EST (F)			MORN	332	3
LE JOURNAL DE MONTREAL (F)			MORN	1,200	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,529	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,744	17
MONTREAL LA PRESSE (F)			MORN	298	3
MONTREAL LA PRESSE (F)			SATURDAY	626	6
MONTREAL LA PRESSE (F)			SUNDAY	303	3
BEAUCE	26,300	N19			
MONTREAL LA PRESSE (F)			SATURDAY	353	1
MONTREAL LA PRESSE (F)			SUNDAY	293	1
QUEBEC LE SOLEIL (F)			MORN	2,685	10
QUEBEC LE SOLEIL (F)			SATURDAY	3,173	12
QUEBEC LE SOLEIL (F)			SUNDAY	2,220	8
LE JOURNAL DE QUEBEC (F)			MORN	4,693	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,005	19
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,721	18
BEAUHARNOIS	20,500	R27			
MONTREAL GAZETTE			MORN	257	1
MONTREAL GAZETTE			SATURDAY	414	2

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
BEAUHARNOIS (CONT).					
LE JOURNAL DE MONTREAL (F)			MORN	5,646	28
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,052	30
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,091	30
MONTREAL LA PRESSE (F)			MORN	2,256	11
MONTREAL LA PRESSE (F)			SATURDAY	3,087	15
MONTREAL LA PRESSE (F)			SUNDAY	2,204	11
BELLECHASSE	7,700	L21			
QUEBEC LE SOLEIL (F)			MORN	1,589	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,920	25
QUEBEC LE SOLEIL (F)			SUNDAY	1,336	17
LE JOURNAL DE QUEBEC (F)			MORN	1,183	15
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,440	19
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,076	14
BERTHIER	12,100	M10			
LE JOURNAL DE MONTREAL (F)			MORN	2,040	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,932	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,786	23
MONTREAL LA PRESSE (F)			MORN	586	5
MONTREAL LA PRESSE (F)			SATURDAY	1,319	11
MONTREAL LA PRESSE (F)			SUNDAY	603	5
BONAVENTURE	13,200	D30			
QUEBEC LE SOLEIL (F)			MORN	1,119	8
QUEBEC LE SOLEIL (F)			SATURDAY	1,173	9
QUEBEC LE SOLEIL (F)			SUNDAY	871	7
LE JOURNAL DE QUEBEC (F)			MORN	927	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	933	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	808	6
BROME	6,900	S13			
GRANBY LA VOIX DE L'EST (F)			MORN	714	10
MONTREAL GAZETTE			MORN	513	7
MONTREAL GAZETTE			SATURDAY	1,861	27
MONTREAL GAZETTE			SUNDAY	557	8
LE JOURNAL DE MONTREAL (F)			MORN	282	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	534	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	601	9
MONTREAL LA PRESSE (F)			MORN	272	4
MONTREAL LA PRESSE (F)			SATURDAY	1,294	19
MONTREAL LA PRESSE (F)			SUNDAY	401	6
SHERBROOKE RECORD			MORN	971	14
CHAMBLY	119,500	P30			
MONTREAL GAZETTE			MORN	9,189	8
MONTREAL GAZETTE			SATURDAY	12,800	11
MONTREAL GAZETTE			SUNDAY	8,685	7
MONTREAL LE DEVOIR (F)			MORN	1,184	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,404	1
LE JOURNAL DE MONTREAL (F)			MORN	23,299	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	25,863	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	24,114	20
MONTREAL LA PRESSE (F)			MORN	20,361	17
MONTREAL LA PRESSE (F)			SATURDAY	30,620	26

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COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CHAMBLY (CONT).					
MONTREAL LA PRESSE (F)			SUNDAY	20,646	17
CHAMPLAIN	45,100	L13			
MONTREAL GAZETTE			SATURDAY	274	1
LE JOURNAL DE MONTREAL (F)			MORN	3,164	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,009	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,865	13
MONTREAL LA PRESSE (F)			MORN	1,192	3
MONTREAL LA PRESSE (F)			SATURDAY	2,261	5
MONTREAL LA PRESSE (F)			SUNDAY	1,826	4
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	23,336	52
CHARLEVOIX-EST	5,700	G20			
QUEBEC LE SOLEIL (F)			MORN	1,024	18
QUEBEC LE SOLEIL (F)			SATURDAY	1,129	20
QUEBEC LE SOLEIL (F)			SUNDAY	931	16
LE JOURNAL DE QUEBEC (F)			MORN	1,050	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,092	19
LE JOURNAL DE QUEBEC (F)			SUNDAY	980	17
CHARLEVOIX-OUEST	4,500	G19			
QUEBEC LE SOLEIL (F)			MORN	777	17
QUEBEC LE SOLEIL (F)			SATURDAY	871	19
QUEBEC LE SOLEIL (F)			SUNDAY	666	15
LE JOURNAL DE QUEBEC (F)			MORN	765	17
LE JOURNAL DE QUEBEC (F)			SATURDAY	821	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	772	17
CHATEAUGUAY	21,800	S28			
MONTREAL GAZETTE			MORN	2,742	13
MONTREAL GAZETTE			SATURDAY	4,597	21
MONTREAL GAZETTE			SUNDAY	2,981	14
LE JOURNAL DE MONTREAL (F)			MORN	3,781	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,484	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,274	20
MONTREAL LA PRESSE (F)			MORN	2,035	9
MONTREAL LA PRESSE (F)			SATURDAY	3,164	15
MONTREAL LA PRESSE (F)			SUNDAY	2,100	10
CHICOUTIMI	59,200	J 8			
* CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	33,019	56
* CHICOUTIMI LE QUOTIDIEN (F)			MORN	23,523	40
MONTREAL GAZETTE			MORN	409	1
MONTREAL GAZETTE			SATURDAY	498	1
MONTREAL LE DEVOIR (F)			MORN	445	1
MONTREAL LE DEVOIR (F)			SATURDAY	456	1
MONTREAL LA PRESSE (F)			MORN	1,423	2
MONTREAL LA PRESSE (F)			SATURDAY	2,230	4
MONTREAL LA PRESSE (F)			SUNDAY	834	1
QUEBEC LE SOLEIL (F)			MORN	529	1
QUEBEC LE SOLEIL (F)			SATURDAY	748	1
QUEBEC LE SOLEIL (F)			SUNDAY	393	1
LE JOURNAL DE QUEBEC (F)			MORN	5,934	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,864	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,235	7

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
COMPTON	7,000	R17			
LE JOURNAL DE MONTREAL (F)			SUNDAY	259	4
SHERBROOKE RECORD			MORN	537	8
SHERBROOKE LA TRIBUNE (F)			MORN	2,195	31
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,444	35
DEUX-MONTAGNES	27,500	O26			
MONTREAL GAZETTE			MORN	1,244	5
MONTREAL GAZETTE			SATURDAY	2,326	8
MONTREAL GAZETTE			SUNDAY	1,329	5
LE JOURNAL DE MONTREAL (F)			MORN	5,062	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	7,011	25
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,477	24
MONTREAL LA PRESSE (F)			MORN	2,389	9
MONTREAL LA PRESSE (F)			SATURDAY	4,266	16
MONTREAL LA PRESSE (F)			SUNDAY	2,515	9
DORCHESTER	11,000	M20			
QUEBEC LE SOLEIL (F)			MORN	1,967	18
QUEBEC LE SOLEIL (F)			SATURDAY	2,249	20
QUEBEC LE SOLEIL (F)			SUNDAY	1,509	14
LE JOURNAL DE QUEBEC (F)			MORN	1,704	15
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,949	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,636	15
DRUMMOND	27,600	P14			
LE JOURNAL DE MONTREAL (F)			MORN	3,832	14
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,611	17
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,722	17
MONTREAL LA PRESSE (F)			MORN	1,235	4
MONTREAL LA PRESSE (F)			SATURDAY	1,929	7
MONTREAL LA PRESSE (F)			SUNDAY	1,232	4
SHERBROOKE LA TRIBUNE (F)			MORN	2,052	7
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,075	8
FRONTENAC	9,100	Q19			
LE JOURNAL DE QUEBEC (F)			MORN	642	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	771	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	975	11
SHERBROOKE LA TRIBUNE (F)			MORN	1,097	12
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,180	13
GASPE-EST	13,100	C31			
QUEBEC LE SOLEIL (F)			MORN	1,348	10
QUEBEC LE SOLEIL (F)			SATURDAY	1,476	11
QUEBEC LE SOLEIL (F)			SUNDAY	1,159	9
LE JOURNAL DE QUEBEC (F)			MORN	734	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	650	5
LE JOURNAL DE QUEBEC (F)			SUNDAY	760	6
GASPE-OUEST	5,500	B30			
QUEBEC LE SOLEIL (F)			MORN	726	13
QUEBEC LE SOLEIL (F)			SATURDAY	707	13
QUEBEC LE SOLEIL (F)			SUNDAY	643	12

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
GATINEAU	20,600	N 4			
OTTAWA CITIZEN			ALL DAY	4,793	23
OTTAWA CITIZEN			SATURDAY	4,715	23
OTTAWA LE DROIT (F)			ALL DAY	3,734	18
OTTAWA LE DROIT (F)			SATURDAY	4,571	22
LE JOURNAL DE MONTREAL (F)			MORN	800	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,188	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,116	5
MONTREAL LA PRESSE (F)			SATURDAY	484	2
HULL	55,200	R 2			
OTTAWA CITIZEN			ALL DAY	6,753	12
OTTAWA CITIZEN			SATURDAY	5,037	9
OTTAWA LE DROIT (F)			ALL DAY	15,471	28
OTTAWA LE DROIT (F)			SATURDAY	18,651	34
OTTAWA SUN			ALL DAY	664	1
MONTREAL GAZETTE			MORN	445	1
MONTREAL GAZETTE			SATURDAY	447	1
MONTREAL GAZETTE			SUNDAY	287	1
MONTREAL LE DEVOIR (F)			MORN	830	2
MONTREAL LE DEVOIR (F)			SATURDAY	976	2
LE JOURNAL DE MONTREAL (F)			MORN	5,259	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,477	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	7,030	13
MONTREAL LA PRESSE (F)			MORN	908	2
MONTREAL LA PRESSE (F)			SATURDAY	1,718	3
MONTREAL LA PRESSE (F)			SUNDAY	894	2
HUNTINGDON	5,500	S25			
MONTREAL GAZETTE			MORN	540	10
MONTREAL GAZETTE			SATURDAY	1,334	24
MONTREAL GAZETTE			SUNDAY	472	9
LE JOURNAL DE MONTREAL (F)			MORN	526	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	649	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	669	12
MONTREAL LA PRESSE (F)			SATURDAY	342	6
IBERVILLE	8,600	R32			
LE JOURNAL DE MONTREAL (F)			MORN	1,315	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,576	18
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,616	19
MONTREAL LA PRESSE (F)			MORN	569	7
MONTREAL LA PRESSE (F)			SATURDAY	835	10
MONTREAL LA PRESSE (F)			SUNDAY	467	5
ILE-DE-MONTREAL	750,800	E12			
OTTAWA CITIZEN			ALL DAY	376	
OTTAWA CITIZEN			SATURDAY	358	
TORONTO STAR			ALL DAY	626	
TORONTO STAR			SATURDAY	1,440	
TORONTO STAR			SUNDAY	619	
* MONTREAL GAZETTE			MORN	130,352	17
* MONTREAL GAZETTE			SATURDAY	176,709	24
* MONTREAL GAZETTE			SUNDAY	120,457	16
* MONTREAL LE DEVOIR (F)			MORN	13,658	2

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COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ILE-DE-MONTREAL (CONT).					
* MONTREAL LE DEVOIR (F)			SATURDAY	14,192	2
* LE JOURNAL DE MONTREAL (F)			MORN	133,992	18
* LE JOURNAL DE MONTREAL (F)			SATURDAY	121,986	16
* LE JOURNAL DE MONTREAL (F)			SUNDAY	109,662	15
* MONTREAL LA PRESSE (F)			MORN	91,607	12
* MONTREAL LA PRESSE (F)			SATURDAY	133,867	18
* MONTREAL LA PRESSE (F)			SUNDAY	74,121	10
QUEBEC LE SOLEIL (F)			MORN	1,418	
QUEBEC LE SOLEIL (F)			SATURDAY	1,408	
QUEBEC LE SOLEIL (F)			SUNDAY	1,397	
ILE-JESUS	106,200	C12			
MONTREAL GAZETTE			MORN	7,398	7
MONTREAL GAZETTE			SATURDAY	11,274	11
MONTREAL GAZETTE			SUNDAY	7,374	7
MONTREAL LE DEVOIR (F)			MORN	700	1
MONTREAL LE DEVOIR (F)			SATURDAY	845	1
LE JOURNAL DE MONTREAL (F)			MORN	22,068	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	24,999	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	23,455	22
MONTREAL LA PRESSE (F)			MORN	16,840	16
MONTREAL LA PRESSE (F)			SATURDAY	25,406	24
MONTREAL LA PRESSE (F)			SUNDAY	16,669	16
ILES-DE-LA-MADELEINE	4,800	J24			
LE JOURNAL DE MONTREAL (F)			MORN	331	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	340	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	314	7
JOLIETTE	24,700	L30			
LE JOURNAL DE MONTREAL (F)			MORN	5,106	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,383	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,204	25
MONTREAL LA PRESSE (F)			MORN	2,055	8
MONTREAL LA PRESSE (F)			SATURDAY	3,662	15
MONTREAL LA PRESSE (F)			SUNDAY	1,984	8
KAMOURASKA	9,600	H21			
QUEBEC LE SOLEIL (F)			MORN	1,047	11
QUEBEC LE SOLEIL (F)			SATURDAY	1,141	12
QUEBEC LE SOLEIL (F)			SUNDAY	810	8
LE JOURNAL DE QUEBEC (F)			MORN	1,025	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,171	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	980	10
LABELLE	12,800	M 4			
LE JOURNAL DE MONTREAL (F)			MORN	1,675	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,580	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,188	17
MONTREAL LA PRESSE (F)			MORN	545	4
MONTREAL LA PRESSE (F)			SATURDAY	1,170	9
MONTREAL LA PRESSE (F)			SUNDAY	549	4
LAC-ST-JEAN-EST	15,600	J 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	6,736	43

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LAC-ST-JEAN-EST (CONT).					
CHICOUTIMI LE QUOTIDIEN (F)			MORN	4,393	28
MONTREAL LA PRESSE (F)			MORN	274	2
MONTREAL LA PRESSE (F)			SATURDAY	400	3
LE JOURNAL DE QUEBEC (F)			MORN	2,040	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,907	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,615	10
LAC-ST-JEAN-OUEST	20,200	J 6			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	7,333	36
CHICOUTIMI LE QUOTIDIEN (F)			MORN	3,958	20
MONTREAL LA PRESSE (F)			MORN	314	2
MONTREAL LA PRESSE (F)			SATURDAY	426	2
QUEBEC LE SOLEIL (F)			MORN	306	2
QUEBEC LE SOLEIL (F)			SATURDAY	357	2
LE JOURNAL DE QUEBEC (F)			MORN	2,730	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,484	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,075	10
LAPRAIRIE	36,400	Q30			
MONTREAL GAZETTE			MORN	3,952	11
MONTREAL GAZETTE			SATURDAY	6,581	18
MONTREAL GAZETTE			SUNDAY	4,294	12
MONTREAL LE DEVOIR (F)			MORN	276	1
MONTREAL LE DEVOIR (F)			SATURDAY	331	1
LE JOURNAL DE MONTREAL (F)			MORN	7,200	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	8,863	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	8,430	23
MONTREAL LA PRESSE (F)			MORN	6,430	18
MONTREAL LA PRESSE (F)			SATURDAY	9,863	27
MONTREAL LA PRESSE (F)			SUNDAY	6,748	19
L'ASSOMPTION	44,200	N28			
MONTREAL GAZETTE			MORN	667	2
MONTREAL GAZETTE			SATURDAY	1,066	2
MONTREAL GAZETTE			SUNDAY	272	1
LE JOURNAL DE MONTREAL (F)			MORN	11,227	25
LE JOURNAL DE MONTREAL (F)			SATURDAY	14,371	33
LE JOURNAL DE MONTREAL (F)			SUNDAY	13,879	31
MONTREAL LA PRESSE (F)			MORN	5,087	12
MONTREAL LA PRESSE (F)			SATURDAY	8,179	19
MONTREAL LA PRESSE (F)			SUNDAY	5,413	12
LEVIS	37,700	L18			
MONTREAL LE DEVOIR (F)			MORN	252	1
MONTREAL LE DEVOIR (F)			SATURDAY	293	1
MONTREAL LA PRESSE (F)			SATURDAY	380	1
QUEBEC LE SOLEIL (F)			MORN	9,857	26
QUEBEC LE SOLEIL (F)			SATURDAY	13,919	37
QUEBEC LE SOLEIL (F)			SUNDAY	8,450	22
LE JOURNAL DE QUEBEC (F)			MORN	8,993	24
LE JOURNAL DE QUEBEC (F)			SATURDAY	9,861	26
LE JOURNAL DE QUEBEC (F)			SUNDAY	8,850	23
L'ISLET	7,100	I20			
QUEBEC LE SOLEIL (F)			MORN	1,199	17

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L'ISLET (CONT).					
QUEBEC LE SOLEIL (F)			SATURDAY	1,345	19
QUEBEC LE SOLEIL (F)			SUNDAY	1,089	15
LE JOURNAL DE QUEBEC (F)			MORN	708	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	854	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	701	10
LOTBINIERE	10,100	M16			
QUEBEC LE SOLEIL (F)			MORN	2,317	23
QUEBEC LE SOLEIL (F)			SATURDAY	2,694	27
QUEBEC LE SOLEIL (F)			SUNDAY	1,875	19
LE JOURNAL DE QUEBEC (F)			MORN	1,225	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,646	16
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,149	11
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	252	3
MASKINONGE	7,800	L10			
LE JOURNAL DE MONTREAL (F)			MORN	592	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	916	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,029	13
MONTREAL LA PRESSE (F)			SATURDAY	295	4
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	2,468	32
MATANE	10,500	C27			
QUEBEC LE SOLEIL (F)			MORN	1,223	12
QUEBEC LE SOLEIL (F)			SATURDAY	1,330	13
QUEBEC LE SOLEIL (F)			SUNDAY	1,089	10
LE JOURNAL DE QUEBEC (F)			MORN	854	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	818	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	751	7
MATAPEDIA	7,900	D26			
QUEBEC LE SOLEIL (F)			MORN	529	7
QUEBEC LE SOLEIL (F)			SATURDAY	619	8
QUEBEC LE SOLEIL (F)			SUNDAY	474	6
LE JOURNAL DE QUEBEC (F)			MORN	471	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	520	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	463	6
MEGANTIC	18,900	N17			
LE JOURNAL DE MONTREAL (F)			MORN	279	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	396	2
LE JOURNAL DE MONTREAL (F)			SUNDAY	468	2
MONTREAL LA PRESSE (F)			MORN	370	2
MONTREAL LA PRESSE (F)			SATURDAY	709	4
MONTREAL LA PRESSE (F)			SUNDAY	470	2
QUEBEC LE SOLEIL (F)			MORN	1,770	9
QUEBEC LE SOLEIL (F)			SATURDAY	1,961	10
QUEBEC LE SOLEIL (F)			SUNDAY	1,437	8
LE JOURNAL DE QUEBEC (F)			MORN	2,150	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,218	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,276	12
SHERBROOKE LA TRIBUNE (F)			MORN	893	5
SHERBROOKE LA TRIBUNE (F)			SATURDAY	904	5

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MISSISQUOI	12,700	T12			
GRANBY LA VOIX DE L'EST (F)			MORN	2,128	17
MONTREAL GAZETTE			MORN	553	4
MONTREAL GAZETTE			SATURDAY	1,244	10
MONTREAL GAZETTE			SUNDAY	445	4
LE JOURNAL DE MONTREAL (F)			MORN	1,562	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,913	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,166	17
MONTREAL LA PRESSE (F)			MORN	584	5
MONTREAL LA PRESSE (F)			SATURDAY	1,231	10
MONTREAL LA PRESSE (F)			SUNDAY	536	4
SHERBROOKE RECORD			MORN	482	4
MONTCALM	11,600	L28			
MONTREAL GAZETTE			MORN	300	3
MONTREAL GAZETTE			SATURDAY	840	7
LE JOURNAL DE MONTREAL (F)			MORN	2,032	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,603	31
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,259	28
MONTREAL LA PRESSE (F)			MORN	619	5
MONTREAL LA PRESSE (F)			SATURDAY	1,900	16
MONTREAL LA PRESSE (F)			SUNDAY	582	5
MONTMAGNY	8,500	K21			
QUEBEC LE SOLEIL (F)			MORN	1,549	18
QUEBEC LE SOLEIL (F)			SATURDAY	1,783	21
QUEBEC LE SOLEIL (F)			SUNDAY	1,357	16
LE JOURNAL DE QUEBEC (F)			MORN	1,472	17
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,689	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,452	17
MONTMORENCY NO. 1	8,100	H18			
QUEBEC LE SOLEIL (F)			MORN	2,396	30
QUEBEC LE SOLEIL (F)			SATURDAY	2,970	37
QUEBEC LE SOLEIL (F)			SUNDAY	2,024	25
LE JOURNAL DE QUEBEC (F)			MORN	1,915	24
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,216	27
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,997	25
MONTMORENCY NO. 2	2,400	D19			
QUEBEC LE SOLEIL (F)			MORN	789	33
QUEBEC LE SOLEIL (F)			SATURDAY	997	42
QUEBEC LE SOLEIL (F)			SUNDAY	640	27
LE JOURNAL DE QUEBEC (F)			MORN	181	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	274	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	213	9
NAPIERVILLE	4,900	R29			
LE JOURNAL DE MONTREAL (F)			MORN	1,107	23
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,391	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,410	29
MONTREAL LA PRESSE (F)			MORN	289	6
MONTREAL LA PRESSE (F)			SATURDAY	518	11
MONTREAL LA PRESSE (F)			SUNDAY	287	6

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NICOLET	11,700	N14			
LE JOURNAL DE MONTREAL (F)			MORN	868	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,050	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,341	11
MONTREAL LA PRESSE (F)			SATURDAY	447	4
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	4,806	41
NOUVEAU-QUEBEC	9,200	D 4			
PAPINEAU	15,400	O 4			
OTTAWA CITIZEN			ALL DAY	887	6
OTTAWA CITIZEN			SATURDAY	841	5
OTTAWA LE DROIT (F)			ALL DAY	3,427	22
OTTAWA LE DROIT (F)			SATURDAY	3,903	25
LE JOURNAL DE MONTREAL (F)			MORN	1,322	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,844	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,979	13
MONTREAL LA PRESSE (F)			SATURDAY	558	4
PONTIAC	6,900	M 3			
OTTAWA CITIZEN			ALL DAY	1,616	23
OTTAWA CITIZEN			SATURDAY	1,544	22
OTTAWA LE DROIT (F)			ALL DAY	447	6
OTTAWA LE DROIT (F)			SATURDAY	542	8
PORTNEUF	21,500	J15			
QUEBEC LE SOLEIL (F)			MORN	4,787	22
QUEBEC LE SOLEIL (F)			SATURDAY	6,071	28
QUEBEC LE SOLEIL (F)			SUNDAY	4,303	20
LE JOURNAL DE QUEBEC (F)			MORN	4,205	20
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,726	22
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,247	20
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	316	1
QUEBEC	184,300	D17			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	714	
MONTREAL GAZETTE			MORN	2,100	1
MONTREAL GAZETTE			SATURDAY	2,875	2
MONTREAL GAZETTE			SUNDAY	1,803	1
MONTREAL LE DEVOIR (F)			MORN	3,097	2
MONTREAL LE DEVOIR (F)			SATURDAY	3,332	2
MONTREAL LA PRESSE (F)			MORN	2,327	1
MONTREAL LA PRESSE (F)			SATURDAY	4,141	2
MONTREAL LA PRESSE (F)			SUNDAY	1,669	1
* QUEBEC LE SOLEIL (F)			MORN	58,978	32
* QUEBEC LE SOLEIL (F)			SATURDAY	78,031	42
* QUEBEC LE SOLEIL (F)			SUNDAY	47,631	26
* LE JOURNAL DE QUEBEC (F)			MORN	50,072	27
* LE JOURNAL DE QUEBEC (F)			SATURDAY	48,684	26
* LE JOURNAL DE QUEBEC (F)			SUNDAY	43,423	24
RICHELIEU	18,900	M32			
LE JOURNAL DE MONTREAL (F)			MORN	5,495	29
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,964	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,032	32

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RICHELIEU (CONT).					
MONTREAL LA PRESSE (F)			MORN	2,255	12
MONTREAL LA PRESSE (F)			SATURDAY	3,129	17
MONTREAL LA PRESSE (F)			SUNDAY	2,177	12
RICHMOND	13,600	Q15			
MONTREAL GAZETTE			SATURDAY	412	3
LE JOURNAL DE MONTREAL (F)			MORN	752	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	843	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,473	11
MONTREAL LA PRESSE (F)			SATURDAY	366	3
SHERBROOKE RECORD			MORN	521	4
SHERBROOKE LA TRIBUNE (F)			MORN	4,812	35
SHERBROOKE LA TRIBUNE (F)			SATURDAY	5,317	39
RIMOUSKI	25,500	E24			
MONTREAL LA PRESSE (F)			MORN	501	2
MONTREAL LA PRESSE (F)			SATURDAY	905	4
MONTREAL LA PRESSE (F)			SUNDAY	414	2
QUEBEC LE SOLEIL (F)			MORN	2,512	10
QUEBEC LE SOLEIL (F)			SATURDAY	2,952	12
QUEBEC LE SOLEIL (F)			SUNDAY	2,135	8
LE JOURNAL DE QUEBEC (F)			MORN	2,569	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,490	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,237	9
RIVIERE-DU-LOUP	14,100	G22			
MONTREAL LA PRESSE (F)			SATURDAY	254	2
QUEBEC LE SOLEIL (F)			MORN	1,732	12
QUEBEC LE SOLEIL (F)			SATURDAY	1,992	14
QUEBEC LE SOLEIL (F)			SUNDAY	1,518	11
LE JOURNAL DE QUEBEC (F)			MORN	1,717	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,009	14
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,765	13
ROUVILLE	15,800	Q33			
GRANBY LA VOIX DE L'EST (F)			MORN	1,354	9
MONTREAL GAZETTE			MORN	564	4
MONTREAL GAZETTE			SATURDAY	920	6
MONTREAL GAZETTE			SUNDAY	566	4
LE JOURNAL DE MONTREAL (F)			MORN	2,693	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,259	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,273	21
MONTREAL LA PRESSE (F)			MORN	1,873	12
MONTREAL LA PRESSE (F)			SATURDAY	2,975	19
MONTREAL LA PRESSE (F)			SUNDAY	1,995	13
SAGUENAY	31,800	F 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,433	5
MONTREAL GAZETTE			MORN	380	1
MONTREAL GAZETTE			SATURDAY	533	2
MONTREAL LA PRESSE (F)			MORN	450	1
MONTREAL LA PRESSE (F)			SATURDAY	917	3
QUEBEC LE SOLEIL (F)			MORN	3,626	11
QUEBEC LE SOLEIL (F)			SATURDAY	3,989	13
QUEBEC LE SOLEIL (F)			SUNDAY	3,211	10

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COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
SAGUENAY (CONT).					
LE JOURNAL DE QUEBEC (F)			MORN	3,350	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	3,450	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,043	10
ST-HYACINTHE	22,000	O32			
MONTREAL LE DEVOIR (F)			SATURDAY	332	2
LE JOURNAL DE MONTREAL (F)			MORN	4,022	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,646	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,908	22
MONTREAL LA PRESSE (F)			MORN	2,046	9
MONTREAL LA PRESSE (F)			SATURDAY	3,428	16
MONTREAL LA PRESSE (F)			SUNDAY	2,161	10
ST-JEAN	22,400	R31			
MONTREAL GAZETTE			MORN	497	2
MONTREAL GAZETTE			SATURDAY	918	4
MONTREAL GAZETTE			SUNDAY	362	2
LE JOURNAL DE MONTREAL (F)			MORN	4,582	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,088	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,960	22
MONTREAL LA PRESSE (F)			MORN	2,612	12
MONTREAL LA PRESSE (F)			SATURDAY	4,188	19
MONTREAL LA PRESSE (F)			SUNDAY	2,647	12
ST-MAURICE	43,900	L12			
MONTREAL GAZETTE			MORN	336	1
MONTREAL GAZETTE			SATURDAY	544	1
MONTREAL GAZETTE			SUNDAY	279	1
MONTREAL LE DEVOIR (F)			MORN	269	1
MONTREAL LE DEVOIR (F)			SATURDAY	337	1
LE JOURNAL DE MONTREAL (F)			MORN	3,817	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,365	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,935	14
MONTREAL LA PRESSE (F)			MORN	2,300	5
MONTREAL LA PRESSE (F)			SATURDAY	3,927	9
MONTREAL LA PRESSE (F)			SUNDAY	2,943	7
QUEBEC LE SOLEIL (F)			SATURDAY	303	1
* TROIS RIVIERES LE NOUVELLISTE (F)			MORN	23,627	54
SHEFFORD	28,400	R13			
* GRANBY LA VOIX DE L'EST (F)			MORN	11,294	40
MONTREAL GAZETTE			MORN	411	1
MONTREAL GAZETTE			SATURDAY	731	3
MONTREAL GAZETTE			SUNDAY	362	1
LE JOURNAL DE MONTREAL (F)			MORN	2,397	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,919	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,885	14
MONTREAL LA PRESSE (F)			MORN	1,180	4
MONTREAL LA PRESSE (F)			SATURDAY	2,139	8
MONTREAL LA PRESSE (F)			SUNDAY	1,296	5
SHERBROOKE LA TRIBUNE (F)			MORN	605	2
SHERBROOKE LA TRIBUNE (F)			SATURDAY	664	2
SHERBROOKE	48,900	R15			
MONTREAL GAZETTE			MORN	1,012	2

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SHERBROOKE (CONT).					
MONTREAL GAZETTE			SATURDAY	1,804	4
MONTREAL GAZETTE			SUNDAY	947	2
MONTREAL LE DEVOIR (F)			MORN	477	1
MONTREAL LE DEVOIR (F)			SATURDAY	575	1
LE JOURNAL DE MONTREAL (F)			MORN	2,592	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,791	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,490	9
MONTREAL LA PRESSE (F)			MORN	1,961	4
MONTREAL LA PRESSE (F)			SATURDAY	3,665	7
MONTREAL LA PRESSE (F)			SUNDAY	2,657	5
* SHERBROOKE RECORD			MORN	1,784	4
* SHERBROOKE LA TRIBUNE (F)			MORN	21,547	44
* SHERBROOKE LA TRIBUNE (F)			SATURDAY	25,787	53
SOULANGES	5,900	R25			
MONTREAL GAZETTE			SATURDAY	258	4
LE JOURNAL DE MONTREAL (F)			MORN	1,424	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,514	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,575	27
MONTREAL LA PRESSE (F)			MORN	299	5
MONTREAL LA PRESSE (F)			SATURDAY	610	10
MONTREAL LA PRESSE (F)			SUNDAY	298	5
STANSTEAD	14,800	S15			
MONTREAL GAZETTE			MORN	472	3
MONTREAL GAZETTE			SATURDAY	1,230	8
MONTREAL GAZETTE			SUNDAY	404	3
LE JOURNAL DE MONTREAL (F)			MORN	654	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	925	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,352	9
MONTREAL LA PRESSE (F)			MORN	313	2
MONTREAL LA PRESSE (F)			SATURDAY	1,075	7
MONTREAL LA PRESSE (F)			SUNDAY	472	3
SHERBROOKE RECORD			MORN	1,105	7
SHERBROOKE LA TRIBUNE (F)			MORN	4,102	28
SHERBROOKE LA TRIBUNE (F)			SATURDAY	4,768	32
TEMISCAMINGUE	19,800	K 2			
NORTH BAY NUGGET			EVE	565	3
LE JOURNAL DE MONTREAL (F)			MORN	1,854	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,021	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,825	9
MONTREAL LA PRESSE (F)			MORN	637	3
MONTREAL LA PRESSE (F)			SATURDAY	1,136	6
MONTREAL LA PRESSE (F)			SUNDAY	409	2
TEMISCOUATA	6,600	G23			
QUEBEC LE SOLEIL (F)			MORN	742	11
QUEBEC LE SOLEIL (F)			SATURDAY	854	13
QUEBEC LE SOLEIL (F)			SUNDAY	659	10
LE JOURNAL DE QUEBEC (F)			MORN	446	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	582	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	466	7

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TERREBONNE	77,800	M26			
MONTREAL GAZETTE			MORN	2,584	3
MONTREAL GAZETTE			SATURDAY	5,930	8
MONTREAL GAZETTE			SUNDAY	2,695	3
MONTREAL LE DEVOIR (F)			MORN	534	1
MONTREAL LE DEVOIR (F)			SATURDAY	925	1
LE JOURNAL DE MONTREAL (F)			MORN	19,406	25
LE JOURNAL DE MONTREAL (F)			SATURDAY	25,051	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	23,729	31
MONTREAL LA PRESSE (F)			MORN	9,489	12
MONTREAL LA PRESSE (F)			SATURDAY	18,600	24
MONTREAL LA PRESSE (F)			SUNDAY	10,114	13
VAUDREUIL	19,800	Q25			
MONTREAL GAZETTE			MORN	2,758	14
MONTREAL GAZETTE			SATURDAY	4,041	20
MONTREAL GAZETTE			SUNDAY	3,104	16
LE JOURNAL DE MONTREAL (F)			MORN	3,212	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,980	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,929	20
MONTREAL LA PRESSE (F)			MORN	2,240	11
MONTREAL LA PRESSE (F)			SATURDAY	3,621	18
MONTREAL LA PRESSE (F)			SUNDAY	2,418	12
VERCHERES	23,400	N31			
MONTREAL GAZETTE			MORN	372	2
MONTREAL GAZETTE			SATURDAY	652	3
MONTREAL GAZETTE			SUNDAY	358	2
LE JOURNAL DE MONTREAL (F)			MORN	5,444	23
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,442	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,243	27
MONTREAL LA PRESSE (F)			MORN	3,830	16
MONTREAL LA PRESSE (F)			SATURDAY	6,092	26
MONTREAL LA PRESSE (F)			SUNDAY	4,165	18
WOLFE	5,200	P17			
SHERBROOKE LA TRIBUNE (F)			MORN	1,546	30
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,603	31
YAMASKA	5,100	O12			
LE JOURNAL DE MONTREAL (F)			MORN	410	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	671	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	588	12
MONTREAL LA PRESSE (F)			SATURDAY	238	5
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	468	9

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALGOMA	46,400	D12			
* SAULT STE. MARIE SAULT STAR			EVE	26,774	58
SUDBURY STAR			EVE	617	1
TORONTO STAR			ALL DAY	1,675	4
TORONTO STAR			SATURDAY	2,167	5
TORONTO STAR			SUNDAY	2,022	4
BRANT	39,100	R16			
* BRANTFORD EXPOSITOR			EVE	28,745	74
HAMILTON SPECTATOR			EVE	927	2
TORONTO STAR			ALL DAY	2,775	7
TORONTO STAR			SATURDAY	3,768	10
TORONTO STAR			SUNDAY	3,539	9
TORONTO SUN			MORN	2,207	6
TORONTO SUN			SATURDAY	1,658	4
TORONTO SUN			SUNDAY	1,526	4
BRUCE	20,900	M14			
KITCHENER-WATERLOO RECORD			EVE	1,349	6
LONDON FREE PRESS			MORN	793	4
OWEN SOUND SUN TIMES			EVE	8,153	39
TORONTO STAR			ALL DAY	2,891	14
TORONTO STAR			SATURDAY	5,442	26
TORONTO STAR			SUNDAY	3,684	18
TORONTO SUN			SATURDAY	471	2
TORONTO SUN			SUNDAY	834	4
COCHRANE	32,500	E 6			
* TIMMINS PRESS			EVE	13,220	41
TORONTO STAR			ALL DAY	513	2
TORONTO STAR			SATURDAY	655	2
TORONTO STAR			SUNDAY	482	1
DUFFERIN	11,100	O17			
TORONTO STAR			ALL DAY	2,083	19
TORONTO STAR			SATURDAY	4,734	43
TORONTO STAR			SUNDAY	2,219	20
TORONTO SUN			MORN	1,815	16
TORONTO SUN			SATURDAY	1,576	14
TORONTO SUN			SUNDAY	4,117	37
DUNDAS	6,800	M31			
DURHAM	118,200	I10			
* OSHAWA TIMES			EVE	21,053	18
TORONTO STAR			ALL DAY	24,822	21
TORONTO STAR			SATURDAY	42,550	36
TORONTO STAR			SUNDAY	23,112	20
TORONTO SUN			MORN	22,540	19
TORONTO SUN			SATURDAY	15,661	13
TORONTO SUN			SUNDAY	42,282	36
ELGIN	25,300	S13			
LONDON FREE PRESS			MORN	8,612	34
* ST. THOMAS TIMES-JOURNAL			EVE	9,919	39

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ELGIN (CONT).					
TORONTO STAR			ALL DAY	361	1
TORONTO STAR			SATURDAY	378	1
TORONTO STAR			SUNDAY	2,437	10
ESSEX	116,500	T 8			
TORONTO STAR			SATURDAY	1,131	1
TORONTO STAR			SUNDAY	1,576	1
* WINDSOR STAR			EVE	83,197	71
FRONTENAC	45,400	M27			
* KINGSTON WHIG-STANDARD			EVE	27,979	62
OTTAWA CITIZEN			ALL DAY	422	1
OTTAWA CITIZEN			SATURDAY	295	1
TORONTO STAR			ALL DAY	4,003	9
TORONTO STAR			SATURDAY	4,631	10
TORONTO STAR			SUNDAY	5,354	12
GLENGARRY	7,000	K32			
GRENVILLE	10,100	M30			
GREY	29,200	M16			
KITCHENER-WATERLOO RECORD			EVE	879	3
* OWEN SOUND SUN TIMES			EVE	15,604	53
TORONTO STAR			ALL DAY	2,807	10
TORONTO STAR			SATURDAY	5,554	19
TORONTO STAR			SUNDAY	3,393	12
TORONTO SUN			SATURDAY	1,054	4
TORONTO SUN			SUNDAY	1,824	6
HALDIMAND-NORFOLK	32,000	S16			
BRANTFORD EXPOSITOR			EVE	3,260	10
HAMILTON SPECTATOR			EVE	7,865	25
LONDON FREE PRESS			MORN	726	2
* SIMCOE REFORMER			EVE	9,680	30
TORONTO STAR			ALL DAY	2,451	8
TORONTO STAR			SATURDAY	3,626	11
TORONTO STAR			SUNDAY	3,450	11
HALIBURTON	4,900	K22			
TORONTO STAR			ALL DAY	1,223	25
TORONTO STAR			SATURDAY	3,122	64
TORONTO STAR			SUNDAY	1,429	29
HALTON	96,000	L 5			
* BURLINGTON SPECTATOR			EVE	22,774	24
TORONTO STAR			ALL DAY	19,784	21
TORONTO STAR			SATURDAY	31,867	33
TORONTO STAR			SUNDAY	19,583	20
TORONTO SUN			MORN	10,879	11
TORONTO SUN			SATURDAY	7,692	8
TORONTO SUN			SUNDAY	25,583	27
HAMILTON-WENTWORTH	161,500	M 4			
* HAMILTON SPECTATOR			EVE	101,251	63

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HAMILTON-WENTWORTH (CONT).					
TORONTO STAR			ALL DAY	6,309	4
TORONTO STAR			SATURDAY	6,526	4
TORONTO STAR			SUNDAY	9,508	6
TORONTO SUN			MORN	8,971	6
TORONTO SUN			SATURDAY	6,879	4
TORONTO SUN			SUNDAY	10,231	6
HASTINGS	41,200	O25			
* BELLEVILLE INTELLIGENCER			EVE	17,084	41
KINGSTON WHIG-STANDARD			EVE	401	1
TORONTO STAR			ALL DAY	5,982	15
TORONTO STAR			SATURDAY	9,317	23
TORONTO STAR			SUNDAY	7,236	18
TORONTO SUN			SUNDAY	1,804	4
HURON	20,100	O13			
KITCHENER-WATERLOO RECORD			EVE	890	4
LONDON FREE PRESS			MORN	6,607	33
TORONTO STAR			ALL DAY	812	4
TORONTO STAR			SATURDAY	1,563	8
TORONTO STAR			SUNDAY	1,749	9
KENORA	16,900	C 4			
WINNIPEG SUN			MORN	568	3
WINNIPEG SUN			SUNDAY	471	3
WINNIPEG FREE PRESS			EVE	3,151	19
WINNIPEG FREE PRESS			SATURDAY	4,210	25
WINNIPEG FREE PRESS			SUNDAY	2,601	15
* KENORA MINER AND NEWS			EVE	4,799	28
THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL			MORN/EVE	844	5
KENT	38,400	T11			
* CHATHAM NEWS			EVE	15,949	42
LONDON FREE PRESS			MORN	8,160	21
TORONTO STAR			ALL DAY	539	1
TORONTO STAR			SATURDAY	743	2
TORONTO STAR			SUNDAY	1,853	5
WINDSOR STAR			EVE	2,790	7
LAMBTON	45,600	R11			
LONDON FREE PRESS			MORN	11,641	26
* SARNIA OBSERVER			EVE	24,199	53
TORONTO STAR			ALL DAY	272	1
TORONTO STAR			SATURDAY	1,248	3
TORONTO STAR			SUNDAY	3,223	7
LANARK	18,900	L28			
OTTAWA CITIZEN			ALL DAY	8,145	43
OTTAWA CITIZEN			SATURDAY	7,654	41
OTTAWA SUN			ALL DAY	443	2
TORONTO STAR			ALL DAY	454	2
TORONTO STAR			SATURDAY	666	4
TORONTO STAR			SUNDAY	771	4

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LEEDS	20,700	N29			
LEEDS & GRENVILLE	32,000	N29			
* BROCKVILLE RECORDER AND TIMES			EVE	15,347	48
KINGSTON WHIG-STANDARD			EVE	2,545	8
OTTAWA CITIZEN			ALL DAY	4,035	13
OTTAWA CITIZEN			SATURDAY	3,690	12
OTTAWA SUN			ALL DAY	293	1
TORONTO STAR			ALL DAY	785	2
TORONTO STAR			SATURDAY	1,338	4
TORONTO STAR			SUNDAY	1,639	5
LENNOX & ADDINGTON	12,300	O26			
KINGSTON WHIG-STANDARD			EVE	5,314	43
TORONTO STAR			ALL DAY	771	6
TORONTO STAR			SATURDAY	1,088	9
TORONTO STAR			SUNDAY	1,106	9
MANITOULIN	3,300	G13			
SUDBURY STAR			EVE	621	19
TORONTO STAR			ALL DAY	207	6
TORONTO STAR			SATURDAY	208	6
MIDDLESEX	131,300	R13			
* LONDON FREE PRESS			MORN	76,153	58
TORONTO STAR			ALL DAY	3,568	3
TORONTO STAR			SATURDAY	4,467	3
TORONTO STAR			SUNDAY	18,601	14
TORONTO SUN			SUNDAY	1,661	1
MUSKOKA	15,700	K20			
TORONTO STAR			ALL DAY	4,881	31
TORONTO STAR			SATURDAY	9,128	58
TORONTO STAR			SUNDAY	4,679	30
TORONTO SUN			SATURDAY	1,492	10
TORONTO SUN			SUNDAY	2,650	17
NIAGARA	138,400	P 8			
HAMILTON SPECTATOR			EVE	6,413	5
* NIAGARA FALLS REVIEW			EVE	21,964	16
* ST. CATHARINES STANDARD			EVE	43,425	31
TORONTO STAR			ALL DAY	12,581	9
TORONTO STAR			SATURDAY	16,509	12
TORONTO STAR			SUNDAY	15,354	11
TORONTO SUN			MORN	4,755	3
TORONTO SUN			SATURDAY	4,504	3
TORONTO SUN			SUNDAY	8,021	6
* WELLAND TRIBUNE			EVE	17,179	12
NIPISSING	28,400	G22			
* NORTH BAY NUGGET			EVE	19,183	68
TORONTO STAR			ALL DAY	2,174	8
TORONTO STAR			SATURDAY	2,737	10
TORONTO STAR			SUNDAY	3,038	11

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NORTHUMBERLAND	25,300	O23			
* COBOURG STAR			EVE	5,732	23
PETERBOROUGH EXAMINER			EVE	1,143	5
* PORT HOPE GUIDE			EVE	3,503	14
TORONTO STAR			ALL DAY	4,351	17
TORONTO STAR			SATURDAY	7,438	29
TORONTO STAR			SUNDAY	4,507	18
TORONTO SUN			MORN	1,379	5
TORONTO SUN			SATURDAY	1,188	5
TORONTO SUN			SUNDAY	2,292	9
OTTAWA-CARLETON	248,300	K29			
* OTTAWA CITIZEN			ALL DAY	140,859	57
* OTTAWA CITIZEN			SATURDAY	121,478	49
* OTTAWA LE DROIT (F)			ALL DAY	6,671	3
* OTTAWA LE DROIT (F)			SATURDAY	7,013	3
* OTTAWA SUN			ALL DAY	17,547	7
TORONTO STAR			ALL DAY	3,011	1
TORONTO STAR			SATURDAY	4,011	2
TORONTO STAR			SUNDAY	7,328	3
MONTREAL GAZETTE			MORN	3,058	1
MONTREAL GAZETTE			SATURDAY	3,012	1
MONTREAL GAZETTE			SUNDAY	2,365	1
MONTREAL LE DEVOIR (F)			MORN	1,150	
MONTREAL LE DEVOIR (F)			SATURDAY	1,437	1
LE JOURNAL DE MONTREAL (F)			MORN	2,634	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,843	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,253	1
MONTREAL LA PRESSE (F)			MORN	1,679	1
MONTREAL LA PRESSE (F)			SATURDAY	1,974	1
MONTREAL LA PRESSE (F)			SUNDAY	1,110	
OXFORD	30,300	R15			
BRANTFORD EXPOSITOR			EVE	533	2
KITCHENER-WATERLOO RECORD			EVE	1,214	4
LONDON FREE PRESS			MORN	9,401	31
STRATFORD BEACON-HERALD			EVE	552	2
TORONTO STAR			ALL DAY	752	2
TORONTO STAR			SATURDAY	1,428	5
TORONTO STAR			SUNDAY	2,317	8
TORONTO SUN			SUNDAY	563	2
* WOODSTOCK SENTINEL-REVIEW			EVE	10,620	35
PARRY SOUND	12,900	I19			
NORTH BAY NUGGET			EVE	2,973	23
TORONTO STAR			ALL DAY	2,652	21
TORONTO STAR			SATURDAY	4,536	35
TORONTO STAR			SUNDAY	2,763	21
TORONTO SUN			SATURDAY	286	2
TORONTO SUN			SUNDAY	425	3
PEEL	213,700	K 6			
* BRAMPTON TIMES			EVE	7,937	4
TORONTO STAR			ALL DAY	58,551	27
TORONTO STAR			SATURDAY	88,557	41

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
PEEL (CONT).					
TORONTO STAR			SUNDAY	53,128	25
TORONTO SUN			MORN	43,717	20
TORONTO SUN			SATURDAY	24,948	12
TORONTO SUN			SUNDAY	71,419	33
PERTH	24,400	P14			
KITCHENER-WATERLOO RECORD			EVE	2,787	11
LONDON FREE PRESS			MORN	2,382	10
* STRATFORD BEACON-HERALD			EVE	12,483	51
TORONTO STAR			ALL DAY	1,211	5
TORONTO STAR			SATURDAY	3,068	13
TORONTO STAR			SUNDAY	2,624	11
PETERBOROUGH	39,700	N23			
* PETERBOROUGH EXAMINER			EVE	25,701	65
TORONTO STAR			ALL DAY	4,698	12
TORONTO STAR			SATURDAY	11,268	28
TORONTO STAR			SUNDAY	6,074	15
TORONTO SUN			MORN	2,966	7
TORONTO SUN			SATURDAY	2,290	6
TORONTO SUN			SUNDAY	4,654	12
PRESCOTT	10,000	K32			
PRESCOTT & RUSSELL	20,400	K32			
OTTAWA CITIZEN			ALL DAY	5,016	25
OTTAWA CITIZEN			SATURDAY	4,847	24
OTTAWA LE DROIT (F)			ALL DAY	2,945	14
OTTAWA LE DROIT (F)			SATURDAY	3,192	16
MONTREAL GAZETTE			SATURDAY	374	2
LE JOURNAL DE MONTREAL (F)			MORN	844	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,050	5
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,097	5
PRINCE EDWARD	8,100	P25			
BELLEVILLE INTELLIGENCER			EVE	1,271	16
KINGSTON WHIG-STANDARD			EVE	397	5
TORONTO STAR			ALL DAY	919	11
TORONTO STAR			SATURDAY	1,577	19
TORONTO STAR			SUNDAY	1,101	14
TORONTO SUN			SUNDAY	410	5
RAINY RIVER	8,300	F 2			
WINNIPEG FREE PRESS			EVE	918	11
WINNIPEG FREE PRESS			SATURDAY	1,397	17
WINNIPEG FREE PRESS			SUNDAY	873	11
THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL			MORN/EVE	874	11
RENFREW	32,400	J26			
OTTAWA CITIZEN			ALL DAY	10,230	32
OTTAWA CITIZEN			SATURDAY	9,499	29
OTTAWA SUN			ALL DAY	410	1
* PEMBROKE OBSERVER			EVE	7,134	22
TORONTO STAR			ALL DAY	640	2
TORONTO STAR			SATURDAY	980	3

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
RENFREW (CONT).					
TORONTO STAR			SUNDAY	1,020	3
RUSSELL	8,600	K31			
SIMCOE	87,600	M19			
* BARRIE EXAMINER			EVE	13,933	16
* ORILLIA PACKET & TIMES			EVE	10,385	12
OWEN SOUND SUN TIMES			EVE	254	
TORONTO STAR			ALL DAY	15,583	18
TORONTO STAR			SATURDAY	35,098	40
TORONTO STAR			SUNDAY	18,157	21
TORONTO SUN			MORN	8,288	9
TORONTO SUN			SATURDAY	8,393	10
TORONTO SUN			SUNDAY	19,618	22
STORMONT	22,100	L32			
STOR. , DUN. & GLEN.	37,300	L32			
BROCKVILLE RECORDER AND TIMES			EVE	256	1
* CORNWALL STANDARD-FREEHOLDER			EVE	17,810	48
OTTAWA CITIZEN			ALL DAY	7,138	19
OTTAWA CITIZEN			SATURDAY	6,737	18
OTTAWA LE DROIT (F)			SATURDAY	253	1
OTTAWA SUN			ALL DAY	291	1
TORONTO STAR			ALL DAY	339	1
TORONTO STAR			SATURDAY	528	1
TORONTO STAR			SUNDAY	933	3
MONTREAL GAZETTE			MORN	1,121	3
MONTREAL GAZETTE			SATURDAY	1,759	5
MONTREAL GAZETTE			SUNDAY	1,044	3
LE JOURNAL DE MONTREAL (F)			MORN	315	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	294	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	376	1
SUDBURY RM	54,900	D16			
* SUDBURY STAR			EVE	25,836	47
TORONTO STAR			ALL DAY	3,186	6
TORONTO STAR			SATURDAY	3,987	7
TORONTO STAR			SUNDAY	3,921	7
SUDBURY DISTRICT	8,400	C16			
SUDBURY STAR			EVE	1,606	19
TIMMINS PRESS			EVE	306	4
TORONTO STAR			ALL DAY	540	6
TORONTO STAR			SATURDAY	629	7
TORONTO STAR			SUNDAY	559	7
THUNDER BAY	56,400	E 4			
WINNIPEG FREE PRESS			SATURDAY	429	1
* THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL			MORN/EVE	36,359	64
TORONTO STAR			ALL DAY	279	
TORONTO STAR			SATURDAY	671	1
TORONTO STAR			SUNDAY	329	1

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COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
TIMISKAMING	14,700	F 7			
* KIRKLAND LAKE NORTHERN NEWS			EVE	5,644	38
NORTH BAY NUGGET			EVE	1,281	9
TORONTO STAR			ALL DAY	855	6
TORONTO STAR			SATURDAY	1,451	10
TORONTO STAR			SUNDAY	945	6
TORONTO	845,900	K 8			
OTTAWA CITIZEN			ALL DAY	307	
OTTAWA CITIZEN			SATURDAY	263	
* TORONTO STAR			ALL DAY	265,992	31
* TORONTO STAR			SATURDAY	363,971	43
* TORONTO STAR			SUNDAY	216,917	26
* TORONTO SUN			MORN	152,503	18
* TORONTO SUN			SATURDAY	100,360	12
* TORONTO SUN			SUNDAY	210,698	25
MONTREAL GAZETTE			MORN	382	
MONTREAL GAZETTE			SATURDAY	541	
MONTREAL GAZETTE			SUNDAY	285	
MONTREAL LA PRESSE (F)			MORN	310	
MONTREAL LA PRESSE (F)			SATURDAY	532	
VICTORIA	20,800	M21			
* LINDSAY POST			EVE	5,438	26
PETERBOROUGH EXAMINER			EVE	891	4
TORONTO STAR			ALL DAY	4,090	20
TORONTO STAR			SATURDAY	9,583	46
TORONTO STAR			SUNDAY	4,532	22
TORONTO SUN			MORN	1,215	6
TORONTO SUN			SATURDAY	1,154	6
TORONTO SUN			SUNDAY	3,045	15
WATERLOO	123,800	L 2			
* CAMBRIDGE REPORTER			EVE	14,191	11
* KITCHENER-WATERLOO RECORD			EVE	66,763	54
TORONTO STAR			ALL DAY	3,361	3
TORONTO STAR			SATURDAY	6,853	6
TORONTO STAR			SUNDAY	5,984	5
TORONTO SUN			MORN	8,372	7
TORONTO SUN			SATURDAY	5,907	5
TORONTO SUN			SUNDAY	8,824	7
WELLINGTON	51,100	O16			
* GUELPH MERCURY			EVE	18,668	37
KITCHENER-WATERLOO RECORD			EVE	7,021	14
TORONTO STAR			ALL DAY	3,794	7
TORONTO STAR			SATURDAY	8,678	17
TORONTO STAR			SUNDAY	5,402	11
TORONTO SUN			MORN	3,452	7
TORONTO SUN			SATURDAY	2,524	5
TORONTO SUN			SUNDAY	4,505	9
YORK	123,900	J 7			
TORONTO STAR			ALL DAY	45,211	36
TORONTO STAR			SATURDAY	73,258	59

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
YORK (CONT).					
TORONTO STAR			SUNDAY	41,516	34
TORONTO SUN			MORN	20,506	17
TORONTO SUN			SATURDAY	12,369	10
TORONTO SUN			SUNDAY	35,000	28

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,900	Q13			
WINNIPEG SUN			SUNDAY	306	5
WINNIPEG FREE PRESS			EVE	2,028	34
WINNIPEG FREE PRESS			SATURDAY	3,598	61
WINNIPEG FREE PRESS			SUNDAY	1,768	30
CEN. DIV. 02	12,600	R11			
WINNIPEG SUN			MORN	582	5
WINNIPEG SUN			SUNDAY	879	7
WINNIPEG FREE PRESS			EVE	2,830	22
WINNIPEG FREE PRESS			SATURDAY	6,010	48
WINNIPEG FREE PRESS			SUNDAY	2,606	21
CEN. DIV. 03	12,800	S 9			
WINNIPEG SUN			MORN	386	3
WINNIPEG SUN			SUNDAY	565	4
WINNIPEG FREE PRESS			EVE	2,605	20
WINNIPEG FREE PRESS			SATURDAY	6,137	48
WINNIPEG FREE PRESS			SUNDAY	2,273	18
CEN. DIV. 04	3,900	S 8			
WINNIPEG FREE PRESS			EVE	697	18
WINNIPEG FREE PRESS			SATURDAY	1,515	39
WINNIPEG FREE PRESS			SUNDAY	627	16
CEN. DIV. 05	5,900	S 3			
BRANDON SUN			EVE	1,596	27
BRANDON SUN			FRIDAY	1,321	22
WINNIPEG FREE PRESS			EVE	461	8
WINNIPEG FREE PRESS			SATURDAY	787	13
WINNIPEG FREE PRESS			SUNDAY	430	7
CEN. DIV. 06	4,000	Q 2			
BRANDON SUN			EVE	1,108	28
BRANDON SUN			FRIDAY	879	22
WINNIPEG FREE PRESS			EVE	243	6
WINNIPEG FREE PRESS			SATURDAY	353	9
WINNIPEG FREE PRESS			SUNDAY	189	5
CEN. DIV. 07	21,600	Q 5			
* BRANDON SUN			EVE	14,019	65
* BRANDON SUN			FRIDAY	11,786	55
WINNIPEG SUN			MORN	612	3
WINNIPEG SUN			SUNDAY	903	4
WINNIPEG FREE PRESS			EVE	1,631	8
WINNIPEG FREE PRESS			SATURDAY	2,437	11
WINNIPEG FREE PRESS			SUNDAY	1,434	7
CEN. DIV. 08	4,000	P 7			
WINNIPEG FREE PRESS			EVE	659	16
WINNIPEG FREE PRESS			SATURDAY	1,603	40
WINNIPEG FREE PRESS			SUNDAY	544	14
CEN. DIV. 09	7,800	Q 8			
* PORTAGE LA PRAIRIE GRAPHIC			EVE	4,541	58

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 09 (CONT).					
WINNIPEG SUN			MORN	556	7
WINNIPEG SUN			SUNDAY	814	10
WINNIPEG FREE PRESS			EVE	1,919	25
WINNIPEG FREE PRESS			SATURDAY	3,494	45
WINNIPEG FREE PRESS			SUNDAY	1,659	21
CEN. DIV. 10	2,000	Q10			
WINNIPEG SUN			MORN	277	14
WINNIPEG SUN			SUNDAY	338	17
WINNIPEG FREE PRESS			EVE	682	34
WINNIPEG FREE PRESS			SATURDAY	1,236	62
WINNIPEG FREE PRESS			SUNDAY	560	28
CEN. DIV. 11	235,400	G11			
* WINNIPEG SUN			MORN	44,102	19
* WINNIPEG SUN			SUNDAY	50,167	21
* WINNIPEG FREE PRESS			EVE	131,172	56
* WINNIPEG FREE PRESS			SATURDAY	168,947	72
* WINNIPEG FREE PRESS			SUNDAY	114,788	49
CEN. DIV. 12	5,600	Q11			
WINNIPEG SUN			MORN	312	6
WINNIPEG SUN			SUNDAY	468	8
WINNIPEG FREE PRESS			EVE	1,976	35
WINNIPEG FREE PRESS			SATURDAY	3,754	67
WINNIPEG FREE PRESS			SUNDAY	1,811	32
CEN. DIV. 13	11,600	P11			
WINNIPEG SUN			MORN	802	7
WINNIPEG SUN			SUNDAY	1,154	10
WINNIPEG FREE PRESS			EVE	4,311	37
WINNIPEG FREE PRESS			SATURDAY	6,892	59
WINNIPEG FREE PRESS			SUNDAY	3,975	34
CEN. DIV. 14	4,800	P10			
WINNIPEG FREE PRESS			EVE	1,881	39
WINNIPEG FREE PRESS			SATURDAY	3,559	74
WINNIPEG FREE PRESS			SUNDAY	1,614	34
CEN. DIV. 15	8,900	O 3			
BRANDON SUN			EVE	1,954	22
BRANDON SUN			FRIDAY	1,438	16
WINNIPEG FREE PRESS			EVE	891	10
WINNIPEG FREE PRESS			SATURDAY	1,742	20
WINNIPEG FREE PRESS			SUNDAY	714	8
CEN. DIV. 16	3,800	M 2			
WINNIPEG FREE PRESS			EVE	385	10
WINNIPEG FREE PRESS			SATURDAY	710	19
WINNIPEG FREE PRESS			SUNDAY	365	10
CEN. DIV. 17	9,600	M 5			
WINNIPEG FREE PRESS			EVE	1,380	14
WINNIPEG FREE PRESS			SATURDAY	2,296	24
WINNIPEG FREE PRESS			SUNDAY	1,161	12

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 18	7,800	N 9			
WINNIPEG SUN			SUNDAY	378	5
WINNIPEG FREE PRESS			EVE	2,662	34
WINNIPEG FREE PRESS			SATURDAY	5,085	65
WINNIPEG FREE PRESS			SUNDAY	2,068	27
CEN. DIV. 19	1,700	L14			
CEN. DIV. 20	4,500	G 2			
WINNIPEG FREE PRESS			EVE	569	13
WINNIPEG FREE PRESS			SATURDAY	822	18
WINNIPEG FREE PRESS			SUNDAY	536	12
CEN. DIV. 21	7,500	E 2			
WINNIPEG SUN			MORN	322	4
WINNIPEG SUN			SUNDAY	333	4
WINNIPEG FREE PRESS			EVE	1,385	18
WINNIPEG FREE PRESS			SATURDAY	2,304	31
WINNIPEG FREE PRESS			SUNDAY	1,293	17
CEN. DIV. 22	8,300	E 4			
WINNIPEG SUN			MORN	418	5
WINNIPEG FREE PRESS			EVE	1,161	14
WINNIPEG FREE PRESS			SATURDAY	1,602	19
WINNIPEG FREE PRESS			SUNDAY	1,001	12
CEN. DIV. 23	2,800	C 3			
WINNIPEG FREE PRESS			EVE	300	11
WINNIPEG FREE PRESS			SATURDAY	528	19
WINNIPEG FREE PRESS			SUNDAY	282	10

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

SASKATCHEWAN

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	12,500	S14			
REGINA LEADER-POST			EVE	3,389	27
CEN. DIV. 02	9,500	S10			
REGINA LEADER-POST			EVE	2,857	30
CEN. DIV. 03	6,900	S 7			
REGINA LEADER-POST			EVE	1,479	21
CEN. DIV. 04	4,900	R 3			
REGINA LEADER-POST			EVE	736	15
CEN. DIV. 05	14,400	P14			
REGINA LEADER-POST			EVE	3,741	26
CEN. DIV. 06	80,400	P10			
* REGINA LEADER-POST			EVE	51,232	64
CEN. DIV. 07	19,700	P 7			
* MOOSE JAW TIMES-HERALD			EVE	8,924	45
REGINA LEADER-POST			EVE	2,818	14
CEN. DIV. 08	13,300	O 3			
REGINA LEADER-POST			EVE	2,007	15
SASKATOON STAR PHOENIX			ALL DAY	585	4
CEN. DIV. 09	16,200	M13			
REGINA LEADER-POST			EVE	2,508	15
CEN. DIV. 10	8,600	M11			
REGINA LEADER-POST			EVE	935	11
SASKATOON STAR PHOENIX			ALL DAY	784	9
CEN. DIV. 11	85,400	M 8			
REGINA LEADER-POST			EVE	572	1
* SASKATOON STAR PHOENIX			ALL DAY	47,938	56
CEN. DIV. 12	8,800	M 5			
SASKATOON STAR PHOENIX			ALL DAY	1,909	22
CEN. DIV. 13	10,000	L 2			
SASKATOON STAR PHOENIX			ALL DAY	2,038	20
CEN. DIV. 14	16,600	J12			
SASKATOON STAR PHOENIX			ALL DAY	2,626	16
CEN. DIV. 15	28,400	J 8			
* PRINCE ALBERT HERALD			EVE	8,738	31
SASKATOON STAR PHOENIX			ALL DAY	4,399	15
CEN. DIV. 16	14,000	I 6			
PRINCE ALBERT HERALD			EVE	303	2
SASKATOON STAR PHOENIX			ALL DAY	2,461	18

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

SASKATCHEWAN

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 17	12,500	H 3			
SASKATOON STAR PHOENIX			ALL DAY	1,175	9
CEN. DIV. 18	5,800	C 3			
SASKATOON STAR PHOENIX			ALL DAY	523	9

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

ALBERTA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	21,300	R14			
CALGARY HERALD			MORN	421	2
CALGARY HERALD			SUNDAY	590	3
CALGARY SUN			MORN	1,683	8
CALGARY SUN			SUNDAY	2,183	10
LETHBRIDGE HERALD			EVE	440	2
* MEDICINE HAT NEWS			EVE	13,519	63
CEN. DIV. 02	42,400	Q12			
CALGARY HERALD			MORN	1,943	5
CALGARY HERALD			SUNDAY	2,070	5
CALGARY SUN			MORN	2,924	7
CALGARY SUN			SUNDAY	4,005	9
* LETHBRIDGE HERALD			EVE	20,062	47
CEN. DIV. 03	9,600	R 9			
CALGARY HERALD			MORN	956	10
CALGARY HERALD			SUNDAY	780	8
CALGARY SUN			MORN	899	9
CALGARY SUN			SUNDAY	1,060	11
LETHBRIDGE HERALD			EVE	2,812	29
CEN. DIV. 04	4,300	N14			
CALGARY HERALD			MORN	386	9
CALGARY HERALD			SUNDAY	294	7
CALGARY SUN			MORN	406	9
CALGARY SUN			SUNDAY	490	11
CEN. DIV. 05	12,900	O10			
CALGARY HERALD			MORN	2,467	19
CALGARY HERALD			SUNDAY	2,102	16
CALGARY SUN			MORN	1,064	8
CALGARY SUN			SUNDAY	1,634	13
LETHBRIDGE HERALD			EVE	264	2
CEN. DIV. 06	275,800	N 9			
* CALGARY HERALD			MORN	123,203	45
* CALGARY HERALD			SUNDAY	112,441	41
* CALGARY SUN			MORN	60,938	22
* CALGARY SUN			SUNDAY	82,588	30
RED DEER ADVOCATE			EVE	293	
CEN. DIV. 07	14,000	K13			
EDMONTON JOURNAL			MORN	2,364	17
EDMONTON JOURNAL			FRIDAY	3,103	22
EDMONTON JOURNAL			SUNDAY	1,973	14
EDMONTON SUN			MORN	1,260	9
EDMONTON SUN			SUNDAY	1,529	11
RED DEER ADVOCATE			EVE	493	4
CEN. DIV. 08	43,100	K 9			
CALGARY HERALD			MORN	630	1
CALGARY HERALD			SUNDAY	580	1
CALGARY SUN			MORN	2,025	5
CALGARY SUN			SUNDAY	2,860	7

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

ALBERTA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 08 (CONT).					
EDMONTON JOURNAL			MORN	1,429	3
EDMONTON JOURNAL			FRIDAY	1,795	4
EDMONTON JOURNAL			SUNDAY	1,307	3
EDMONTON SUN			MORN	561	1
EDMONTON SUN			SUNDAY	722	2
* RED DEER ADVOCATE			EVE	21,378	50
CEN. DIV. 09	5,500	L 6			
CALGARY SUN			MORN	1,544	28
CALGARY SUN			SUNDAY	1,911	35
EDMONTON JOURNAL			MORN	484	9
EDMONTON JOURNAL			FRIDAY	524	10
EDMONTON JOURNAL			SUNDAY	437	8
LETHBRIDGE HERALD			EVE	805	15
CEN. DIV. 10	28,100	I13			
EDMONTON JOURNAL			MORN	4,962	18
EDMONTON JOURNAL			FRIDAY	7,226	26
EDMONTON JOURNAL			SUNDAY	4,226	15
EDMONTON SUN			MORN	3,469	12
EDMONTON SUN			SUNDAY	4,875	17
CEN. DIV. 11	301,400	I 9			
CALGARY HERALD			MORN	279	
* EDMONTON JOURNAL			MORN	127,686	42
* EDMONTON JOURNAL			FRIDAY	150,877	50
* EDMONTON JOURNAL			SUNDAY	119,031	39
* EDMONTON SUN			MORN	78,263	26
* EDMONTON SUN			SUNDAY	111,577	37
CEN. DIV. 12	14,300	G13			
EDMONTON JOURNAL			MORN	2,693	19
EDMONTON JOURNAL			FRIDAY	4,041	28
EDMONTON JOURNAL			SUNDAY	2,361	17
EDMONTON SUN			MORN	1,732	12
EDMONTON SUN			SUNDAY	2,202	15
CEN. DIV. 13	19,100	F 4			
EDMONTON JOURNAL			MORN	3,533	19
EDMONTON JOURNAL			FRIDAY	6,056	32
EDMONTON JOURNAL			SUNDAY	2,923	15
EDMONTON SUN			MORN	1,732	9
EDMONTON SUN			SUNDAY	2,559	13
CEN. DIV. 14	8,800	G 3			
EDMONTON JOURNAL			MORN	1,783	20
EDMONTON JOURNAL			FRIDAY	2,484	28
EDMONTON JOURNAL			SUNDAY	1,555	18
EDMONTON SUN			MORN	1,659	19
EDMONTON SUN			SUNDAY	1,684	19
CEN. DIV. 15	8,400	N 7			
CALGARY HERALD			MORN	1,449	17
CALGARY HERALD			SUNDAY	1,416	17
EDMONTON JOURNAL			MORN	659	8

* DENOTES NEWSPAPER PUBLISHED WITHIN CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

ALBERTA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 15 (CONT).					
EDMONTON JOURNAL			FRIDAY	828	10
EDMONTON JOURNAL			SUNDAY	913	11
CEN. DIV. 16	15,700	C 5			
EDMONTON JOURNAL			MORN	1,874	12
EDMONTON JOURNAL			FRIDAY	2,162	14
EDMONTON JOURNAL			SUNDAY	1,755	11
EDMONTON SUN			MORN	2,229	14
EDMONTON SUN			SUNDAY	1,977	13
* FORT MCMURRAY TODAY			EVE	6,058	39
* FORT MCMURRAY TODAY			FRIDAY	7,741	49
CEN. DIV. 17	14,600	C 3			
EDMONTON JOURNAL			MORN	1,868	13
EDMONTON JOURNAL			FRIDAY	1,978	14
EDMONTON JOURNAL			SUNDAY	1,581	11
EDMONTON SUN			MORN	739	5
EDMONTON SUN			SUNDAY	791	5
CEN. DIV. 18	3,800	F 2			
EDMONTON JOURNAL			MORN	905	24
EDMONTON JOURNAL			FRIDAY	1,088	29
EDMONTON JOURNAL			SUNDAY	771	20
EDMONTON SUN			MORN	332	9
EDMONTON SUN			SUNDAY	346	9
CEN. DIV. 19	25,000	E 2			
EDMONTON JOURNAL			MORN	2,844	11
EDMONTON JOURNAL			FRIDAY	3,076	12
EDMONTON JOURNAL			SUNDAY	2,528	10
EDMONTON SUN			MORN	1,672	7
EDMONTON SUN			SUNDAY	1,821	7
* GRANDE PRAIRIE HERALD-TRIBUNE			EVE	8,199	33

* DENOTES NEWSPAPER PUBLISHED WITHIN CENSUS DIVISION

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	11,100	M 4			
* PORT ALBERNI ALBERNI VALLEY TIMES			EVE	6,676	60
VANCOUVER PROVINCE			MORN	801	7
VANCOUVER PROVINCE			SUNDAY	1,010	9
VANCOUVER SUN			EVE	695	6
VICTORIA TIMES-COLONIST			MORN	1,334	12
VICTORIA TIMES-COLONIST			SUNDAY	1,246	11
BULKLEY-NECHAKO	11,900	E 5			
PRINCE GEORGE CITIZEN			EVE	1,339	11
VANCOUVER PROVINCE			MORN	720	6
VANCOUVER PROVINCE			SUNDAY	879	7
VANCOUVER SUN			EVE	288	2
CAPITAL	118,000	O 6			
VANCOUVER PROVINCE			MORN	1,559	1
VANCOUVER PROVINCE			SUNDAY	1,965	2
VANCOUVER SUN			EVE	2,845	2
* VICTORIA TIMES-COLONIST			MORN	68,757	58
* VICTORIA TIMES-COLONIST			SUNDAY	66,020	56
CARIBOO	19,800	H 8			
VANCOUVER PROVINCE			MORN	2,446	12
VANCOUVER PROVINCE			SUNDAY	3,011	15
VANCOUVER SUN			EVE	525	3
CENTRAL COAST	1,000	H 3			
VANCOUVER PROVINCE			MORN	56	6
VANCOUVER PROVINCE			SUNDAY	73	7
CEN. FRAZER VALLEY	53,100	N 9			
VANCOUVER PROVINCE			MORN	11,576	22
VANCOUVER PROVINCE			SUNDAY	14,061	26
VANCOUVER SUN			EVE	10,103	19
CENTRAL KOOTENAY	18,900	L16			
* NELSON NEWS			EVE	4,483	24
TRAIL TIMES			EVE	304	2
VANCOUVER PROVINCE			MORN	1,919	10
VANCOUVER PROVINCE			SUNDAY	2,362	13
VANCOUVER SUN			EVE	481	3
CENTRAL OKANAGAN	38,300	L13			
* KELOWNA COURIER			EVE	17,136	45
VANCOUVER PROVINCE			MORN	2,807	7
VANCOUVER PROVINCE			SUNDAY	4,040	11
VANCOUVER SUN			EVE	323	1
COLUMBIA-SHUSWAP	15,200	I15			
VANCOUVER PROVINCE			MORN	1,594	10
VANCOUVER PROVINCE			SUNDAY	1,865	12
VANCOUVER SUN			EVE	427	3
COMOX-STRATHCONA	29,200	L 4			
VANCOUVER PROVINCE			MORN	1,725	6

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
COMOX-STRATHCONA (CONT).					
VANCOUVER PROVINCE			SUNDAY	2,049	7
VANCOUVER SUN			EVE	2,703	9
VICTORIA TIMES-COLONIST			MORN	1,903	7
VICTORIA TIMES-COLONIST			SUNDAY	1,947	7
COWICHAN VALLEY	20,900	N 6			
NANAIMO FREE PRESS			EVE	288	1
VANCOUVER PROVINCE			MORN	772	4
VANCOUVER PROVINCE			SUNDAY	1,060	5
VANCOUVER SUN			EVE	1,210	6
VICTORIA TIMES-COLONIST			MORN	6,016	29
VICTORIA TIMES-COLONIST			SUNDAY	5,903	28
DEWDNEY-ALOUETTE	28,000	M 9			
VANCOUVER PROVINCE			MORN	6,848	24
VANCOUVER PROVINCE			SUNDAY	8,250	29
VANCOUVER SUN			EVE	5,776	21
EAST KOOTENAY	17,200	K18			
CALGARY HERALD			MORN	518	3
CALGARY HERALD			SUNDAY	469	3
CALGARY SUN			MORN	699	4
CALGARY SUN			SUNDAY	776	5
LETHBRIDGE HERALD			EVE	712	4
* CRANBROOK TOWNSMAN			EVE	3,987	23
VANCOUVER PROVINCE			MORN	1,096	6
VANCOUVER PROVINCE			SUNDAY	1,182	7
VANCOUVER SUN			EVE	535	3
FRASER-CHEAM	23,700	M10			
VANCOUVER PROVINCE			MORN	5,288	22
VANCOUVER PROVINCE			SUNDAY	6,483	27
VANCOUVER SUN			EVE	3,107	13
FRASER-FORT GEORGE	29,300	E 6			
* PRINCE GEORGE CITIZEN			EVE	20,308	69
VANCOUVER PROVINCE			MORN	975	3
VANCOUVER PROVINCE			SUNDAY	1,640	6
VANCOUVER SUN			EVE	386	1
GREATER VANCOUVER	535,500	D11			
* VANCOUVER PROVINCE			MORN	122,443	23
* VANCOUVER PROVINCE			SUNDAY	146,837	27
* VANCOUVER SUN			EVE	175,730	33
KITIMAT-STIKINE	12,500	D 4			
VANCOUVER PROVINCE			MORN	1,301	10
VANCOUVER PROVINCE			SUNDAY	1,870	15
KOOTENAY BOUNDARY	11,600	M14			
* TRAIL TIMES			EVE	5,440	47
VANCOUVER PROVINCE			MORN	1,457	13
VANCOUVER PROVINCE			SUNDAY	1,940	17
VANCOUVER SUN			EVE	433	4

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
MOUNT WADDINGTON	4,800	J 3			
VANCOUVER PROVINCE			MORN	757	16
VANCOUVER PROVINCE			SUNDAY	891	19
VANCOUVER SUN			EVE	467	10
NANAIMO	35,700	M 6			
* NANAIMO FREE PRESS			EVE	9,817	28
VANCOUVER PROVINCE			MORN	2,148	6
VANCOUVER PROVINCE			SUNDAY	2,917	8
VANCOUVER SUN			EVE	2,712	8
VICTORIA TIMES-COLONIST			MORN	3,793	11
VICTORIA TIMES-COLONIST			SUNDAY	4,044	11
NORTH OKANAGAN	21,800	K14			
VANCOUVER PROVINCE			MORN	1,396	6
VANCOUVER PROVINCE			SUNDAY	2,117	10
VANCOUVER SUN			EVE	332	2
* VERNON NEWS			EVE	7,882	36
OKANAGAN-SIMILKAMEEN	26,000	M12			
* PENTICTON HERALD			EVE	8,338	32
VANCOUVER PROVINCE			MORN	3,452	13
VANCOUVER PROVINCE			SUNDAY	4,526	17
VANCOUVER SUN			EVE	561	2
PEACE RIVER-LIARD	16,600	C 6			
EDMONTON JOURNAL			MORN	1,133	7
EDMONTON JOURNAL			FRIDAY	1,066	6
EDMONTON JOURNAL			SUNDAY	960	6
* FORT ST. JOHN ALASKA HIGHWAY NEWS			EVE	3,058	18
VANCOUVER PROVINCE			MORN	777	5
VANCOUVER PROVINCE			SUNDAY	1,083	7
POWELL RIVER	7,200	K 6			
VANCOUVER PROVINCE			MORN	1,036	14
VANCOUVER PROVINCE			SUNDAY	1,234	17
VANCOUVER SUN			EVE	1,051	15
SKEENA-Q.CHARLOTTE	7,800	D 3			
* PRINCE RUPERT NEWS			EVE	3,763	48
VANCOUVER PROVINCE			MORN	713	9
VANCOUVER PROVINCE			SUNDAY	920	12
SQUAMISH-LILLOOET	8,100	K 8			
VANCOUVER PROVINCE			MORN	2,282	28
VANCOUVER PROVINCE			SUNDAY	2,849	35
VANCOUVER SUN			EVE	1,360	17
STIKINE	600	B 3			
SUNSHINE COAST	7,400	L 7			
VANCOUVER PROVINCE			MORN	1,055	14
VANCOUVER PROVINCE			SUNDAY	1,345	18
VANCOUVER SUN			EVE	2,288	31

* DENOTES NEWSPAPER PUBLISHED WITHIN REGIONAL DISTRICT

DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
THOMPSON-NICOLA	35,800	J11			
* KAMLOOPS NEWS			EVE	19,223	54
VANCOUVER PROVINCE			MORN	3,673	10
VANCOUVER PROVINCE			SUNDAY	4,613	13
VANCOUVER SUN			EVE	799	2

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

TERRITORY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	9,700	I 2			
* WHITEHORSE STAR			EVE	3,827	39
* WHITEHORSE STAR			FRIDAY	4,914	51

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DAILY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

TERRITORY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	3,800	H16			
FORT SMITH	8,900	K 5			
EDMONTON JOURNAL			MORN	1,315	15
EDMONTON JOURNAL			FRIDAY	1,279	14
EDMONTON JOURNAL			SUNDAY	968	11
EDMONTON SUN			MORN	252	3
INUVICK	2,400	H 5			
EDMONTON JOURNAL			MORN	112	5
EDMONTON JOURNAL			FRIDAY	142	6
KEEWATIN	1,700	L11			
KITIKMEOT	1,200	H10			

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Audit Bureau of Circulations

Part I

SECTION C

Daily Newspaper Circulation
Major Market Circulation & Coverage Analysis

Publisher reported or ABC compiled circulation data coupled with 1989 estimated population and occupied households are provided in this section for major markets where ABC member daily newspapers circulate. These major markets are listed by size, according to the total market population. Map reference coordinates, provided to aid in locating markets, relate to the provincial maps located at the back of this volume.

Newspaper circulation within these census-defined areas with the circulation/occupied household ratio is shown for all member daily newspapers having circulation of at least 500 copies in the area. Newspapers published in the market area are identified by an asterisk.

MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
TORONTO, ONTARIO			K 8			
POPULATION		3,551,700				
HOUSEHOLDS		1,287,700				
*BRAMPTON TIMES	9/89			EVE	7,927	1
BURLINGTON SPECTATOR	12/89			EVE	979	
*TORONTO STAR	9/89			ALL DAY	381,175	30
*TORONTO STAR	9/89			SATURDAY	552,700	43
*TORONTO STAR	9/89			SUNDAY	328,332	25
*TORONTO SUN	9/89			MORN	225,017	17
*TORONTO SUN	9/89			SATURDAY	143,226	11
*TORONTO SUN	9/89			SUNDAY	334,284	26
MONTREAL, QUEBEC			D13			
POPULATION		2,987,200				
HOUSEHOLDS		1,178,000				
*MONTREAL LE DEVOIR (F)	3/89			MORN	16,676	1
*MONTREAL LE DEVOIR (F)	3/89			SATURDAY	17,770	2
*MONTREAL GAZETTE	3/89			MORN	160,383	14
*MONTREAL GAZETTE	3/89			SATURDAY	222,877	19
*MONTREAL GAZETTE	3/89			SUNDAY	150,503	13
*LE JOURNAL DE MONTREAL (F)	3/89			MORN	220,845	19
*LE JOURNAL DE MONTREAL (F)	3/89			SATURDAY	224,352	19
*LE JOURNAL DE MONTREAL (F)	3/89				206,606	18
*MONTREAL LA PRESSE (F)	3/89			MORN	156,266	13
*MONTREAL LA PRESSE (F)	3/89			SATURDAY	232,682	20
*MONTREAL LA PRESSE (F)	3/89			SUNDAY	140,660	12
QUEBEC LE SOLEIL (F)	3/89			MORN	1,418	
QUEBEC LE SOLEIL (F)	3/89			SATURDAY	1,408	
QUEBEC LE SOLEIL (F)	3/89			SUNDAY	1,396	
OTTAWA CITIZEN	3/89			SATURDAY	1,311	
TORONTO STAR	9/89			ALL DAY	626	
TORONTO STAR	9/89			SATURDAY	1,440	
TORONTO STAR	9/89			SUNDAY	695	
VANCOUVER, BRITISH COLUMBIA			D10			
POPULATION		1,491,200				
HOUSEHOLDS		580,900				
*VANCOUVER PROVINCE	9/89			MORN	134,342	23
*VANCOUVER PROVINCE	9/89			SUNDAY	161,039	28
*VANCOUVER SUN	9/89			EVE	185,179	32
*VANCOUVER SUN	9/89			FRIDAY	DATA NOT AVAILABLE	
*VANCOUVER SUN	9/89			SATURDAY	DATA NOT AVAILABLE	
OTTAWA-HULL, ONTARIO-QUEBEC			S31			
POPULATION		871,400				
HOUSEHOLDS		329,000				
*OTTAWA CITIZEN	3/89			ALL DAY	154,949	47
*OTTAWA CITIZEN	3/89			SATURDAY	193,509	59
OTTAWA CITIZEN	3/89			SUNDAY	133,209	40
*OTTAWA LE DROIT (F)	3/89			EVE	25,294	8
*OTTAWA LE DROIT (F)	3/89			SATURDAY	29,534	9
*OTTAWA SUN	3/89			ALL DAY	18,255	6
*OTTAWA SUN	3/89			SUNDAY	20,837	6
TORONTO STAR	9/89			ALL DAY	3,011	1
TORONTO STAR	9/89			SATURDAY	4,011	1
TORONTO STAR	9/89			SUNDAY	7,328	2
MONTREAL LE DEVOIR (F)	3/89			MORN	1,980	1

* DENOTES NEWSPAPER PUBLISHED WITHIN MARKET.

MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSIDS.
OTTAWA-HULL, ONTARIO-QUEBEC (CONT)			S31			
MONTREAL LE DEVOIR (F)	3/89			SATURDAY	2,602	1
MONTREAL GAZETTE	3/89			SATURDAY	3,549	1
MONTREAL GAZETTE	3/89			SATURDAY	3,585	1
MONTREAL GAZETTE	3/89			SUNDAY	2,690	1
LE JOURNAL DE MONTREAL (F)	3/89			MORN	8,153	2
LE JOURNAL DE MONTREAL (F)	3/89			SATURDAY	7,705	2
LE JOURNAL DE MONTREAL (F)	3/89			SUNDAY	9,759	3
MONTREAL LA PRESSE (F)	3/89			MORN	2,596	1
MONTREAL LA PRESSE (F)	3/89			SATURDAY	3,755	1
MONTREAL LA PRESSE (F)	3/89			SUNDAY	2,012	1
EDMONTON, ALBERTA			Q 4			
POPULATION		796,600				
HOUSEHOLDS		293,800				
*EDMONTON JOURNAL	6/89			MORN	117,917	40
*EDMONTON JOURNAL	6/89			FRIDAY	137,972	47
*EDMONTON JOURNAL	6/89			SUNDAY	110,197	38
*EDMONTON SUN	6/89			MORN	70,820	24
*EDMONTON SUN	6/89			SUNDAY	100,601	34
CALGARY, ALBERTA			O 9			
POPULATION		658,800				
HOUSEHOLDS		260,900				
*CALGARY HERALD	6/89			MORN	116,883	45
*CALGARY HERALD	6/89			SUNDAY	106,685	41
*CALGARY SUN	6/89			MORN	58,727	23
*CALGARY SUN	6/89			SUNDAY	78,788	30
WINNIPEG, MANITOBA			G11			
POPULATION		648,600				
HOUSEHOLDS		245,500				
*WINNIPEG FREE PRESS	3/89			EVE	133,318	54
*WINNIPEG FREE PRESS	3/89			SATURDAY	172,421	70
*WINNIPEG FREE PRESS	3/89			SUNDAY	116,720	48
*WINNIPEG SUN	3/89			MORN	44,352	18
*WINNIPEG SUN	3/89			SUNDAY	50,531	21
QUEBEC, QUEBEC			D17			
POPULATION		618,500				
HOUSEHOLDS		233,200				
CHICOUTIMI PROGRES DIMANCHE (F)	3/89			SUNDAY	714	
MONTREAL LE DEVOIR (F)	3/89			MORN	3,198	1
MONTREAL LE DEVOIR (F)	3/89			SATURDAY	3,480	1
MONTREAL GAZETTE	3/89			MORN	2,143	1
MONTREAL GAZETTE	3/89			SATURDAY	2,949	1
MONTREAL GAZETTE	3/89			SUNDAY	1,839	1
MONTREAL LA PRESSE (F)	3/89			MORN	2,519	1
MONTREAL LA PRESSE (F)	3/89			SATURDAY	4,451	2
MONTREAL LA PRESSE (F)	3/89			SUNDAY	1,870	1
*LE JOURNAL DE QUEBEC (F)	3/89			MORN	64,501	28
*LE JOURNAL DE QUEBEC (F)	3/89			SATURDAY	60,267	26
*LE JOURNAL DE QUEBEC (F)	3/89			SUNDAY	53,814	23
*QUEBEC LE SOLEIL (F)	3/89			MORN	70,299	30
*QUEBEC LE SOLEIL (F)	3/89			SATURDAY	94,042	40
*QUEBEC LE SOLEIL (F)	3/89			SUNDAY	57,394	25

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
HAMILTON, ONTARIO			N 5			
POPULATION		569,000				
HOUSEHOLDS		209,300				
*BURLINGTON SPECTATOR	12/89			EVE	20,903	10
*HAMILTON SPECTATOR	12/89			EVE	104,259	50
TORONTO STAR	9/89			ALL DAY	10,798	5
TORONTO STAR	9/89			SATURDAY	13,768	7
TORONTO STAR	9/89			SUNDAY	14,912	7
TORONTO SUN	9/89			MORN	13,403	6
TORONTO SUN	9/89			SATURDAY	9,923	5
TORONTO SUN	9/89			SUNDAY	19,662	9
LONDON, ONTARIO			R14			
POPULATION		354,900				
HOUSEHOLDS		136,100				
*LONDON FREE PRESS	9/89			MORN	84,799	62
TORONTO STAR	9/89			ALL DAY	3,535	3
TORONTO STAR	9/89			SATURDAY	4,367	3
TORONTO STAR	9/89			SUNDAY	17,668	13
TORONTO SUN	9/89			SUNDAY	1,661	1
ST. CATHARINES-NIAGARA, ONTARIO			O 8			
POPULATION		347,500				
HOUSEHOLDS		129,300				
HAMILTON SPECTATOR	12/89			EVE	906	1
*NIAGARA FALLS REVIEW	12/89			EVE	21,944	17
*ST. CATHARINES STANDARD	12/89			EVE	41,226	32
TORONTO STAR	9/89			ALL DAY	10,501	8
TORONTO STAR	9/89			SATURDAY	13,813	11
TORONTO STAR	9/89			SUNDAY	13,047	10
TORONTO SUN	9/89			MORN	3,921	3
TORONTO SUN	9/89			SATURDAY	3,763	3
TORONTO SUN	9/89			SUNDAY	6,315	5
*WELLAND TRIBUNE	12/89			EVE	16,970	13
KITCHENER, ONTARIO			K 1			
POPULATION		328,900				
HOUSEHOLDS		118,000				
*CAMBRIDGE REPORTER	12/89			EVE	13,558	11
*KITCHENER-WATERLOO RECORD	12/89			EVE	62,713	53
TORONTO STAR	9/89			ALL DAY	3,265	3
TORONTO STAR	9/89			SATURDAY	6,688	6
TORONTO STAR	9/89			SUNDAY	5,787	5
TORONTO SUN	9/89			MORN	8,372	7
TORONTO SUN	9/89			SATURDAY	5,907	5
TORONTO SUN	9/89			SUNDAY	8,824	7
HALIFAX, NOVA SCOITA			M18			
POPULATION		304,800				
HOUSEHOLDS		109,400				
*HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/89			MORN/EVE	74,059	68
*HALIFAX NEWS	9/89			MORN	19,384	18
HALIFAX NEWS	9/89			SUNDAY	21,763	20
MONTREAL GAZETTE	3/89			SATURDAY	548	1

* DENOTES NEWSPAPER PUBLISHED WITHIN MARKET.

MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
VICTORIA, BRITISH COLUMBIA			N 7			
POPULATION		271,400				
HOUSEHOLDS		114,000				
VANCOUVER PROVINCE	9/89			MORN	1,160	1
VANCOUVER PROVINCE	9/89			SUNDAY	1,698	1
VANCOUVER SUN	9/89			EVE	2,521	2
*VICTORIA TIMES-COLONIST	9/89			ALL DAY	66,394	58
*VICTORIA TIMES-COLONIST	9/89			SUNDAY	64,083	56
WINDSOR, ONTARIO			T 8			
POPULATION		257,800				
HOUSEHOLDS		95,300				
TORONTO STAR	9/89			SATURDAY	1,129	1
TORONTO STAR	9/39			SUNDAY	1,574	2
*WINDSOR STAR	3/89			EVE	71,501	75
SASKATOON, SASKATCHEWAN			L 7			
POPULATION		215,100				
HOUSEHOLDS		80,700				
*SASKATOON STAR-PHOENIX	3/89			ALL DAY	44,120	55
OSHAWA, ONTARIO			K10			
POPULATION		215,400				
HOUSEHOLDS		73,100				
*OSHAWA TIMES	12/89			EVE	18,387	25
TORONTO STAR	9/89			ALL DAY	10,730	15
TORONTO STAR	9/89			SATURDAY	18,030	25
TORONTO STAR	9/89			SUNDAY	9,679	13
TORONTO SUN	9/89			MORN	14,200	19
TORONTO SUN	9/89			SATURDAY	9,486	13
TORONTO SUN	9/89			SUNDAY	21,987	30
REGINA, SASKATCHEWAN			P10			
POPULATION		191,800				
HOUSEHOLDS		70,900				
*REGINA LEADER-POST	3/89			EVE	46,846	66
ST. JOHN'S, NEWFOUNDLAND			D14			
POPULATION		166,500				
HOUSEHOLDS		50,200				
*ST. JOHN'S TELEGRAM	9/89			EVE	31,611	63
*ST. JOHN'S TELEGRAM	9/89			SATURDAY	37,745	75
ST. JOHN'S TELEGRAM	9/89			SUNDAY	27,386	55
CHICOUTIMI-JONQUIERE, QUEBEC			J 8			
POPULATION		159,600				
HOUSEHOLDS		54,300				
*CHICOUTIMI PROGRES-DIMANCHE (F)	3/89			SUNDAY	28,847	53
*CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/89			MORN	18,380	34
MONTREAL LA PRESSE (F)	3/89			MORN	1,335	2
MONTREAL LA PRESSE (F)	3/89			SATURDAY	2,033	4
MONTREAL LA PRESSE (F)	3/89			SUNDAY	6,669	12
LE JOURNAL DE QUEBEC (F)	3/89			MORN	4,954	9
LE JOURNAL DE QUEBEC (F)	3/89			SATURDAY	3,980	7
LE JOURNAL DE QUEBEC (F)	3/89			SUNDAY	3,496	6

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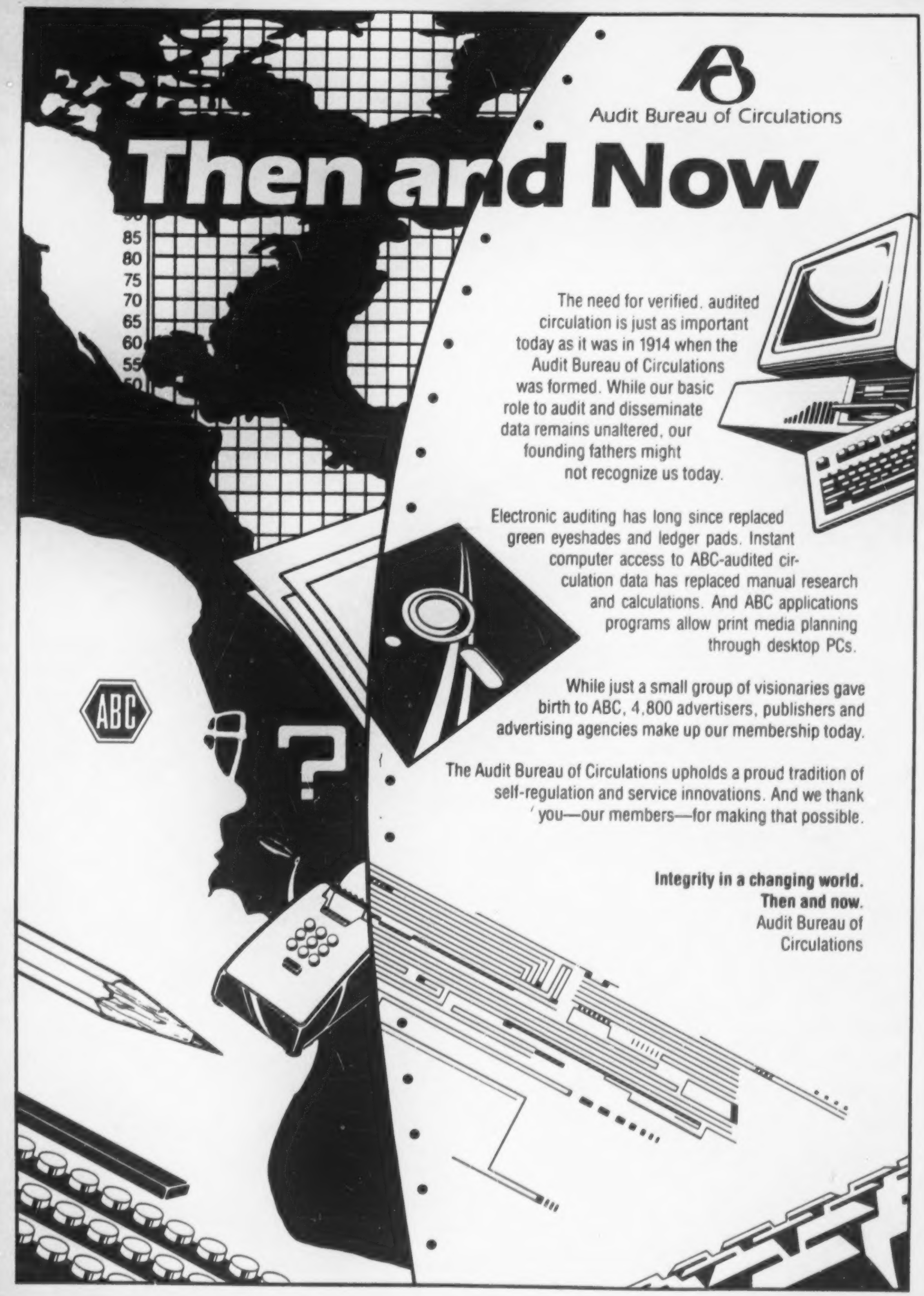
MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CHICOUTIMI-JONQUIERE, QUEBEC (CONT)			J 8			
QUEBEC LE SOLEIL (F)	3/89			SATURDAY	666	1
SUDBURY, ONTARIO			E17			
POPULATION		145,300				
HOUSEHOLDS		53,200				
*SUDBURY STAR	3/89			EVE	24,594	46
TORONTO STAR	9/89			ALL DAY	3,090	6
TORONTO STAR	9/89			SATURDAY	3,868	7
TORONTO STAR	9/89			SUNDAY	3,774	7
SHERBROOKE, QUEBEC			R15			
POPULATION		134,500				
HOUSEHOLDS		52,500				
MONTREAL GAZETTE	3/89			MORN	1,041	2
MONTREAL GAZETTE	3/89			SATURDAY	1,885	4
MONTREAL GAZETTE	3/89			SUNDAY	998	2
MONTREAL LE DEVOIR (F)	3/89			SATURDAY	532	1
MONTREAL LA PRESSE (F)	3/89			MORN	1,959	4
MONTREAL LA PRESSE (F)	3/89			SATURDAY	3,684	7
MONTREAL LA PRESSE (F)	3/89			SUNDAY	2,664	5
LE JOURNAL DE MONTREAL (F)	3/89			MORN	2,638	5
LE JOURNAL DE MONTREAL (F)	3/89			SATURDAY	2,833	5
LE JOURNAL DE MONTREAL (F)	3/89			SUNDAY	4,582	9
*SHERBROOKE LA TRIBUNE (F)	3/89			MORN	22,905	44
*SHERBROOKE LA TRIBUNE (F)	3/89			SATURDAY	27,443	52
*SHERBROOKE THE RECORD	3/89			MORN	2,005	4
TROIS RIVIERES, QUEBEC			M13			
POPULATION		132,200				
HOUSEHOLDS		51,400				
LE JOURNAL DE MONTREAL (F)	3/89			MORN	3,837	7
LE JOURNAL DE MONTREAL (F)	3/89			SATURDAY	4,244	8
LE JOURNAL DE MONTREAL (F)	3/89			SUNDAY	5,948	12
MONTREAL GAZETTE	3/89			SATURDAY	544	1
MONTREAL LA PRESSE (F)	3/89			MORN	2,361	5
MONTREAL LA PRESSE (F)	3/89			SATURDAY	3,709	7
MONTREAL LA PRESSE (F)	3/89			SUNDAY	2,850	6
*TROIS RIVIERES LE NOUVELLISTE (F)	3/89			MORN	24,717	48
THUNDER BAY, ONTARIO			F 4			
POPULATION		123,300				
HOUSEHOLDS		45,100				
*THUNDER BAY TIMES-NEWS, CHRONICLE-JRNL.	6/89			MORN/EVE	32,117	71
SAINT JOHN, NEW BRUNSWICK			M14			
POPULATION		114,400				
HOUSEHOLDS		41,100				
*SAINT JOHN TELEGRAPH-JRL., TIMES-GLOBE	9/89			MORN/EVE	33,059	80
*SAINT JOHN TELEGRAPH-JOURNAL	9/89			SATURDAY	30,488	74

* DENOTES NEWSPAPER PUBLISHED WITHIN MARKET.



Audit Bureau of Circulations

Then and Now

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Integrity in a changing world.
Then and now.
Audit Bureau of
Circulations

Part I

SECTION D

Daily Newspaper Circulation
Circulation Trend Data in Census Metropolitan Areas

Five year data on circulation of daily newspapers in the 25 Census Metropolitan areas as included in this report for the first time. These include coverage ratios, single copy sales, subscription sales and their proportions of total circulation.

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA HSLDS. (000)				TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
		HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.						
ST. JOHN'S, NEWFOUNDLAND											
ST. JOHN'S TELEGRAM											
9/89	E(M-F)	50.2	31,611	63	80	39,624	31,264	79	8,360	21,237	54
9/88		49.7	30,626	62	80	38,205	30,370	79	7,834	20,836	55
9/87		50.1	30,683	61	80	38,408	31,670	82	6,738	21,003	55
9/86		48.1	30,980	64	80	38,900	32,067	82	6,839	21,450	55
9/85		46.3	30,402	66	79	38,376	N/A		N/A	21,312	56
ST. JOHN'S TELEGRAM											
9/89	WEEKEND	50.2	37,745	75	66	57,064	43,191	76	13,873	24,517	43
9/88		49.7	36,559	74	67	54,793	41,562	76	13,231	23,978	44
9/87		50.1	36,142	72	66	54,353	43,627	80	10,726	23,955	44
9/86		48.1	35,966	75	66	54,440	43,695	80	10,745	24,182	44
9/85		46.3	35,548	77	66	53,643	N/A		N/A	24,055	45
ST. JOHN'S TELEGRAM											
9/89	SUN.	50.2	27,386	55	77	35,637	30,745	86	4,892	18,120	51
HALIFAX, NOVA SCOTIA											
HALIFAX CHRONICLE-HERALD, MAIL-STAR											
9/89	M/E(M-S)	109.4	74,059	68	50	148,119	120,934	82	27,185	135,524	91
9/88		108.0	74,716	69	51	146,696	119,553	81	26,693	134,412	92 (a)
9/87		106.3	72,354	68	51	140,880	111,743	79	28,694	60,184	43
9/86		106.3	72,007	68	52	138,598	108,538	78	29,664	59,876	43
9/85		103.5	70,956	69	52	137,320	106,147	77	30,879	59,879	44
	47										
HALIFAX NEWS											
9/89	M(M-S)	109.4	19,384	18	83	23,388	13,385	57	10,003	20,149	86
9/88		108.0	19,783	18	86	22,993	13,410	58	9,583	20,002	87
9/87		106.3	19,353	18	90	21,445	12,248	57	9,197	19,559	91
9/86		106.3	18,269	17	92	19,965	10,975	55	8,990	18,455	92
9/85		103.5	18,745	18	95	19,656	10,940	56	8,716	18,764	95
HALIFAX NEWS											
9/89	SUN.	109.4	21,763	20	78	27,982	15,015	54	12,967	22,598	81
SAINT JOHN, NEW BRUNSWICK											
SAINT JOHN TELEGRAPH-JOURNAL, TIMES-GLOBE											
9/89	M/E(M-F)	41.1	33,059	80	52	63,640	45,807	72	17,833	24,626	39
9/88		42.8	34,270	80	54	63,471	45,908	72	17,511	24,693	39
9/37		40.0	33,897	85	54	62,582	45,385	73	17,197	24,623	39
9/86		40.4	34,457	85	53	64,933	47,086	73	17,806	25,336	39
9/85		40.0	34,537	86	53	65,732	47,214	72	18,472	25,720	39
SAINT JOHN TELEGRAPH-JOURNAL, TIMES-GLOBE											
9/89	SAT.	41.1	30,488	74	50	60,959	42,749	70	18,210	21,335	35
9/88		42.8	30,755	72	51	60,623	43,012	71	17,611	21,590	36
9/87		40.0	30,316	76	50	60,365	42,991	71	17,374	21,722	36
9/86		40.4	31,264	77	50	62,803	45,055	72	17,748	22,534	36
9/85		40.0	31,610	79	49	63,966	45,402	71	18,564	23,059	36

(a) CZ through 9/87; thereafter, NDM

* EXCLUDES SCHOOL COPIES

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
CHICOUTIMI-JONQUIERE, QUEBEC											
CHICOUTIMI LE QUOTIDIEN (F)											
3/89	M(M-S)	54.3	18,380	34	57	32,066	29,995	94	2,071	9,988	31
3/88		53.3	19,192	36	57	33,437	30,916	92	2,511	10,505	31
3/87		43.9	18,295	42	57	32,090	29,613	92	2,477	10,045	31
3/86		44.9	17,896	40	58	30,918	28,565	92	2,353	9,714	31
3/85		43.8	17,691	40	58	30,540	27,907	91	2,633	9,688	32
MONTREAL, QUEBEC											
LE JOURNAL DE MONTREAL (F)											
3/89	M(M-F)	1,178.0	220,845	19	69	318,610	123,633	39	183,977	220,845	69
3/88		1,157.3	221,911	19	70	316,575	124,612	39	191,963	221,911	70
3/87		1,142.0	226,096	20	70	321,683	126,164	39	195,519	226,096	70
3/86		1,126.8	223,094	20	70	316,671	121,279	38	195,392	223,094	70
3/85		1,108.7	220,373	20	70	314,184	115,035	37	199,149	221,274	70
LE JOURNAL DE MONTREAL (F)											
3/89	SAT.	1,178.0	224,352	19	65	342,792	136,989	40	205,803	224,352	65
3/88		1,157.3	227,988	20	66	344,743	134,191	39	210,552	227,988	66
3/87		1,142.0	239,261	21	66	361,269	136,269	38	225,000	239,261	66
3/86		1,126.8	236,312	21	67	355,205	130,926	37	224,279	236,312	67
3/85		1,108.7	230,499	21	66	346,991	123,571	36	223,420	231,704	67
LE JOURNAL DE MONTREAL (F)											
3/89	SUN.	1,178.0	206,066	17	62	333,038	134,628	40	198,410	206,066	62
3/88		1,157.3	213,213	18	63	338,254	132,842	39	205,412	213,213	63
3/87		1,142.0	216,319	19	63	341,075	134,572	39	206,503	216,319	63
3/86		1,126.8	208,462	19	64	324,962	128,113	39	196,849	208,462	64
3/85		1,108.7	198,222	18	64	310,230	119,972	39	190,258	199,281	64
MONTREAL GAZETTE											
3/89	M(M-F)	1,178.0	160,383	14	89	179,873	125,261	70	54,612	148,186	82
3/88		1,157.3	169,932	15	89	190,747	131,030	69	59,157	157,108	82
3/87		1,142.0	174,274	15	89	196,309	130,770	67	65,147	160,973	82
3/86		1,126.8	175,146	16	89	197,108	130,840	66	65,918	161,865	82
3/85		1,108.7	174,791	16	89	197,174	129,030	65	67,966	161,757	82
MONTREAL GAZETTE											
3/89	SAT.	1,178.0	222,877	19	86	257,797	146,612	57	111,185	202,729	79
3/88		1,157.3	231,301	20	86	268,971	152,447	57	116,434	210,779	78
3/87		1,142.0	231,668	20	86	270,745	150,357	56	120,237	211,096	78
3/86		1,126.8	230,982	20	86	270,034	148,614	55	121,324	210,754	78
3/85		1,108.7	230,436	21	86	269,102	146,515	54	122,482	210,975	78
MONTREAL GAZETTE											
3/89	SUN.	1,178.0	150,603	13	91	166,366	134,750	81	31,616	137,039	82
3/88		1,157.3	176,207	15	90	196,453	155,416	79	41,002	161,174	82
MONTREAL LA PRESSE (F)											
3/89	M(M-F)	1,178.0	156,266	13	78	201,511	137,667	68	63,844	165,056	82
3/88		1,157.3	155,720	13	78	200,281	134,717	67	64,569	163,760	82
3/87		1,142.0	149,370	13	76	195,323	128,233	66	66,432	157,412	81
3/86		1,126.8	149,783	13	77	193,666	126,596	65	66,654	157,493	81
3/85		1,108.7	148,060	13	76	194,469	126,682	65	67,787	126,784	65

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DAILY NEWSPAPERS - FIVE YEAR TREND

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		HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.						
MONTREAL, QUEBEC											
MONTREAL LA PRESSE (F)											
3/89	SAT.	1,178.0	232,682	20	73	317,442	160,182	50	157,260	248,126	78
3/88		1,157.3	232,297	20	74	315,450	156,971	50	158,380	246,714	78
3/87		1,142.0	226,712	20	73	311,075	147,396	47	163,588	240,845	77
3/86		1,126.8	225,348	20	74	306,426	148,116	48	158,234	238,554	78
3/85		1,108.7	217,505	20	73	298,670	146,683	49	151,987	183,425	61
MONTREAL LA PRESSE (F)											
3/89	SUN.	1,178.0	140,660	12	76	184,958	139,541	75	45,417	149,179	81
3/88		1,157.3	126,147	11	76	165,113	123,261	75	41,836	133,070	81
3/87		1,142.0	113,567	10	74	153,462	112,784	73	40,673	119,988	78
3/86		1,126.8	106,119	9	75	141,646	102,992	73	38,646	112,126	79
3/85		1,108.7	99,437	9	74	134,301	92,028	69	42,273	81,245	60
MONTREAL LE DEVOIR (F)											
3/89	M(M-F)	1,178.0	16,676	1	60	27,634	14,378	52	13,256	16,676	60
3/88		1,157.3	17,121	1	60	28,744	14,892	52	13,852	17,121	60
3/87		1,142.0	17,086	1	58	29,261	16,396	56	12,865	17,086	58
3/86		1,126.8	19,200	2	60	31,874	16,841	53	15,033	19,200	60
3/85		1,108.7	18,026	2	56	32,013	14,734	46	17,279	16,906	53
MONTREAL LE DEVOIR (F)											
3/89	SAT.	1,178.0	17,770	2	56	31,596	14,822	47	16,774	17,770	56
3/88		1,157.3	18,336	2	57	32,201	15,018	47	17,183	18,336	57
3/87		1,142.0	18,576	2	56	33,266	16,490	50	16,776	18,576	56
3/86		1,126.8	20,847	2	59	35,560	17,471	49	18,089	20,847	59
3/85		1,108.7	17,850	2	53	33,560	15,005	45	18,555	16,507	49
QUEBEC, QUEBEC											
QUEBEC LE SOLEIL (F)											
3/89	M(M-F)	233.2	70,299	30	63	111,072	95,122	86	15,950	69,371	62
3/88		228.7	50,861	22	45	112,458	96,110	85	16,110	69,405	62
3/87		219.4	73,268	33	64	114,122	97,790	86	16,149	71,008	62
3/86		211.8	74,302	35	65	114,295	98,010	86	16,169	72,327	63
3/85		208.5	77,408	37	65	118,700	101,048	85	17,534	75,460	64
QUEBEC LE SOLEIL (F)											
3/89	SAT.	233.2	94,042	40	67	141,327	103,785	73	37,542	92,850	66
3/88		228.7	66,913	29	48	140,717	103,735	74	36,935	90,496	64
3/87		219.4	93,996	43	66	141,952	104,362	74	37,566	91,043	64
3/86		211.8	93,158	44	68	137,946	101,739	74	36,157	90,534	66
3/85		208.5	93,595	45	67	140,053	102,889	73	37,052	91,153	65
QUEBEC LE SOLEIL (F)											
3/89	SUN.	233.2	57,394	25	62	92,109	79,634	86	12,475	56,834	62
3/88		228.7	41,042	18	45	90,646	79,025	87	11,590	54,684	60
3/87		219.4	56,556	26	63	90,370	79,674	88	10,694	54,776	61
3/86		211.8	56,596	27	64	88,730	78,831	89	9,889	55,020	62
3/85		208.5	60,034	29	63	95,808	85,715	89	10,090	58,423	61
LE JOURNAL DE QUEBEC (F)											
3/89	M(M-F)	233.2	60,415	26	58	104,623	55,958	53	48,665	60,415	58
3/88		228.7	58,567	26	57	101,984	54,733	54	47,251	58,567	57
3/87		219.4	60,574	28	58	105,078	53,749	51	51,329	60,574	58
3/86		211.8	61,075	29	58	105,496	53,540	51	51,956	61,075	58
3/85		208.5	60,012	29	57	105,180	53,275	51	51,905	60,258	57

* EXCLUDES SCHOOL COPIES

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA									
		HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
QUEBEC, QUEBEC											
LE JOURNAL DE QUEBEC (F)											
3/89	SAT.	233.2	60,267	26	57	106,069	57,797	54	48,272	60,267	57
3/88		228.7	58,427	26	56	103,560	56,734	55	46,826	58,427	56
3/87		219.4	60,880	28	56	108,566	56,370	52	52,196	60,880	56
3/86		211.8	61,210	29	57	108,062	55,635	51	52,427	61,210	57
3/85		208.5	58,878	28	56	104,933	54,907	52	50,026	59,215	56
LE JOURNAL DE QUEBEC (F)											
3/89	SUN.	233.2	53,814	23	57	94,553	53,772	57	40,781	53,814	57
3/88		228.7	51,698	23	56	91,549	52,061	57	39,488	51,698	56
3/87		219.4	52,643	24	56	93,469	50,800	54	42,669	52,643	56
3/86		211.8	51,796	24	58	89,919	48,169	54	41,750	51,796	58
3/85		208.5	50,086	24	57	87,631	46,094	53	41,537	50,367	57
SHERBROOKE, QUEBEC											
SHERBROOKE RECORD											
3/89	M(M-F)	52.5	1,777	3	29	6,102	5,056	83	1,046	1,777	29
3/88		50.9	2,020	4	33	6,096	4,853	80	1,243	1,818	30
3/87	E(M-F)	49.7	N/A			6,246	4,985	80	1,261	1,873	30
3/86		48.5	N/A			6,346	5,201	82	1,145	1,918	30
SHERBROOKE LA TRIBUNE (F)											
3/89	M(M-F)	52.5	22,905	44	56	40,678	38,218	94	2,460	20,850	51
3/88		50.9	22,905	45	56	41,060	38,427	94	2,564	21,055	51
3/87		49.7	N/A			40,983	38,423	94	2,507	20,916	51
3/86		48.5	N/A			39,948	37,404	94	2,544	20,490	51
SHERBROOKE LA TRIBUNE (F)											
3/89	SAT.	52.5	27,443	52	59	46,579	38,115	82	8,464	24,882	53
3/88		50.9	27,214	53	58	46,595	38,372	82	8,223	24,923	53
3/87		49.7	N/A			46,150	38,412	83	7,738	24,558	53
3/86		48.5	N/A			44,771	37,363	83	7,408	23,846	53
TROIS-RIVIERES, QUEBEC											
TROIS RIVIERES LE NOUVELLISTE (F)											
3/89	M(M-S)	51.4	24,717	48	44	56,433	55,015	97	1,418	43,264	77
3/88		50.0	24,369	49	43	56,081	54,738	98	1,343	42,797	76
3/87		43.2	24,304	56	44	55,514	54,243	98	1,271	42,232	76
3/86		42.7	22,223	52	41	53,872	52,741	98	1,131	40,952	76
3/85		41.9	22,690	54	43	52,959	51,680	98	1,279	40,402	76
HAMILTON, ONTARIO											
HAMILTON SPECTATOR (INCLUDES BURLINGTON)											
12/89	E(M-S)	209.3	127,199	61	91	139,728	111,678	80	28,050	110,029	79
12/88		207.3	127,199	61	90	141,446	113,216	80	27,594	111,938	79
12/87		204.7	127,579	62	90	141,712	112,242	79	29,143	112,683	80
12/86		210.4	126,545	60	90	140,600	111,424	79	28,820	112,384	80
12/85		208.2	128,069	62	91	141,407	113,310	80	27,850	113,378	80

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DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A.		CENSUS METROPOLITAN AREA									
PUBLICATION AUDIT PERIOD	EDITION	HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
KITCHENER, ONTARIO											
KITCHENER-WATERLOO RECORD											
12/89	E(M-S)	118.0	60,160	51	74	81,127	68,505	84	12,622	52,966	65
12/88		115.7	60,160	52	77	78,468	65,656	84	12,812	50,957	65
12/87		113.1	59,794	53	77	77,997	65,579	84	12,418	50,332	65
12/86		111.7	60,426	54	77	78,209	66,243	85	11,966	50,750	65
12/85		109.0	58,967	54	77	76,701	65,346	85	11,355	49,121	64
CAMBRIDGE REPORTER											
12/89	E(M-S)	118.0	13,622	12	95	14,374	12,548	87	1,826	13,234	92
12/88		115.7	13,622	12	98	13,845	12,339	89	1,506	12,950	94
12/87		113.1	13,330	12	98	13,596	12,051	89	1,545	12,704	93
12/86		111.7	13,438	12	98	13,704	12,251	89	1,453	12,772	93
12/85		109.0	12,946	12	98	13,192	11,858	90	1,334	12,254	93
LONDON, ONTARIO											
LONDON FREE PRESS											
9/89	M(M-S)	136.1	84,799	62	68	125,035	95,280	76	29,755	65,642	52
9/88		134.4	75,017	56	59	127,803	97,663	76	29,759	66,164	52
9/87		117.2	70,903	60	55	128,816	97,340	76	31,258	66,265	51
9/86		119.0	71,333	60	56	127,827	96,687	76	30,927	65,397	51
9/85		115.9	69,957	60	55	128,321	97,451	76	30,724	65,330	51
OSHAWA, ONTARIO											
OSHAWA TIMES											
12/89	E(M-S)	73.1	19,806	27	94	21,170	15,166	72	6,004	18,387	87
12/88		71.6	19,806	28	90	22,112	16,606	75	5,506	19,806	90
12/87		59.2	20,246	34	90	22,503	16,173	72	6,330	20,246	90
12/86		61.9	20,170	33	90	22,370	16,942	76	5,428	20,170	90
12/85		59.5	20,125	34	90	22,391	17,398	78	4,993	20,125	90
OTTAWA-HULL, ONTARIO-QUEBEC											
OTTAWA CITIZEN											
3/89	ALL DAY	329.0	154,949	47	81	191,199	142,974	75	48,225	154,949	81
3/88	(M-F)	320.5	149,888	47	79	190,181	137,632	72	52,392	149,888	79
3/87	(M-F)	299.3	146,489	49	79	186,605	134,405	72	52,098	146,489	79
3/86		296.6	147,440	50	79	187,606	135,802	72	51,804	147,440	79
3/85		288.3	147,388	51	79	186,914	134,492	72	52,422	147,388	79
OTTAWA CITIZEN											
3/89	SAT.	329.0	193,509	59	79	244,075	144,727	59	99,348	193,509	79
3/88		320.5	189,155	59	77	245,679	140,174	57	105,505	189,155	77
3/87		299.3	185,658	62	77	241,908	137,648	57	104,260	185,658	77
3/86		296.6	N/A			241,046	140,188	58	100,858	184,636	77
3/85		288.3	N/A			236,856	140,005	59	96,851	181,683	77
OTTAWA CITIZEN											
3/89	SUN.	329.0	133,209	40	80	167,492	146,783	88	20,709	133,209	80

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DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A.		CENSUS METROPOLITAN AREA									
PUBLICATION AUDIT PERIOD	EDITION	HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
OTTAWA-HULL, ONTARIO-QUEBEC											
OTTAWA LE DROIT (F)											
3/89	ALL DAY	329.0	25,294	8	75	33,566	28,152	84	5,414	27,629	82
3/88	(M-F)	320.5	27,848	9	75	37,095	31,732	86	5,363	30,522	82
3/87	E(M-F)	299.3	29,601	10	76	38,769	33,138	85	5,631	32,283	83
3/86		296.6	30,374	10	75	40,497	34,648	86	5,849	27,116	67
3/85		288.3	31,580	11	75	42,192	36,280	86	5,912	28,139	67
OTTAWA LE DROIT (F)											
3/89	SAT.	329.0	29,534	9	76	38,885	28,266	73	10,619	32,169	83
3/88		320.5	32,168	10	76	42,585	31,808	75	10,777	35,203	83
3/87		299.3	N/A			44,247	33,128	75	11,119	36,805	83
3/86		296.6	N/A			46,189	34,722	75	11,467	31,146	67
3/85		288.3	N/A			47,279	36,363	77	10,916	31,707	67
OTTAWA SUN											
3/89	ALL DAY	329.0	18,255	6	92	19,848	5,308	27	14,540	17,329	87
OTTAWA SUN											
3/89	SUN.	329.0	20,837	6	84	24,942	6,873	28	18,069	19,784	79
ST. CATHARINES-NIAGARA, ONTARIO											
ST. CATHARINES STANDARD											
12/89	E(M-S)	129.3	41,066	32	94	43,517	34,557	79	8,960	34,780	80
12/88		126.2	41,066	33	95	43,280	33,934	78	9,297	34,676	80
12/87		111.2	40,906	37	94	43,308	34,281	79	9,022	34,816	80
12/86		113.2	40,179	35	95	42,388	33,178	78	9,202	33,860	80
12/85		111.1	40,056	36	95	42,257	33,245	79	9,006	34,035	81
NIAGARA FALLS REVIEW											
12/89	E(M-S)	129.3	21,944	17	0	22,049	18,430	84	3,619	18,391	83
12/88		126.2	21,587	17	0	21,675	18,276	84	3,399	18,090	83
12/87		111.2	18,173	16	84	21,554	18,172	84	3,382	17,902	83
12/86		113.2	17,845	16	85	21,094	17,846	85	3,248	17,547	83
12/85		111.1	17,218	15	84	20,464	17,257	84	3,207	16,946	83
WELLAND TRIBUNE											
12/89	E(M-S)	129.3	16,970	13	97	17,489	14,838	85	2,651	15,007	86
12/88		126.2	16,536	13	97	17,028	14,709	86	2,319	14,489	85
12/87		111.2	16,465	15	96	17,110	14,761	86	2,349	14,424	84
12/86		113.2	16,113	14	96	16,780	13,265	79	3,515	13,980	83
12/85		111.1	N/A			16,815	13,219	79	3,596	13,930	83
SUDBURY, ONTARIO											
SUDBURY STAR											
3/89	E(M-S)	53.2	24,954	47	86	28,869	22,484	78	6,385	25,836	89
3/88		53.0	24,381	46	86	28,406	22,263	78	6,143	25,219	89
3/87		47.8	23,697	50	86	27,608	22,103	80	5,505	24,547	89
3/86		50.4	23,039	46	85	27,222	22,461	83	4,761	23,906	88
3/85		50.1	22,342	45	85	26,355	21,737	82	4,618	23,071	88

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DAILY NEWSPAPERS - FIVE YEAR TREND

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THUNDER BAY, ONTARIO											
THUNDER BAY TIMES-NEWS, CHRONICLE-JOURNAL											
6/89	M/E(M-S)	45.1	32,117	71	84	38,351	25,432	66	12,919	31,920	83
6/88		44.8	32,575	73	83	39,383	26,825	68	12,558	32,397	82
6/87		43.6	31,776	73	82	38,528	26,550	69	11,978	31,597	82
6/86		45.5	30,525	67	82	37,324	25,251	68	12,073	30,181	81
6/85		44.8	30,349	68	81	37,339	25,405	68	11,934	29,900	80
TORONTO, ONTARIO											
TORONTO STAR											
9/89	ALL DAY	1,287.7	381,175	30	72	525,887	321,645	61	204,242	413,747	79
9/88	(M-F)	1,262.4	383,326	30	74	520,134	307,523	59	208,597	466,965	90
9/87	(M-F)	1,197.9	374,764	31	72	521,799	293,165	56	226,562	468,186	90
9/86		1,182.0	376,377	32	72	523,218	288,186	55	233,037	466,336	89
9/85		1,155.3	361,401	31	70	517,836	283,831	55	232,295	454,513	88
TORONTO STAR											
9/89	SAT.	1,287.7	552,700	43	69	795,705	434,301	55	361,404	599,596	75
9/88		1,262.4	547,860	43	69	796,475	441,053	55	354,976	706,200	89
9/87		1,197.9	544,137	45	69	793,995	440,086	55	353,868	704,019	89
9/86		1,182.0	554,549	47	69	808,859	447,017	55	361,814	719,767	89
9/85		1,155.3	559,154	48	69	816,031	444,264	54	371,742	725,116	89
TORONTO STAR											
9/89	SUN.	1,287.7	328,332	25	63	522,412	341,979	65	180,433	353,629	68
9/88		1,262.4	319,692	25	61	522,927	336,864	64	185,568	416,913	80
9/87		1,197.9	314,325	26	60	527,003	333,633	63	193,265	416,480	79
9/86		1,182.0	311,957	26	75	418,191	327,860	78	202,651	530,565	27
9/85		1,155.3	308,641	27	59	524,597	323,915	62	200,641	416,389	79
TORONTO SUN											
9/89	M(M-F)	1,287.7	225,017	17	77	293,737	965	0	292,772	250,507	85
9/88		1,262.4	231,135	18	79	290,807	930	0	289,877	248,705	86
9/87		1,197.9	239,265	20	80	297,547	116	0	297,431	262,989	88
9/86		1,182.0	237,295	20	84	281,918	146	0	281,772	254,355	90
9/85		1,155.3	218,220	19	84	260,326	152	0	260,174	234,620	90
TORONTO SUN											
9/89	SAT.	1,287.7	143,226	11	71	200,577	964	0	199,613	161,446	80
9/88		1,262.4	133,441	11	72	185,695	930	1	184,765	145,303	78
9/87		1,197.9	124,004	10	72	172,331	95	0	172,236	137,286	80
TORONTO SUN											
9/89	SUN.	1,287.7	334,284	26	72	462,695	249,083	54	213,612	384,830	83
9/88		1,262.4	340,179	27	75	456,065	250,412	55	205,653	374,363	82
9/87		1,197.9	342,161	29	74	459,952	255,113	55	204,839	384,583	84
9/86		1,182.0	353,802	30	77	458,752	253,356	55	205,396	386,354	84
9/85		1,155.3	347,243	30	77	453,648	248,975	55	204,673	381,112	84
BRAMPTON TIMES											
9/89	E(M-F)	1,287.7	7,937	1	99	7,996	6,040	76	1,956	7,838	98
9/88		1,262.4	9,281	1	99	9,391	7,471	80	1,920	9,221	98
9/87		1,197.9	9,083	1	98	9,235	7,505	81	1,730	8,972	97
9/86		1,182.0	6,915	1	99	7,013	5,780	82	1,233	6,803	97
9/85		1,155.3	6,517	1	98	6,658	5,774	87	884	6,356	95

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WINDSOR, ONTARIO											
WINDSOR STAR											
3/89	E(M-S)	95.3	71,501	75	83	86,224	72,860	85	13,364	64,086	74
3/88		94.5	72,269	76	83	87,275	75,026	86	12,249	64,878	74
3/87		88.9	72,327	81	83	87,641	74,285	85	13,170	65,172	74
3/86		88.8	71,213	80	82	86,598	72,736	84	13,695	64,206	74
3/85		87.9	70,215	80	81	86,183	73,057	85	13,038	63,707	74
WINNIPEG, MANITOBA											
WINNIPEG FREE PRESS											
3/89	E(M-F)	245.5	133,218	54	80	166,610	116,760	70	49,850	131,227	79
3/88		243.6	135,095	55	80	168,634	99,199	59	69,435	133,075	79
3/87		241.0	136,697	57	80	171,214	N/A		N/A	134,612	79
3/86		247.5	138,628	56	79	174,686	N/A		N/A	136,576	78
3/85		241.1	141,087	59	79	177,677	138,145	78	39,532	139,324	78
WINNIPEG FREE PRESS											
3/89	SAT.	245.5	172,421	70	74	232,651	142,072	61	90,579	169,047	73
3/88		243.6	170,944	70	74	230,778	114,478	50	116,300	167,726	73
3/87		241.0	171,817	71	74	232,574	N/A		N/A	168,713	73
3/86		247.5	175,891	71	74	238,704	N/A		N/A	172,550	72
3/85		241.1	178,601	74	74	242,294	166,168	69	76,126	176,032	73
WINNIPEG FREE PRESS											
3/89	SUN.	245.5	116,720	48	80	145,616	114,350	79	31,266	114,825	79
3/88		243.6	116,704	48	81	144,631	99,089	69	45,542	114,818	79
3/87		241.0	119,288	49	80	148,345	N/A		N/A	117,334	79
3/86		247.5	120,911	49	80	151,116	N/A		N/A	118,822	79
WINNIPEG SUN											
3/89	M(M-F)	245.5	44,352	18	88	50,162	17,110	34	33,052	44,102	88
3/88		243.6	42,449	17	89	47,956	17,539	37	30,417	42,032	88
3/87		241.0	39,842	17	88	45,469	16,323	36	29,146	39,607	87
3/86		247.5	38,120	15	90	42,545	16,364	38	26,181	37,792	89
3/85		241.1	37,531	16	93	40,516	19,200	47	21,316	37,366	92
WINNIPEG SUN											
3/89	SUN.	245.5	50,631	21	88	57,845	26,989	47	30,856	50,167	87
3/88		243.6	52,151	21	88	59,012	28,854	49	30,158	51,537	87
3/87		241.0	48,093	20	88	54,661	26,502	48	28,159	47,657	87
3/86		247.5	46,434	19	90	51,775	27,037	52	24,738	46,046	89
3/85		241.1	52,346	22	93	56,167	32,838	58	23,329	52,346	93
REGINA, SASKATCHEWAN											
REGINA LEADER-POST											
3/89	E(M-S)	70.9	46,484	66	64	72,762	60,117	83	12,645	46,434	64
3/88		70.3	46,778	67	64	73,050	58,912	81	14,138	46,728	64
3/87		65.9	45,993	70	64	71,663	58,270	81	13,393	45,945	64
3/86		65.6	45,689	70	64	71,407	58,159	81	13,248	45,649	64
3/85		66.2	44,908	68	64	70,376	N/A		N/A	44,871	64

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DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA									
		HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
SASKATOON, SASKATCHEWAN											
SASKATOON STAR PHOENIX											
3/89	ALL DAY	80.7	44,412	55	68	65,171	51,032	78	14,139	44,081	68
3/88	(M-S)	79.4	43,948	55	68	64,175	49,691	77	14,179	43,616	68
3/87	E(M-S)	70.4	42,284	60	68	61,755	48,293	78	13,269	42,284	68
3/86		69.0	42,672	62	70	60,980	48,131	79	12,618	42,403	70
3/85		66.8	40,511	61	69	58,472	45,581	78	12,891	40,511	69
CALGARY, ALBERTA											
CALGARY HERALD											
6/89	M(M-TH,S)	260.9	116,883	45	88	133,314	107,744	81	25,570	115,472	87
6/88		259.3	118,082	46	87	135,453	109,658	81	25,537	116,745	86
6/87		242.5	115,246	48	86	133,631	107,269	80	26,283	115,246	86
6/86		240.5	115,628	48	86	134,172	104,331	78	29,721	115,628	86
6/85		233.9	119,488	51	86	138,365	109,156	79	29,103	119,488	86
CALGARY HERALD											
6/89	FRI.	260.9	N/A			172,671	107,448	62	65,223	148,485	86
6/88		259.3	N/A			175,609	109,674	62	65,854	150,094	85
6/87		242.5	N/A			175,560	107,229	61	68,323	150,106	86
6/86		240.5	N/A			179,474	105,842	59	73,619	153,367	85
6/85		233.9	N/A			182,344	93,312	51	17,287	155,912	86
CALGARY HERALD											
6/89	SUN.	260.9	106,685	41	88	121,467	103,314	85	18,153	105,361	87
6/88		259.3	106,148	41	87	121,321	103,103	85	17,924	104,946	87
6/87		242.5	103,102	43	87	118,519	101,123	85	17,383	103,102	87
6/86		240.5	98,282	41	87	112,801	94,479	84	18,318	98,282	87
6/85		233.9	96,668	41	87	110,621	109,004	99	73,339	96,668	87
CALGARY SUN											
6/89	M(M-F)	260.9	58,727	23	81	72,244	27,680	38	44,564	58,668	81
6/88		259.3	59,110	23	82	71,914	26,450	37	45,464	59,053	82
6/87		242.5	63,337	26	83	76,020	25,460	33	50,560	63,337	83
6/86		240.5	61,574	26	84	72,912	22,963	31	49,949	61,574	84
6/85		233.9	60,336	26	84	71,626	20,050	28	51,576	60,336	84
CALGARY SUN											
6/89	SUN.	260.9	78,788	30	80	98,427	38,367	39	60,060	78,664	80
6/88		259.3	76,964	30	81	95,305	34,905	37	60,400	76,877	81
6/87		242.5	76,594	32	81	94,124	37,005	39	57,119	76,594	81
6/86		240.5	70,503	29	81	86,678	33,453	39	53,225	70,503	81
6/85		233.9	68,427	29	82	83,528	32,900	39	50,628	68,427	82
EDMONTON, ALBERTA											
EDMONTON JOURNAL											
6/89	M(M-TH,S)	293.8	117,917	40	75	156,722	127,142	81	29,580	112,314	72
6/88		293.3	121,886	42	75	162,115	125,330	77	36,558	115,832	71
6/87		264.2	126,570	48	75	167,938	128,371	76	39,215	120,240	72
6/86		251.0	128,244	51	75	170,957	130,918	77	39,564	122,300	72
6/85		243.7	126,967	52	75	168,392	127,912	76	40,316	122,979	73

* EXCLUDES SCHOOL COPIES

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	CENSUS METROPOLITAN AREA HSLDS. (000)	CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
EDMONTON, ALBERTA											
EDMONTON JOURNAL											
6/89	FRI.	293.8	137,972	47	73	188,858	127,394	67	61,464	130,949	69
6/88		293.3	144,341	49	73	198,085	125,392	63	72,505	136,497	69
6/87		264.2	148,876	56	73	204,477	128,539	63	75,490	140,313	69
6/86		251.0	149,682	60	72	209,340	131,296	63	77,960	141,896	68
6/85		243.7	151,158	62	71	212,731	12[illegible]231	60	84,453	145,402	68
EDMONTON JOURNAL											
6/89	SUN.	293.8	110,197	38	76	144,236	126,153	87	18,083	105,053	73
6/88		293.3	111,331	38	77	145,451	124,613	86	20,812	105,781	73
6/87		264.2	114,229	43	77	148,844	127,628	86	21,183	108,700	73
6/86		251.0	116,066	46	77	150,773	130,218	86	20,555	110,844	74
6/85		243.7	112,577	46	78	144,404	127,187	88	17,217	109,221	76
EDMONTON SUN											
6/89	M(M-F)	293.8	70,820	24	75	94,013	40,255	43	53,758	75,892	81
6/88		293.3	71,365	24	77	92,561	36,277	39	56,284	76,184	82
6/87		264.2	68,417	26	79	86,901	N/A		N/A	73,333	84
6/86		251.0	65,999	26	78	84,145	N/A		N/A	71,366	85
6/85		243.7	66,748	27	84	79,889	33,687	42	46,202	71,008	89
EDMONTON SUN											
6/89	SUN.	293.8	100,601	34	77	130,266	63,448	49	66,818	107,878	83
6/88		293.3	102,040	35	78	130,362	59,540	46	70,822	109,348	84
6/87		264.2	97,143	37	80	121,753	N/A		N/A	104,192	86
6/86		251.0	90,676	36	79	115,206	N/A		N/A	98,244	85
6/85		243.7	88,050	36	82	106,787	51,380	48	55,407	94,167	88
VANCOUVER, BRITISH COLUMBIA											
VANCOUVER PROVINCE											
9/89	M(M-F)	580.9	132,665	23	72	183,027	108,994	60	74,033	83,132	45
9/88		557.8	132,665	24	74	180,415	109,420	61	70,909	83,827	46
9/87		552.1	130,657	24	75	175,347	102,892	59	72,358	84,743	48
9/86		530.5	129,417	24	75	172,959	97,933	57	74,916	86,705	50
9/85		524.9	122,772	23	74	164,896	90,696	55	73,877	84,076	51
VANCOUVER PROVINCE											
9/89	SUN.	580.9	160,237	28	72	223,681	130,208	58	93,473	97,747	44
9/88		557.8	160,237	29	72	223,258	131,222	59	92,034	99,293	44
9/87		552.1	158,988	29	73	218,695	127,483	58	91,212	100,870	46
9/86		530.5	160,424	30	73	219,279	126,906	58	92,354	104,464	48
9/85		524.9	207,652	40	37	152,112	115,321	76	92,326	101,505	67
VANCOUVER SUN											
9/89	E(M-TH)	580.9	189,593	33	88	216,528	157,850	73	58,678	129,631	60
9/88		557.8	189,593	34	85	222,401	158,315	71	63,809	133,902	60
9/87		552.1	193,229	35	85	226,762	160,103	71	66,469	136,981	60
9/86		530.5	198,438	37	85	232,908	160,242	69	72,463	141,012	61
9/85		524.9	199,641	38	84	237,316	158,480	67	78,694	142,238	60
VANCOUVER SUN											
9/89	FRI.	580.9	N/A			274,850	176,757	64	98,093	163,678	60
9/88		557.8	N/A			272,313	172,607	63	99,617	163,262	60
9/87		552.1	N/A			272,408	172,451	63	99,874	163,544	60
9/86		530.5	N/A			280,288	173,310	62	106,943	168,482	60
9/85		524.9	N/A			283,161	168,215	59	114,933	168,511	60

* EXCLUDES SCHOOL COPIES

DAILY NEWSPAPERS - FIVE YEAR TREND

C.M.A. PUBLICATION AUDIT PERIOD	EDITION	HSLDS. (000)	CENSUS METROPOLITAN AREA CIRC.	RATIO CIRC/ HSLDS.	% OF TOTAL CIRC.	TOTAL CIRC.	SUBSCR. CARRIER /MAIL*	% OF TOTAL CIRC.	SINGLE COPY SALES	CZ OR NDM CIRC.	% OF TOTAL CIRC.
VANCOUVER, BRITISH COLUMBIA											
VANCOUVER SUN											
9/89	SAT.	580.9	N/A			279,276	175,670	63	103,606	157,204	56
9/88		557.8	N/A			276,734	172,147	62	104,496	156,417	57
9/87		552.1	N/A			277,328	172,737	62	104,533	157,404	57
9/86		530.5	N/A			282,967	173,094	61	109,836	161,500	57
9/85		524.9	N/A			283,598	168,017	59	115,555	159,528	56
VICTORIA, BRITISH COLUMBIA											
VICTORIA TIMES-COLONIST											
9/89	M(M-S)	114.0	66,594	58	81	82,086	66,541	81	15,545	60,169	73
9/88		110.0	65,452	60	81	80,572	65,231	81	15,341	59,263	74
9/87	ALL DAY	110.0	64,560	59	82	78,561	62,487	80	16,074	58,499	74
9/86	(M-S)	105.4	63,600	60	82	77,562	62,962	81	14,600	63,600	82
9/85		104.3	61,646	59	81	75,822	61,378	81	14,444	61,646	81
VICTORIA TIMES-COLONIST											
9/89	SUN.	114.0	64,083	56	81	79,514	66,544	84	12,970	57,914	73
9/88		110.0	63,033	57	81	78,031	65,127	83	12,904	56,993	73
9/87		110.0	62,130	56	82	76,076	62,351	82	13,716	56,258	74
9/86		105.4	61,350	58	81	75,362	63,933	85	12,429	61,350	81
9/85		104.3	59,040	57	80	73,518	61,577	84	11,941	59,040	80

* EXCLUDES SCHOOL COPIES

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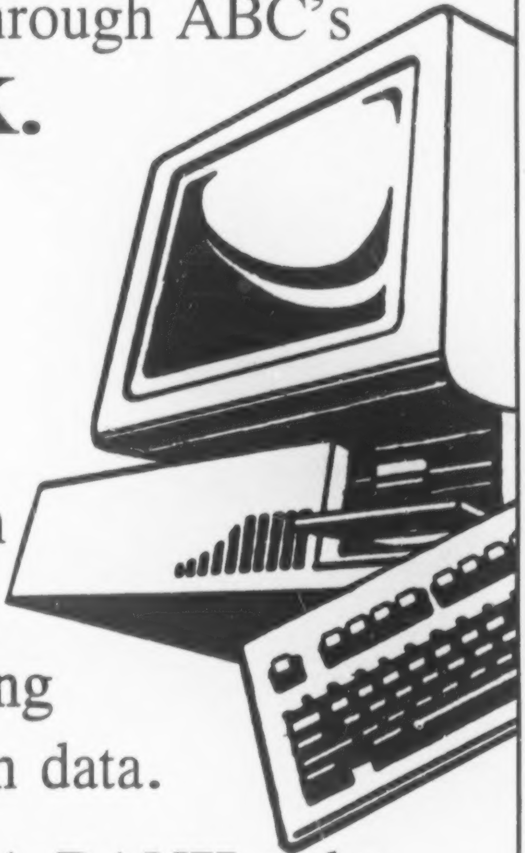

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Audit Bureau of Circulations

Part I

SECTION E

Daily Newspaper Circulation
Ranking by Circulation Size

The table in this section ranks daily newspapers by total circulation for each edition.

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

NEWSPAPER	AUDIT PERIOD	EDITIONS	CIRCULATION MON TO SAT	RANK	MON TO FRI	FRI/SAT
TORONTO STAR	9/89	ALL DAY		1	525,887	795,705
LE JOURNAL DE MONTREAL (F)	3/89	MORN		2	318,610	342,792
TORONTO SUN	3/89	MORN		3	293,737	200,577
VANCOUVER SUN	9/89	EVE		4	216,528(A)	274,850(A)
						279,276(A)
MONTREAL LA PRESSE (F)	3/89	MORN		5	201,511	317,442
OTTAWA CITIZEN	3/89	ALL DAY		6	191,199	244,075
VANCOUVER PROVINCE	9/89	MORN		7	183,027	
MONTREAL GAZETTE	3/89	MORN		8	179,873	257,797
WINNIPEG FREE PRESS	3/89	EVE		9	166,610	232,651
EDMONTON JOURNAL	6/89	MORN		10	156,722(B)	188,858(B)
HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/89	MORN/EVE	148,119	11		
HALIFAX CHRONICLE-HERALD	9/88	MORN	(89,303)			
HALIFAX MAIL-STAR	9/88	EVE	(58,816)			
HAMILTON SPECTATOR (INCL. BURLINGTON)	12/89	EVE	139,728	12		
HAMILTON SPECTATOR	12/89	EVE	(116,931)			
BURLINGTON SPECTATOR	12/89	EVE	(22,797)			
CALGARY HERALD	6/89	MORN		13	133,314(C)	172,671(C)
LONDON FREE PRESS	9/89	MORN	125,035	14		
MONTREAL LE SOLEIL (F)	3/89	MORN		15	111,072	141,327
LE JOURNAL DE QUEBEC (F)	3/89	MORN		16	104,623	106,069
EDMONTON SUN	6/89	MORN		17	94,013	
WINDSOR STAR	3/89	EVE	86,224	18		
VICTORIA TIMES-COLONIST	9/89	MORN	82,086	19		
KITCHENER-WATERLOO RECORD	12/89	EVE	81,127	20		
REGINA LEADER-POST	3/89	EVE	72,762	21		
CALGARY SUN	6/89	MORN		22	72,244	
SASKATOON STAR PHOENIX	3/89	ALL DAY	65,171	23		
SAINT JOHN TELEGRAPH-JOURNAL, TIMES-GLOBE	9/89	MORN/EVE		24	63,640	60,959
SAINT JOHN TELEGRAPH-JOURNAL	9/89	MORN			(30,580)	(60,959)
SAINT JOHN TIMES-GLOBE	9/89	EVE			(33,060)	
TROIS RIVIERES LE NOUVELLISTE (F)	3/89	MORN	56,433	25		
WINNIPEG SUN	3/89	MORN		26	50,162	
MONCTON TIMES-TRANSCRIPT	9/59	EVE		27	44,008	53,377
ST. CATHARINES STANDARD	12/89	EVE	43,517	28		
SHERBROOKE LA TRIBUNE (F)	3/89	MORN		29	40,678	46,579
ST. JOHN'S TELEGRAM	9/89	EVE		30	39,624(D)	57,064(D)
THUNDER BAY TIMES-NEWS, CHRONICLE-NEWS	6/89	MORN/EVE	38,351	31		
THUNDER BAY TIMES-NEWS	6/89	MORN	(8,146)			
THUNDER BAY CHRONICLE-NEWS	6/89	EVE	(30,205)			
KINGSTON WHIG-STANDARD	12/89	EVE	37,091	32		
OTTAWA LE DROIT (F)	3/89	ALL DAY		33	33,566	38,885
BRANTFORD EXPOSITOR	12/89	EVE	32,920	34		
CHICOUTIMI LE QUOTIDIEN (F)	3/89	MORN	32,066	35		
SYDNEY CAPE BRETON POST	9/89	EVE	31,532	36		
FREDERICTON GLEANER	9/89	EVE	29,242	37		
SUDBURY STAR	3/89	EVE	28,869	38		

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

	AUDIT			CIRCULATION		
NEWSPAPER	PERIOD	EDITIONS	MON TO SAT	RANK	MON TO FRI	FRI/SAT
PETERBOROUGH EXAMINER	12/89	EVE	28,070	39		
MONTREAL LE DEVOIR (F)	3/89	MORN		40	27,634	31,596
SAULT STE. MARIE SAULT STAR	3/89	EVE	27,055	41		
LETHBRIDGE HERALD	6/89	EVE	25,226	42		
CHARLOTTETOWN GUARDIAN, PATRIOT	9/89	MORN/EVE	24,503	43		
CHARLOTTETOWN GUARDIAN	9/89	MORN	(19,066)			
CHARLOTTETOWN PATRIOT	9/89	EVE	(5,437)			
NORTH BAY NUGGET	3/89	EVE	24,397	44		
SARNIA OBSERVER	9/89	EVE	24,302	45		
OWEN SOUND SUN TIMES	3/89	EVE	24,301	46		
HALIFAX NEWS	9/89	MORN	23,388	47		
RED DEER ADVOCATE	6/89	EVE	22,409	48		
NIAGARA FALLS REVIEW	12/89	EVE	22,049	49		
PRINCE GEORGE CITIZEN	9/89	EVE	21,993	50		
OSHAWA TIMES	12/89	EVE	21,170	51		
OTTAWA SUN	3/89	ALL DAY	19,848	52		
KAMLOOPS NEWS	12/89	EVE	19,505	53		
BRANDON SUN	6/89	EVE	19,219	54		
GUELPH MERCURY	12/89	EVE	18,957	55		
BELLEVILLE INTELLIGENCER	3/89	EVE	18,623	56		
CORNWALL STANDARD-FREEHOLDER	9/89	EVE	18,048	57		
WELLAND TRIBUNE	12/89	EVE	17,489	58		
KELOWNA COURIER	12/89	EVE	17,339	59		
CHATHAM NEWS	12/89	EVE	16,076	60		
GRANBY LA VOIX DE L'EST (F)	3/89	MORN	16,027	61		
BROCKVILLE RECORDER AND TIMES	3/89	EVE	15,916	62		
CAMBRIDGE REPORTER	12/89	EVE	14,374	63		
MEDICINE HAT NEWS	3/89	EVE	14,120	64		
BARRIE EXAMINER	3/89	EVE	14,106	65		
TIMMINS PRESS	3/89	EVE	13,604	66		
STRATFORD BEACON-HERALD	12/89	EVE	13,359	67		
SUMMERSIDE JOURNAL-PIONEER	9/89	EVE	11,645	68		
NEW GLASGOW NEWS	9/89	EVE	11,215	69		
CORNER BROOK WESTERN STAR	9/89	EVE	11,074	70		
ORILLIA PACKET & TIMES	6/89	EVE	10,739	71		
WOODSTOCK SENTINEL-REVIEW	12/89	EVE	10,691	72		
CARAQUET L'ACADIE NOUVELLE (F)	9/89	MORN		73	10,335	
NANAIMO FREE PRESS	12/89	EVE	10,272	74		
ST. THOMAS TIMES-JOURNAL	12/89	EVE	10,009	75		
SIMCOE REFORMER	9/89	EVE		76	9,852	
PRINCE ALBERT HERALD	3/89	EVE	9,323	77		
MOOSE JAW TIMES-HERALD	3/89	EVE	9,304	78		
TRURO NEWS	9/89	EVE	9,187	79		
PENTICTON HERALD	12/89	EVE	8,463	80		

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

NEWSPAPER	AUDIT PERIOD	EDITIONS	MON TO SAT	CIRCULATION RANK	MON TO FRI	FRI/SAT
GRANDE PRAIRIE HERALD-TRIBUNE	9/88	EVE		81	8,347(E)	11,169(E)
VERNON NEWS	12/89	EVE	8,067	82		
BRAMPTON TIMES	9/89	EVE		83	7,996	
PEMBROKE OBSERVER	9/89	EVE	7,423	84		
PORT ALBERNI VALLEY TIMES	9/89	EVE		85	6,819	
FORT MCMURRAY TODAY	6/89	EVE		86	6,126(G)	7,818(G)
SHERBROOKE RECORD	3/89	MORN		87	6,102	
COUBOURG STAR	6/89	EVE		88	5,847	
KIRKLAND LAKE NORTHERN NEWS	3/89	EVE	5,834	89		
TRAIL TIMES	9/89	EVE		90	5,831	
LINDSAY POST	3/89	EVE		91	5,559	
KENORA MINER AND NEWS	6/89	EVE	5,025	92		
NELSON NEWS	9/88	EVE		93	4,704	
PORTAGE LA PRAIRIE GRAPHIC	6/89	EVE	4,627	94		
CRANBROOK TOWNSMAN	3/89	EVE		95	4,075	
AMHERST NEWS	9/88	MORN		96	3,960	6,858
WHITEHORSE STAR	6/89	EVE		97	3,852(H)	4,992(H)
PRINCE RUPERT NEWS	9/88	EVE		98	3,851	
PORT HOPE GUIDE	6/89	EVE		99	3,565	
FORT ST. JOHN ALASKA HIGHWAY NEWS	9/89	EVE		100	3,117	

NOTES

(A) VANCOUVER SUN IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY; SATURDAY.

(B) EDMONTON JOURNAL IS PUBLISHED MORNING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY AND SATURDAY; FRIDAY.

(C) CALGARY HERALD IS PUBLISHED MORNING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY AND SATURDAY; FRIDAY.

(D) ST. JOHN'S TELEGRAM IS PUBLISHED EVENING (MONDAY TO FRIDAY), WEEKEND AND SUNDAY. AVERAGES REPORTED ARE: MONDAY TO FRIDAY; WEEKEND.

(E) GRAND PRAIRIE HERALD-TRIBUNE IS PUBLISHED EVENING (MONDAY TO FRIDAY. AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY.

(F) FRENCH NEWSPAPER.

(G) FORT MCMURRAY TODAY IS PUBLISHED EVENING (MONDAY TO FRIDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY.

(H) WHITEHORSE STAR IS PUBLISHED EVENING (MONDAY TO FRIDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY.

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Users' Guide to Part II

WEEKLY NEWSPAPER ANALYSIS

Part II of the ABC Canadian Newspaper FACTBOOK provides analyses of data for ABC-member weekly newspapers.

Each of the three sections in this part is printed on different color paper for easy reference. Map reference coordinates used in this book relate to the provincial maps located at the back of this volume.

Weekly newspaper members of ABC are audited annually when published in the city or City Zone of a daily newspaper member and bi-annually in other areas. Members of a group audit plan may be audited less frequently but at least once every four years. In Section A, a crosshatch symbol is used to identify those newspapers which are audited annually. Occupied households for Counties and Census Divisions are 1989 estimates.

SECTION A - Weekly Newspaper Circulation by Market, County, Census Division

This section lists total paid circulation averages for each newspaper, as reported in the most recent ABC Audit Report.

Each newspaper's county or census division circulation data follows the listing of total circulation averages. Home market circulation is shown plus any county or census division where a newspaper reports circulation of at least 250 copies or a 5 percent circulation/occupied household ratio. Other paid circulation is included in the "Remainder of Circulation" total.

SECTION B - Weekly Newspaper County and Census Division Circulation & Coverage

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/occupied household ratio of all weekly newspaper members having circulation of at least 250 copies or a 5 percent circulation/occupied household ratio.

SECTION C - Circulation of Weekly Newspapers by Province and City

Circulation of each ABC weekly newspaper member is reported in alphabetical sequence by province and city. Separate columns identify home county or census division, frequency of publication and total average paid circulation.

Part II

SECTION A

Analysis of Weekly Newspaper Circulation By Market, County, Census Division, Regional District or Territory

This section lists total paid circulation averages for each newspaper, as reported in the most recent ABC Audit Report.

Each newspaper's county or census division circulation data follows the listing of total circulation averages. Home market circulation is shown plus any county or census division where a newspaper reports circulation of at least 250 copies or a 5 percent circulation/occupied household ratio. Other paid circulation is included in the "Remainder of Circulation" total.

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
PRINCE EDWARD ISLAND							
ALBERTON			C11				
ALBERTON WEST PRINCE GRAPHIC	9/88			WED.			
TOTAL PAID CIRCULATION					1,878		
COUNTY CIRCULATION							
PRINCE EDWARD ISLAND							
* PRINCE		14,200			1,643	12	87
REMAINDER OF CIRCULATION					235		13
MONTAGUE			F14				
MONTAGUE EASTERN GRAPHIC	# 9/89			WED.			
TOTAL PAID CIRCULATION					5,861		
COUNTY CIRCULATION							
PRINCE EDWARD ISLAND							
* KINGS		6,200			3,865	62	66
QUEENS		22,000			1,640	7	28
REMAINDER OF CIRCULATION					356		6

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NOVA SCOTIA							
KENTVILLE			I11				
KENTVILLE ADVERTISER	9/88			TUE.			
TOTAL PAID CIRCULATION					9,895		
COUNTY CIRCULATION							
NOVA SCOTIA							
HANTS		12,700			289	2	3
* KINGS		19,200			8,829	46	89
REMAINDER OF CIRCULATION					777		8
PORT HAWKESBURY			G16				
PORT HAWKESBURY REPORTER	9/89			WED.			
TOTAL PAID CIRCULATION					5,862		
COUNTY CIRCULATION							
NOVA SCOTIA							
ANTIGONISH		5,800			836	14	14
GUYSBOROUGH		4,200			895	21	15
* INVERNESS		7,000			2,512	36	43
RICHMOND		3,700			1,409	38	24
REMAINDER OF CIRCULATION					210		4
YARMOUTH			L 8				
YARMOUTH VANGUARD	9/89			TUE.			
TOTAL PAID CIRCULATION					10,811		
COUNTY CIRCULATION							
NOVA SCOTIA							
DIGBY		7,800			1,575	20	15
SHELBURNE		6,200			307	5	3
* YARMOUTH		9,700			8,230	85	76
REMAINDER OF CIRCULATION					699		6

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NEW BRUNSWICK							
BATHURST			A 7				
BATHURST NORTHERN LIGHT	9/89			WED.			
TOTAL PAID CIRCULATION					7,966		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* GLOUCESTER		27,400			7,354	27	92
REMAINDER OF CIRCULATION					612		8
CHATHAM			D 9				
CHATHAM MIRAMICHI WEEKEND	9/89			WEEKEND			
TOTAL PAID CIRCULATION					8,671		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,200			8,275	51	95
REMAINDER OF CIRCULATION					396		5
DALHOUSIE			A 6				
DALHOUSIE NEWS	9/89			WED.			
TOTAL PAID CIRCULATION					2,640		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* RESTIGOUCHE		13,100			2,272	17	86
REMAINDER OF CIRCULATION					368		14
DOAKTOWN			E 7				
DOAKTOWN MIRAMICHI HEADWATERS	9/89			TUE.			
TOTAL PAID CIRCULATION					1,225		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,200			982	6	80
REMAINDER OF CIRCULATION					243		20
EDMUNDSTON			A 7				
EDMUNDSTON LE MADAWASKA (F)	# 6/89			WED.			
TOTAL PAID CIRCULATION					9,318		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* MADAWASKA		12,400			7,403	60	79
VICTORIA		7,300			556	8	6
REMAINDER OF CIRCULATION					1,359		15
NEWCASTLE			C 9				
NEWCASTLE MIRAMICHI LEADER	9/89			WED.			
TOTAL PAID CIRCULATION					8,734		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,200			7,628	47	87
REMAINDER OF CIRCULATION					1,106		13

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NEW BRUNSWICK							
SACKVILLE			G11				
SACKVILLE TRIBUNE-POST	9/88			WED.			
TOTAL PAID CIRCULATION					3,283		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* WESTMORLAND		39,600			2,632	7	80
REMAINDER OF CIRCULATION					651		20
SUSSEX			H 8				
. SUSSEX KINGS COUNTY RECORD	9/89			TUE.			
TOTAL PAID CIRCULATION					5,518		
COUNTY CIRCULATION							
NEW BRUNSWICK							
* KINGS		19,300			4,167	22	76
QUEENS		4,500			266	6	5
ST. JOHN		29,700			366	1	7
WESTMORLAND		39,600			288	1	5
REMAINDER OF CIRCULATION					431		8

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
AMOS			J 3				
L'ECHO D'AMOS (F)	# 6/89			TUE.			
TOTAL PAID CIRCULATION					3,705		
COUNTY CIRCULATION							
QUEBEC							
* ABITIBI		33,100			3,617	11	98
REMAINDER OF CIRCULATION					88		2
CAP AUX MEULES			J24				
CAP AUX MEULES LE RADAR (F)	9/88			MON.			
TOTAL PAID CIRCULATION					2,940		
COUNTY CIRCULATION							
QUEBEC							
* ILES-DE-LA-MADELEINE		4,800			2,659	55	90
REMAINDER OF CIRCULATION					281		10
CHIBOUGAMAU			I 5				
CHIBOUGAMAU LA SENTINELLE (F)	3/88			TUE.			
TOTAL PAID CIRCULATION					2,694		
COUNTY CIRCULATION							
QUEBEC							
* NOUVEAU-QUEBEC		9,200			2,639	29	98
REMAINDER OF CIRCULATION					55		2
HUNTINGDON			S26				
HUNTINGDON GLEANER	3/89			WED.			
TOTAL PAID CIRCULATION					4,463		
COUNTY CIRCULATION							
QUEBEC							
CHATEAUGUAY		21,800			1,160	5	26
* HUNTINGDON		5,500			2,594	47	58
REMAINDER OF CIRCULATION					709		16
JOLIETTE			L50				
JOLIETTE JOURNAL	# 6/89			WED.			
TOTAL PAID CIRCULATION					10,765		
COUNTY CIRCULATION							
QUEBEC							
BERTHIER		12,100			1,329	11	12
* JOLIETTE		24,700			7,966	32	74
MONTCALM		11,600			1,008	9	9
REMAINDER OF CIRCULATION					462		4
LAC MEGANTIC			R19				
LAC MEGANTIC L'ECHO DE FRONTENAC (F)	6/89			TUE.			
TOTAL PAID CIRCULATION					5,431		
COUNTY CIRCULATION							
QUEBEC							
* FRONTENAC		9,100			4,416	49	81
REMAINDER OF CIRCULATION					1,015		19

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
LA SARRE			J 2				
LA SARRE L'ECHO D'ABITIBI-OUEST (F)	# 6/89			TUE.			
TOTAL PAID CIRCULATION					2,771		
COUNTY CIRCULATION							
QUEBEC							
* ABITIBI		33,100			2,476	7	89
REMAINDER OF CIRCULATION					295		11
LOUISEVILLE			N12				
L'ECHO DE LOUISEVILLE/BERTHIER (F)	# 6/89			WED.			
TOTAL PAID CIRCULATION					8,000		
COUNTY CIRCULATION							
QUEBEC							
BERTHIER		12,100			3,175	26	40
* MASKINONGE		7,800			3,890	50	49
ST-MAURICE		43,900			662	2	8
REMAINDER OF CIRCULATION					273		3
MATANE			C26				
MATANE LA VOIX GASPESIENNE (F)	# 6/89			WED.			
TOTAL PAID CIRCULATION					6,128		
COUNTY CIRCULATION							
QUEBEC							
GASPE-OUEST		5,500			447	8	7
* MATANE		10,500			5,165	49	84
REMAINDER OF CIRCULATION					516		8
MONTREAL			D13				
MONTREAL ECHOS VEDETTES (F)	# 3/89			SAT.			
TOTAL PAID CIRCULATION					167,976		
COUNTY CIRCULATION							
NEW BRUNSWICK							
GLOUCESTER		27,400			322	1	
QUEBEC							
ABITIBI		33,100			3,998	12	2
ARGENTEUIL		12,700			1,018	8	1
ARTHABASKA		22,000			1,627	7	1
BAGOT		10,100			786	8	
BEAUCE		26,300			2,016	8	1
BEAUHARNOIS		20,500			2,410	12	1
BELLECHASSE		7,700			714	9	
BERTHIER		12,100			1,472	12	1
BONAVENTURE		13,200			651	5	
CHAMBLY		119,500			6,406	5	4
CHAMPLAIN		45,100			3,520	8	2
CHARLEVOIX-EST		5,700			576	10	
CHARLEVOIX-OUEST		4,500			470	10	
CHATEAUGUAY		21,800			1,409	6	1
CHICOUTIMI		59,200			3,521	6	2
DEUX-MONTAGNES		27,500			2,048	7	1
DORCHESTER		11,000			931	8	1
DRUMMOND		27,600			2,802	10	2
FRONTENAC		9,100			742	8	

* DENOTES HOME COUNTY   # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL ECHOS VEDETTES (F)	3/89			SAT.			
GASPE-EST		13,100			841	6	1
GASPE-OUEST		5,500			449	8	
GATINEAU		20,600			491	2	
HULL		55,200			2,017	4	1
HUNTINGDON		5,500			307	6	
IBERVILLE		8,600			847	10	1
* ILE-DE-MONTREAL		750,800			34,623	5	21
ILE-JESUS		106,200			5,665	5	3
JOLIETTE		24,700			3,163	13	2
KAMOURASKA		9,600			853	9	1
LABELLE		12,800			1,237	10	1
LAC-ST-JEAN-EST		15,600			1,146	7	1
LAC-ST-JEAN-OUEST		20,200			1,705	8	1
LAPRAIRIE		36,400			2,026	6	1
L'ASSOMPTION		44,200			3,638	8	2
LEVIS		37,700			2,408	6	1
L'ISLET		7,100			687	10	
LOTBINIERE		10,100			675	7	
MASKINONGE		7,800			890	11	1
MATANE		10,500			775	7	
MATAPEDIA		7,900			505	6	
MEGANTIC		18,900			1,483	8	1
MISSISQUOI		12,700			1,079	8	1
MONTCALM		11,600			1,716	15	1
MONTMAGNY		8,500			1,012	12	1
MONTMORENCY NO. 1		8,100			542	7	
MONTMORENCY NO. 2		2,400			110	5	
NAPIERVILLE		4,900			726	15	
NICOLET		11,700			888	8	1
PAPINEAU		15,400			839	5	
PORTNEUF		21,500			1,587	7	1
QUEBEC		184,300			12,169	7	7
RICHELIEU		18,900			2,607	14	2
RICHMOND		13,600			1,042	8	1
RIMOUSKI		25,500			1,738	7	1
RIVIERE-DU-LOUP		14,100			1,339	9	1
ROUVILLE		15,800			1,382	9	1
SAGUENAY		31,800			2,587	8	2
ST-HYACINTHE		22,000			2,873	13	2
ST-JEAN		22,400			2,390	11	1
ST-MAURICE		43,900			3,398	8	2
SHEFFORD		28,400			1,972	7	1
SHERBROOKE		48,900			2,301	5	1
SOULANGES		5,900			636	11	
STANSTEAD		14,800			796	5	
TEMISCAMINGUE		19,800			1,516	8	1
TEMISCOUATA		6,600			538	8	
TERREBONNE		77,800			8,432	11	5
VAUDREUIL		19,800			1,191	6	1
VERCHERES		23,400			1,575	7	1
WOLFE		5,200			274	5	
YAMASKA		5,100			551	11	
ONTARIO							
OTTAWA-CARLETON		248,300			665		

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL ECHOS VEDETTES (F)	3/89			SAT.			
PRESCOTT & RUSSELL		20,400			428	2	
TIMISKAMING		14,700			486	3	
REMAINDER OF CIRCULATION					2,721		2
NEW CARLISLE			E31				
NEW CARLISLE SPEC	9/88			TUE.			
TOTAL PAID CIRCULATION					3,055		
COUNTY CIRCULATION							
QUEBEC							
* BONAVENTURE		13,200			928	7	30
GASPE-EST		13,100			775	6	25
REMAINDER OF CIRCULATION					1,352		44
PLESSISVILLE			N16				
PLESSISVILLE LA FEUILLE D'ERABLE (F)	12/88			TUE.			
TOTAL PAID CIRCULATION					4,266		
COUNTY CIRCULATION							
QUEBEC							
* MEGANTIC		18,900			3,594	19	84
REMAINDER OF CIRCULATION					672		16
RIVIERE-DU-LOUP			F22				
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)	# 6/89			TUE.			
TOTAL PAID CIRCULATION					7,378		
COUNTY CIRCULATION							
QUEBEC							
KAMOURASKA		9,600			929	10	13
* RIVIERE-DU-LOUP		14,100			5,048	36	68
TEMISCOUATA		6,600			851	13	12
REMAINDER OF CIRCULATION					550		7
ROUYN			K 1				
ROUYN LA FRONTIERE (F)	# 6/89			TUE.			
TOTAL PAID CIRCULATION					11,717		
COUNTY CIRCULATION							
QUEBEC							
ABITIBI		33,100			2,195	7	19
* TEMISCAMINGUE		19,800			9,200	46	79
REMAINDER OF CIRCULATION					322		3
SAINT HYACINTHE			P33				
LE COURRIER DE SAINT HYACINTHE (F)	# 6/89			WED.			
TOTAL PAID CIRCULATION					13,556		
COUNTY CIRCULATION							
QUEBEC							
BAGOT		10,100			2,951	29	22
RICHELIEU		18,900			345	2	3
ROUVILLE		15,800			406	3	3

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
SAINT HYACINTHE (CONT.)			P33				
LE COURRIER DE SAINT HYACINTHE (F)	6/89			WED.			
* ST-HYACINTHE		22,000			9,138	42	67
SHEFFORD		28,400			262	1	2
REMAINDER OF CIRCULATION					454		3
ST. JEAN			R31				
SAINT JEAN LE CANADA FRANCAIS (F)	# 6/89			WED.			
TOTAL PAID CIRCULATION					16,699		
COUNTY CIRCULATION							
QUEBEC							
IBERVILLE		8,600			3,881	45	23
MISSISQUOI		12,700			335	3	2
NAPIERVILLE		4,900			302	6	2
* ST-JEAN		22,400			11,659	52	70
REMAINDER OF CIRCULATION					422		3
ST. JEROME			N27				
ST. JEROME L'ECHO DU NORD (F)	# 6/89			WED.			
TOTAL PAID CIRCULATION					10,254		
COUNTY CIRCULATION							
QUEBEC							
DEUX-MONTAGNES		27,500			588	2	6
* TERREBONNE		77,800			9,275	12	90
REMAINDER OF CIRCULATION					391		4
SHAWVILLE			N 3				
SHAWVILLE EQUITY	12/87			WED.			
TOTAL PAID CIRCULATION					4,369		
COUNTY CIRCULATION							
QUEBEC							
* PONTIAC		6,900			3,016	44	69
REMAINDER OF CIRCULATION					1,353		31
VAL D'OR			K 3				
VAL D'OR L'ECHO ABITIBIEN (F)	# 6/89			TUE.			
TOTAL PAID CIRCULATION					9,710		
COUNTY CIRCULATION							
QUEBEC							
* ABITIBI		33,100			8,274	25	85
NOUVEAU-QUEBEC		9,200			915	10	9
TEMISCAMINGUE		19,800			275	1	3
REMAINDER OF CIRCULATION					246		3
VICTORIAVILLE			O15				
VICTORIAVILLE L'UNION (F)	# 6/89			WED.			
TOTAL PAID CIRCULATION					12,173		
COUNTY CIRCULATION							
QUEBEC							
* ARTHABASKA		22,000			9,893	45	81

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC								
VICTORIAVILLE	(CONT.)			015				
VICTORIAVILLE L'UNION (F)		6/89			WED.			
DRUMMOND			27,600			295	1	2
MEGANTIC			18,900			938	5	8
NICOLET			11,700			321	3	3
REMAINDER OF CIRCULATION						726		6
VILLE-MARIE				L 1				
VILLE MARIE LE TEMISCAMIEN (F)		6/89			WED.			
TOTAL PAID CIRCULATION						2,670		
COUNTY CIRCULATION								
QUEBEC								
* TEMISCAMINGUE			19,800			2,510	13	94
REMAINDER OF CIRCULATION						160		6

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
ALEXANDRIA			L33				
ALEXANDRIA GLENGARRY NEWS	9/88			WED.			
TOTAL PAID CIRCULATION					7,804		
COUNTY CIRCULATION							
ONTARIO							
OTTAWA-CARLETON		248,300			267		3
PRESCOTT & RUSSELL		20,400			300	1	4
* STOR. , DUN. & GLEN.		37,300			6,001	16	77
REMAINDER OF CIRCULATION					1,236		16
ALLISTON			N18				
ALLISTON HERALD	12/89			WED.			
TOTAL PAID CIRCULATION					6,027		
COUNTY CIRCULATION							
ONTARIO							
* SIMCOE		87,600			5,418	6	90
REMAINDER OF CIRCULATION					609		10
ALMONTE			L28				
ALMONTE GAZETTE	6/88			WED.			
TOTAL PAID CIRCULATION					2,931		
COUNTY CIRCULATION							
ONTARIO							
* LANARK		18,900			2,383	13	81
REMAINDER OF CIRCULATION					548		19
ARNPRIOR			K27				
ARNPRIOR CHRONICLE-GUIDE	3/88			WED.			
TOTAL PAID CIRCULATION					5,496		
COUNTY CIRCULATION							
ONTARIO							
LANARK		18,900			328	2	6
OTTAWA-CARLETON		248,300			988		18
* RENFREW		32,400			3,860	12	70
REMAINDER OF CIRCULATION					320		6
ATIKOKAN			F 2				
ATIKOKAN PROGRESS	3/88			WED.			
TOTAL PAID CIRCULATION					2,039		
COUNTY CIRCULATION							
ONTARIO							
* RAINY RIVER		8,300			1,659	20	81
REMAINDER OF CIRCULATION					380		19
AYLMER			S14				
AYLMER EXPRESS	3/89			WED.			
TOTAL PAID CIRCULATION					4,035		
COUNTY CIRCULATION							
ONTARIO							
* ELGIN		25,300			3,594	14	89
REMAINDER OF CIRCULATION					441		11

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
BLENHEIM			T11				
BLENHEIM NEWS-TRIBUNE	12/89			WED.			
TOTAL PAID CIRCULATION					3,274		
COUNTY CIRCULATION							
ONTARIO							
* KENT		38,400			2,930	8	89
REMAINDER OF CIRCULATION					344		11
BRACEBRIDGE			K20				
BRACEBRIDGE HERALD-GAZETTE	12/88			WED.			
TOTAL PAID CIRCULATION					4,530		
COUNTY CIRCULATION							
ONTARIO							
* MUSKOKA		15,700			3,713	24	82
REMAINDER OF CIRCULATION					817		18
CARLETON PLACE			L29				
CARLETON PLACE CANADIAN	3/88			WED.			
TOTAL PAID CIRCULATION					3,938		
COUNTY CIRCULATION							
ONTARIO							
* LANARK		18,900			3,377	18	86
OTTAWA-CARLETON		248,300			261		7
REMAINDER OF CIRCULATION					300		8
COCHRANE			E 6				
COCHRANE NORTHLAND POST	3/89			WED.			
TOTAL PAID CIRCULATION					2,895		
COUNTY CIRCULATION							
ONTARIO							
* COCHRANE		32,500			2,509	8	87
REMAINDER OF CIRCULATION					386		13
COLLINGWOOD			M17				
COLLINGWOOD ENTERPRISE-BULLETIN	6/88			W & SAT.			
TOTAL PAID CIRCULATION					6,719		
COUNTY CIRCULATION							
ONTARIO							
GREY		29,200			358	1	5
* SIMCOE		87,600			5,955	7	89
REMAINDER OF CIRCULATION					406		6
DEEP RIVER			H25				
DEEP RIVER NORTH RENFREW TIMES	6/88			WED.			
TOTAL PAID CIRCULATION					2,940		
COUNTY CIRCULATION							
ONTARIO							
* RENFREW		32,400			2,462	8	84
REMAINDER OF CIRCULATION					478		16

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
DELHI			S16				
DELHI NEWS-RECORD	12/88			WED.			
TOTAL PAID CIRCULATION					4,089		
COUNTY CIRCULATION							
ONTARIO							
* HALDIMAND-NORFOLK		32,000			3,200	10	78
OXFORD		30,300			365	1	9
REMAINDER OF CIRCULATION					524		13
DRYDEN			E 2				
DRYDEN OBSERVER	3/89			TUE.			
TOTAL PAID CIRCULATION					6,554		
COUNTY CIRCULATION							
ONTARIO							
* KENORA		16,900			5,832	35	89
REMAINDER OF CIRCULATION					722		11
DUNNVILLE			S18				
DUNNVILLE CHRONICLE	12/89			WED.			
TOTAL PAID CIRCULATION					3,985		
COUNTY CIRCULATION							
ONTARIO							
* HALDIMAND-NORFOLK		32,000			3,688	12	93
REMAINDER OF CIRCULATION					297		7
FORT FRANCES			E 2				
FORT FRANCES TIMES	3/88			WED.			
TOTAL PAID CIRCULATION					6,268		
COUNTY CIRCULATION							
ONTARIO							
KENORA		16,900			265	2	4
* RAINY RIVER		8,300			5,088	61	81
REMAINDER OF CIRCULATION					915		15
GANANOQUE			O28				
GANANOQUE REPORTER	12/89			WED.			
TOTAL PAID CIRCULATION					4,596		
COUNTY CIRCULATION							
ONTARIO							
* LEEDS & GRENVILLE		32,000			4,066	13	88
REMAINDER OF CIRCULATION					530		12
GRAVENHURST			L20				
GRAVENHURST NEWS	9/88			WED.			
TOTAL PAID CIRCULATION					2,510		
COUNTY CIRCULATION							
ONTARIO							
* MUSKOKA		15,700			2,225	14	89
REMAINDER OF CIRCULATION					285		11

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
HANOVER			N15				
HANOVER POST	12/89			TUE.			
TOTAL PAID CIRCULATION					4,685		
COUNTY CIRCULATION							
ONTARIO							
BRUCE		20,900			762	4	16
* GREY		29,200			3,654	13	78
REMAINDER OF CIRCULATION					269		6
HAWKESBURY			K33				
HAWKESBURY LE CARILLON (F)	9/88			WED.			
TOTAL PAID CIRCULATION					7,198		
COUNTY CIRCULATION							
QUEBEC							
ARGENTEUIL		12,700			407	3	6
ONTARIO							
* PRESCOTT & RUSSELL		20,400			6,162	30	86
REMAINDER OF CIRCULATION					629		9
HUNTSVILLE			J20				
HUNTSVILLE FORESTER	12/89			WED.			
TOTAL PAID CIRCULATION					5,908		
COUNTY CIRCULATION							
ONTARIO							
* MUSKOKA		15,700			4,822	31	82
PARRY SOUND		12,900			276	2	5
REMAINDER OF CIRCULATION					810		14
IROQUOIS FALLS			E 7				
IROQUOIS FALLS ENTERPRISE	3/89			WED.			
TOTAL PAID CIRCULATION					2,917		
COUNTY CIRCULATION							
ONTARIO							
* COCHRANE		32,500			2,499	8	86
REMAINDER OF CIRCULATION					418		14
LEAMINGTON			U 9				
LEAMINGTON POST	6/88			TUE.			
TOTAL PAID CIRCULATION					5,809		
COUNTY CIRCULATION							
ONTARIO							
* ESSEX		116,500			5,635	5	97
REMAINDER OF CIRCULATION					174		3
LINDSAY			N22				
LINDSAY POST	# 3/89			THUR.			
TOTAL PAID CIRCULATION					5,320		
COUNTY CIRCULATION							
ONTARIO							
DURHAM		118,200			880	1	17
* VICTORIA		20,800			3,507	17	66

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
LINDSAY (CONT.)			N22				
LINDSAY POST	3/89			THUR.			
REMAINDER OF CIRCULATION					933		18
LITTLE CURRENT			G14				
LITTLE CURRENT MANITOULIN EXPOSITOR	3/88			WED.			
TOTAL PAID CIRCULATION					4,697		
COUNTY CIRCULATION							
ONTARIO							
* MANITOULIN		3,300			2,666	81	57
SUDBURY RM		54,900			404	1	9
REMAINDER OF CIRCULATION					1,627		35
MEAFORD			L16				
MEAFORD EXPRESS	3/89			WED.			
TOTAL PAID CIRCULATION					2,825		
COUNTY CIRCULATION							
ONTARIO							
* GREY		29,200			2,366	8	84
REMAINDER OF CIRCULATION					459		16
MIDLAND			L18				
MIDLAND FREE PRESS	3/88			W & F			
TOTAL PAID CIRCULATION					6,340		
COUNTY CIRCULATION							
ONTARIO							
* SIMCOE		87,600			6,167	7	97
REMAINDER OF CIRCULATION					173		3
ORANGEVILLE			O17				
ORANGEVILLE BANNER	3/89			W & F			
TOTAL PAID CIRCULATION					6,501		
COUNTY CIRCULATION							
ONTARIO							
* DUFFERIN		11,100			5,715	51	88
PEEL		213,700			493		8
REMAINDER OF CIRCULATION					293		5
PERTH			N28				
PERTH COURIER	3/88			WED.			
TOTAL PAID CIRCULATION					6,312		
COUNTY CIRCULATION							
ONTARIO							
* LANARK		18,900			5,014	27	79
REMAINDER OF CIRCULATION					1,298		21
PORT ELGIN			N14				
PORT ELGIN BEACON TIMES	6/89			WED.			
TOTAL PAID CIRCULATION					4,007		

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO								
PORT ELGIN	(CONT.)			M14				
PORT ELGIN BEACON TIMES		6/89			WED.			
COUNTY CIRCULATION								
ONTARIO								
* BRUCE			20,900			3,585	17	89
REMAINDER OF CIRCULATION						422		11
RENFREW				K27				
RENFREW MERCURY		3/89			WED.			
TOTAL PAID CIRCULATION						7,089		
COUNTY CIRCULATION								
ONTARIO								
* RENFREW			32,400			5,983	18	84
REMAINDER OF CIRCULATION						1,106		16
SMITH FALLS				M28				
SMITHS FALLS RECORD NEWS		3/88			WED.			
TOTAL PAID CIRCULATION						5,041		
COUNTY CIRCULATION								
ONTARIO								
* LANARK			18,900			3,947	21	78
LEEDS & GRENVILLE			32,000			647	2	13
REMAINDER OF CIRCULATION						447		9
STITTSVILLE				T30				
STITTSVILLE NEWS		9/89			WED.			
TOTAL PAID CIRCULATION						3,710		
COUNTY CIRCULATION								
ONTARIO								
* OTTAWA-CARLETON			248,300			3,556	1	96
REMAINDER OF CIRCULATION						154		4
STRATHROY				R12				
STRATHROY AGE DISPATCH		12/89			WED.			
TOTAL PAID CIRCULATION						5,712		
COUNTY CIRCULATION								
ONTARIO								
* MIDDLESEX			131,300			5,340	4	93
REMAINDER OF CIRCULATION						372		7
TILLSONBURG				S15				
TILLSONBURG NEWS		# 3/89			M,W,F			
TOTAL PAID CIRCULATION						6,713		
COUNTY CIRCULATION								
ONTARIO								
ELGIN			25,300			751	3	11
HALDIMAND-NORFOLK			32,000			1,130	4	17
* OXFORD			30,300			4,587	15	68
REMAINDER OF CIRCULATION						245		4

* DENOTES HOME COUNTY # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
TRENTON			O24				
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	3/89			M,W,F			
TOTAL PAID CIRCULATION					8,385		
COUNTY CIRCULATION							
ONTARIO							
* HASTINGS		41,200			6,827	17	81
NORTHUMBERLAND		25,300			997	4	12
PRINCE EDWARD		8,100			447	6	5
REMAINDER OF CIRCULATION					114		1
WIARTON			K15				
WIARTON ECHO	3/89			WED.			
TOTAL PAID CIRCULATION					4,346		
COUNTY CIRCULATION							
ONTARIO							
* BRUCE		20,900			3,215	15	74
GREY		29,200			255	1	6
REMAINDER OF CIRCULATION					876		20

* DENOTES HOME COUNTY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
MANITOBA							
NEEPAWA			P 5				
NEEPAWA PRESS	3/88			TUE.			
TOTAL PAID CIRCULATION					4,401		
CENSUS DIVISION CIRCULATION							
MANITOBA							
CEN. DIV. 07		21,600			279	1	6
CEN. DIV. 08		4,000			656	16	15
CEN. DIV. 11		235,400			322		7
* CEN. DIV. 15		8,900			2,228	25	51
REMAINDER OF CIRCULATION					916		21
STEINBACH			R11				
STEINBACH CARILLON	6/88			WED.			
TOTAL PAID CIRCULATION					11,971		
CENSUS DIVISION CIRCULATION							
MANITOBA							
CEN. DIV. 01		5,900			1,130	19	9
* CEN. DIV. 02		12,600			7,395	59	62
CEN. DIV. 03		12,800			729	6	6
CEN. DIV. 11		235,400			1,443	1	12
CEN. DIV. 12		5,600			454	8	4
REMAINDER OF CIRCULATION					820		7
VIRDEN			Q 2				
VIRDEN EMPIRE-ADVANCE	6/89			WED.			
TOTAL PAID CIRCULATION					3,450		
CENSUS DIVISION CIRCULATION							
MANITOBA							
* CEN. DIV. 06		4,000			2,396	60	69
REMAINDER OF CIRCULATION					1,054		31

* DENOTES HOME CENSUS DIVISION

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
ASSINIBOIA			R 8				
ASSINIBOIA TIMES	# 3/89			TUE.			
TOTAL PAID CIRCULATION					5,496		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 03		6,900			3,756	54	68
CEN. DIV. 06		80,400			318		6
CEN. DIV. 07		19,700			392	2	7
REMAINDER OF CIRCULATION					1,029		19
BALGONIE			P10				
BALGONIE CITY'S EDGE	# 9/89			WED.			
TOTAL PAID CIRCULATION					682		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 06		80,400			643	1	94
REMAINDER OF CIRCULATION					39		6
BENGOUGH			R 9				
BENGOUGH CROSS COUNTRY CONNECTION	# 9/89			MON.			
TOTAL PAID CIRCULATION					949		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 02		9,500			587	6	62
REMAINDER OF CIRCULATION					362		38
CANORA			N13				
CANORA COURIER	# 3/89			WED.			
TOTAL PAID CIRCULATION					2,748		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 09		16,200			2,228	14	81
REMAINDER OF CIRCULATION					520		19
CARLYLE			R14				
CARLYLE OBSERVER	# 9/89			TUE.			
TOTAL PAID CIRCULATION					1,973		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 01		12,500			1,569	13	80
REMAINDER OF CIRCULATION					404		20
CUT KNIFE			J 3				
CUT KNIFE HWY. 40 COURIER	# 3/89			WED.			
TOTAL PAID CIRCULATION					748		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 13		10,000			478	5	64
REMAINDER OF CIRCULATION					270		36

* DENOTES HOME CENSUS DIVISION

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
DAVIDSON			N 8				
DAVIDSON LEADER	# 3/89			MON.			
TOTAL PAID CIRCULATION					1,945		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 11		85,400			1,625	2	84
REMAINDER OF CIRCULATION					320		16
ESTERHAZY-POTASHVILLE			R14				
ESTERHAZY-POTASHVILLE MINER-JOURNAL	# 3/89			WED.			
TOTAL PAID CIRCULATION					2,243		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 05		14,400			1,889	13	84
REMAINDER OF CIRCULATION					354		16
ESTEVAN			T13				
ESTEVAN MERCURY	# 3/89			WED.			
TOTAL PAID CIRCULATION					4,784		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 01		12,500			3,964	32	83
REMAINDER OF CIRCULATION					820		17
HUDSON BAY			J13				
HUDSON BAY POST-REVIEW	# 3/89			WED.			
TOTAL PAID CIRCULATION					2,598		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 14		16,600			2,035	12	78
REMAINDER OF CIRCULATION					563		22
HUMBOLDT			L 9				
HUMBOLDT JOURNAL	# 3/89			WED.			
TOTAL PAID CIRCULATION					4,523		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 11		85,400			432	1	10
* CEN. DIV. 15		28,400			3,736	13	83
REMAINDER OF CIRCULATION					355		8
INDIAN HEAD			P11				
INDIAN HEAD-WOLSELEY NEWS	# 9/89			TUE.			
TOTAL PAID CIRCULATION					2,728		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 05		14,400			744	5	27
* CEN. DIV. 06		80,400			1,611	2	59
REMAINDER OF CIRCULATION					373		14

* DENOTES HOME CENSUS DIVISION # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
ITUNA			N10				
ITUNA NEWS	3/90			MON.			
TOTAL PAID CIRCULATION					1,220		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 10		8,600			768	9	63
REMAINDER OF CIRCULATION					452		37
KAMSACK			N14				
KAMSACK TIMES	# 3/89			THUR.			
TOTAL PAID CIRCULATION					2,110		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 09		16,200			1,771	11	84
REMAINDER OF CIRCULATION					339		16
KELVINGTON			L12				
KELVINGTON RADIO	# 9/89			THUR.			
TOTAL PAID CIRCULATION					1,409		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 14		16,600			697	4	49
REMAINDER OF CIRCULATION					712		51
KERROBERT			L 3				
KERROBERT CITIZEN	# 3/89			WED.			
TOTAL PAID CIRCULATION					649		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 13		10,000			525	5	81
REMAINDER OF CIRCULATION					124		19
KINDERSLEY			M 3				
KINDERSLEY CLARION	# 3/89			WED.			
TOTAL PAID CIRCULATION					3,431		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 08		13,300			411	3	12
* CEN. DIV. 13		10,000			2,479	25	72
REMAINDER OF CIRCULATION					541		16
LANGENBURG			O15				
LANGENBURG FOUR-TOWN JOURNAL	# 9/89			WED.			
TOTAL PAID CIRCULATION					2,139		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 05		14,400			1,597	11	75
REMAINDER OF CIRCULATION					542		25

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
LA RONGE			E 3				
LA RONGE NORTHERNER	# 3/89			WED.			
TOTAL PAID CIRCULATION					2,110		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 18		5,800			1,660	29	79
REMAINDER OF CIRCULATION					450		21
LANIGAN			M 9				
LANIGAN ADVISOR	# 9/89			MON.			
TOTAL PAID CIRCULATION					1,039		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 11		85,400			790	1	76
REMAINDER OF CIRCULATION					249		24
LEADER			O 2				
LEADER NEWS	# 3/89			WED.			
TOTAL PAID CIRCULATION					1,205		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 08		13,300			827	6	69
REMAINDER OF CIRCULATION					378		31
LEMBERG			P12				
LEMBERG HIGHWAY 22 REVIEW	# 9/89			WED.			
TOTAL PAID CIRCULATION					418		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 05		14,400			291	2	70
REMAINDER OF CIRCULATION					127		30
MAPLE CREEK			Q 2				
MAPLE CREEK NEWS	# 3/89			TUE.			
TOTAL PAID CIRCULATION					2,900		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 04		4,900			1,578	32	54
CEN. DIV. 08		13,300			444	3	15
REMAINDER OF CIRCULATION					878		30
MEADOW LAKE			E 2				
MEADOW LAKE PROGRESS	# 9/89			WED.			
TOTAL PAID CIRCULATION					3,237		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 17		12,500			2,590	21	80
REMAINDER OF CIRCULATION					647		20

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WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
MELVILLE			O13				
MELVILLE ADVANCE	# 3/89			WED.			
TOTAL PAID CIRCULATION					4,300		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 05		14,400			3,181	22	74
CEN. DIV. 06		80,400			312		7
REMAINDER OF CIRCULATION					807		19
MOOSOMIN			Q15				
MOOSOMIN WORLD-SPECTATOR	# 3/89			TUE.			
TOTAL PAID CIRCULATION					3,923		
CENSUS DIVISION CIRCULATION							
MANITOBA							
CEN. DIV. 11		235,400			271		7
SASKATCHEWAN							
CEN. DIV. 01		12,500			531	4	14
* CEN. DIV. 05		14,400			2,337	16	60
REMAINDER OF CIRCULATION					784		20
NIPAWIN			I11				
NIPAWIN JOURNAL	# 3/89			WED.			
TOTAL PAID CIRCULATION					4,956		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 14		16,600			4,060	24	82
REMAINDER OF CIRCULATION					896		18
NOKOMIS			N 9				
NOKOMIS LAST MOUNTAIN TIMES	# 3/89			MON.			
TOTAL PAID CIRCULATION					1,799		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 06		80,400			281		16
CEN. DIV. 10		8,600			278	3	15
* CEN. DIV. 11		85,400			1,121	1	62
REMAINDER OF CIRCULATION					119		7
NORQUAY			L14				
NORQUAY NORTH STAR	# 3/89			THUR.			
TOTAL PAID CIRCULATION					1,021		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 09		16,200			818	5	80
REMAINDER OF CIRCULATION					203		20
NORTH BATTLEFORD			J 4				
NORTH BATTLEFORD NEWS-OPTIMIST	# 3/89			W & SUN.			
TOTAL PAID CIRCULATION					5,126		

* DENOTES HOME CENSUS DIVISION   # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN								
NORTH BATTLEFORD	(CONT.)			J 4				
NORTH BATTLEFORD NEWS-OPTIMIST		3/89			W & SUN.			
CENSUS DIVISION CIRCULATION								
SASKATCHEWAN								
CEN. DIV. 12			8,800			666	8	13
* CEN. DIV. 16			14,000			3,190	23	62
CEN. DIV. 17			12,500			433	3	8
REMAINDER OF CIRCULATION						837		16
OUTLOOK				M 6				
OUTLOOK THE OUTLOOK		# 3/89			MON.			
TOTAL PAID CIRCULATION						3,068		
CENSUS DIVISION CIRCULATION								
SASKATCHEWAN								
CEN. DIV. 07			19,700			324	2	11
* CEN. DIV. 11			85,400			1,588	2	52
CEN. DIV. 12			8,800			641	7	21
REMAINDER OF CIRCULATION						515		17
PREECEVILLE				L13				
PREECEVILLE PROGRESS		# 3/89			THUR.			
TOTAL PAID CIRCULATION						1,804		
CENSUS DIVISION CIRCULATION								
SASKATCHEWAN								
* CEN. DIV. 09			16,200			1,486	9	82
REMAINDER OF CIRCULATION						318		18
RADVILLE				S10				
RADVILLE STAR		# 9/89			TUE.			
TOTAL PAID CIRCULATION						1,082		
CENSUS DIVISION CIRCULATION								
SASKATCHEWAN								
* CEN. DIV. 02			9,500			736	8	68
REMAINDER OF CIRCULATION						346		32
REDVERS				S15				
REDVERS OPTIMIST		# 3/89			WED.			
TOTAL PAID CIRCULATION						1,896		
CENSUS DIVISION CIRCULATION								
SASKATCHEWAN								
* CEN. DIV. 01			12,500			1,219	10	64
REMAINDER OF CIRCULATION						677		36
ROSE VALLEY				K11				
ROSE VALLEY VIEW FROM HERE		# 9/89			TUE.			
TOTAL PAID CIRCULATION						1,267		
CENSUS DIVISION CIRCULATION								
SASKATCHEWAN								
* CEN. DIV. 14			16,600			627	4	49
REMAINDER OF CIRCULATION						640		51

* DENOTES HOME CENSUS DIVISION # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
ROSTHERN			J 7				
ROSTHERN SASKATCHEWAN VALLEY NEWS	# 3/89			THUR.			
TOTAL PAID CIRCULATION					4,003		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 11		85,400			1,203	1	30
* CEN. DIV. 15		28,400			2,261	8	56
REMAINDER OF CIRCULATION					539		13
SEMANS			N10				
SEMANS HIWAY 15 GAZETTE	# 3/89			MON.			
TOTAL PAID CIRCULATION					1,327		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 10		8,600			1,031	12	78
REMAINDER OF CIRCULATION					296		22
SHELLBROOK			I 7				
SHELLBROOK CHRONICLE	# 3/89			TUE.			
TOTAL PAID CIRCULATION					2,877		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 16		14,000			2,274	16	79
REMAINDER OF CIRCULATION					603		21
SPIRITWOOD			H 5				
SPIRITWOOD HERALD	# 3/89			WED.			
TOTAL PAID CIRCULATION					1,098		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 16		14,000			859	6	78
REMAINDER OF CIRCULATION					239		22
SWIFT CURRENT			Q 4				
SWIFT CURRENT SUN	6/89			M & W			
TOTAL PAID CIRCULATION					5,110		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 04		4,900			287	6	6
CEN. DIV. 07		19,700			302	2	6
* CEN. DIV. 08		13,300			3,992	30	78
REMAINDER OF CIRCULATION					529		10
TISDALE			J11				
TISDALE RECORDER	# 3/89			MON.			
TOTAL PAID CIRCULATION					2,909		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 14		16,600			2,484	15	85
REMAINDER OF CIRCULATION					425		15

* DENOTES HOME CENSUS DIVISION   # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
UNITY			K 3				
UNITY NORTHWEST HERALD	# 3/89			WED.			
TOTAL PAID CIRCULATION					2,217		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 13		10,000			1,765	18	80
REMAINDER OF CIRCULATION					452		20
WADENA			L11				
WADENA NEWS	# 9/89			THUR.			
TOTAL PAID CIRCULATION					4,608		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 09		16,200			362	2	8
* CEN. DIV. 10		8,600			1,828	21	40
CEN. DIV. 11		85,400			309		7
CEN. DIV. 14		16,800			741	4	16
REMAINDER OF CIRCULATION					1,368		30
WATROUS			M 8				
WATROUS MANITOU	# 3/89			MON.			
TOTAL PAID CIRCULATION					2,329		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 11		85,400			1,889	2	81
REMAINDER OF CIRCULATION					440		19
WEYBURN			R11				
WEYBURN REVIEW	# 3/89			WED.			
TOTAL PAID CIRCULATION					6,747		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 01		12,500			268	2	4
* CEN. DIV. 02		9,500			5,302	56	79
CEN. DIV. 06		80,400			338		5
REMAINDER OF CIRCULATION					838		12
WHITEWOOD			P14				
WHITEWOOD HERALD	# 9/89			MON.			
TOTAL PAID CIRCULATION					997		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 05		14,400			782	5	78
REMAINDER OF CIRCULATION					215		22
WILKIE			K 3				
WILKIE PRESS	# 3/89			WED.			
TOTAL PAID CIRCULATION					944		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 13		10,000			724	7	77

* DENOTES HOME CENSUS DIVISION   # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
WILKIE (CONT.)			K 3				
WILKIE PRESS	3/89			WED.			
REMAINDER OF CIRCULATION					220		23
WYNYARD			M10				
WYNYARD ADVANCE	# 3/89			MON.			
TOTAL PAID CIRCULATION					2,351		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
* CEN. DIV. 10		8,600			1,872	22	80
REMAINDER OF CIRCULATION					479		20
YORKTON			M13				
YORKTON ENTERPRISE	6/88			M & W			
TOTAL PAID CIRCULATION					9,209		
CENSUS DIVISION CIRCULATION							
MANITOBA							
CEN. DIV. 16		3,800			453	12	5
SASKATCHEWAN							
CEN. DIV. 05		14,400			1,719	12	19
* CEN. DIV. 09		16,200			5,581	34	61
CEN. DIV. 10		8,600			642	7	7
REMAINDER OF CIRCULATION					814		9
YORKTON THIS WEEK	6/88			WED.			
TOTAL PAID CIRCULATION					11,224		
CENSUS DIVISION CIRCULATION							
SASKATCHEWAN							
CEN. DIV. 05		14,400			1,500	10	13
* CEN. DIV. 09		16,200			7,973	49	71
CEN. DIV. 10		8,600			437	5	4
REMAINDER OF CIRCULATION					1,314		12

* DENOTES HOME CENSUS DIVISION

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
BEAVERLODGE			E 2				
BEAVERLODGE ADVERTISER	9/89			WED.			
TOTAL PAID CIRCULATION					1,917		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 19		25,000			1,672	7	87
REMAINDER OF CIRCULATION					245		13
CARDSTON			T10				
CARDSTON CHRONICLE	# 3/89			TUE.			
TOTAL PAID CIRCULATION					1,972		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 03		9,600			1,850	19	94
REMAINDER OF CIRCULATION					122		6
CORONATION			M13				
CORONATION REVIEW	# 3/89			TUE.			
TOTAL PAID CIRCULATION					1,282		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 07		14,000			942	7	73
REMAINDER OF CIRCULATION					340		27
ECKVILLE			L 8				
ECKVILLE EXAMINER	# 3/89			TUE.			
TOTAL PAID CIRCULATION					887		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 08		43,100			729	2	82
REMAINDER OF CIRCULATION					158		18
EDSON			G 3				
EDSON LEADER	12/89			TUE.			
TOTAL PAID CIRCULATION					2,599		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 14		8,800			2,383	27	92
REMAINDER OF CIRCULATION					216		8
FAIRVIEW			E 2				
FAIRVIEW POST	9/88			TUE.			
TOTAL PAID CIRCULATION					3,461		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 17		14,600			680	5	20
* CEN. DIV. 19		25,000			2,473	10	71
REMAINDER OF CIRCULATION					308		9

* DENOTES HOME CENSUS DIVISION # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
FORT MACLEOD			R10				
FORT MACLEOD GAZETTE	# 3/89			WED.			
TOTAL PAID CIRCULATION					1,673		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 03		9,600			1,319	14	79
REMAINDER OF CIRCULATION					354		21
FORT VERMILION			C 3				
FORT VERMILION NORTHERN PIONEER	# 9/89			WED.			
TOTAL PAID CIRCULATION					1,234		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 17		14,600			1,114	8	90
REMAINDER OF CIRCULATION					120		10
GRIMSHAW			D 2				
GRIMSHAW MILE ZERO NEWS	# 9/89			WED.			
TOTAL PAID CIRCULATION					1,089		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 19		25,000			970	4	89
REMAINDER OF CIRCULATION					119		11
HIGH LEVEL			B 3				
HIGH LEVEL ECHO	# 9/89			WED.			
TOTAL PAID CIRCULATION					1,765		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 17		14,600			1,584	11	90
REMAINDER OF CIRCULATION					181		10
HIGH RIVER			P 9				
HIGH RIVER TIMES	6/88			TUE.			
TOTAL PAID CIRCULATION					3,184		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 06		275,800			2,846	1	89
REMAINDER OF CIRCULATION					338		11
LACOMBE			L 9				
LACOMBE GLOBE	# 3/89			WED.			
TOTAL PAID CIRCULATION					3,612		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 08		43,100			3,534	8	98
REMAINDER OF CIRCULATION					78		2
MANNING			D 3				
MANNING BANNER POST	# 9/89			WED.			
TOTAL PAID CIRCULATION					1,169		

* DENOTES HOME CENSUS DIVISION   # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
MANNING (CONT.)			D 3				
MANNING BANNER POST	9/89			WED.			
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 17		14,600			944	6	81
REMAINDER OF CIRCULATION					225		19
PINCHER CREEK			S 9				
PINCHER CREEK ECHO	# 3/89			TUE.			
TOTAL PAID CIRCULATION					2,559		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 03		9,600			2,015	21	79
REMAINDER OF CIRCULATION					544		21
RAYMOND			R11				
RAYMOND REVIEW	# 3/89			TUE.			
TOTAL PAID CIRCULATION					2,036		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 02		42,400			1,867	4	92
REMAINDER OF CIRCULATION					169		8
RIMBEY			K 9				
RIMBEY RECORD	# 3/89			TUE.			
TOTAL PAID CIRCULATION					2,480		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 08		43,100			2,140	5	86
REMAINDER OF CIRCULATION					340		14
ROCKY MOUNTAIN HOUSE			L 8				
ROCKY MOUNTAIN HOUSE MOUNTAINEER	# 3/89			WED.			
TOTAL PAID CIRCULATION					4,727		
CENSUS DIVISION CIRCULATION							
ALBERTA							
CEN. DIV. 08		43,100			313	1	7
* CEN. DIV. 09		5,500			3,939	72	83
REMAINDER OF CIRCULATION					475		10
RYCROFT			E 2				
RYCROFT SIGNAL	9/88			TUE.			
TOTAL PAID CIRCULATION					2,244		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 19		25,000			2,060	8	92
REMAINDER OF CIRCULATION					184		8

* DENOTES HOME CENSUS DIVISION # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & CENSUS DIVISIONS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
SEDGEWICK			K13				
SEDGEWICK COMMUNITY PRESS	6/89			TUE.			
TOTAL PAID CIRCULATION					3,575		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 07		14,000			2,932	21	82
REMAINDER OF CIRCULATION					643		18
STETTLER			L11				
STETTLER INDEPENDENT	# 3/89			WED.			
TOTAL PAID CIRCULATION					4,862		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 07		14,000			3,942	28	81
REMAINDER OF CIRCULATION					920		19
SYLVAN LAKE			L 9				
SYLVAN LAKE NEWS	# 3/89			TUE.			
TOTAL PAID CIRCULATION					1,046		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 08		43,100			952	2	91
REMAINDER OF CIRCULATION					94		9
THREE HILLS			M10				
THREE HILLS CAPITAL	5/88			WED.			
TOTAL PAID CIRCULATION					3,692		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 05		12,900			2,642	20	72
CEN. DIV. 06		275,800			426		12
REMAINDER OF CIRCULATION					624		17
WAINWRIGHT			K14				
WAINWRIGHT STAR CHRONICLE	6/88			WED.			
TOTAL PAID CIRCULATION					2,987		
CENSUS DIVISION CIRCULATION							
ALBERTA							
* CEN. DIV. 07		14,000			2,703	19	90
REMAINDER OF CIRCULATION					284		10

* DENOTES HOME CENSUS DIVISION

# DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
BRITISH COLUMBIA							
CAMPBELL RIVER			K 5				
CAMPBELL RIVER COURIER	9/88			THUR.			
TOTAL PAID CIRCULATION					7,282		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		29,200			7,134	24	98
REMAINDER OF CIRCULATION					148		2
CAMPBELL RIVER UPPER ISLANDER	9/88			TUE.			
TOTAL PAID CIRCULATION					6,395		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		29,200			6,239	21	98
REMAINDER OF CIRCULATION					156		2
CASTLEGAR			M15				
CASTLEGAR NEWS	9/89			W & SUN.			
TOTAL PAID CIRCULATION					4,093		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		18,900			3,812	20	93
REMAINDER OF CIRCULATION					281		7
COURTENAY			L 5				
COURTENAY COMOX DISTRICT FREE PRESS	9/88			W & F			
TOTAL PAID CIRCULATION					9,796		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		29,200			9,526	33	97
REMAINDER OF CIRCULATION					270		3
CRESTON			M17				
CRESTON VALLEY ADVANCE	9/88			M & TH			
TOTAL PAID CIRCULATION					3,927		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		18,900			3,564	19	91
REMAINDER OF CIRCULATION					363		9
LANGLEY			N 9				
LANGLEY ADVANCE	9/87			WED.			
TOTAL PAID CIRCULATION					7,774		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* CEN. FRAZER VALLEY		53,100			6,894	13	89
GREATER VANCOUVER		535,500			702		9
REMAINDER OF CIRCULATION					178		2

* DENOTES HOME REGIONAL DISTRICT

WEEKLY NEWSPAPER CIRCULATION BY MARKETS & REGIONAL DISTRICTS

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
BRITISH COLUMBIA							
PORT HARDY			K 2				
PORT HARDY NORTH ISLAND GAZETTE	9/89			WED.			
TOTAL PAID CIRCULATION					3,247		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* MOUNT WADDINGTON		4,800			2,917	61	90
REMAINDER OF CIRCULATION					330		10
POWELL RIVER			L 6				
POWELL RIVER NEWS	9/88			WED.			
TOTAL PAID CIRCULATION					5,367		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* POWELL RIVER		7,200			5,150	72	96
REMAINDER OF CIRCULATION					217		4
REVELSTOKE			I15				
REVELSTOKE REVIEW	9/88			WED.			
TOTAL PAID CIRCULATION					3,214		
REGIONAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
* COLUMBIA-SHUSWAP		15,200			2,690	18	84
REMAINDER OF CIRCULATION					524		16
RICHMOND			K10				
RICHMOND BUY AND SELL PRESS	# 9/89			THUR.			
TOTAL PAID CIRCULATION					39,551		
REGIOKAL DISTRICT CIRCULATION							
BRITISH COLUMBIA							
CAPITAL		118,000			505		1
CEN. FRAZER VALLEY		53,100			1,159	2	3
CENTRAL OKANAGAN		38,300			279	1	1
DEWDNEY-ALOUETTE		28,000			2,057	7	5
FRASER-CHEAM		23,700			1,028	4	3
* GREATER VANCOUVER		535,500			31,025	6	78
NANAIMO		35,700			281	1	1
SQUAMISH-LILLOOET		8,100			479	6	1
SUNSHINE COAST		7,400			298	4	1
THOMPSON-NICOLA		35,800			349	1	1
REMAINDER OF CIRCULATION					2,091		5

* DENOTES HOME REGIONAL DISTRICT # DENOTES PUBLICATION AUDITED ANNUALLY

WEEKLY NEWSPAPER CIRCULATION BY MARKETS

TERRITORY CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
YUKON TERRITORY							
WHITEHORSE			J 3				
WHITEHORSE YUKON NEWS	6/89			W & F			
TOTAL PAID CIRCULATION					3,949		
YUKON TERRITORY		9,700			3,811	39	97
REMAINDER OF CIRCULATION					138		3

WEEKLY NEWSPAPER CIRCULATION BY MARKETS

TERRITORY CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NORTHWEST TERR.							
HAY RIVER			M 6				
HAY RIVER HUB	6/88			WED.			
TOTAL PAID CIRCULATION					1,636		
NORTHWEST TERR.							
* FORT SMITH		8,900			1,406	16	86
REMAINDER OF CIRCULATION					230		14

* DENOTES HOME TERRITORY

When you don't have time to cross-reference data from several sources, let ABC's Circulation Data Bank help.

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Part II

SECTION B

Weekly Newspaper Circulation & Coverage Analysis By County, Census Division, Regional District or Territory

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/occupied household ratio of all weekly newspaper members having circulation of at least 250 copies or a 5 percent circulation/occupied household ratio.

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

NEWFOUNDLAND

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	74,300	R13			
CEN. DIV. 02	8,400	R10			
CEN. DIV. 03	6,900	P 7			
CEN. DIV. 04	7,900	O 3			
CEN. DIV. 05	13,100	M 5			
CEN. DIV. 06	11,700	N 8			
CEN. DIV. 07	13,000	N11			
CEN. DIV. 08	15,200	L 7			
CEN. DIV. 09	7,000	I 6			
CEN. DIV. 10	6,600	E 4			

* DENOTES NEWSPAPER PUBLISHED WITHIN CENSUS DIVISION

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	6,200	F14			
* MONTAGUE EASTERN GRAPHIC			WED.	3,865	62
PRINCE	14,200	D11			
* ALBERTON WEST PRINCE GRAPHIC			WED.	1,643	12
QUEENS	22,000	F13			
MONTAGUE EASTERN GRAPHIC			WED.	1,640	7

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,500	J10			
ANTIGONISH	5,800	G15			
PORT HAWKESBURY REPORTER			WED.	836	14
CAPE BRETON	39,700	F18			
COLCHESTER	16,600	H13			
CUMBERLAND	12,500	H11			
DIGBY	7,800	K 9			
YARMOUTH VANGUARD			TUE.	1,575	20
GUYSBOROUGH	4,200	H15			
PORT HAWKESBURY REPORTER			WED.	895	21
HALIFAX	113,200	I14			
HANTS	12,700	I12			
KENTVILLE ADVERTISER			TUE.	289	2
INVERNESS	7,000	F16			
* PORT HAWKESBURY REPORTER			WED.	2,512	36
KINGS	19,200	I11			
* KENTVILLE ADVERTISER			TUE.	8,829	46
LUNENBERG	17,100	J11			
PICTOU	17,000	H14			
QUEENS	4,700	K10			
RICHMOND	3,700	G17			
PORT HAWKESBURY REPORTER			WED.	1,409	38
SHELBURNE	6,200	L10			
YARMOUTH VANGUARD			TUE.	307	5
VICTORIA	2,900	E17			
YARMOUTH	9,700	L 9			
* YARMOUTH VANGUARD			TUE.	8,230	85

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,300	G10			
CARLETON	8,600	F 4			
CHARLOTTE	9,600	I 5			
GLOUCESTER	27,400	B 8			
* BATHURST NORTHERN LIGHT			WED.	7,354	27
MONTREAL ECHOS VEDETTES (F)			SAT.	322	1
KENT	10,400	E 9			
KINGS	19,300	H 8			
* SUSSEX KINGS COUNTY RECORD			TUE.	4,167	22
MADAWASKA	12,400	C 3			
* EDMUNDSTON LE MADAWASKA (F)			WED.	7,403	60
NORTHUMBERLAND	16,200	D 7			
* CHATHAM MIRAMICHI WEEKEND			WEEKEND	8,275	51
* DOAKTOWN MIRAMICHI HEADWATERS			TUE.	982	6
* NEWCASTLE MIRAMICHI LEADER			WED.	7,628	47
QUEENS	4,500	G 8			
SUSSEX KINGS COUNTY RECORD			TUE.	266	6
RESTIGOUCHE	13,100	B 5			
* DALHOUSIE NEWS			WED.	2,272	17
ST. JOHN	29,700	H14			
SUSSEX KINGS COUNTY RECORD			TUE.	366	1
SUNBURY	7,300	G 7			
VICTORIA	7,300	D 4			
EDMUNDSTON LE MADAWASKA (F)			WED.	556	8
WESTMORLAND	39,600	F10			
* SACKVILLE TRIBUNE-POST			WED.	2,632	7
SUSSEX KINGS COUNTY RECORD			TUE.	288	1
YORK	27,800	G 5			

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	33,100	J 3			
* L'ECHO D'AMOS (F)			TUE.	3,617	11
MONTREAL ECHOS VEDETTES (F)			SAT.	3,998	12
ROUYN LA FRONTIERE (F)			TUE.	2,195	7
* VAL D'OR L'ECHO ABITIBIEN (F)			TUE.	8,274	25
* LA SARRE L'ECHO D'ABITIBI-OUEST (F)			TUE.	2,476	7
ARGENTEUIL	12,700	O 6			
HAWKESBURY LE CARILLON (F)			WED.	407	3
MONTREAL ECHOS VEDETTES (F)			SAT.	1,018	8
ARTHABASKA	22,000	O15			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,627	7
* VICTORIAVILLE L'UNION (F)			WED.	9,893	45
BAGOT	10,100	Q12			
MONTREAL ECHOS VEDETTES (F)			SAT.	786	8
LE COURRIER DE SAINT HYACINTHE (F)			WED.	2,951	29
BEAUCE	26,300	N19			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,016	8
BEAUHARNOIS	20,500	R27			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,410	12
BELLECHASSE	7,700	L21			
MONTREAL ECHOS VEDETTES (F)			SAT.	714	9
BERTHIER	12,100	M10			
JOLIETTE JOURNAL			WED.	1,329	11
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	3,175	26
MONTREAL ECHOS VEDETTES (F)			SAT.	1,472	12
BONAVENTURE	13,200	D30			
* NEW CARLISLE SPEC			TUE.	928	7
MONTREAL ECHOS VEDETTES (F)			SAT.	651	5
BROME	6,900	S13			
CHAMBLY	119,500	P30			
MONTREAL ECHOS VEDETTES (F)			SAT.	6,406	5
CHAMPLAIN	45,100	L13			
MONTREAL ECHOS VEDETTES (F)			SAT.	3,520	8
CHARLEVOIX-EST	5,700	G20			
MONTREAL ECHOS VEDETTES (F)			SAT.	576	10
CHARLEVOIX-OUEST	4,500	G19			
MONTREAL ECHOS VEDETTES (F)			SAT.	470	10
CHATEAUGUAY	21,800	S28			
HUNTINGDON GLEANER			WED.	1,160	5
MONTREAL ECHOS VEDETTES (F)			SAT.	1,409	6

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CHICOUTIMI	59,200	J 8			
MONTREAL ECHOS VEDETTES (F)			SAT.	3,521	6
COMPTON	7,000	R17			
DEUX-MONTAGNES	27,500	O26			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,048	7
ST. JEROME L'ECHO DU NORD (F)			WED.	588	2
DORCHESTER	11,000	M20			
MONTREAL ECHOS VEDETTES (F)			SAT.	931	8
DRUMMOND	27,600	P14			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,802	10
VICTORIAVILLE L'UNION (F)			WED.	295	1
FRONTENAC	9,100	Q19			
* LAC MEGANTIC L'ECHO DE FRONTENAC (F)			TUE.	4,416	49
MONTREAL ECHOS VEDETTES (F)			SAT.	742	8
GASPE-EST	13,100	C31			
NEW CARLISLE SPEC			TUE.	775	6
MONTREAL ECHOS VEDETTES (F)			SAT.	841	6
GASPE-OUEST	5,500	B30			
MATANE LA VOIX GASPESIENNE (F)			WED.	447	8
MONTREAL ECHOS VEDETTES (F)			SAT.	449	8
GATINEAU	20,600	M 4			
MONTREAL ECHOS VEDETTES (F)			SAT.	491	2
HULL	55,200	R 2			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,017	4
HUNTINGDON	5,500	S25			
* HUNTINGDON GLEANER			WED.	2,594	47
MONTREAL ECHOS VEDETTES (F)			SAT.	307	6
IBERVILLE	8,600	R32			
MONTREAL ECHOS VEDETTES (F)			SAT.	847	10
SAINT JEAN LE CANADA FRANCAIS (F)			WED.	3,881	45
ILE-DE-MONTREAL	750,800	E12			
* MONTREAL ECHOS VEDETTES (F)			SAT.	34,623	5
ILE-JESUS	106,200	C12			
MONTREAL ECHOS VEDETTES (F)			SAT.	5,665	5
ILES-DE-LA-MADELEINE	4,800	J24			
* CAP AUX MEULES LE RADAR (F)			MON.	2,659	55
JOLIETTE	24,700	L30			
* JOLIETTE JOURNAL			WED.	7,966	32
MONTREAL ECHOS VEDETTES (F)			SAT.	3,163	13

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KAMOURASKA	9,600	H21			
MONTREAL ECHOS VEDETTES (F)			SAT.	853	9
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			TUE.	929	10
LABELLE	12,800	M 4			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,237	10
LAC-ST-JEAN-EST	15,600	J 7			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,146	7
LAC-ST-JEAN-OUEST	20,200	J 6			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,705	8
LAPRAIRIE	36,400	Q30			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,026	6
L'ASSOMPTION	44,200	N28			
MONTREAL ECHOS VEDETTES (F)			SAT.	3,638	8
LEVIS	37,700	L18			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,408	6
L'ISLET	7,100	I20			
MONTREAL ECHOS VEDETTES (F)			SAT.	687	10
LOTBINIERE	10,100	M16			
MONTREAL ECHOS VEDETTES (F)			SAT.	675	7
MASKINONGE	7,800	L10			
* L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	3,890	50
MONTREAL ECHOS VEDETTES (F)			SAT.	890	11
MATANE	10,500	C27			
* MATANE LA VOIX GASPESIENNE (F)			WED.	5,165	49
MONTREAL ECHOS VEDETTES (F)			SAT.	775	7
MATAPEDIA	7,900	D26			
MONTREAL ECHOS VEDETTES (F)			SAT.	505	6
MEGANTIC	18,900	N17			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,483	8
* PLESSISVILLE LA FEUILLE D'ERABLE (F)			TUE.	3,594	19
VICTORIAVILLE L'UNION (F)			WED.	938	5
MISSISQUOI	12,700	T12			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,079	9
SAINT JEAN LE CANADA FRANCAIS (F)			WED.	335	3
MONTCALM	11,600	L28			
JOLIETTE JOURNAL			WED.	1,008	9
MONTREAL ECHOS VEDETTES (F)			SAT.	1,716	15
MONTMAGNY	8,500	K21			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,012	12

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
MONTMORENCY NO. 1	8,100	H18			
MONTREAL ECHOS VEDETTES (F)			SAT.	542	7
MONTMORENCY NO. 2	2,400	D19			
MONTREAL ECHOS VEDETTES (F)			SAT.	110	5
NAPIERVILLE	4,900	R29			
MONTREAL ECHOS VEDETTES (F)			SAT.	726	15
SAINT JEAN LE CANADA FRANCAIS (F)			WED.	302	6
NICOLET	11,700	N14			
MONTREAL ECHOS VEDETTES (F)			SAT.	888	8
VICTORIAVILLE L'UNION (F)			WED.	321	3
NOUVEAU-QUEBEC	9,200	D 4			
* CHIBOUGAMAU LA SENTINELLE (F)			TUE.	2,639	29
VAL D'OR L'ECHO ABITIBIEN (F)			TUE.	915	10
PAPINEAU	15,400	O 4			
MONTREAL ECHOS VEDETTES (F)			SAT.	839	5
PONTIAC	6,900	M 3			
* SHAWVILLE EQUITY			WED.	3,016	44
PORTNEUF	21,500	J15			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,587	7
QUEBEC	184,300	D17			
MONTREAL ECHOS VEDETTES (F)			SAT.	12,169	7
RICHELIEU	18,900	N32			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,607	14
LE COURRIER DE SAINT HYACINTHE (F)			WED.	345	2
RICHMOND	13,600	Q15			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,042	8
RIMOUSKI	25,500	E24			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,738	7
RIVIERE-DU-LOUP	14,100	G22			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,339	10
* RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			TUE.	5,048	36
ROUVILLE	15,800	Q33			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,382	9
LE COURRIER DE SAINT HYACINTHE (F)			WED.	406	3
SAGUENAY	31,800	F 7			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,587	8
ST-HYACINTHE	22,000	O32			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,873	13
* LE COURRIER DE SAINT HYACINTHE (F)			WED.	9,138	42

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ST-JEAN	22,400	R31			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,390	11
* SAINT JEAN LE CANADA FRANCAIS (F)			WED.	11,659	52
ST-MAURICE	43,900	L12			
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	662	2
MONTREAL ECHOS VEDETTES (F)			SAT.	3,398	8
SHEFFORD	28,400	R13			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,972	7
LE COURRIER DE SAINT HYACINTHE (F)			WED.	262	1
SHERBROOKE	48,900	R15			
MONTREAL ECHOS VEDETTES (F)			SAT.	2,301	5
SOULANGES	5,900	R25			
MONTREAL ECHOS VEDETTES (F)			SAT.	636	11
STANSTEAD	14,800	S15			
MONTREAL ECHOS VEDETTES (F)			SAT.	796	5
TEMISCAMINGUE	19,800	K 2			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,516	8
* ROUYN LA FRONTIERE (F)			TUE.	9,200	46
VAL D'OR L'ECHO ABITIBIEN (F)			TUE.	275	1
* VILLE MARIE LE TEMISCAMIEN (F)			WED.	2,510	13
TEMISCOUATA	6,600	G23			
MONTREAL ECHOS VEDETTES (F)			SAT.	538	8
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			TUE.	851	13
TERREBONNE	77,800	M26			
MONTREAL ECHOS VEDETTES (F)			SAT.	8,432	11
* ST. JEROME L'ECHO DU NORD (F)			WED.	9,275	12
VAUDREUIL	19,800	Q25			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,191	6
VERCHERES	23,400	N31			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,575	7
WOLFE	5,200	P17			
MONTREAL ECHOS VEDETTES (F)			SAT.	274	5
YAMASKA	5,100	O12			
MONTREAL ECHOS VEDETTES (F)			SAT.	551	11

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALGOMA	46,400	D12			
BRANT	39,100	R16			
BRUCE	20,900	M14			
HANOVER POST			TUE.	762	4
* PORT ELGIN BEACON TIMES			WED.	3,585	17
* WIARTON ECHO			WED.	3,215	15
COCHRANE	32,500	E 6			
* COCHRANE NORTHLAND POST			WED.	2,509	8
* IROQUOIS FALLS ENTERPRISE			WED.	2,499	8
DUFFERIN	11,100	O17			
* ORANGEVILLE BANNER			W & F	5,715	51
DUNDAS	6,800	M31			
DURHAM	118,200	I10			
LINDSAY POST			THUR.	880	1
ELGIN	25,300	S13			
* AYLMER EXPRESS			WED.	3,594	14
TILLSONBURG NEWS			M,W,F	751	3
ESSEX	116,500	T 8			
* LEAMINGTON POST			TUE.	5,835	5
FRONTENAC	45,400	M27			
GLENGARRY	7,000	K32			
GRENVILLE	10,100	M30			
GREY	29,200	M16			
COLLINGWOOD ENTERPRISE-BULLETIN			W & SAT.	358	1
* HANOVER POST			TUE.	3,654	13
* MEAFORD EXPRESS			WED.	2,366	8
WIARTON ECHO			WED.	255	1
HALDIMAND-NORFOLK	32,000	S16			
* DELHI NEWS-RECORD			WED.	3,200	10
* DUNNVILLE CHRONICLE			WED.	3,688	12
TILLSONBURG NEWS			M,W,F	1,130	4
HALIBURTON	4,900	K22			
HALTON	96,000	L 5			
HAMILTON-WENTWORTH	161,500	M 4			
HASTINGS	41,200	O25			
* TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	6,827	17

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
HURON	20,100	O13			
KENORA	16,900	C 4			
* DRYDEN OBSERVER			TUE.	5,832	35
FORT FRANCES TIMES			WED.	265	2
KENT	38,400	T11			
* BLENHEIM NEWS-TRIBUNE			WED.	2,930	8
LAMBTON	45,600	R11			
LANARK	18,900	L28			
* ALMONTE GAZETTE			WED.	2,383	13
ARNPRIOR CHRONICLE-GUIDE			WED.	328	2
* CARLETON PLACE CANADIAN			WED.	3,377	18
* PERTH COURIER			WED.	5,014	27
* SMITHS FALLS RECORD NEWS			WED.	3,947	21
LEEDS	20,700	N29			
LEEDS & GRENVILLE	32,000	N29			
* GANANOQUE REPORTER			WED.	4,066	13
SMITHS FALLS RECORD NEWS			WED.	647	2
LENNOX & ADDINGTON	12,300	O26			
MANITOULIN	3,300	G13			
* LITTLE CURRENT MANITOULIN EXPOSITOR			WED.	2,666	81
MIDDLESEX	131,300	R13			
* STRATHROY AGE DISPATCH			WED.	5,340	4
MUSKOKA	15,700	K20			
* BRACEBRIDGE HERALD-GAZETTE			WED.	3,713	24
* GRAVENHURST NEWS			WED.	2,225	14
* HUNTSVILLE FORESTER			WED.	4,822	31
NIAGARA	138,400	P 8			
NIPISSING	28,400	G22			
NORTHUMBERLAND	25,300	O23			
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	997	4
OTTAWA-CARLETON	248,300	K29			
ALEXANDRIA GLENGARRY NEWS			WED.	267	
ARNPRIOR CHRONICLE-GUIDE			WED.	988	
CARLETON PLACE CANADIAN			WED.	261	
* STITTSVILLE NEWS			WED.	3,556	1
MONTREAL ECHOS VEDETTES (F)			SAT.	665	
OXFORD	30,300	R15			
DELHI NEWS-RECORD			WED.	365	1
* TILLSONBURG NEWS			M,W,F	4,587	15

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
PARRY SOUND	12,900	I19			
HUNTSVILLE FORESTER			WED.	276	2
PEEL	213,700	K 6			
ORANGEVILLE BANNER			W & F	493	
PERTH	24,400	P14			
PETERBOROUGH	39,700	N23			
PRESCOTT	10,000	K32			
PRESCOTT & RUSSELL	20,400	K32			
ALEXANDRIA GLENGARRY NEWS			WED.	300	1
* HAWKESBURY LE CARILLON (F)			WED.	6,162	30
MONTREAL ECHOS VEDETTES (F)			SAT.	428	2
PRINCE EDWARD	8,100	P25			
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	447	6
RAINY RIVER	8,300	F 2			
* ATIKOKAN PROGRESS			WED.	1,653	20
* FORT FRANCES TIMES			WED.	5,088	61
RENFREW	32,400	J26			
* ARNPRIOR CHRONICLE-GUIDE			WED.	3,860	12
* DEEP RIVER NORTH RENFREW TIMES			WED.	2,462	8
* RENFREW MERCURY			WED.	5,983	18
RUSSELL	8,600	K31			
SIMCOE	87,600	M19			
* ALLISTON HERALD			WED.	5,418	6
* COLLINGWOOD ENTERPRISE-BULLETIN			W & SAT.	5,955	7
* MIDLAND FREE PRESS			W & F	6,167	7
STORMONT	22,100	L32			
STOR. , DUN. & GLEN.	37,300	L32			
* ALEXANDRIA GLENGARRY NEWS			WED.	6,001	16
SUDBURY RM	54,900	D16			
LITTLE CURRENT MANITOULIN EXPOSITOR			WED.	404	1
SUDBURY DISTRICT	8,400	C16			
THUNDER BAY	56,400	E 4			
TIMISKAMING	14,700	F 7			
MONTREAL ECHOS VEDETTES (F)			SAT.	486	3
TORONTO	845,900	K 8			
VICTORIA	20,800	M21			
* LINDSAY POST			THUR.	3,507	17

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
WATERLOO	123,800	L 2			
WELLINGTON	51,100	O16			
YORK	123,900	J 7			

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,900	Q13			
STEINBACH CARILLON			WED.	1,130	19
CEN. DIV. 02	12,600	R11			
* STEINBACH CARILLON			WED.	7,395	59
CEN. DIV. 03	12,800	S 9			
STEINBACH CARILLON			WED.	729	6
CEN. DIV. 04	3,900	S 8			
CEN. DIV. 05	5,900	S 3			
CEN. DIV. 06	4,000	Q 2			
* VIRDEN EMPIRE-ADVANCE			WED.	2,396	60
CEN. DIV. 07	21,600	Q 5			
NEEPAWA PRESS			TUE.	279	1
CEN. DIV. 08	4,000	P 7			
NEEPAWA PRESS			TUE.	656	16
CEN. DIV. 09	7,800	Q 8			
CEN. DIV. 10	2,000	Q10			
CEN. DIV. 11	235,400	G11			
NEEPAWA PRESS			TUE.	322	
STEINBACH CARILLON			WED.	1,443	1
MOOSOMIN WORLD-SPECTATOR			TUE.	271	
CEN. DIV. 12	5,600	Q11			
STEINBACH CARILLON			WED.	454	8
CEN. DIV. 13	11,600	P11			
CEN. DIV. 14	4,800	P10			
CEN. DIV. 15	8,900	O 3			
* NEEPAWA PRESS			TUE.	2,228	25
CEN. DIV. 16	3,800	M 2			
YORKTON ENTERPRISE			M & W	453	12
CEN. DIV. 17	9,600	M 5			
CEN. DIV. 18	7,800	N 9			
CEN. DIV. 19	1,700	L14			
CEN. DIV. 20	4,500	G 2			
CEN. DIV. 21	7,500	E 2			

* DENOTES NEWSPAPER PUBLISHED WITHIN CENSUS DIVISION

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 22	8,300	E 4			
CEN. DIV. 23	2,800	C 3			

* DENOTES NEWSPAPER PUBLISHED WITHIN CENSUS DIVISION

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

SASKATCHEWAN

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	12,500	S14			
* CARLYLE OBSERVER			TUE.	1,569	13
* ESTEVAN MERCURY			WED.	3,964	32
MOOSOMIN WORLD-SPECTATOR			TUE.	531	4
* REDVERS OPTIMIST			WED.	1,219	10
WEYBURN REVIEW			WED.	268	2
CEN. DIV. 02	9,500	S10			
* BENGOUGH CROSS COUNTRY CONNECTION			MON.	587	6
* RADVILLE STAR			TUE.	736	8
* WEYBURN REVIEW			WED.	5,303	56
CEN. DIV. 03	6,900	S 7			
* ASSINIBOIA TIMES			TUE.	3,756	54
CEN. DIV. 04	4,900	R 3			
* MAPLE CREEK NEWS			TUE.	1,578	32
SWIFT CURRENT SUN			M & W	287	6
CEN. DIV. 05	14,400	P14			
* ESTERHAZY-POTASHVILLE MINER-JOURNAL			WED.	1,889	13
INDIAN HEAD-WOLSELEY NEWS			TUE.	744	5
* LANGENBURG FOUR-TOWN JOURNAL			WED.	1,597	11
* LEMBERG HIGHWAY 22 REVIEW			WED.	291	2
* MELVILLE ADVANCE			WED.	3,181	22
* MOOSOMIN WORLD-SPECTATOR			TUE.	2,337	16
* WHITEWOOD HERALD			MON.	782	5
YORKTON ENTERPRISE			M & W	1,719	12
YORKTON THIS WEEK			WED.	1,500	10
CEN. DIV. 06	80,400	P10			
ASSINIBOIA TIMES			TUE.	318	
* BALGONIE CITY'S EDGE			WED.	643	1
* INDIAN HEAD-WOLSELEY NEWS			TUE.	1,611	2
MELVILLE ADVANCE			WED.	312	
NOKOMIS LAST MOUNTAIN TIMES			MON.	281	
WEYBURN REVIEW			WED.	338	
CEN. DIV. 07	19,700	P 7			
ASSINIBOIA TIMES			TUE.	392	2
OUTLOOK THE OUTLOOK			MON.	324	2
SWIFT CURRENT SUN			M & W	302	2
CEN. DIV. 08	13,300	O 3			
KINDERSLEY CLARION			WED.	411	3
* LEADER NEWS			WED.	827	6
MAPLE CREEK NEWS			TUE.	444	3
* SWIFT CURRENT SUN			M & W	3,992	30
CEN. DIV. 09	16,200	M13			
* CANORA COURIER			WED.	2,228	14
* KAMSACK TIMES			THUR.	1,771	11
* NORQUAY NORTH STAR			THUR.	818	5
* PREECEVILLE PROGRESS			THUR.	1,486	9
WADENA NEWS			THUR.	362	2

* DENOTES NEWSPAPER PUBLISHED WITHIN CENSUS DIVISION

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

SASKATCHEWAN

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 09 (CONT).					
* YORKTON ENTERPRISE			M & W	5,581	34
* YORKTON THIS WEEK			WED.	7,973	49
CEN. DIV. 10	8,600	M11			
* ITUNA NEWS			MON.	768	9
NOKOMIS LAST MOUNTAIN TIMES			MON.	278	3
* WADENA NEWS			THUR.	1,828	21
* SEMANS HIWAY 15 GAZETTE			MON.	1,031	12
* WYNYARD ADVANCE			MON.	1,872	22
YORKTON ENTERPRISE			M & W	642	7
YORKTON THIS WEEK			WED.	437	5
CEN. DIV. 11	85,400	M 8			
* DAVIDSON LEADER			MON.	1,625	2
HUMBOLDT JOURNAL			WED.	432	1
* LANIGAN ADVISOR			MON.	790	1
* NOKOMIS LAST MOUNTAIN TIMES			MON.	1,121	1
* OUTLOOK THE OUTLOOK			MON.	1,588	2
ROSTHERN SASKATCHEWAN VALLEY NEWS			THUR.	1,203	1
WADENA NEWS			THUR.	309	
* WATROUS MANITOU			MON.	1,889	2
CEN. DIV. 12	8,800	M 5			
NORTH BATTLEFORD NEWS-OPTIMIST			W & SUN.	666	8
OUTLOOK THE OUTLOOK			MON.	641	7
CEN. DIV. 13	10,000	L 2			
* CUT KNIFE HWY. 40 COURIER			WED.	478	5
* KERROBERT CITIZEN			WED.	525	5
* KINDERSLEY CLARION			WED.	2,479	25
* UNITY NORTHWEST HERALD			WED.	1,765	18
* WILKIE PRESS			WED.	724	7
CEN. DIV. 14	16,600	J12			
* HUDSON BAY POST-REVIEW			WED.	2,035	12
* KELVINGTON RADIO			THUR.	697	4
* NIPAWIN JOURNAL			WED.	4,060	24
* ROSE VALLEY VIEW FROM HERE			TUE.	627	4
* TISDALE RECORDER			MON.	2,484	15
WADENA NEWS			THUR.	741	4
CEN. DIV. 15	28,400	J 8			
* HUMBOLDT JOURNAL			WED.	3,736	13
* ROSTHERN SASKATCHEWAN VALLEY NEWS			THUR.	2,261	8
CEN. DIV. 16	14,000	I 6			
* NORTH BATTLEFORD NEWS-OPTIMIST			W & SUN.	3,190	23
* SHELLBROOK CHRONICLE			TUE.	2,274	16
* SPIRITWOOD HERALD			WED.	859	6
CEN. DIV. 17	12,500	H 3			
* MEADOW LAKE PROGRESS			WED.	2,590	21
NORTH BATTLEFORD NEWS-OPTIMIST			W & SUN.	433	3

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

SASKATCHEWAN

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 18	5,800	C 3			
* LA RONGE NORTHERNER			WED.	1,660	29

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

ALBERTA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	21,300	R14			
CEN. DIV. 02	42,400	Q12			
* RAYMOND REVIEW			TUE.	1,867	4
CEN. DIV. 03	9,600	R 9			
* CARDSTON CHRONICLE			TUE.	1,850	19
* FORT MACLEOD GAZETTE			WED.	1,319	14
* PINCHER CREEK ECHO			TUE.	2,015	21
CEN. DIV. 04	4,300	N14			
CEN. DIV. 05	12,900	O10			
* THREE HILLS CAPITAL			WED.	2,642	20
CEN. DIV. 06	275,800	N 9			
* HIGH RIVER TIMES			TUE.	2,846	1
THREE HILLS CAPITAL			WED.	426	
CEN. DIV. 07	14,000	K13			
* CORONATION REVIEW			TUE.	942	7
* SEDGEWICK COMMUNITY PRESS			TUE.	2,932	21
* STETTLER INDEPENDENT			WED.	3,942	28
* WAINWRIGHT STAR CHRONICLE			WED.	2,703	19
CEN. DIV. 08	43,100	K 9			
* ECKVILLE EXAMINER			TUE.	729	2
* LACOMBE GLOBE			WED.	3,534	8
* RIMBEY RECORD			TUE.	2,140	5
ROCKY MOUNTAIN HOUSE MOUNTAINEER			WED.	313	1
* SYLVAN LAKE NEWS			TUE.	952	2
CEN. DIV. 09	5,500	L 6			
* ROCKY MOUNTAIN HOUSE MOUNTAINEER			WED.	3,939	72
CEN. DIV. 10	28,100	I13			
CEN. DIV. 11	301,400	I 9			
CEN. DIV. 12	14,300	G13			
CEN. DIV. 13	19,100	F 4			
CEN. DIV. 14	8,800	G 3			
* EDSON LEADER			TUE.	2,383	27
CEN. DIV. 15	8,400	N 7			
CEN. DIV. 16	15,700	C 5			
CEN. DIV. 17	14,600	C 3			
* FORT VERMILION NORTHERN PIONEER			WED.	1,114	8
FAIRVIEW POST			TUE.	680	5
* HIGH LEVEL ECHO			WED.	1,584	11
* MANNING BANNER POST			WED.	944	6

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

ALBERTA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 18	3,800	F 2			
CEN. DIV. 19	25,000	E 2			
* BEAVERLODGE ADVERTISER			WED.	1,672	7
* GRIMSHAW MILE ZERO NEWS			WED.	970	4
* FAIRVIEW POST			TUE.	2,473	10
* RYCROFT SIGNAL			TUE.	2,060	8

* DENOTES NEWSPAPER PUBLISHED WITHIN CENSUS DIVISION

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	11,100	M 4			
BULKLEY-NECHAKO	11,900	E 5			
CAPITAL	118,000	O 6			
RICHMOND BUY AND SELL PRESS			THUR.	505	
CARIBOO	19,800	H 8			
CENTRAL COAST	1,000	H 3			
CEN. FRAZER VALLEY	53,100	N 9			
* LANGLEY ADVANCE			WED.	6,894	13
RICHMOND BUY AND SELL PRESS			THUR.	1,159	2
CENTRAL KOOTENAY	18,900	L16			
* CASTLEGAR NEWS			W & SUN.	3,812	20
* CRESTON VALLEY ADVANCE			M & TH	3,564	19
CENTRAL OKANAGAN	38,300	L13			
RICHMOND BUY AND SELL PRESS			THUR.	279	1
COLUMBIA-SHUSWAP	15,200	I15			
* REVELSTOKE REVIEW			WED.	2,690	18
COMOX-STRATHCONA	29,200	L 4			
* CAMPBELL RIVER COURIER			THUR.	7,134	24
* CAMPBELL RIVER UPPER ISLANDER			TUE.	6,239	21
* COURTENAY COMOX DISTRICT FREE PRESS			W & F	9,526	33
COWICHAN VALLEY	20,900	N 6			
DEWDNEY-ALOUETTE	28,000	M 9			
RICHMOND BUY AND SELL PRESS			THUR.	2,057	7
EAST KOOTENAY	17,200	K18			
FRASER-CHEAM	23,700	M10			
RICHMOND BUY AND SELL PRESS			THUR.	1,028	4
FRASER-FORT GEORGE	29,300	E 6			
GREATER VANCOUVER	535,500	D11			
LANGLEY ADVANCE			WED.	702	
* RICHMOND BUY AND SELL PRESS			THUR.	31,025	6
KITIMAT-STIKINE	12,500	D 4			
KOOTENAY BOUNDARY	11,600	M14			
MOUNT WADDINGTON	4,800	J 3			
* PORT HARDY NORTH ISLAND GAZETTE			WED.	2,917	61
NANAIMO	35,700	M 6			
RICHMOND BUY AND SELL PRESS			THUR.	281	1

* DENOTES NEWSPAPER PUBLISHED WITHIN REGIONAL DISTRICT

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

REGIONAL DISTRICT PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
NORTH OKANAGAN	21,800	K14			
OKANAGAN-SIMILKAMEEN	26,000	M12			
PEACE RIVER-LIARD	16,600	C 6			
POWELL RIVER	7,200	K 6			
* POWELL RIVER NEWS			WED.	5,150	72
SKEENA-Q.CHARLOTTE	7,800	D 3			
SQUAMISH-LILLOOET	8,100	K 8			
RICHMOND BUY AND SELL PRESS			THUR.	479	6
STIKINE	600	B 3			
SUNSHINE COAST	7,400	L 7			
RICHMOND BUY AND SELL PRESS			THUR.	298	4
THOMPSON-NICOLA	35,800	J11			
RICHMOND BUY AND SELL PRESS			THUR.	349	1

* DENOTES NEWSPAPER PUBLISHED WITHIN REGIONAL DISTRICT

WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

TERRITORY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	9,700	I 2			
* WHITEHORSE YUKON NEWS			W & F	3,811	39

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WEEKLY NEWSPAPER CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

TERRITORY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	3,800	H16			
FORT SMITH	8,900	K 5			
* HAY RIVER HUB			WED.	1,406	16
INUVICK	2,400	H 5			
KEEWATIN	1,700	L11			
KITIKMEOT	1,200	H10			

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Part II

SECTION C

Weekly Newspaper Circulation
By Province & City

Circulation of each ABC weekly newspaper member is reported in alphabetical sequence by province and city. Separate columns identify home county or census division, frequency of publication and total average paid circulation.

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
PRINCE EDWARD ISLAND			
ALBERTON WEST PRINCE GRAPHIC	PRINCE	WED.	1,878
MONTAGUE EASTERN GRAPHIC	KINGS	WED.	5,861
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			7,739
NOVA SCOTIA			
KENTVILLE ADVERTISER	KINGS	TUE.	9,895
PORT HAWKESBURY REPORTER	INVERNESS	WED.	5,862
YARMOUTH VANGUARD	YARMOUTH	TUE.	10,811
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			26,568
NEW BRUNSWICK			
BATHURST NORTHERN LIGHT	GLOUCESTER	WED.	7,966
CHATHAM MIRAMICHI WEEKEND	NORTHUMBERLAND	WEEKEND	8,671
DALHOUSIE NEWS	RESTIGOUCHE	WED.	2,640
DOAKTOWN MIRAMICHI HEADWATERS	NORTHUMBERLAND	TUE.	1,225
EDMUNDSTON LE MADAWASKA (F)	MADAWASKA	WED.	9,318
NEWCASTLE MIRAMICHI LEADER	NORTHUMBERLAND	WED.	8,734
SACKVILLE TRIBUNE-POST	WESTMORLAND	WED.	3,283
SUSSEX KINGS COUNTY RECORD	KINGS	TUE.	5,518
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			47,355
QUEBEC			
L'ECHO D'AMOS (F)	ABITIBI	TUE.	3,705
CAP AUX MEULES LE RADAR (F)	ILES-DE-LA-MADELEINE	MON.	2,940
CHIBOUGAMAU LA SENTINELLE (F)	NOUVEAU-QUEBEC	TUE.	2,694
HUNTINGDON GLEANER	HUNTINGDON	WED.	4,463
JOLIETTE JOURNAL	JOLIETTE	WED.	10,765
LAC MEGANTIC L'ECHO DE FRONTENAC (F)	FRONTENAC	TUE.	5,431
LA SARRE L'ECHO D'ABITIBI-OUEST (F)	ABITIBI	TUE.	2,771
L'ECHO DE LOUISEVILLE/BERTHIER (F)	MASKINONGE	WED.	8,000
MATANE LA VOIX GASPESIENNE (F)	MATANE	WED.	6,128
MONTREAL ECHOS VEDETTES (F)	ILE-DE-MONTREAL	SAT.	167,976
NEW CARLISLE SPEC	BONAVENTURE	TUE.	3,055
PLESSISVILLE LA FEUILLE D'ERABLE (F)	MEGANTIC	TUE.	4,266
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)	RIVIERE-DU-LOUP	TUE.	7,378
ROUYN LA FRONTIERE (F)	TEMISCAMINGUE	TUE.	11,717
LE COURRIER DE SAINT HYACINTHE (F)	ST-HYACINTHE	WED.	13,556
SAINT JEAN LE CANADA FRANCAIS (F)	ST-JEAN	WED.	16,599
ST. JEROME L'ECHO DU NORD (F)	TERREBONNE	WED.	10,254
SHAWVILLE EQUITY	PONTIAC	WED.	4,369
VAL D'OR L'ECHO ABITIBIEN (F)	ABITIBI	TUE.	9,710
VICTORIAVILLE L'UNION (F)	ARTHABASKA	WED.	12,173
VILLE MARIE LE TEMISCAMIEN (F)	TEMISCAMINGUE	WED.	2,670
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			310,620

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
ONTARIO			
ALEXANDRIA GLENGARRY NEWS	STOR. , DUN. & GLEN.	WED.	7,804
ALLISTON HERALD	SIMCOE	WED.	6,027
ALMONTE GAZETTE	LANARK	WED.	2,931
ARNPRIOR CHRONICLE-GUIDE	RENFREW	WED.	5,496
ATIKOKAN PROGRESS	RAINY RIVER	WED.	2,039
AYLMER EXPRESS	ELGIN	WED.	4,035
BLENHEIM NEWS-TRIBUNE	KENT	WED.	3,274
BRACEBRIDGE HERALD-GAZETTE	MUSKOKA	WED.	4,530
CARLETON PLACE CANADIAN	LANARK	WED.	3,938
COCHRANE NORTHLAND POST	COCHRANE	WED.	2,895
COLLINGWOOD ENTERPRISE-BULLETIN	SIMCOE	W & SAT.	6,719
DEEP RIVER NORTH RENFREW TIMES	RENFREW	WED.	2,940
DELHI NEWS-RECORD	HALDIMAND-NORFOLK	WED.	4,089
DRYDEN OBSERVER	KENORA	TUE.	6,554
DUNNVILLE CHRONICLE	HALDIMAND-NORFOLK	WED.	3,985
FORT FRANCES TIMES	RAINY RIVER	WED.	6,268
GANANOQUE REPORTER	LEEDS & GRENVILLE	WED.	4,596
GRAVENHURST NEWS	MUSKOKA	WED.	2,510
HANOVER POST	GREY	TUE.	4,685
HAWKESBURY LE CARILLON (F)	PRESCOTT & RUSSELL	WED.	7,198
HUNTSVILLE FORESTER	MUSKOKA	WED.	5,908
IROQUOIS FALLS ENTERPRISE	COCHRANE	WED.	2,917
LEAMINGTON POST	ESSEX	TUE.	5,809
LINDSAY POST	VICTORIA	THUR.	5,320
LITTLE CURRENT MANITOULIN EXPOSITOR	MANITOULIN	WED.	4,697
MEAFORD EXPRESS	GREY	WED.	2,825
MIDLAND FREE PRESS	SIMCOE	W & F	6,340
ORANGEVILLE BANNER	DUFFERIN	W & F	6,501
PERTH COURIER	LANARK	WED.	6,312
PORT ELGIN BEACON TIMES	BRUCE	WED.	4,007
RENFREW MERCURY	RENFREW	WED.	7,089
SMITHS FALLS RECORD NEWS	LANARK	WED.	5,041
STITTSVILLE NEWS	OTTAWA-CARLETON	WED.	3,710
STRATHROY AGE DISPATCH	MIDDLESEX	WED.	5,712
TILLSONBURG NEWS	OXFORD	M,W,F	6,713
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	HASTINGS	M,W,F	8,385
WIARTON ECHO	BRUCE	WED.	4,346
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			184,145
MANITOBA			
NEEPAWA PRESS	CEN. DIV. 15	TUE.	4,401
STEINBACH CARILLON	CEN. DIV. 02	WED.	11,971
VIRDEN EMPIRE-ADVANCE	CEN. DIV. 06	WED.	3,450
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			19,822
SASKATCHEWAN			
ASSINIBOIA TIMES	CEN. DIV. 03	TUE.	5,495
BALGONIE CITY'S EDGE	CEN. DIV. 06	WED.	682

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE

CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
SASKATCHEWAN			
BENGOUGH CROSS COUNTRY CONNECTION	CEN. DIV. 02	MON.	949
CANORA COURIER	CEN. DIV. 09	WED.	2,748
CARLYLE OBSERVER	CEN. DIV. 01	TUE.	1,973
CUT KNIFE HWY. 40 COURIER	CEN. DIV. 13	WED.	748
DAVIDSON LEADER	CEN. DIV. 11	MON.	1,945
ESTERHAZY-POTASHVILLE MINER-JOURNAL	CEN. DIV. 05	WED.	2,243
ESTEVAN MERCURY	CEN. DIV. 01	WED.	4,784
HUDSON BAY POST-REVIEW	CEN. DIV. 14	WED.	2,598
HUMBOLDT JOURNAL	CEN. DIV. 15	WED.	4,523
INDIAN HEAD-WOLSELEY NEWS	CEN. DIV. 06	TUE.	2,728
ITUNA NEWS	CEN. DIV. 10	MON.	1,220
KAMSACK TIMES	CEN. DIV. 09	THUR.	2,110
KELVINGTON RADIO	CEN. DIV. 14	THUR.	1,409
KERROBERT CITIZEN	CEN. DIV. 13	WED.	849
KINDERSLEY CLARION	CEN. DIV. 13	WED.	3,431
LANGENBURG FOUR-TOWN JOURNAL	CEN. DIV. 05	WED.	2,139
LA RONGE NORTHERNER	CEN. DIV. 18	WED.	2,110
LANIGAN ADVISOR	CEN. DIV. 11	MON.	1,039
LEADER NEWS	CEN. DIV. 08	WED.	1,205
LEMBERG HIGHWAY 22 REVIEW	CEN. DIV. 05	WED.	418
MAPLE CREEK NEWS	CEN. DIV. 04	TUE.	2,900
MEADOW LAKE PROGRESS	CEN. DIV. 17	WED.	3,237
MELVILLE ADVANCE	CEN. DIV. 05	WED.	4,300
MOOSOMIN WORLD-SPECTATOR	CEN. DIV. 05	TUE.	3,923
NIPAWIN JOURNAL	CEN. DIV. 14	WED.	4,956
NOKOMIS LAST MOUNTAIN TIMES	CEN. DIV. 11	MON.	1,799
NORQUAY NORTH STAR	CEN. DIV. 09	THUR.	1,021
NORTH BATTLEFORD NEWS-OPTIMIST	CEN. DIV. 16	W & SUN.	5,126
OUTLOOK THE OUTLOOK	CEN. DIV. 11	MON.	3,068
PREECEVILLE PROGRESS	CEN. DIV. 09	THUR.	1,804
RADVILLE STAR	CEN. DIV. 02	TUE.	1,082
REDVERS OPTIMIST	CEN. DIV. 01	WED.	1,896
ROSE VALLEY VIEW FROM HERE	CEN. DIV. 14	TUE.	1,267
ROSTHERN SASKATCHEWAN VALLEY NEWS	CEN. DIV. 15	THUR.	4,003
SEMANS HIWAY 15 GAZETTE	CEN. DIV. 10	MON.	1,327
SHELLBROOK CHRONICLE	CEN. DIV. 16	TUE.	2,877
SPIRITWOOD HERALD	CEN. DIV. 16	WED.	1,098
SWIFT CURRENT SUN	CEN. DIV. 08	M & W	5,110
TISDALE RECORDER	CEN. DIV. 14	MON.	2,909
UNITY NORTHWEST HERALD	CEN. DIV. 13	WED.	2,217
WADENA NEWS	CEN. DIV. 10	THUR.	4,608
WATROUS MANITOU	CEN. DIV. 11	MON.	2,329
WEYBURN REVIEW	CEN. DIV. 02	WED.	6,747
WHITEWOOD HERALD	CEN. DIV. 05	MON.	997
WILKIE PRESS	CEN. DIV. 13	WED.	944
WYNYARD ADVANCE	CEN. DIV. 10	MON.	2,351
YORKTON ENTERPRISE	CEN. DIV. 09	M & W	9,209
YORKTON THIS WEEK	CEN. DIV. 09	WED.	11,224
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			141,475

ALBERTA

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE

CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
ALBERTA			
BEAVERLODGE ADVERTISER	CEN. DIV. 19	WED.	1,917
CARDSTON CHRONICLE	CEN. DIV. 03	TUE.	1,972
CORONATION REVIEW	CEN. DIV. 07	TUE.	1,282
ECKVILLE EXAMINER	CEN. DIV. 08	TUE.	887
EDSON LEADER	CEN. DIV. 14	TUE.	2,599
FAIRVIEW POST	CEN. DIV. 19	TUE.	3,461
FORT MACLEOD GAZETTE	CEN. DIV. 03	WED.	1,673
FORT VERMILION NORTHERN PIONEER	CEN. DIV. 17	WED.	1,234
GRIMSHAW MILE ZERO NEWS	CEN. DIV. 19	WED.	1,089
HIGH LEVEL ECHO	CEN. DIV. 17	WED.	1,765
HIGH RIVER TIMES	CEN. DIV. 06	TUE.	3,184
LACOMBE GLOBE	CEN. DIV. 08	WED.	3,612
MANNING BANNER POST	CEN. DIV. 17	WED.	1,169
PINCHER CREEK ECHO	CEN. DIV. 03	TUE.	2,559
RAYMOND REVIEW	CEN. DIV. 02	TUE.	2,036
RIMBEY RECORD	CEN. DIV. 08	TUE.	2,480
ROCKY MOUNTAIN HOUSE MOUNTAINEER	CEN. DIV. 09	WED.	4,727
RYCROFT SIGNAL	CEN. DIV. 19	TUE.	2,244
SEDGEWICK COMMUNITY PRESS	CEN. DIV. 07	TUE.	3,575
STETTLER INDEPENDENT	CEN. DIV. 07	WED.	4,862
SYLVAN LAKE NEWS	CEN. DIV. 08	TUE.	1,046
THREE HILLS CAPITAL	CEN. DIV. 05	WED.	3,692
WAINWRIGHT STAR CHRONICLE	CEN. DIV. 07	WED.	2,987
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			56,052
BRITISH COLUMBIA			
CAMPBELL RIVER COURIER	COMOX-STRATHCONA	THUR.	7,282
CAMPBELL RIVER UPPER ISLANDER	COMOX-STRATHCONA	TUE.	6,395
CASTLEGAR NEWS	CENTRAL KOOTENAY	W & SUN.	4,093
COURTENAY COMOX DISTRICT FREE PRESS	COMOX-STRATHCONA	W & F	9,796
CRESTON VALLEY ADVANCE	CENTRAL KOOTENAY	M & TH	3,927
LANGLEY ADVANCE	CEN. FRAZER VALLEY	WED.	7,774
PORT HARDY NORTH ISLAND GAZETTE	MOUNT WADDINGTON	WED.	3,247
POWELL RIVER NEWS	POWELL RIVER	WED.	5,367
REVELSTOKE REVIEW	COLUMBIA-SHUSWAP	WED.	3,214
RICHMOND BUY AND SELL PRESS	GREATER VANCOUVER	THUR.	39,551
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			90,646
YUKON			
WHITEHORSE YUKON NEWS	YUKON	W & F	3,949
TOTAL WEEKLY NEWSPAPER CIRCULATION IN TERRITORY			3,949
NORTHWEST TERR.			
HAY RIVER HUB	FORT SMITH	WED.	1,636
TOTAL WEEKLY NEWSPAPER CIRCULATION IN TERRITORIES			1,636

Users' Guide to Part III

DAILY & WEEKLY NEWSPAPER ANALYSIS

Part III of the ABC Canadian Newspaper FACTBOOK provides analyses of County and Census Division Circulation & Coverage for both daily and weekly ABC-member newspapers within the same listings. For easy reference, the section is printed on the same color paper as the corresponding sections in Parts I and II.

As in Parts I and II, occupied households for Counties (Census Divisions) are 1989 estimates. Map reference coordinates used in this book relate to the provincial maps located at the back of this volume.

SECTION A - Daily & Weekly Newspaper County and Census Division Circulation & Coverage

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/occupied household ratio of all daily and weekly newspaper members having circulation of at least 250 copies or a 5 percent circulation/occupied household ratio.

Part III

SECTION A

Daily & Weekly Newspaper Circulation & Coverage Analysis By County, Census Division, Regional District or Territory

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/occupied household ratio of all daily and weekly newspaper members having circulation of at least 250 copies or a 5 percent circulation/occupied household ratio. An asterisk denotes that the newspaper is published within the county.

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

NEWFOUNDLAND

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	74,300	R13			
* ST. JOHN'S TELEGRAM			EVE	36,053	49
* ST. JOHN'S TELEGRAM			WEEKEND	31,329	42
CEN. DIV. 02	8,400	R10			
ST. JOHN'S TELEGRAM			WEEKEND	558	7
CEN. DIV. 03	6,900	P 7			
CEN. DIV. 04	7,900	O 3			
CORNER BROOK WESTERN STAR			EVE	2,392	30
CEN. DIV. 05	13,100	M 5			
* CORNER BROOK WESTERN STAR			EVE	7,796	60
CEN. DIV. 06	11,700	N 8			
ST. JOHN'S TELEGRAM			EVE	1,544	13
ST. JOHN'S TELEGRAM			WEEKEND	1,472	13
CEN. DIV. 07	13,000	N11			
ST. JOHN'S TELEGRAM			EVE	807	6
ST. JOHN'S TELEGRAM			WEEKEND	1,198	9
CEN. DIV. 08	15,200	L 7			
CORNER BROOK WESTERN STAR			EVE	316	2
CEN. DIV. 09	7,000	I 6			
CORNER BROOK WESTERN STAR			EVE	323	5
CEN. DIV. 10	6,600	E 4			
ST. JOHN'S TELEGRAM			EVE	456	7
ST. JOHN'S TELEGRAM			WEEKEND	453	7

* DENOTES NEWSPAPER PUBLISHED WITHIN CENSUS DIVISION

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	6,200	F14			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	3,745	60
* MONTAGUE EASTERN GRAPHIC			WED.	3,865	62
PRINCE	14,200	D11			
* ALBERTON WEST PRINCE GRAPHIC			WED.	1,643	12
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	2,277	16
* SUMMERSIDE JOURNAL-PIONEER			EVE	10,237	72
QUEENS	22,000	F13			
* CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	18,049	82
MONTAGUE EASTERN GRAPHIC			WED.	1,640	7
SUMMERSIDE JOURNAL-PIONEER			EVE	953	4
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	342	2
MONTREAL GAZETTE			SATURDAY	317	1

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,500	J10			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,455	41
ANTIGONISH	5,800	G15			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,505	60
PORT HAWKESBURY REPORTER			WED.	836	14
CAPE BRETON	39,700	F18			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	5,340	13
HALIFAX NEWS			MORN	563	1
* SYDNEY CAPE BRETON POST			EVE	29,212	74
COLCHESTER	16,600	H13			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	6,936	42
HALIFAX NEWS			MORN	305	2
* TRURO NEWS			EVE	9,004	54
CUMBERLAND	12,500	H11			
* AMHERST NEWS, CITIZEN			MORN	3,839	31
* AMHERST CITIZEN			SATURDAY	5,774	46
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	4,475	36
DIGBY	7,800	K 9			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,004	39
YARMOUTH VANGUARD			TUE.	1,575	20
GUYSBOROUGH	4,200	H15			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,545	37
PORT HAWKESBURY REPORTER			WED.	895	21
HALIFAX	113,200	I14			
* HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	75,719	67
* HALIFAX NEWS			MORN	20,149	18
MONTREAL GAZETTE			SATURDAY	550	
HANTS	12,700	I12			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	8,614	68
HALIFAX NEWS			MORN	324	3
KENTVILLE ADVERTISER			TUE.	289	2
INVERNESS	7,000	F16			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	3,271	47
* PORT HAWKESBURY REPORTER			WED.	2,512	36
SYDNEY CAPE BRETON POST			EVE	864	12
KINGS	19,200	I11			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	8,336	43
HALIFAX NEWS			MORN	450	2
* KENTVILLE ADVERTISER			TUE.	8,829	46
LUNENBERG	17,100	J11			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	6,839	40
HALIFAX NEWS			MORN	362	2

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
PICTOU	17,000	H14			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	5,482	32
HALIFAX NEWS			MORN	475	3
* NEW GLASGOW NEWS			EVE	10,814	64
QUEENS	4,700	K10			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	2,002	43
RICHMOND	3,700	G17			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,365	37
PORT HAWKESBURY REPORTER			WED.	1,409	38
SYDNEY CAPE BRETON POST			EVE	306	8
SHELBURNE	6,200	L10			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	1,600	26
YARMOUTH VANGUARD			TUE.	307	5
VICTORIA	2,900	E17			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN	891	31
SYDNEY CAPE BRETON POST			EVE	821	28
YARMOUTH	9,700	L 9			
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	4,012	41
* YARMOUTH VANGUARD			TUE.	8,230	85

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,300	G10			
MONCTON TIMES-TRANSCRIPT			EVE	5,682	68
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN	422	5
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	510	6
CARLETON	8,600	F 4			
FREDERICTON GLEANER			EVE	949	11
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,298	27
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,265	26
CHARLOTTE	9,600	I 5			
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	4,193	44
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	3,940	41
GLOUCESTER	27,400	B 8			
* BATHURST NORTHERN LIGHT			WED.	7,354	27
* CARAQUET L'ACADIE NOUVELLE (F)			MORN	9,194	34
MONCTON TIMES-TRANSCRIPT			EVE	1,431	5
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,795	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,720	6
MONTREAL ECHOS VEDETTES (F)			SAT.	322	1
KENT	10,400	E 9			
MONCTON TIMES-TRANSCRIPT			EVE	4,435	43
KINGS	19,300	H 8			
MONCTON TIMES-TRANSCRIPT			EVE	344	2
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	12,450	65
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	11,864	61
* SUSSEX KINGS COUNTY RECORD			TUE.	4,167	22
MADAWASKA	12,400	C 3			
* EDMUNDSTON LE MADAWASKA (F)			WED.	7,403	60
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	945	8
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	980	8
QUEBEC LE SOLEIL (F)			MORN	643	5
QUEBEC LE SOLEIL (F)			SATURDAY	848	7
QUEBEC LE SOLEIL (F)			SUNDAY	696	6
LE JOURNAL DE QUEBEC (F)			MORN	358	3
LE JOURNAL DE QUEBEC (F)			SATURDAY	349	3
LE JOURNAL DE QUEBEC (F)			SUNDAY	319	3
NORTHUMBERLAND	16,200	D 7			
CARAQUET L'ACADIE NOUVELLE (F)			MORN	684	4
* CHATHAM MIRAMICHI WEEKEND			WEEKEND	8,275	51
* DOAKTOWN MIRAMICHI HEADWATERS			TUE.	982	6
FREDERICTON GLEANER			EVE	995	6
MONCTON TIMES-TRANSCRIPT			EVE	3,221	20
* NEWCASTLE MIRAMICHI LEADER			WED.	7,628	47
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,928	18
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,859	18
QUEENS	4,500	G 8			
FREDERICTON GLEANER			EVE	1,841	41
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,049	23

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
QUEENS (CONT.)					
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,133	25
SUSSEX KINGS COUNTY RECORD			TUE.	266	6
RESTIGOUCHE	13,100	B 5			
* DALHOUSIE NEWS			WED.	2,272	17
MONCTON TIMES-TRANSCRIPT			EVE	1,180	9
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,666	13
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,865	14
ST. JOHN	29,700	M14			
* SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	26,099	88
* SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	22,973	77
SUSSEX KINGS COUNTY RECORD			TUE.	366	1
SUNBURY	7,300	G 7			
FREDERICTON GLEANER			EVE	4,136	57
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	479	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	586	8
VICTORIA	7,300	D 4			
EDMUNDSTON LE MADAWASKA (F)			WED.	556	8
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	1,862	26
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,849	25
WESTMORLAND	39,600	F10			
AMHERST CITIZEN			SATURDAY	327	1
HALIFAX CHRONICLE-HERALD, MAIL-STAR			MORN/EVE	459	1
* MONCTON TIMES-TRANSCRIPT			EVE	26,983	68
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	2,131	5
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,185	6
* SACKVILLE TRIBUNE-POST			WED.	2,632	7
SUSSEX KINGS COUNTY RECORD			TUE.	288	1
MONTREAL GAZETTE			SATURDAY	262	1
YORK	27,800	G 5			
* FREDERICTON GLEANER			EVE	20,832	75
SAINT JOHN TELEGRAPH-JOURNAL,TIMES-GLOBE			MORN/EVE	4,638	17
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	5,434	20

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY COUNTY

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	33,100	J 3			
* L'ECHO D'AMOS (F)			TUE.	3,617	11
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	668	2
* LA SARRE L'ECHO D'ABITIBI-OUEST (F)			TUE.	2,476	7
MONTREAL GAZETTE			MORN	329	1
MONTREAL GAZETTE			SATURDAY	464	1
LE JOURNAL DE MONTREAL (F)			MORN	3,623	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,155	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,714	11
MONTREAL LA PRESSE (F)			MORN	791	2
MONTREAL LA PRESSE (F)			SATURDAY	1,706	5
MONTREAL LA PRESSE (F)			SUNDAY	584	2
MONTREAL ECHOS VEDETTES (F)			SAT.	3,998	12
ROUYN LA FRONTIERE (F)			TUE.	2,195	7
* VAL D'OR L'ECHO ABITIBIEN (F)			TUE.	8,274	25
ARGENTEUIL	12,700	O 6			
MONTREAL GAZETTE			MORN	841	7
MONTREAL GAZETTE			SATURDAY	2,164	17
MONTREAL GAZETTE			SUNDAY	326	3
LE JOURNAL DE MONTREAL (F)			MORN	1,929	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,570	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,408	19
MONTREAL LA PRESSE (F)			MORN	537	4
MONTREAL LA PRESSE (F)			SATURDAY	1,412	11
MONTREAL LA PRESSE (F)			SUNDAY	628	5
MONTREAL ECHOS VEDETTES (F)			SAT.	1,018	8
HAWKESBURY LE CARILLON (F)			WED.	407	3
ARTHABASKA	22,000	O15			
LE JOURNAL DE MONTREAL (F)			MORN	1,854	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,203	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,718	12
MONTREAL LA PRESSE (F)			MORN	1,389	6
MONTREAL LA PRESSE (F)			SATURDAY	1,906	9
MONTREAL LA PRESSE (F)			SUNDAY	1,376	6
MONTREAL ECHOS VEDETTES (F)			SAT.	1,627	7
SHERBROOKE LA TRIBUNE (F)			MORN	1,222	6
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,181	5
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	463	2
* VICTORIAVILLE L'UNION (F)			WED.	9,893	45
BAGOT	10,100	Q12			
GRANBY LA VOIX DE L'EST (F)			MORN	332	3
LE JOURNAL DE MONTREAL (F)			MORN	1,200	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,529	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,744	17
MONTREAL LA PRESSE (F)			MORN	298	3
MONTREAL LA PRESSE (F)			SATURDAY	626	6
MONTREAL LA PRESSE (F)			SUNDAY	303	3
MONTREAL ECHOS VEDETTES (F)			SAT.	786	8
LE COURRIER DE SAINT HYACINTHE (F)			WED.	2,951	29
BEAUCE	26,300	N19			
MONTREAL LA PRESSE (F)			SATURDAY	353	1

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BEAUCE (CONT.)					
MONTREAL LA PRESSE (F)			SUNDAY	293	1
MONTREAL ECHOS VEDETTES (F)			SAT.	2,016	8
QUEBEC LE SOLEIL (F)			MORN	2,685	10
QUEBEC LE SOLEIL (F)			SATURDAY	3,173	12
QUEBEC LE SOLEIL (F)			SUNDAY	2,220	8
LE JOURNAL DE QUEBEC (F)			MORN	4,593	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,005	19
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,721	18
BEAUHARNOIS	20,500	R27			
MONTREAL GAZETTE			MORN	257	1
MONTREAL GAZETTE			SATURDAY	414	2
LE JOURNAL DE MONTREAL (F)			MORN	5,646	28
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,052	30
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,091	30
MONTREAL LA PRESSE (F)			MORN	2,256	11
MONTREAL LA PRESSE (F)			SATURDAY	3,087	15
MONTREAL LA PRESSE (F)			SUNDAY	2,204	11
MONTREAL ECHOS VEDETTES (F)			SAT.	2,410	12
BELLECHASSE	7,700	L21			
MONTREAL ECHOS VEDETTES (F)			SAT.	714	9
QUEBEC LE SOLEIL (F)			MORN	1,589	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,920	25
QUEBEC LE SOLEIL (F)			SUNDAY	1,336	17
LE JOURNAL DE QUEBEC (F)			MORN	1,183	15
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,440	19
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,076	14
BERTHIER	12,100	M10			
JOLIETTE JOURNAL			WED.	1,329	11
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	3,175	26
LE JOURNAL DE MONTREAL (F)			MORN	2,040	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,932	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,786	23
MONTREAL LA PRESSE (F)			MORN	586	5
MONTREAL LA PRESSE (F)			SATURDAY	1,319	11
MONTREAL LA PRESSE (F)			SUNDAY	603	5
MONTREAL ECHOS VEDETTES (F)			SAT.	1,472	12
BONAVENTURE	13,200	D30			
MONTREAL ECHOS VEDETTES (F)			SAT.	651	5
* NEW CARLISLE SPEC			TUE.	928	7
QUEBEC LE SOLEIL (F)			MORN	1,119	8
QUEBEC LE SOLEIL (F)			SATURDAY	1,173	9
QUEBEC LE SOLEIL (F)			SUNDAY	871	7
LE JOURNAL DE QUEBEC (F)			MORN	927	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	933	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	808	6
BROME	6,900	S13			
GRANBY LA VOIX DE L'EST (F)			MORN	714	10
MONTREAL GAZETTE			MORN	513	7
MONTREAL GAZETTE			SATURDAY	1,861	27
MONTREAL GAZETTE			SUNDAY	557	8

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BROME (CONT.)					
LE JOURNAL DE MONTREAL (F)			MORN	282	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	534	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	601	9
MONTREAL LA PRESSE (F)			MORN	272	4
MONTREAL LA PRESSE (F)			SATURDAY	1,294	19
MONTREAL LA PRESSE (F)			SUNDAY	401	6
SHERBROOKE RECORD			MORN	971	14
CHAMBLY	119,500	P30			
MONTREAL GAZETTE			MORN	9,189	8
MONTREAL GAZETTE			SATURDAY	12,800	11
MONTREAL GAZETTE			SUNDAY	8,685	7
MONTREAL LE DEVOIR (F)			MORN	1,184	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,404	1
LE JOURNAL DE MONTREAL (F)			MORN	23,299	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	25,863	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	24,114	20
MONTREAL LA PRESSE (F)			MORN	20,361	17
MONTREAL LA PRESSE (F)			SATURDAY	30,620	26
MONTREAL LA PRESSE (F)			SUNDAY	20,646	17
MONTREAL ECHOS VEDETTES (F)			SAT.	6,406	5
CHAMPLAIN	45,100	L13			
MONTREAL GAZETTE			SATURDAY	274	1
LE JOURNAL DE MONTREAL (F)			MORN	3,164	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,009	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,865	13
MONTREAL LA PRESSE (F)			MORN	1,192	3
MONTREAL LA PRESSE (F)			SATURDAY	2,261	5
MONTREAL LA PRESSE (F)			SUNDAY	1,826	4
MONTREAL ECHOS VEDETTES (F)			SAT.	3,520	8
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	23,336	52
CHARLEVOIX-EST	5,700	G20			
MONTREAL ECHOS VEDETTES (F)			SAT.	576	10
QUEBEC LE SOLEIL (F)			MORN	1,024	18
QUEBEC LE SOLEIL (F)			SATURDAY	1,129	20
QUEBEC LE SOLEIL (F)			SUNDAY	931	16
LE JOURNAL DE QUEBEC (F)			MORN	1,060	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,092	19
LE JOURNAL DE QUEBEC (F)			SUNDAY	980	17
CHARLEVOIX-OUEST	4,500	G19			
MONTREAL ECHOS VEDETTES (F)			SAT.	470	10
QUEBEC LE SOLEIL (F)			MORN	777	17
QUEBEC LE SOLEIL (F)			SATURDAY	871	19
QUEBEC LE SOLEIL (F)			SUNDAY	666	15
LE JOURNAL DE QUEBEC (F)			MORN	765	17
LE JOURNAL DE QUEBEC (F)			SATURDAY	821	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	772	17
CHATEAUGUAY	21,800	S28			
HUNTINGDON GLEANER			WED.	1,160	5
MONTREAL GAZETTE			MORN	2,742	13
MONTREAL GAZETTE			SATURDAY	4,597	21

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CHATEAUGUAY (CONT.)					
MONTREAL GAZETTE			SUNDAY	2,981	14
LE JOURNAL DE MONTREAL (F)			MORN	3,781	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,484	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,274	20
MONTREAL LA PRESSE (F)			MORN	2,035	9
MONTREAL LA PRESSE (F)			SATURDAY	3,164	15
MONTREAL LA PRESSE (F)			SUNDAY	2,100	10
MONTREAL ECHOS VEDETTES (F)			SAT.	1,409	6
CHICOUTIMI	59,200	J 8			
* CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	33,019	56
* CHICOUTIMI LE QUOTIDIEN (F)			MORN	23,523	40
MONTREAL GAZETTE			MORN	409	1
MONTREAL GAZETTE			SATURDAY	498	1
MONTREAL LE DEVOIR (F)			MORN	445	1
MONTREAL LE DEVOIR (F)			SATURDAY	456	1
MONTREAL LA PRESSE (F)			MORN	1,423	2
MONTREAL LA PRESSE (F)			SATURDAY	2,230	4
MONTREAL LA PRESSE (F)			SUNDAY	834	1
MONTREAL ECHOS VEDETTES (F)			SAT.	3,521	6
QUEBEC LE SOLEIL (F)			MORN	529	1
QUEBEC LE SOLEIL (F)			SATURDAY	748	1
QUEBEC LE SOLEIL (F)			SUNDAY	393	1
LE JOURNAL DE QUEBEC (F)			MORN	5,934	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,864	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,235	7
COMPTON	7,000	R17			
LE JOURNAL DE MONTREAL (F)			SUNDAY	259	4
SHERBROOKE RECORD			MORN	537	8
SHERBROOKE LA TRIBUNE (F)			MORN	2,195	31
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,444	35
DEUX-MONTAGNES	27,500	O26			
MONTREAL GAZETTE			MORN	1,244	5
MONTREAL GAZETTE			SATURDAY	2,326	8
MONTREAL GAZETTE			SUNDAY	1,329	5
LE JOURNAL DE MONTREAL (F)			MORN	5,062	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	7,011	25
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,477	24
MONTREAL LA PRESSE (F)			MORN	2,389	9
MONTREAL LA PRESSE (F)			SATURDAY	4,266	16
MONTREAL LA PRESSE (F)			SUNDAY	2,515	9
MONTREAL ECHOS VEDETTES (F)			SAT.	2,048	7
ST. JEROME L'ECHO DU NORD (F)			WED.	588	2
DORCHESTER	11,000	M20			
MONTREAL ECHOS VEDETTES (F)			SAT.	931	8
QUEBEC LE SOLEIL (F)			MORN	1,967	18
QUEBEC LE SOLEIL (F)			SATURDAY	2,249	20
QUEBEC LE SOLEIL (F)			SUNDAY	1,509	14
LE JOURNAL DE QUEBEC (F)			MORN	1,704	15
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,949	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,636	15

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DRUMMOND	27,600	P14			
LE JOURNAL DE MONTREAL (F)			MORN	3,832	14
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,611	17
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,722	17
MONTREAL LA PRESSE (F)			MORN	1,235	4
MONTREAL LA PRESSE (F)			SATURDAY	1,929	7
MONTREAL LA PRESSE (F)			SUNDAY	1,232	4
MONTREAL ECHOS VEDETTES (F)			SAT.	2,802	10
SHERBROOKE LA TRIBUNE (F)			MORN	2,052	7
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,075	8
VICTORIAVILLE L'UNION (F)			WED.	295	1
FRONTENAC	9,100	Q19			
* LAC MEGANTIC L'ECHO DE FRONTENAC (F)			TUE.	4,416	49
MONTREAL ECHOS VEDETTES (F)			SAT.	742	8
LE JOURNAL DE QUEBEC (F)			MORN	642	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	771	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	975	11
SHERBROOKE LA TRIBUNE (F)			MORN	1,097	12
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,180	13
GASPE-EST	13,100	C31			
MONTREAL ECHOS VEDETTES (F)			SAT.	841	6
NEW CARLISLE SPEC			TUE.	775	6
QUEBEC LE SOLEIL (F)			MORN	1,348	10
QUEBEC LE SOLEIL (F)			SATURDAY	1,476	11
QUEBEC LE SOLEIL (F)			SUNDAY	1,159	9
LE JOURNAL DE QUEBEC (F)			MORN	734	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	650	5
LE JOURNAL DE QUEBEC (F)			SUNDAY	760	6
GASPE-OUEST	5,500	B30			
MATANE LA VOIX GASPESIENNE (F)			WED.	447	8
MONTREAL ECHOS VEDETTES (F)			SAT.	449	8
QUEBEC LE SOLEIL (F)			MORN	726	13
QUEBEC LE SOLEIL (F)			SATURDAY	707	13
QUEBEC LE SOLEIL (F)			SUNDAY	643	12
GATINEAU	20,600	M 4			
LE JOURNAL DE MONTREAL (F)			MORN	800	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,188	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,116	5
MONTREAL LA PRESSE (F)			SATURDAY	484	2
MONTREAL ECHOS VEDETTES (F)			SAT.	491	2
OTTAWA CITIZEN			ALL DAY	4,793	23
OTTAWA CITIZEN			SATURDAY	4,715	23
OTTAWA LE DROIT (F)			ALL DAY	3,734	18
OTTAWA LE DROIT (F)			SATURDAY	4,571	22
HULL	55,200	R 2			
MONTREAL GAZETTE			MORN	445	1
MONTREAL GAZETTE			SATURDAY	447	1
MONTREAL GAZETTE			SUNDAY	287	1
MONTREAL LE DEVOIR (F)			MORN	830	2
MONTREAL LE DEVOIR (F)			SATURDAY	976	2

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HULL (CONT.)					
LE JOURNAL DE MONTREAL (F)			MORN	5,259	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,477	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	7,030	13
MONTREAL LA PRESSE (F)			MORN	908	2
MONTREAL LA PRESSE (F)			SATURDAY	1,718	3
MONTREAL LA PRESSE (F)			SUNDAY	894	2
MONTREAL ECHOS VEDETTES (F)			SAT.	2,017	4
OTTAWA CITIZEN			ALL DAY	6,753	12
OTTAWA CITIZEN			SATURDAY	5,037	9
OTTAWA LE DROIT (F)			ALL DAY	15,471	28
OTTAWA LE DROIT (F)			SATURDAY	18,651	34
OTTAWA SUN			ALL DAY	664	1
HUNTINGDON	5,500	S25			
* HUNTINGDON GLEANER			WED.	2,594	47
MONTREAL GAZETTE			MORN	540	10
MONTREAL GAZETTE			SATURDAY	1,334	24
MONTREAL GAZETTE			SUNDAY	472	9
LE JOURNAL DE MONTREAL (F)			MORN	526	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	649	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	669	12
MONTREAL LA PRESSE (F)			SATURDAY	342	6
MONTREAL ECHOS VEDETTES (F)			SAT.	307	6
IBERVILLE	8,600	R32			
LE JOURNAL DE MONTREAL (F)			MORN	1,315	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,576	18
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,616	19
MONTREAL LA PRESSE (F)			MORN	569	7
MONTREAL LA PRESSE (F)			SATURDAY	835	10
MONTREAL LA PRESSE (F)			SUNDAY	467	5
MONTREAL ECHOS VEDETTES (F)			SAT.	847	10
SAINT JEAN LE CANADA FRANCAIS (F)			WED.	3,881	45
ILE-DE-MONTREAL	750,800	E12			
* MONTREAL GAZETTE			MORN	130,352	17
* MONTREAL GAZETTE			SATURDAY	176,709	24
* MONTREAL GAZETTE			SUNDAY	120,457	16
* MONTREAL LE DEVOIR (F)			MORN	13,658	2
* MONTREAL LE DEVOIR (F)			SATURDAY	14,192	2
* LE JOURNAL DE MONTREAL (F)			MORN	133,992	18
* LE JOURNAL DE MONTREAL (F)			SATURDAY	121,986	16
* LE JOURNAL DE MONTREAL (F)			SUNDAY	109,662	15
* MONTREAL LA PRESSE (F)			MORN	91,607	12
* MONTREAL LA PRESSE (F)			SATURDAY	133,867	18
* MONTREAL LA PRESSE (F)			SUNDAY	74,121	10
* MONTREAL ECHOS VEDETTES (F)			SAT.	34,623	5
QUEBEC LE SOLEIL (F)			MORN	1,418	
QUEBEC LE SOLEIL (F)			SATURDAY	1,408	
QUEBEC LE SOLEIL (F)			SUNDAY	1,397	
OTTAWA CITIZEN			ALL DAY	376	
OTTAWA CITIZEN			SATURDAY	358	
TORONTO STAR			ALL DAY	626	
TORONTO STAR			SATURDAY	1,440	
TORONTO STAR			SUNDAY	619	

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ILE-JESUS	106,200	C12			
MONTREAL GAZETTE			MORN	7,398	7
MONTREAL GAZETTE			SATURDAY	11,274	11
MONTREAL GAZETTE			SUNDAY	7,374	7
MONTREAL LE DEVOIR (F)			MORN	700	1
MONTREAL LE DEVOIR (F)			SATURDAY	845	1
LE JOURNAL DE MONTREAL (F)			MORN	22,068	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	24,999	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	23,455	22
MONTREAL LA PRESSE (F)			MORN	16,840	16
MONTREAL LA PRESSE (F)			SATURDAY	25,406	24
MONTREAL LA PRESSE (F)			SUNDAY	16,669	16
MONTREAL ECHOS VEDETTES (F)			SAT.	5,665	5
ILES-DE-LA-MADELEINE	4,800	J24			
* CAP AUX MEULES LE RADAR (F)			MON.	2,659	55
LE JOURNAL DE MONTREAL (F)			MORN	331	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	340	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	314	7
JOLIETTE	24,700	L30			
* JOLIETTE JOURNAL			WED.	7,966	32
LE JOURNAL DE MONTREAL (F)			MORN	5,106	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,383	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,204	25
MONTREAL LA PRESSE (F)			MORN	2,055	8
MONTREAL LA PRESSE (F)			SATURDAY	3,662	15
MONTREAL LA PRESSE (F)			SUNDAY	1,984	8
MONTREAL ECHOS VEDETTES (F)			SAT.	3,163	13
KAMOURASKA	9,600	H21			
MONTREAL ECHOS VEDETTES (F)			SAT.	853	9
QUEBEC LE SOLEIL (F)			MORN	1,047	11
QUEBEC LE SOLEIL (F)			SATURDAY	1,141	12
QUEBEC LE SOLEIL (F)			SUNDAY	810	8
LE JOURNAL DE QUEBEC (F)			MORN	1,025	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,171	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	980	10
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			TUE.	929	10
LABELLE	12,800	M 4			
LE JOURNAL DE MONTREAL (F)			MORN	1,675	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,580	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,188	17
MONTREAL LA PRESSE (F)			MORN	545	4
MONTREAL LA PRESSE (F)			SATURDAY	1,170	9
MONTREAL LA PRESSE (F)			SUNDAY	549	4
MONTREAL ECHOS VEDETTES (F)			SAT.	1,237	10
LAC-ST-JEAN-EST	15,600	J 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	6,736	43
CHICOUTIMI LE QUOTIDIEN (F)			MORN	4,393	28
MONTREAL LA PRESSE (F)			MORN	274	2
MONTREAL LA PRESSE (F)			SATURDAY	400	3
MONTREAL ECHOS VEDETTES (F)			SAT.	1,146	7

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LAC-ST-JEAN-EST (CONT.)					
LE JOURNAL DE QUEBEC (F)			MORN	2,040	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,907	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,615	10
LAC-ST-JEAN-OUEST	20,200	J 6			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	7,333	36
CHICOUTIMI LE QUOTIDIEN (F)			MORN	3,958	20
MONTREAL LA PRESSE (F)			MORN	314	2
MONTREAL LA PRESSE (F)			SATURDAY	425	2
MONTREAL ECHOS VEDETTES (F)			SAT.	1,705	8
QUEBEC LE SOLEIL (F)			MORN	306	2
QUEBEC LE SOLEIL (F)			SATURDAY	357	2
LE JOURNAL DE QUEBEC (F)			MORN	2,730	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,484	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,075	10
LAPRAIRIE	36,400	Q30			
MONTREAL GAZETTE			MORN	3,952	11
MONTREAL GAZETTE			SATURDAY	6,581	18
MONTREAL GAZETTE			SUNDAY	4,294	12
MONTREAL LE DEVOIR (F)			MORN	276	1
MONTREAL LE DEVOIR (F)			SATURDAY	331	1
LE JOURNAL DE MONTREAL (F)			MORN	7,200	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	8,863	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	8,430	23
MONTREAL LA PRESSE (F)			MORN	6,430	18
MONTREAL LA PRESSE (F)			SATURDAY	9,863	27
MONTREAL LA PRESSE (F)			SUNDAY	6,748	19
MONTREAL ECHOS VEDETTES (F)			SAT.	2,026	6
L'ASSOMPTION	44,200	N28			
MONTREAL GAZETTE			MORN	667	2
MONTREAL GAZETTE			SATURDAY	1,066	2
MONTREAL GAZETTE			SUNDAY	272	1
LE JOURNAL DE MONTREAL (F)			MORN	11,227	25
LE JOURNAL DE MONTREAL (F)			SATURDAY	14,371	33
LE JOURNAL DE MONTREAL (F)			SUNDAY	13,879	31
MONTREAL LA PRESSE (F)			MORN	5,087	12
MONTREAL LA PRESSE (F)			SATURDAY	8,179	19
MONTREAL LA PRESSE (F)			SUNDAY	5,413	12
MONTREAL ECHOS VEDETTES (F)			SAT.	3,638	8
LEVIS	37,700	L18			
MONTREAL LE DEVOIR (F)			MORN	252	1
MONTREAL LE DEVOIR (F)			SATURDAY	293	1
MONTREAL LA PRESSE (F)			SATURDAY	380	1
MONTREAL ECHOS VEDETTES (F)			SAT.	2,408	6
QUEBEC LE SOLEIL (F)			MORN	9,857	26
QUEBEC LE SOLEIL (F)			SATURDAY	13,919	37
QUEBEC LE SOLEIL (F)			SUNDAY	8,450	22
LE JOURNAL DE QUEBEC (F)			MORN	8,993	24
LE JOURNAL DE QUEBEC (F)			SATURDAY	9,861	26
LE JOURNAL DE QUEBEC (F)			SUNDAY	8,850	23

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L'ISLET	7,100	I20			
MONTREAL ECHOS VEDETTES (F)			SAT.	687	10
QUEBEC LE SOLEIL (F)			MORN	1,199	17
QUEBEC LE SOLEIL (F)			SATURDAY	1,345	19
QUEBEC LE SOLEIL (F)			SUNDAY	1,089	15
LE JOURNAL DE QUEBEC (F)			MORN	708	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	854	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	701	10
LOTBINIERE	10,100	M16			
MONTREAL ECHOS VEDETTES (F)			SAT.	675	7
QUEBEC LE SOLEIL (F)			MORN	2,317	23
QUEBEC LE SOLEIL (F)			SATURDAY	2,694	27
QUEBEC LE SOLEIL (F)			SUNDAY	1,875	19
LE JOURNAL DE QUEBEC (F)			MORN	1,225	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,646	16
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,149	11
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	252	3
MASKINONGE	7,800	L10			
* L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	3,890	50
LE JOURNAL DE MONTREAL (F)			MORN	592	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	916	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,029	13
MONTREAL LA PRESSE (F)			SATURDAY	295	4
MONTREAL ECHOS VEDETTES (F)			SAT.	890	11
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	2,468	32
MATANE	10,500	C27			
* MATANE LA VOIX GASPESIENNE (F)			WED.	5,165	49
MONTREAL ECHOS VEDETTES (F)			SAT.	775	7
QUEBEC LE SOLEIL (F)			MORN	1,223	12
QUEBEC LE SOLEIL (F)			SATURDAY	1,330	13
QUEBEC LE SOLEIL (F)			SUNDAY	1,089	10
LE JOURNAL DE QUEBEC (F)			MORN	854	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	818	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	751	7
MATAPEDIA	7,900	D26			
MONTREAL ECHOS VEDETTES (F)			SAT.	505	6
QUEBEC LE SOLEIL (F)			MORN	529	7
QUEBEC LE SOLEIL (F)			SATURDAY	619	8
QUEBEC LE SOLEIL (F)			SUNDAY	474	6
LE JOURNAL DE QUEBEC (F)			MORN	471	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	520	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	463	6
MEGANTIC	18,900	N17			
LE JOURNAL DE MONTREAL (F)			MORN	279	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	396	2
LE JOURNAL DE MONTREAL (F)			SUNDAY	468	2
MONTREAL LA PRESSE (F)			MORN	370	2
MONTREAL LA PRESSE (F)			SATURDAY	709	4
MONTREAL LA PRESSE (F)			SUNDAY	470	2
MONTREAL ECHOS VEDETTES (F)			SAT.	1,483	8

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MEGANTIC (CONT.)					
* PLESSISVILLE LA FEUILLE D'ERABLE (F)			TUE.	3,594	19
QUEBEC LE SOLEIL (F)			MORN	1,770	9
QUEBEC LE SOLEIL (F)			SATURDAY	1,951	10
QUEBEC LE SOLEIL (F)			SUNDAY	1,437	8
LE JOURNAL DE QUEBEC (F)			MORN	2,150	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,218	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,276	12
SHERBROOKE LA TRIBUNE (F)			MORN	893	5
SHERBROOKE LA TRIBUNE (F)			SATURDAY	904	5
VICTORIAVILLE L'UNION (F)			WED.	938	5
MISSISQUOI	12,700	T12			
GRANBY LA VOIX DE L'EST (F)			MORN	2,128	17
MONTREAL GAZETTE			MORN	553	4
MONTREAL GAZETTE			SATURDAY	1,244	10
MONTREAL GAZETTE			SUNDAY	445	4
LE JOURNAL DE MONTREAL (F)			MORN	1,562	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,913	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,166	17
MONTREAL LA PRESSE (F)			MORN	584	5
MONTREAL LA PRESSE (F)			SATURDAY	1,231	10
MONTREAL LA PRESSE (F)			SUNDAY	536	4
MONTREAL ECHOS VEDETTES (F)			SAT.	1,079	9
SAINT JEAN LE CANADA FRANCAIS (F)			WED.	335	3
SHERBROOKE RECORD			MORN	482	4
MONTCALM	11,600	L28			
JOLIETTE JOURNAL			WED.	1,008	9
MONTREAL GAZETTE			MORN	300	3
MONTREAL GAZETTE			SATURDAY	840	7
LE JOURNAL DE MONTREAL (F)			MORN	2,032	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,603	31
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,259	28
MONTREAL LA PRESSE (F)			MORN	619	5
MONTREAL LA PRESSE (F)			SATURDAY	1,900	16
MONTREAL LA PRESSE (F)			SUNDAY	582	5
MONTREAL ECHOS VEDETTES (F)			SAT.	1,716	15
MONTMAGNY	8,500	K21			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,012	12
QUEBEC LE SOLEIL (F)			MORN	1,549	18
QUEBEC LE SOLEIL (F)			SATURDAY	1,783	21
QUEBEC LE SOLEIL (F)			SUNDAY	1,357	16
LE JOURNAL DE QUEBEC (F)			MORN	1,472	17
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,689	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,452	17
MONTMORENCY NO. 1	8,100	H18			
MONTREAL ECHOS VEDETTES (F)			SAT.	542	7
QUEBEC LE SOLEIL (F)			MORN	2,396	30
QUEBEC LE SOLEIL (F)			SATURDAY	2,970	37
QUEBEC LE SOLEIL (F)			SUNDAY	2,024	25
LE JOURNAL DE QUEBEC (F)			MORN	1,915	24
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,216	27
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,997	25

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MONTMORENCY NO. 2	2,400	D19			
MONTREAL ECHOS VEDETTES (F)			SAT.	110	5
QUEBEC LE SOLEIL (F)			MORN	789	33
QUEBEC LE SOLEIL (F)			SATURDAY	997	42
QUEBEC LE SOLEIL (F)			SUNDAY	640	27
LE JOURNAL DE QUEBEC (F)			MORN	181	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	274	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	213	9
NAPIERVILLE	4,900	R29			
LE JOURNAL DE MONTREAL (F)			MORN	1,107	23
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,391	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,410	29
MONTREAL LA PRESSE (F)			MORN	289	6
MONTREAL LA PRESSE (F)			SATURDAY	518	11
MONTREAL LA PRESSE (F)			SUNDAY	287	6
MONTREAL ECHOS VEDETTES (F)			SAT.	726	15
SAINT JEAN LE CANADA FRANCAIS (F)			WED.	302	6
NICOLET	11,700	N14			
LE JOURNAL DE MONTREAL (F)			MORN	868	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,050	9
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,341	11
MONTREAL LA PRESSE (F)			SATURDAY	447	4
MONTREAL ECHOS VEDETTES (F)			SAT.	888	8
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	4,806	41
VICTORIAVILLE L'UNION (F)			WED.	321	3
NOUVEAU-QUEBEC	9,200	D 4			
* CHIBOUGAMAU LA SENTINELLE (F)			TUE.	2,639	29
VAL D'OR L'ECHO ABITIBIEN (F)			TUE.	915	10
PAPINEAU	15,400	O 4			
LE JOURNAL DE MONTREAL (F)			MORN	1,322	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,844	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,979	13
MONTREAL LA PRESSE (F)			SATURDAY	558	4
MONTREAL ECHOS VEDETTES (F)			SAT.	839	5
OTTAWA CITIZEN			ALL DAY	887	6
OTTAWA CITIZEN			SATURDAY	841	5
OTTAWA LE DROIT (F)			ALL DAY	3,427	22
OTTAWA LE DROIT (F)			SATURDAY	3,903	25
PONTIAC	6,900	M 3			
* SHAWVILLE EQUITY			WED.	3,016	44
OTTAWA CITIZEN			ALL DAY	1,616	23
OTTAWA CITIZEN			SATURDAY	1,544	22
OTTAWA LE DROIT (F)			ALL DAY	447	6
OTTAWA LE DROIT (F)			SATURDAY	542	8
PORTNEUF	21,500	J15			
MONTREAL ECHOS VEDETTES (F)			SAT.	1,587	7
QUEBEC LE SOLEIL (F)			MORN	4,787	22
QUEBEC LE SOLEIL (F)			SATURDAY	6,071	28
QUEBEC LE SOLEIL (F)			SUNDAY	4,303	20

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PORTNEUF (CONT.)					
LE JOURNAL DE QUEBEC (F)			MORN	4,205	20
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,726	22
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,247	20
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	318	1
QUEBEC	184,300	D17			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	714	
MONTREAL GAZETTE			MORN	2,100	1
MONTREAL GAZETTE			SATURDAY	2,875	2
MONTREAL GAZETTE			SUNDAY	1,803	1
MONTREAL LE DEVOIR (F)			MORN	3,097	2
MONTREAL LE DEVOIR (F)			SATURDAY	3,332	2
MONTREAL LA PRESSE (F)			MORN	2,327	1
MONTREAL LA PRESSE (F)			SATURDAY	4,141	2
MONTREAL LA PRESSE (F)			SUNDAY	1,669	1
MONTREAL ECHOS VEDETTES (F)			SAT.	12,169	7
* QUEBEC LE SOLEIL (F)			MORN	58,978	32
* QUEBEC LE SOLEIL (F)			SATURDAY	78,031	42
* QUEBEC LE SOLEIL (F)			SUNDAY	47,631	26
* LE JOURNAL DE QUEBEC (F)			MORN	50,072	27
* LE JOURNAL DE QUEBEC (F)			SATURDAY	48,684	26
* LE JOURNAL DE QUEBEC (F)			SUNDAY	43,423	24
RICHELIEU	18,900	M32			
LE JOURNAL DE MONTREAL (F)			MORN	5,495	29
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,964	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,032	32
MONTREAL LA PRESSE (F)			MORN	2,255	12
MONTREAL LA PRESSE (F)			SATURDAY	3,129	17
MONTREAL LA PRESSE (F)			SUNDAY	2,177	12
MONTREAL ECHOS VEDETTES (F)			SAT.	2,607	14
LE COURRIER DE SAINT HYACINTHE (F)			WED.	345	2
RICHMOND	13,600	Q15			
MONTREAL GAZETTE			SATURDAY	412	3
LE JOURNAL DE MONTREAL (F)			MORN	752	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	843	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,473	11
MONTREAL LA PRESSE (F)			SATURDAY	366	3
MONTREAL ECHOS VEDETTES (F)			SAT.	1,042	8
SHERBROOKE RECORD			MORN	521	4
SHERBROOKE LA TRIBUNE (F)			MORN	4,812	35
SHERBROOKE LA TRIBUNE (F)			SATURDAY	5,317	39
RIMOUSKI	25,500	E24			
MONTREAL LA PRESSE (F)			MORN	601	2
MONTREAL LA PRESSE (F)			SATURDAY	905	4
MONTREAL LA PRESSE (F)			SUNDAY	414	2
MONTREAL ECHOS VEDETTES (F)			SAT.	1,738	7
QUEBEC LE SOLEIL (F)			MORN	2,512	10
QUEBEC LE SOLEIL (F)			SATURDAY	2,952	12
QUEBEC LE SOLEIL (F)			SUNDAY	2,135	8
LE JOURNAL DE QUEBEC (F)			MORN	2,569	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,490	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,237	9

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RIVIERE-DU-LOUP	14,100	G22			
MONTREAL LA PRESSE (F)			SATURDAY	254	2
MONTREAL ECHOS VEDETTES (F)			SAT.	1,339	10
QUEBEC LE SOLEIL (F)			MORN	1,732	12
QUEBEC LE SOLEIL (F)			SATURDAY	1,992	14
QUEBEC LE SOLEIL (F)			SUNDAY	1,518	11
LE JOURNAL DE QUEBEC (F)			MORN	1,717	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,009	14
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,765	13
* RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			TUE.	5,048	36
ROUVILLE	15,800	Q33			
GRANBY LA VOIX DE L'EST (F)			MORN	1,354	9
MONTREAL GAZETTE			MORN	564	4
MONTREAL GAZETTE			SATURDAY	920	6
MONTREAL GAZETTE			SUNDAY	566	4
LE JOURNAL DE MONTREAL (F)			MORN	2,693	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,259	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,273	21
MONTREAL LA PRESSE (F)			MORN	1,873	12
MONTREAL LA PRESSE (F)			SATURDAY	2,975	19
MONTREAL LA PRESSE (F)			SUNDAY	1,995	13
MONTREAL ECHOS VEDETTES (F)			SAT.	1,382	9
LE COURRIER DE SAINT HYACINTHE (F)			WED.	406	3
SAGUENAY	31,800	F 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,433	5
MONTREAL GAZETTE			MORN	380	1
MONTREAL GAZETTE			SATURDAY	533	2
MONTREAL LA PRESSE (F)			MORN	450	1
MONTREAL LA PRESSE (F)			SATURDAY	917	3
MONTREAL ECHOS VEDETTES (F)			SAT.	2,587	8
QUEBEC LE SOLEIL (F)			MORN	3,626	11
QUEBEC LE SOLEIL (F)			SATURDAY	3,989	13
QUEBEC LE SOLEIL (F)			SUNDAY	3,211	10
LE JOURNAL DE QUEBEC (F)			MORN	3,350	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	3,450	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,043	10
ST-HYACINTHE	22,000	O32			
MONTREAL LE DEVOIR (F)			SATURDAY	332	2
LE JOURNAL DE MONTREAL (F)			MORN	4,022	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,646	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,908	22
MONTREAL LA PRESSE (F)			MORN	2,046	9
MONTREAL LA PRESSE (F)			SATURDAY	3,428	16
MONTREAL LA PRESSE (F)			SUNDAY	2,161	10
MONTREAL ECHOS VEDETTES (F)			SAT.	2,873	13
* LE COURRIER DE SAINT HYACINTHE (F)			WED.	9,138	42
ST-JEAN	22,400	R31			
MONTREAL GAZETTE			MORN	497	2
MONTREAL GAZETTE			SATURDAY	918	4
MONTREAL GAZETTE			SUNDAY	362	2
LE JOURNAL DE MONTREAL (F)			MORN	4,582	20

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ST-JEAN (CONT.)					
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,088	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,960	22
MONTREAL LA PRESSE (F)			MORN	2,612	12
MONTREAL LA PRESSE (F)			SATURDAY	4,188	19
MONTREAL LA PRESSE (F)			SUNDAY	2,647	12
MONTREAL ECHOS VEDETTES (F)			SAT.	2,390	11
* SAINT JEAN LE CANADA FRANCAIS (F)			WED.	11,659	52
ST-MAURICE	43,900	L12			
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WED.	662	2
MONTREAL GAZETTE			MORN	336	1
MONTREAL GAZETTE			SATURDAY	544	1
MONTREAL GAZETTE			SUNDAY	279	1
MONTREAL LE DEVOIR (F)			MORN	269	1
MONTREAL LE DEVOIR (F)			SATURDAY	337	1
LE JOURNAL DE MONTREAL (F)			MORN	3,817	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,365	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,935	14
MONTREAL LA PRESSE (F)			MORN	2,300	5
MONTREAL LA PRESSE (F)			SATURDAY	3,927	9
MONTREAL LA PRESSE (F)			SUNDAY	2,943	7
MONTREAL ECHOS VEDETTES (F)			SAT.	3,398	8
QUEBEC LE SOLEIL (F)			SATURDAY	303	1
* TROIS RIVIERES LE NOUVELLISTE (F)			MORN	23,627	54
SHEFFORD	28,400	R13			
* GRANBY LA VOIX DE L'EST (F)			MORN	11,294	40
MONTREAL GAZETTE			MORN	411	1
MONTREAL GAZETTE			SATURDAY	731	3
MONTREAL GAZETTE			SUNDAY	362	1
LE JOURNAL DE MONTREAL (F)			MORN	2,397	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,919	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,885	14
MONTREAL LA PRESSE (F)			MORN	1,180	4
MONTREAL LA PRESSE (F)			SATURDAY	2,139	8
MONTREAL LA PRESSE (F)			SUNDAY	1,296	5
MONTREAL ECHOS VEDETTES (F)			SAT.	1,972	7
LE COURRIER DE SAINT HYACINTHE (F)			WED.	262	1
SHERBROOKE LA TRIBUNE (F)			MORN	505	2
SHERBROOKE LA TRIBUNE (F)			SATURDAY	664	2
SHERBROOKE	48,900	R15			
MONTREAL GAZETTE			MORN	1,012	2
MONTREAL GAZETTE			SATURDAY	1,804	4
MONTREAL GAZETTE			SUNDAY	947	2
MONTREAL LE DEVOIR (F)			MORN	477	1
MONTREAL LE DEVOIR (F)			SATURDAY	575	1
LE JOURNAL DE MONTREAL (F)			MORN	2,592	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,791	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,490	9
MONTREAL LA PRESSE (F)			MORN	1,961	4
MONTREAL LA PRESSE (F)			SATURDAY	3,665	7
MONTREAL LA PRESSE (F)			SUNDAY	2,657	5
MONTREAL ECHOS VEDETTES (F)			SAT.	2,301	5
* SHERBROOKE RECORD			MORN	1,784	4

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SHERBROOKE (CONT.)					
* SHERBROOKE LA TRIBUNE (F)			MORN	21,547	44
* SHERBROOKE LA TRIBUNE (F)			SATURDAY	25,787	53
SOULANGES	5,900	R25			
MONTREAL GAZETTE			SATURDAY	258	4
LE JOURNAL DE MONTREAL (F)			MORN	1,424	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,514	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,575	27
MONTREAL LA PRESSE (F)			MORN	293	5
MONTREAL LA PRESSE (F)			SATURDAY	610	10
MONTREAL LA PRESSE (F)			SUNDAY	298	5
MONTREAL ECHOS VEDETTES (F)			SAT.	636	11
STANSTEAD	14,800	S15			
MONTREAL GAZETTE			MORN	472	3
MONTREAL GAZETTE			SATURDAY	1,230	8
MONTREAL GAZETTE			SUNDAY	404	3
LE JOURNAL DE MONTREAL (F)			MORN	654	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	925	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,352	9
MONTREAL LA PRESSE (F)			MORN	313	2
MONTREAL LA PRESSE (F)			SATURDAY	1,075	7
MONTREAL LA PRESSE (F)			SUNDAY	472	3
MONTREAL ECHOS VEDETTES (F)			SAT.	796	5
SHERBROOKE RECORD			MORN	1,105	7
SHERBROOKE LA TRIBUNE (F)			MORN	4,102	28
SHERBROOKE LA TRIBUNE (F)			SATURDAY	4,768	32
TEMISCAMINGUE	19,800	K 2			
LE JOURNAL DE MONTREAL (F)			MORN	1,854	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,021	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,825	9
MONTREAL LA PRESSE (F)			MORN	637	3
MONTREAL LA PRESSE (F)			SATURDAY	1,136	6
MONTREAL LA PRESSE (F)			SUNDAY	409	2
MONTREAL ECHOS VEDETTES (F)			SAT.	1,516	8
* ROUYN LA FRONTIERE (F)			TUE.	9,200	46
VAL D'OR L'ECHO ABITIBIEN (F)			TUE.	275	1
* VILLE MARIE LE TEMISCAMIEN (F)			WED.	2,510	13
NORTH BAY NUGGET			EVE	565	3
TEMISCOUATA	6,600	G23			
MONTREAL ECHOS VEDETTES (F)			SAT.	538	8
QUEBEC LE SOLEIL (F)			MORN	742	11
QUEBEC LE SOLEIL (F)			SATURDAY	854	13
QUEBEC LE SOLEIL (F)			SUNDAY	659	10
LE JOURNAL DE QUEBEC (F)			MORN	446	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	582	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	466	7
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			TUE.	851	13
TERREBONNE	77,800	M26			
MONTREAL GAZETTE			MORN	2,584	3
MONTREAL GAZETTE			SATURDAY	5,930	8
MONTREAL GAZETTE			SUNDAY	2,695	3

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TERREBONNE (CONT.)					
MONTREAL LE DEVOIR (F)			MORN	534	1
MONTREAL LE DEVOIR (F)			SATURDAY	925	1
LE JOURNAL DE MONTREAL (F)			MORN	19,406	25
LE JOURNAL DE MONTREAL (F)			SATURDAY	25,051	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	23,729	31
MONTREAL LA PRESSE (F)			MORN	9,489	12
MONTREAL LA PRESSE (F)			SATURDAY	18,600	24
MONTREAL LA PRESSE (F)			SUNDAY	10,114	13
MONTREAL ECHOS VEDETTES (F)			SAT.	8,432	11
* ST. JEROME L'ECHO DU NORD (F)			WED.	9,275	12
VAUDREUIL	19,800	Q25			
MONTREAL GAZETTE			MORN	2,758	14
MONTREAL GAZETTE			SATURDAY	4,041	20
MONTREAL GAZETTE			SUNDAY	3,104	16
LE JOURNAL DE MONTREAL (F)			MORN	3,212	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,980	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,929	20
MONTREAL LA PRESSE (F)			MORN	2,240	11
MONTREAL LA PRESSE (F)			SATURDAY	3,621	18
MONTREAL LA PRESSE (F)			SUNDAY	2,418	12
MONTREAL ECHOS VEDETTES (F)			SAT.	1,191	6
VERCHERES	23,400	N31			
MONTREAL GAZETTE			MORN	372	2
MONTREAL GAZETTE			SATURDAY	652	3
MONTREAL GAZETTE			SUNDAY	358	2
LE JOURNAL DE MONTREAL (F)			MORN	5,444	23
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,442	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,243	27
MONTREAL LA PRESSE (F)			MORN	3,830	16
MONTREAL LA PRESSE (F)			SATURDAY	6,092	26
MONTREAL LA PRESSE (F)			SUNDAY	4,165	18
MONTREAL ECHOS VEDETTES (F)			SAT.	1,575	7
WOLFE	5,200	P17			
MONTREAL ECHOS VEDETTES (F)			SAT.	274	5
SHERBROOKE LA TRIBUNE (F)			MORN	1,546	30
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,603	31
YAMASKA	5,100	O12			
LE JOURNAL DE MONTREAL (F)			MORN	410	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	671	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	588	12
MONTREAL LA PRESSE (F)			SATURDAY	238	5
MONTREAL ECHOS VEDETTES (F)			SAT.	551	11
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	468	9

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ALGOMA	46,400	D12			
* SAULT STE. MARIE SAULT STAR			EVE	26,774	58
SUDBURY STAR			EVE	617	1
TORONTO STAR			ALL DAY	1,675	4
TORONTO STAR			SATURDAY	2,167	5
TORONTO STAR			SUNDAY	2,022	4
BRANT	39,100	R16			
* BRANTFORD EXPOSITOR			EVE	28,745	74
HAMILTON SPECTATOR			EVE	927	2
TORONTO STAR			ALL DAY	2,775	7
TORONTO STAR			SATURDAY	3,768	10
TORONTO STAR			SUNDAY	3,539	9
TORONTO SUN			MORN	2,207	6
TORONTO SUN			SATURDAY	1,658	4
TORONTO SUN			SUNDAY	1,526	4
BRUCE	20,900	M14			
HANOVER POST			TUE.	762	4
KITCHENER-WATERLOO RECORD			EVE	1,349	6
LONDON FREE PRESS			MORN	793	4
OWEN SOUND SUN TIMES			EVE	8,153	39
* PORT ELGIN BEACON TIMES			WED.	3,535	17
TORONTO STAR			ALL DAY	2,891	14
TORONTO STAR			SATURDAY	5,442	26
TORONTO STAR			SUNDAY	3,684	18
TORONTO SUN			SATURDAY	471	2
TORONTO SUN			SUNDAY	834	4
* WIARTON ECHO			WED.	3,215	15
COCHRANE	32,500	E 6			
* COCHRANE NORTHLAND POST			WED.	2,509	8
* IROQUOIS FALLS ENTERPRISE			WED.	2,499	8
* TIMMINS PRESS			EVE	13,220	41
TORONTO STAR			ALL DAY	513	2
TORONTO STAR			SATURDAY	655	2
TORONTO STAR			SUNDAY	482	1
DUFFERIN	11,100	O17			
* ORANGEVILLE BANNER			W & F	5,715	51
TORONTO STAR			ALL DAY	2,083	19
TORONTO STAR			SATURDAY	4,734	43
TORONTO STAR			SUNDAY	2,219	20
TORONTO SUN			MORN	1,815	16
TORONTO SUN			SATURDAY	1,576	14
TORONTO SUN			SUNDAY	4,117	37
DUNDAS	6,800	M31			
DURHAM	118,200	I10			
LINDSAY POST			THUR.	880	1
* OSHAWA TIMES			EVE	21,053	18
TORONTO STAR			ALL DAY	24,822	21
TORONTO STAR			SATURDAY	42,550	36
TORONTO STAR			SUNDAY	23,112	20

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DURHAM (CONT.)					
TORONTO SUN			MORN	22,540	19
TORONTO SUN			SATURDAY	15,661	13
TORONTO SUN			SUNDAY	42,282	36
ELGIN	25,300	S13			
* AYLMER EXPRESS			WED.	3,594	14
LONDON FREE PRESS			MORN	8,612	34
* ST. THOMAS TIMES-JOURNAL			EVE	9,919	39
TILLSONBURG NEWS			M,W,F	751	3
TORONTO STAR			ALL DAY	361	1
TORONTO STAR			SATURDAY	378	1
TORONTO STAR			SUNDAY	2,437	10
ESSEX	116,500	T 8			
* LEAMINGTON POST			TUE.	5,635	5
TORONTO STAR			SATURDAY	1,131	1
TORONTO STAR			SUNDAY	1,576	1
* WINDSOR STAR			EVE	83,197	71
FRONTENAC	45,400	M27			
* KINGSTON WHIG-STANDARD			EVE	27,979	62
OTTAWA CITIZEN			ALL DAY	422	1
OTTAWA CITIZEN			SATURDAY	295	1
TORONTO STAR			ALL DAY	4,003	9
TORONTO STAR			SATURDAY	4,631	10
TORONTO STAR			SUNDAY	5,354	12
GLENGARRY	7,000	K32			
GRENVILLE	10,100	M30			
GREY	29,200	M16			
COLLINGWOOD ENTERPRISE-BULLETIN			W & SAT.	358	1
* HANOVER POST			TUE.	3,654	13
KITCHENER-WATERLOO RECORD			EVE	879	3
* MEAFORD EXPRESS			WED.	2,366	8
* OWEN SOUND SUN TIMES			EVE	15,604	53
TORONTO STAR			ALL DAY	2,807	10
TORONTO STAR			SATURDAY	5,554	19
TORONTO STAR			SUNDAY	3,393	12
TORONTO SUN			SATURDAY	1,054	4
TORONTO SUN			SUNDAY	1,824	6
WIARTON ECHO			WED.	255	1
HALDIMAND-NORFOLK	32,000	S16			
BRANTFORD EXPOSITOR			EVE	3,260	10
* DELHI NEWS-RECORD			WED.	3,200	10
* DUNNVILLE CHRONICLE			WED.	3,688	12
HAMILTON SPECTATOR			EVE	7,865	25
LONDON FREE PRESS			MORN	726	2
* SIMCOE REFORMER			EVE	9,680	30
TILLSONBURG NEWS			M,W,F	1,130	4
TORONTO STAR			ALL DAY	2,451	8
TORONTO STAR			SATURDAY	3,626	11
TORONTO STAR			SUNDAY	3,450	11

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HALIBURTON	4,900	K22			
TORONTO STAR			ALL DAY	1,223	25
TORONTO STAR			SATURDAY	3,122	64
TORONTO STAR			SUNDAY	1,429	29
HALTON	96,000	L 5			
* BURLINGTON SPECTATOR			EVE	22,774	24
TORONTO STAR			ALL DAY	19,784	21
TORONTO STAR			SATURDAY	31,867	33
TORONTO STAR			SUNDAY	19,583	20
TORONTO SUN			MORN	10,879	11
TORONTO SUN			SATURDAY	7,692	8
TORONTO SUN			SUNDAY	25,583	27
HAMILTON-WENTWORTH	161,500	M 4			
* HAMILTON SPECTATOR			EVE	101,251	63
TORONTO STAR			ALL DAY	6,309	4
TORONTO STAR			SATURDAY	6,526	4
TORONTO STAR			SUNDAY	9,508	6
TORONTO SUN			MORN	8,971	6
TORONTO SUN			SATURDAY	6,879	4
TORONTO SUN			SUNDAY	10,231	6
HASTINGS	41,200	O25			
* BELLEVILLE INTELLIGENCER			EVE	17,084	41
KINGSTON WHIG-STANDARD			EVE	401	1
TORONTO STAR			ALL DAY	5,982	15
TORONTO STAR			SATURDAY	9,317	23
TORONTO STAR			SUNDAY	7,236	18
TORONTO SUN			SUNDAY	1,804	4
* TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	6,627	17
HURON	20,100	O13			
KITCHENER-WATERLOO RECORD			EVE	890	4
LONDON FREE PRESS			MORN	6,607	33
TORONTO STAR			ALL DAY	812	4
TORONTO STAR			SATURDAY	1,563	8
TORONTO STAR			SUNDAY	1,749	9
KENORA	16,900	C 4			
* DRYDEN OBSERVER			TUE.	5,832	35
FORT FRANCES TIMES			WED.	265	2
* KENORA MINER AND NEWS			EVE	4,799	28
THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL			MORN/EVE	844	5
WINNIPEG SUN			MORN	568	3
WINNIPEG SUN			SUNDAY	471	3
WINNIPEG FREE PRESS			EVE	3,151	19
WINNIPEG FREE PRESS			SATURDAY	4,210	25
WINNIPEG FREE PRESS			SUNDAY	2,601	15
KENT	38,400	T11			
* BLENHEIM NEWS-TRIBUNE			WED.	2,930	8
* CHATHAM NEWS			EVE	15,949	42
LONDON FREE PRESS			MORN	8,160	21
TORONTO STAR			ALL DAY	539	1

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KENT (CONT.)					
TORONTO STAR			SATURDAY	743	2
TORONTO STAR			SUNDAY	1,853	5
WINDSOR STAR			EVE	2,790	7
LAMBTON	45,600	R11			
LONDON FREE PRESS			MORN	11,641	26
* SARNIA OBSERVER			EVE	24,199	53
TORONTO STAR			ALL DAY	272	1
TORONTO STAR			SATURDAY	1,248	3
TORONTO STAR			SUNDAY	3,223	7
LANARK	18,900	L28			
* ALMONTE GAZETTE			WED.	2,383	13
ARNPRIOR CHRONICLE-GUIDE			WED.	328	2
* CARLETON PLACE CANADIAN			WED.	3,377	18
OTTAWA CITIZEN			ALL DAY	8,145	43
OTTAWA CITIZEN			SATURDAY	7,654	41
OTTAWA SUN			ALL DAY	443	2
* PERTH COURIER			WED.	5,014	27
* SMITHS FALLS RECORD NEWS			WED.	3,947	21
TORONTO STAR			ALL DAY	454	2
TORONTO STAR			SATURDAY	666	4
TORONTO STAR			SUNDAY	771	4
LEEDS	20,700	N29			
LEEDS & GRENVILLE	32,000	N29			
* BROCKVILLE RECORDER AND TIMES			EVE	15,347	48
* GANANOQUE REPORTER			WED.	4,066	13
KINGSTON WHIG-STANDARD			EVE	2,545	8
OTTAWA CITIZEN			ALL DAY	4,035	13
OTTAWA CITIZEN			SATURDAY	3,690	12
OTTAWA SUN			ALL DAY	293	1
SMITHS FALLS RECORD NEWS			WED.	647	2
TORONTO STAR			ALL DAY	785	2
TORONTO STAR			SATURDAY	1,338	4
TORONTO STAR			SUNDAY	1,639	5
LENNOX & ADDINGTON	12,300	O26			
KINGSTON WHIG-STANDARD			EVE	5,314	43
TORONTO STAR			ALL DAY	771	6
TORONTO STAR			SATURDAY	1,088	9
TORONTO STAR			SUNDAY	1,106	9
MANITOULIN	3,300	G13			
* LITTLE CURRENT MANITOULIN EXPOSITOR			WED.	2,666	81
SUDBURY STAR			EVE	621	19
TORONTO STAR			ALL DAY	207	6
TORONTO STAR			SATURDAY	208	6
MIDDLESEX	131,300	R13			
* LONDON FREE PRESS			MORN	76,153	58
* STRATHROY AGE DISPATCH			WED.	5,340	4
TORONTO STAR			ALL DAY	3,568	3
TORONTO STAR			SATURDAY	4,467	3

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MIDDLESEX (CONT.)					
TORONTO STAR			SUNDAY	18,601	14
TORONTO SUN			SUNDAY	1,661	1
MUSKOKA	15,700	K20			
* BRACEBRIDGE HERALD-GAZETTE			WED.	3,713	24
* GRAVENHURST NEWS			WED.	2,225	14
* HUNTSVILLE FORESTER			WED.	4,822	31
TORONTO STAR			ALL DAY	4,881	31
TORONTO STAR			SATURDAY	9,128	58
TORONTO STAR			SUNDAY	4,679	30
TORONTO SUN			SATURDAY	1,492	10
TORONTO SUN			SUNDAY	2,650	17
NIAGARA	138,400	P 8			
HAMILTON SPECTATOR			EVE	6,413	5
* NIAGARA FALLS REVIEW			EVE	21,964	16
* ST. CATHARINES STANDARD			EVE	43,425	31
TORONTO STAR			ALL DAY	12,581	9
TORONTO STAR			SATURDAY	16,509	12
TORONTO STAR			SUNDAY	15,354	11
TORONTO SUN			MORN	4,755	3
TORONTO SUN			SATURDAY	4,504	3
TORONTO SUN			SUNDAY	8,021	6
* WELLAND TRIBUNE			EVE	17,179	12
NIPISSING	28,400	G22			
* NORTH BAY NUGGET			EVE	19,183	68
TORONTO STAR			ALL DAY	2,174	8
TORONTO STAR			SATURDAY	2,737	10
TORONTO STAR			SUNDAY	3,038	11
NORTHUMBERLAND	25,300	O23			
* COBOURG STAR			EVE	5,732	23
PETERBOROUGH EXAMINER			EVE	1,143	5
* PORT HOPE GUIDE			EVE	3,503	14
TORONTO STAR			ALL DAY	4,351	17
TORONTO STAR			SATURDAY	7,438	29
TORONTO STAR			SUNDAY	4,507	18
TORONTO SUN			MORN	1,379	5
TORONTO SUN			SATURDAY	1,188	5
TORONTO SUN			SUNDAY	2,292	9
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	997	4
OTTAWA-CARLETON	248,300	K29			
MONTREAL GAZETTE			MORN	3,058	1
MONTREAL GAZETTE			SATURDAY	3,012	1
MONTREAL GAZETTE			SUNDAY	2,365	1
MONTREAL LE DEVOIR (F)			MORN	1,150	
MONTREAL LE DEVOIR (F)			SATURDAY	1,437	1
LE JOURNAL DE MONTREAL (F)			MORN	2,634	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,843	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,253	1
MONTREAL LA PRESSE (F)			MORN	1,679	1
MONTREAL LA PRESSE (F)			SATURDAY	1,974	1
MONTREAL LA PRESSE (F)			SUNDAY	1,110	

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
OTTAWA-CARLETON (CONT.)					
MONTREAL ECHOS VEDETTES (F)			SAT.	665	
ALEXANDRIA GLENGARRY NEWS			WED.	267	
ARNPRIOR CHRONICLE-GUIDE			WED.	988	
CARLETON PLACE CANADIAN			WED.	261	
* OTTAWA CITIZEN			ALL DAY	140,859	57
* OTTAWA CITIZEN			SATURDAY	121,478	49
* OTTAWA LE DROIT (F)			ALL DAY	6,671	3
* OTTAWA LE DROIT (F)			SATURDAY	7,013	3
* OTTAWA SUN			ALL DAY	17,547	7
* STITTSVILLE NEWS			WED.	3,556	1
TORONTO STAR			ALL DAY	3,011	1
TORONTO STAR			SATURDAY	4,011	2
TORONTO STAR			SUNDAY	7,328	3
OXFORD	30,300	R15			
BRANTFORD EXPOSITOR			EVE	533	2
DELHI NEWS-RECORD			WED.	365	1
KITCHENER-WATERLOO RECORD			EVE	1,214	4
LONDON FREE PRESS			MORN	9,401	31
STRATFORD BEACON-HERALD			EVE	552	2
* TILLSONBURG NEWS			M,W,F	4,587	15
TORONTO STAR			ALL DAY	752	2
TORONTO STAR			SATURDAY	1,428	5
TORONTO STAR			SUNDAY	2,317	8
TORONTO SUN			SUNDAY	563	2
* WOODSTOCK SENTINEL-REVIEW			EVE	10,620	35
PARRY SOUND	12,900	I19			
HUNTSVILLE FORESTER			WED.	276	2
NORTH BAY NUGGET			EVE	2,973	23
TORONTO STAR			ALL DAY	2,652	21
TORONTO STAR			SATURDAY	4,536	35
TORONTO STAR			SUNDAY	2,763	21
TORONTO SUN			SATURDAY	286	2
TORONTO SUN			SUNDAY	425	3
PEEL	213,700	K 6			
* BRAMPTON TIMES			EVE	7,937	4
ORANGEVILLE BANNER			W & F	493	
TORONTO STAR			ALL DAY	58,551	27
TORONTO STAR			SATURDAY	88,557	41
TORONTO STAR			SUNDAY	53,128	25
TORONTO SUN			MORN	43,717	20
TORONTO SUN			SATURDAY	24,948	12
TORONTO SUN			SUNDAY	71,419	33
PERTH	24,400	P14			
KITCHENER-WATERLOO RECORD			EVE	2,787	11
LONDON FREE PRESS			MORN	2,382	10
* STRATFORD BEACON-HERALD			EVE	12,483	51
TORONTO STAR			ALL DAY	1,211	5
TORONTO STAR			SATURDAY	3,068	13
TORONTO STAR			SUNDAY	2,624	11

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COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
PETERBOROUGH	39,700	N23			
* PETERBOROUGH EXAMINER			EVE	25,701	65
TORONTO STAR			ALL DAY	4,698	12
TORONTO STAR			SATURDAY	11,268	28
TORONTO STAR			SUNDAY	6,074	15
TORONTO SUN			MORN	2,966	7
TORONTO SUN			SATURDAY	2,290	6
TORONTO SUN			SUNDAY	4,654	12
PRESCOTT	10,000	K32			
PRESCOTT & RUSSELL	20,400	K32			
MONTREAL GAZETTE			SATURDAY	374	2
LE JOURNAL DE MONTREAL (F)			MORN	844	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,050	5
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,097	5
MONTREAL ECHOS VEDETTES (F)			SAT.	428	2
ALEXANDRIA GLENGARRY NEWS			WED.	300	1
* HAWKESBURY LE CARILLON (F)			WED.	6,162	30
OTTAWA CITIZEN			ALL DAY	5,016	25
OTTAWA CITIZEN			SATURDAY	4,847	24
OTTAWA LE DROIT (F)			ALL DAY	2,945	14
OTTAWA LE DROIT (F)			SATURDAY	3,192	16
PRINCE EDWARD	8,100	P25			
BELLEVILLE INTELLIGENCER			EVE	1,271	16
KINGSTON WHIG-STANDARD			EVE	397	5
TORONTO STAR			ALL DAY	919	11
TORONTO STAR			SATURDAY	1,577	19
TORONTO STAR			SUNDAY	1,101	14
TORONTO SUN			SUNDAY	410	5
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			M,W,F	447	6
RAINY RIVER	8,300	F 2			
* ATIKOKAN PROGRESS			WED.	1,659	20
* FORT FRANCES TIMES			WED.	5,088	61
THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL			MORN/EVE	874	11
WINNIPEG FREE PRESS			EVE	918	11
WINNIPEG FREE PRESS			SATURDAY	1,397	17
WINNIPEG FREE PRESS			SUNDAY	873	11
RENFREW	32,400	J26			
* ARNPRIOR CHRONICLE-GUIDE			WED.	3,860	12
* DEEP RIVER NORTH RENFREW TIMES			WED.	2,462	8
OTTAWA CITIZEN			ALL DAY	10,230	32
OTTAWA CITIZEN			SATURDAY	9,499	29
OTTAWA SUN			ALL DAY	410	1
* PEMBROKE OBSERVER			EVE	7,134	22
* RENFREW MERCURY			WED.	5,983	18
TORONTO STAR			ALL DAY	640	2
TORONTO STAR			SATURDAY	980	3
TORONTO STAR			SUNDAY	1,020	3
RUSSELL	8,600	K31			

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SIMCOE	87,600	M19			
* ALLISTON HERALD			WED.	5,418	6
* BARRIE EXAMINER			EVE	13,933	16
* COLLINGWOOD ENTERPRISE-BULLETIN			W & SAT.	5,955	7
* MIDLAND FREE PRESS			W & F	6,167	7
* ORILLIA PACKET & TIMES			EVE	10,385	12
OWEN SOUND SUN TIMES			EVE	254	
TORONTO STAR			ALL DAY	15,583	18
TORONTO STAR			SATURDAY	35,098	40
TORONTO STAR			SUNDAY	18,157	21
TORONTO SUN			MORN	8,288	9
TORONTO SUN			SATURDAY	8,393	10
TORONTO SUN			SUNDAY	19,618	22
STORMONT	22,100	L32			
STOR. , DUN. & GLEN.	37,300	L32			
MONTREAL GAZETTE			MORN	1,121	3
MONTREAL GAZETTE			SATURDAY	1,759	5
MONTREAL GAZETTE			SUNDAY	1,044	3
LE JOURNAL DE MONTREAL (F)			MORN	315	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	294	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	376	1
* ALEXANDRIA GLENGARRY NEWS			WED.	6,001	16
BROCKVILLE RECORDER AND TIMES			EVE	256	1
* CORNWALL STANDARD-FREEHOLDER			EVE	17,810	48
OTTAWA CITIZEN			ALL DAY	7,138	19
OTTAWA CITIZEN			SATURDAY	6,737	18
OTTAWA LE DROIT (F)			SATURDAY	253	1
OTTAWA SUN			ALL DAY	291	1
TORONTO STAR			ALL DAY	339	1
TORONTO STAR			SATURDAY	528	1
TORONTO STAR			SUNDAY	933	3
SUDBURY RM	54,900	D16			
LITTLE CURRENT MANITOULIN EXPOSITOR			WED.	404	1
* SUDBURY STAR			EVE	25,836	47
TORONTO STAR			ALL DAY	3,186	6
TORONTO STAR			SATURDAY	3,987	7
TORONTO STAR			SUNDAY	3,921	7
SUDBURY DISTRICT	8,400	C16			
SUDBURY STAR			EVE	1,606	19
TIMMINS PRESS			EVE	306	4
TORONTO STAR			ALL DAY	540	6
TORONTO STAR			SATURDAY	629	7
TORONTO STAR			SUNDAY	559	7
THUNDER BAY	56,400	E 4			
* THUNDER BAY TIMES-NEWS,CHRONICLE-JOURNAL			MORN/EVE	36,359	64
TORONTO STAR			ALL DAY	279	
TORONTO STAR			SATURDAY	671	1
TORONTO STAR			SUNDAY	329	1
WINNIPEG FREE PRESS			SATURDAY	429	1

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TIMISKAMING	14,700	F 7			
MONTREAL ECHOS VEDETTES (F)			SAT.	486	3
* KIRKLAND LAKE NORTHERN NEWS			EVE	5,644	38
NORTH BAY NUGGET			EVE	1,281	9
TORONTO STAR			ALL DAY	885	6
TORONTO STAR			SATURDAY	1,451	10
TORONTO STAR			SUNDAY	945	6
TORONTO	845,900	K 8			
MONTREAL GAZETTE			MORN	382	
MONTREAL GAZETTE			SATURDAY	541	
MONTREAL GAZETTE			SUNDAY	285	
MONTREAL LA PRESSE (F)			MORN	310	
MONTREAL LA PRESSE (F)			SATURDAY	532	
OTTAWA CITIZEN			ALL DAY	307	
OTTAWA CITIZEN			SATURDAY	263	
* TORONTO STAR			ALL DAY	265,992	31
* TORONTO STAR			SATURDAY	363,971	43
* TORONTO STAR			SUNDAY	216,917	26
* TORONTO SUN			MORN	152,503	18
* TORONTO SUN			SATURDAY	100,360	12
* TORONTO SUN			SUNDAY	210,698	25
VICTORIA	20,800	M21			
* LINDSAY POST			EVE	5,438	26
* LINDSAY POST			THUR.	3,507	17
PETERBOROUGH EXAMINER			EVE	891	4
TORONTO STAR			ALL DAY	4,090	20
TORONTO STAR			SATURDAY	9,583	46
TORONTO STAR			SUNDAY	4,532	22
TORONTO SUN			MORN	1,215	6
TORONTO SUN			SATURDAY	1,154	6
TORONTO SUN			SUNDAY	3,045	15
WATERLOO	123,800	L 2			
* CAMBRIDGE REPORTER			EVE	14,191	11
* KITCHENER-WATERLOO RECORD			EVE	66,763	54
TORONTO STAR			ALL DAY	3,361	3
TORONTO STAR			SATURDAY	6,853	6
TORONTO STAR			SUNDAY	5,984	5
TORONTO SUN			MORN	8,372	7
TORONTO SUN			SATURDAY	5,907	5
TORONTO SUN			SUNDAY	8,824	7
WELLINGTON	51,100	O16			
* GUELPH MERCURY			EVE	18,668	37
KITCHENER-WATERLOO RECORD			EVE	7,021	14
TORONTO STAR			ALL DAY	3,794	7
TORONTO STAR			SATURDAY	8,678	17
TORONTO STAR			SUNDAY	5,402	11
TORONTO SUN			MORN	3,452	7
TORONTO SUN			SATURDAY	2,524	5
TORONTO SUN			SUNDAY	4,505	9

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ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YORK	123,900	J 7			
TORONTO STAR			ALL DAY	45,211	36
TORONTO STAR			SATURDAY	73,258	59
TORONTO STAR			SUNDAY	41,516	34
TORONTO SUN			MORN	20,506	17
TORONTO SUN			SATURDAY	12,369	10
TORONTO SUN			SUNDAY	35,000	28

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NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,900	Q13			
STEINBACH CARILLON			WED.	1,130	19
WINNIPEG SUN			SUNDAY	306	5
WINNIPEG FREE PRESS			EVE	2,028	34
WINNIPEG FREE PRESS			SATURDAY	3,598	61
WINNIPEG FREE PRESS			SUNDAY	1,768	30
CEN. DIV. 02	12,600	R11			
* STEINBACH CARILLON			WED.	7,395	59
WINNIPEG SUN			MORN	582	5
WINNIPEG SUN			SUNDAY	879	7
WINNIPEG FREE PRESS			EVE	2,830	22
WINNIPEG FREE PRESS			SATURDAY	6,010	48
WINNIPEG FREE PRESS			SUNDAY	2,606	21
CEN. DIV. 03	12,800	S 9			
STEINBACH CARILLON			WED.	729	6
WINNIPEG SUN			MORN	386	3
WINNIPEG SUN			SUNDAY	565	4
WINNIPEG FREE PRESS			EVE	2,605	20
WINNIPEG FREE PRESS			SATURDAY	6,137	48
WINNIPEG FREE PRESS			SUNDAY	2,273	18
CEN. DIV. 04	3,900	S 8			
WINNIPEG FREE PRESS			EVE	697	18
WINNIPEG FREE PRESS			SATURDAY	1,515	39
WINNIPEG FREE PRESS			SUNDAY	627	16
CEN. DIV. 05	5,900	S 3			
BRANDON SUN			EVE	1,596	27
BRANDON SUN			FRIDAY	1,321	22
WINNIPEG FREE PRESS			EVE	461	8
WINNIPEG FREE PRESS			SATURDAY	787	13
WINNIPEG FREE PRESS			SUNDAY	430	7
CEN. DIV. 06	4,000	Q 2			
BRANDON SUN			EVE	1,108	28
BRANDON SUN			FRIDAY	879	22
* VIRDEN EMPIRE-ADVANCE			WED.	2,396	60
WINNIPEG FREE PRESS			EVE	243	6
WINNIPEG FREE PRESS			SATURDAY	353	9
WINNIPEG FREE PRESS			SUNDAY	189	5
CEN. DIV. 07	21,600	Q 5			
* BRANDON SUN			EVE	14,019	65
* BRANDON SUN			FRIDAY	11,786	55
NEEPAWA PRESS			TUE.	279	1
WINNIPEG SUN			MORN	612	3
WINNIPEG SUN			SUNDAY	903	4
WINNIPEG FREE PRESS			EVE	1,631	8
WINNIPEG FREE PRESS			SATURDAY	2,437	11
WINNIPEG FREE PRESS			SUNDAY	1,434	7
CEN. DIV. 08	4,000	P 7			
NEEPAWA PRESS			TUE.	656	16

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MANITOBA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 08 (CONT.)					
WINNIPEG FREE PRESS			EVE	659	16
WINNIPEG FREE PRESS			SATURDAY	1,603	40
WINNIPEG FREE PRESS			SUNDAY	544	14
CEN. DIV. 09	7,800	Q 8			
* PORTAGE LA PRAIRIE GRAPHIC			EVE	4,541	58
WINNIPEG SUN			MORN	556	7
WINNIPEG SUN			SUNDAY	814	10
WINNIPEG FREE PRESS			EVE	1,919	25
WINNIPEG FREE PRESS			SATURDAY	3,494	45
WINNIPEG FREE PRESS			SUNDAY	1,659	21
CEN. DIV. 10	2,000	Q10			
WINNIPEG SUN			MORN	277	14
WINNIPEG SUN			SUNDAY	338	17
WINNIPEG FREE PRESS			EVE	682	34
WINNIPEG FREE PRESS			SATURDAY	1,236	62
WINNIPEG FREE PRESS			SUNDAY	560	28
CEN. DIV. 11	235,400	G11			
NEEPAWA PRESS			TUE.	322	
STEINBACH CARILLON			WED.	1,443	1
* WINNIPEG SUN			MORN	44,102	19
* WINNIPEG SUN			SUNDAY	50,167	21
* WINNIPEG FREE PRESS			EVE	131,172	56
* WINNIPEG FREE PRESS			SATURDAY	168,947	72
* WINNIPEG FREE PRESS			SUNDAY	114,788	49
MOOSOMIN WORLD-SPECTATOR			TUE.	271	
CEN. DIV. 12	5,600	Q11			
STEINBACH CARILLON			WED.	454	8
WINNIPEG SUN			MORN	312	6
WINNIPEG SUN			SUNDAY	468	8
WINNIPEG FREE PRESS			EVE	1,976	35
WINNIPEG FREE PRESS			SATURDAY	3,754	67
WINNIPEG FREE PRESS			SUNDAY	1,811	32
CEN. DIV. 13	11,600	P11			
WINNIPEG SUN			MORN	802	7
WINNIPEG SUN			SUNDAY	1,154	10
WINNIPEG FREE PRESS			EVE	4,311	37
WINNIPEG FREE PRESS			SATURDAY	6,892	59
WINNIPEG FREE PRESS			SUNDAY	3,975	34
CEN. DIV. 14	4,800	P10			
WINNIPEG FREE PRESS			EVE	1,881	39
WINNIPEG FREE PRESS			SATURDAY	3,559	74
WINNIPEG FREE PRESS			SUNDAY	1,614	34
CEN. DIV. 15	8,900	O 3			
BRANDON SUN			EVE	1,954	22
BRANDON SUN			FRIDAY	1,438	16
* NEEPAWA PRESS			TUE.	2,228	25
WINNIPEG FREE PRESS			EVE	891	10
WINNIPEG FREE PRESS			SATURDAY	1,742	20

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MANITOBA

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CEN. DIV. 15 (CONT.)					
WINNIPEG FREE PRESS			SUNDAY	714	8
CEN. DIV. 16	3,800	M 2			
WINNIPEG FREE PRESS			EVE	385	10
WINNIPEG FREE PRESS			SATURDAY	710	19
WINNIPEG FREE PRESS			SUNDAY	365	10
YORKTON ENTERPRISE			M & W	453	12
CEN. DIV. 17	9,600	M 5			
WINNIPEG FREE PRESS			EVE	1,380	14
WINNIPEG FREE PRESS			SATURDAY	2,296	24
WINNIPEG FREE PRESS			SUNDAY	1,161	12
CEN. DIV. 18	7,800	N 9			
WINNIPEG SUN			SUNDAY	378	5
WINNIPEG FREE PRESS			EVE	2,662	34
WINNIPEG FREE PRESS			SATURDAY	5,085	65
WINNIPEG FREE PRESS			SUNDAY	2,068	27
CEN. DIV. 19	1,700	L14			
CEN. DIV. 20	4,500	G 2			
WINNIPEG FREE PRESS			EVE	569	13
WINNIPEG FREE PRESS			SATURDAY	822	18
WINNIPEG FREE PRESS			SUNDAY	536	12
CEN. DIV. 21	7,500	E 2			
WINNIPEG SUN			MORN	322	4
WINNIPEG SUN			SUNDAY	333	4
WINNIPEG FREE PRESS			EVE	1,385	18
WINNIPEG FREE PRESS			SATURDAY	2,304	31
WINNIPEG FREE PRESS			SUNDAY	1,293	17
CEN. DIV. 22	8,300	E 4			
WINNIPEG SUN			MORN	418	5
WINNIPEG FREE PRESS			EVE	1,161	14
WINNIPEG FREE PRESS			SATURDAY	1,602	19
WINNIPEG FREE PRESS			SUNDAY	1,001	12
CEN. DIV. 23	2,800	C 3			
WINNIPEG FREE PRESS			EVE	300	11
WINNIPEG FREE PRESS			SATURDAY	528	19
WINNIPEG FREE PRESS			SUNDAY	282	10

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SASKATCHEWAN

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	12,500	S14			
* CARLYLE OBSERVER			TUE.	1,569	13
* ESTEVAN MERCURY			WED.	3,984	32
MOOSOMIN WORLD-SPECTATOR			TUE.	531	4
* REDVERS OPTIMIST			WED.	1,219	10
REGINA LEADER-POST			EVE	3,389	27
WEYBURN REVIEW			WED.	268	2
CEN. DIV. 02	9,500	S10			
* BENGOUGH CROSS COUNTRY CONNECTION			MON.	587	6
* RADVILLE STAR			TUE.	736	8
REGINA LEADER-POST			EVE	2,857	30
* WEYBURN REVIEW			WED.	5,303	56
CEN. DIV. 03	6,900	S 7			
* ASSINIBOIA TIMES			TUE.	3,756	54
REGINA LEADER-POST			EVE	1,479	21
CEN. DIV. 04	4,900	R 3			
* MAPLE CREEK NEWS			TUE.	1,578	32
REGINA LEADER-POST			EVE	736	15
SWIFT CURRENT SUN			M & W	287	6
CEN. DIV. 05	14,400	P14			
* ESTERHAZY-POTASHVILLE MINER-JOURNAL			WED.	1,889	13
INDIAN HEAD-WOLSELEY NEWS			TUE.	744	5
* LANGENBURG FOUR-TOWN JOURNAL			WED.	1,597	11
* LEMBERG HIGHWAY 22 REVIEW			WED.	291	2
* MELVILLE ADVANCE			WED.	3,181	22
* MOOSOMIN WORLD-SPECTATOR			TUE.	2,337	16
REGINA LEADER-POST			EVE	3,741	26
* WHITEWOOD HERALD			MON.	782	5
YORKTON ENTERPRISE			M & W	1,719	12
YORKTON THIS WEEK			WED.	1,500	10
CEN. DIV. 06	80,400	P10			
ASSINIBOIA TIMES			TUE.	318	
* BALGONIE CITY'S EDGE			WED.	643	1
* INDIAN HEAD-WOLSELEY NEWS			TUE.	1,611	2
MELVILLE ADVANCE			WED.	312	
NOKOMIS LAST MOUNTAIN TIMES			MON.	281	
* REGINA LEADER-POST			EVE	51,232	64
WEYBURN REVIEW			WED.	338	
CEN. DIV. 07	19,700	P 7			
ASSINIBOIA TIMES			TUE.	392	2
* MOOSE JAW TIMES-HERALD			EVE	8,924	45
OUTLOOK THE OUTLOOK			MON.	324	2
REGINA LEADER-POST			EVE	2,818	14
SWIFT CURRENT SUN			M & W	302	2
CEN. DIV. 08	13,300	O 3			
KINDERSLEY CLARION			WED.	411	3
* LEADER NEWS			WED.	827	6
MAPLE CREEK NEWS			TUE.	444	3

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NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY CENSUS DIVISION

SASKATCHEWAN

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 08 (CONT.)					
REGINA LEADER-POST			EVE	2,007	15
SASKATOON STAR PHOENIX			ALL DAY	585	4
* SWIFT CURRENT SUN			M & W	3,992	30
CEN. DIV. 09	16,200	M13			
* CANORA COURIER			WED.	2,228	14
* KAMSACK TIMES			THUR.	1,771	11
* NORQUAY NORTH STAR			THUR.	818	5
* PREECEVILLE PROGRESS			THUR.	1,486	9
REGINA LEADER-POST			EVE	2,508	15
WADENA NEWS			THUR.	362	2
* YORKTON ENTERPRISE			M & W	5,581	34
* YORKTON THIS WEEK			WED.	7,973	49
CEN. DIV. 10	8,600	M11			
* ITUNA NEWS			MON.	768	9
NOKOMIS LAST MOUNTAIN TIMES			MON.	278	3
REGINA LEADER-POST			EVE	935	11
SASKATOON STAR PHOENIX			ALL DAY	784	9
* SEMANS HIWAY 15 GAZETTE			MON.	1,031	12
* WADENA NEWS			THUR.	1,828	21
* WYNYARD ADVANCE			MON.	1,872	22
YORKTON ENTERPRISE			M & W	642	7
YORKTON THIS WEEK			WED.	437	5
CEN. DIV. 11	85,400	M 8			
* DAVIDSON LEADER			MON.	1,625	2
HUMBOLDT JOURNAL			WED.	432	1
* LANIGAN ADVISOR			MON.	790	1
* NOKOMIS LAST MOUNTAIN TIMES			MON.	1,121	1
* OUTLOOK THE OUTLOOK			MON.	1,588	2
REGINA LEADER-POST			EVE	572	1
ROSTHERN SASKATCHEWAN VALLEY NEWS			THUR.	1,203	1
* SASKATOON STAR PHOENIX			ALL DAY	47,938	56
WADENA NEWS			THUR.	309	
* WATROUS MANITOU			MON.	1,889	2
CEN. DIV. 12	8,800	M 5			
NORTH BATTLEFORD NEWS-OPTIMIST			W & SUN.	666	8
OUTLOOK THE OUTLOOK			MON.	641	7
SASKATOON STAR PHOENIX			ALL DAY	1,909	22
CEN. DIV. 13	10,000	L 2			
* CUT KNIFE HWY. 40 COURIER			WED.	478	5
* KERROBERT CITIZEN			WED.	525	5
* KINDERSLEY CLARION			WED.	2,479	25
SASKATOON STAR PHOENIX			ALL DAY	2,038	20
* UNITY NORTHWEST HERALD			WED.	1,785	18
* WILKIE PRESS			WED.	724	7
CEN. DIV. 14	16,600	J12			
* HUDSON BAY POST-REVIEW			WED.	2,035	12
* KELVINGTON RADIO			THUR.	697	4
* NIPAWIN JOURNAL			WED.	4,080	24
* ROSE VALLEY VIEW FROM HERE			TUE.	627	4

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SASKATCHEWAN

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CEN. DIV. 14 (CONT.)					
SASKATOON STAR PHOENIX			ALL DAY	2,626	16
* TISDALE RECORDER			MON.	2,484	15
WADENA NEWS			THUR.	741	4
CEN. DIV. 15	28,400	J 8			
* HUMBOLDT JOURNAL			WED.	3,736	13
* PRINCE ALBERT HERALD			EVE	8,738	31
* ROSTHERN SASKATCHEWAN VALLEY NEWS			THUR.	2,261	8
SASKATOON STAR PHOENIX			ALL DAY	4,399	15
CEN. DIV. 16	14,000	I 6			
* NORTH BATTLEFORD NEWS-OPTIMIST			W & SUN.	3,190	23
PRINCE ALBERT HERALD			EVE	303	2
SASKATOON STAR PHOENIX			ALL DAY	2,461	18
* SHELLBROOK CHRONICLE			TUE.	2,274	16
* SPIRITWOOD HERALD			WED.	859	6
CEN. DIV. 17	12,500	H 3			
* MEADOW LAKE PROGRESS			WED.	2,590	21
NORTH BATTLEFORD NEWS-OPTIMIST			W & SUN.	433	3
SASKATOON STAR PHOENIX			ALL DAY	1,175	9
CEN. DIV. 18	5,800	C 3			
* LA RONGE NORTHERNER			WED.	1,660	29
SASKATOON STAR PHOENIX			ALL DAY	523	9

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ALBERTA

CENSUS DIVISION PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	21,300	R14			
CALGARY HERALD			MORN	421	2
CALGARY HERALD			SUNDAY	590	3
CALGARY SUN			MORN	1,683	8
CALGARY SUN			SUNDAY	2,183	10
LETHBRIDGE HERALD			EVE	440	2
* MEDICINE HAT NEWS			EVE	13,519	63
CEN. DIV. 02	42,400	Q12			
CALGARY HERALD			MORN	1,943	5
CALGARY HERALD			SUNDAY	2,070	5
CALGARY SUN			MORN	2,924	7
CALGARY SUN			SUNDAY	4,005	9
* LETHBRIDGE HERALD			EVE	20,062	47
* RAYMOND REVIEW			TUE.	1,867	4
CEN. DIV. 03	9,600	R 9			
CALGARY HERALD			MORN	956	10
CALGARY HERALD			SUNDAY	780	8
CALGARY SUN			MORN	899	9
CALGARY SUN			SUNDAY	1,060	11
* CARDSTON CHRONICLE			TUE.	1,850	19
* FORT MACLEOD GAZETTE			WED.	1,319	14
LETHBRIDGE HERALD			EVE	2,812	29
* PINCHER CREEK ECHO			TUE.	2,015	21
CEN. DIV. 04	4,300	N14			
CALGARY HERALD			MORN	366	9
CALGARY HERALD			SUNDAY	294	7
CALGARY SUN			MORN	406	9
CALGARY SUN			SUNDAY	490	11
CEN. DIV. 05	12,900	O10			
CALGARY HERALD			MORN	2,467	19
CALGARY HERALD			SUNDAY	2,102	16
CALGARY SUN			MORN	1,064	8
CALGARY SUN			SUNDAY	1,634	13
LETHBRIDGE HERALD			EVE	264	2
* THREE HILLS CAPITAL			WED.	2,642	20
CEN. DIV. 06	275,800	N 9			
* CALGARY HERALD			MORN	123,203	45
* CALGARY HERALD			SUNDAY	112,441	41
* CALGARY SUN			MORN	60,938	22
* CALGARY SUN			SUNDAY	82,588	30
* HIGH RIVER TIMES			TUE.	2,846	1
RED DEER ADVOCATE			EVE	293	
THREE HILLS CAPITAL			WED.	426	
CEN. DIV. 07	14,000	K13			
* CORONATION REVIEW			TUE.	942	7
EDMONTON JOURNAL			MORN	2,364	17
EDMONTON JOURNAL			FRIDAY	3,103	22
EDMONTON JOURNAL			SUNDAY	1,973	14
EDMONTON SUN			MORN	1,260	9

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CEN. DIV. 07 (CONT.)					
EDMONTON SUN			SUNDAY	1,529	11
RED DEER ADVOCATE			EVE	493	4
* SEDGEWICK COMMUNITY PRESS			TUE.	2,932	21
* STETTLER INDEPENDENT			WED.	3,942	28
* WAINWRIGHT STAR CHRONICLE			WED.	2,703	19
CEN. DIV. 08	43,100	K 9			
CALGARY HERALD			MORN	630	1
CALGARY HERALD			SUNDAY	580	1
CALGARY SUN			MORN	2,025	5
CALGARY SUN			SUNDAY	2,860	7
* ECKVILLE EXAMINER			TUE.	729	2
EDMONTON JOURNAL			MORN	1,429	3
EDMONTON JOURNAL			FRIDAY	1,795	4
EDMONTON JOURNAL			SUNDAY	1,307	3
EDMONTON SUN			MORN	561	1
EDMONTON SUN			SUNDAY	722	2
* LACOMBE GLOBE			WED.	3,534	8
* RED DEER ADVOCATE			EVE	21,378	50
* RIMBEY RECORD			TUE.	2,140	5
ROCKY MOUNTAIN HOUSE MOUNTAINEER			WED.	313	1
* SYLVAN LAKE NEWS			TUE.	952	2
CEN. DIV. 09	5,500	L 6			
CALGARY SUN			MORN	1,544	28
CALGARY SUN			SUNDAY	1,911	35
EDMONTON JOURNAL			MORN	484	9
EDMONTON JOURNAL			FRIDAY	524	10
EDMONTON JOURNAL			SUNDAY	437	8
LETHBRIDGE HERALD			EVE	805	15
* ROCKY MOUNTAIN HOUSE MOUNTAINEER			WED.	3,939	72
CEN. DIV. 10	28,100	I13			
EDMONTON JOURNAL			MORN	4,962	18
EDMONTON JOURNAL			FRIDAY	7,226	26
EDMONTON JOURNAL			SUNDAY	4,226	15
EDMONTON SUN			MORN	3,469	12
EDMONTON SUN			SUNDAY	4,875	17
CEN. DIV. 11	301,400	I 9			
CALGARY HERALD			MORN	279	
* EDMONTON JOURNAL			MORN	127,686	42
* EDMONTON JOURNAL			FRIDAY	150,877	50
* EDMONTON JOURNAL			SUNDAY	119,031	39
* EDMONTON SUN			MORN	78,263	26
* EDMONTON SUN			SUNDAY	111,577	37
CEN. DIV. 12	14,300	G13			
EDMONTON JOURNAL			MORN	2,693	19
EDMONTON JOURNAL			FRIDAY	4,041	28
EDMONTON JOURNAL			SUNDAY	2,361	17
EDMONTON SUN			MORN	1,732	12
EDMONTON SUN			SUNDAY	2,202	15

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CEN. DIV. 13	19,100	F 4			
EDMONTON JOURNAL			MORN	3,533	19
EDMONTON JOURNAL			FRIDAY	6,056	32
EDMONTON JOURNAL			SUNDAY	2,923	15
EDMONTON SUN			MORN	1,732	9
EDMONTON SUN			SUNDAY	2,559	13
CEN. DIV. 14	8,800	G 3			
EDMONTON JOURNAL			MORN	1,783	20
EDMONTON JOURNAL			FRIDAY	2,484	28
EDMONTON JOURNAL			SUNDAY	1,555	18
EDMONTON SUN			MORN	1,659	19
EDMONTON SUN			SUNDAY	1,684	19
* EDSON LEADER			TUE.	2,383	27
CEN. DIV. 15	8,400	N 7			
CALGARY HERALD			MORN	1,449	17
CALGARY HERALD			SUNDAY	1,416	17
EDMONTON JOURNAL			MORN	659	8
EDMONTON JOURNAL			FRIDAY	828	10
EDMONTON JOURNAL			SUNDAY	913	11
CEN. DIV. 16	15,700	C 5			
EDMONTON JOURNAL			MORN	1,874	12
EDMONTON JOURNAL			FRIDAY	2,162	14
EDMONTON JOURNAL			SUNDAY	1,755	11
EDMONTON SUN			MORN	2,229	14
EDMONTON SUN			SUNDAY	1,977	13
* FORT MCMURRAY TODAY			EVE	6,058	39
* FORT MCMURRAY TODAY			FRIDAY	7,741	49
CEN. DIV. 17	14,600	C 3			
EDMONTON JOURNAL			MORN	1,868	13
EDMONTON JOURNAL			FRIDAY	1,978	14
EDMONTON JOURNAL			SUNDAY	1,581	11
EDMONTON SUN			MORN	739	5
EDMONTON SUN			SUNDAY	791	5
FAIRVIEW POST			TUE.	680	5
* FORT VERMILION NORTHERN PIONEER			WED.	1,114	8
* HIGH LEVEL ECHO			WED.	1,584	11
* MANNING BANNER POST			WED.	944	6
CEN. DIV. 18	3,800	F 2			
EDMONTON JOURNAL			MORN	905	24
EDMONTON JOURNAL			FRIDAY	1,088	29
EDMONTON JOURNAL			SUNDAY	771	20
EDMONTON SUN			MORN	332	9
EDMONTON SUN			SUNDAY	346	9
CEN. DIV. 19	25,000	E 2			
* BEAVERLODGE ADVERTISER			WED.	1,672	7
EDMONTON JOURNAL			MORN	2,844	11
EDMONTON JOURNAL			FRIDAY	3,076	12
EDMONTON JOURNAL			SUNDAY	2,528	10
EDMONTON SUN			MORN	1,672	7

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CEN. DIV. 19 (CONT.)					
EDMONTON SUN			SUNDAY	1,821	7
* FAIRVIEW POST			TUE.	2,473	10
* GRANDE PRAIRIE HERALD-TRIBUNE			EVE	8,199	33
* GRIMSHAW MILE ZERO NEWS			WED.	970	4
* RYCROFT SIGNAL			TUE.	2,060	8

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NEWSPAPER CIRCULATION & COVERAGE ANALYSIS BY REGIONAL DISTRICT

BRITISH COLUMBIA

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ALBERNI-CLAYOQUOT	11,100	M 4			
* PORT ALBERNI ALBERNI VALLEY TIMES			EVE	6,676	60
VANCOUVER PROVINCE			MORN	801	7
VANCOUVER PROVINCE			SUNDAY	1,010	9
VANCOUVER SUN			EVE	695	6
VICTORIA TIMES-COLONIST			MORN	1,334	12
VICTORIA TIMES-COLONIST			SUNDAY	1,246	11
BULKLEY-NECHAKO	11,900	E 5			
PRINCE GEORGE CITIZEN			EVE	1,339	11
VANCOUVER PROVINCE			MORN	720	6
VANCOUVER PROVINCE			SUNDAY	879	7
VANCOUVER SUN			EVE	288	2
CAPITAL	118,000	O 6			
RICHMOND BUY AND SELL PRESS			THUR.	505	
VANCOUVER PROVINCE			MORN	1,559	1
VANCOUVER PROVINCE			SUNDAY	1,965	2
VANCOUVER SUN			EVE	2,845	2
* VICTORIA TIMES-COLONIST			MORN	68,757	58
* VICTORIA TIMES-COLONIST			SUNDAY	66,020	56
CARIBOO	19,800	H 8			
VANCOUVER PROVINCE			MORN	2,446	12
VANCOUVER PROVINCE			SUNDAY	3,011	15
VANCOUVER SUN			EVE	525	3
CENTRAL COAST	1,000	H 3			
VANCOUVER PROVINCE			MORN	56	6
VANCOUVER PROVINCE			SUNDAY	73	7
CEN. FRAZER VALLEY	53,100	N 9			
* LANGLEY ADVANCE			WED.	6,894	13
RICHMOND BUY AND SELL PRESS			THUR.	1,159	2
VANCOUVER PROVINCE			MORN	11,576	22
VANCOUVER PROVINCE			SUNDAY	14,061	26
VANCOUVER SUN			EVE	10,103	19
CENTRAL KOOTENAY	18,900	L16			
* CASTLEGAR NEWS			W & SUN.	3,812	20
* CRESTON VALLEY ADVANCE			M & TH	3,564	19
* NELSON NEWS			EVE	4,483	24
TRAIL TIMES			EVE	304	2
VANCOUVER PROVINCE			MORN	1,919	10
VANCOUVER PROVINCE			SUNDAY	2,362	13
VANCOUVER SUN			EVE	481	3
CENTRAL OKANAGAN	38,300	L13			
* KELOWNA COURIER			EVE	17,135	45
RICHMOND BUY AND SELL PRESS			THUR.	279	1
VANCOUVER PROVINCE			MORN	2,807	7
VANCOUVER PROVINCE			SUNDAY	4,040	11
VANCOUVER SUN			EVE	323	1

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COLUMBIA-SHUSWAP	15,200	I15			
* REVELSTOKE REVIEW			WED.	2,690	18
VANCOUVER PROVINCE			MORN	1,594	10
VANCOUVER PROVINCE			SUNDAY	1,865	12
VANCOUVER SUN			EVE	427	3
COMOX-STRATHCONA	29,200	L 4			
* CAMPBELL RIVER COURIER			THUR.	7,134	24
* CAMPBELL RIVER UPPER ISLANDER			TUE.	6,239	21
* COURTENAY COMOX DISTRICT FREE PRESS			W & F	9,526	33
VANCOUVER PROVINCE			MORN	1,725	6
VANCOUVER PROVINCE			SUNDAY	2,049	7
VANCOUVER SUN			EVE	2,703	9
VICTORIA TIMES-COLONIST			MORN	1,903	7
VICTORIA TIMES-COLONIST			SUNDAY	1,947	7
COWICHAN VALLEY	20,900	N 6			
NANAIMO FREE PRESS			EVE	288	1
VANCOUVER PROVINCE			MORN	772	4
VANCOUVER PROVINCE			SUNDAY	1,060	5
VANCOUVER SUN			EVE	1,210	6
VICTORIA TIMES-COLONIST			MORN	6,016	29
VICTORIA TIMES-COLONIST			SUNDAY	5,903	28
DEWDNEY-ALOUETTE	28,000	M 9			
RICHMOND BUY AND SELL PRESS			THUR.	2,057	7
VANCOUVER PROVINCE			MORN	6,848	24
VANCOUVER PROVINCE			SUNDAY	8,250	29
VANCOUVER SUN			EVE	5,776	21
EAST KOOTENAY	17,200	K18			
CALGARY HERALD			MORN	518	3
CALGARY HERALD			SUNDAY	469	3
CALGARY SUN			MORN	699	4
CALGARY SUN			SUNDAY	776	5
LETHBRIDGE HERALD			EVE	712	4
* CRANBROOK TOWNSMAN			EVE	3,987	23
VANCOUVER PROVINCE			MORN	1,096	6
VANCOUVER PROVINCE			SUNDAY	1,182	7
VANCOUVER SUN			EVE	535	3
FRASER-CHEAM	23,700	M10			
RICHMOND BUY AND SELL PRESS			THUR.	1,028	4
VANCOUVER PROVINCE			MORN	5,288	22
VANCOUVER PROVINCE			SUNDAY	6,483	27
VANCOUVER SUN			EVE	3,107	13
FRASER-FORT GEORGE	29,300	E 6			
* PRINCE GEORGE CITIZEN			EVE	20,308	69
VANCOUVER PROVINCE			MORN	975	3
VANCOUVER PROVINCE			SUNDAY	1,640	6
VANCOUVER SUN			EVE	386	1
GREATER VANCOUVER	535,500	D11			
LANGLEY ADVANCE			WED.	702	

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GREATER VANCOUVER (CONT.)					
* RICHMOND BUY AND SELL PRESS			THUR.	31,025	6
* VANCOUVER PROVINCE			MORN	122,443	23
* VANCOUVER PROVINCE			SUNDAY	146,837	27
* VANCOUVER SUN			EVE	175,730	33
KITIMAT-STIKINE	12,500	D 4			
VANCOUVER PROVINCE			MORN	1,301	10
VANCOUVER PROVINCE			SUNDAY	1,870	15
KOOTENAY BOUNDARY	11,600	M14			
* TRAIL TIMES			EVE	5,440	47
VANCOUVER PROVINCE			MORN	1,457	13
VANCOUVER PROVINCE			SUNDAY	1,940	17
VANCOUVER SUN			EVE	433	4
MOUNT WADDINGTON	4,800	J 3			
* PORT HARDY NORTH ISLAND GAZETTE			WED.	2,917	61
VANCOUVER PROVINCE			MORN	757	16
VANCOUVER PROVINCE			SUNDAY	891	19
VANCOUVER SUN			EVE	467	10
NANAIMO	35,700	M 6			
* NANAIMO FREE PRESS			EVE	9,817	28
RICHMOND BUY AND SELL PRESS			THUR.	281	1
VANCOUVER PROVINCE			MORN	2,148	6
VANCOUVER PROVINCE			SUNDAY	2,917	8
VANCOUVER SUN			EVE	2,712	8
VICTORIA TIMES-COLONIST			MORN	3,793	11
VICTORIA TIMES-COLONIST			SUNDAY	4,044	11
NORTH OKANAGAN	21,800	K14			
VANCOUVER PROVINCE			MORN	1,396	6
VANCOUVER PROVINCE			SUNDAY	2,117	10
VANCOUVER SUN			EVE	332	2
* VERNON NEWS			EVE	7,882	36
OKANAGAN-SIMILKAMEEN	26,000	M12			
* PENTICTON HERALD			EVE	8,338	32
VANCOUVER PROVINCE			MORN	3,452	13
VANCOUVER PROVINCE			SUNDAY	4,526	17
VANCOUVER SUN			EVE	561	2
PEACE RIVER-LIARD	16,600	C 6			
EDMONTON JOURNAL			MORN	1,133	7
EDMONTON JOURNAL			FRIDAY	1,066	6
EDMONTON JOURNAL			SUNDAY	960	6
* FORT ST. JOHN ALASKA HIGHWAY NEWS			EVE	3,058	18
VANCOUVER PROVINCE			MORN	777	5
VANCOUVER PROVINCE			SUNDAY	1,083	7
POWELL RIVER	7,200	K 6			
* POWELL RIVER NEWS			WED.	5,150	72
VANCOUVER PROVINCE			MORN	1,036	14
VANCOUVER PROVINCE			SUNDAY	1,234	17
VANCOUVER SUN			EVE	1,051	15

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SKEENA-Q.CHARLOTTE	7,800	D 3			
* PRINCE RUPERT NEWS			EVE	3,763	48
VANCOUVER PROVINCE			MORN	713	9
VANCOUVER PROVINCE			SUNDAY	920	12
SQUAMISH-LILLOOET	8,100	K 8			
RICHMOND BUY AND SELL PRESS			THUR.	479	6
VANCOUVER PROVINCE			MORN	2,282	28
VANCOUVER PROVINCE			SUNDAY	2,849	35
VANCOUVER SUN			EVE	1,360	17
STIKINE	600	B 3			
SUNSHINE COAST	7,400	L 7			
RICHMOND BUY AND SELL PRESS			THUR.	298	4
VANCOUVER PROVINCE			MORN	1,055	14
VANCOUVER PROVINCE			SUNDAY	1,345	18
VANCOUVER SUN			EVE	2,288	31
THOMPSON-NICOLA	35,800	J11			
* KAMLOOPS NEWS			EVE	19,223	54
RICHMOND BUY AND SELL PRESS			THUR.	349	1
VANCOUVER PROVINCE			MORN	3,673	10
VANCOUVER PROVINCE			SUNDAY	4,613	13
VANCOUVER SUN			EVE	799	2

* DENOTES NEWSPAPER PUBLISHED WITHIN REGIONAL DISTRICT

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

TERRITORY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HHLDS.
YUKON	9,700	I 2			
* WHITEHORSE STAR			EVE	3,827	39
* WHITEHORSE STAR			FRIDAY	4,914	51
* WHITEHORSE YUKON NEWS			W & F	3,811	39

* DENOTES NEWSPAPER PUBLISHED WITHIN TERRITORY

NEWSPAPER CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

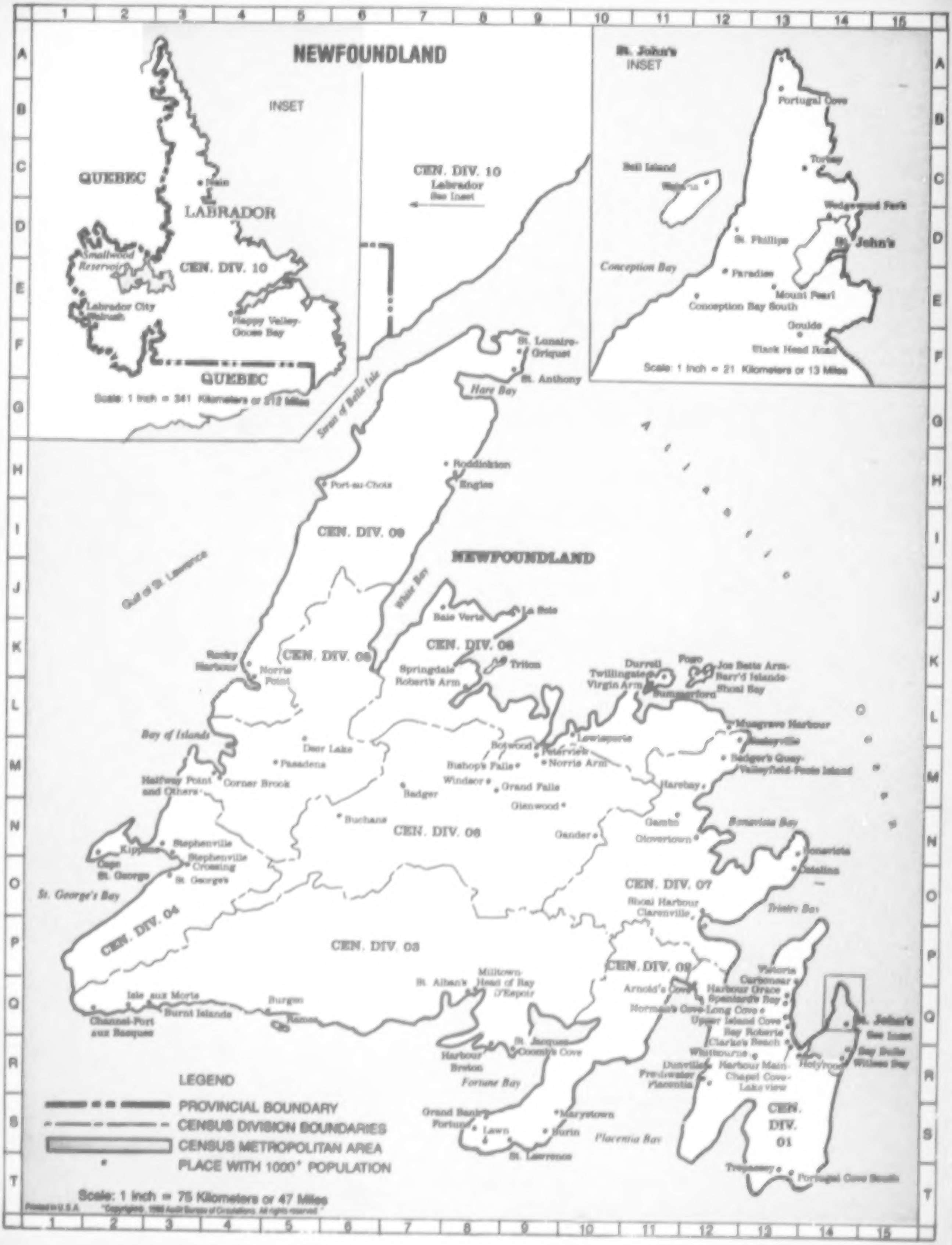
TERRITORY PUBLICATION	HOUSEHOLDS 1989 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	3,800	H16			
FORT SMITH	8,900	K 5			
EDMONTON JOURNAL			MORN	1,315	15
EDMONTON JOURNAL			FRIDAY	1,279	14
EDMONTON JOURNAL			SUNDAY	968	11
EDMONTON SUN			MORN	262	3
* HAY RIVER HUB			WED.	1,406	16
INUVICK	2,400	H 5			
EDMONTON JOURNAL			MORN	112	5
EDMONTON JOURNAL			FRIDAY	142	6
KEEWATIN	1,700	L11			
KITIKMEOT	1,200	H10			

* DENOTES NEWSPAPER PUBLISHED WITHIN TERRITORY

Maps

Provincial Map Series
and
Listings of Towns by Provinces

Provincial maps depict county or census division boundaries as defined in the 1986 census. Only those towns which contain an ABC publisher member, and others with 1,000 plus populations, are shown.


NEWFOUNDLAND
INSET
QUEBEC
Nain
LABRADOR
Smallwood Reservoir
CEN. DIV. 10
Labrador City
Wabush
Happy Valley-Goose Bay
QUEBEC
Scale: 1 inch = 341 Kilometers or 212 Miles
CEN. DIV. 10
Labrador
See Inset
St. John's
INSET
Portugal Cove
Torbay
Bell Island
Wabana
Wedgewood Park
St. Phillips
St. John's
Conception Bay
Paradise
Mount Pearl
Conception Bay South
Goulds
Black Head Road
Scale: 1 inch = 21 Kilometers or 13 Miles
Strait of Belle Isle
St. Lunaire-Griquet
St. Anthony
Hare Bay
Roddickton
Englee
Port-au-Choix
CEN. DIV. 09
NEWFOUNDLAND
Gulf of St. Lawrence
White Bay
Baie Verte
La Scie
CEN. DIV. 08
Triton
Springdale
Robert's Arm
Rocky Harbour
Norris Point
CEN. DIV. 05
Durrell
Twillingate
Virgin Arm
Fogo
Joe Batts Arm-Barr'd Islands-Shoal Bay
Summerford
Musgrave Harbour
Lumsden
Badger's Quay-Valleyfield-Pools Island
Bay of Islands
Deer Lake
Pasadena
Botwood
Peterview
Lewisporte
Norris Arm
Bishop's Falls
Windsor
Grand Falls
Glenwood
Halfway Point and Others
Corner Brook
Badger
Buchans
CEN. DIV. 06
Gander
Hare Bay
Gambo
Glovertown
Bonavista Bay
Kippens
Stephenville
Cape St. George
Stephenville Crossing
St. George's
Bonavista
Catalina
St. George's Bay
CEN. DIV. 07
Shoal Harbour
Clarenville
Trinity Bay
CEN. DIV. 04
CEN. DIV. 03
CEN. DIV. 02
Victoria
Carbonear
Harbour Grace
Spaniard's Bay
Milltown-Head of Bay D'Espoir
St. Alban's
Arnold's Cove
Norman's Cove-Long Cove
Upper Island Cove
Bay Roberts
Clarke's Beach
Isle aux Morts
Burgeo
Burnt Islands
Ramea
Channel-Port aux Basques
St. John's
See Inset
Bay Bulls
Witless Bay
Holyrood
Whitbourne
Dunville
Freshwater
Placentia
Harbour Main-Chapel Cove-Lakeview
St. Jacques-Coomb's Cove
Harbour Breton
Fortune Bay
CEN. DIV. 01
Grand Bank
Fortune
Lawn
Marystown
Burin
St. Lawrence
Placentia Bay
Trepassey
Portugal Cove South
LEGEND
PROVINCIAL BOUNDARY
CENSUS DIVISION BOUNDARIES
CENSUS METROPOLITAN AREA
PLACE WITH 1000+ POPULATION
Scale: 1 inch = 75 Kilometers or 47 Miles

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CENSUS DIVISIONS AND TOWNS

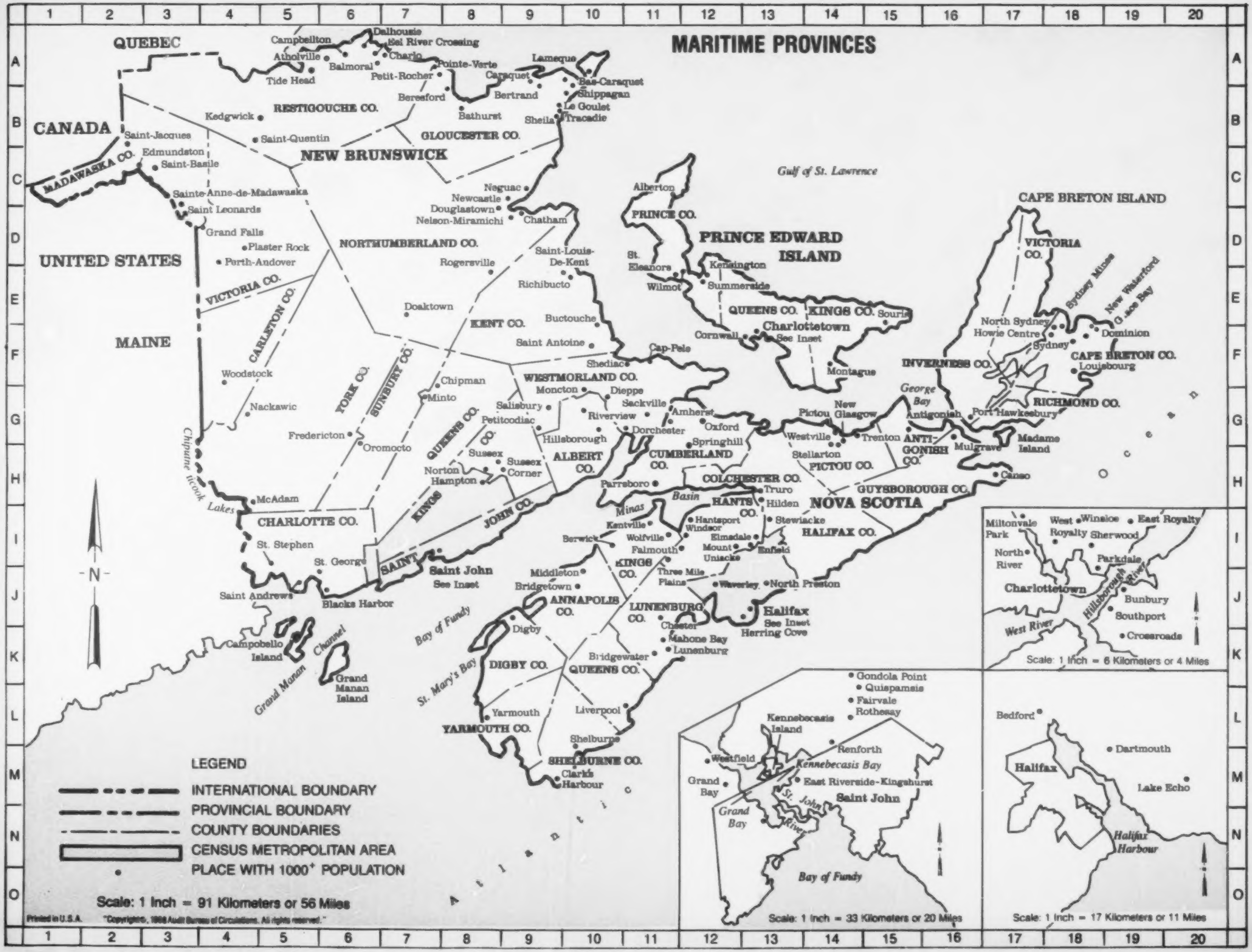
The following lists census divisions then towns and census divisions - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000+ (Census) population.

NEWFOUNDLAND
568,349

CEN. DIV. 01	246,149	R	13
CEN. DIV. 02	30,286	R	10
CEN. DIV. 03	36,737	P	7
CEN. DIV. 04	27,278	O	3
CEN. DIV. 05	45,648	M	5
CEN. DIV. 06	40,714	N	8
CEN. DIV. 07	43,618	N	11
CEN. DIV. 08	54,225	L	7
CEN. DIV. 09	26,954	I	6
CEN. DIV. 10	28,741	E	4

Arnold's Cove, CEN. DIV. 01, 1,117	Q	13
Badger's Quay-Valleyfield-Pool's Island CEN. DIV. 07, 1,569	L	12
Badger, CEN. DIV. 06, 1,151	M	7
Baie Verte, CEN. DIV. 08, 2,049	J	7
Bay Bulls, CEN. DIV. 01, 1,114	Q	14
Bay Roberts, CEN. DIV. 01, 4,446	Q	13
Bishop's Falls, CEN. DIV. 06, 4,213	M	9
Blackhead Road, CEN. DIV. 01, *1,855*	F	14
Bonavista, CEN. DIV. 07, 4,605	N	13
Botwood, CEN. DIV. 06, 3,916	M	9
Buchans, CEN. DIV. 06, 1,281	N	6
Burgeo, CEN. DIV. 03, 2,582	Q	5
Burin, CEN. DIV. 02, 2,892	S	9
Burnt Islands, CEN. DIV. 03, 1,042	Q	3
Cape St. George & Others, CEN. DIV. 04 1,505	N	2
Carbonear, CEN. DIV. 01, 5,337	P	13
Catalina, CEN. DIV. 07, 1,211	O	13
Channel-Port aux Basques, CEN. DIV. 03 5,901	Q	2
Clarenville, CEN. DIV. 07, 2,967	O	12
Clark's Beach, CEN. DIV. 01, 1,189	Q	13
Conception Bay South, CEN. DIV. 01 15,531	E	12
Corner Brook, CEN. DIV. 05, 22,719	M	4
Deer Lake, CEN. DIV. 05, 4,233	L	5
Dunville, CEN. DIV. 01, 1,833	R	12
Durrell, CEN. DIV. 08, 1,060	K	11
Englee, CEN. DIV. 09, 1,012	H	8
Fogo, CEN. DIV. 08, 1,153	K	12
Fortune, CEN. DIV. 02, 2,370	S	8
Freshwater, CEN. DIV. 01, 1,219	R	12
Gambo, CEN. DIV. 07, 2,723	N	11
Gander, CEN. DIV. 06, 10,207	N	10
Glenwood, CEN. DIV. 06, 1,038	N	10
Glovertown, CEN. DIV. 07, 2,184	N	12
Goulds, CEN. DIV. 01, 4,688	F	13
Grand Bank, CEN. DIV. 02, 3,732	S	8
Grand Falls, CEN. DIV. 06, 9,121	M	8
Halfway Point & Others, CEN. DIV. 05 2,182	M	14
Happy Valley-Goose Bay, CEN. DIV. 10 7,248	E	4
Harbour Breton, CEN. DIV. 03, 2,432	R	8
Harbour Grace, CEN. DIV. 01, 3,053	O	13
Harbour Main-Chapel Cove-Lakeville, CEN. DIV. 01, 1,293	R	12
Hare Bay, CEN. DIV. 07, 1,436	M	12
Holyrood, CEN. DIV. 01, 2,118	R	14
Isle aux Morts, CEN. DIV. 03, 1,203	Q	2
Joe Batt's Arm-Barr'd Islands-Shoal Bay CEN. DIV. 08, 1,232	K	12
Kippens, CEN. DIV. 04, 1,566	N	3
La Scie, CEN. DIV. 08, 1,429	J	9
Labrador City, CEN. DIV. 10, 8,664	E	1
Lawn, CEN. DIV. 02, 1,015	S	9
Lewisporte, CEN. DIV. 08, 3,978	L	10
Marystown, CEN. DIV. 02, 6,660	S	8
Milltown-Head of Bay D'Espoir, CEN. DIV. 03, 1,276	O	8
Mount Pearl, CEN. DIV. 01, 20,293	E	13
Musgrave Harbor, CEN. DIV. 08, 1,527	L	12
Nain, CEN. DIV. 10, 1,018	C	3
Norman's Cove-Long Cove, CEN. DIV. 01 1,107	O	13
Norris Arm, CEN. DIV. 06, 1,127	M	9
Norris Point, CEN. DIV. 09, 1,010	K	4
Paradise, CEN. DIV. 01, 3,346	E	12
Pasadena, CEN. DIV. 05, 3,268	M	5
Peterview, CEN. DIV. 06, 1,130	M	9
Placentia, CEN. DIV. 01, 2,016	R	12
Port au Choix, CEN. DIV. 09, 1,291	H	5
Portugal Cove, CEN. DIV. 01, 2,497	B	13
Pouch Cove, CEN. DIV. 01, 1,576	A	13
Ramea, CEN. DIV. 03, 1,380	Q	5
Robert's Arm, CEN. DIV. 08, 1,111	L	8
Rocky Harbour, CEN. DIV. 09, 1,268	K	4
Roddickton, CEN. DIV. 09, 1,223	H	8
Shoal Harbor, CEN. DIV. 07, 1,049	O	12
Spaniard's Bay, CEN. DIV. 01, 2,190	Q	13
Springdale, CEN. DIV. 08, 3,555	K	8
Stephenville Crossing, CEN. DIV. 04 2,252	O	3
Stephenville, CEN. DIV. 04, 7,994	N	3
St. Alban's, CEN. DIV. 03, 1,780	Q	8
St. Anthony, CEN. DIV. 09, 3,182	F	9
St. Georges, CEN. DIV. 04, 1,852	O	3
St. Jacques-Coomb's Cove, CEN. DIV. 03 *1,048*	R	10
St. John's, CEN. DIV. 01, 96,216	D	14
St. Lawrence, CEN. DIV. 02, 1,841	S	9
St. Lunaire-Griquet, CEN. DIV. 09, 1,013	F	9
St. Phillips, CEN. DIV. 01, 1,604	D	12
Summerford, CEN. DIV. 08, 1,169	L	12
Torbay, CEN. DIV. 01, 3,730	O	13
Trepassey, CEN. DIV. 01, 1,460	T	13
Triton, CEN. DIV. 08, 1,253	K	8
Twillingate, CEN. DIV. 08, 1,506	K	11
Upper Island Cove, CEN. DIV. 01, 2,055	Q	13
Victoria, CEN. DIV. 01, 1,895	P	13
Wabana, CEN. DIV. 01, 4,057	C	12
Wabush, CEN. DIV. 10, 2,637	E	1
Wedgewood Park, CEN. DIV. 01, 1,385	D	14
Wesleyville, CEN. DIV. 07, 1,208	M	12
Whitbourne, CEN. DIV. 01, 1,151	R	13
Windsor, CEN. DIV. 06, 5,545	M	8
Witless Bay, CEN. DIV. 01, 1,022	R	14

MARITIME PROVINCES



1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
A B C D E F G H I J K L M N O
QUEBEC
CANADA
UNITED STATES
MAINE
NEW BRUNSWICK
PRINCE EDWARD ISLAND
NOVA SCOTIA
CAPE BRETON ISLAND
Gulf of St. Lawrence
Bay of Fundy
St. Mary's Bay
Grand Manan Channel
Atlantic Ocean
Minas Basin
George Bay
Chiputne ticook Lakes
MADAWASKA CO.
RESTIGOUCHE CO.
GLOUCESTER CO.
NORTHUMBERLAND CO.
VICTORIA CO.
CARLETON CO.
YORK CO.
SUNBURY CO.
QUEENS CO.
KENT CO.
WESTMORLAND CO.
ALBERT CO.
KINGS
SAINT JOHN CO.
CHARLOTTE CO.
PRINCE CO.
QUEENS CO.
KINGS CO.
CUMBERLAND CO.
COLCHESTER CO.
PICTOU CO.
ANTI-GONISH CO.
GUYSBOROUGH CO.
HANTS CO.
HALIFAX CO.
KINGS CO.
ANNAPOLIS CO.
LUNENBURG CO.
DIGBY CO.
QUEENS CO.
YARMOUTH CO.
SHELBURNE CO.
INVERNESS CO.
VICTORIA CO.
CAPE BRETON CO.
RICHMOND CO.
Campbellton
Dalhousie
Eel River Crossing
Atholville
Charlo
Balmoral
Tide Head
Pointe-Verte
Petit-Rocher
Beresford
Lameque
Caraquet
Bas-Caraquet
Shippagan
Bertrand
Le Goulet
Bathurst
Sheila
Tracadie
Kedgwick
Saint-Quentin
Saint-Jacques
Edmundston
Saint-Basile
Sainte-Anne-de-Madawaska
Saint Leonards
Grand Falls
Plaster Rock
Perth-Andover
Neguac
Newcastle
Douglastown
Nelson-Miramichi
Chatham
Saint-Louis-De-Kent
Rogersville
Richibucto
Doaktown
Buctouche
Saint Antoine
Shediac
Cap-Pele
Woodstock
Nackawic
Chipman
Minto
Moncton
Dieppe
Sackville
Salisbury
Petitcodiac
Riverview
Dorchester
Hillsborough
Fredericton
Oromocto
Sussex
Sussex Corner
Norton
Hampton
McAdam
St. Stephen
St. George
Saint John
See Inset
Saint Andrews
Blacks Harbor
Campobello Island
Grand Manan Island
Alberton
St. Eleanors
Wilmot
Kensington
Summerside
Charlottetown
See Inset
Cornwall
Souris
Montague
Amherst
Oxford
Springhill
Parrsboro
Pictou
New Glasgow
Westville
Stellarton
Trenton
Antigonish
Truro
Hilden
Stewiacke
Hantsport
Windsor
Kentville
Wolfville
Falmouth
Elmsdale
Mount Uniacke
Enfield
Berwick
Three Mile Plains
Waverley
North Preston
Halifax
See Inset
Herring Cove
Middleton
Bridgetown
Digby
Chester
Mahone Bay
Lunenburg
Bridgewater
Liverpool
Yarmouth
Shelburne
Clark's Harbour
Canso
Port Hawkesbury
Mulgrave
Madame Island
North Sydney
Howie Centre
Sydney
Sydney Mines
New Waterford
Glace Bay
Dominion
Louisbourg
Miltonvale Park
West Royalty
Winsloe
East Royalty
Sherwood
North River
Parkdale
Charlottetown
Hillsborough River
West River
Bunbury
Southport
Crossroads
Scale: 1 Inch = 6 Kilometers or 4 Miles
Gondola Point
Quispamsis
Fairvale
Rothesay
Kennebecasis Island
Westfield
Renforth
Kennebecasis Bay
Grand Bay
East Riverside-Kingshurst
Saint John
St. John River
Bay of Fundy
Scale: 1 Inch = 33 Kilometers or 20 Miles
Bedford
Dartmouth
Halifax
Lake Echo
Halifax Harbour
Scale: 1 Inch = 17 Kilometers or 11 Miles
-N-
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARY
COUNTY BOUNDARIES
CENSUS METROPOLITAN AREA
PLACE WITH 1000⁺ POPULATION

Scale: 1 Inch = 91 Kilometers or 56 Miles

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COUNTIES AND TOWNS

The following lists counties then towns and counties - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000+ (Census) population.

NEW BRUNSWICK

709,442

ALBERT	24,832	G	10
CARLETON	25,429	F	4
CHARLOTTE	26,525	I	5
GLOUCESTER	87,473	B	8
KENT	31,496	E	9
KINGS	56,598	H	8
MADAWASKA	36,662	C	3
NORTHUMBERLAND	52,981	D	7
QUEENS	12,487	G	8
RESTIGOUCHE	39,921	B	5
ST. JOHN	82,460	M	14
SUNBURY	22,894	G	7
VICTORIA	21,504	D	4
WESTMORELAND	110,969	F	10
YORK	77,211	G	5

Atholville, RESTIGOUCHE 1,501	A	6
Balmoral, RESTIGOUCHE 1,969	A	6
Bas-Caraquet, GLOUCESTER 1,913	A	9
Bathurst, GLOUCESTER, 14,683	A	7
Beresford, GLOUCESTER, 3,851	A	8
Bertrand, GLOUCESTER, 1,279	A	9
Blacks Harbor, CHARLOTTE, 1,224	J	6
Buctouche, KENT, 2,420	E	10
Campbellton, RESTIGOUCHE, 9,073	B	4
Cap-Pele, WESTMORELAND, 2,261	F	11
Caraquet, GLOUCESTER, 4,493	B	9
Charlo, RESTIGOUCHE, 1,602	A	6
Chatham, NORTHUMBERLAND, 6,219	D	9
Chipman, QUEENS, 1,760	F	7
Dalhousie, RESTIGOUCHE, 5,363	A	5
Dieppe, WESTMORELAND, 9,084	G	10
Doaktown, NORTHUMBERLAND 999	E	7
Dorchester, WESTMORELAND, 1,196	G	11
Douglastown, NORTHUMBERLAND 1,133	D	8
East Riverside-Kingshurst, KINGS, 1,031	M	13
Edmundston, MADAWASKA, 11,497	A	7
Eel River Crossing, RESTIGOUCHE 1,479	A	6
Fairvale, KINGS, 4,660	L	14
Fredericton, YORK, 44,352	G	6
Gondola Point, KINGS, 3,596	K	14
Grand Bay, KINGS, 3,319	M	12
Grand Falls, VICTORIA, 6,209	D	4
Hampton, KINGS, 3,405	H	8
Hillsborough, ALBERT, 1,214	G	10
Kedgwick, RESTIGOUCHE, 1,129	B	4
Lameque, GLOUCESTER, 1,806	B	9
Le Goulet, GLOUCESTER, *1,136*	B	10
McAdam, YORK, 1,656	H	4
Minto, QUEENS, 3,197	G	7
Moncton, WESTMORELAND, 55,468	G	10
Nackawic, YORK, 1,288	G	4
Neguac, NORTHUMBERLAND, 1,754	C	9
Nelson-Miramichi, NORTHUMBERLAND 1,407	D	9
Newcastle, NORTHUMBERLAND 5,804	C	9
Norton, KINGS, 1,442	H	8
Oromocto, SUNBURY, 9,656	G	6
Perth-Andover, VICTORIA, 1,869	D	4
Petitcodiac, WESTMORELAND, 1,355	G	9
Petit-Rocher, GLOUCESTER, 1,924	B	8
Plaster Rock, VICTORIA, 1,232	D	4
Point-Verte, GLOUCESTER, 1,257	A	7
Quispamsis, KINGS, 7,185	K	14
Renforth, KINGS, 1,452	L	14
Richibucto, KENT, 1,609	E	10
Riverview, WESTMORELAND, 15,638	G	10
Rogersville, NORTHUMBERLAND 1,273	E	8
Rothesay, KINGS, 1,605	L	14
Sackville, WESTMORELAND, 5,470	G	11
Saint John, ST. JOHN, 76,381	M	14
Salisbury, WESTMORELAND, 1,742	G	9
Schediac, WESTMORELAND, 4,370	F	11
Sheila, GLOUCESTER, 1,265	B	9
Shippagan, GLOUCESTER, 2,801	A	10
Ste. Anne-de-Madawaska MADAWASKA, 1,294	C	3
St. Andrews, CHARLOTTE, 1,612	J	5
St. Antoine, KENT, 1,328	F	10
St. Basile, MADAWASKA, 3,306	C	3
St. George, CHARLOTTE, 1,305	J	6
St. Jacques, MADAWASKA, 2,310	B	2
St. Leonards, MADAWASKA, 1,512	D	3
St. Quentin, RESTIGOUCHE, 2,264	B	9
St. Stephen, CHARLOTTE, 5,032	I	5
St.-Louis-de-Kent, KENT, 1,101	E	10
Sussex Corner, ALBERT, 1,295	H	9
Tide Head, RESTIGOUCHE, 1,085	A	4
Tracadie, GLOUCESTER, 2,444	B	8
Westfield, KINGS, 1,113	M	12
Woodstock, CARLETON, 4,549	F	4

NOVA SCOTIA

873,176

ANNAPOLIS	23,589	J	10
ANTIGONISH	18,776	G	15
CAPE BRETON	123,625	F	18
COLCHESTER	45,093	H	13
CUMBERLAND	34,819	H	11
DIGBY	21,852	K	9
GUYSBOROUGH	12,721	H	15
HALIFAX	306,418	I	14
HANTS	36,548	I	12
INVERNESS	21,946	F	16
KINGS	53,275	I	11
LUNENBURG	46,483	J	11
PICTOU	49,772	H	14
QUEENS	13,125	K	10
RICHMOND	11,841	G	17
SHELBURNE	17,516	L	10
VICTORIA	8,704	E	17
YARMOUTH	27,073	L	9

Amherst, CUMBERLAND, 9,671	G	11
Antigonish, ANTIGONISH, 5,291	G	15
Bedford, HALIFAX, 8,010	L	17
Berwick, KINGS, 2,658	I	10
Bridgetown, ANNAPOLIS, 1,118	J	10
Bridgewater, LUNENBURG, 6,617	K	11
Canso, GUYSBOROUGH, 1,285	H	17
Chester, LUNENBURG, 10,579	K	11
Clarks Harbor, SHELBURNE, 1,098	M	9
Dartmouth, HALIFAX, 65,243	M	19
Digby, DIGBY, 2,525	J	9
Dominion, CAPE BRETON, 2,754	F	18
Elmsdale, HANTS, *1,233*	I	13
Enfield, HANTS, *1,775*	I	13
Falmouth, HANTS, *1,195*	I	11
Glace Bay, CAPE BRETON, 20,467	E	18
Halifax, HALIFAX, 113,577	M	18
Hantsport, HANTS, 1,357	I	12
Herring Cove, HALIFAX, *1,570*	J	13
Hilden, COLCHESTER, *1,421*	H	13
Howie Centre, CAPE BRETON, *1,988*	F	18
Kentville, KINGS, 5,208	I	11
Lake Echo, HALIFAX, *1,881*	M	20
Liverpool, QUEENS, 3,295	L	11
Louisbourg, CAPE BRETON, 1,355	F	18
Lunenburg, LUNENBURG, 2,972	K	11
Mahone Bay, LUNENBURG, 1,093	K	11
Middleton, ANNAPOLIS, 1,772	J	10
Mount Uniacke, HANTS, *1,364*	I	12
Mulgrave, GUYSBOROUGH, 1,051	G	16
New Glasgow, PICTOU, 10,022	G	14
New Waterford, CAPE BRETON, 8,326	E	18
North Preston, HALIFAX, *1,166*	J	13
North Sydney, CAPE BRETON, 7,472	E	18
Oxford, CUMBERLAND, 1,376	G	12
Parrsboro, CUMBERLAND, 1,729	H	11
Pictou, PICTOU, 4,413	G	14
Port Hawkesbury, INVERNESS, 3,869	G	16
Shelburne, SHELBURNE, 2,312	L	10
Springhill, CUMBERLAND, 4,712	G	12
Stellarton, PICTOU, 5,259	G	14
Stewiacke, COLCHESTER, 1,265	I	13
Sydney, CAPE BRETON, 27,754	E	18
Sydney Mines, CAPE BRETON, 8,063	E	18
Three Mile Plains, HANTS, *1,278*	I	12
Trenton, PICTOU, 3,083	G	14
Truro, COLCHESTER, 12,124	H	13
Waverly, HALIFAX, *1,698*	J	12
Westville, PICTOU, 4,271	G	14
Windsor, HANTS, 3,665	I	12
Wolfville, KINGS, 3,277	I	11
Yarmouth, YARMOUTH, 7,617	L	8

PRINCE EDWARD ISLAND

126,646

KINGS	19,509	F	14
PRINCE	43,677	D	11
QUEENS	63,460	F	13

Alberton, PRINCE, 1,103	C	11
Bunbury, QUEENS, 1,054	J	19
Charlottetown, QUEENS, 15,776	J	18
Cornwall, QUEENS, 1,894	F	13
Crossroads, QUEENS, 1,765	K	19
East Royalty, QUEENS, 2,039	I	19
Kensington, PRINCE, 1,105	E	12
Miltonville Park, QUEENS, 1,080	I	17
Montague, KINGS, 1,994	F	14
North River, QUEENS, 1,732	I	17
Parkdale, QUEENS, 2,065	I	18
Sherwood, QUEENS, 5,769	I	18
Souris, KINGS, 1,379	E	15
Southport, QUEENS, 1,321	J	19
St. Eleanors, PRINCE, 3,743	E	11
Summerside, PRINCE, 8,020	E	12
West Royalty, QUEENS, 2,070	I	18
Wilmot, PRINCE, 1,708	E	12
Winsloe, QUEENS, 1,123	I	18

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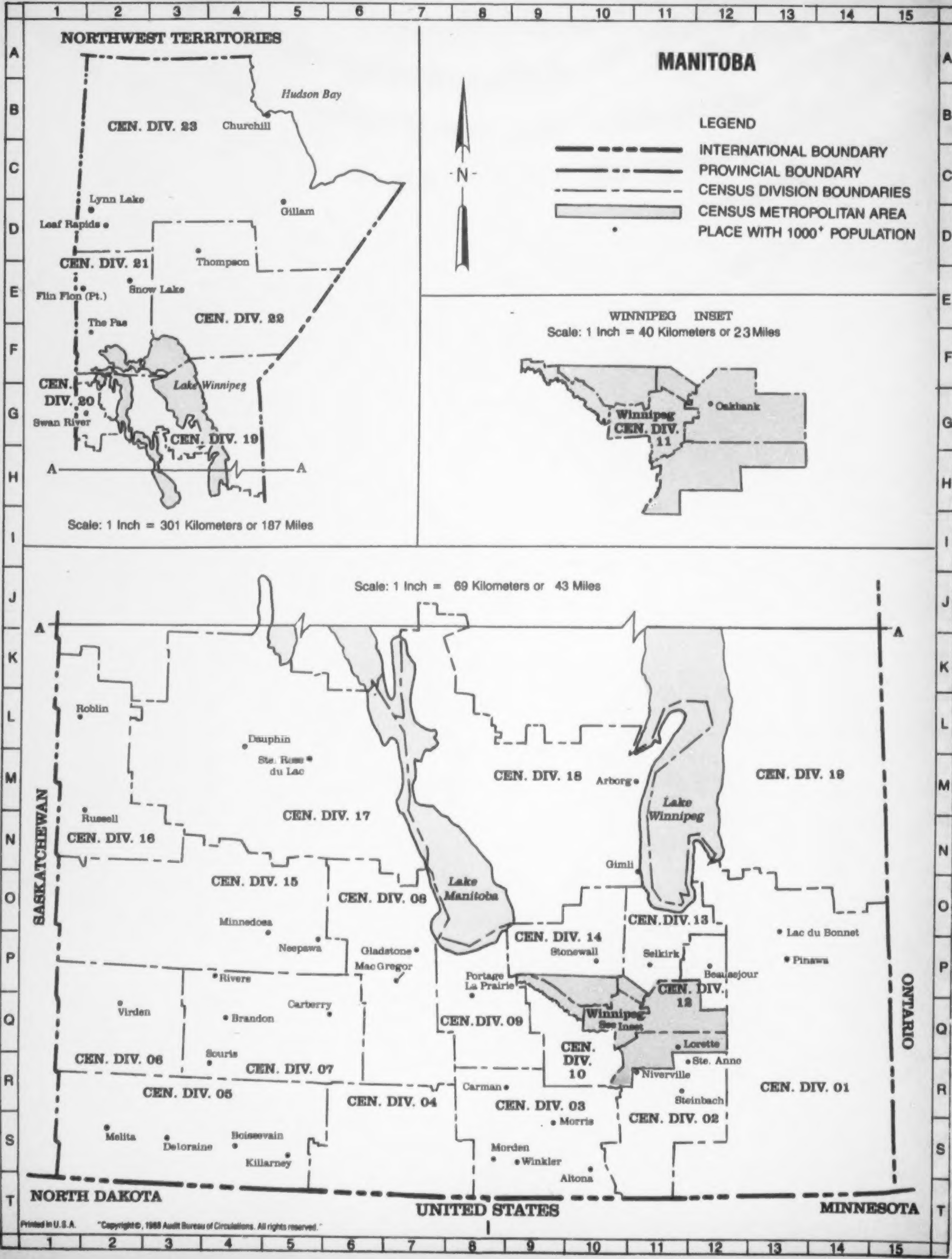
SEE FOLDOUT NO 1-4


MANITOBA
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARY
CENSUS DIVISION BOUNDARIES
CENSUS METROPOLITAN AREA
PLACE WITH 1000⁺ POPULATION
N
NORTHWEST TERRITORIES
Hudson Bay
CEN. DIV. 23
Churchill
Lynn Lake
Gillam
Leaf Rapids
CEN. DIV. 21
Thompson
Flin Flon (Pt.)
Snow Lake
CEN. DIV. 22
The Pas
CEN. DIV. 20
Lake Winnipeg
Swan River
CEN. DIV. 19
A
A
Scale: 1 Inch = 301 Kilometers or 187 Miles
WINNIPEG INSET
Scale: 1 Inch = 40 Kilometers or 23 Miles
Oakbank
Winnipeg
CEN. DIV. 11
Scale: 1 Inch = 69 Kilometers or 43 Miles
A
A
Roblin
Dauphin
Ste. Rose du Lac
CEN. DIV. 18
Arborg
CEN. DIV. 19
Lake Winnipeg
Russell
CEN. DIV. 17
CEN. DIV. 16
SASKATCHEWAN
Gimli
Lake Manitoba
CEN. DIV. 15
CEN. DIV. 08
CEN. DIV. 13
CEN. DIV. 14
Minnedosa
Lac du Bonnet
Neepawa
Gladstone
Stonewall
Selkirk
MacGregor
Pinawa
Beausejour
Rivers
Portage La Prairie
CEN. DIV. 12
ONTARIO
Virden
Carberry
Brandon
Winnipeg
See Inset
CEN. DIV. 09
CEN. DIV. 10
Lorette
Souris
Ste. Anne
CEN. DIV. 06
CEN. DIV. 07
Niverville
Carman
CEN. DIV. 05
CEN. DIV. 04
CEN. DIV. 03
CEN. DIV. 01
Steinbach
Morris
CEN. DIV. 02
Boissevain
Melita
Deloraine
Morden
Winkler
Killarney
Altona
NORTH DAKOTA
UNITED STATES
MINNESOTA
1
2
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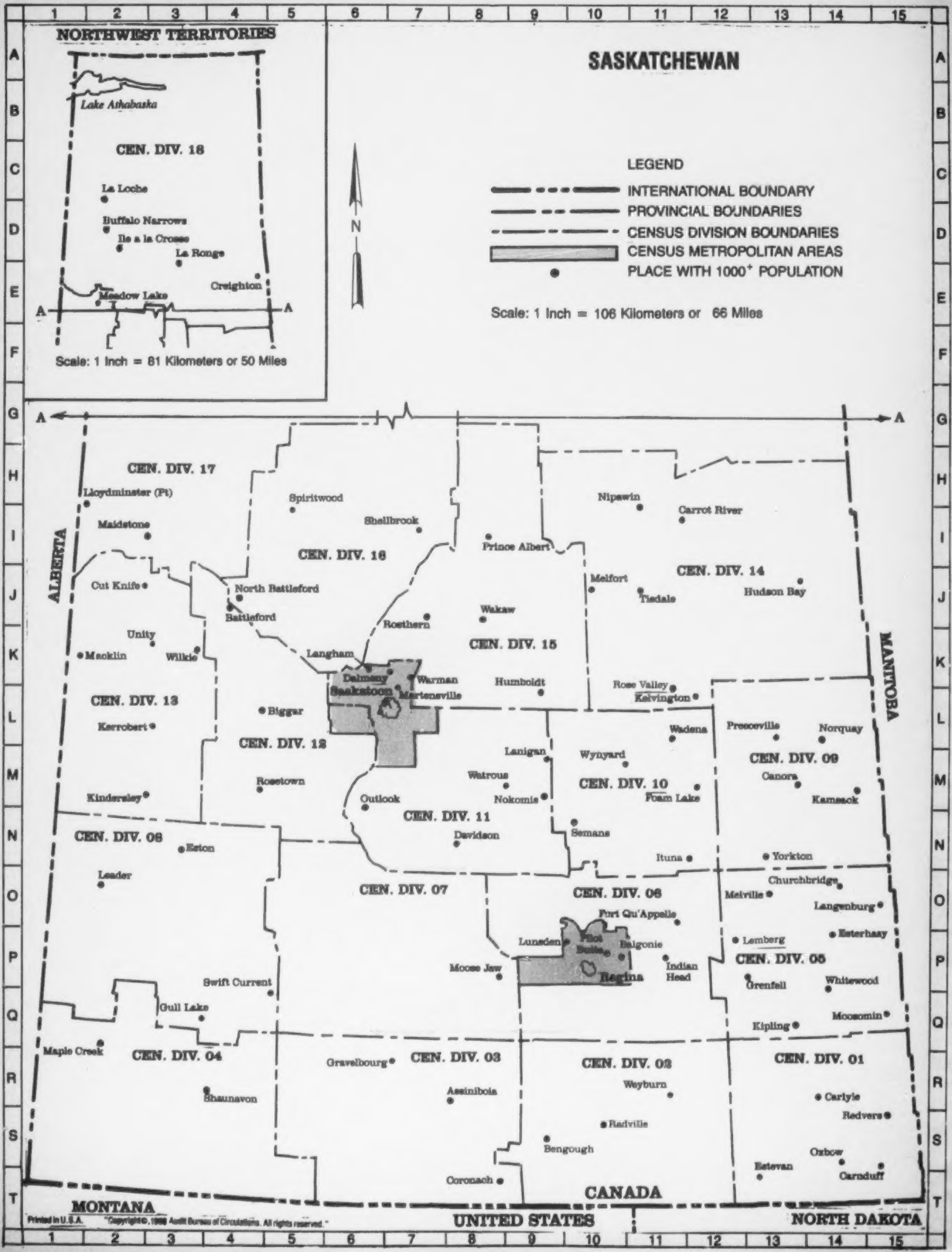
CENSUS DIVISIONS AND TOWNS

The following lists census divisions then towns and census divisions - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000+ (Census) population.

MANITOBA
1,063,016

CEN. DIV. 01	16,262	Q	13
CEN. DIV. 02	40,368	R	11
CEN. DIV. 03	38,422	S	9
CEN. DIV. 04	11,469	S	8
CEN. DIV. 05	16,495	S	3
CEN. DIV. 06	11,176	Q	2
CEN. DIV. 07	57,112	Q	5
CEN. DIV. 08	13,226	P	7
CEN. DIV. 09	23,236	Q	8
CEN. DIV. 10	7,334	Q	10
CEN. DIV. 11	594,551	G	11
CEN. DIV. 12	15,859	Q	11
CEN. DIV. 13	33,619	P	11
CEN. DIV. 14	14,713	P	10
CEN. DIV. 15	23,818	O	3
CEN. DIV. 16	10,577	M	2
CEN. DIV. 17	26,522	M	5
CEN. DIV. 18	22,005	N	9
CEN. DIV. 19	9,125	L	14
CEN. DIV. 20	12,256	G	2
CEN. DIV. 21	24,068	E	2
CEN. DIV. 22	30,544	E	4
CEN. DIV. 23	10,259	C	3

Altona, CEN. DIV. 03, 2,958	S	10
Arborg, CEN. DIV. 18, 1,018	M	11
Beausejour, CEN. DIV. 12, 2,535	P	12
Boissevain, CEN. DIV. 05, 1,572	S	4
Brandon, CEN. DIV. 07, 38,708	O	4
Carberry, CEN. DIV. 07, 1,544	Q	6
Carman, CEN. DIV. 03, 2,500	R	9
Churchill, CEN. DIV. 23, 1,217	B	4
Dauphin, CEN. DIV. 17, 8,875	L	4
Deloraine, CEN. DIV. 05, 1,134	S	3
Flin Flon (pt), CEN. DIV. 21, 7,243	E	1
Gillam, CEN. DIV. 23, 1,909	D	5
Gimli, CEN. DIV. 18, 1,681	N	11
Gladstone, CEN. DIV. 08, 951	P	7
Killarney, CEN. DIV. 05, 2,318	S	5
Lac du Bonnet, CEN. DIV. 01, 1,021	P	13
Leaf Rapids, CEN. DIV. 23, 1,950	D	2
Lorette, CEN. DIV. 02, *1,169*	Q	11
Lynn Lake, CEN. DIV. 23, 1,665	D	2
MacGregor, CEN. DIV. 08, 854	P	7
Melita, CEN. DIV. 05, 1,239	S	2
Minnedosa, CEN. DIV. 15, 2,520	O	5
Morden, CEN. DIV. 03, 5.004	S	8
Morris, CEN. DIV. 03, 1,613	S	9
Neepawa, CEN. DIV. 15, 3,314	P	5
Niverville, CEN. DIV. 02, 1,452	R	11
Oakbank, CEN. DIV. 12, *1,545*	C	13
Pinawa, CEN. DIV. 01, 2,078	P	13
Portage La Prairie, CEN. DIV. 09, 13,198	P	8
Rivers, CEN. DIV. 07, 1,157	P	4
Roblin, CEN. DIV. 16, 1,913	L	2
Russell, CEN. DIV. 16, 1,669	M	2
Selkirk, CEN. DIV. 13, 10,013	P	11
Snow Lake, CEN. DIV. 21, 1,837	E	2
Souris, CEN. DIV. 07, 1,751	R	4
Ste. Anne, CEN. DIV. 02, 1,402	R	11
Ste. Rose Du Lac, CEN. DIV. 17, 1,030	M	5
Steinbach, CEN. DIV. 02, 7,473	R	11
Stonewall, CEN. DIV. 14, 2,349	P	10
Swan River, CEN. DIV. 20, 3,946	G	2
The Pas, CEN. DIV. 21, 6,283	F	2
Thompson, CEN. DIV. 22, 14,701	D	3
Virden, CEN. DIV. 06, 3,054	Q	2
Winkler, CEN. DIV. 03, 5,926	S	9
Winnipeg, CEN. DIV. 11, 594,551	G	11



SASKATCHEWAN
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
CENSUS DIVISION BOUNDARIES
CENSUS METROPOLITAN AREAS
PLACE WITH 1000+ POPULATION
Scale: 1 Inch = 106 Kilometers or 66 Miles
N
NORTHWEST TERRITORIES
Lake Athabaska
CEN. DIV. 18
La Loche
Buffalo Narrows
Ile a la Crosse
La Ronge
Creighton
Meadow Lake
A
A
Scale: 1 Inch = 81 Kilometers or 50 Miles
A
A
ALBERTA
MANITOBA
MONTANA
NORTH DAKOTA
UNITED STATES
CANADA
CEN. DIV. 17
Lloydminster (Pt)
Maidstone
Cut Knife
CEN. DIV. 16
Spiritwood
Shellbrook
North Battleford
Battleford
Prince Albert
CEN. DIV. 14
Nipawin
Carrot River
Melfort
Tisdale
Hudson Bay
CEN. DIV. 15
Rosthern
Wakaw
Langham
Dalmeny
Saskatoon
Warman
Martensville
Humboldt
Rose Valley
Kelvington
Unity
Macklin
Wilkie
CEN. DIV. 13
Kerrobert
Kindersley
Biggar
CEN. DIV. 12
Rosetown
Lanigan
Watrous
Nokomis
Outlook
CEN. DIV. 11
Davidson
Wynyard
CEN. DIV. 10
Foam Lake
Wadena
Semans
Ituna
Preeceville
Norquay
CEN. DIV. 09
Canora
Kamsack
Yorkton
CEN. DIV. 08
Eston
Leader
CEN. DIV. 07
CEN. DIV. 06
Fort Qu'Appelle
Lumsden
Pilot Butte
Balgonie
Regina
Indian Head
Moose Jaw
Melville
Churchbridge
Langenburg
Esterhazy
Lemberg
CEN. DIV. 05
Grenfell
Whitewood
Kipling
Moosomin
Swift Current
Gull Lake
Maple Creek
CEN. DIV. 04
Shaunavon
Gravelbourg
CEN. DIV. 03
Assiniboia
Coronach
CEN. DIV. 02
Weyburn
Radville
Bengough
CEN. DIV. 01
Carlyle
Redvers
Oxbow
Estevan
Carnduff
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15
A B C D E F G H I J K L M N O P Q R S T

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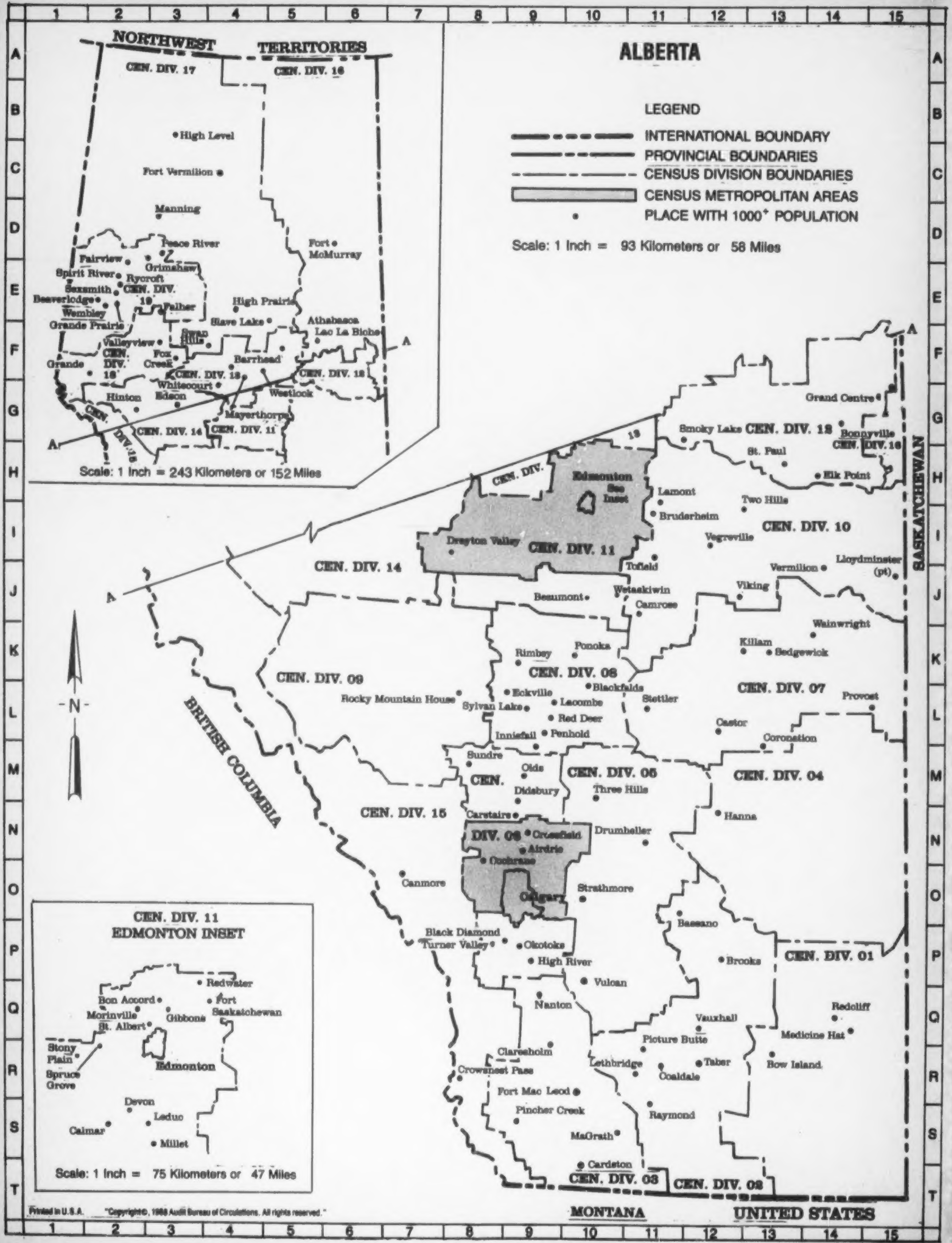
CENSUS DIVISIONS AND TOWNS

The following lists census divisions then towns and census divisions - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000+ (Census) population.

SASKATCHEWAN
1,009,613

CEN. DIV. 01	33,813	S	14
CEN. DIV. 02	26,491	S	10
CEN. DIV. 03	19,392	S	7
CEN. DIV. 04	14,058	R	3
CEN. DIV. 05	40,315	P	14
CEN. DIV. 06	213,800	P	10
CEN. DIV. 07	53,706	P	7
CEN. DIV. 08	35,723	O	3
CEN. DIV. 09	43,455	M	13
CEN. DIV. 10	24,487	M	11
CEN. DIV. 11	267,231	M	8
CEN. DIV. 12	25,867	M	5
CEN. DIV. 13	28,656	L	2
CEN. DIV. 14	46,932	J	12
CEN. DIV. 15	82,258	J	8
CEN. DIV. 16	40,314	I	6
CEN. DIV. 17	37,775	H	3
CEN. DIV. 18	25,340	C	3

Assiniboia, CEN. DIV. 03, 3,001	R	8
Balgonie, CEN. DIV. 06, 901	P	10
Battleford, CEN. DIV. 12, 3,833	J	4
Bengough, CEN. DIV. 02, 569	S	9
Biggar, CEN. DIV. 12, 2,626	L	4
Buffalo Narrows, CEN. DIV. 18, 1,183	D	2
Canora, CEN. DIV. 09, 2,602	M	13
Carlyle, CEN. DIV. 01, 1,172	R	14
Carnduff, CEN. DIV. 01, 1,090	T	15
Carrot River, CEN. DIV. 14, 1,101	I	11
Churchbridge, CEN. DIV. 05, 1,035	O	14
Coronach, CEN. DIV. 03, 1,006	T	8
Creighton, CEN. DIV. 18, 1,620	E	4
Cut Knife, CEN. DIV. 13, 583	J	3
Dalmeny, CEN. DIV. 11, 1,328	K	7
Davidson, CEN. DIV. 11, 1,183	N	8
Esterhazy, CEN. DIV. 05, 3,063	R	14
Estevan, CEN. DIV. 01, 10,161	T	13
Eston, CEN. DIV. 08, 1,383	N	3
Foam Lake, CEN. DIV. 10, 1,535	M	12
Fort Qu'Appelle, CEN. DIV. 06, 1,915	O	11
Gravelbourg, CEN. DIV. 03, 1,305	R	7
Grenfell, CEN. DIV. 05, 1,274	P	13
Gull Lake, CEN. DIV. 08, 1,164	Q	3
Hudson Bay, CEN. DIV. 14, 2,133	J	13
Humboldt, CEN. DIV. 15, 5,069	L	9
Ile la Crosse, CEN. DIV. 18, 1,030	D	2
Indian Head, CEN. DIV. 06, 1,886	P	11
Ituna, CEN. DIV. 10, 902	N	12
Kamsack, CEN. DIV. 09, 2,565	M	14
Kelvington, CEN. DIV. 14, 1,084	L	12
Kerrobert, CEN. DIV. 13, 1,288	L	3
Kindersley, CEN. DIV. 13, 4,912	M	3
Kipling, CEN. DIV. 05, 1,033	Q	13
La Loche, CEN. DIV. 18, 1,623	C	2
La Ronge, CEN. DIV. 18, 2,696	E	3
Langenburg, CEN. DIV. 05, 1,371	O	15
Langham, CEN. DIV. 11, 1,193	K	6
Lanigan, CEN. DIV. 11, 1,698	M	9
Leader, CEN. DIV. 08, 1,130	O	2
Lemberg, CEN. DIV. 05, 437	P	12
Lloydminster (pt), CEN. DIV. 17, 7,155	H	2
Lumsden, CEN. DIV. 06, 1,369	P	10
Maidstone, CEN. DIV. 17, 1,112	I	3
Macklin, CEN. DIV. 13, 1,131	K	1
Maple Creek, CEN. DIV. 04, 2,452	Q	2
Martensville, CEN. DIV. 11, 2,760	L	7
Meadow Lake, CEN. DIV. 17, 3,976	E	2
Melfort, CEN. DIV. 14, 6,078	J	10
Melville, CEN. DIV. 05, 5,123	O	13
Moose Jaw, CEN. DIV. 07, 35,073	P	8
Moosomin, CEN. DIV. 05, 2,557	Q	15
Nipawin, CEN. DIV. 14, 4,588	I	11
Nokomis, CEN. DIV. 11, 538	M	9
Norquay, CEN. DIV. 09, 575	L	14
North Battleford, CEN. DIV. 16, 14,876	J	4
Outlook, CEN. DIV. 11, 2,137	M	6
Oxbow, CEN. DIV. 01, 1,229	S	14
Pilot Butte, CEN. DIV. 06, 1,387	P	10
Preeceville, CEN. DIV. 09, 1,272	L	13
Prince Albert, CEN. DIV. 15, 33,686	I	8
Radville, CEN. DIV. 02, 960	S	10
Redvers, CEN. DIV. 01, 924	S	15
Regina, CEN. DIV. 06, 175,064	P	10
Rose Valley, CEN. DIV. 14, 501	L	11
Rosetown, CEN. DIV. 12, 2,663	M	4
Rosthern, CEN. DIV. 15, 1,594	J	7
Saskatoon, CEN. DIV. 11, 177,641	L	7
Semans, CEN. DIV. 10, 356	N	10
Shaunavon, CEN. DIV. 04, 2,153	R	4
Shellbrook, CEN. DIV. 16, 1,236	I	7
Spiritwood, CEN. DIV. 16, 1,025	H	5
Swift Current, CEN. DIV. 08, 15,666	Q	4
Tisdale, CEN. DIV. 14, 3,184	J	11
Unity, CEN. DIV. 13, 2,471	K	3
Wadena, CEN. DIV. 10, 1,602	L	11
Wakaw, CEN. DIV. 15, 1,010	J	8
Warman, CEN. DIV. 11, 2,455	K	7
Watrous, CEN. DIV. 11, 1,953	M	8
Weyburn, CEN. DIV. 02, 10,153	R	11
Whitewood, CEN. DIV. 05, 1,107	P	14
Wilkie, CEN. DIV. 13, 1,526	K	3
Wynyard, CEN. DIV. 10, 2,079	M	10
Yorkton, CEN. DIV. 09, 15,574	N	13


ALBERTA
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
CENSUS DIVISION BOUNDARIES
CENSUS METROPOLITAN AREAS
PLACE WITH 1000+ POPULATION
Scale: 1 Inch = 93 Kilometers or 58 Miles
NORTHWEST TERRITORIES
CEN. DIV. 17
CEN. DIV. 16
High Level
Fort Vermilion
Manning
Peace River
Fort McMurray
Fairview
Grimshaw
Spirit River
Rycroft
Sexsmith
CEN. DIV. 19
Beaverlodge
Falher
Wembley
Grande Prairie
High Prairie
Slave Lake
Athabasca
Lac La Biche
Valleyview
Swan Hills
CEN. DIV. 18
Fox Creek
Grande
Barrhead
CEN. DIV. 13
CEN. DIV. 12
Whitecourt
Hinton
Edson
Westlock
Mayerthorpe
CEN. DIV. 15
CEN. DIV. 14
CEN. DIV. 11
A
Scale: 1 Inch = 243 Kilometers or 152 Miles
Grand Centre
Smoky Lake
CEN. DIV. 12
Bonnyville
CEN. DIV. 13
St. Paul
Elk Point
CEN. DIV. 13
Edmonton See Inset
Lamont
Two Hills
Bruderheim
CEN. DIV. 10
Vegreville
Drayton Valley
CEN. DIV. 11
Tofield
CEN. DIV. 14
Vermilion
Lloydminster (pt)
SASKATCHEWAN
Viking
Beaumont
Wetaskiwin
Camrose
Wainwright
Rimbey
Ponoka
Killam
Sedgewick
CEN. DIV. 09
CEN. DIV. 08
Blackfalds
CEN. DIV. 07
Rocky Mountain House
Eckville
Stettler
Provost
Sylvan Lake
Lacombe
Red Deer
Castor
Innisfail
Penhold
Coronation
BRITISH COLUMBIA
N
Sundre
Olds
CEN. DIV. 05
CEN. DIV. 04
Didsbury
Three Hills
CEN. DIV. 15
Carstairs
Hanna
CEN. DIV. 06
Crossfield
Drumheller
Airdrie
Cochrane
Canmore
Calgary
Strathmore
Bassano
Black Diamond
Turner Valley
Okotoks
High River
Brooks
CEN. DIV. 01
Vulcan
Nanton
Redcliff
Vauxhall
Picture Butte
Medicine Hat
Claresholm
Lethbridge
Taber
Bow Island
Crowsnest Pass
Coaldale
Fort Mac Leod
Pincher Creek
Raymond
MaGrath
Cardston
CEN. DIV. 03
CEN. DIV. 02
MONTANA
UNITED STATES
CEN. DIV. 11 EDMONTON INSET
Redwater
Bon Accord
Fort Saskatchewan
Morinville
Gibbons
St. Albert
Stony Plain
Spruce Grove
Edmonton
Devon
Leduc
Calmar
Millet
Scale: 1 Inch = 75 Kilometers or 47 Miles

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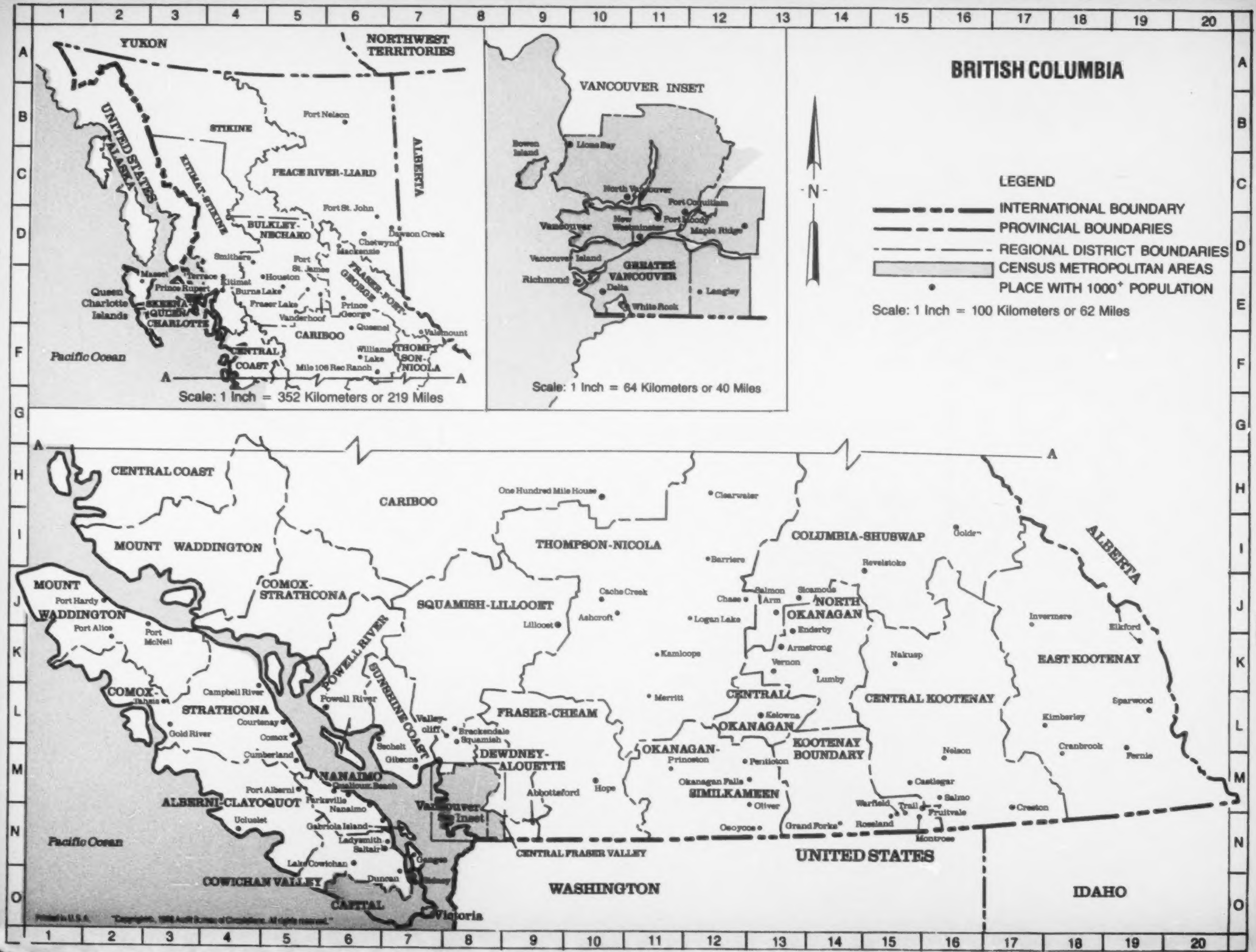
CENSUS DIVISIONS AND TOWNS

The following lists census divisions then towns and census divisions - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000+ (Census) population.

ALBERTA
2,365,825

CEN. DIV. 01	56,592	R	14
CEN. DIV. 02	115,739	Q	12
CEN. DIV. 03	34,970	R	9
CEN. DIV. 04	12,376	N	14
CEN. DIV. 05	38,805	O	10
CEN. DIV. 06	715,605	N	9
CEN. DIV. 07	40,681	K	13
CEN. DIV. 08	116,611	K	9
CEN. DIV. 09	15,999	L	6
CEN. DIV. 10	79,745	I	13
CEN. DIV. 11	807,504	I	9
CEN. DIV. 12	43,907	G	13
CEN. DIV. 13	54,973	F	4
CEN. DIV. 14	25,309	G	3
CEN. DIV. 15	22,794	N	7
CEN. DIV. 16	48,779	C	5
CEN. DIV. 17	48,852	C	3
CEN. DIV. 18	13,587	F	2
CEN. DIV. 19	72,997	E	2

Airdrie, CEN. DIV. 06, 10,390	N	9
Athabasca, CEN. DIV. 13, 1,970	F	5
Barrhead, CEN. DIV. 13, 3,991	G	4
Bassano, CEN. DIV. 02, 1,186	O	11
Beaumont, CEN. DIV. 11, 3,944	J	10
Beaverlodge, CEN. DIV. 19, 1,808	E	2
Black Diamond, CEN. DIV. 06, 1,486	P	8
Blackfalds, CEN. DIV. 08, 1,688	L	10
Bon Accord, CEN. DIV. 11, 1,355	Q	3
Bonnyville, CEN. DIV. 12, 5,470	G	14
Bow Island, CEN. DIV. 01, 1,650	R	13
Brooks, CEN. DIV. 02, 9,464	P	12
Bruderheim, CEN. DIV. 10, 1,131	I	11
Calgary, CEN. DIV. 06, 636,104	O	9
Calmar, CEN. DIV. 11, 1,087	S	2
Camrose, CEN. DIV. 10, 12,968	J	11
Canmore, CEN. DIV. 15, 4,182	O	7
Cardston, CEN. DIV. 03, 3,497	T	10
Carstairs, CEN. DIV. 06, 1,629	N	9
Castor, CEN. DIV. 07, 1,030	L	12
Claresholm, CEN. DIV. 03, 3,382	R	9
Coaldale, CEN. DIV. 02, 4,796	R	11
Cochrane, CEN. DIV. 06, 4,190	N	8
Cold Lake, CEN. DIV. 12, 3,195	G	15
Coronation, CEN. DIV. 07, 1,310	M	13
Crossfield, CEN. DIV. 06, 1,402	N	9
Crowsnest Pass, CEN. DIV. 15, 6,912	R	8
Devon, CEN. DIV. 11, 3,691	S	2
Didsbury, CEN. DIV. 06, 3,184	M	9
Drayton Valley, CEN. DIV. 11, 5,290	I	7
Drumheller, CEN. DIV. 05, 6,366	N	11
Eckville, CEN. DIV. 08, 853	L	8
Edmonton, CEN. DIV. 11, 573,982	Q	4
Edson, CEN. DIV. 14, 7,323	G	3
Elk Point, CEN. DIV. 12, *1,318*	H	14
Fairview, CEN. DIV. 19, 2,998	E	2
Falher, CEN. DIV. 19, 1,178	E	3
Fort MacLeod, CEN. DIV. 03, 3,123	R	10
Fort McMurray, CEN. DIV. 16, 34,949	D	6
Fort Saskatchewan, CEN. DIV. 11, 11,983	Q	4
Fort Vermilion, CEN. DIV. 17, 823	C	4
Fox Creek, CEN. DIV. 18, 2,068	F	3
Gibbons, CEN. DIV. 11, 2,335	Q	3
Grand Centre, CEN. DIV. 12, 3,655	G	15
Grande Cache, CEN. DIV. 18, 3,646	F	2
Grande Prairie, CEN. DIV. 19, 26,471	E	2
Grimshaw, CEN. DIV. 19, 2,579	D	2
Hanna, CEN. DIV. 04, 3,017	N	12
High Level, CEN. DIV. 17, 3,004	B	3
High Prairie, CEN. DIV. 17, 2,817	E	4
High River, CEN. DIV. 06, 5,096	P	9
Hinton, CEN. DIV. 14, 8,629	G	2
Innisfail, CEN. DIV. 08, 5,535	L	9
Killam, CEN. DIV. 07, 1,032	K	12
Lac La Biche, CEN. DIV. 16, 2,553	F	5
Lacombe, CEN. DIV. 08, 6,080	L	9
Lamont, CEN. DIV. 10, 1,576	H	11
Leduc, CEN. DIV. 11, 13,126	S	2
Lethbridge, CEN. DIV. 02, 58,841	R	11
Lloydminster (pt), CEN. DIV. 10, 10,201	J	15
MaGrath, CEN. DIV. 03, 1,637	S	10
Manning, CEN. DIV. 17, 1,144	D	3
Mayerthorpe, CEN. DIV. 13, 1,414	G	4
Medicine Hat, CEN. DIV. 01, 41,804	Q	14
Millet, CEN. DIV. 11, 1,520	S	3
Morinville, CEN. DIV. 11, 5,364	Q	2
Nanton, CEN. DIV. 03, 1,562	Q	9
Okotoks, CEN. DIV. 06, 5,214	P	9
Olds, CEN. DIV. 06, 4,871	M	9
Peace River, CEN DIV. 19, 6,288	D	3
Penhold, CEN. DIV. 08, 1,580	L	9
Picture Butte, CEN. DIV. 02, 1,576	R	11
Pincher Creek, CEN. DIV. 03, 3,800	S	9
Ponoka, CEN. DIV. 08, 5,473	K	10
Provost, CEN. DIV. 07, 1,725	L	15
Raymond, CEN. DIV. 02, 2,957	R	11
Red Deer, CEN. DIV. 08, 54,425	L	9
Redcliff, CEN. DIV. 01, 3,834	Q	3
Redwater, CEN. DIV. 11, 1,982	P	5
Rimbey, CEN. DIV. 08, 1,786	K	9
Rocky Mountain House, CEN. DIV. 09 5,182	L	8
Rycroft, CEN. DIV. 19, 627	E	2
Sedgewick, CEN. DIV. 07, 877	K	13
Saxsmith, CEN. DIV. 19, 1,256	E	2
Slave Lake, CEN. DIV. 17, 5,429	F	5
Smoky Lake, CEN. DIV. 12, 1,036	G	11
Spirit River, CEN. DIV. 19, 1,086	E	2
Spruce Grove, CEN. DIV. 11, 11,918	R	2
Stettler, CEN. DIV. 07, 5,147	L	11
Stony Plain, CEN. DIV. 11, 5,802	R	1
Strathmore, CEN. DIV. 05, 3,544	O	10
St. Albert, CEN. DIV. 11, 36,710	Q	3
St. Paul, CEN. DIV. 12, 5,030	H	13
Sundre, CEN. DIV. 06, 1,712	M	8
Swan Hills, CEN. DIV. 17, 2,403	F	4
Sylvan Lake, CEN. DIV. 08, 3,937	L	9
Taber, CEN. DIV. 02, 6,382	R	12
Three Hills, CEN. DIV. 05, 2,528	M	10
Tofield, CEN. DIV. 10, 1,483	I	11
Turner Valley, CEN. DIV. 06, 1,271	P	8
Two Hills, CEN. DIV. 10, 1,127	I	13
Valleyview, CEN. DIV. 18, 1,967	F	3
Vauxhall, CEN. DIV. 02, 991	Q	12
Vegreville, CEN. DIV. 10, 5,276	I	12
Vermilion, CEN. DIV. 10, 3,879	J	14
Viking, CEN. DIV. 10, 1,160	J	12
Vulcan, CEN. DIV. 05, 1,420	P	10
Wainwright, CEN. DIV. 07, 4,665	K	14
Wembley, CEN. DIV. 19, 1,208	E	2
Westlock, CEN. DIV. 13, 4,532	F	5
Wetaskiwin, CEN. DIV. 11, 10,071	J	11
Whitecourt, CEN. DIV. 13, 5,737	G	4


BRITISH COLUMBIA
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
REGIONAL DISTRICT BOUNDARIES
CENSUS METROPOLITAN AREAS
PLACE WITH 1000⁺ POPULATION
Scale: 1 Inch = 100 Kilometers or 62 Miles
N
YUKON
NORTHWEST TERRITORIES
ALBERTA
UNITED STATES ALASKA
STIKINE
KITIMAT-STIKINE
PEACE RIVER-LIARD
BULKLEY-NECHAKO
FRASER-FORT GEORGE
CARIBOO
CENTRAL COAST
SKEENA-QUEEN CHARLOTTE
THOMPSON-NICOLA
Queen Charlotte Islands
Pacific Ocean
Port Nelson
Fort St. John
Dawson Creek
Chetwynd
Mackenzie
Smithers
Fort St. James
Houston
Masset
Terrace
Prince Rupert
Kitimat
Burns Lake
Fraser Lake
Vanderhoof
Prince George
Quesnel
Valemount
Williams Lake
Mile 108 Rec Ranch
A
A
Scale: 1 Inch = 352 Kilometers or 219 Miles
VANCOUVER INSET
Bowen Island
Lions Bay
North Vancouver
Port Coquitlam
Port Moody
New Westminster
Maple Ridge
Vancouver
Vancouver Island
GREATER VANCOUVER
Richmond
Delta
Langley
White Rock
Scale: 1 Inch = 64 Kilometers or 40 Miles
A
A
CENTRAL COAST
CARIBOO
MOUNT WADDINGTON
MOUNT WADDINGTON
COMOX-STRATHCONA
COMOX-STRATHCONA
SQUAMISH-LILLOOET
POWELL RIVER
SUNSHINE COAST
THOMPSON-NICOLA
FRASER-CHEAM
DEWDNEY-ALOUETTE
COLUMBIA-SHUSWAP
NORTH OKANAGAN
CENTRAL OKANAGAN
OKANAGAN-SIMILKAMEEN
KOOTENAY BOUNDARY
CENTRAL KOOTENAY
EAST KOOTENAY
ALBERTA
NANAIMO
ALBERNI-CLAYOQUOT
COWICHAN VALLEY
CAPITAL
CENTRAL FRASER VALLEY
Vancouver See Inset
One Hundred Mile House
Clearwater
Golden
Barriere
Revelstoke
Cache Creek
Ashcroft
Lillooet
Logan Lake
Chase
Salmon Arm
Sicamous
Enderby
Armstrong
Vernon
Lumby
Kamloops
Merritt
Nakusp
Invermere
Elkford
Kimberley
Sparwood
Cranbrook
Fernie
Kelowna
Penticton
Princeton
Okanagan Falls
Oliver
Osoyoos
Grand Forks
Rossland
Warfield
Trail
Fruitvale
Montrose
Salmo
Castlegar
Nelson
Creston
Hope
Abbotsford
Valleycliff
Brackendale
Squamish
Sechelt
Gibsons
Port Hardy
Port Alice
Port McNeil
Campbell River
Jahais
Gold River
Courtenay
Comox
Cumberland
Powell River
Port Alberni
Qualicum Beach
Parksville
Nanaimo
Ucluelet
Gabriola Island
Ladysmith
Saltair
Lake Cowichan
Duncan
Ganges
Sidney
Victoria
Pacific Ocean
WASHINGTON
UNITED STATES
IDAHO
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
A B C D E F G H I J K L M N O

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REGIONAL DISTRICTS AND TOWNS

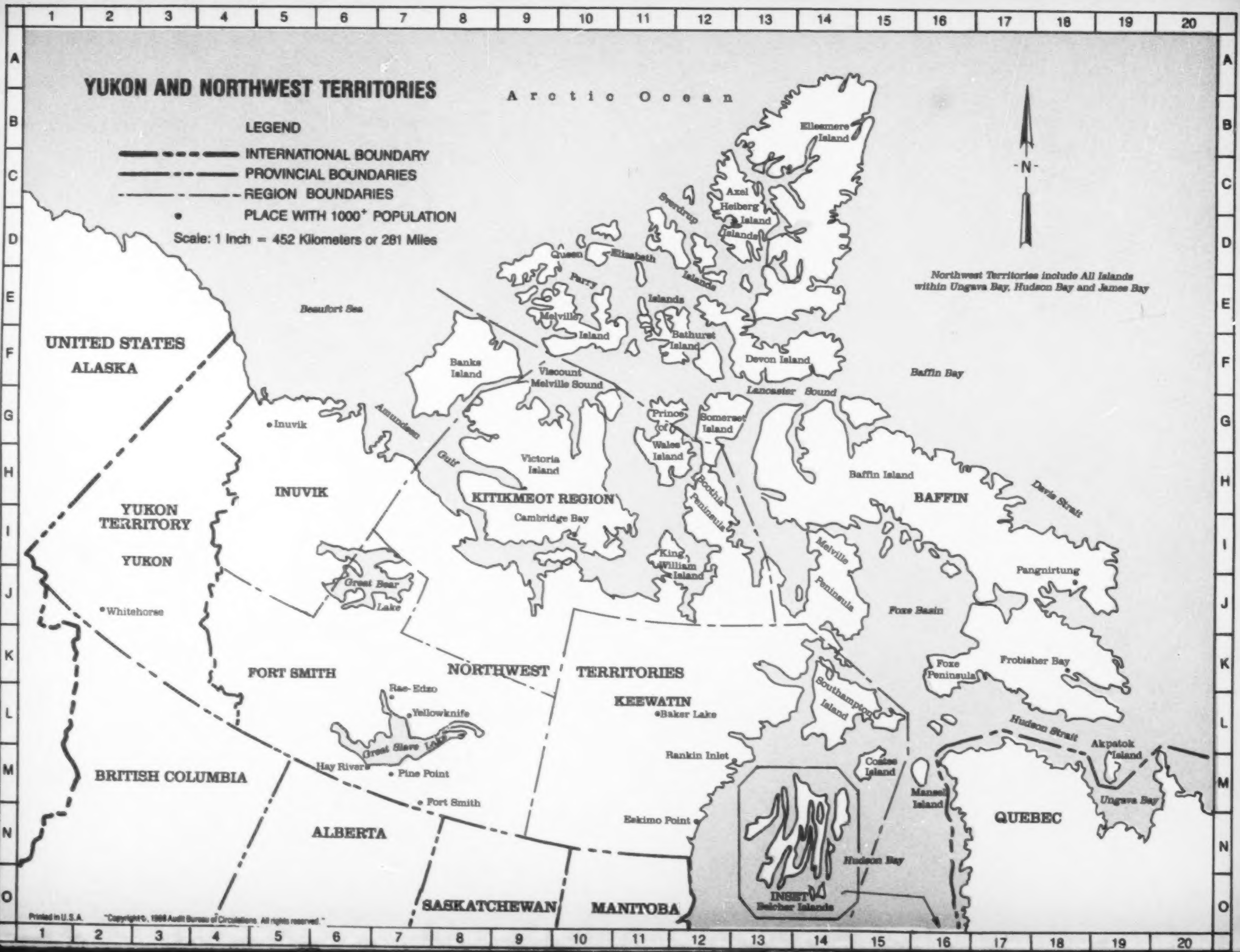
The following lists regional districts then towns and regional districts - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000+ (Census) population.

BRITISH COLUMBIA
2,883,367

ALBERNI-CLAYOQUOT	30,341	M	4
BULKLEY-NECHAKO	37,470	E	5
CAPITAL	264,614	O	6
CARIBOO	59,495	H	8
CENTRAL COAST	3,120	H	3
CENTRAL FRASER VALLEY	136,892	N	9
CENTRAL KOOTENAY	49,110	L	16
CENTRAL OKANAGAN	89,730	L	13
COLUMBIA-SHUSWAP	39,917	I	15
COMOX-STRATHCONA	71,145	L	4
COWICHAN VALLEY	52,466	N	6
DEWDNEY-ALOUETTE	69,494	M	9
EAST KOOTENAY	53,089	K	18
FRASER-FORT GEORGE	89,377	E	6
FRASER-CHEAM	57,965	M	10
GREATER VANCOUVER	1,266,152	D	11
KITIMAT-STIKINE	39,483	D	4
KOOTENAY BOUNDARY	30,335	M	14
MOUNT WADDINGTON	14,934	J	3
NANAIMO	82,180	M	6
NORTH OKANAGAN	54,820	K	14
OKANAGAN-SIMILKAMEEN	59,089	M	12
PEACE RIVER-LIARD	57,278	C	6
POWELL RIVER	18,374	K	6
SKEENA-QUEEN CHARLOTTE	23,061	D	3
SQUAMISH-LILLOOET	17,891	K	8
STIKINE	2,022	B	3
SUNSHINE COAST	16,758	L	7
THOMPSON-NICOLA	96,805	J	11

Abbotsford, CENTRAL FASER VALLEY, 14,496	N	9
Armstrong, NORTH OKANAGAN, 2,706	K	13
Ashcroft, THOMPSON-NICOLA, 1,914	J	10
Barriere, THOMPSON-NICOLA, *1,204*	I	12
Bowen Island, GREATER VANCOUVER, *1,447*	C	9
Brackendale, SQUAMISH-LILLOOET, *1,973*	L	8
Burns Lake, BULKLEY-NECHAKO, 1,723	E	5
Cache Creek, THOMPSON-NICOLA, 1,147	J	10
Campbell River, COMOX-STRATHCONA 16,986	K	5
Castlegar, CENTRAL KOOTENAY, 6,385	M	15
Chase, THOMPSON-NICOLA, 1,933	J	13
Chetwynd, PEACE RIVER-LIARD, 2,774	D	6
Clearwater, THOMPSON-NICOLA, *1,375*	H	12
Comox, COMOX-STRATHCONA, 6,873	L	5
Courtenay, COMOX-STRATHCONA, 9,631	L	5
Cranbrook, EAST KOOTENAY, 15,893	M	18
Creston, CENTRAL KOOTENAY, 4,098	M	17
Cumberland, COMOX-STRATHCONA, 1,853	M	5
Dawson Creek, PEACE RIVER-LIARD 10,544	D	7
Duncan, COWICHAN VALLEY, 4,039	N	7
Elkford, EAST KOOTENAY, 3,187	K	19
Enderby, NORTH OKANAGAN, 1,714	J	13
Fernie, EAST KOOTENAY, 5,188	L	19
Fort Nelson, PEACE RIVER-LIARD, 3,729	B	6
Fort St. James, BULKLEY-NECHAKO, 1,983	E	5
Fort St. John, PEACE RIVER-LIARD, 13,355	D	6
Fraser Lake, BULKLEY-NECHAKO, 1,182	E	5
Fruitvale, KOOTENAY BOUNDARY, 1,932	M	16
Gabriola Island, NANAIMO, *2,066*	M	6
Ganges, CAPITAL, *1,133*	N	7
Gibsons, SUNSHINE COAST, 2,675	M	6
Gold River, COMOX-STRATHCONA, 1,879	L	3
Golden, COLUMBIA-SHUSWAP, 3,584	I	16
Grand Forks, KOOTENAY BOUNDARY, 3,282	N	14
Hope, FRASER-CHEAM, 3,046	M	10
Houston, BULKLEY-NECHAKO, 3,905	E	5
Invermere, EAST KOOTENAY, 1,998	J	17
Kamloops, THOMPSON-NICOLA, 61,773	K	11
Kelowna, CENTRAL OKANAGAN, 61,213	K	13
Kimberley, EAST KOOTENAY, 6,732	M	18
Kitimat, KITIMAT-STIKINE, 11,196	E	4
Ladysmith, COWICHAN VALLEY, 4,393	N	7
Lake Cowichan, COWICHAN VALLEY, 2,170	N	6
Langley, CENTRAL FRASER VALLEY 16,557	N	9
Lillooet, SQUAMISH-LILLOOET, 1,758	J	9
Lions Bay, GREATER VANCOUVER, 1,152	B	9
Logan Lake, THOMPSON-NICOLA, 2,001	J	12
Lumby, NORTH OKANAGAN, 1,181	K	14
MacKenzie, FRAZER-FORT GEORGE, 5,542	D	6
Masset, SKEENA-QUEEN CHARLOTTE, 1,529	E	2
Merritt, THOMPSON-NICOLA, 6,180	L	11
Mile 108 Rec Ranch, CARIBOO, *1,511*	F	6
Montrose, KOOTENAY BOUNDARY, 1,183	N	15
Nakusp, CENTRAL KOOTENAY, 1,410	K	15
Nanaimo, NANAIMO, 49,029	M	6
Nelson, CENTRAL KOOTENAY, 8,113	M	16
New Westminster, GREATER VANCOUVER 39,972	D	11
North Vancouver, GREATER VANCOUVER 35,968	C	11
Okanagan Falls, OKANAGAN-SIMILKAMEEN, *1,101*	M	13
Oliver, OKANAGAN-SIMILKAMEEN, 1,963	M	13
One Hundred Mile House, CARIBOO, 1,692	H	10
Osoyoos, OKANAGAN-SIMILKAMEEN 2,956	N	13
Parksville, NANAIMO, 5,828	M	6
Penticton, OKANAGAN-SIMILKAMEEN 23,588	M	13
Port Alberni, ALBERNI-CLAYOQUOT 18,241	M	5
Port Alice, MOUNT WADDINGTON, 1,387	J	3
Port Coquitlam, GREATER VANCOUVER 29,115	D	11
Port Hardy, MOUNT WADDINGTON, 5,389	K	2
Port McNeil, MOUNT WADDINGTON, 2,559	J	2
Port Moody, GREATER VANCOUVER 15,754	D	11
Powell River, POWELL RIVER, 12,440	L	6
Prince George, FRASER-FORT GEORGE 67,621	E	6
Prince Rupert, SKEENA-QUEEN CHARLOTTE, 15,755	E	4
Princeton, OKANAGAN-SIMILKAMEEN 2,910	M	11
Qualicum Beach, NANAIMO, 3,410	M	6
Quesnel, CARIBOO, 8,358	F	6
Revelstoke, COLUMBIA-SHUSWAP, 8,279	I	15
Richmond, GREATER VANCOUVER, 108,492	E	10
Rossland, KOOTENAY BOUNDARY, 3,472	N	15
Salmon Arm, COLUMBIA-SHUSWAP, 11,199	J	13
Salmo, CENTRAL KOOTENAY, 1,014	M	16
Saltair, COWICHAN VALLEY, *1,429*	N	7
Sechelt, SUNSHINE COAST, 1,224	L	6
Sicamous, COLUMBIA-SHUSWAP, *2,004*	J	13
Sidney, CAPITAL, 8,982	O	7
Smithers, BULKLEY-NECHAKO, 4,713	D	4
Sparwood, EAST KOOTENAY, 4,540	L	19
Squamish, SQUAMISH-LILLOOET, 10,157	L	8
Tahsis, COMOX-STRATHCONA, 1,445	L	3
Terrace, KITIMAT-STIKINE, 10,532	E	4
Trail, KOOTENAY BOUNDARY, 7,948	M	15
Ucluelet, ALBERNI-CLAOQUOT, 1,512	N	4
Valemount, FRASER-FORT GEORGE, 1,161	F	7
Valleycliff, SQUAMISH-LILLOOET, *2,326*	L	8
Vancouver, GREATER VANCOUVER, 431,147	D	10
Vanderhoof, BULKLEY-NECHAKO, *2,323*	E	5
Vernon, NORTH OKANAGAN, 20,241	K	13
Victoria, CAPITAL, 66,303	N	7
Warfield, KOOTENAY BOUNDARY, 1,840	M	15
White Rock, GREATER VANCOUVER 14,387	E	11
Williams Lake, CARIBOO, 10,280	F	6

YUKON AND NORTHWEST TERRITORIES


LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
REGION BOUNDARIES
PLACE WITH 1000+ POPULATION
Scale: 1 Inch = 452 Kilometers or 281 Miles
-N-
Northwest Territories include All Islands within Ungava Bay, Hudson Bay and James Bay
Arctic Ocean
Beaufort Sea
Baffin Bay
Davis Strait
Lancaster Sound
Viscount Melville Sound
Amundsen Gulf
Foxe Basin
Hudson Strait
Hudson Bay
Ungava Bay
Ellesmere Island
Axel Heiberg Island
Sverdrup Islands
Queen Elizabeth Islands
Parry Islands
Melville Island
Bathurst Island
Devon Island
Banks Island
Victoria Island
Prince of Wales Island
Somerset Island
Boothia Peninsula
King William Island
Melville Peninsula
Baffin Island
Foxe Peninsula
Southampton Island
Coats Island
Mansel Island
Akpatok Island
INSET Belcher Islands
UNITED STATES
ALASKA
YUKON TERRITORY
YUKON
Whitehorse
INUVIK
Inuvik
Great Bear Lake
FORT SMITH
NORTHWEST TERRITORIES
Rae-Edzo
Yellowknife
Great Slave Lake
Hay River
Pine Point
Fort Smith
KITIKMEOT REGION
Cambridge Bay
KEEWATIN
Baker Lake
Rankin Inlet
Eskimo Point
BAFFIN
Pangnirtung
Frobisher Bay
BRITISH COLUMBIA
ALBERTA
SASKATCHEWAN
MANITOBA
QUEBEC
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
A B C D E F G H I J K L M N O

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REGIONS AND TOWNS

The following lists regions then towns and regions - in alphabetical order by province. 1986 Census population and map reference coordinates also appear. Census figures are shown in italics for unincorporated communities. Only those towns are included which have 1000+ (Census) population.

NORTHWEST TERRITORIES

52,238

BAFFIN	9,975	H	16
FORT SMITH	25,116	K	5
INUVIK	8,411	H	5
KEEWATIN	4,986	L	11
KITIKMEOT	3,750	H	10

Baker Lake, KEEWATIN, 1,009	L	11
Cambridge Bay, KITIKMEOT, 1,002	I	10
Eskimo Point, KEEWATIN, 1,189	N	14
Fort Smith, FORT SMITH, 2,460	M	7
Frobisher Bay, BAFFIN, 2,947	K	18
Hay River, FORT SMITH, 2,964	M	6
Inuvik, INUVIK, 3,389	G	5
Pangnirhung, BAFFIN, 1,004	J	18
Pine Point, FORT SMITH, 1,558	M	7
Rae-Edzo, FORT SMITH, 1,378	L	7
Rankin Inlet, KEEWATIN, 1,374	M	13
Yellowknife, FORT SMITH, 11,753	L	7

YUKON TERRITORY

23,504

YUKON	23,504	I	2

Whitehorse, YUKON, 15,199	J	3

A8385-2-4

QUEBEC
Scale: 1 Inch = 463 Kilometers or 287 Miles
TERRITOIRE-DU-NOUVEAU-QUEBEC
NEWFOUNDLAND
SAGUENAY
Fermont
Gagnon
Sept-Iles
Moisie
Havre-St-Pierre
MONTREAL INSET
ILE-JESUS
Montreal-Nord
St-Leonard
Anjou
Montreal-Est
Laval
Montreal
Mont-Royal
Outremont
Roxboro
Hampstead
St-Raphael-de-L'Ile-Bizard
Dollard-Des-Ormeaux
Ste-Genevieve
St-Laurent
ILE DE MONTREAL
Westmount
Cote-St-Luc
Montreal-Ouest
Verdun
Pierrefonds
Pointe-Claire
Dorval
Kirkland
Lachine
St-Pierre
Lasalle
Senneville
Ste-Anne-de-Bellevue
Baie-d'Urfe
Beaconsfield
Fleuve Saint-Laurent
Scale: 1 Inch = 17 Kilometers or 11 Miles
Scale: 1 Inch = 31 Kilometers or 19 Miles
QUEBEC INSET
QUEBEC
St-Emile
Charlesbourg
Loretteville
Val-Belair
Quebec
Beauport
St-Dunstan-du-Lac-Beauport
Ste-Famille-de-Orleans
St-Laurent-Ile-Orleans
St-Pierre-Ile-Orleans
Lauzon
MONTMORENCY NO. 2
St-David-de-L'Auberivier
St-Louis-de-Pintendre
Ste-Foy
Ancienne Lorette
Cap-Rouge
Vanier
Sillery
Levis
St-Nicolas
St-Jean-Chrysostome
St-Romuald-D'Etchemin
Ste-Helene-de-Breakleyville
Charny
LEVIS
St-Redempteur
St-Lambert-de-Lauzon
Scale: 1 Inch = 187 Kilometers or 117 Miles
ONTARIO
LAC-ST-JEAN-OUEST
SAGUENAY
Port-Cartier
Baie-Comeau
Pointe-Lebel
Pointe-aux-Outardes
Ragueneau
Chute-aux-Outardes
Forestville
Escoumins
Sacre-Coeur-Saguenay
CHICOUTIMI
Matagami
Chibougamau
Chapais
Lebel-Sur-Quevillon
Normetal
La Sarre
Macamic
ABITIBI
Amos
Barraute
Senneterre
Noranda
Rouyn
Malartic
Val-D'Or
Evain
TEMISCAMINGUE
Lorrainville
Ville-Marie
Temiscaming
PONTIAC
Ste-Jeanne-D'Arc
Girardville
Dolbeau
Normandin
Mistassini
LAC-ST-JEAN-EST
Desbiens
L'Ascension-de-Notre-Seigneur
Ste-Honore
Jonquiere
Chicoutimi
Alma
La Baie
St-Felicien
Metabetchouan
St-Prime
Roberval
St-Bruno
Lac-Bouchette
Hebertville-Station
La Tuque
CHAMPLAIN
ST. MAURICE
MASKINONGE
BERTHIER
JOLIETTE
MONTCALM
GATINEAU
LABELLE
Ferme-Neuve
Mont-Laurier
L'Annonciation
Labelle
Maniwaki
Fort Coulonge
Shawville
PAPINEAU
HULL
Aylmer
GATINEAU
See Inset
PONTIAC
HULL
Thurso
Masson
PAPINEAU
ARGENTEUIL
St-Andre-Avellin
Papineauville
Montebello
Grenville
Lachute
Buckingham
ONTARIO
Brownsburg
St-Andre-Est
St-Andre-d'Argenteuil
OTTAWA - HULL INSET
PONTIAC
GATINEAU
PAPINEAU
HULL
Gatineau
Aylmer
Hull
Rockcliffe Park
Vanier
Rockland
Kanata City
Glen Cairne
Ottawa
Nepean
Barrhaven
Gloucester
OTTAWA-CARLETON
Richmond
Manotick
Munster
Kemptville
Osgoode
FRESCOTT + RUSSELL U. C.
Scale: 1 inch = 97 Kilometers or 60 Miles
TERREBONNE
St-Jovite
MONTCALM
St-Alphonse-de-Rodriguez
Ste-Beatrix
Ste-Melanie
St-Come
Ste-Emelie-de-L'Energie
St-Jean-de-Matha
St-Michel-Des-Saints
St-Gabriel
St-Damien
St-Gabriel-de-Brandon
St-Felix-de-Valois
St-Ignace-de-Loyola
St-Alexis
St-Leon-le-Grand
Ste-Ursule
St-Justin
Maskinonge
St-Joseph-de-Maskinonge
St-Barthelemi
St-Ambroise
St-Cuthbert
Alencon
Louiseville
Yamachiche
Ste-Anne-D'Yamachiche
St-Antoine-de-La-Riviere
St-Leonard-d'Aston
St-Michel-D'Iamaska
YAMASKA
St-David
St-Bonaventure
Drummondville
St-Germaine-de-Grantham
Ste-Rosalie
St-Simon
Ste-Elie
St-Theodore-D'Acton
St-Liboire
BAGOT
St-Andre
Roxton Falls
Ste-Dominique
St-Pie
Roxton Pond
Valcourt
St-Joachim
SHEFFORD
Granby
St-Paul-D'Abbotsford
St-Alphonse
Waterloo
Bromont
BROME
Lac-Brome
Cowansville
MISSISQUOI
Dunham
Sutton
UNITED STATES
Montreal See Insets
CHAMPLAIN
St-Thecle
St-Adelphe
St-Tite
St-Timothee
St-Severin
St-Georges-Grand Mere
Lac-A-La-Tortue
Shawinigan-Sud
Shawinigan
St-Gerard-Des-Laurentides
St-Boniface
Ste-Elie
St-Barnabe
N.D.du-Mont-Carmel
St-Maurice
Louis-de-France
Cap-de-La-Madeleine
St-Luc
St-Etienne-Des-Gres
Trois-Rivieres
Trois-Rivieres-Ouest
Becancour
St-Gregoire
Ste-Jean-Baptiste-de-Nicolet
Nicolet
Pierreville
NICOLET
St-Narcisse
Ste-Anne-de-La-Perade
Ste-Genevieve-de-Batiscan
St-Casimir
St-Marc-des-Carrieres
Portneuf
Donnacona
Portneuf-Station
Notre-Dame-de-Portneuf
St-Raymond
PORTNEUF
St-Basile
Pont-Rouge
St-Augustin-de-Desmaures
Pointe-Aux-Trembles
Ste-Croix
St-Edouard-de-Lotbiniere
LOTBINIERE
Laurier-Station
St-Antoine-de-Tilly
St-Etienne-de-Beaumont
St-Charles-Borome
LEVIS
St-Anselme
Ste-Henedine
Ste-Gilles
St-Isidore
Ste-Narcisse-de-Beaurivage
St-Bernard
MEGANTIC
Plessisville
Daveluyville
St-Anne-du-Sault
St-Victoire
Princeville
Victoriaville
Arthabaska
St-Albert-de-Warwick
Ste-Perpetue
Notre-Dame-du-Bon-Conseil
Warwick
St-Christophe
Tingwick
Kingsey Falls
ARTHABASKA
St-Nicephore
DRUMMOND
Danville
Asbestos
RICHMOND
Richmond
Windsor
St-Francois-Xavier
St-Denis-de-Brompton
Bromptonville
St-Elie-D'Orford
Sherbrooke
Lennoxville
SHERBROOKE
Rock Forest
Deauville
East Angus
Cookshire
STANSTEAD
Omerville
Magog
Waterville
Beebe
Stanstead-Plain
Rock Island
Coaticook
COMPTON
WOLFE
Weedon-Centre
Disraeli
Thetford Mines
Black Lake
FRONTENAC
Lac-Megantic
St-Gedeon
Robertsonville
Bernierville
East Broughton
East Broughton Station
St-Victor
Ste-Marie
St-Frederic
St-Joseph-de-Beauce
Tring-Junction
Vallee-Jonction
Beauceville
St-Ephrem-de-Tring
St-Ephrem-de-Beauce
St-Georges
St-Georges-Est
St-Georges-Ouest
St-Benoit-Labre
La Guadeloupe
St-Honore
St-Martin
St-Zacharie
Liniere
St-Come-de-Kennebec
St-Prosper
Ste-Odilon-de-Cranbourn
Lac-Etchemin
Ste-Germaine-du-Lac-Etchemin
St-Leon-de-Standon
Ste-Edouard-de-Frampton
St-Malachie
St-Lazare
DORCHESTER
BELLECHASSE
Ste-Justine
St-Camille-de-Lellis
St-Damien-de-Buckland
St-Fabien-de-Panet
MONTMAGNY
Montminy
St-Raphael
St-Charles
St-Michel
Berthier-sur-Mer
MONTMORENCY NO. 2
Montmagny
QUEBEC
Ste-Brigitte-de-Laval
Quebec See Inset
St-Jean-de-Boischatel
L'Ange Gardien
Beaupre
Ste-Anne-de-Beaupre
Chateau-Richer
St-Joachim
MONTMORENCY NO. 1
MONTMAGNY
L'ISLET
Cap-St-Ignace
Secours de L'Islet
Notre Dame de Bon
Ste-Eugene
St-Jean-Port-Joli
St-Pamphile
CHARLEVOIX-OUEST
CHARLEVOIX-EST
St-Siméon
Clermont
St-Fidele-de-Mont-Murray
La Malbaie
St-Hilarion
St Urbain
Baie Saint Paul
St. Lawrence
KAMOURASKA
St. Philippe-de-Neri
La Pocatiere
Ste-Anne-de-La-Pocatiere
St-Pascal
Ste-Helene
Pohenegamook
Degelis
TEMISCOUATA
Notre-Dame-Du-Lac
Cabano
St-Louis-du-Ha! Ha!
St-Alexandre
St-Antonin
RIVIERE-DU-LOUP
St-Hubert
St-Patrice
N-D-du-Portage
Riviere-Du-Loup
L'Isle-Verte
St-Epiphane
St-Arsene
Cacouna
St-Georges-De-Cacouna
Trois-Pistoles
Notre-Dame-des-Neiges des-Trois-Pistoles
St-Jean-de-Dieu
St-Michel-du-Squatec
St-Fabien
SAGUENAY
RIMOUSKI
St-Narcisse
St-Benoit-Joseph-Labre
Rimouski
Ste-Blandine
Ste-Anne-de-La-Pointe-au-Pere
Rimouski-Est
Mont Joli
Ste-Luce
Luceville
Price
St-Jerome-de-Matane
Matane
St-Rene-de-Matane
Petite Matane
MATANE
Savabec
Amqui
Lac-Au-Saumon
Causapscal
St-Leon-le-Grand
MATAPEDIA
Ste-Anne-des-Monts
Cap-Chat
GASPE-OUEST
Murdochville
Gaspe
Gaspe Village
GASPE-EST
Perce
Grande-Riviere
Chandler
BONAVENTURE
Maria
Carleton
St-Omer
New Richmond
Caplan
Bonaventure
Paspebiac
New Carlisle
River
SCALE: 1 INCH = 67 KILOMETERS OR 43 MILES
QUEBEC
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARY
COUNTY BOUNDARIES
CENSUS METROPOLITAN AREA
PLACE WITH 1000+ POPULATION
N
ILES-DE-LA-MADELEINE
Fatima
Cap-Aux-Meules
Scale: 1 Inch = 88 Kilometers or 55 Miles
MONTREAL INSET
TERREBONNE
MONTCALM
JOLIETTE
BERTHIER
St-Cuthbert
Ste-Agathe
Ste-Agathe-des-Monts
Val-David
Agathe-Sud
Ste-Marguerite-du-Lac-Masson
Ste-Elizabeth
St-Ambroise-de-Kildare
Notre-Dame-de-Lourdes
Notre-Dame-des-Prairies
Ste-Genevieve-de-Berthier
Berthierville
Ste-Adele
Mont-Rolland
Ste-Julienne
Rawdon
St-Charles-Borromee
Joliette
Crabtree
St-Thomas
Sorel
St-Joseph-de-Sorel
St-Pierre-de-Sorel
St-Robert
Ste-Victoire-de-Sorel
Tracy
Hippolyte
St-Liguori
Sacre-Coeur-de-Jesus
St-Jacques
St-Joseph-de-Lanoraie
St-Antoine-de-Lavaltrie
Lavaltrie
St-Roch-de-Richelieu
St-Roch
RICHELIEU
St-Sauveur-des-Monts
Domaine-Laurentien
St-Sauveur
St-Esprit
St-Lin
Ste-Marie-Salome
St-Roch-De-L'Achigan
St-Gerard-Magella
St-Sulpice
Ste-Ours
St-Aime-De-Sorel
Contrecoeur
Bellefeuille
Lafontaine
St-Jerome
Laurentides
L'ASSOMPTION
La Plaine
L'Epiphanie
L'Assomption
Mascouche
Ste-Anne-des-Plaines
Charlemagne
Le Gardeur
Repentigny
St-Jude
St-Antoine
St-Canut
St-Colomban
Lorraine
Bois-des-Filion
Terrebonne
Lachenaie
Varennes
Vercheres
St-Denis
ST-HYACINTHE
La Presentation
St-Marc-sur-Richelieu
St-Thomas-D'Aquin
DEUX-MONTAGNES
Blainville
Ste-Therese
Boisbriand
Mirabel
St-Eustache
Rosemere
Lavel
ILE JESUS
St-Amable
Ste-Julie
St-Mathieu-de-Beloeil
Beloeil
McMasterville
St-Bruno-de-Montarville
Otterburn Park
Mont-Saint-Hilarie
Ste-Madeleine
Ste-Marie-Madeleine
St-Hyacinthe
St-Hyacinthe-le-Confesseur
Ste-Marthe-Sur-Le-Lac
St-Joseph-du-Lac
Deux-Montagnes
ILE DE MONTREAL
Boucherville
Longueuil
Lemoyne
St-Lambert
CHAMBLY
VERCHERES
Greenfield Park
St-Basile-Le-Grand
St-Jean-Baptiste
St-Damase
St-Hubert
Carignan
Ste-Marie-de-Monnoir
Richelieu
St-Michel-de-Rougemont
Chambly
Marieville
ROUVILLE
Ste-Angele-de-Monnoir
St-Cesaire
Rigaud
Ste-Madeleine-de-Rigaud
Hudson
VAUDREUIL
Vaudreuil
Oka
Point-Calumet
Ile-Perrot
N.D.-de-L'Ile-Perrot
Brossard
LA PRAIRIE
Ste-Catherine
Candiac
N.D.-de-bon-Secours
St-Philippe
St-Lazare
SOULANGES
Dorion
Pincourt
Chateauguay
Delson
Maple Grove
Lery
Mercier
St-Constant
St-Jacques-le-Mineur
La Prairie
Iberville
St-Gregoire-le-Grand
Farnham
St-Ange-Gardien
St-Polycarpe
Melocheville
St-Timothee
Salaberry-de-Valleyfield
Coteau-Landing
St-Zotique
Beauharnois
Ste-Martine
St-Isidore
St-Remi
Sur-Richelieu
Napierville
St-Jean
St-Luc
St-Athanase
IBERVILLE
St-Alexandre
St-Blaise
Ste-Anne-de-Sabrevois
St-Louis-de-Gonzague
St-Stanislas-de-Kostka
Ste-Barbe
BEAUHARNOIS
Tres-Saint-Sacrement
Ormstown
St-Michel
St-Edouard
NAPIERVILLE
St-Urbain
Ste-Clothilde
St-Paul
St-Patrice-de-Sherrington
St-Cyprien
St-Paul-de-L'Ile-Aux-Noix
MISSISQUOI
Bedford
St-Anicet
Huntingdon
CHATEAUGUAY
St-Malachie-D'Ormstown
St-Jean Chrysostome
Lacolle
ST-JEAN
St-Bernard-de-Lacolle
HUNTINGDON
Scale: 1 Incn = 32 Kilometers or 20 Miles
Scale: 1 Inch = 43 Kilometers or 27 Miles
A
B
C
1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R
S
T

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